

(NAAC Re - Accredited A Grade and Affiliated to Bengaluru City University)

## Soladevanahalli, Bengaluru-560107

# DETAILS OF DEPARTMENT ORGANISING CERTIFICATE/ADD-ON/VALUE ADDED PROGRAMS

Total	Number of Certificate/A	Add-on/Value added Progr	rams=2	
S1. No	Name of the Program	Title	Department	Number of Students Enrolment
1	Certificate Program	NSE Certification on Fundamentals of Equity Research Analysis	Management	52
2	Value Added Certificate Course	Tally Accounting Software	Management	46



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Soldevanahalli, Bangalore-560107.

# REPORT ON NSE CERTIFICATION COURSE

On 8th & 9th August 2022 the Department of Management has organized an certification course on "National Stock Exchange and Capital Markets" for BBA 4th semester and 6th semester students in AES Computer Lab.

Session was carried on by Mr. Shivaram and Mr.Glenn Roger, Founder and Director, Finmark Trainers India Pvt Ltd.

This course is a perfectly designed course which provides a foundation for understanding Fundamental Analysis. The course is scientifically structured to help the participants understand basic concepts and terminologies relating to the capital market and their application for investing in stocks. Fundamental Analysis is the backbone of investing. Fundamental analysts study the Balance Sheet, Income Statement and Cash Flow Statement to gain insight on a company's future performance.

The goal of this programme is to provide an understanding as to how Balance Sheet and Income Statement can fit and be analyzed together. Apart from this, the course also imparts knowledge about the macroeconomic, Industry and sectoral analysis and other qualitative factors. By the end of this course one shall have a much more solid grasp of the language and concepts behind security analysis and

be able to use this further for stock analysis, personal portiono management and many more

It was a interactive session where students had clarified their doubts with the resource person.

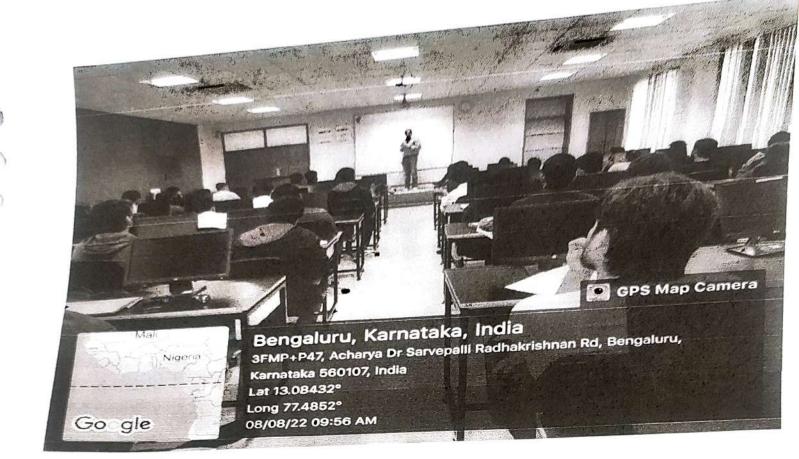
The successful execution of the Guest Lecture was possible through the continuous support of our Principal-Dr. Gurunath Rao Valdya and Dr. M. Sudha, HOD. Department of Management.

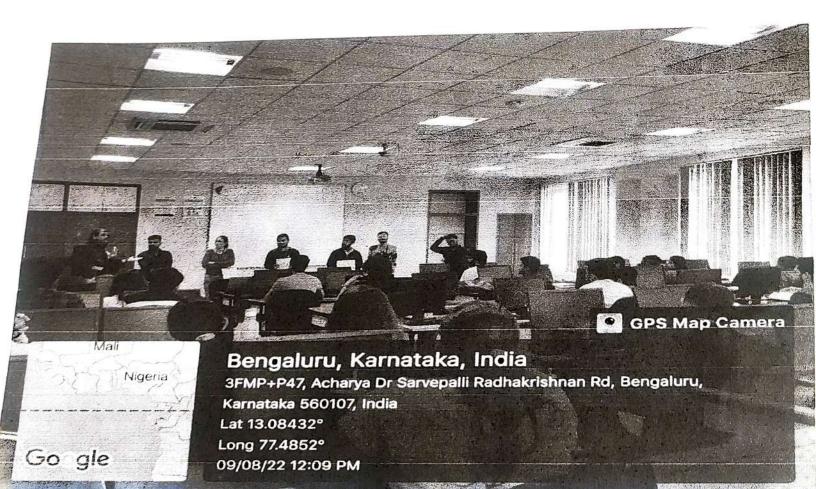
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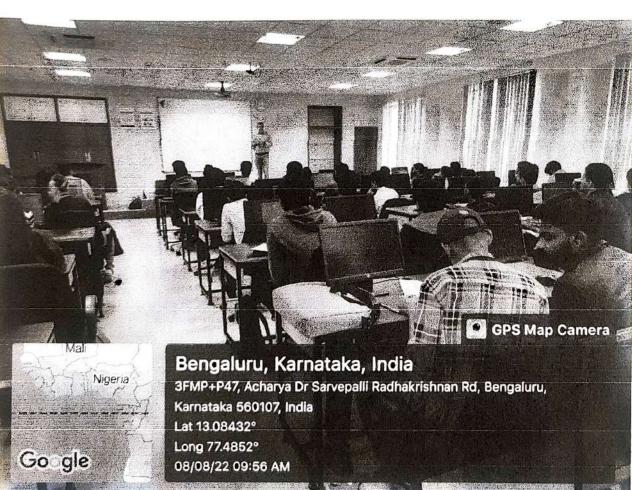
Department of Management

Organiser













# FINMARK PROFILE

Finmark is a leading Financial Market Training Company and a pioneer in Financial Literacy. Since its inception in 2010, the company has rapidly increased its repertoire of training programs. Our gamut of training programs caters to literally every segment of society – right from School and College students to Banking professionals and investors.

Finmark programs not only offer practical experiential learning but come packaged with relevant and valid certifications. Finmark association and tie ups with the National Stock Exchange (NSE) and the Chartered Institute for Securities and Investments (CISI), London has enabled us to help students gain a significant advantage when it comes to placements in the BFSI segment.

- Our panel of experts can cover literally every aspect of Finance, Capital Markets and Banking.
- Our endeavor is to provide high quality training programs to the student community in a cost-effective manner
- Our programs backed by over 150 capital-market years of experience
- We have conducted training programs in 4 out of the top 5 ranked colleges in India and 28 out of the top 50 as per the latest ranking
- Finmark is the 1st to provide a complete Investment Advisor E-LEARNING program in India
- Finmark is amongst the first companies to offer a comprehensive module on Algorithmic Trading for college students
- We act as a bridge between Corporates and the Student community by upskilling the students and thereby making them job-ready



Glenn Roger Carr

Glenn is an MCOM, PG Diploma in Sales from NIS. He joined Navia Markets Ltd as a Management Trainee in 1994 and moved on to head the companies in online trading and NRI business verticals. In 2004 Glenn was instrumental in setting up the group's foray into the Portfolio Management business for which he was their Principal Officer. In 2009 Glenn moved Portfolio Management business for which he was their Principal Officer. In 2009 Glenn moved on to join Unifi Capital, the largest PMS Player in South India in a senior management role. Glenn has a total of 20 years of rich experience in the area of advisory and portfolio management services to the Resident and Non Resident Indian Investor. He is passionate about sharing his knowledge with school and college students. He is a Founder-Director of Finmark.

Pradeep Chandrasekaran

Pradeep has been involved with the Financial Markets since 1991. He has vast experience in the areas of Equity Research and Portfolio Management. He is a pioneer of Financial Literacy in India and was running Investor Education Camps across the length and breadth of the country long before it became a by-word. For several years, he worked as the India Head for Hub Finance, Australia. He has authored three books on the financial markets and was a columnist with two leading financial dailies — Economic Times and Business Line. He was also a panellist with CNBC. Over the years, he has led over 5000 programs across India and the UAE and touched the life of over 25,000 individuals. He has done numerous programs for Global Banks like Wells Fargo, Bank of America, Deutsche Bank, Fidelity, Societe Generale, BNP, First Abu Dhabi Bank and the like. He is an Accredited Trainer of the NSE, BSE, NISM and the CISI, London. He is a Member of the Institute of Cost Accountants of India and the Chartered Institute of Securities and Investments, London. He is the Founder Director of Finmark Trainers.



Profile of Sivaram Bavindran (Trainer our Business Development Manager)

Siverain Revindran is a Capital Market expert with over 15 years of experience. He has nich experience as a broker, investment advisor and more recently and importantly, as a financial market trainer.

His expertise encompasses Equity, Commodity, Derivatives and Mutual Funds.

He started his career with Navia Markets as a Management Trainee. In 2005, he joined Hubb Finance Australia and commenced his career as a Trainer.

He is presently working with Finmark Trainers, a leading financial market training company as Business Development Manager and Trainer.



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Soldevanahalli, Bengaluru-560107

Report of the Event

Academic Year: 2021-22...

Name of the Event	Extension/Exhibitions/ Faculty Events & Programmes/Faculty -	e/FDP/Guest Lecture / Fest/Visite Seminar / R&D/ ED Cell/ IRC/ N -Students Achievements/Awards Late Progrationary one) Califor on the Furc Califor Research	CC/ NSS/ Sports/
Name of Organizing Department/College	Dept of Manag		0
Target Audience	4th sum BBA	& 6th Sem BBA	
Date and Time	8th 3,9th and	d 11th Ang 202	٤,
Venue	AES computer (	Lab.	
Duration of the Event	12 hours		
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Objective(s) of the Even	Stock Mark Shares	orsledge regards	*g &
Faculty In charge of	Stock Mark Shares Name: Chathan S.	cet and Trad	Event No:
Faculty In charge of Submitting the Report	Name: Chathan S.  Name: Qualification Occupation Expertise in	DEPT Mgf- Mr. Gilean M. Com. Director.	Event No:
Objective(s) of the Even Faculty In charge of Submitting the Report Resource Person(s) Details emuneration Amount	Name: Chethan S.  Name Qualification Occupation	DEPT Mgf- Mr. Gilean M. Com.	Event No:

Note: 1. Send the detailed report and (4 to 5) photographs within a span of 2 days of the event (without fail) to aigsnews@acharya.ac.in and iqac.aigs@acharya.ac.in

2. Submit the hard copy of Students Attendance sheet and Feedback Form immediately after the programme.

Committee Use Only:

Ref. No. AIGS/NEWS/EVENT/2018-19:115 /2019-2020 ODD SEM: 133 / 2019-2020 EVEN SEM:09

2021-2022 EVEN SEM:









Acharya Institute of Graduate Studies, Acharya Dr. S. Radhakrishnan Road, Acharya P.O Soladevanahalii, Bangalore-560 107, Karnataka, India

ORGANISED BY THE DEPARTMENT OF MANAGEMENT
NATIONAL STOCK EXCHANGE CERTIFICATION ON THE
FUNDAMENTALS OF EQUITY RESEARCH ANALYSIS

# WHY THIS PROGRAM?

- Practical learning experience
- To understand the role of a Research Analyst
- To land a well-paid and high growth/Equity
   Research Analysis job
- Industry Certain from National State Archange

# WHAT WILL YOU LEARN?

- How to do a top-down analysis for your Research Report?
- Key Economic Indicators used by Analysts
- Learn about the different types of Research Reports
- Learn to do Financial Modeling [DCF & SOTP]
- Valuation methods used for different industries
- How to analyze Financial Statements as a Research Analyst
  - Key Ratios used to value companies
    - Learn to write a full Research Report
      - · Learn important financial jargons

### DATE

8th & 9th August 2022

> TIMING :00 am -3:00 pm

FEES

INR 1750/-

(Inclusive of Training,

Study Material, Online

Assessment,

**NSE Certification, GST)** 

Get insights on current financial trends

# CONTACT

FOR REGISTRATION / ENQUIRY:

Dr. M. Sudha: 97395 50949 / Prof. Chethan: 95918 38248

Mr. Sivaram (Finmark): +91 97445 27976

# MEET YOUR TRAINE



MR. GLENN ROGER CAR Founder & Director Finmark Trainers India Pvt Ltd.

**REGISTER NOW** 

REGISTRATION DEADLINE DATE: 3rd AUGUST 2022

# Only Limited Seats Available!!



See.

# ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-Accredited 'A' Grade & Affiliated to Bengaluru City University) Acharya Dr. Sarvepalli Radhakrishnan Road, Acharya P.O., Bengaluru - 560107, Karnataka, India

# DEPARTMENT OF MANAGEMENT

Reference No: BBA21-22-023

Date: 05-08-2022



Timings will be informed shortly. NSE Certification Course Classes in AES Block on 08/08/2022 and 09/08/2022. This is to inform BBA IV and VI Semester Students that you guys will be having

# Note:-

- 1. Enrolled Students Attendance is Mandatory.
- Students should carry Laptop, Pen and Notepad without fail.



Department of Management,
Acharya Institute of Graduate Studies.

BBA 4<sup>th</sup> Semester A,B&C Section Students BBA 6<sup>th</sup> Semester A&B Section Students

To,

# TOTAL NUMBER OF STUDENTS WHO HAVE ENROLLED

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# FOR NSE CERTIFICATION COURSE

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# **NSE** Certification Course

Date: 08/08/2022 & 09/08/2022 Attendance Sheet

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Soldevanahalli, Bengaluru 560-107

# **NSE** Certification Course

# **Attendance Sheet**

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23	AARIKA	40 / 50
24	SOUVIK SADHU	38/50
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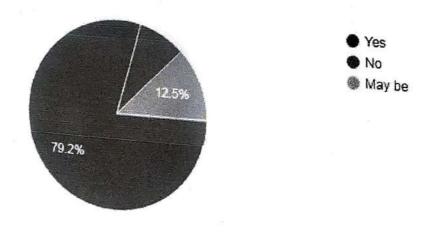
(NAAC Reaccredited 'A' Grade and Affiliated to Bengaluru City University) Soldevanahalli, Bengaluru-560107

# NSE CERTIFICATION PROGRAM

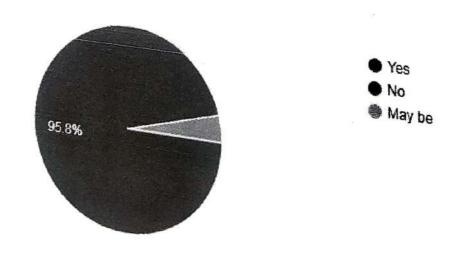
# FEEDBACK ANALYSIS

# 1. DID THE COURSE MEET YOUR EXPECTATIONS?

24 responses



# 2. WAS THE INSTRUCTOR WELL-PREPARED FOR THE COURSE?



# 3. FACILITY AND LOCATION CHOOSEN FOR CERTIFICATION COURSE.

24 responses



Average Excellent Good

Questions were encouraged in the session.

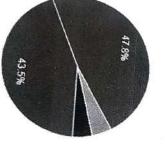
24 responses



- Strongly disagreeDisagree
- Neutral
- Strongty agree Agree

Content was well organized.

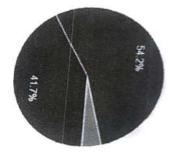
23 responses



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

# Overall Experience of the Certification Course

24 responses



Average Good Outstanding

11 responses ANY OTHER SUGGESTIONS?

No

Very interesting program

much effective. The season that Glenn Shir has took was outstanding but the one who took technical analysis was not that

Nothing

We should have another good session on technical analysis. Teaching was more in an advanced level and not for beginners



NSE Academy is a wholly owned subsidiary of NSE Authorised Signatory NSE Academy Limited Mr. Glenn Roger Carr, Director, Finmark Trainers India Pvt Ltd

Date: 11 Aug 2022 Place: Chennai

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NSE Academy

Finmark

# **CERTIFICATE OF COMPLETION**

This certificate is awarded to

### HARSHA T A

of ACHARYA INSTITUTE OF GRADUATE STUDIES

for successfully completing

THE FUNDAMENTALS OF RESEARCH MODULE ANALYSIS

and has score 50% during 2022 -23

Johnson min

Authorised Signatory NSE Academy Limited

Mr. Glenn Roger Carr, Director, Finmark Trainers India Pvt Ltd

Date: 11 Aug 2022 Place: Chennai



(NAAC Re Accredited 'A' Grade & Affiliated to Bengaluru City University)

Acharya Dr.Sarvepalli Radhakrishnan Road, Acharya P.O.,

Bengaluru-560107, Karnataka, India.

# DEPARTMENT OF MANAGEMENT <u>CIRCULAR MESSAGE</u>

"Accounting is the language of business, behind every good businessman there is a great accountant....yes!!! It's time to learn and understand Accounting Software i.e., TALLY PRIME which can help you make better decisions and lead a happier life."

Dear All

**Greetings From** 

Acharya Institute of Graduate studies, Bengaluru, Karnataka

Hope you are doing great and staying safe!

Department of Management is delighted to inform you that "Value Added TALLY PRIME Certification Course" will be conducted for first year second Semester BBA Students from 07-09-2022, it's a 40 hours course. So interested students can enroll your name with your class teachers on or before 01-09-2022 @ 3.30 pm.

We look forward for your good number of enrollments on the said date &time.

Thankyou

Warm Regards

**Department of Management** 

**Acharya institute of Graduate Studies** 

Bangalore Karnataka



(NAAC Re Accredited 'A' Grade & Affiliated to Bengaluru City University)
Soldevanahalli, Bengaluru-560107

### Department of Management Academic Year 2022-2023 Odd

FACULTY: Mrs. Manjula BK

ACTIVITY : "Value Added Certificate Course"
TOPIC : TALLY accounting software

## Report on "Value Added Certificate Course"

From 07-09-2022 to 19-09-2022, Department of Management have conducted "Value Added Certificate Course on "TALLY" for the first year BBA students for 40 hours respectively.

This course was conducted with the intention of, it is designed to provide a solid foundation of Accounting. This course is designed to impart knowledge regarding concepts of Financial Accounting.

Tally is an accounting package which is used for learning to maintain accounts. As this course is useful for Commerce and Management students to get placements in different offices as well as companies in Accounts departments. The overall goal of this course is to guide students on the use of accounting concepts, tools and techniques in specific business settings.

Tally is advanced accounting software that is used to keep track of accounts. It helps records all types of accounting that include invoicing, receipt notes, inventory management, sale records, credit note, etc. The software helps record the complex book keeping in a simple way so that everyone can handle it easily.

Tally Prime helps manage accounting, inventory, banking, taxation, banking, payroll and much more to get rid of complexities, and in turn, focus on business growth

The Course was started from 07-09-2022 to 19-09-2022 at 10:00 am 5pm every day, by External Resource person Mr. Manjunath R. Center Head of MARK Education Academy (MEA).

The Course was introduced to Students to learn and gain knowledge of Tally software. Using software like Tally is an ideal solution for tracking the business efficiently. Used by scores of small and medium enterprises, Tally has become a popular software for record-keeping and accounting purposes. This has in turn lead to Tally becoming one of the most popular Computer courses after 12th Commerce!

Course was realistic and informative. The course was concluded by making Students aware of accounting software's helps in enhancement of analytical skills, assists in rational configuration as well as solution of problems.











### Detail info

Taken on: September 7, 2022

Wednesday 11:07

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Location: •3FMP+P47, Acharya Dr Sarvepalli Radhakrishnan Rd, Bengaluru,

Karnataka 560107, India

### Detail info

Taken on: September 9, 2022

Friday 11:42

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Location: 93FMP+P47, Acharya Dr Sarvepalli

Radhakrishnan Rd, Bengaluru, Karnataka 560107, India

Taken on: September 19, 2022

Monday 12:02

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Location: • 3FMP+P47, Acharya Dr Sarvepalli

Radhakrishnan Rd, Bengaluru, Kamataka 560107, India





Taken on: October 1, 2022

Saturday 10:20

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Location: •3FMP+P47, Acharya Dr Sarvepalli

Radhakrishnan Rd, Bengaluru,

Karnataka 560107, India



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(NAAC Re Accredited 'A' Grade & Affiliated to Bengaluru City University) Soldevanahalli, Bengaluru-560107

### **Department of Management**

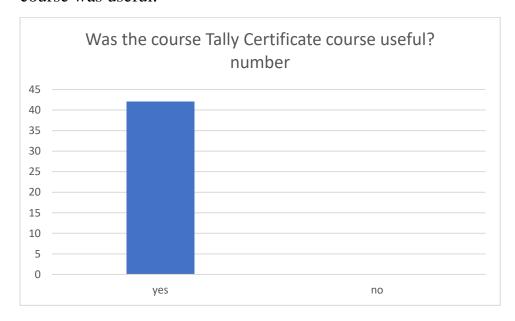
# FEEDBACK ANALYSIS ON VALUE ADDED COURSE

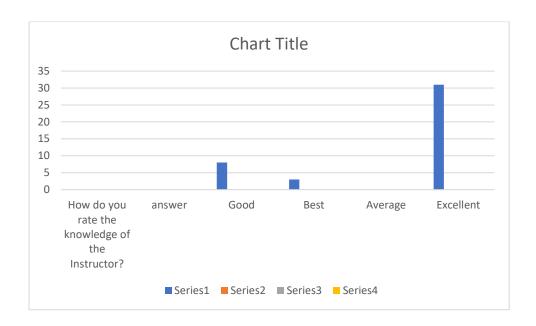
### "TALLY PRIME ESSENTIAL II ACCOUNTING SOFTWARE"

Tally accounting software is the certificate course that was initiated by Department of management for 1<sup>st</sup> year BBA 1<sup>st</sup> Semester students.

As it was an accounting package which is used for learning to maintain accounts. As this course is useful for Commerce and Management students to get placements in different offices as well as companies in Accounts departments. This course has been conducted for 40 hours duration. This was the exposure opportunity given to the students, where the students made the best use of the course.

Feedback was collected from students who had taken up the course. The total number of the students feedback collected is 42. All the students have responded as YES that the course was very useful. 100% of them have agreed that Tally course was useful.

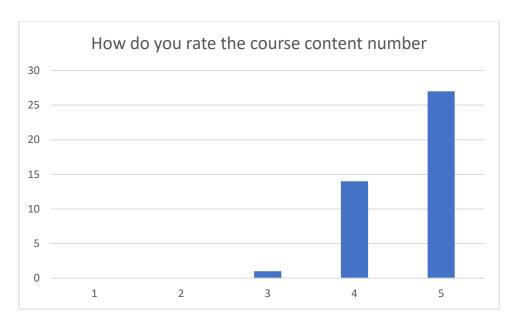




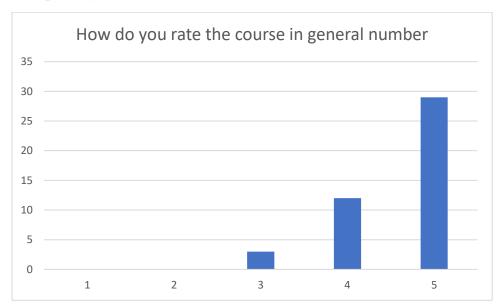
From the above analysis we have understood that all the students has responded Excellent for the resource person knowledge. The students have noted that Resource Person has got best knowledge in the course subject.



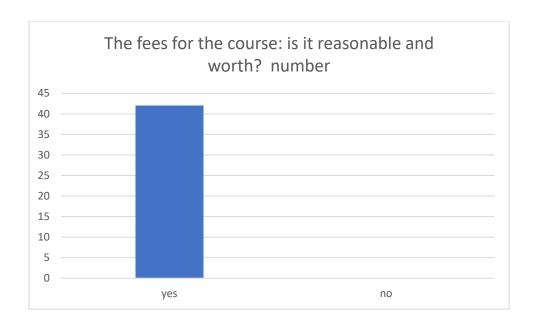
Maximum of the students have agreed that their skills and knowledge have improved by taking up this course. All the 42 students have agreed that the Tally course is very useful.



From the above analysis it's understood that out of 42 students, 27 Students have rated the course content by giving rate 5, 14 students rated 4, only one student rated 1 and none of the students have rated 2 and 1. The maximum number given by the students is 5. Which means that the course content designed properly and accepted by most of the students.



From the above analysis we have understood that out of 42 students, 29 Students have rated the course content by giving rate 5, 12 students rated 4, three students have rated 3 and none of the students have rated 2 and 1. The maximum number given by the students is 5. Which means that in general also the course content designed properly and accepted by most of the students.



From the above analysis we have understood that all the 42 students are satisfied with amount of fees which they have paid for the course and agreed that paid amount is worth full and reasonable for the course.

Students who have completed the course will: Understand the Basic of Accounts and the usage of Tally for accounting purpose. Which helps students to work with well- known accounting software i.e. Tally. Tally is an accounting package which is used for learning to maintain accounts. Students will learn to create company, enter accounting voucher entries including advance voucher entries, do reconcile bank statement, do accrual adjustments, and also print financial statements, etc. in Tally Prime Essential II software.

Demonstrate an understanding of various predefined inventory vouchers to suit the various business requirements and flexibility to create unlimited stock items, use simple to complex conversion units and generate invoices with the required information and dimensions.

#### STUDENT LEARNING OUTCOMES (SLOs): (GENERAL):

#### The student will be able to:

- ➤ Demonstrate an understanding, usage and application of Tally principles.
- ➤ Develop the students use the Tally software that helps to prepare Accounting, Payroll, Billing, Sales and Profit Analysis, Auditing Banking Inventory, Taxation such as GST, VAT, TDS, and TCS etc.

- After successfully qualifying practical examination, students will be awarded certificate to work with well-known accounting software i.e. Tally Prime Essential II
- ➤ Students by their own will create company, enter accounting voucher entries including advance voucher entries, reconcile bank statements, do accrual adjustments, and also print financial statements, etc. in Tally Prime Essential II.
- Accounting with Tally certificate course is not just theoretical program, but it also includes continuous practice, to make students ready with required skill for employability in the job market.
- > Students will possess required skill and can also be employed as Tally data entry operator.
- ➤ This program opens up various avenues for students. After the completion of the program, as a fresher students can begin their career as:
  - Accounts executive
  - Junior accountant
  - Data entry operator
  - Accounts assistant
  - Tally operator
  - Accountant trainee





This certificate is awarded to

Valligiri Chaturya

Son/Daughter of

Valligiri Ramalrishna

for successfully completing

TallyEssential Level 2

and securing Grade A

Place of Issue: Bengaluru Date Certified: 01-Oct-2022

Release: Prime 1.1

Khenend - . S.

Bhuwaneshwari B

Chief Executive Officer Tally Education Pvt. Ltd.

Certificate No: 908359308

Institute Name:

Acharya Institute Of Graduate Studies

Tally Education Pvt. Ltd., a subsidiary of Tally Solutions, is the only entity authorised to issue certifications on Computerised Accounting with Tally

This Certificate can be verified at www.tallyeducation.com







This certificate is awarded to

Sneha Agarwal

Son/Daughter of

Santosh Kumar Agarwal for successfully completing

TallyEssential Level 2

and securing Grade A

Place of Issue: Bengaluru

Date Certified: 01-Oct-2022

Release: Prime 1.1

Bhuwaneshwari B

Chief Executive Officer Tally Education Pvt. Ltd.

Certificate No. 903359322

Institute Name:

Acharya Institute Of Graduate Studies

Tally Education Pvt. Ltd., a subsidiary of Tally Solutions, is the only entity authorised to issue certifications on Computerised Accounting with Tally

This Certificate can be verified at www.tallyeducation.com







This certificate is awarded to

### Sonu Kumar Gupta

Son/Daughter of

**Anand Prasad** 

for successfully completing

### TallyEssential Level 2

and securing Grade B

Place of Issue: Bengaluru

Date Certified: 01-Oct-2022

Release: Prime 1.1

Shined -. S.

Bhuwaneshwari B

Chief Executive Officer Tally Education Pvt. Ltd.

Certificate No. 908359200 Institute Name:

Acharya Institute Of Graduate Studies

Tally Education Pvt. Ltd., a subsidiary of Tally Solutions, is the only entity authorised to issue certifications on Computerised Accounting with Tally.

This Certificate can be verified at www.tallyeducation.com







This certificate is awarded to

Suraj Rana

Son/Daughter of

Bir Singh Rana

for successfully completing

TallyEssential Level 2

and securing Grade B

Place of Issue: Bengaluru

Date Certified: 01-Oct-2022

Release: Prime 1.1

Shenew -. S.

Bhuwaneshwari B

Chief Executive Officer Tally Education Pvt. Ltd.

Certificate No: 905359230

Institute Name:

Acharya Institute Of Graduate Studies

Tally Education Pvt. Ltd., a subsidiary of Tally Solutions, is the only entity authorised to issue certifications on Computerised Accounting with Tally.

This Certificate can be verified at www.tallyeducation.com







This certificate is awarded to

Surbhi Pawar

Son/Daughter of

Jagdish Kumar Pawar

for successfully completing

TallyEssential Level 2

and securing Grade A

Place of Issue: Bengaluru Date Certified: 01-Oct-2022 Release Prime 1.1

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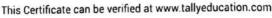
Bhuwaneshwari B

Chief Executive Officer Tally Education Pvt. Ltd.

Certificate No. 907359192 Institute Name:

Acharya Institute Of Graduate Studies

Tally Education Pvt. Ltd., a subsidiary of Tally Solutions, is the only entity authorised to issue certifications on Computerised Accounting with Tall





#### FEED BACK

Juliegu Hazshitha Contact No. 6305612227	21 1
ualification BBA Faculty Manjunath	3
ourse Tally Time 2:05 PM Date 119/2	2=
ollege Acharya institutes	
1. How did you get to know about our Training Program?  Through College Rentation	¥.
2. How was the technical /Subject Knowledge of the faculty?	3
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5. How was the clarity of concept?	7
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8. Were opportunities given to express your Doubts?	Ŧ
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2	9. Overall rating?	2
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	10. Any Suggestions ?	8
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Varified By

Signature of the Student



### **FEED BACK**

3	Name RAFIYA	ALI	-	Contact No88	3610	77518	<u>\$</u> .
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