



**3.2.2 Number of workshops/seminars/conference on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship**

<b>2021-22</b>				
<b>S.No</b>	<b>Year</b>	<b>Name of the workshop/ seminar/ conference</b>	<b>Number of Participants</b>	<b>Date</b>
1	2021-2022	Workshop on Entrepreneurship & Innovation1	43	27-08-2022
2	2021-2022	Government of India's Intellectual Property Awareness Programme1	907	08-08-2022
3	2021-2022	Workshop Orientation on N-List1	16	07-08-2022
4	2021-2022	Workshop on Research Writing and Documentation1	42	18-07-2022
5	2021-2022	Seminar on Entrepreneurship Development1	60	12-07-2022
6	2021-2022	National Level Workshop on Writing for Media and Research Heuristics1	50	02-07-2022
7	2021-2022	Workshop on Enhancing Research Skills for Social work students1	28	14-05-2022
8	2021-2022	Latest Trends in Management, Entrepreneurship, Engineering & Sciences (2 Days)	138	29-04-2022
9	2021-2022	Report Writing Skills1	51	11-12-2021
10	2021-2022	National Webinar on Social work Higher Education and Research - Opportunities and prospects1	48	01-12-2021
11	2021-2022	R&D Awareness for PG students on PG Orientation Nov 2021 (5 days)	150	11-11-2021



**ACHARYA INSTITUTE OF GRADUATE STUDIES**  
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12	2021-2022	National Webinar on "Framework for Institution Innovation Scheme"	130	06-10-2021
13	2021-2022	Framework for Institution Innovation Scheme1	46	06-10-2021
14	2021-2022	Unleash the ideas within-A start up initiative	26	22-09-2021
15	2021-2022	A foot step to the nano world & An introduction to Research1	30	11-09-2021
16	2021-2022	Coining Research Article Title & Literature Review1	196	10-08-2021





# ACHARYA INSTITUTE OF GRADUATE STUDIES

(Re-accredited by NAAC 'A' Grade and Affiliated to Bengaluru city University)

Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107

Ref. no: AIGS/Cir/R&D/24

DATE: 8/17/2022

## CIRCULAR

All the Students are informed that Acharya Institute of Graduate Studies is organizing  
**Workshop on 8/27/2022.**

- Organising Department: ED Cell
- Event: Workshop
- Date: 8/27/2022
- Time: 11.00 am to 5.00 p.m
- Topic: Workshop on Entrepreneurship & Innovation
- Theme: NA
- Co-Ordinator: Dr.Roopa Shettighar
- Venue: MBA Auditorium

*Gandya*

Dr. Gurunath Rao Vaidya

Principal

ACHARYA INSTITUTE OF GRADUATE STUDIES  
ACHARYA DR. SARVAPALLI RADHA KRISHNAN ROAD  
SOLADEVANAHALLI, NEERUPHALLI HOUSA  
BANGALURU - 560107

Cc:

1. IQAC
2. Office





## CHIEF PATRON

**SHRI B M REDDY**

PRESIDENT, JMJ EDUCATION SOCIETY

**SHRI. B. PREMNATH REDDY**

CHAIRMAN, ACHARYA INSTITUTES.

**SMT. SHALINI REDDY**

EXECUTIVE DIRECTOR, ACHARYA INSTITUTES.

**SHRI KRISHNA BASANI REDDY**

DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Dr.Ravishankar Bhat,Chief operating Officer & Co-founder Biological Research Innovation Center & Solutions(BRICS), Bengaluru.

## CONVENER

Mrs.Sudha M, Head, Department of Management, Acharya Institute of Graduate Studies, Bengaluru

## DEPARTMENT OF

## ED Cell

Workshop

Workshop on Entrepreneurship & Innovation

## Scope of the Event

The scope of the workshop includes the impartation of knowledge on how to improve entrepreneurship through innovation for the benefit of startups and the existing business in operation in the world



**Date : 27-08-2022.**

**Time : 11.00 am to 5.00 p.m**

**Venue : MBA Auditorium**

## About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120 acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students from 75 nationalities are presently pursuing their education at Acharya Institutes.

## About AIGS

Acharya Institute of Graduate Studies (AIGS) was founded in 2005, and is counted among the top graduate colleges in Bengaluru. The Institute offers Undergraduate and Postgraduate courses in a variety of subjects that include Language, Social Work, Social Sciences, Sciences, Commerce, Management, Marketing, Accounting, Fashion and Apparel Design, etc. AIGS is endowed with modern physical, technological and academic infrastructure and provides a world-class learning ambience to its students. AIGS is committed to mentoring its students beyond the prescribed curriculum aspects.

## About the Department

Acharya Institute of Graduate Studies understands Internal Quality Assurance cell as an adoptable management philosophy for revitalize the educational and administrative concepts. The establishment of IQAC on 14-August 2010 aids for excellence and is a major post-accreditation quality sustenance measure. The cell integrates itself into the institutional mechanism to facilitate growth in every facet. The cell plans, guides and monitors quality assurance and enhancement activities. It plays a key role in channelizing, systematizing the efforts and measures of the institution towards excellence in all its spheres.

## About the Event

The main objective of the workshop is to share the knowledge on the importance on the innovation in business and research.

## Participants

Students





ACHARYA INSTITUTE OF GRADUATE STUDIES  
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Soldevanahalli, Bengaluru-560107



**ENTREPRENEURSHIP DEVELOPMENT CELL  
&  
INSTITUTION'S INNOVATION COUNCIL  
In  
Association with IQAC**

**A REPORT ON ONE DAY WORKSHOP ON  
"ENTREPRENEURSHIP AND INNOVATION"**

Entrepreneurship development cell is established to acknowledge, motivate and to guide the students. It fosters the technocrat; guide him to become an entrepreneur, who will create his significant mark on tomorrow. In line with the mission of Make in India we are contributing to make our country proud.

- To create an environment for self-employment and entrepreneurship development through formal and non-formal programmes.
- To develop management personnel at appropriate levels for the non-corporate and unorganized sectors like education, rural development, small-scale industry etc
- To utilize the infrastructure facilities and technically trained manpower for the development of non-corporate and unorganized sectors

Institution's Innovation Council (IIC) program is initiative of Ministry of Education (MoE) through MoE's Innovation Cell (MIC) in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions.

- To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bound fashion.

*Caridya*

**PRINCIPAL**

Acharya Institute of Graduate Studies  
Soladevanahalli, Mesaroghatta Road  
Bengaluru - 560107



- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.
- Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries.

Entrepreneurship is the process of developing, organizing, and running a new business to generate profit while taking on financial risk.

Innovation is a process by which a domain, a product, or a service is renewed and brought up to date by applying new processes, introducing new techniques, or establishing successful ideas to create new value. The creation of value is a defining characteristic of innovation.

The function of the workshop is as a room for discussion and problem-solving. Based on this function, the workshop's purpose is to provide training to participants by presenting presenters who are experts in their fields.

The function of the workshop is as a room for discussion and problem-solving. Based on this function, the workshop's purpose is to provide training to participants by presenting presenters who are experts in their fields.

On the occasion of World Entrepreneurship Day – 2022, Institution Innovation Council in association with ED Cell at AIGS organizes One Day Workshop On “Entrepreneurship and Innovation” on 27<sup>th</sup> August 2022 from 11:00 AM to 5.00 PM in MBA Auditorium. This programme was headed by Dr. Roopa Shettigar, IIC Convener & Associate Professor, MBA Department and Initiated and Co-ordinated by Dr. Ananda Kumar B S, ARIIA Coordinator and Dr. Shobha A and all ED & IIC Team Members.

The Guest of speaker for the session was Dr. Ravishankar Bhat Chief operating officer and Co-founder Biological Research Innovation Centre and Solutions (BRICS), Bengaluru.

*Arindya*

**PRINCIPAL**

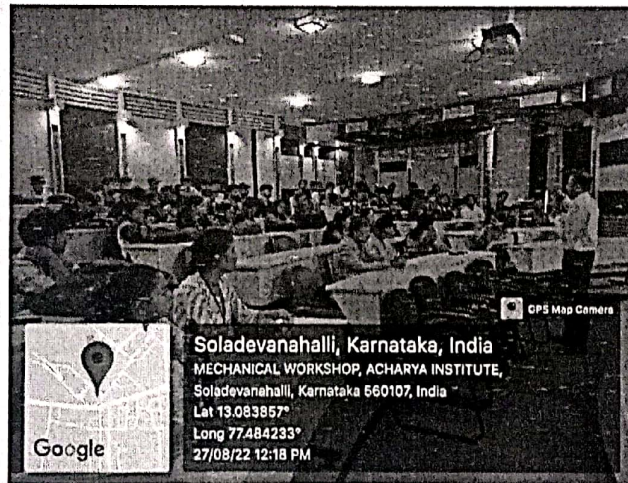
Acharya Institute of Graduate Studies  
Soladevanchall, Heeraghatta Road  
Bengaluru - 560107







This program was exclusively organized for all UG and PG Students of Acharya Institute of Graduate Studies. The session was related to different Issues and Challenges connected in the process of being an entrepreneur. The total 43 students attend the session.



The guest speaker gave brief introduction from how as an employee he turned to an employer ,he gave the idea which fascinated him and turned him to be an entrepreneur he shared his experience about how he turned his idea into product how he raised the capital ,how he choosed the location of business, raw-materials and many other issues which a new entrepreneur will face and how he overcome that what is the present growth rate of their company and how is raising funds along with his growing business and how difficult it is convience the customers with innovation which u have come up how he framed the strategies and gave completed exploration about his journey to be innovative entrepreneur

*Principle*  
**PRINCIPAL**  
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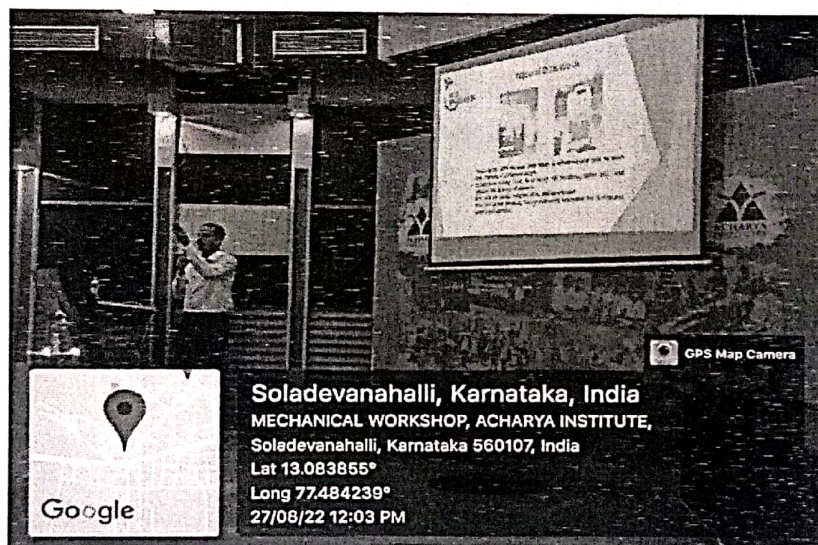


It created a great impact on the entire audience. Students were taught on how law restricts copying others ideas and how this will help the development of new ideas for the betterment of the society as he addressed the audience his life experience which he faced in starting the business and meanwhile what are the difficulties he faced at the period of corona.

He Highlighted the importance of documenting ideas properly, measuring it and impementation it with the high impact and that plan of idea can be covered in getting fund from the funding agencies.

Later the session moved forward with question and answer session where the student had a idea and was asking the speaker how can he work on it ,what are basic necessary steps he has to take implement it successfully

The students cleared their about innovation and innotive entrepreneur



Students learnt how to start a company, how to face the difficulties, how to strategies the plan, invest and plan the return with expecting the profit for due years. He also answered all the queries which rose in the minds of budding entrepreneurs as most of them expressed their ideas of starting their own businesses.

*Candice*

*Principal*

Acharya Institute of Graduate Studies  
Soladevanahalli, Hosanghatta Road,  
Bengaluru - 560107,  
Karnataka - 560107

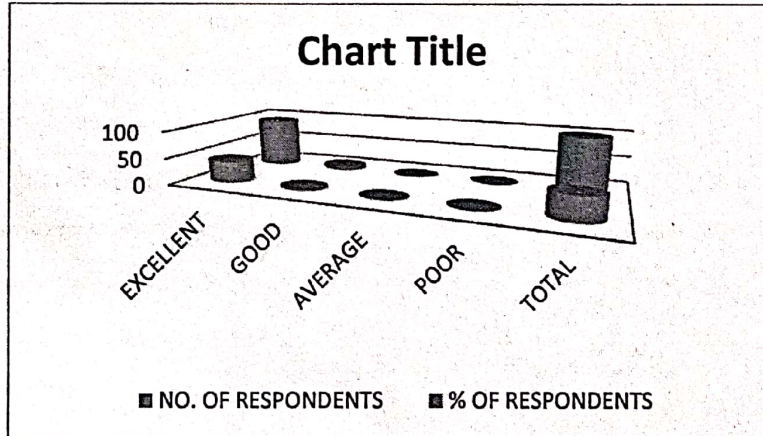


At the end of the session received a positive feedback from audience as the session was engaging and interesting as it served the purpose of organising .

IIC CONVENOR  
Dr. Roopa Shettigar

### Feedback Analysis

CRITERIA	NO. OF RESPONDENTS	% OF RESPONDENTS
EXCELLENT	40	93
GOOD	03	07
AVERAGE	00	00
POOR	00	00
TOTAL	43	100



#### ANALYSIS AND INTERPRETATION:

Out of total respondents, 93% of the respondents responded Excellent, 7% has responded Good. This interprets that majority of the respondents are more focused on start their own businesses and put their contribution in the development of our economy.

*Arindya*  
PRINCIPAL

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Bengaluru - 560107





# ACHARYA INSTITUTE OF GRADUATE STUDIES

(Re-accredited by NAAC 'A' Grade and Affiliated to Bengaluru city University)

Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107

Ref. no: AIGS/Cir/R&D/23

DATE: 7/27/2022

## CIRCULAR

All the Students and Faculty Members are informed that Acharya Institute of Graduate Studies is organizing **Workshop** on 8/8/2022.

- Organising Department: ED Cell
- Event: Workshop
- Date: 8/8/2022
- Time: 11.00 am to 2.00 p.m
- Topic: Government of India's Intellectual Property Awareness Programme
- Theme: NA
- Co-Ordinator: Dr.S.Gopalakrishnan & Dr.Mirshad Rahman T
- Venue: Online

Dr. Gurunath Rao Vaidya

PRINCIPAL

Principal

Acharya Institute of Graduate Studies  
Soladevanahalli, Hesaraghatta Road,  
Bangalore - 560107

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**SMT. SHALINI REDDY**

EXECUTIVE DIRECTOR, ACHARYA INSTITUTES.

**SHRI KRISHNA BASANI REDDY**

DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Mr.Abhishek Singh, Examiner of Patents & Designs, Patent Office, Chennai, Mr Thilak Vadicherla, Examiner of Patents & Designs, Patent office Chennai.

## CONVENER

Mrs.Sudha M, Head, Department of Management, Acharya Institute of Graduate Studies, Bengaluru

## DEPARTMENT OF

## ED Cell

Workshop

Government of India's Intellectual Property Awareness Programme

## Scope of the Event

The main motto of this workshop to give idea about the research for field work.



**Date : 08-08-2022**

**Time : 11.00 am to 2.00 p.m**

**Venue : Online**

## About Acharya

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## About the Event

The main motto of this workshop to give idea about the research for field work.

## Participants

Students and Faculty Members





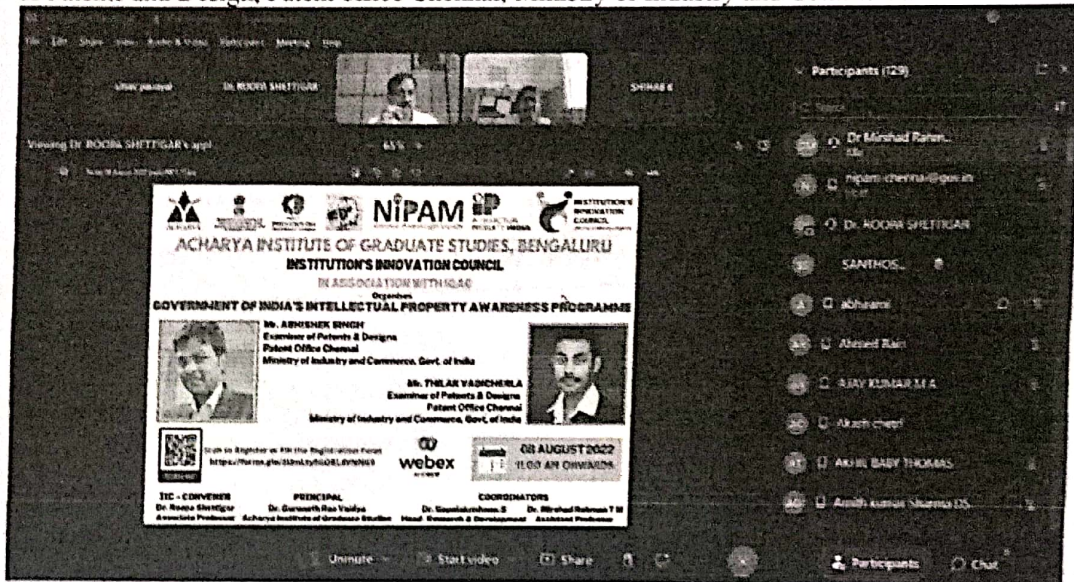
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Soldevanahalli, Bengaluru-560107



**ENTREPRENEURSHIP DEVELOPMENT CELL  
&  
INSTITUTION'S INNOVATION COUNCIL**  
In association with  
**IQAC**

**A REPORT ON GOVERNMENT OF INDIA'S  
INTELLECTUAL PROPERTY AWARENESS PROGRAMME**

Institution Innovation Council in association with IQAC of AIGS organizes Government of India's Intellectual Property Awareness Programme on 8<sup>th</sup> August 2022 from 11:00 AM to 2.00 PM through online. This programme was initiated by Dr. Roopa Shettigar, IIC Convener & Associate Professor, MBA Department and Co-ordinated by all ED & IIC Team Members. The speakers of the session were Mr. Abhishek Singh and Mr. Thilak Vadicherla, Examiner of Patents and Design, Patent office Chennai, Ministry of Industry and Commerce.



*Arindya*  
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**ACHARYA INSTITUTE OF GRADUATE STUDIES**  
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Soldevanahalli, Bengaluru-560107



**ENTREPRENEURSHIP DEVELOPMENT CELL  
&  
INSTITUTION'S INNOVATION COUNCIL**  
In association with  
**IQAC**

Online workshop on 8-8-2022

**"Intellectual Property Rights and Its protection in India"**

Time	Programme Content
11.00 AM	Master of Ceremony by <i>Dr. Gopalakrishnan S, Head- R&amp; D</i>
11.05 AM	Welcoming the gathering & An overview on the program and topic by <i>Dr. Roopa Shettigar, IIC Convener &amp; Associate Professor, MBA Department, AIGS</i>
11.10 AM	Introducing the Resource Person by <i>Dr. Shubha A</i> 1. Mr. Abhishek Singh 2. Mr. Thilak Vadicherla
11.15 AM	Resource Persons Talk
12.30 AM	Vote of Thanks by <i>Dr. Ananda Kumar B S</i>

*Andya*

**PRINCIPAL**

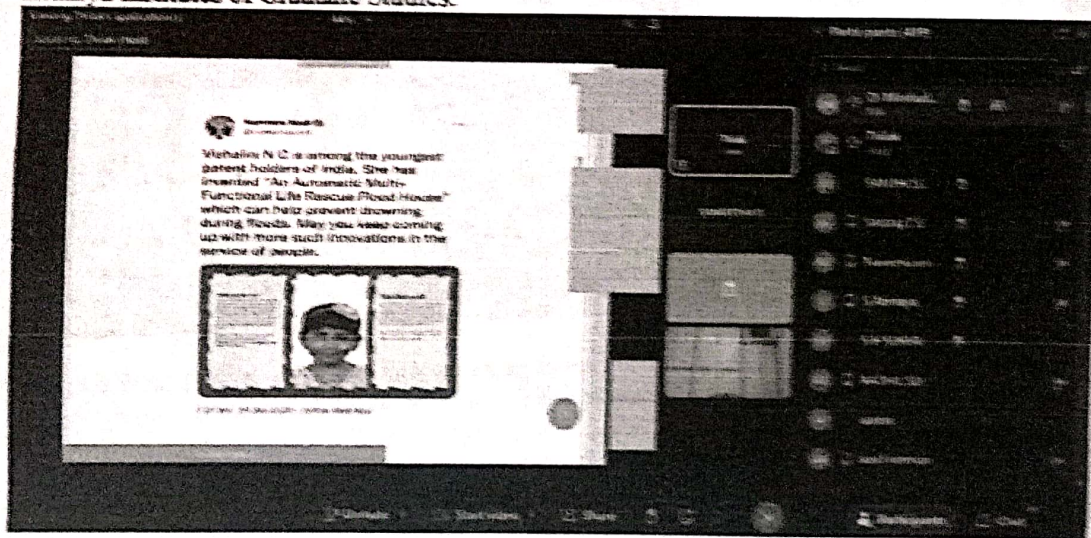
Acharya Institute of Graduate Studies  
Soladevanahalli, Hezraghatta Road  
Bengaluru - 560107







This program was exclusively organized for all faculty fraternity and students of Acharya Institute of Graduate Studies and other college faculty members and students (Intra and Inter College) all joined to the session to gain knowledge on IPR. The session was related to different Issues and Challenges associated to patent, copy right and Trademark. A total of about 907 participants took part in the program which included faculty and students members across Acharya Institutes of Graduate Studies.



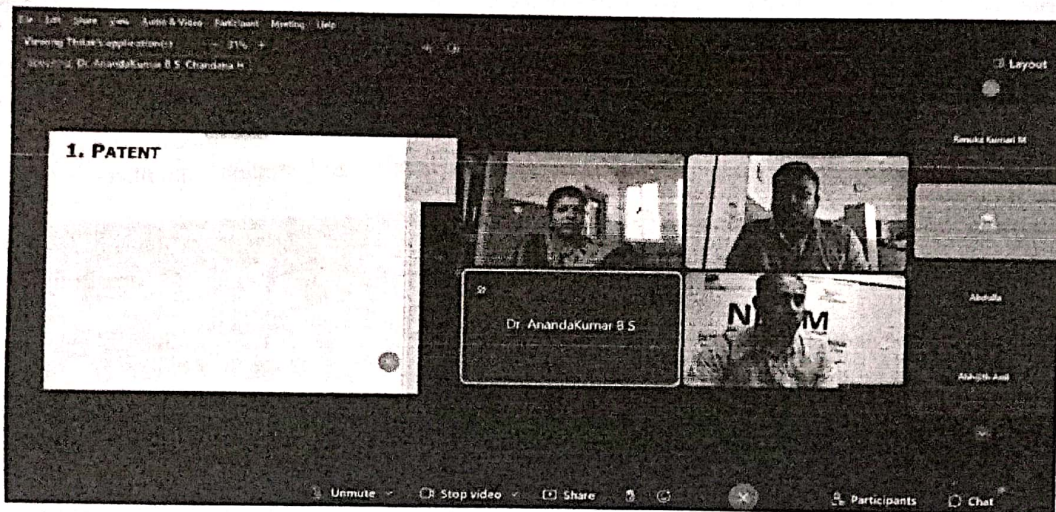
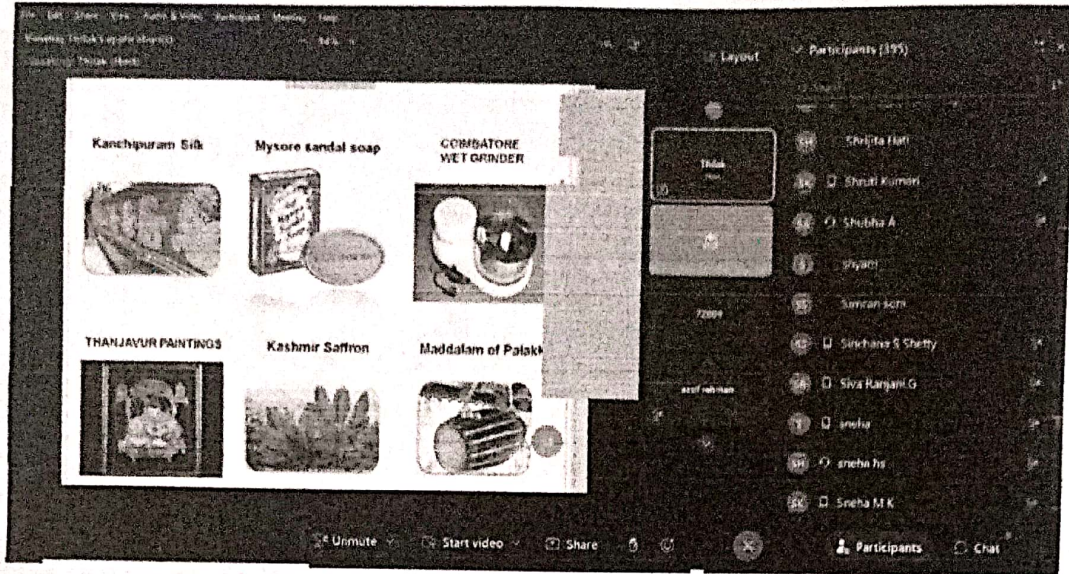
It created a great impact on the entire audience. Students were taught on how IPR restricts copying others ideas and how this will help the development of new ideas for the betterment of the society.

*Carolina*

**PRINCIPAL**

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 Soladevenahalli, Hosanghatta Road  
 Bengaluru - 560107



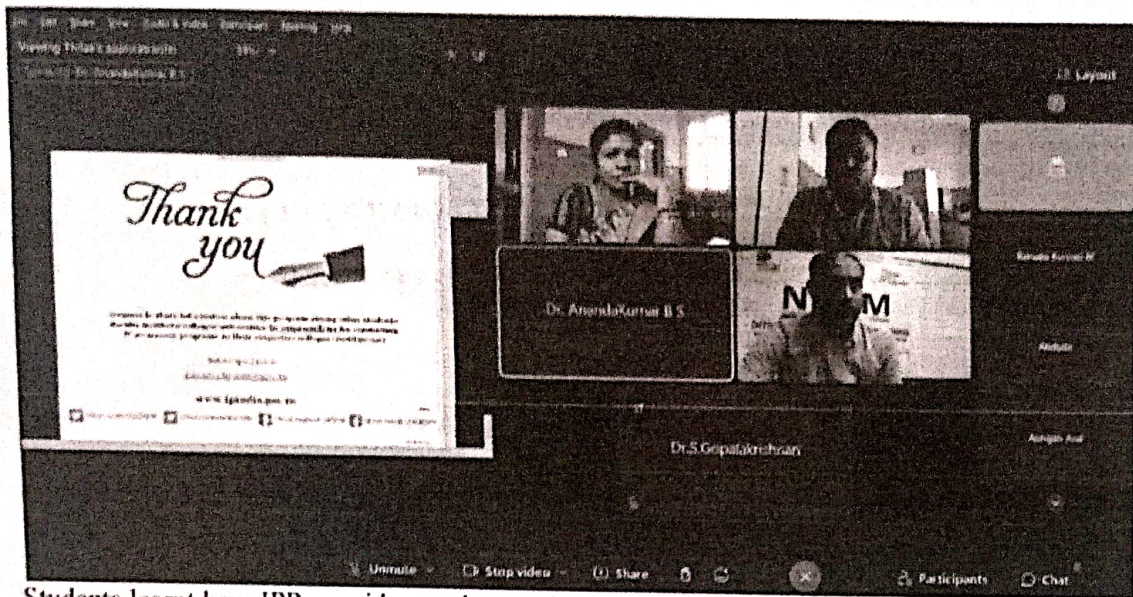


Highlighting the importance of documenting ideas properly and patenting it, they said that in coming years the country will be know for its scientific creations in different fields ranging from agriculture to space research.

IPR sought to protect intangible creations of the human intellect which are beneficial to the society.” We have to protect intellectual property and it cannot be done in a manner we generally adopt for physical property.”

*Candya*  
**PRINCIPAL**  
 Acharya Institute of Graduate Studies  
 Soladevanahalli, Hosanghatta Road  
 Bengaluru - 560107





Students learnt how IPR provides total control over a new innovation and its creator. They were also given a platform to discuss how a small innovations influence society at large and how they should indulge in innovating and patenting ideas that will be useful for all the classes of individual in the society.

*Candya*

PRINCIPAL

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 Soladevenahalli, Hoosaraghatta Road  
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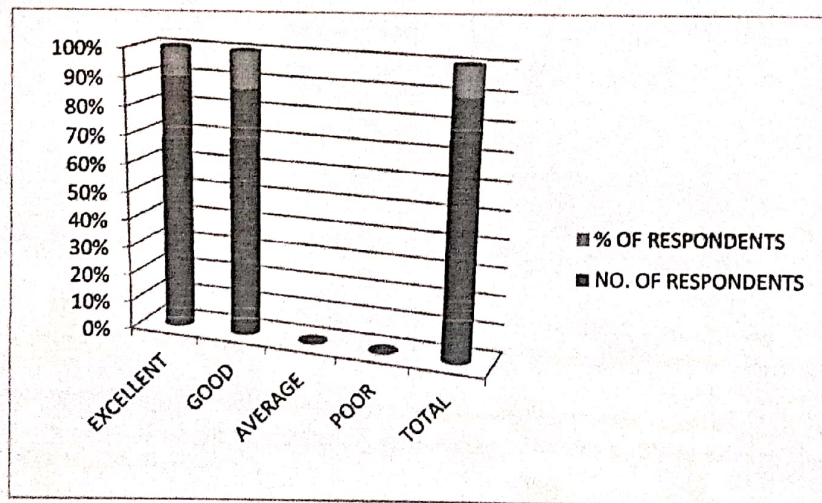


**ENTREPRENEURSHIP DEVELOPMENT CELL**  
&  
**INSTITUTION'S INNOVATION COUNCIL**  
In association with  
**IQAC**

### Feedback Analysis

Registration: 907

CRITERIA	NO. OF RESPONDENTS	% OF RESPONDENTS
EXCELLENT	900	99
GOOD	07	01
AVERAGE	00	00
POOR	00	00
<b>TOTAL</b>	<b>907</b>	<b>100</b>



#### ANALYSIS AND INTERPRETATION:

Out of total respondents, 99% of the respondents responded Excellent, 1% has responded Good. This interprets that majority of the respondents are likely to learn on Patent, Copyright and Trademark and want to get registered their plan in patent right and create an understanding in practices.

*Gridya*

**PRINCIPAL**

Acharya Institute of Graduate Studies  
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**ENTREPRENEURSHIP DEVELOPMENT CELL**  
&  
**INSTITUTION'S INNOVATION COUNCIL**  
In association with  
**IQAC**

**GOVERNMENT OF INDIA'S**  
**INTELLECTUAL PROPERTY AWARENESS PROGRAMME**

**Resource Person**



**Mr. Abhishek Singh** has done his B.Sc in University of Allahabad, and his M. Tech in Applied Geophysics -IIT Roorkee and he has also done his projects in Integrated Geoexploration on Sonali River Knee Bend, North West Himalayas. He also received his MSc.(Physics) from Jawaharlal Nehru University (JNU), New Delhi and a project on Rigorous Derivation of Born-Oppenheimer Approximation. He had also received various qualifications, mentioning few

- Qualified NET with AIR: 214
- Qualified GATE with AIR: 06
- Qualified JAM (Geophysics & Physics) with AIR: 52

He got his Teaching Assistantship from University of Pittsburgh, USA and currently working as Examiner of Patents and Designs (since April, 2016), Patent Office Chennai, Ministry of Industry and Commerce, Govt. of India.

*Arindya*

**PRINCIPAL**

Acharya Institute of Graduate Studies  
Soladevanahalli, Hosaroghatta Road  
Bengaluru - 560107





### Resource Person



**Mr. Tilak.Vadicherla** is an Mtech with overall 17 years of overall experience which includes "Industrial (3 years), Academic (8 years) and Govt. service (6 years)". Post M.Tech, he worked for 3 years in R& D at Bharat Silks group, Bangalore, where he developed innovative fabrics like Silk / Jute blended Cotton /Jute blended, Silk / Cotton / Jute blended fabrics and novel finishes. Further, he moved to academics and worked as Asst. Prof for 8 years. As an academician, he filed 3 patents, acted as co-investigator of 1 AICTE sponsored research project, published/presented 31 papers in various international , national journals / conferences, contributed 8 (eight) book chapters in Springer and CRC press.

*Acharya*

**PRINCIPAL**

Acharya Institute of Graduate Studies  
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Acharya Dr. Sarvapalli Radha Krishnan Road  
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Ref. no: AIGS/Cir/R&D/14

DATE: 7/29/2021

## CIRCULAR

All the Faculty Members are informed that Acharya Institute of Graduate Studies is organizing

**Workshop on 8/7/2022.**

- Organising Department: Library
- Event: Workshop
- Date: 8/7/2022
- Time: 11.00 am to 1.00 p.m
- Topic: Workshop Orientation on N-List
- Theme: NA
- Co-Ordinator: Ms.Harishini M
- Venue: Business Lab

*Carindya*  
Dr. Gurunath Rao Vaidya  
**PRINCIPAL**  
Achar Principal  
Acharya Institute of Graduate Studies  
Soladevanahalli, Sarvapalli Radha Road  
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## CHIEF PATRON

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## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Dr.Prashantha S C, The Librarian, AIGS.

## CONVENER

Mrs.Sudha M, Head, Department of  
Management, Acharya Institute of Graduate  
Studies, Bengaluru

## DEPARTMENT OF

## Management

Workshop

Workshop Orientation on N-List

## Scope of the Event

The scope of this workshop to provide insight to students and faculty members about the N-List usages through which the authors will be make their publications more standardised and improve the chances of publishing in standard journals



**Date : 07-08-2022.**

**Time : 11.00 am to 1.00 p.m**

**Venue : Business Lab**

## About Acharya

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## About the Department

The Department of Management was set up in 2007, which is affiliated to Bengaluru City University. The department is supported by experienced and qualified teaching faculty and technical staff committed to the cause of quality education. At Acharya, we are determined to serve quality education, that is why we offer the best BBA course in Bangalore

## About the Event

The main motto of this workshop to give insight about the N-List usages through which students and faculty member will be make their publications more standardised and improve the chances of publishing in standard journals

## Participants

Faculty Members





14

**ACHARYA INSTITUTE OF GRADUATE STUDIES**  
(NAAC Re Accredited 'A' Grade & Affiliated to Bangalore City University)  
Soldevanahalli, Bengaluru-560107

**Department Management**

**FACULTY** : Harshini M  
**SUBJECT** : Workshop "Orientation on N-LIST"

**Report "Orientation on N-LIST"**

On 7<sup>th</sup> August 2021, The Department of Management – AIGS in association Library Information Centre organized a Faculty Workshop Program "Orientation on N- LIST" for all the faculty members of BBA Department in Business Lab.

The Speaker of the day was Dr. Prashantha S C, who is serving as Librarian at Library and Information Centre, Acharya Institute of Graduate Studies with an Experience of 15+ years.

The session was started at 11:00am with Dr. Gurunath Rao Vaidya, Principal gave the Presidential Address and motivated the faculty members to take up Research activities and also briefed about the importance of updating with the Knowledge and getting the access to the needed resources and pointed out that N-LIST provides an open source to access the Information's followed by Dr. Sudha M, Head of the Department welcomed Dr. S Gopalkrishnan, Head of Research and Development Cell and welcomed the Speaker Dr. Prashantha S C, later gave an insight about the intention of taking this initiative of conducting the workshop. Dr. Prashantha S C took over the session by giving a small introduction about N-LIST, stated that it's been funded by MHRD under NME-ICT to extend access to selected e-resources to all the Colleges. N-list stands for National Library and Information Service Infrastructure for Scholarly Content.

The N-LIST project provides access to e-resources to students, researchers and faculty from colleges and other beneficiary institutions through servers installed at the INFLIBNET Centre (Inflibnet, n.d). The authorized users from colleges can access e-resources and download articles/ebooks required by them directly from the publisher's website once they are authenticated as authorized users by INFLIBNET centre. Since 2014, N-LIST is subsumed as

*Prashantha S C*  
Principal  
ACHARYA INSTITUTE OF GRADUATE STUDIES  
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college component of e-shodhShindu, except Agriculture, Engineering, Management, Medical, Pharmacy, Dentistry and Nursing colleges all other colleges in India are eligible to access 6094 e-journals and 3139309 e-books under N-LIST consortium.

All eligible colleges are required to register themselves online by paying a nominal fee to reap its benefits.

Faculty members were even informed about the aspects which are important to be considered before starting with the research activity, Mendeley Application was demonstrated and the purpose was informed to the audience.

The session was open for questions at the end, where the faculty members put out their queries and were answered by speaker, also audience volunteered to give their feedback followed the closure with vote of thanks by Dr. Sudha M, Head of the Department.

#### OBJECTIVES

The main goal of the study is to verify the awareness and usage of e-resources of N-LIST program by the college students. The specific objective of the study is;

1. To know the awareness about N-LIST resources among college students.
2. To understand the purpose of using N-LIST by the college students.
3. To examine the usefulness of N-LIST resources.
4. To identify the highly used e-resources among the different types e-resources of N-LIST.
5. To know any problems faced by the students while accessing e-resources of N-LIST.
6. To suggest ways and means to maximize the use of e-resources of N-LIST consortium.

N-LIST- "National Library and Information Services Infrastructure for Scholarly Content", jointly executed by UGC-INFONET Digital library Consortium, INFLIBNET Centre and INDEST-AICTE Consortium, IIT Delhi launched in 2010, aims at providing access to selected e-resources to students and teachers of affiliated colleges at affordable cost provides for 1) cross subscription to e-resources subscribed by the two Consortia, i.e. subscription to INDEST-AICTE resources for universities and UGCINFONET resources for technical institutions; and 2) access to selected e-resources to colleges. The NLIST project provides access to e-resources to students, researchers and faculty from colleges and other beneficiary institutions through server(s) installed at the INFLIBNET Centre. The authorized users from colleges can now access e-resources and download articles required by them directly from the publisher's website once they are duly authenticated as authorized users through

*Principal*  
**PRINCIPAL**

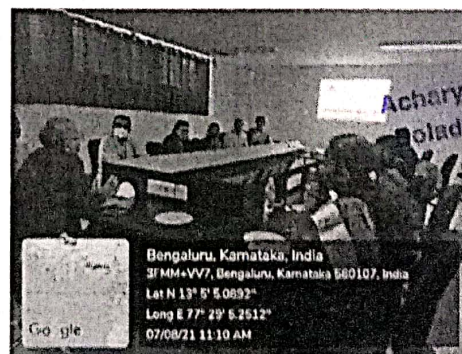
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servers deployed at the INFLIBNET Centre. N-List services are considered a vital part of academic college services in the 21st century. It has tremendously changed the way of seeking information towards electronic resources and services. It is today important to learn and know the use of N-List Services among the faculties and students.

With the emergence of technology, demand for e-resources growing day by day. Advanced ICT infrastructures also encourage users to use e-resources in a wide range. Each user now accessing e-resources over the web. People find it easy to access and disseminating e-resources sitting at home. N-List e-resource is a program where selected collection of e-journals and e-books provided to the colleges after registration. It facilitates access to e-resources to students, researchers and faculty, from colleges through proxy servers. N-List provides scholarly contents in e-form at a lower price. This paper briefly described the use and awareness of N-List Program, its uses and other issues.

**INTRODUCTION** With the help of ICT, libraries can fulfil the diverse needs of the users. Libraries are now busy in converting their print resources to e-resources. Gradually traditional library transforms into the digital library then to the virtual library. Developing networking technology make it possible to access e-resources in far flung areas. Another advantage of e-resources is that it reduces the storage problems and control over information explosion. Rapid growths in communication technology minimize the cost of communication. E-resource is a recent origin and becomes a popular and widely acceptable tool for the human



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# ACHARYA INSTITUTE OF GRADUATE STUDIES

(Re-accredited by NAAC 'A' Grade and Affiliated to Bengaluru city University)

Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107


Ref. no: AIGS/Cir/R&D/22

DATE: 7/6/2022

## CIRCULAR

All the Students and Faculty Members are informed that Acharya Institute of Graduate Studies is organizing **Workshop** on 7/18/2022.

- Organising Department: English
- Event: Workshop
- Date: 7/18/2022
- Time: 10.00 am to 1.00 p.m
- Topic: Workshop on Research Writing and Documentation
- Theme: NA
- Co-Ordinator: Ms.Ranisha R & Ms.Anupama H
- Venue: Electronics & Communications Block Seminar Hall

  
Dr. Gurunath Rao Vaidya  
PRINCIPAL  
Principal  
Acharya Institute of Graduate Studies  
Soladevanahalli, Hosaraghatta Road  
Bengaluru - 560107

Cc:

1. IQAC
2. Office







## CHIEF PATRON

**SHRI B M REDDY**

PRESIDENT, JMJ EDUCATION SOCIETY

**SHRI. B. PREMNATH REDDY**

CHAIRMAN, ACHARYA INSTITUTES.

**SMT. SHALINI REDDY**

EXECUTIVE DIRECTOR, ACHARYA INSTITUTES.

**SHRI KRISHNA BASANI REDDY**

DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Ms.Renu Elizabeth Abraham Assistant Professor  
& Head, Department of English & Cultural  
Studies, Chirst University

## CONVENER

Dr.Krishna namputhiri m. r, Head, Department of  
Management, Acharya Institue of Graduate  
Studies, Bengaluru

## DEPARTMENT OF

**English**

Workshop

Workshop on Research Writing and Documentation



**Date : 18-07-2022.**

**Time : 10.00 am to 1.00 p.m**

**Venue : Electronics &  
Communications Block  
Seminar Hall**

## Scope of the Event

The scope of this workshop is to provide the knowledge to the delegates to learn the writing skill in media & research documentation.

## About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120

acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students

from 75 nationalities are presently pursuing their education at Acharya Institutes.

## About AIGS

Acharya Institute of Graduate Studies (AIGS) was founded in 2005, and is counted among the top graduate colleges in Bengaluru. The Institute offers Undergraduate and Postgraduate courses in a variety of subjects that include Language, Social Work, Social Sciences, Sciences, Commerce, Management, Marketing, Accounting, Fashion and Apparel Design, etc. AIGS is endowed with modern physical, technological and academic infrastructure and provides a world-class learning ambience to its students. AIGS is committed to mentoring its students beyond the prescribed curriculum aspects.

## About the Department

The Department of English and Languages at Acharya Institute of Graduate Studies was set up in July 2005 with a firm hope to gain distinction in academic quarters by achieving synchronization between the interests and creativity of students and the demands of the contemporary world and translate hope of students into a tangible achievement. The mission of the Department is to promote critical and technological literacy through general and advanced study in literature, rhetoric and composition, creative writing, ESL, linguistics etc.

## About the Event

The major objective of this workshop is to make the delegates to learn the writing skill in media & research documentation.

## Participants

Students and Faculty Members





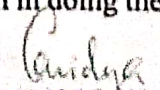
**ACHARYA INSTITUTE OF GRADUATE STUDIES**  
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**Soldevanahalli, Bengaluru-560107**

**DEPARTMENT OF ENGLISH**

Acharya Institute of Graduate Studies (AIGS) was founded in 2005, and is counted among the top graduate colleges in Bangalore. The Institute offers undergraduate and postgraduate courses in a variety of subjects that include Language, Sciences, Technology, Commerce, Management, Commerce, Fashion Design, Marketing, Accounting, E-Commerce, etc. AIGS is endowed with modern physical, technological and academic infrastructure and provides a world-class learning ambience to its students. As the best graduate college in Bangalore, The Faculty members have vocational experience in various streams imparting practical knowledge to students coupled with hands-on learning exercises that include Project Work, Seminars, Workshops, Industrial Visits, etc.

The Department of English hosted a one day workshop on *Research Writing and Documentation* on 18 July 2022 at Seminar Hall, EC Block, Acharya Institutes. The workshop was coordinated by Ms. Ranisha R and Ms. Anupama H (Assistant Professors, Department of English) for the students of M.A. English and faculty members of the Department. Ms. Noopura (Assistant Professor, Department of English) rendered the welcome note followed by the addressed by Dr. Krishnan Namputhiri M R (Head, Department of English). Mr. Shashidhar S and Lt. Sowmya M.A. (Assistant Professors of English) facilitated the smooth conduct of the workshop.

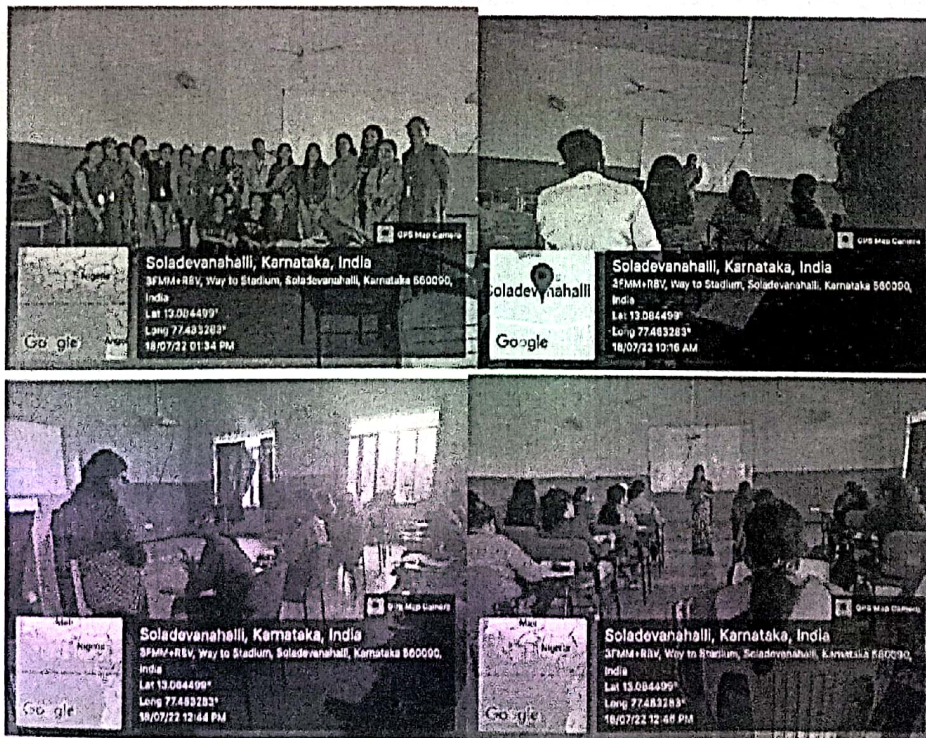
The final year students of M.A. English must produce dissertation towards the fulfillment of the course. In this regard, the workshop was convened to facilitate the research writing skills and documentation style. Ms. Renu Elizabeth Abraham (Assistant Professor & Head, Department of English & Cultural Studies) was the resource person. With expertise in journalistic writing and years of research experience, she addressed the students and the faculty members of the Department on areas of research in Literature. She briefed on the differences between methods and methodologies, framing of research statement, answering research questions and achieving coherence in the presentation of research arguments. The workshop facilitated the knowledge on research writing and body of dissertation. The students were given the activity of reading a piece of text and developing an argument. She interacted with the students and help them locate the research problem. The importance of dedication in doing the research, reading practice and acquiring analytical skills was emphasized upon.

  
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A research paper is a piece of academic writing that provides analysis, interpretation, and argument based on in-depth independent research. Writing a research paper requires the researcher to demonstrate a strong knowledge of your topic, engage with a variety of sources, and make an original contribution to the debate. Research papers are similar to analytical essays, except that research papers emphasize the use of statistical data and preexisting research, along with a strict code for citations. When publishing research, it is important to make documentation available so that readers can understand the details of the research design that the work reports. This includes all of the technical details and decisions that could influence how the findings are read or understood. Usually, this will involve producing a document along the lines of a methodological note or appendix. That document will describe how a given study was designed and how the design was carried out. The level of detail in such a document should be relatively high. This page will describe some common approaches to compiling this kind of material and retaining the needed information in an organized fashion throughout the life of a research project. Bearing in mind, the serious nature of the research activity, the resource person dealt the topic in a fashion comprehensive to the beginners.

The workshop was followed with question and answer the session which allowed the students to articulate their concerns and have them answered. The students and faculty members expressed their happiness on the inputs, suggestion and practice gained during the workshop. The workshop received positive feedback.



*Candice*  
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 rya Institute of Graduate Studies  
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# ACHARYA INSTITUTE OF GRADUATE STUDIES

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Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107


Ref. no: AIGS/Cir/R&D/21

DATE: 7/2/2022

## CIRCULAR

All the Students are informed that Acharya Institute of Graduate Studies is organizing **Seminar** on 12-Jul-22.

- Organising Department: IQAC
- Event: Seminar
- Date: 12-Jul-22
- Time: 9.30 a.m. to 4.30 p.m.
- Topic: Seminar on Entrepreneurship Development
- Theme:
- Co-Ordinator: Dr.Mirshad Rahman
- Venue: EC Block Seminar Hall

  
Dr. Gurunath Rao Vaidya  
**PRINCIPAL**  
Principal  
Acharya Institute of Graduate Studies  
Soladevanahalli, Heeraraghata Road  
Bengaluru - 560107

Cc:

1. IQAC
2. Office





## CHIEF PATRON

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EXECUTIVE DIRECTOR, ACHARYA INSTITUTES.

**SHRI KRISHNA BASANI REDDY**

DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Mr.Vinay Tripathy, Director, stay at Nandhi/Ghar sa Khana/Luxurious cabin villa, bengaluru & Mr. S Sada Shiva , Traing, Incubator, Coordinator, & ISO, Management Representative, Association of women Entrepreneurship of Karnataka (AWAKE), Bengaluru

## CONVENER

Mrs Shashi Kiran Sheety, Department of Social work, Acharya Institute of Graduate Studies, Bengaluru

**DEPARTMENT OF**

**IQAC**

Seminar

Seminar on Entrepreneurship Development



**Date : 12-07-2022.**

**Time : 9.30 a.m. to 4.30 p.m.**

**Venue : EC Block Seminar Hall**

## Scope of the Event

The scope of the workshop is to make the participants to understand how to apply techniques in Entrepreneurial Development in Business development.



## About Acharya

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acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students from 75 nationalities are presently pursuing their education at Acharya Institutes.

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## About the Department

Acharya Institute of Graduate Studies understands Internal Quality Assurance cell as an adoptable management philosophy for revitalize the educational and administrative concepts. The establishment of IQAC on 14-August 2010 aids for excellence and is a major post-accreditation quality sustenance measure. The cell integrates itself into the institutional mechanism to facilitate growth in every facet. The cell plans, guides and monitors quality assurance and enhancement activities. It plays a key role in channelizing, systematizing the efforts and measures of the institution towards excellence in all its spheres.

## About the Event

The objective of this workshop is to introduce the fundamentals of entrepreneurship development to the participants which would help the participants to understand the requirements and challenges in startups and other businesses in operation in India.

## Participants


Students





ACHARYA INSTITUTE OF GRADUATE STUDIES  
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Soladevanahalli, Bangalore-560107

**REPORT – SEMINAR ON ENTREPRENEURSHIP DEVELOPMENT**

  
ACHARYA

**IQAC INITIATIVE ONE DAY SEMINAR ON  
ENTREPRENEURSHIP DEVELOPMENT**

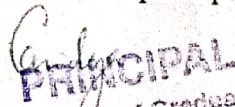
Organized by

**INTERNAL QUALITY ASSURANCE CELL (IQAC)  
IN ASSOCIATION WITH  
RESEARCH & DEVELOPMENT CELL, AIGS  
B  
DEPARTMENT OF SOCIAL WORK, AIGS  
ACHARYA INSTITUTE OF GRADUATE STUDIES, BENGALURU**

**DATE-12 July 2022 - VENUE: EE & EC BLOCK SEMINAR HALL**

PATRONS	ADVISORS
Shri. B M Reddy President, JMJ Education Society	Dr. Gopalarishuman S Head, Research & Development Associate Professor Department of Commerce Acharya Institute of Graduate Studies
Shri. B Prammath Reddy Chairman, Acharya Institutes	Dr. Riyaz-ur-Rahman Khan IQAC Coordinator Assistant Professor Department of Chemistry Acharya Institute of Graduate Studies
Gen. Shalini Reddy Executive Director, Acharya Institutes	<b>COORDINATORS</b>
Dr. Krishna Kabir Reddy Banari Director, Acharya Institutes	Dr. Bharath Ananthan M S Assistant Professor Department of Management Studies, Acharya Institute of Graduate Studies
Dr. Manojkumar Paul S Campus Director, Acharya Institutes	Dr. Anshu Radwan T M Assistant Professor Department of Social Work, Acharya Institute of Graduate Studies
Dr. Gurunath Rao Velkha Principal, Acharya Institute of Graduate Studies	

One day Seminar on “Entrepreneurship Development” was organized by the Internal Quality Assurance Cell (IQAC) in Association with Research & Development Cell and the Department of Social Work, Acharya Institute of Graduate Studies, Bengaluru. The seminar was organized in the EE&EC Seminar hall on 12<sup>th</sup> July 2022 from 9.30 AM to 04.30 PM. The aim of the seminar was to introduce the fundamentals of entrepreneurship development to the participants so that they can understand the requirements and challenges in this area. The applied aspect of this seminar was through Interactive sessions where the participants can apply this knowledge in decision making. The seminar focused on the basic and advanced approaches of entrepreneurial development and how it can be imbibed to the participants.

  
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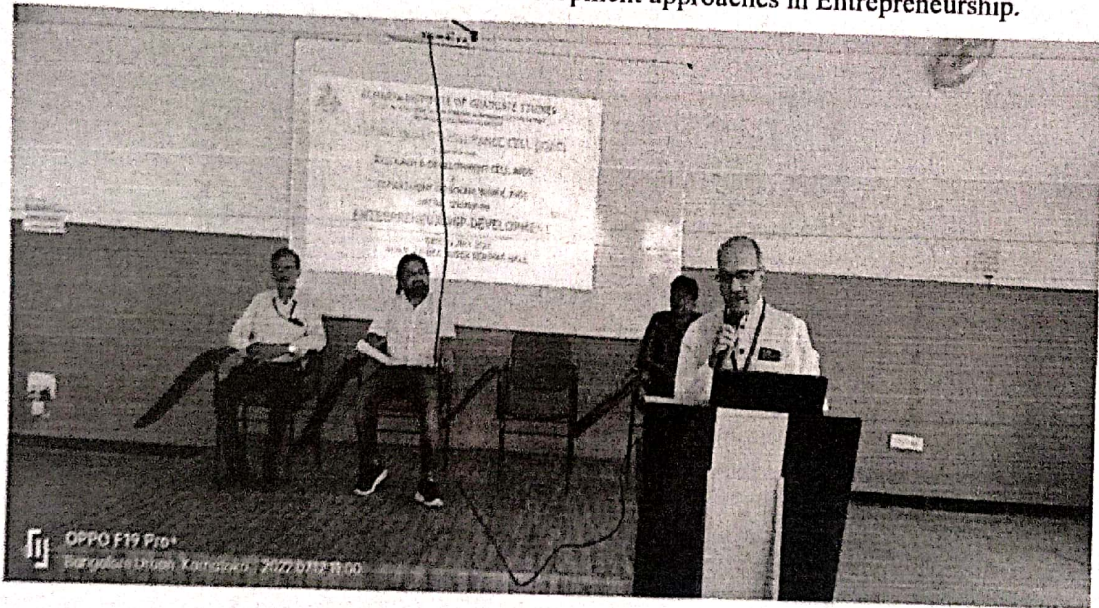


## OBJECTIVES OF THE SEMINAR

1. To understand the concept of Entrepreneurial Development
2. To enable the participants to understand how to apply techniques in Entrepreneurial Development.
3. To know the various techniques of innovation and promoting entrepreneurial culture.

## OUTCOME OF THE SEMINAR

1. The participants will gain the necessary knowledge to plan business plans.
2. To Identify appropriate skills and techniques for Entrepreneurship.
3. To understand various economic development approaches in Entrepreneurship.



The seminar was coordinated by Dr. Mirshad Rahman T M, Assistant Professor, Department of Social Work, and Dr. Bharath Booshan, Assistant Professor, Department of Management Studies. The seminar started with a Welcome address by Dr. Gopalakrishnan. S, Head, Research & Development followed by Dr. Gurunath Rao Vaidya, Principal, Acharya Institute of Graduate Studies inaugurated the Seminar and delivered his inaugural speech by his visionary views on expected outcomes from this seminar.

The seminar was exclusively for the students and faculties of the Acharya Institute of Graduate Studies. The seminar was led by Mr. Vinay Tripathi, Director, Stay At Nandi/Ghar Sa Khana /Luxurious Cabin Villa, Bengaluru and Mr. S. Sada Shiva, Training, Incubator Coordinator, and ISO – Management Representative, Association of Women Entrepreneurship of Karnataka (AWAKE), Bengaluru.

*S. Sada Shiva*

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Bengaluru - 560107



## Session 1



The Resource person **Mr. Vinay Tripathi**, covered the topic of the Role of Entrepreneurs in Economic Development and also shared his success story on how he became a leading entrepreneur in the Hospitality industry with a bunch of Home Stays and how he expanded his unique thought of Concept Home Stay in different parts of Karnataka. The participants cleared their doubts and concerns during the Interactive session and gave feedback about the technical session.



*Arindya*  
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## Session 2



In the afternoon Session, the Resource person **Mr. S. Sada Shiva**, covered the topic of Schemes and Facilities for Entrepreneurs. He explained the various Government schemes for Entrepreneurs in the State of Karnataka and also shared his views on Financial Management, Competencies, and Skills required for an Entrepreneur. The participants cleared their doubts and concerns during the Interactive session and gave feedback about the technical session.



The Seminar on “**Entrepreneurship Development**” was concluded with the valedictory ceremony. The students and faculty members expressed their happiness with the inputs, suggestions and practice gained during the seminar. Finally, Vote of Thanks was proposed by Dr. Mirshad Rahman T M, Assistant Professor, and Seminar Coordinator. The day was concluded by distributing the feedback form to all the participants. The seminar received positive feedback.



*Candice*  
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Soladevanahalli ,Bangalore-560107

Ref. no: AIGS/Cir/R&D/20

DATE: 6/20/2022

**CIRCULAR**

All the Students and Faculty members are informed that Acharya Institute of Graduate Studies is organizing **National Level Workshop on Writing for Media and Research Heuristics** on 2-Jul-22.

- Organising Department: IPR Cell
- Event: National Level Workshop on Writing for Media and Research Heuristics
- Date: 2-Jul-22
- Time: 2.00 pm. To 5.00 p.m.
- Topic: Awareness Program on Intellectual Property Rights (IPRs)
- Theme: Innovation, IP and Institution & Importance of Patents and Filing Procedure
- Co-Ordinator: Dr. S.Gopalakrishnan
- Venue: MBA Auditorium

  
Dr. Gurunath Rao Vaidya  
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DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Mr.Pradeep Nair,News Editor,The Hindu, Ms.Renu Elizabeth Abraham, Assistant Professor,Chorst University, Ms.Praveena Rajshekhar,Senior Content marketer Head out.

## CONVENER

Dr.Krishna namputhiri m. r, Head, Department of English, Acharya Institue of Graduate Studies, Bengaluru

## DEPARTMENT OF

**English**

Workshop

National Level Workshop on Writing for Media and Research  
Heuristics



**Date : 02-07-2022**

**Time : 2.00 pm. To 5.00 p.m.**

**Venue : MBA Auditorium**

## Scope of the Event

media and esearch heuristics



## About Acharya

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acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students

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## About the Event

The main motto of this workshop to make them to learn the writing skill in media & research.

## Participants

Students and Faculty members





**ACHARYA INSTITUTE OF GRADUATE STUDIES**  
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Soladevanahalli, Bengaluru-560107

## **A Report on the National Level Workshop on Writing for Media and Research Heuristics**

On 14<sup>th</sup> of October, 2019, the Department of English, Acharya Institute of Graduate Studies, organized a one-day National-level workshop titled 'Writing for Media and Research Heuristics' for students, research scholars, teaching professionals, and budding journalists.

The main objective of the workshop was to acquaint the participants with the basic skills required in technical, content, academic, as well as research writing. For the same, there were three eminent professionals invited as resource persons to share their knowledge and insights regarding their experiences in their respective fields of writing – Mr. Pradeep Nair, Ms. Renu Elizabeth Abraham, and Ms. Praveena Rajshekhar.

The workshop began at 10 am with a formal welcome given by the MC, Mr. Chinmay G., a student in his third year under graduation. This was followed by the lighting of the lamp by the dignitaries on the dais, an invocation song by Ms. Aryashree, a student of final-year post-graduation. The dignitaries were then felicitated with bouquets during the Welcome Address delivered by Ms. Lakshmi, a student in her first year of post-graduation. The Workshop Remarks were then presented by Mrs. Ranisha R, Asst. Prof. of English, after which the Presidential Address was delivered by Dr. Gurunath Rao 'Vaidya', Principal, AIGS. The sessions of the workshop began by 10:30 am.

Mr. Pradeep Nair, a veteran in the field of journalism and currently working as the News Editor in The Hindu, spoke in the first session about the basics of report writing, proofreading, and editing. He explained in detail the necessity of writing with brevity and precision in media, and illustrated the same with several relevant examples. Participants also tried their hands at a few editing activities that he indulged them with. The session concluded with a vibrant interaction between him and the participants.

Ms. Renu Elizabeth Abraham, Asst. Prof. in Christ University, spoke in the second session of the workshop about research heuristics. She provided a detailed introduction to what academic research is all about and illuminated about the several methods and methodologies generally involved in research in the humanities. In addition to core research concepts, she also gave the participants several tips and insights into research practices.

Ms Praveena Rajshekhar, a Content Market Executive at a reputed organization in Bangalore, spoke in the third session about content writing. In a smooth and systematic flow, she spoke about

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Soladevanahalli, Hosaraghatta Road  
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the different types of content writing, where and how they are used, the market demand for content writers, and provided a realistic perspective about the skills and knowledge that one must have as a content writer before entering into the field.

The workshop sessions concluded at about 4:30. In the Valedictory session, the resource persons were given mementos as tokens of appreciation, following which the Ceremony Proceedings was given by Ms. Tayyiba, a student in her second year of under-graduation and Vote of Thanks given by Ms. Soleha, a student in her first year of post-graduation. Workshop Opinions, collected from the participants present, were positive.

A group photo with all the conference organizers and volunteers was taken at the end.



- Lighting of the Lamp by the Dignitaries



- Mr. Pradeep Nair being given the memento

*Canbya*  
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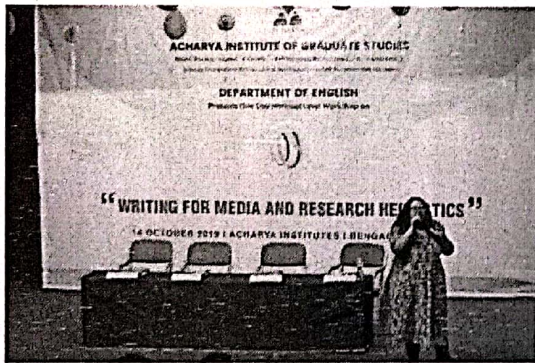




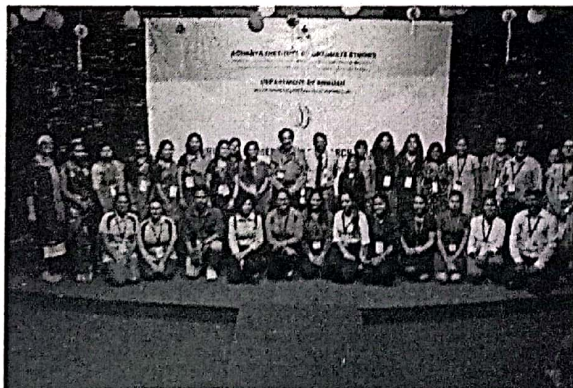
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Ms. Renu Elizabeth Abraham



Ms. Praveena Rajshekhar speaking about Content Writing



Organizers and Volunteers of the Workshop

*Candy*

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# ACHARYA INSTITUTE OF GRADUATE STUDIES

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Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107

Ref. no: AIGS/Cir/R&D/19

DATE: 5/4/2022

## CIRCULAR

All the Students are informed that Acharya Institute of Graduate Studies is organizing **Workshop** on 5/14/2022.

- Organising Department: Social Work
- Event: Workshop
- Date: 5/14/2022
- Time: 9.30 a.m to 4.30 p.m.
- Topic: Workshop on Enhancing Research Skills for Social work students
- Theme: NA
- Co-Ordinator: Mrs.Shashi Kiran Shetty & Dr.Mirshad Rahman T M
- Venue: Mechanical Dept Seminar Hall

*Gurudya*  
Dr. Gurunath Rao Vaidya  
Principal  
Principal  
ACHARYA INSTITUTE OF GRADUATE STUDIES  
Acharya Institute of Graduate Studies  
Soladevanahalli, Hosareghatta Road  
Bengaluru - 560107

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CHAIRMAN, ACHARYA INSTITUTES.

**SMT. SHALINI REDDY**

EXECUTIVE DIRECTOR, ACHARYA INSTITUTES.

**SHRI KRISHNA BASANI REDDY**

DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Dr.Madhusudanan.S,Assistant  
Professor,Department of Social Work,DDGD  
vaishanv college,Arumbakkam,Chennai, Dr. Alan  
Godfrey, Head & Assistant Professor School of  
Social work, St.Joseph's College (Autonomous).

## CONVENER

Mrs Shashi Kiran Sheety, Department of Aviation  
Management, Acharya Institue of Graduate  
Studies, Bengaluru

## DEPARTMENT OF

## Social Work

Workshop

Workshop on Enhancing Research Skills for Social

## Scope of the Event

The scope of the workshop is to provide information  
about the Research opportunities in Social work  
domain.



**Date :** 14-05-2022.

**Time :** 9.30 a.m to 4.30 p.m.

**Venue :** Mechanical Dept Seminar  
Hall



## About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120

acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students from 75 nationalities are presently pursuing their education at Acharya Institutes.

## About AIGS

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## About the Department

The Social Work Department offers knowledge and skills to concoct the students for a proficient career in social work. BSW programs facilitate students to apply their skills and knowledge in helping solve various social challenges and problems faced by the weaker and the marginalized sections of society. The department provides a professional framework that promotes individual dignity, respects diversity, we instill in our students the knowledge, values, and skills to initiate, sustain change and provide a visionary leadership to promote the development of social work standards and practice, and advocate for social policies that advance social justice and diversity

## About the Event

The main motto of this workshop to give inputs on the types of various research works which can be conducted in the field of social work.

## Participants

Students





ACHARYA INSTITUTE OF GRADUATE STUDIES  
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DEPARTMENT OF SOCIAL WORK

REPORT ON STATE LEVEL WORKSHOP ON ENHANCING RESEARCH

SKILLS FOR SOCIAL WORK STUDENTS



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**DEPARTMENT OF SOCIAL WORK**  
In association with  
SOCIAL WORK STUDENTS FORUM, A&GS  
"The Pragmatic Social change agents"  
Organises



**STATE LEVEL WORKSHOP ON  
ENHANCING RESEARCH SKILLS  
FOR SOCIAL WORK STUDENTS**

DATE: 14 MAY 2022  
VENUE: MECHANICAL AUDITORIUM



Dr. MADHUSUDANAN. S  
Assistant Professor  
Department of Social Work,  
DDGD Vaishnav College, Arumbakkam,  
Chennai

RESOURCE  
PERSON



Dr. Alan Godfrey  
Head and Assistant Professor  
School of Social Work,  
St. Joseph's College (Autonomous),  
Bengaluru

REGISTRATION FEE - Rs.300/-  
(Including Workshop kit & Lunch - Non-Refundable)  
+91 9903260863 (Phonepay)

Scan to fill the form



CONVENER  
Mrs. Shashi Kiren Shetty  
HOD, Department of Social Work

COORDINATOR  
Dr. Mirshad Rahman T B  
Assistant Professor

A workshop on "Enhancing Research Skills for Social Work Students" for the BSW and MSW students was successfully organized on 14<sup>th</sup> May 2022 by the Department of Social Work, Acharya Institute of Graduate Studies. The workshop was organized in the Mechanical Auditorium from 9.30 AM to 04.30 PM.

*Caridy*

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#### **OBJECTIVES OF THE WORKSHOP**

- To enable the participants to understand how to prepare the research proposal for their PG Dissertation.
- To sensitize students about the research problem, design and methodology.
- To explore and enable the participants to understand the expectations and requirements of evaluation in PG Dissertation.
- To understand the implementation of data analysis using various standard statistical analysis software.

#### **OUTCOME OF THE WORKSHOP**

1. The participants will gain the necessary knowledge to undertake meaningful research.
2. To Identify appropriate research topics and methodologies.
3. To perform basic data management tasks and analysis using statistical packages.
4. Able to apply tools of research preparation including problem formulation, undertaking a literature review, research designs, developing a hypothesis, ethical implications, time management, and assessing resource implications.
5. Able to articulate the contributions of qualitative and quantitative methods to a specific discipline.
6. To develop academic paper/report writing skills and understand the structure for publication

*Arundha*

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This workshop was designed for Under graduate and Post graduate students of Social Work who would like to improve their academic research skills in order to succeed in studies and in career. This workshop provided an overview of research, including how to find information, generate the aims of a dissertation, read critically and generate the review of literature, evaluate sources, and manage a research project. The workshop aimed to focus on how to find all necessary and appropriate resources using the most comprehensive and efficient methods and how to develop critical thinking in analyzing the data. This workshop helped the participants to organize their research by adopting best practices.

The workshop was exclusively for the social work students. The workshop was led by Dr. MADHUSUDANAN. S, Assistant Professor, Department of Social Work, Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam and Dr. ALAN GODFREY. A, Head and Assistant Professor, School of Social Work, St. Joseph's College (Autonomous), Bengaluru.

### Session 1



The Resource person Dr. MADHUSUDANAN. S covered the topics like Relevance of Research in Social Work, Characteristics for Good Research, Etiquettes of Good Researcher, Identification of Research Problem, Review of Literature, Criteria for Topic Selection, Outline of Research Proposal, Outline of the Dissertation and Outline of Referencing (APA style).

### Session 2

*Candya*  
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In the afternoon session, the Resource person **Dr. ALAN GODFREY. A** covered the topics like Research Design, Tools and Methods of Data Collection, Basic Statistics for Social Work Research, Quantitative Data Analysis, Qualitative Data Analysis, Mixed-Method Data Analysis, Outline of the statistical analysis software, and Presentation of Data using Descriptive and Inferential Statistics.

The Workshop on “Enhancing Research Skills for Social Work Students” was concluded with the valedictory ceremony. The students shared their feedbacks and Dr. Mirshad Rahman T M, Assistant Professor and Workshop Coordinator gave the concluding remarks by connecting the effective practices for starting the research among the social work students and how to systematically carry forward the Dissertation process. The day was concluded by distributing the certificates to all the participants.



*Canilya*

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# ACHARYA INSTITUTE OF GRADUATE STUDIES

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Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107


Ref. no: AIGS/Cir/R&D/18

DATE: 4/19/2022

## CIRCULAR

All the Students and Faculty Members are informed that Acharya Institute of Graduate Studies is organizing **International Conference** on 29-04-2022 to 30-04-2022.

- Organising Department: MBA
- Event: International Conference
- Date: 29-04-2022 to 30-04-2022
- Time: 9.00 am to 5.00 pm
- Topic: Latest Trends in Management, Entrepreneurship, Engineering & Sciences
- Theme: Management, Entrepreneurship, Engineering & Sciences
- Co-Ordinator: Dr.Roopa Shettigar
- Venue: Online

  
Dr. Gurunath Rao Vaidya  
**PRINCIPAL**  
Principal  
Acharya Institute of Graduate Studies  
Soladevanahalli, Hosanghatta Road  
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**SMT. SHALINI REDDY**

EXECUTIVE DIRECTOR, ACHARYA INSTITUTES.

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DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Dr.Hj.Intan Pulungan,M..Pd,Associate Professor,  
Medan State University, Indonesia, Dr.

Amandeep Singh, Professor, Gulzar Group of  
Institutes.Ludhiana,Punjab,India. Dr.Anil Kumar  
Suthar, Director & Principal,New L.J Institute of  
Engineering & Technology Dh

## CONVENER

Dr.Roopa Shettigar,Associate  
Professor,Department of  
MBA,AIGS,Bengaluru,India.

**DEPARTMENT OF**

**MBA**

International Conference

Latest Trends in Management, Entrepreneurship,

## Scope of the Event

The purpose of the conference is to improve the skills in Management, Entrepreneurship, Engineering & Sciences and to bring together leading academicians, researchers, practitioners, and students to exchange and share their experiences and research outputs on all aspects of Management, Entrepreneurship, Engineering and Science



**Date : 29-04-2022 to 30-04-2022.**

**Time : 9.00 am to 5.00 pm**

**Venue : online**



## About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120

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## About the Department

Acharya Institute of Graduate Studies offers a 2 year Master of Business Administration Programme with an option to opt for International Immersion. Affiliated to Bangalore City University, Acharya's MBA also offers students to explore the possibilities of Entrepreneurship through its incubation Programme and much more.

## About the Event

The Conference Latest Trends in Management, Entrepreneurship, Engineering & Sciences is to bring together leading academicians, researchers, practitioners, and students to exchange and share their experiences and research outputs on all aspects of Management, Entrepreneurship, Engineering and Science. It was also meant to provide a premier interdisciplinary platform to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the field of Management, Entrepreneurship, Engineering and Science.

## Participants

Students and Faculty Members





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## DEPARTMENT OF MBA

### REPORT ON INTERNATIONAL CONFERENCE

#### Greetings from Department of MBA-AIGS!

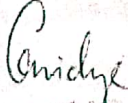
The First International Conference on "*Latest Trends in Management, Entrepreneurship, Engineering and Sciences (ICMEES' 2022)*" was organized by MBA Department of Acharya Institute of Graduate Studies, Karnataka, India, in collaboration with the Global Conference Hub, Coimbatore, Tamilnadu, India. The conference was initiated in March 2022.

The main aim of this conference was to bring together leading academicians, researchers, practitioners, and students to exchange and share their experiences and research outputs on all aspects of Management, Entrepreneurship, Engineering and Science. It was also meant to provide a premier interdisciplinary platform to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the field of Management, Entrepreneurship, Engineering and Science.

The conference maintained a high-quality peer-review process for all the manuscripts submitted, starting with a primary evaluation that included a plagiarism check for the original contents. Rejections at this stage had either serious scientific flaws, very poor grammar or were outside the aim and scope of this Conference. Those that met the minimum criteria were passed on to experts in the domain for review. Single-blind review process was employed, where the reviewer remained anonymous to the authors throughout the process. Reviewers were requested to decide on accepting/rejecting the submitted paper, along with suggestions to improve the quality of the paper. After getting the review report, authors were informed of acceptance/rejection.

**On 29<sup>th</sup> April 2022**

The programme started with the lighting of lamp and Invocation Song at 9.00 am. Ms. Sona Solanki, Deputy HR, Global Conference Hub, did the Master of the Ceremony with the brief introduction about the various events of the two days International Conference.

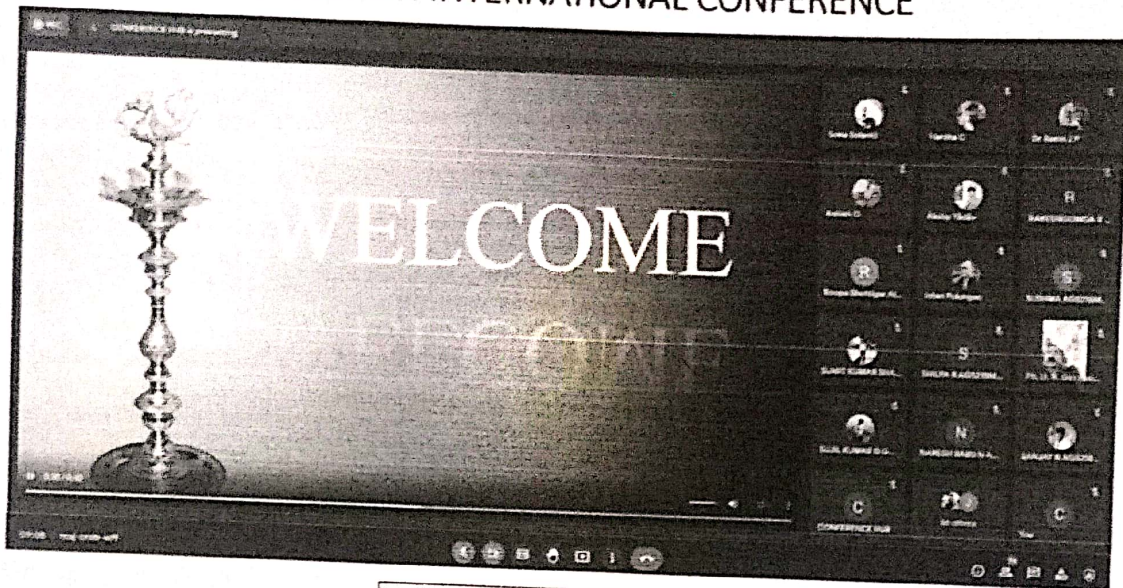
  
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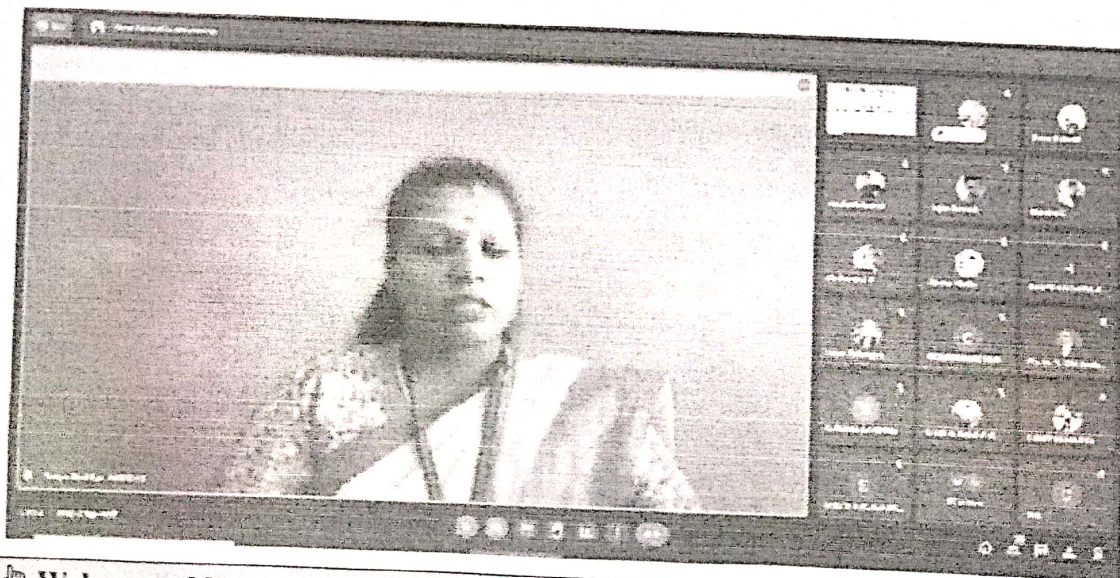


REPORT ON INTERNATIONAL CONFERENCE



Lighting up of the Lamp

Then, Dr. Roopa Shettigar, Convener and Associate Professor, Dept of MBA, welcomed the Chief Patrons, Patron, Advisory committee members, Convenors, Organising committee members, Conference coordinators and Participants of AIGS & RSP Research Hub.



Welcome address by Dr. Roopa Shettigar, Associate Professor, Dept of MBA, AIGS

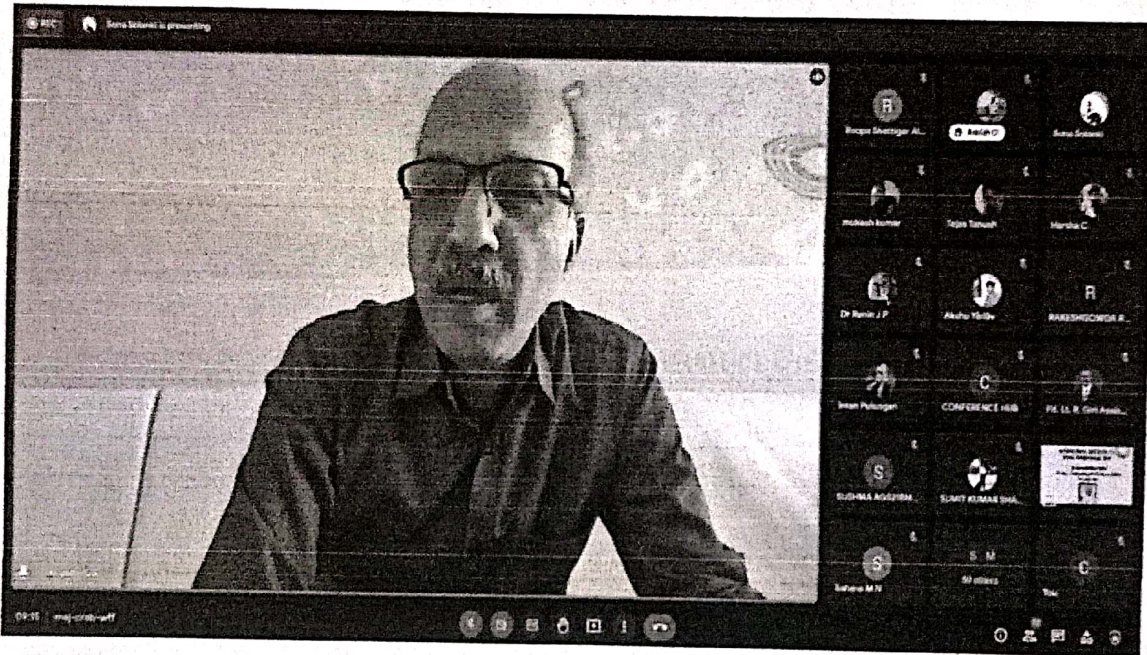
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**REPORT ON INTERNATIONAL CONFERENCE**

At, 9.10 am of 29<sup>th</sup> April 2022, Patron and Respected Principal Dr. Gurunath Rao Vaidya, Inaugurated the International Conference and delivered his inaugural speech by congratulating everyone's effort from MBA Department of AIGS and the RSP Collaborating partners who successfully organised this International Conference and all those Participants whose paper got successful accepted for Presentation and Publication after the stringent screening process.



**Inaugural address by the Patron and Res. Principal, AIGS, Dr. Gurunath Rao Vaidya**

After the successful Inauguration, Dr. Renin J P, HOD (MBA), AIGS, delivered his speech on the salient features and USPs of MBA degree offered by AIGS and the theme and objectives of the International Conference ICMEES' 2022 in a nutshell.

*Gandya*  
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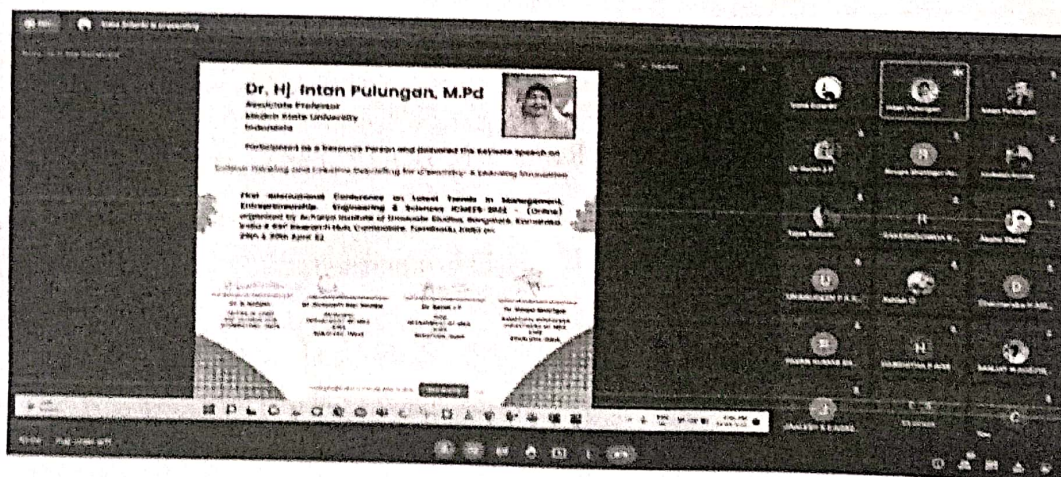
**DEPARTMENT OF MBA**

**REPORT ON INTERNATIONAL CONFERENCE**



**Address by Dr. Renin J P, HOD (MBA), AIGS about the MBA Department & ICMEES'22**

Dr. Hj. Intan Pulungan, M.Pd, Associate Professor, Medan State University, Indonesia, keynote speaker for the Day-1 deliberated on “Critical Thinking and Creative Debriefing for Chemistry: A Learning Innovation”.



*Condy*  
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DEPARTMENT OF MBA

REPORT ON INTERNATIONAL CONFERENCE

👉 Keynote speaker, Dr. Hj. Intan Pulungan, Asst. Professor, Medan State University,

Indonesia

Dr. Amandeep Singh, Professor, Gulzar Group of Institutes, Ludhiana, Punjab, India, Keynote speaker spoke on "Search in Artificial Intelligence".

After the insightful deliberations of the Keynote speakers of Day-1, Proceedings on Paper presentation by participants went on well, in full swing in two different tracks under strict monitoring and evaluation of experts assigned for each and every session/track.



👉 Day-1, Proceedings on Paper presentation by participants

30th April 2022

On Day 2, Ms. Sona Solanki, Deputy Head HR, welcomed all the Organisers, Participants, Students and Key note speakers.

Dr. Anil Kumar Suthar, Director & Principal, New L. J. Institute of Engineering & Technology, Ahmedabad, Gujarat, keynote speaker for Day-2, deliberated on "Electronics & Communication Engineering A Review of Object Detection Using Image Processing".

*Anil Kumar Suthar*

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## DEPARTMENT OF MBA

### REPORT ON INTERNATIONAL CONFERENCE

Dr. Pavnesh Kumar, HOD & Dean, PMMM School of Commerce and Management Sciences, Mahatma Gandhi Central University, Motihari, Bihar, keynote speaker deliberated on "Startup: Issues, Challenges and Prospects".

#### Day-2, Paper presentation by Faculty and Students of MBA DEPT. AIGS

After the insightful deliberations of the Keynote speakers of Day-2, Proceedings on Paper presentation by participants went on well, in full swing in two different tracks under strict monitoring and evaluation of experts assigned for each and every session/track. Faculty and students of MBA DEPT., AIGS also, actively participated and presented their papers in a significant way.

During the valedictory function held at 17.00 hrs. awards and certificates were announced for different segment/category of papers, nevertheless, our 1<sup>st</sup> semester MBA DEPT., AIGS student Ms. Megha Dixit and her team bagged the Best student presentation award from ICMEES' 2022. Finally, the International Conference ICMEES' 2022, concluded at 18.00 hrs. of 30th April 2022, with the vote of thanks, proposed by Dr. Roopa Shettigar, Convener and Associate Professor, Dept of MBA and followed by the auspicious Tamil Thai prayer song.

*Arindya*

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# ACHARYA INSTITUTE OF GRADUATE STUDIES

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Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107


Ref. no: AIGS/Cir/R&D/17

DATE: 12/2/2021

## CIRCULAR

All the Students are informed that Acharya Institute of Graduate Studies is organizing **Webinar** on 12/11/2021.

- Organising Department: BBA Aviation
- Event: Webinar
- Date: 12/11/2021
- Time: 3.00 p.m to 5.00 p.m.
- Topic: Report Writing Skills
- Theme: NA
- Co-Ordinator: Mr.Raghu G
- Venue: Online

  
Dr. Gurunath Rao Vaidya  
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**SHRI KRISHNA BASANI REDDY**

DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Mr.Raghu G,Assistant Professor,Department of  
Aviation Management,AIGS.

## CONVENER

Mrs,Chaitra B, Head, Department of Aviation  
Management, Acharya Institue of Graduate  
Studies, Bengaluru

## Scope of the Event

The scope of this event is to provide skills on how to  
reports for their record book, Internship and projects.

## DEPARTMENT OF BBA Aviation

Webinar

Report Writing Skills



**Date : 11-12-2021.**

**Time : 3.00 p.m to 5.00 p.m.**

**Venue : Online**



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## About the Department

The BBA Aviation program aims to produce skilled professionals for the aviation sector and allied fields of travel and tourism. Delivered under the Bangalore City University the course possesses a unique advantage of a built-in IATA/UFTAA foundation course within the main curriculum, therefore increasing the application relevance of the program with respect to addressing the business requirements of the aviation sector and enabling students with an entrepreneurial bent to acquire necessary skills for starting their own venture.

## About the Event

The motto of the event is to give the inputs to the students about writing the reports for their record book, Internship and projects

## Participants

Students





## ACHARYA INSTITUTE OF GRADUATE STUDIES

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### DEPARTMENT OF AVIATION MANAGEMENT

#### REPORT OF WEBINAR ON REPORT WRITING SKILLS

The Department of Aviation Management organised a WEBINAR on "Report Writing Skills" for the 1<sup>st</sup> Semester and 3<sup>rd</sup> Semester BBA AV. It took place on 11.12.2020 from 03.00 to 05.00 PM. It was 2 hrs. session where the faculty explained about the meaning, importance and types of report and the webinar was conducted via Google Meet platform.

Speaker: **Raghu**, Assistant Professor, Department of Aviation Management

Student Co-ordinators: Dilrupa J & Sneha

Meeting Link: <https://meet.google.com/sjh-uydu-djb>

#### Main objectives:-

1. To discuss the format of record writing
2. To clarify the contents of the record
3. To discuss about the assessment criteria

A report is a more highly structured form of writing than an essay, and is designed so that it can be read quickly and accurately; though reports are not necessarily read from beginning to end. A report is a specific form of writing that is organised around concisely identifying and examining issues, events, or findings that have happened in a physical sense/virtual, such as events that have occurred within an organisation, or findings from a research investigation.

- Executive summary – highlights of the main report.
- Table of Contents – index page.
- Introduction – origin, essentials of the main subject.
- Body – main report.
- Conclusion – inferences, measures taken, projections.
- Reference – sources of information.
- Appendix.

The Introduction was about the topic (Virtual Visit to Chennai International Airport). It consisted of details about Industry profile of Indian Aviation Industry (Indian Airports) with Reference to [www.ibef.com](http://www.ibef.com). Discussion were done about Company profile of Chennai Airport with Reference to Chennai airport website. SWOT (strengths, weaknesses, opportunities, and threats) analysis is a framework used to evaluate a company's competitive position and to develop strategic planning.

*Arindya*  
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SWOT analysis assesses internal and external factors, as well as current and future potential. SWOT analysis (Strengths, Weakness, and Opportunities & Threats) of Chennai airport including the chart gave a brief idea about assessing the airport in detail.

#### SWOT ANALYSIS HELPS TO:

- Identify SWOT factors. Perform a Brainstorm and capture: ...
- Analyze SWOT factors. In a group, analyze the strengths, weaknesses, opportunities, and threats: ...
- Identify risks based on SWOT factors.

SWOT Analysis helps you to identify your organization's Strengths, Weaknesses, Opportunities, and Threats. It **guides you to build on what you do well, address what you're lacking, seize new openings, and minimize risks.** Apply a SWOT Analysis to assess your organization's position before you decide on any new strategy.

Students learning Outcomes was about your practical working knowledge, awareness, practices, etc. learnt during the virtual visit. The ideas at end of the session, students came up with questions and discussion. There was good interaction between speaker and the students. Overall the session was very interactive and useful for students for preparing practical record writing with Practical Skill Development



*Arindya*

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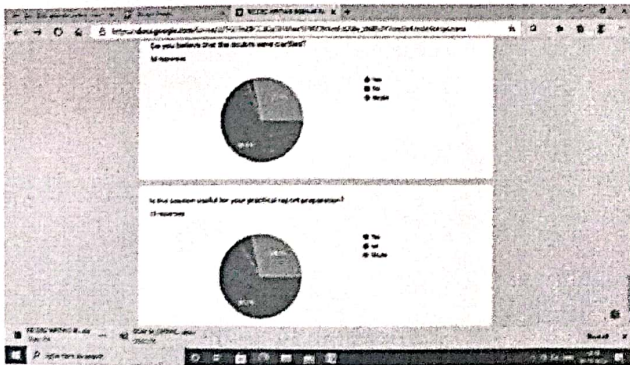
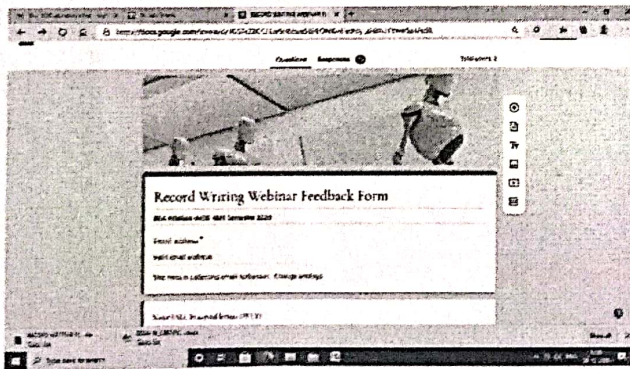




We are very thankful to our Principal, HOD and organisers for giving such a good platform and the webinar session to gain the knowledge on the report format.

FeedbackLink:

[https://docs.google.com/forms/d/1GSTeZBCC3QeSHMwe5B9EONKmfFatA8y\\_zN8h3YYw](https://docs.google.com/forms/d/1GSTeZBCC3QeSHMwe5B9EONKmfFatA8y_zN8h3YYw)



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# ACHARYA INSTITUTE OF GRADUATE STUDIES

(Re-accredited by NAAC 'A' Grade and Affiliated to Bengaluru city University)

Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107


Ref. no: AIGS/Cir/R&D/16

DATE: 11/20/2021

## CIRCULAR

All the Students are informed that Acharya Institute of Graduate Studies is organizing **Webinar** on 1-Dec-21.

- Organising Department: Social Work
- Event: Webinar
- Date: 1-Dec-21
- Time: 2.30 p.m to 4.30 p.m
- Topic: National Webinar on Social work Higher Education and Research - Opportunities and prospects
- Theme: NA
- Co-Ordinator: Mrs. Arunthadhi Chandran
- Venue: Online

  
Dr. Gurunath Rao Vaidya  
Principal  
Acharya Institute of Graduate Studies  
Soladevanahalli, Hebbalaghatta Road  
Bengaluru - 560107

Cc:

1. IQAC
2. Office







## CHIEF PATRON

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PRESIDENT, JMJ EDUCATION SOCIETY

**SHRI. B. PREMNATH REDDY**

CHAIRMAN, ACHARYA INSTITUTES.

**SMT. SHALINI REDDY**

EXECUTIVE DIRECTOR, ACHARYA INSTITUTES.

**SHRI KRISHNA BASANI REDDY**

DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Dr.rajendra Baikady.Ph.D.Pst-Doc,FRSA  
URC,research Associate university of  
Johanesburg,South Africa.

## CONVENER

Mrs Shashi Kiran Sheety, Department of Aviation  
Management, Acharya Institue of Graduate  
Studies, Bengaluru

## Scope of the Event

The importance of Research in social work education  
and globalisation issues in the present scenario.

## DEPARTMENT OF

## Social Work

Webinar

National Webinar on Social work Higher Education and Research  
- Opportunities and prospects



**Date : 01-12-2021.**

**Time : 2.30 p.m to 4.30 p.m**

**Venue : Online**



## About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120

acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students from 75 nationalities are presently pursuing their education at Acharya Institutes.

## About AIGS

Acharya Institute of Graduate Studies (AIGS) was founded in 2005, and is counted among the top graduate colleges in Bengaluru. The Institute offers Undergraduate and Postgraduate courses in a variety of subjects that include Language, Social Work, Social Sciences, Sciences, Commerce, Management, Marketing, Accounting, Fashion and Apparel Design, etc. AIGS is endowed with modern physical, technological and academic infrastructure and provides a world-class learning ambience to its students. AIGS is committed to mentoring its students beyond the prescribed curriculum aspects.

## About the Department

The Social Work Department offers knowledge and skills to concoct the students for a proficient career in social work. BSW programs facilitate students to apply their skills and knowledge in helping solve various social challenges and problems faced by the weaker and the marginalized sections of society. The department provides a professional framework that promotes individual dignity, respects diversity, we instill in our students the knowledge, values, and skills to initiate, sustain change and provide a visionary leadership to promote the development of social work standards and practice, and advocate for social policies that advance social justice and diversity

## About the Event

The main aim of the workshop is to create awareness about social work education and impact of globalization in recent days.

## Participants

Students





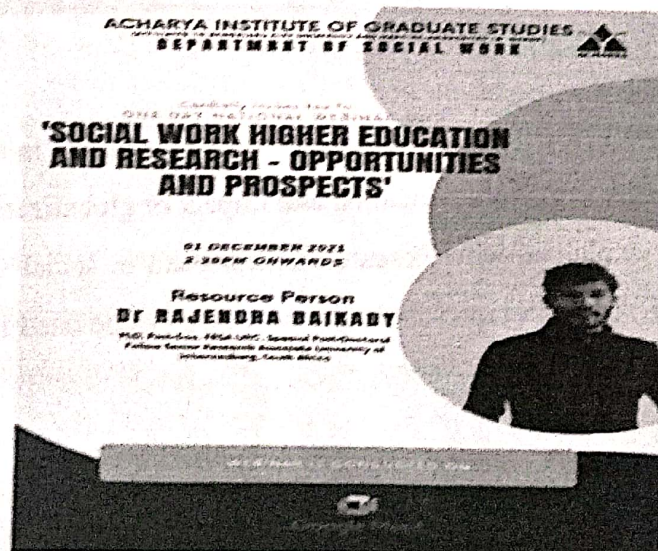
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**DEPARTMENT OF SOCIAL WORK**

**A report on One Day National Webinar on "Social work Higher Education and Research- Opportunities and prospects" held on 1<sup>st</sup> December 2021**

Acharya Institute of Graduate Studies (AIGS) was founded in 2005, and is counted among the top graduate colleges in Bangalore. The Institute offers undergraduate and postgraduate courses in a variety of subjects that include Language, Sciences, Technology, Commerce, Management, Commerce, Fashion Design, Marketing, Accounting, E-Commerce, etc. AIGS is endowed with modern physical, technological and academic infrastructure and provides a world-class learning ambience to its students. As the best graduate college in Bangalore, The Faculty members have vocational experience in various streams imparting practical knowledge to students coupled with hands-on learning exercises that include Project Work, Seminars, Workshops, Industrial Visits, etc.

The Department of social work, Acharya Institute of Graduate Studies, Bengaluru organised one day National Webinar on "Social Work Higher Education and Research- opportunities and Prospects.



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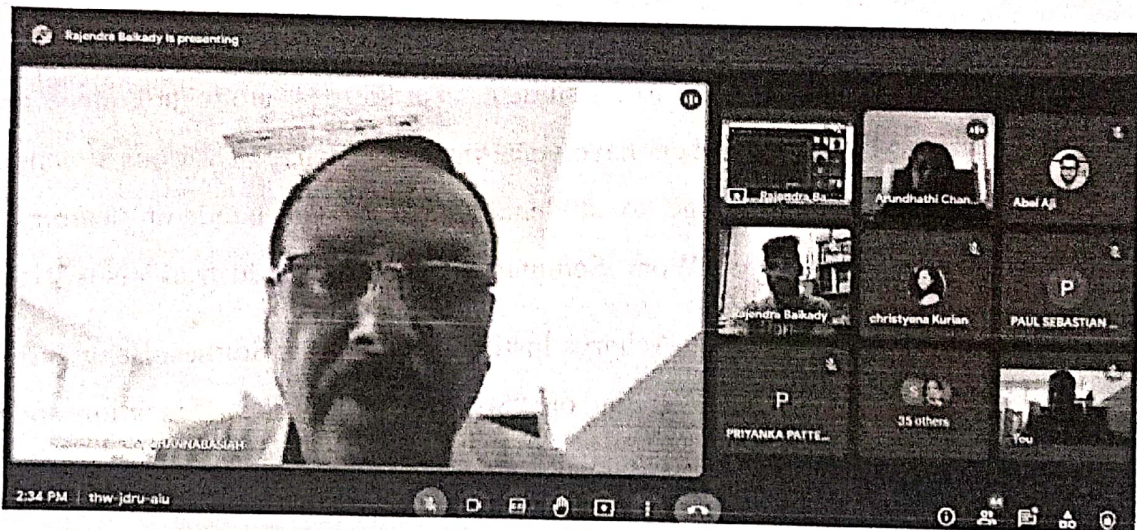
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Acharya Institute of Graduate studies had the honor of inviting the Dr Rajendra Baikady, Ph. D., FRSA holds a dual appointment as a URC Special Post-Doctoral Fellow and as a Senior Research Associate at the Department of Social Work and Community Development, University of Johannesburg, South Africa. as the Resource Person of the Program.

Webinar was started at 2.30 pm with the Introductory speech by Mrs. Arundhathi Chandran, Assistant Professor, Department of social work, Acharya Institute of Graduate studies. Dr. Kumaraswamy C, Associate professor, Department of social work, Acharya Institute of Graduate studies welcoming the Resource person to the Session, followed by the resource talk by Dr. Rajendra Baikady.



He started with the key points which he was going to concentrate in this webinar. Webinar started with social work education and impact of globalization in recent days. The Speaker explained why Research is important in social work and he introduced some of the important Scholarships, which can be used for Research studies.

*Arundha*

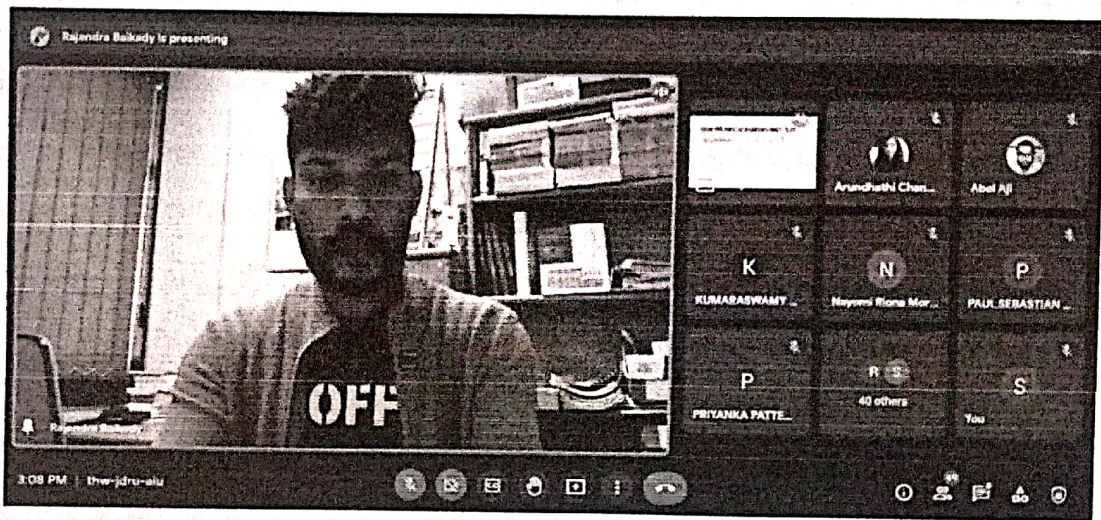
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Full Bright – Nehru fellowship is considered as an important fellowship under research category. Some of other fellowship which comes under Full bright Nehru fellowships are,

- Full bright- Nehru Master's Fellowship
- Full bright- Nehru Doctoral fellowship
- Full Bright- Nehru Post-doctoral Research fellowships. Etc.



Speaker also explained about the Common Wealth scholarships for the students who are interested to do their social work higher education in abroad.

Some of the other scholarships are in the area of social work which was explained by resource person are Chevening awards, Erasmus Mundus Scholarships.

Apart from this, speaker also gave an idea about how to go in search of an institution or universities. He also informed about some of the strategies which can be used before applying application forms.

*Amidya*

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With all these information, he concluded in his words by saying- “opportunities are equal for all. But a positive thinker gives the results and negative thinker gives the reasons. And he also said that, he basically believes in determination, consistency and insanity.

Then, the session was open for discussion. Most of the participants cleared their doubts by seeking clarification.

The session was concluded by Dr. Mirshad Rahman TM, Assistant professor, Department of social work, Acharya Institute of Graduate studies, Bengaluru by giving vote of thanks.

*Condy*

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Ref. no: AIGS/Cir/Commerce-PG/26

DATE: 11-11-2021

**CIRCULAR**

All the PG Students and Faculty members are informed that Acharya Institute of Graduate Studies Department of Commerce-PG is organizing an Orientation programme from 11-Nov-21.

- Organising Department: Commerce - PG
- Event: PG Orientation Programme
- Date: 11-Nov-21
- Time: 11.00 a.m. to 2.00 p.m.
- Topic: Acharya Institute of Graduate Studies Orientation
- Theme: NA
- Co-Ordinator: Ms.Lahari
- Venue: Main Auditorium, Acharya Institutes

Dr. Gurunath Rao Vaidya

Principal

Cc:

1. IQAC
2. Office

*Ganidya*  
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**PG ORIENTATION PROGRAMME – 2021-22**

**11/11/2021 (Day 1)**

Time	Events	Address By
11.00-11.05	Invocation song	Ms. Sera
11.05-11.10	Welcome speech	Mrs. Lahari Murthy
11.10-11.20	Inaugural address	Dr. Gurunath Rao Vaidya
11.20-11.25	Aerial view & Introduction of Functional Heads	Dr Riyaz, IQAC Head
11.25-11.35	AIGS PPT	Dr Riyaz, IQAC Head
11.35-11.40	Cultural Committee video & Alumni video	Mrs. Lahari N Murthy
11.40-11.50	Anti-ragging and Suggi video & Legal awareness Cell	Mr. Chethan K.V.
11.50-11.55	Announcement of Day-2 Programmes & Vote of thanks	Mrs. Lahari N Murthy
ANCHOR : Mrs.Lahari N Murthy		

*Arindya*  
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12/11/2021 (Day 2)

Time	Events	Address By
11.00-11.05	Invocation dance	Ms Karthika
11.05-11.10	Sports PPT	Dr.Theju Kumar
11.10-11.25	Habba Video	
11.25-11.30	POSH Cell	Dr. Shashi Kiran Shetty
11.25-11.35	Alumni video	
11.35-11.40	Students' Grievance Cell	Ms Parimala
11.40-11.45	Dance	Ipsha Podel
11.45-11.50	ED cell	Dr.Sasikala
11.50-12.05	Onam video & R&D	Dr. Gopalakrishna
12.05-12.10	Alumni & Placement Cell	Ms. Amrith Nachappa
Anchor- Lahari Murthy		

*Canidye*

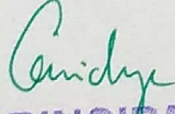
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15/11/2021 (Day 3)

Time	Events	Address By
11.00-11.05	Bharatnatyam	Charitra
11.05-11.10	Women Cell	Mrs. Ashwini Joshi
11.10-11.15	Alumni – 2 videos	
11.15-11.20	Proctor Cell	Mrs. Shaila
11.20-11.25	Student Welfare video & Song	Dr. Tej Kumar
11.30-11.35	UBA cell	Dr. Kumaraswamy
11.35-11.40	Dance	Dance committee
11.40-11.50	Library	Mr. Prashant
11.55-12.00	Vote of Thanks	Shrabani Chakraborty
Anchor- Lahari Murthy		

  
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### PG Orientation Report

Orientation for First year batch of 2021-22 was taken place on 11-11-2021 in MBA auditorium till 23-11-2021. First day was the inaugural of the orientation by Dr Maneesh Paul, Campus Director Acharya Institutes along with Dr Gurunath Rao Vaidya, Principal AIGS. The programme began with an invocation by Sera, student II year BA followed by the lighting of lamp. The Programme was attended by around 150 PG students.



*Dignitaries lighting the lamp on stage.*

Campus Director addressed the students on how to focus on their goal and not lose hope in their future. Principal gave an overview of the Institute, its facilities and how best it can be utilized. He also introduced the various committee heads along with the Heads of all the departments.



*Caridy*  
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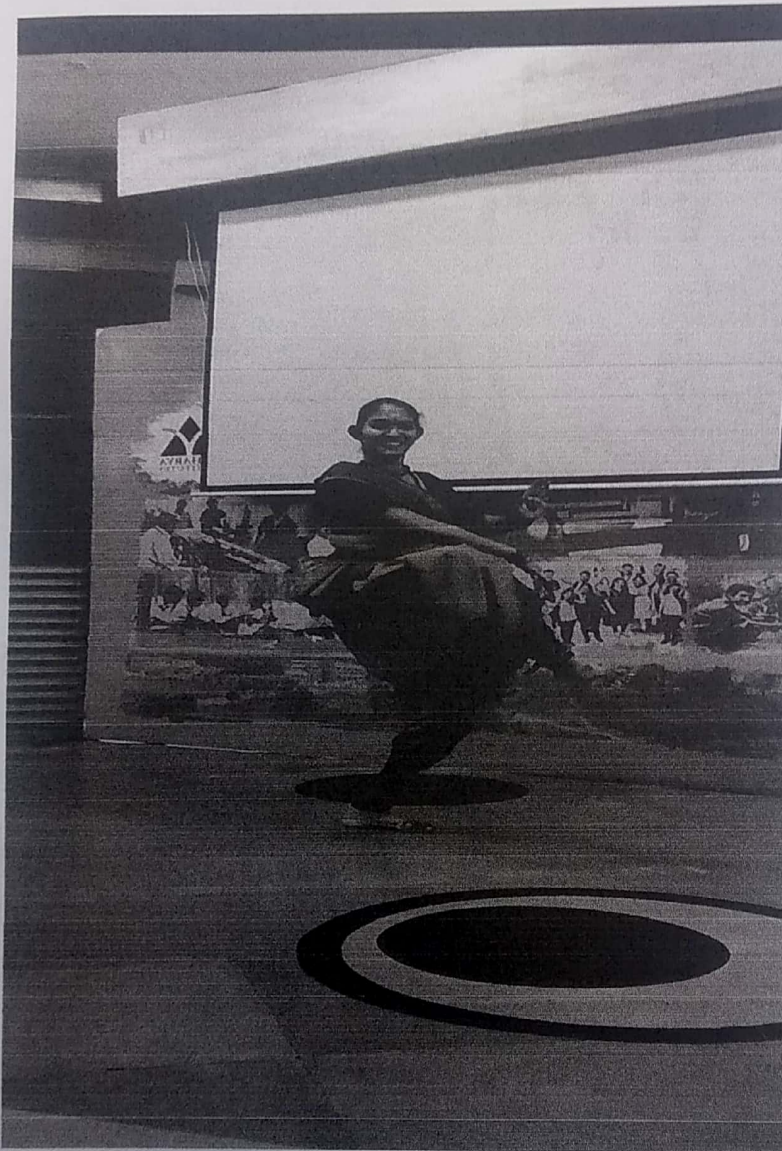


*Address by Principal*

Dr Riyaz, IQAC Head presented the various events conducted at college along with the achievements of the Institute and students. Mrs Ranisha from the Department of English was the Master of Ceremony for the inauguration and the programme concluded with the vote of thanks proposed by her.

**Day 2: 12-11-2021**

2<sup>nd</sup> day of the orientation began with a welcome dance by Ms Karthika, student MA English and the Presentation of Sports committee by Dr Theju Kumar, Faculty coordinator for Sports Department, followed by Prevention of Sexual Harassment by Mrs Shashikiran Shetty. Alumini videos were shown to new students who shared their experience at Acharya.



*Ms Karthika performing dance*

*Gandhy*

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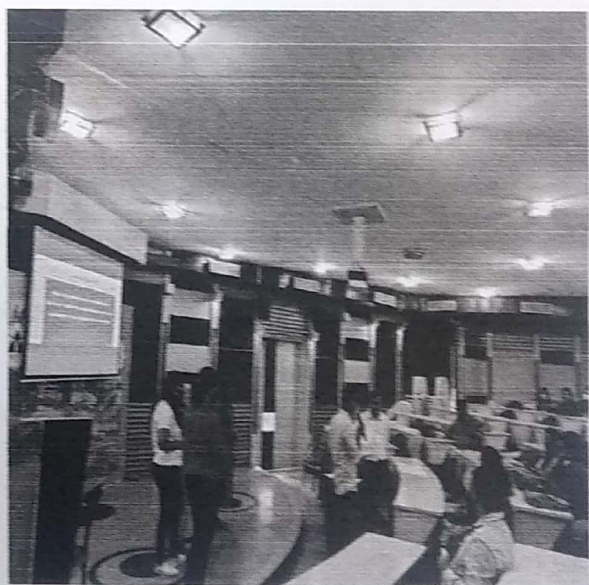




*Mrs Shashikiran Shetty making the presentation.*

Ms Parimala representing the Grievance cell, made a presentation regarding the working of the cell. It was then followed by presentation by Ms Amrith Nachappa, Placement cell coordinator. Later, Dr Kumaraswamy represented the prestigious UBA project of the Institute made a presentation. Dr Shaila K, Chief Proctor presented about the Proctor system.

Representing the R & D centre at AIGS Dr Gopalakrishnan, Head R & D and Assistant Professor in Dept of Commerce (PG) made a brief presentation of the involvement of the PG students in R & D and also conducted a fun activity amongst the students to make them understand the importance of data collection.



*Dr Gopalakrishnan making presentation and conduct of activity*

*Caridye*  
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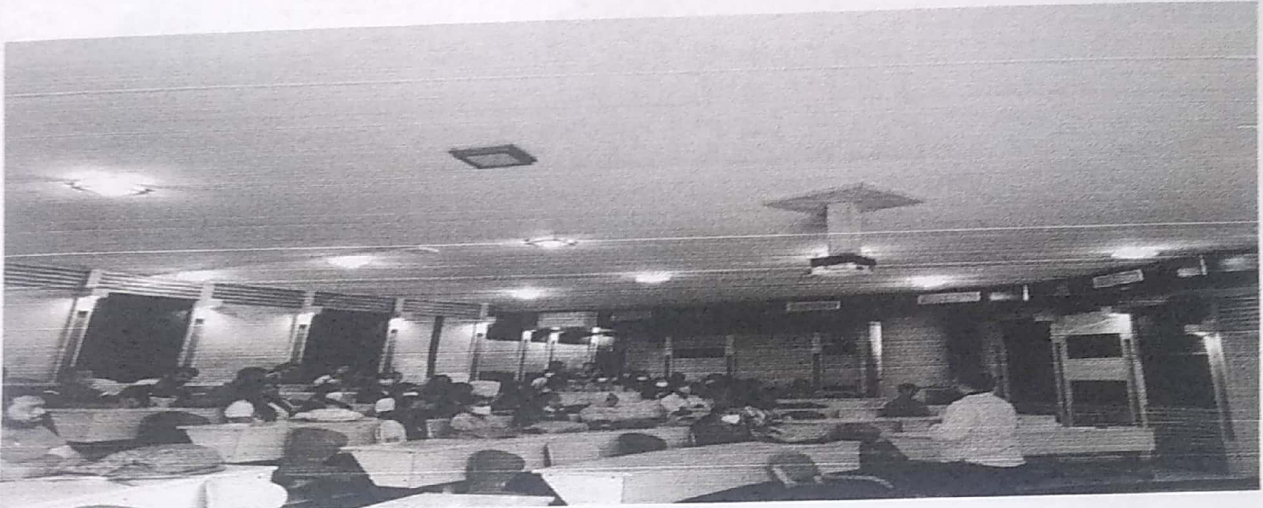
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**Day 3: 15-11-2021**

Day 3 began with the Cultural Committee presentation by Ms Lahari N Murthy, Faculty Coordinator. It was followed by a presentation by Dr Prashanth, Librarian of AIGS about the procedures followed at the Institute.

Mr Chethan K V was invited as a guest speaker for the day to deliver on Personality Development. He discussed on the various relevant issues in the society and how to be more empathetic towards it. He involved lot students in his interaction about the same.



*Mr Chethan K V addressing the students*

Ms Parimala representing the Grievance cell, made a presentation regarding the working of the cell. It was then followed by presentation by Ms Amrith Nachappa, Placement cell coordinator. Later, Dr Kumaraswamy represented the prestigious UBA project of the Institute made a presentation. The project is implemented by UBA (Unnath Bharat Abhiyan) conducting various activities in 5 adopted villages. Dr Shaila K, Chief Proctor presented about the Proctor system. She emphasized the proctor system as a unique one in Bengaluru which gives lots of confidence to parents.

The Orientation Programme ended with the respective department briefing and was then carried on with their classes.

\*\*\*\*\*

*Arindya*

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# ACHARYA INSTITUTE OF GRADUATE STUDIES

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Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107

Ref. no: AIGS/Cir/R&D/25

DATE: 25-10-2021

## CIRCULAR

All the Students and Faculty members are informed that Acharya Institute of Graduate Studies is organizing **Webinar** on 6-Oct-21.

- Organising Department: IIC - Institution's Innovation Council
- Event: Webinar
- Date: 6-Oct-21
- Time: 10.00 a.m. to 12.00 p.m.
- Topic: Framework for Institution Innovation Scheme
- Theme: NA
- Co-Ordinator: Dr.Sasikala M S
- Venue: Online

  
Dr. Gurunath Rao Vaidya  
**PRINCIPAL**  
Principal  
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PRESIDENT, JMJ EDUCATION SOCIETY

**SHRI. B. PREMNATH REDDY**

CHAIRMAN, ACHARYA INSTITUTES.

**SMT. SHALINI REDDY**

EXECUTIVE DIRECTOR, ACHARYA INSTITUTES.

**SHRI KRISHNA BASANI REDDY**

DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Mr.Ravi shankar Bhat, M.Sc,Ph.D. ,Co-founder,Chief operating officer,Biological Research Innovation Center & solutions LLP,Bengaluru.

## CONVENER

Mrs.Sudha M, Head, Department of Management, Acharya Institute of Graduate Studies, Bengaluru

## Scope of the Event

The scope of the workshop includes, Why one should become an entrepreneur, Techniques of generating ideas, Institution's role with reference to Incentivizing students and faculty for innovation and entrepreneurship.

## DEPARTMENT OF

## IIC - Institution's Innovation Council

Webinar

Framework for Institution Innovation Scheme



**Date : 06-10-2021.**

**Time : 10.00 a.m. to 12.00 p.m.**

**Venue : Online**



## About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120

acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students

from 75 nationalities are presently pursuing their education at Acharya Institutes.

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## About the Department

Discussion on climate change generated problems is essential in order to come up for strategies to conserve our environment. The event focuses on building awareness related to sustenance and ecofriendly living.

## About the Event

The objective of the workshop is to create awareness about the framework of IIC (Institution's Innovation Council) with the activities to be organised to answer the questions "Why one should become an entrepreneur, Techniques of generating ideas, Institution's role with reference to Incentivizing students and faculty for innovation and entrepreneurship".

## Participants





**ACHARYA INSTITUTE OF GRADUATE STUDIES**  
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**Institution's Innovation Council and ED cell, AIGS**

**Report on "National Webinar on Framework for Institution Innovation Scheme"**

On 6<sup>th</sup> October 2021, Institutions Innovation Council – AIGS organized a National Webinar on "Framework for Institution Innovation Scheme" for all the Students and Faculty members through Microsoft Teams.

All the Students and Faculty Members of Different Colleges joined the session. The session was started at 10:00 am by Harshini M, Event Coordinator by addressing the Guest and Welcome speech. Later the session was handed over to Mrs Gopika G, Resource Person for the Session.

**MHRD Innovation Cell (MIC) Institution Innovation Council:**

MIC will focus on creating complete ecosystem which will foster the culture of Innovation across all educational institutions from ideas generation to pre-incubation, incubation and graduating from the incubator as successful start-ups. MIC will also work on designing ranking system to identify institutions in the forefront of innovation. MIC will actively engage various central and state agencies to ensure that dedicated budget is allocated for innovation related activities. Ministry of HRD has established 'MRHD's Innovation Cell' with the mandate to work closely with our Higher Education Institutions (HEIs) to encourage the creative energy of our student population to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures.

**Institution's Innovation Council:**

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and

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nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

The resource person started the session by giving introduction about IIC.

MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses

### Major focus of IIC

To create a vibrant local innovation ecosystem

Start-up supporting Mechanism in HEIs

Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework

Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas

Develop better Cognitive Ability for Technology Students

### Functions of IICs

To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bound fashion

Identify and reward innovations and share success stories

Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators

Network with peers and national entrepreneurship development organizations

Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students. Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries

78 Students and 52 Faculty Members attended the Webinar. Mrs Gopika G continued with the session and spoke on the Framework for Institution Innovation Schemes.

*Gandey*

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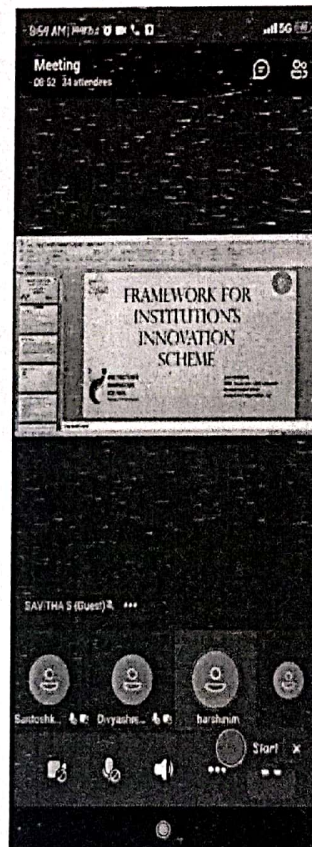
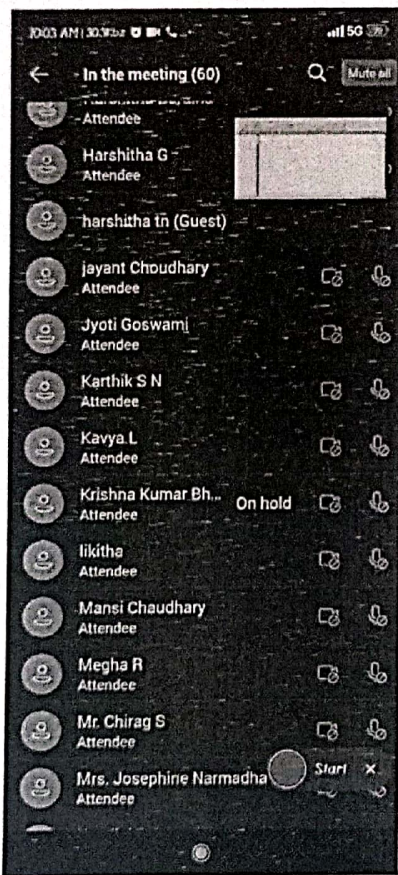


She introduced IIC, mentioned terms for startups, highlighted Why one should become an entrepreneur, Decision of opportunity, Techniques of generating ideas, Institution's role with reference to Incentivizing students and faculty for innovation and entrepreneurship with Creative Examples.

It was a very interactive session. Students and Faculty members asked their queries and got the answer from the Speaker. The session was concluded through Vote of Thanks by Dr. Sasikala M S, IIC Convener. Feedback links were circulated among the participants.

#### Teams Video:

[https://acharyaacin-my.sharepoint.com/:v:/g/personal/harshinim\\_acharya\\_ac\\_in/EYdZRweq2wRAv0hBZTdn02YBa\\_kkbFUyRID9ZLZnUeXds0Q](https://acharyaacin-my.sharepoint.com/:v:/g/personal/harshinim_acharya_ac_in/EYdZRweq2wRAv0hBZTdn02YBa_kkbFUyRID9ZLZnUeXds0Q)

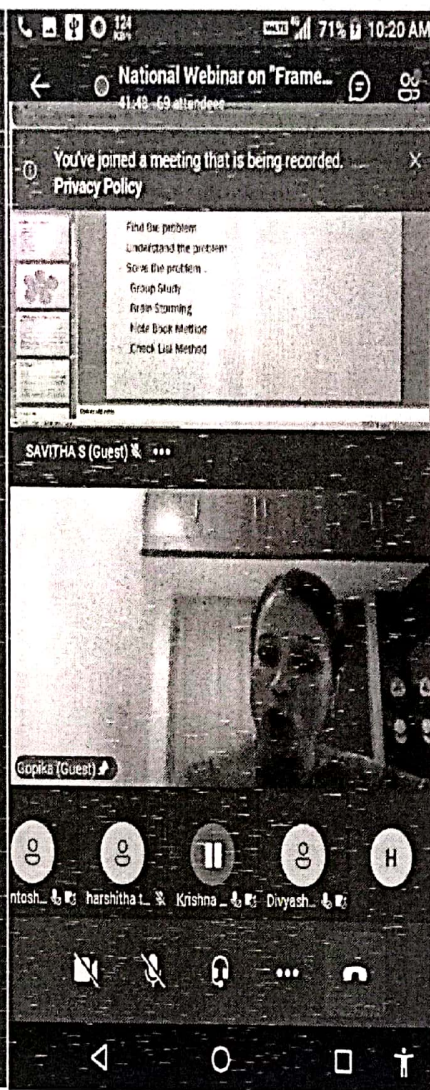
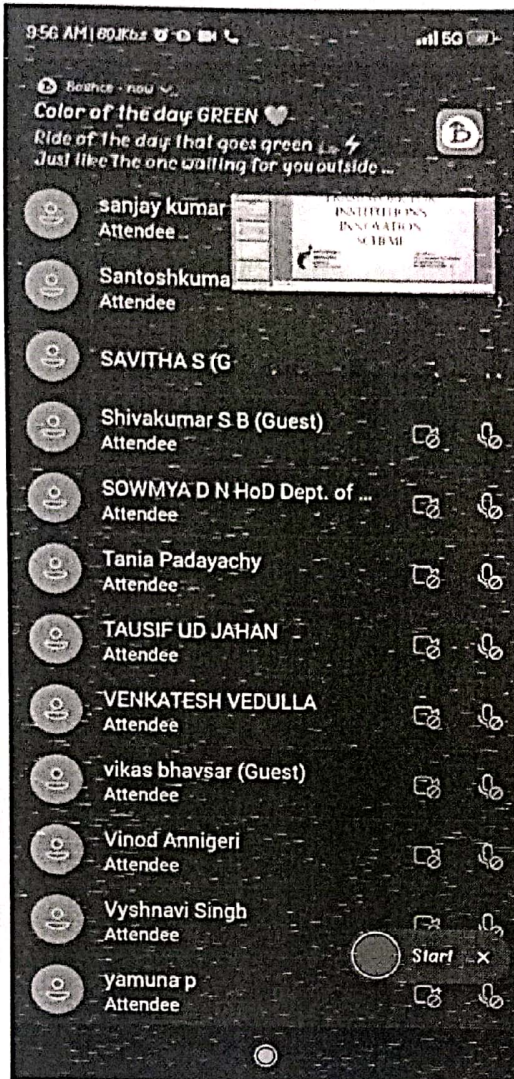


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*Audya*

**PRINCIPAL**

Acharya Institute of Graduate Studies  
Soladevanahalli, Hesaraghatta Road  
Bengaluru - 560107





# ACHARYA INSTITUTE OF GRADUATE STUDIES

(Re-accredited by NAAC 'A' Grade and Affiliated to Bengaluru city University)

Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107

Ref. no: AIGS/Cir/R&D/25

DATE: 25-10-2021

## CIRCULAR

All the Students and Faculty members are informed that Acharya Institute of Graduate Studies is organizing **Webinar** on 6-Oct-21.

- Organising Department: IIC - Institution's Innovation Council
- Event: Webinar
- Date: 6-Oct-21
- Time: 10.00 a.m. to 12.00 p.m.
- Topic: Framework for Institution Innovation Scheme
- Theme: NA
- Co-Ordinator: Dr.Sasikala M S
- Venue: Online

  
Dr. Gurunath Rao Vaidya  
**PRINCIPAL**  
Principal  
Acharya Institute of Graduate Studies  
Soladevanahalli, Hesaraghatta Road  
Bengaluru - 560107

Cc:

1. IQAC
2. Office







## CHIEF PATRON

**SHRI B M REDDY**

PRESIDENT, JMJ EDUCATION SOCIETY

**SHRI. B. PREMNATH REDDY**

CHAIRMAN, ACHARYA INSTITUTES.

**SMT. SHALINI REDDY**

EXECUTIVE DIRECTOR, ACHARYA INSTITUTES.

**SHRI KRISHNA BASANI REDDY**

DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Mr.Ravi shankar Bhat, M.Sc,Ph.D. ,Co-founder,Chief operating officer,Biological Research Innovation Center & solutions LLP,Bengaluru.

## CONVENER

Mrs.Sudha M, Head, Department of Management, Acharya Institue of Graduate Studies, Bengaluru

## DEPARTMENT OF

## IIC - Institution's Innovation Council

Webinar

Framework for Institution Innovation Scheme

## Scope of the Event

The scope of the workshop includes, Why one should become an entrepreneur, Techniques of generating ideas, Institution's role with reference to Incentivizing students and faculty for innovation and entrepreneurship.



**Date : 06-10-2021.**

**Time : 10.00 a.m. to 12.00 p.m.**

**Venue : Online**



## About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120

acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students

from 75 nationalities are presently pursuing their education at Acharya Institutes.

## About AIGS

Acharya Institute of Graduate Studies (AIGS) was founded in 2005, and is counted among the top graduate colleges in Bengaluru. The Institute offers Undergraduate and Postgraduate courses in a variety of subjects that include Language, Social Work, Social Sciences, Sciences, Commerce, Management, Marketing, Accounting, Fashion and Apparel Design, etc. AIGS is endowed with modern physical, technological and academic infrastructure and provides a world-class learning ambience to its students. AIGS is committed to mentoring its students beyond the prescribed curriculum aspects.

## About the Department

Discussion on climate change generated problems is essential in order to come up for strategies to conserve our environment. The event focuses on building awareness related to sustenance and ecofriendly living.

## About the Event

The objective of the workshop is to create awareness about the framework of IIC (Institution's Innovation Council) with the activities to be organised to answer the questions "Why one should become an entrepreneur, Techniques of generating ideas, Institution's role with reference to Incentivizing students and faculty for innovation and entrepreneurship".

## Participants





**ACHARYA INSTITUTE OF GRADUATE STUDIES**  
(NAAC Re Accredited 'A' Grade & Affiliated to Bengaluru City  
University) Soldevanahalli, Bengaluru-560107



**Institution's Innovation Council and ED cell, AIGS**

**Report on "National Webinar on Framework for Institution Innovation Scheme"**

On 6<sup>th</sup> October 2021, Institutions Innovation Council – AIGS organized a National Webinar on "Framework for Institution Innovation Scheme" for all the Students and Faculty members through Microsoft Teams.

All the Students and Faculty Members of Different Colleges joined the session. The session was started at 10:00 am by Harshini M, Event Coordinator by addressing the Guest and Welcome speech. Later the session was handed over to Mrs Gopika G, Resource Person for the Session.

**MHRD Innovation Cell (MIC) Institution Innovation Council:**

MIC will focus on creating complete ecosystem which will foster the culture of Innovation across all educational institutions from ideas generation to pre-incubation, incubation and graduating from the incubator as successful start-ups. MIC will also work on designing ranking system to identify institutions in the forefront of innovation. MIC will actively engage various central and state agencies to ensure that dedicated budget is allocated for innovation related activities. Ministry of HRD has established 'MRHD's Innovation Cell' with the mandate to work closely with our Higher Education Institutions (HEIs) to encourage the creative energy of our student population to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures.

**Institution's Innovation Council:**

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and

*Amidya*  
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nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

The resource person started the session by giving introduction about IIC.

MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses

### **Major focus of IIC**

To create a vibrant local innovation ecosystem

Start-up supporting Mechanism in HEIs

Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework

Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas

Develop better Cognitive Ability for Technology Students

### **Functions of IICs**

To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bound fashion

Identify and reward innovations and share success stories

Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators

Network with peers and national entrepreneurship development organizations

Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students. Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries

78 Students and 52 Faculty Members attended the Webinar. Mrs Gopika G continued with the session and spoke on the Framework for Institution Innovation Schemes.

*Gandey*

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Bengaluru - 560087



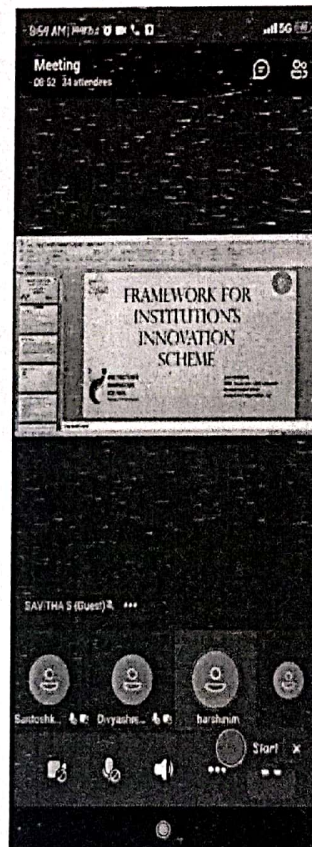
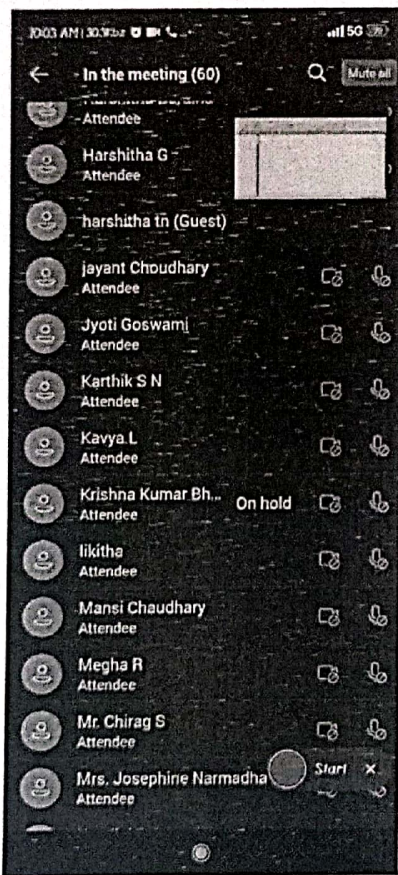


She introduced IIC, mentioned terms for startups, highlighted Why one should become an entrepreneur, Decision of opportunity, Techniques of generating ideas, Institution's role with reference to Incentivizing students and faculty for innovation and entrepreneurship with Creative Examples.

It was a very interactive session. Students and Faculty members asked their queries and got the answer from the Speaker. The session was concluded through Vote of Thanks by Dr. Sasikala M S, IIC Convener. Feedback links were circulated among the participants.

#### Teams Video:

[https://acharyaacin-my.sharepoint.com/:v:/g/personal/harshinim\\_acharya\\_ac\\_in/EYdZRweq2wRAv0hBZTdn02YBa\\_kkbFUyRID9ZLZnUeXds0Q](https://acharyaacin-my.sharepoint.com/:v:/g/personal/harshinim_acharya_ac_in/EYdZRweq2wRAv0hBZTdn02YBa_kkbFUyRID9ZLZnUeXds0Q)

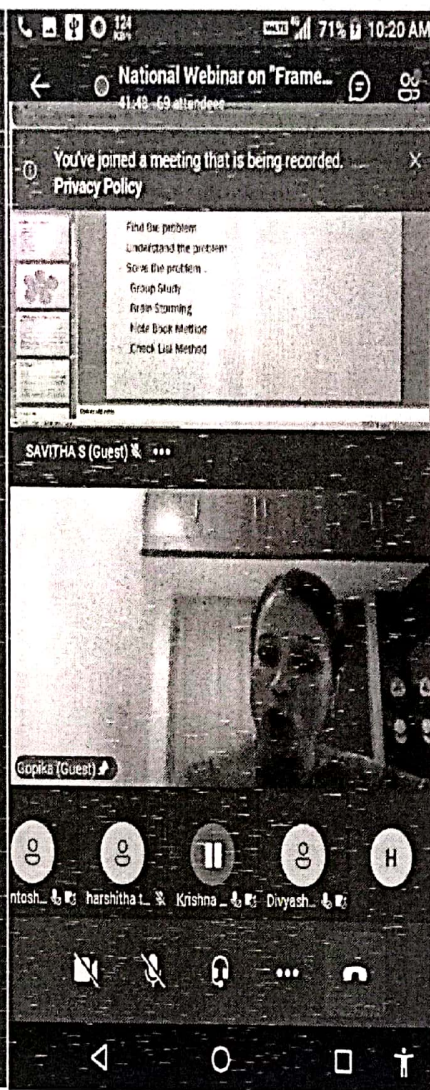
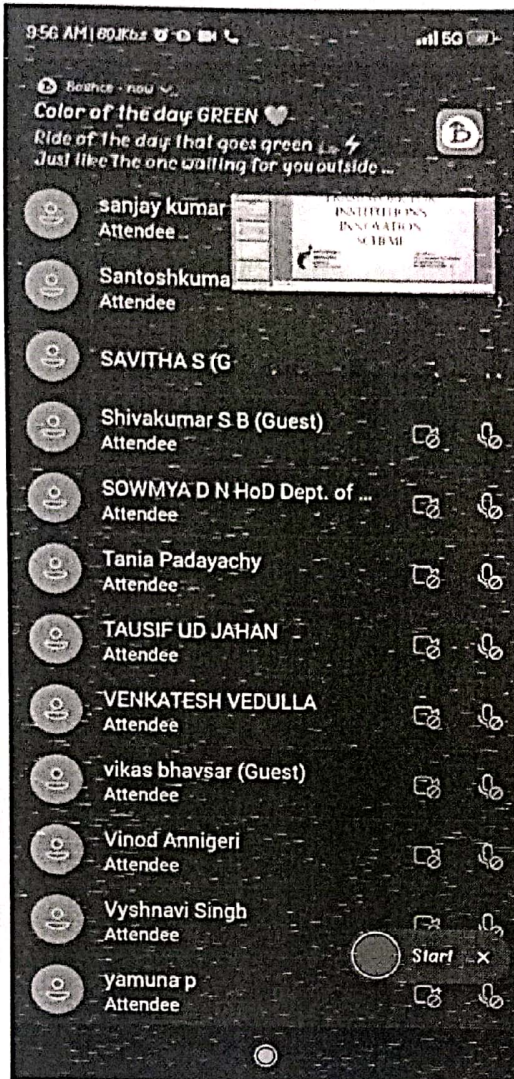


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**ACHARYA INSTITUTE OF GRADUATE STUDIES**  
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Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107

Ref. no: AIGS/Cir/Commerce-PG/27

DATE: 15-09-2021

**CIRCULAR**

All the Students and Faculty members are informed that Acharya Institute of Graduate Studies Department of Institute's Innovation Council is organizing Start up Activity Unleash the ideas within-A start up initiative" on 22-09-21.

- Organising Department: Institute's Innovation Council
- Event: Unleash the ideas within-A start up initiative
- Date: 22-09-21
- Time: 10.00 a.m. to 12.00 p.m.
- Topic: Start up Activity
- Theme: NA
- Co-Ordinator: Dr.Sasikala M S
- Venue: Open Auditorium, AIGS

Dr. Gurunath Rao Vaidya

Principal

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Soladevanahalli, Hesaraghatta Road  
Bengaluru - 560107





# ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re Accredited 'A' Grade & Affiliated to Bangalore City University)

Soldevanahalli, Bengaluru-560107

## INSTITUTION'S INNOVATION COUNCIL

*a wing of*

## ENTREPRENEURSHIP DEVELOPMENT CELL

*organize*

### “Unleash the Ideas within- A Start-up Initiative”

on

*22nd September 2021*

Participants: Students, Faculties -AIGS.

#### **Instructions to the Participants:**

- COVID Protocol
- Certificates will be issued to the participants
- Registration free

#### **Patron**

**Dr. Gurunath Rao Vaidya**

#### **IIC –Convener**

**Dr. Sasikala M.S**

#### **Activity co-ordinator**

**Mrs.Chaithra C.G & Mrs.Meghana**

**( no:9738404337, 8951340204)**

#### **Student co-ordinator**

**Athul & Monisha J**

**( no: 8095500363, 8129708975)**

***Venue: Open Auditorium***





**ACHARYA INSTITUTE OF GRADUATE STUDIES**  
(NAAC Re Accredited 'A' Grade & Affiliated to Bangalore CityUniversity)  
Soldevanahalli, Bengaluru-560107

## **A REPORT ON**

### **“Unleash the ideas within-A start up initiative”**

On **22-09-2021** Institution's Innovation Council a wing of Entrepreneurship Development Cell, AIGS has organized an Start up activity for all AIGS Students. The activity started at 10:00 AM and ended at 12:00 PM in open auditorium AIGS block.

The participants of the event was 9 teams, the students were given task of collecting existing start up company information and innovatively frame own company with getting exposure with other company.

Acharya Institute of Graduate Studies (AIGS) was founded in 2005, and is counted among the top graduate colleges in Bangalore. The Institute offers undergraduate and postgraduate courses in a variety of subjects that include Language, Sciences, Technology, Commerce, Management, Commerce, Fashion Design, Marketing, Accounting, E-Commerce, etc. AIGS is endowed with modern physical, technological and academic infrastructure and provides a world-class learning ambience to its students. As the best graduate college in Bangalore, The Faculty members have vocational experience in various streams imparting practical knowledge to students coupled with hands-on learning exercises that include Project Work, Seminars, Workshops, Industrial Visits, etc.

AIGS is committed to mentoring its students beyond the prescribed curriculum, making us one of the top graduate colleges in Bangalore. Through NSS and various social activities, they are made aware of their social responsibilities. Non-English speaking students can learn language skills through Certificate Courses. Seminars and workshops are held to build current awareness and to enable active interaction with experts. In addition to the campus periodical, Acharya Samachar, video documentaries are also produced by students of the Communications Department. Why wait? Join the best Graduate studied college in Bangalore and kick start your career wheel. Graduation colleges in Bangalore, Degree colleges in Bangalore, Best degree colleges in Bangalore, Top degree colleges in Bangalore.



Research and Development is one of the sturdy areas in AIGS. Research Projects and collaborative activities are being carried out with the support of Government and non-government funding agencies like ICSSR, IMPRESS, DST, VGST, SERB, etc. Acharya Institute of Graduate Studies has collaborative projects from national agencies such as IISc, IITs, DAE, DST, and CSIR; and from international organizations such as Virginia Commonwealth University, VCU-USA, and Iowa State University. Being the top degree college in Bangalore, we are experts and our expertise includes analysis of industrial effluents; development of nanomaterials; polymer materials; organic and inorganic compounds of industrial and medicinal applications, developing prototypes involving AI and ML. We also have student exchange programs Universitas Budi Luhur, Indonesia.

### **Takeaways from the Event:**

- ✓ Develop communication and language skills
- ✓ Allows students to develop skills as children collaborate with others
- ✓ Allows children to explore, investigate and experiment.

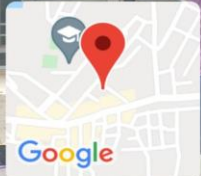
The activity was interactive and all the students enjoyed along with gathering information regarding famous personalities.

This event was judged by Mr.Chethan and Mrs.Shashi Kiran Shetty and first price was given to Suraj and team.

The students were motivated and creativity was enhanced with in them.

I would thank our ED Cell department for the support and creative ideas to be used in the activity.





**Bengaluru, Karnataka, India**

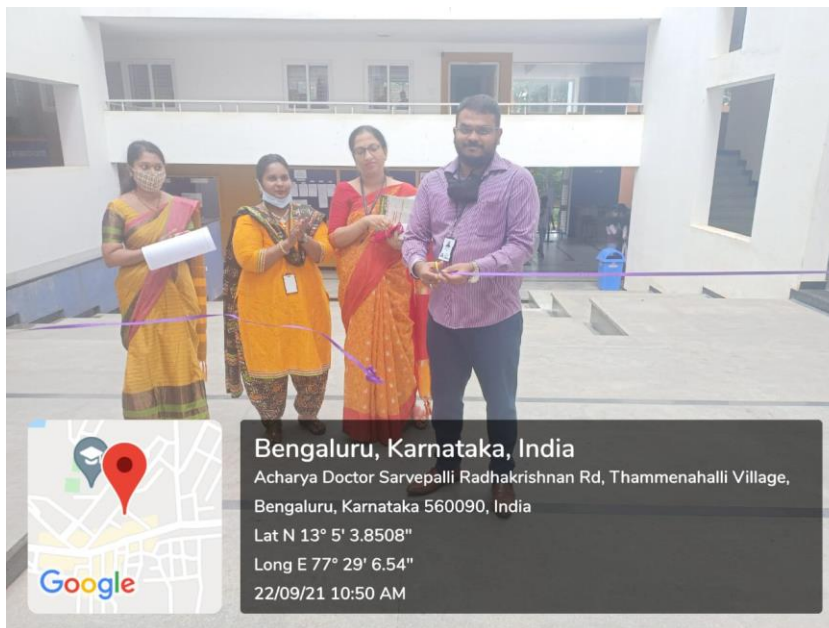
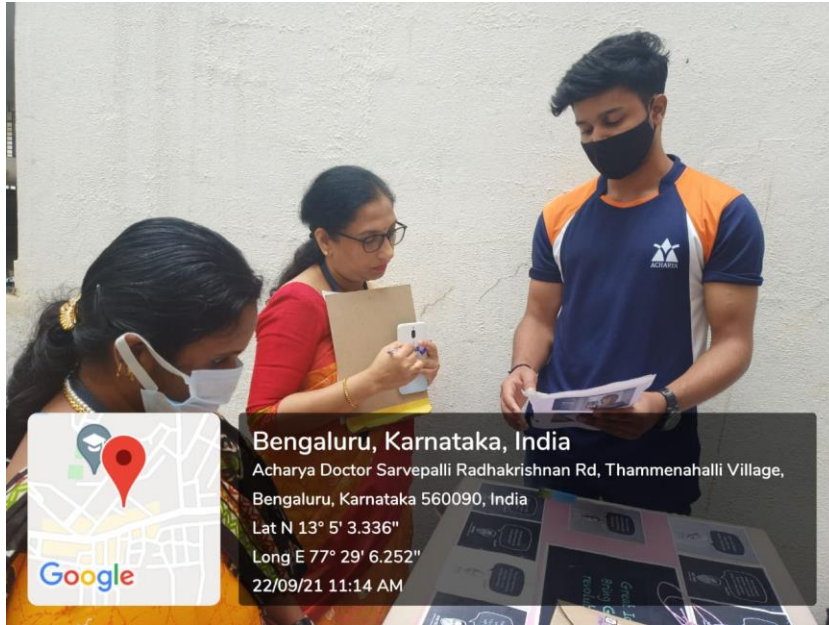
Acharya Doctor Sarvepalli Radhakrishnan Rd, Thammenahalli Village,  
Bengaluru, Karnataka 560090, India  
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Long E 77° 29' 6.6048"  
22/09/21 11:34 AM



**Bengaluru, Karnataka, India**

Acharya Doctor Sarvepalli Radhakrishnan Rd, Thammenahalli Village,  
Bengaluru, Karnataka 560090, India  
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Long E 77° 29' 6.9396"  
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# ACHARYA INSTITUTE OF GRADUATE STUDIES

(Re-accredited by NAAC 'A' Grade and Affiliated to Bengaluru city University)

Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli ,Bangalore-560107

Ref. no: AIGS/Cir/R&D/10

DATE: 1/1/2021

## CIRCULAR

All the Students are informed that Acharya Institute of Graduate Studies is organizing **Webinar** on 11-Sep-21.

- Organising Department: Physics
- Event: Webinar
- Date: 11-Sep-21
- Time: 10.30 a.m to 12.00 p.m.
- Topic: A foot step to the nano world & An introduction to Research
- Theme: NA
- Co-Ordinator: Dr.Bhavani S
- Venue: Online

Dr. Gurunath Rao Vaidya

PRINCIPAL

Principal  
Acharya Institute of Graduate Studies  
Soladevanahalli, Hoogerghatta Road  
Bangalore - 560107

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EXECUTIVE DIRECTOR, ACHARYA INSTITUTES.

**SHRI KRISHNA BASANI REDDY**

DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Ms.Merija K S , Researh Scholar, SRM Institute of  
Science & Technology, Department pf Physics &  
Nano technology & Alumni of AIGS.

## CONVENER

Dr.Punith, Head, Department of Physics, Acharya  
Instiute of Graduate Studies, Bengaluru

## Scope of the Event

Technology in different fields like Nano particles,  
synthesis, applications of Nano technology and create  
knowledge on research related to Nano Technology  
and the oppurtunities in nano technology.

## DEPARTMENT OF

## Physics

Webinar

A foot step to the nano world & An introduction to



**Date : 11-09-2021.**

**Time : 10.30 a.m to 12.00 p.m.**

**Venue : Online**



## About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120

acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students from 75 nationalities are presently pursuing their education at Acharya Institutes.

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## About the Department

Fundamentally, physics is the study of the entire universe. From studying stars far beyond earth, to elucidation the shape of a water droplet, Physics offer students the opportunity to understand the world around them in all its extent and difficulty. A Bachelor of Science degree (or BSc for short) is a degree awarded at universities around the world for completion of an undergraduate-level study in a science- or technology-related field. Enrolling in an BSc degree program translates to making a significant investment in one's professional career.

## About the Event

An introduction to Nano particles, synthesis, applications of Nano

Technology in different fields and create knowledge on research related to Nano Technology and the opportunities in nano technology.

## Participants





ACHARYA INSTITUTE OF GRADUATE STUDIES  
(NAAC Re-Accredited 'A' Grade and Affiliated to Bengaluru University)  
Soladevanahalli, Bengaluru-560107

## Webinar on “A foot step to the nano world” and “An Introduction to Research”

### Webinar Report

Department of Physics with Alumni Association, Acharya Institute of Graduate Studies organised the Webinar for BSc and Msc Physics students of present and alumni batches.

The Webinar on “A foot step to the nano world” and “An Introduction to Research” was held on 11th September 2021, 10.30 am – 12.00 pm in Google Meet.

Nanotechnology refers to the branch of science and engineering devoted to designing, producing, and using structures, devices, and systems by manipulating atoms and molecules at nanoscale, i.e. having one or more dimensions of the order of 100 nanometres (100 millionth of a millimetre) or less.

In the natural world, there are many examples of structures with one or more nanometre dimensions, and many technologies have incidentally involved such nanostructures for many years, but only recently has it been possible to do it intentionally.

Many of the applications of nanotechnology involve new materials that have very different properties and new effects compared to the same materials made at larger sizes. This is due to the very high surface to volume ratio of nanoparticles compared to larger particles, and to effects that appear at that small scale but are not observed at larger scales.

The applications of nanotechnology can be very beneficial and have the potential to make a significant impact on society. Nanotechnology has already been embraced by industrial sectors, such as the information and communications sectors, but is also used in food technology, energy technology, as well as in some medical products and medicines. Nanomaterials may also offer new opportunities for the reduction of environmental pollution.

But these new materials may also present new health risks. Humans have developed mechanisms of protection against various environmental agents of different sizes. However, until recently, they had never been exposed to synthetic nanoparticles and their specific characteristics.

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Therefore the normal human defence mechanisms associated with, for example, immune and inflammatory systems may well not be able to respond adequately to these nanoparticles. In addition, nanoparticles may also disperse and persist in the environment, and therefore have an impact on the environment.

**Ms. Gopika M**, Bengaluru City University 2<sup>nd</sup> rank (2018- 20), Pursuing MTech in Nano Science and Nano Technology, Mahatma Gandhi University) and **Ms. Merija K S** Alumni (2018-20) Pursuing Ph.D. SRM Institute of Science and Technology, Department of Physics and Nano technology were the speakers in the webinar.

The total of 49 participants registered for the Webinar. Nearly 30 participants joined the webinar virtually.

The Webinar began at 10.30 am. **Dr. Bhavani S** started the webinar with welcome speech. **Ms. Sadaf Umme Hanee** gave a brief introduction about the speakers of the webinar and welcomed the participants.



**Ms. Gopika** gave a talk on “A foot step to the nano world”. The presentation with exemplary PPT with short videos gave a good visual impact on audience. It is informative and motivational.



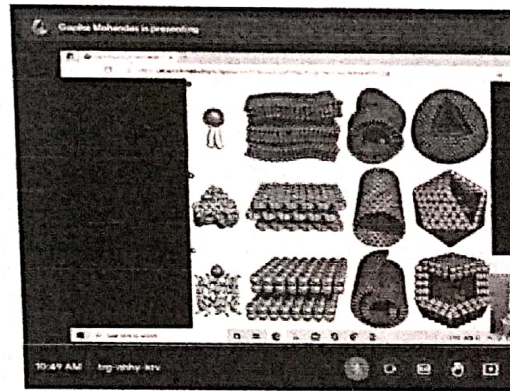
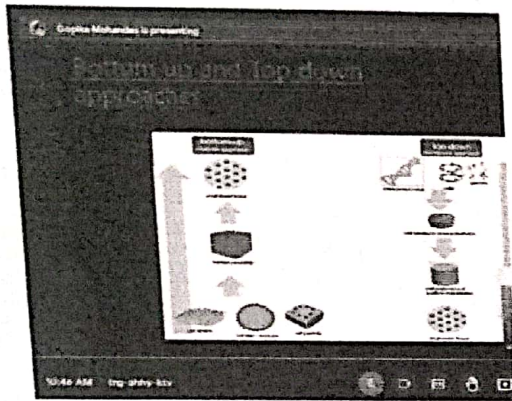
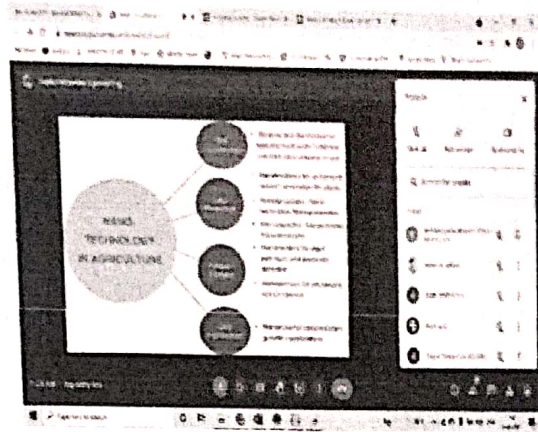
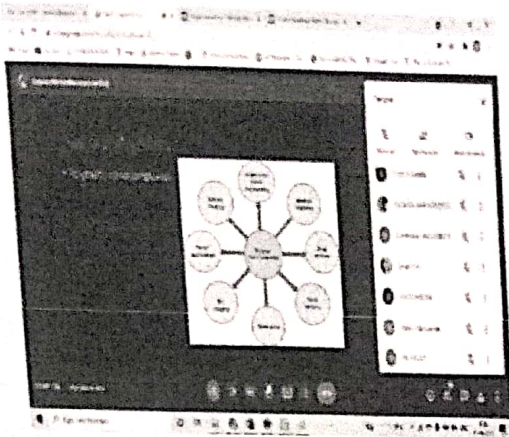
*Candya*

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She had given information about Nano particles, synthesis, applications of Nano Technology in different fields. She added information about the research opportunities in nano technology.



Ms. Merija gave an impressive talk on "An Introduction to Research". She made structured PPT and discussed widely about the advantages and hurdles in the way to research field.



She explained about research methodology, Ways to acquire research positions in different institutions, project proposals etc. It is very explanatory lecture which helped everyone imbibe knowledge about the Research.

*Candya*  
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# ACHARYA INSTITUTE OF GRADUATE STUDIES

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Acharya Dr. Sarvapalli Radha Krishnan Road  
Soladevanahalli .Bangalore-560107

Ref. no: AIGS/Cir/R&D/11

DATE: 1/2/2021

## CIRCULAR

All the Students are informed that Acharya Institute of Graduate Studies is organizing **Webinar** on 10-Aug-21.

- Organising Department: BBA Aviation
- Event: Webinar
- Date: 10-Aug-21
- Time: 10.00 a.m to 12.30 p.m.
- Topic: Coining Research Article Title & Literature Review
- Theme: NA
- Co-Ordinator: Mr.Raghu G & Ms.Parimala S
- Venue: Online

  
Dr. Gurunath Rao Vaidya  
**PRINCIPAL**  
Principal  
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Soladevanahalli, Heeraghatta Road  
Bengaluru - 560107

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DIRECTOR, ACHARYA INSTITUTES.

## PRESIDED BY

**DR. GURUNATH RAO VAIDYA**

PRINCIPAL, ACHARYA INSTITUTE OF GRADUATE STUDIES.

## EVENT SPEAKERS

Dr. S John Manohar, Freelancer in Management.

## CONVENER

Mrs.Chaitra B, Head, Department of Aviation  
Management, Acharya Institue of Graduate  
Studies, Bengaluru

## Scope of the Event

Title framing and Lterature review is the core part of research article writing. The scope of the workshop includes giving insight about the impotance and literature review and its importance.

## DEPARTMENT OF BBA Aviation

Webinar

Coining Research Article Title & Literature Review



**Date : 10-08-2021.**

**Time : 10.00 a.m to 12.30 p.m.**

**Venue : Online**



## About Acharya

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## About the Department

The BBA Aviation program aims to produce skilled professionals for the aviation sector and allied fields of travel and tourism. Delivered under the Bangalore City University the course possesses a unique advantage of a built-in IATA/UFTAA foundation course within the main curriculum, therefore increasing the application relevance of the program with respect to addressing the business requirements of the aviation sector and enabling students with an entrepreneurial bent to acquire necessary skills for starting their own venture.

## About the Event

The main objective of the webinar to a insight about the framing the Title and on the other side to give insoght about the impotence about the literatre reviea and its importance.

## Participants





## ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re - Accredited A Grade and Affiliated to Bengaluru City University)

Soladevanahalli, Bengaluru-560107

### DEPARTMENT OF AVIATION MANAGEMENT

#### REPORT ON NATIONAL WEBINAR

The Department of Aviation Management had organised an Webinar on “Coining Research Article and Review of Literature” for the faculty, scholars and PG students. Mr.Raghu, Assistant Professor ,Department of Aviation Management started with the welcome speech.

A literature review is a piece of academic writing demonstrating knowledge and understanding of the academic literature on a specific topic placed in context. A literature review also includes a critical evaluation of the material; this is why it is called a literature review rather than a literature report

The resource person was introduced by Dr.Gopalakrishnan, R&D-AIGS. Then the resource person covered the topic in two sessions. The webinar was conducted on 10.08.2021 from 10.00 to 12.30 pm on online mode –MS Taems platform. The resource person Dr. John Manohar covered the various issues faced by faculty during topic selection and shared many tips along with the sample titles in the area of marketing and Consumer Behaviour and purpose of literature review.

The major objective of this webinar was to make the participants aware of the identification of titles and review formats .The program was attended by more than 200 faculty across the country representing from different institutions.

The Resource person started with the topic of Research .Research allows to pursue your interests, to learn something new, to hone your problem-solving skills and to challenge yourself in new ways. Working on a faculty-initiated research project gives you the opportunity work closely with a mentor—a faculty member or other experienced researcher

Selecting a topic is a process. We often start by selecting a broad area of knowledge and then narrowing the topic to one that is manageable for a given rhetorical situation. Consumer insights research should be specific to your business—it's about getting to know your customers and your target market. Various market research methods can be used, such as interviews, ethnography, survey research, social monitoring, and customer journey research.

*Gandya*

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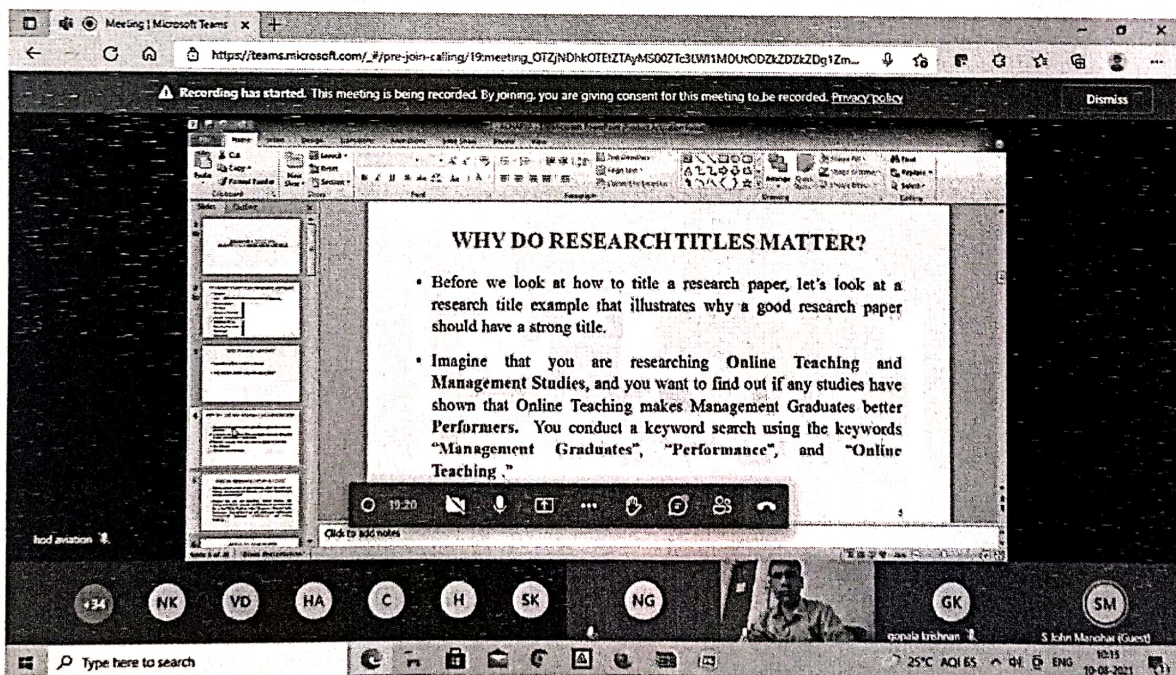




- A consumer behavior analysis should reveal:
  - What consumers think and how they feel about various alternatives (brands, products, etc.);
  - What influences consumers to choose between various options;
  - Consumers' behavior while researching and shopping;
  - How consumers' environment (friends, family, media, etc.) influences their behavior.
- There are three categories of factors that influence consumer behavior:

1. Personal factors: an individual's interests and opinions can be influenced by demographics (age, gender.).
2. Psychological factors: an individual's response to a marketing message will depend on their perceptions and attitudes.
3. Social factors: family, friends, education level, social media, income, all influence consumers' behavior.

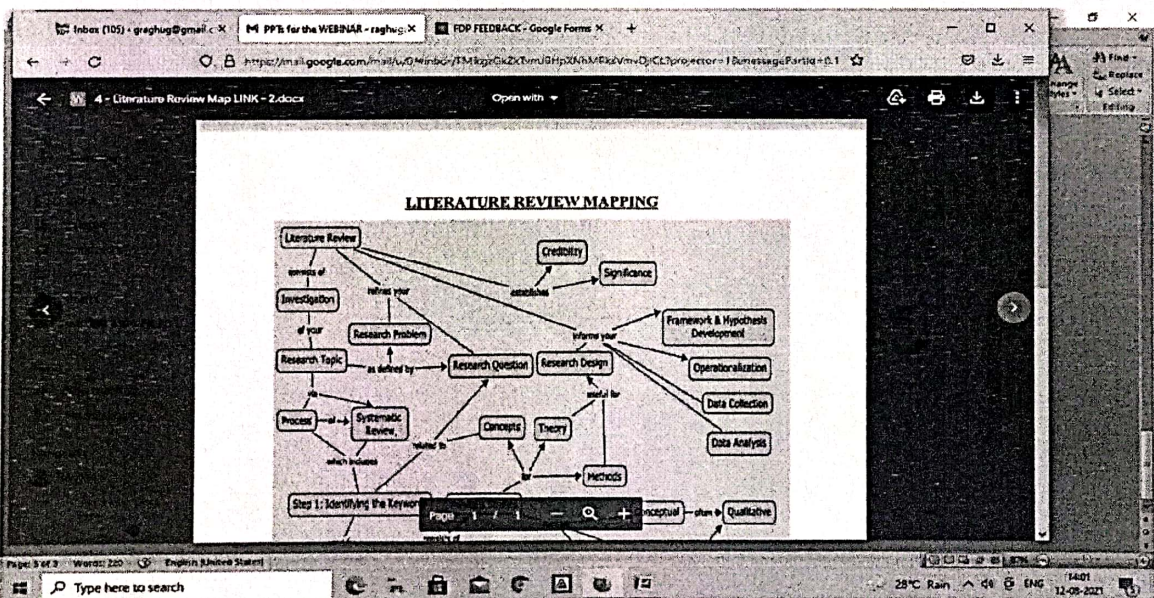
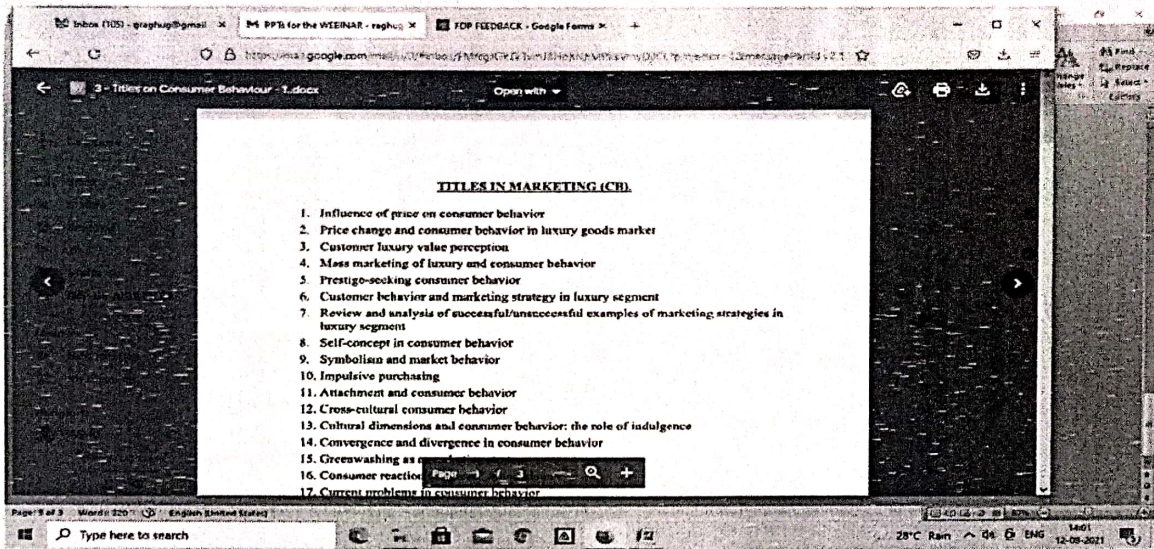
The purpose of a literature review is to gain an understanding of the existing research and debates relevant to a particular topic or area of study, and to present that knowledge in the form of a written report. Conducting a literature review helps you build your knowledge in the concerned field.



*Amidya*

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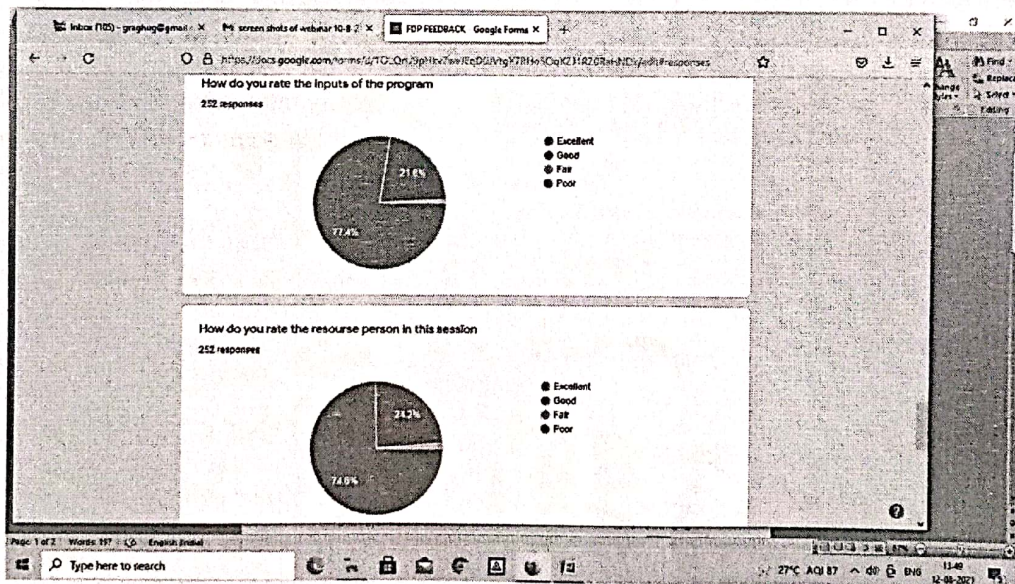
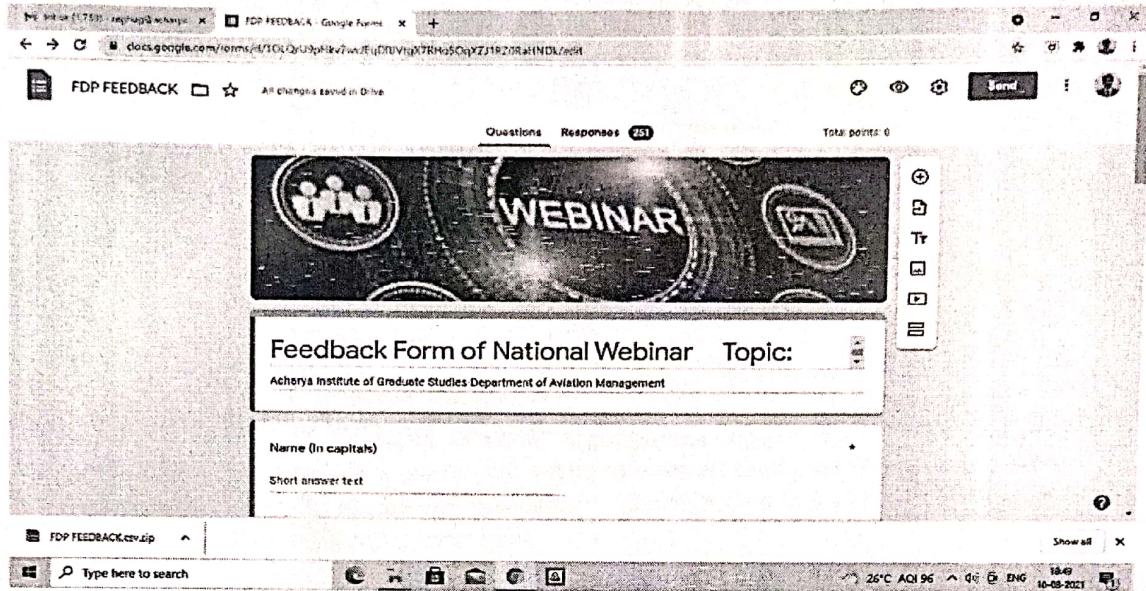


All the participants expressed their positive opinion by asking relevant questions and over all the webinar was coordinated by Mr.Raghu G and Ms.Parimala and the program was useful and

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interactive. Dr.Gurunath Rao Vaidya, Principal-AIGS shared few words and blessed us all with good wishes, later Mrs.Chaitra –Head of the Department concluded with vote of thanks.



*Anidya*

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