

**ACHARYA INSTITUTE OF GRADUATE STUDIES**

(NAAC Re-Accredited 'A' & Affiliated to Bengaluru City University)

Soldavanahalli, Bengaluru 560107

List-Capacity Building and Skills Enhancement Initiatives**ACADEMIC YEAR: 2019-20****1. SOFT SKILLS**

S.N	Name of the capacity development and skills enhancement program	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
1	Augmenting project report writing skills	65	Dr. N. Ramkumar, Faculty, PSG-IM, Coimbatore 9880783801
2	Time Management & Goal setting	62	Mr. Muthuraman Govindaru - Motivational Speaker 9448771413
3	Writing for media & research	250	Ms. Renu Elizabeth Abraham, Assistant Professor, Christ University, Ms. Praveena Rajashekhar, Content Market Executive, Mr Pradeep Nair, Editor, The Hindu 9148157479
4	Writing Skills	20	Ms. Sneha, Content Writer, Himalayan Drug Company 8084421544
5	SKILLS FOR YOUNG MINDS	150	Mrs. Keerthi Aggarwal, Orion EduTech, Bangalore 9845113019

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Bengaluru - 560107





ACHARYA INSTITUTE OF GRADUATE STUDIES

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Soldevanahalli, Bengaluru-560107

Ref. no: AIGS/Cir/Com-PG

DATE: Monday, May 20, 2020

CIRCULAR

All the PG Students are informed that Acharya Institute of Graduate Studies is organizing **Webinar** on 5/28/2020.

- Organizing Department: COMMERCE (PG)
- Event: Webinar
- Date: 5/28/2020
- Time: 10am
- Topic: Augmenting project report writing skills
- Theme: Research design, scaling, data analysis using MS-Excel
- Co-Ordinator: Dr. Shaila K
- Venue: AIGS


Dr. Gurnath Rao Vaidya

Principal

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Soldevanahalli, Hebbalahalli Road
Bengaluru - 560107

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Scope of the Event

Research design, scaling, data analysis using MS-Excel

RESOURCE PERSON

Dr. N. Ramkumar, Faculty, PSG-IM, Coimbatore

COORDINATOR

Dr. Shaila, Head, Dept. of Commerce(PG), AIGS

DEPARTMENT OF COMMERCE (PG)

Webinar

Augmenting project report writing skills



Date : 28/05/2020

Time : 10am

Venue : <https://www.alive.university/>

About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120 acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students from 75 nationalities are presently pursuing their education at Acharya Institutes.

About AIGS

Acharya Institute of Graduate Studies (AIGS) was founded in 2005, and is counted among the top graduate colleges in Bengaluru. The Institute offers Undergraduate and Postgraduate courses in a variety of subjects that include Language, Social Work, Social Sciences, Sciences, Commerce, Management, Marketing, Accounting, Fashion and Apparel Design, etc. AIGS is endowed with modern physical, technological and academic infrastructure and provides a world-class learning ambience to its students. AIGS is committed to mentoring its students beyond the prescribed curriculum aspects.

About the Department

The Department of B.Com was set up in 2009 and it has been offering an undergraduate course in Commerce with an intake capacity of 60 Students. In 2010, we commenced a PG program in Commerce.

About the Event

The architecture framework of the project and research design and data analysis.

Participants

AIGS Students



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Soldevanahalli, Bengaluru-560107

Capacity Building and Skills Enhancement Initiatives

LIST OF STUDENTS ENROLLED

	ACADEMIC YEAR:	2019-2020
	DEPARTMENT:	DEPARTMENT OF COMMERCE
	EVENT NAME:	Augmenting project report writing skills
	DATE:	28 May 2020
SL.NO	NAME	REGISTRATION NO.
1	Abhishek N S	CM197601
2	Ajay S	CM197602
3	Akash K P	CM197603
4	Almas Fathima S	CM197604
5	Bharath B S	CM197605
6	Bibisumaiya	CM197606
7	Chandana D	CM197607
8	Gifty Thomas	CM197608
9	Jamuna T	CM197609
10	Manjula S	CM197611
11	Megha K	CM197612
12	Meghana R	CM197613
13	Navya N	CM197614
14	P V Lakshmi Chanjal	CM197615
15	Pooja L	CM197616
16	Ravichandra S	CM197617
17	Sahana Patel	CM197618
18	Shifali K J	CM197619
19	Sojan M Varughese	CM197620
20	Suresh Kumar N	CM197621
21	Sushmitha Ph	CM197622
22	Archana K	CH190201
23	Chandni Panicker	CH190202
24	Christeena Thomas	CH190203
25	Dharshan Ravindranath	CH190204
26	Gagana K A	CH190205
27	Harshitha K H	CH190206
28	Jerin Chacko	CH190207
29	Jishnu A J	CH190208
30	Joel Edwin	CH190209
31	Kiran Kumar.V	CH190210
32	Meghana B C	CH190211
33	Nalina S	CH190212
34	Nandhini J	CH190213
35	Naveenkumar S K	CH190214
36	Nayanaparvathi E T	CH190215

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Dangalore - 560107

37	Nida Afsari	CH190216
38	Rashmi S R	CH190217
39	Roselin Jennifer N	CH190218
40	Rudresh S N	CH190219
41	Sahana S	CH190220
42	Savitha P	CH190221
43	Shahin P H	CH190222
44	Shravani S B	CH190223
45	Srikantha G M	CH190224
46	Tarun L	CH190225
47	Thomas Paul P	CH190226
48	Vinay R	CH190227
49	Yashodha D	CH190228
50	Abhinav Alikkal	PH190601
51	Aiswarya M K	PH190602
52	Anandhu Krishna	PH190603
53	Binu K Jose	PH190604
54	Deepthi S	PH190605
55	Fardeen Ahmed M	PH190606
56	Keerthi H N	PH190607
57	Manasa K L	PH190608
58	Punitha P	PH190609
59	Rekha R	PH190610
60	Sibin Raj A	PH190612
61	Sourav T P	PH190613
62	Sruthi K Sarath	PH190614
63	Swathi G V	PH190615
64	Swathi S	PH190616
65	Vishnu P N	PH190617


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DEPARTMENT OF COMMERCE-PG

WEBINAR - Augmenting Project Report Writing Skills

Department of Commerce PG had organized a webinar on 28/05/2020, Acharya Live App-AIGS. The topic was "Augmenting Project Report Writing Skills." The objective of the webinar was to be acquainted the PG students, with the architecture framework of the project and research design and data analysis. The webinar started at 10.00am with the welcome address given by Dr.S.Gopalakrishnan, Associate Professor, AIGS, Bengaluru. After that, the resource person of the session Dr.N.Ramkumar from PSG-IM, Coimbatore has begun with how to find the Research Problem and setting objectives for the study.

He emphasized on the Research objectives describe what your research project intends to accomplish. They should guide every step of the research process, including how you collect data, build your argument, and develop your conclusions.

Your research objectives may evolve slightly as your research progresses, but they should always line up with the research carried out and the actual content of your paper.

Research aims

A distinction is often made between research objectives and research aims.

A research aim typically refers to a broad statement indicating the general purpose of your research project. It should appear at the end of your problem statement, before your research objectives. Your research objectives are more specific than your research aim and indicate the particular focus and approach of your project. Though you will only have one research aim, you will likely have several research objectives. The resource person also discussed that the research objectives are important because they establish the scope and depth of your project: This helps you avoid unnecessary research. It also means that your research methods and conclusions can easily be evaluated. Contribute to your research design: When you know what your objectives are, you have a clearer idea of what methods are most appropriate for your research. Indicate how your project will contribute to extant research: They allow you to display your knowledge of up-to-date research, employ or build

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on current research methods, and attempt to contribute to recent debates. SMART research objectives

The acronym "SMART" is commonly used in relation to research objectives. It states that your objectives should be: Specific: Make sure your objectives aren't overly vague. Your research needs to be clearly defined in order to get useful results. Measurable: Know how you'll measure whether your objectives have been achieved. Achievable: Your objectives may be challenging, but they should be feasible. Make sure that relevant groundwork has been done on your topic or that relevant primary or secondary sources exist. Also ensure that you have access to relevant research facilities (labs, library resources, research databases, etc.). Relevant: Make sure that they directly address the research problem you want to work on and that they contribute to the current state of research in your field. Time-based: Set clear deadlines for objectives to ensure that the project stays on track.

He also, presented about scaling techniques, research design and data analysis using MS-Excel. Around 65 M.Com discipline students and faculty members has participated in this session. It was very interactive and this was an eye opener session for the students about project report writing. Program departed well with good coordination of the faculty members and students and the webinar ends with vote of thanks given by webinar coordinator of Dr. S. Vidhya, Assistant Professor, AIGS, Bengaluru.

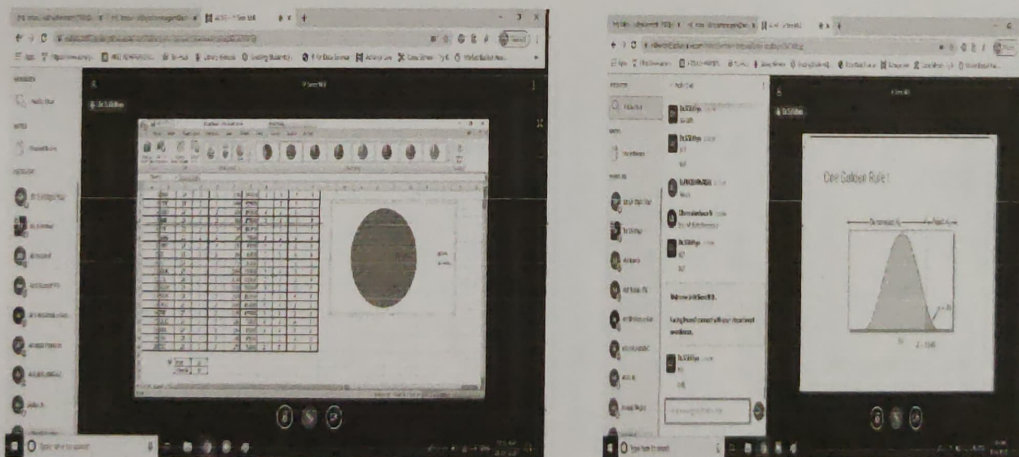


Figure No: 1, 2: Participants image in the session

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Ref. no: AIGS/Cir/BBA-Avia

DATE: Friday, October 23, 2020

CIRCULAR

All the 1st Sem and 3rd Sem BBA AV STUDENTS are informed that Acharya Institute of Graduate Studies is organizing **Webinar** on 4/11/2020.

- Organizing Department: BBA AVIATION
- Event: Webinar
- Date: 4/11/2020
- Time: 11am
- Topic: Webinar on Time Management & Goal setting
- Theme: Effectively manage the time
- Co-Ordinator: Ms. Parimala S
- Venue: AIGS

Gurudya
Dr. Gurunath Rao Vaidya

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Scope of the Event

Effectively manage the time, how well we can train our conscious and sub conscious mind

RESOURCE PERSON

Mr. Muthuraman Govindaru, Motivational Speaker

COORDINATOR

Mr. Chaithra, Head, Dept. of BBA AV, AIGS

DEPARTMENT OF BBA AVIATION

Webinar

Webinar on Time Management & Goal setting



Date : 11-04-2020

Time : 11am

Venue : GOOGLE MEET

About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120

acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students

from 75 nationalities are presently pursuing their education at Acharya Institutes.

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About the Department

The BBA Aviation program aims to produce skilled professionals for the aviation sector and allied fields of travel and tourism. Delivered under the Bangalore City University the course possesses a unique advantage of a built-in IATA/UFTAA foundation course within the main curriculum, therefore increasing the application relevance of the program with respect to addressing the business requirements of the aviation sector and enabling students with an entrepreneurial bent to acquire necessary skills for starting their own venture. India is the fastest-growing aviation market according to the International Air Transport Association (IATA) therefore; BBA Aviation Management professionals won't run out of job opportunities!

About the Event

WEBINAR "TIME

MANAGEMENT AND GOAL SETTING" for the 1st Sem and 3rd Sem BBA AV

Participants

AIGS Students




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Capacity Building and Skills Enhancement Initiatives

LIST OF STUDENTS ENROLLED

	ACADEMIC YEAR:	2020-2021
	DEPARTMENT:	BBA AVIATION
	EVENT NAME:	Webinar on Time Management & Goal setting
	DATE:	11-04-2020
SL.NO	NAME	REGISTER NO.
1	Abdulla	G2013001
2	Abhinand V K	G2013002
3	Abhinav Krishna	G2013003
4	Abhirami Ragesh	G2013004
5	Abu Adil	G2013005
6	Aditya Pratap Singh	G2013006
7	Afsal S	G2013007
8	Ajesh S	G2013008
9	Akash Dileep	G2013009
10	Akash P B	G2013010
11	Alwin Pynadath Reji	G2013011
12	Anooj C Justin	G2013012
13	Arpitha	G2013014
14	Ashwin Oommen Mathew	G2013015
15	Athul T M	G2013017
16	Austin Shaji P	G2013018
17	Avinash Dumus	G2013019
18	Betson M Joseph	G2013020
19	Deekshith V M	G2013021
20	Dilrupa Jannath Shirin T	G2013022
21	Fahad B	G2013023
22	Gagandeep Singh	G2013024
23	Gibreel Abdul Wahid	G2013025
24	Giffy George Jacob	G2013026
25	Gokul K V	G2013027
26	Gowtham Sunish	G2013028
27	Harjith P	G2013029
28	Harikrishnan Sudheer	G2013030
29	Harshith D	G2013031
30	Harshitha K C	G2013032
31	Hassan Kaushiqe	G2013033
32	Jerin Varghese Jacob	G2013035
33	Kaparaju Sahithya	G2013036
34	Karthikeyan S	G2013037
35	Keerthi J	G2013038
36	Keshav Kannan	G2013039
37	Kiran Raj K P	G2013040


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38	Krithik Narayanan N	G2013041
39	Laya M S	G2013042
40	M K Sreyas	G2013043
41	Mahammad Swalih	G2013044
42	Maharshi Mohandas Sawant	G2013045
43	Matadapalya Sneha	G2013046
44	Mehta Jeet Bakul	G2013047
45	Mohammad Zaid Mohammed Abdullhaleem	G2013048
46	Mohammed Althaf	G2013075
47	Mohammed Naseem Vadakkayil	G2013050
48	Mohammed Rufais	G2013051
49	Mohammed Sadhik Ali M	G2013052
50	Mohammed Thasloek	G2013053
51	Monisha	G2013054
52	Mufeed	G2013055
53	Muhamed Salman Faris A T	G2013056
54	Muhammad Rafi	G2013057
55	Muhammed Fasil T P	G2013058
56	Muhammed Finas M P	G2013059
57	Muhammed Mubaris P	G2013060
58	Muhammed Rijuwan	G2013061
59	Nandan Sajith	G2013062
60	Naveen S Kokkattu	G2013063
61	Neha Ranjith Mattamal	G2013064
62	Nishal	G2013065

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DEPARTMENT OF AVIATION MANAGEMENT

TIME MANAGEMENT AND GOAL SETTING

The Department of Aviation Management organized a WEBINAR “TIME MANAGEMENT AND GOAL SETTING” for the 1st SEM and 3rd Sem BBA AV by the faculty Ms.Parimala, Assistant Professor, Department of Aviation Management. It took place on 4.11.2020 from 11.00 to 12.00 PM. The program started with a welcome speech by the Prerana 3rd SEM, Gehena introduced the Guest Mr Muthuraman. Then Guest started to discuss goal setting, how to fix short & long-term goals, and smart goals along with this they discussed how we can effectively manage time another side he discussed how well we can train our conscious and subconscious minds Why Is Time Management Important- We all appear to be working, studying, or staying busy doing something round the clock these days but are we really making the most of our time? Students usually have a lot on their plates most of the time, be it school, tuition, extra-curricular activities, and so on. Why is time management important for students, what are the tips, and tricks to manage time effectively, so that it not only inculcates discipline in a student’s life but also facilitates holistic development Sir spoke about the importance of time and how we can manage the time in order to do the activities at the right time Time Management is the process of efficiently managing time so that an appropriate amount of it is devoted to each activity Managing time effectively can make us do more in less time, and at the same time can give better results. Effective time management necessitates shifting your attention from tasks to possible outcomes. Good time management helps you to work smarter, and not harder. Further, we shall read about why is time management important for students. There never seems to be sufficient time during the whole day. But, given that we all have the same 24 hours; the question is why do some individuals do far more with their time than most others? Effective time management is the answer.

Students who utilise their time carefully may finish more in less time because their mind is focused and they are less distracted. Judicious time management minimises stress and pressure from a student’s mind while they tick activities off the task list. It can also create a

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sense of accomplishment when goals are met. For example, you may intend to finish a task by Friday in order to spend the weekend with friends. Some of the benefits of managing time are -

Reduced stress and anxiety: Poor time management is one of the key sources of stress. If you want to handle large amounts of workload without becoming overly stressed, you might need to work on developing good time management skills. Time management assists in reducing long-term stress and this answers why time management is important for students. **Helps you in post-college life:** Learning effective time management skills right from the beginning is a life hack. After graduation, you'll be glad you took the time to acquire and master time management skills since you will find yourself smoothly handling multiple roles in life, personally and professionally. **More self-care time:** Efficient time management teaches you to have more time to sleep well, eat healthily, and exercise on a regular basis. When you manage your time well, then you get more time overall in the day. When we think about why time management is important for students, this is one of our answers. You get time to better take care of your body, hobbies, family and other things in life. Investing a little effort in time management today is likely to provide you with more energy to get through your days later. **Better quality of work:** If you have a proper plan that you are striving to adhere to, you are more likely to complete your tasks quickly and efficiently. To add to that, being unhurried makes you more attentive and centred. Hence, you can deliver better quality work and get better results. Time management is a skill that can be learned gradually, and will increase your capacity to get things done. The benefits of managing time effectively are many. Having control over your time provides you power and freedom, and time management allows you to keep this control. Time management will help you limit your losses and maximize your chances of success. Setting goals helps trigger new behaviours, helps guide your focus and helps you sustain that momentum in life. Goals also help align your focus and promote a sense of self-mastery. In the end, you can't manage what you don't measure and you can't improve upon something that you don't properly manage. Setting goals can help you do all of that and more.

Sir had explained the various Tools such as a to-do list, reminder and calendar for the time. at end of the session, the questions there was good interaction between guests and the students and we ended the session by giving a vote of thanks to Samruddhi 3rd sem BA AV. Overall the session was interactive and good.


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Google form Reg. link:

<https://forms.gle/Xk4wqWtPoVQg6AdB9> 9 Meeting Link:

<https://meet.google.com/ejm-mkpf-crb>



Feedback link: <https://forms.gle/QkWGwW6di84gMey>

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ACHARYA INSTITUTE OF GRADUATE STUDIES

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Soldevanahalli, Bengaluru-560107

Ref. no: AIGS/Cir/Eng

DATE: Friday, October 4, 2019

CIRCULAR

All the STUDENTS and FACULTY are informed that Acharya Institute of Graduate Studies is organizing **Workshop** on 10/14/2019.

- Organizing Department: ENGLISH
- Event: Workshop
- Date: 10/14/2019
- Time: 10am
- Topic: National workshop on writing for media & research
- Theme: basic skills
- required in technical, content, academic, as well as research writing.
- Co-Ordinator: Ms. Neha Kumari
- Venue: AIGS

Gandya
Dr. Gurunath Rao Vaidya

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Cc:

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Scope of the Event

The workshop was to acquaint the participants with the basic skills required in technical, content, academic, as well as research writing.

RESOURCE PERSON

Ms. Renu Elizabeth Abraham, Assistant Professor, Christ University, Ms. Praveena Rajashekhar, Content Market Executive, Mr Pradeep Nair, Editor, The Hindu

COORDINATOR

Dr. Krishnan Namputhiri M R, Dept. of English, AIGS

DEPARTMENT OF ENGLISH

Workshop

National workshop on writing for media & research



Date : 14/10/2019

Time : 10am

Venue : Main Auditorium

About Acharya

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acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students from 75 nationalities are presently pursuing their education at Acharya Institutes.

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About the Department

The Department of English and Languages at Acharya Institute of Graduate Studies was set up in July 2005 with a firm hope to gain distinction in academic quarters by achieving synchronization between the interests and creativity of students and the demands of the contemporary world and translate hope of students into a tangible achievement. The mission of the Department is to promote critical and technological literacy through general and advanced study in literature, rhetoric and composition, creative writing, ESL, linguistics etc.

About the Event

National-level workshop on 'Writing for Media and Research Heuristics' for students, research scholars, teaching professionals, and budding journalists.

Participants

STUDENTS and FACULTY

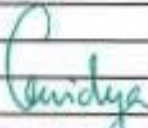


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Capacity Building and Skills Enhancement Initiatives

LIST OF STUDENTS ENROLLED

	ACADEMIC YEAR:	2019-2020
	DEPARTMENT:	DEPARTMENT OF ENGLISH
	EVENT NAME:	National workshop on writing for media and research
	DATE:	14 October 2019
SL.NO	NAME	REGISTRATION NO.
1	Aishwarya P	EN191001
2	Alisha S	EN191002
3	Drishya Elizabeth Kurian	EN191003
4	Justin Varghese	EN191004
5	K.Ranjita Nair	EN191005
6	Lakshmi K P	EN191006
7	Nityapriya A Rao	EN191007
8	Reetiram	EN191008
9	Rinju Anna Mathew	EN191009
10	Saleha Sajjad	EN191010
11	Sampreeth Mali Patil	EN191011
12	Shyam Sachin	EN191012
13	Akilaeshwaran J	JM190001
14	Alwin Joseph	JM190002
15	Aswathy Raj	JM190003
16	Aswin P	JM190004
17	Athira P	JM190005
18	Chythra R K	JM190006
19	Vishal Virendra Jaiswar	JM190007
20	Jinan Nazeer	JM190008
21	Mithila Ismail	JM190009
22	Polinki Thanusree	JM190010
23	Rajavath Sweetynaick	JM190011
24	Shruthi Anandan Kariparambil	JM190012
25	Ritu Laxman Singh	JM190013
26	Akshay T V	SW190201
27	Alexa Kizhakkepurathu	SW190202
28	Anjali K M	SW190203
29	Architha H	SW190204
30	Ipsha Poudel	SW190205
31	Kevin Sabu Thomas	SW190206
32	Libin Saji	SW190207
33	Manju P S	SW190208


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34	Mathew James	SW190209
35	Richumon Babu	SW190210
36	Sachin S K	SW190211
37	Shafas K S	SW190212
38	Sharon Kuriakose	SW190213
39	Shyama S	SW190214
40	Siby John	SW190215
41	Siria Debbarma	SW190216
42	Varsha M	SW190217
43	Aneesa V S	A1921258
44	Arshi Shaheer	A1921259
45	Aswin K P	A1921261
46	Bijay Karmakar	A1921262
47	R Ramya	A1921263
48	Rizwa Rafi Mohamed	A1921264
49	Rohan George Mathew	A1921265
50	Shreeya Boyjoo	A1921266
51	Sreya Unnikrishnan	A1921267
52	Abhijath P	A1921208
53	Abhiram R	A1921209
54	Adarsh Kumar	A1921210
55	Aditi Chakraborty	A1921211
56	Aishwarya Rajput C	A1921212
57	Akshaya Jayan	A1921213
58	Alno Kuriakose	A1921214
59	Amisha Roy Chowdhury	A1921215
60	Anargh V V	A1921216
61	Ankshun Dutta	A1921217
62	Ayushi Saraswat	A1921219
63	Binam Rai	A1921220
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75	Karma Chedak Tenzin	A1921233
76	Khaled Anas Ibn	A1921234
77	Makarios Evan N Khyriem	A1921235
78	Malluri Saiuttej	A1921236
79	Namitha Vinod	A1921238
80	Niranjan Rajan	A1921239

Candice

PRINCIPAL

Acharya Institute of Graduate Studies
Soledevanahalli, Hosur/Nijhatta Road

Phone: 98451 22222

81	Sahil Pasha C	A1921240
82	Saidas Poothery	A1921241
83	Salman A	A1921243
84	Samden Lama	A1921244
85	Sarang V	A1921245
86	Shenaz Zaman Barlaskar	A1921246
87	Sreshaja J R	A1921247
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82	Sumanth M	A1921249
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101	Sacheth Rajesh Shetty	A1921205
102	Sharon Sane Sudhakar	A1921206
103	Sree Lakshmi R Nair	A1921207
104	Adarsh K M	G1913001
105	Afras Aziz Naseem	G1913002
106	Aiswarya Sankar	G1913003
107	Akamika Sreejith	G1913004
108	Albin Varghese	G1913005
109	Anjana B	G1913006
110	Asif Minhaj V	G1913007
111	Bhumika R	G1913008
112	Bilal V S	G1913009
113	Bungatavula Sukumar	G1913010
114	Chanda Raja Rajesh	G1913011
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116	D T N Abhijeeth	G1913015
117	Dharshan M	G1913013
118	Dhiraj Saibya	G1913014
119	Ephraim Roy John	G1913016
120	Gadikoti Jagadeesh	G1913017
121	Gehena Jayadevan Tekkumbath	G1913018
122	Hrudul Babu C	G1913019
123	Jabez Abraham	G1913020
124	Jeevan E Gowda	G1913021
125	Jithu K Jebu	G1913022
126	Kola Santhosh	G1913023
127	Manjunath G	G1913024

Arindya

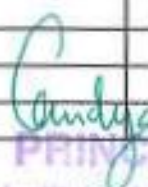
PRINCIPAL

Acharya Institute of Graduate Studies
Jadavpur, Hexagramhata Road

128	Mohammad Aasif Rahman	G1913025
129	Mohammad S E Rafeeq	G1913026
130	Mohammed Fajer Rafeeque	G1913027
131	Mohammed Irshad	G1913028
132	Mohammed Jishan A	G1913029
133	Mohammed Shanib K	G1913030
134	Monika Verma	G1913031
135	Nihala Hisan	G1913032
136	Nithin Sreeram A K	G1913033
137	Potharam Akshay Kumar	G1913034
138	Prerna Tekade	G1913035
139	Rachana S M	G1913036
140	Rithik S	G1913037
141	Roshan Rosswelt	G1913038
142	Sayyed Rehan	G1913039
143	Shahad Muhammed M	G1913040
144	Shaik Mohammad Ashfaq Khalid	G1913041
145	Shifin P C	G1913043
146	Shihab K	G1913044
147	Shikha G K	G1913045
148	Shirbhayye Samruddhi Dinesh	G1913046
149	Sidhuraj C R	G1913047
150	Sneha Rajendra Shetty	G1913042
151	Sooraj K Shaju	G1913048
152	Sriram Sivakumar Pillai	G1913049
153	Tanish John Abraham	G1913050
154	Tinu Varghese	G1913051
155	Vangra Vyshnavi	G1913052
156	Vijay V	G1913053
157	Vishal Singh	G1913054
158	Vismaya K	G1913055
159	Angshuraj Gharami	S1918001
160	Anupam Das	S1918002
161	Chandu S M	S1918003
162	Dheeraj N.M	S1918004
163	Maheshwar Mahalingappa Patil	S1918005
164	Ngurang Meming	S1918007
165	Priyanka Das	S1918008
166	R Sathish Raj	S1918009
167	Sandeep S Nath	S1918010
168	Soumadeep Chakraborty	S1918011
169	Srinivas Gowda.A	S1918012
170	Supreeth S B	S1918013
171	Vijay P Jain	S1918014
172	Yashwanth B Gowda	S1918015
173	Avinash Kumar Yadav	S1918018
174	Chandas E	S1918019

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175	Deepak	S1918020
176	Greeshma V	S1918021
177	Ishan Dev Acharya	S1918022
178	M Vignesh	S1918028
179	Rajaveerendra	S1918023
180	Reshma Ramesan	S1918024
181	Rihan	S1918025
182	Uday Kumar.K	S1918027
183	Aishwarya M N	F1992039
184	Deepthi M	F1992040
185	Harsha Bannesh V P	F1992041
186	K P Shruthi	F1992042
187	Kavitha C	F1992043
188	Meghana S	F1992048
182	Ramya B R	F1992044
190	Sahana Mallesh	F1992045
191	Shifanaaz	F1992046
192	Varsha A	F1992046
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194	Ali Jabir K P	F1911404
195	Amal Krishnan S	F1911405
196	Amrutha M	F1911407
197	Anitha A Kumar	F1911408
198	Anjana Thulasi	F1911409
199	Asmita Saha	F1911411
200	Ayswarya Grace Joseph	F1911412
201	Babita Subba	F1911413
202	Deekshitha V	F1911414
203	Devendu Sachin Babu	F1911415
204	Devika K	F1911416
205	Dhanushree T H	F1911417
206	Divya Y	F1911418
207	Gagana N	F1911419
208	Grace J	F1911420
209	Harshita Alluri	F1911421
210	J.Lalith Prithviraaj Ji	F1911431
211	Jayasree V	F1911423
212	Jewel Sajeer	F1911424
213	Jinusha P S	F1911425
214	K Swapna Reddy	F1911428
215	Kanishka Agarwal G	F1911426
216	Kokila P Goud .	F1911429
217	Krishna D	F1911430
218	Mansi R	F1911432
219	Mohamed Fadil Sulaiman	F1911433
220	Nazma Pattan	F1911437
221	Nikhil Kumar A	F1911438


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222	Pooja Verma	F1911439
223	Pragna R C	F1911440
224	Preethi R	F1911441
225	Priyanka P	F1911442
226	Revanth R	F1911443
227	Sampreetha H M	F1911444
228	Sampritha V	F1911445
229	Sangay Choden	F1911446
230	Sanjay M S	F1911447
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235	Sonam Choki	F1911452
236	Tomssy Cathirine Tomi	F1911454
237	Ugyen Dendup	F1911455
238	Viniya John	F1911456
239	Yarisha Chaudhary	F1911457
240	Abel Aji Kuriakose	M1920001
241	Ajay Francis	M1920002
242	Alex Mathew Raju	M1920003
243	Anusha S	M1920004
244	Arun Baby	M1920005
245	Benny K Binoy	M1920007
246	Daryl W Abishek	M1920008
247	Jibin Jerarth	M1920011
248	K S Nayaz S	M1920012
249	Kuriacos	M1920013
250	Lharip Lepcha	M1920014


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ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-accredited 'A' and Affiliated to Bengaluru Central University)
Soldevanahalli, Bengaluru-560107

DEPARTMENT OF ENGLISH

NATIONAL LEVEL WORKSHOP ON WRITING FOR MEDIA AND RESEARCH HEURISTICS

On October 14, 2019, the Department of English at the Acharya Institute of Graduate Studies organized a one-day national-level workshop titled "Writing for Media and Research Heuristics" for students, research scholars, teaching professionals, and budding journalists.

The main objective of the workshop was to acquaint the participants with the basic skills required in technical, content, academic, and research writing. For the same, there were three eminent professionals invited as resource persons to share their knowledge and insights regarding their experiences in their respective fields of writing: Mr. Pradeep Nair, Ms. Renu Elizabeth Abraham, and Ms. Praveena Rajshekhar.

The workshop began at 10 a.m. with a formal welcome given by the MC, Mr. Chinmay G., a student in his third year of graduate school. This was followed by the lighting of the lamp by the dignitaries on the dais and an invocation song by Ms. Aryashree, a student of final-year post-graduation. The dignitaries were then felicitated with bouquets during the Welcome Address delivered by Ms. Lakshmi, a student in her first year of post-graduation. The workshop remarks were then presented by Mrs. Ranisha R., asst. Prof. of English, after which the Presidential Address was delivered by Dr. Gurunath Rao, "Vaidya," Principal, AIGS. The sessions of the workshop began by 10:30 a.m.

Mr. Pradeep Nair, a veteran in the field of journalism and currently working as the news editor at The Hindu, spoke in the first session about the basics of report writing, proofreading, and editing. He elaborated on the importance of writing with brevity and precision in the media and provided several relevant examples. Participants also tried their hands at a few editing activities that he indulged them with. The session concluded with a vibrant interaction between him and the participants.

Caridya
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Bengaluru - 560107

Ms. Renu Elizabeth Abraham, Asst. In the second session of the workshop, Prof. Christ spoke about research heuristics. She provided a detailed introduction to what academic research is all about and illuminated the several methods and methodologies generally involved in research in the humanities. In addition to outlining core research concepts, she also gave the participants several tips and insights into research practices.

Ms. Praveena Rajshekhar, a content marketing executive at a reputed organization in Bangalore, spoke in the third session about content writing. In a smooth and systematic flow, she spoke about the different types of content writing, where and how they are used, the market demand for content writers, and provided a realistic perspective about the skills and knowledge that one must have as a content writer before entering the field.

The workshop sessions concluded at about 4:30. In the valedictory session, the resource persons were given mementos as tokens of appreciation, following which the ceremony proceedings were given by Ms. Tayyiba, a student in her second year of undergrad, and the vote of thanks was given by Ms. Soleha, a student in her first year of post grad. Workshop opinions, collected from the participants present, were positive. A group photo with all the conference organizers and volunteers was taken at the end.



- Lighting of the Lamp by the Dignitaries

-Mr. Pradeep Nair being given the memento

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Suladavanahalli, Hosanghatta Road
Bangalore - 560107



- Ms. Renu Elizabeth Abraham addressing the audience



- Ms. Praveena Rajshekhar speaking about Content Writing



- Organizers and Volunteers of the Workshop

Praveena
PRINCIPAL
Acharya Institute of Graduate Studies
Saidavanehalli, Hosuraghatta Road
Bangalore - 560107



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-Accredited and Affiliated to Bengaluru Central University)

Soldevanahalli, Bengaluru-560107

Ref. no: AIGS/Cir/Jour

DATE: Sunday, August 25, 2019

CIRCULAR

All the UG STUDENTS are informed that Acharya Institute of Graduate Studies is organizing **Workshop** on 3/8/2019.

- Organizing Department: JOURNALISM AND MASS COMMUNICATION
- Event: Workshop
- Date: 3/8/2019
- Time: 10am
- Topic: Writing Skills
- Theme: essential information about the career that
- content writing
- Co-Ordinator: Premavathi M
- Venue: AIGS

Gandya
Dr. Gurunath Rao Vaidya

Principal
Acharya Institute of Graduate Studies
Soldevanahalli, Hosareghatta Road
Bengaluru - 560107

Cc:

IQAC
Office



Scope of the Event

Essential information about the career that
content writing

RESOURCE PERSON

Ms. Sneha, Content Writer, Himalayan Drug Company

COORDINATOR

Ms. Premavathi, Head, Dept. of Mass Communication
and Journalism, AIGS

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Workshop

Writing Skills



Date : 03/08/2019

Time : 10am

Venue : AIGS, Room 103

About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120 acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students from 75 nationalities are presently pursuing their education at Acharya Institutes.

About AIGS

Acharya Institute of Graduate Studies (AIGS) was founded in 2005, and is counted among the top graduate colleges in Bengaluru. The Institute offers Undergraduate and Postgraduate courses in a variety of subjects that include Language, Social Work, Social Sciences, Sciences, Commerce, Management, Marketing, Accounting, Fashion and Apparel Design, etc. AIGS is endowed with modern physical, technological and academic infrastructure and provides a world-class learning ambience to its students. AIGS is committed to mentoring its students beyond the prescribed curriculum aspects.

About the Department

The Department aims to promote critical and technological literacy through general and advanced study in literature, rhetoric and composition, creative writing, ESL, linguistics etc. It specifically intends to promote literacy in the global language- to be precise the ability to read, write and think critically and analytically.

About the Event

Guest Lecture on Content writing and creative writing

Participants

UG STUDENTS



ACHARYA INSTITUTE OF GRADUATE STUDIES
(NAAC Re-accredited 'A' Grade and Affiliated to Bengaluru Central University)
Soldevanahalli, Bengaluru-560107

Capacity Building and Skills Enhancement Initiatives

LIST OF STUDENTS ENROLLED

	ACADEMIC YEAR:	2019-2020
	DEPARTMENT:	DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
	EVENT NAME:	Writing Skills
	DATE:	08 March 2019
SL.NO	NAME	REGISTRATION NO.
1	Akilaeshwaran J	JM190001
2	Alwin Joseph	JM190002
3	Aswathy Raj	JM190003
4	Aswin P	JM190004
5	Athira P	JM190005
6	Chythra R K	JM190006
7	Vishal Virendra Jaiswar	JM190007
8	Jinan Nazeer	JM190008
9	Mithila Ismail	JM190009
10	Polinki Thanusree	JM190010
11	Rajavath Sweetynaick	JM190011
12	Shruthi Anandan Kariparambil	JM190012
13	Ritu Laxman Singh	JM190013
14	Akshay T V	SW190201
15	Alexa Kizhakkepurathu	SW190202
16	Anjali K M	SW190203
17	Architha H	SW190204
18	Ipsa Poudel	SW190205
19	Kevin Sabu Thomas	SW190206
20	Libin Saji	SW190207

Caridya
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Bengaluru - 560107



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DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

SKILLS OF WRITING

The Department of Journalism and Mass Communication organised a guest lecture on August 3, 2019. Ms. Sneha (Content Writer, Himalaya Drug Company) spoke to the students about the importance of writing skills. Ms. Sneha, who believes in the magic of word play, is also a marketing communicator, a corporate communicator, and has experience in advertising. She is a professional in B2B writing and B2C writing. She loves exploring different landscapes of content creation and has worked for clients in real estate, education, IT, FMCG, etc. She is an avid reader and loves nature.

The session began with an activity in which the students had to give titles to their imaginary autobiographies. The titles the students came up with were creative and unique. She imparted the important aspects of content writing. She stated that content writing is an essential part of any business's marketing strategy, from diverse businesses, legal forms, and technology to farming and home decor. She also added that every business today realises the significance of content writing to increase the overall activities of the business.

The students understood that every business venture necessitates the creation of content and the development of marketing strategies. Content impacts the reader in a very positive way when done correctly. It not only provides answers to the problems but also gives those reasons to get inspired and make informed decisions. Good content writing does exactly that by providing resources in the form of case studies, newsletters, eBooks, and blogs. Sneha said that the prospect of content writing is immense today in the digital medium. She then told the students that being unbiased is one quality writers cannot miss out on.

In the next activity, students were asked to pick a popular company and change its tagline. This activity encouraged students to imagine themselves as brand ambassadors, communicating with customers what the brands stand for. Through this activity, Miss Sneha showed how imagination is the runway for a writer to be able to fly. She further said that in professional writing a writer has to

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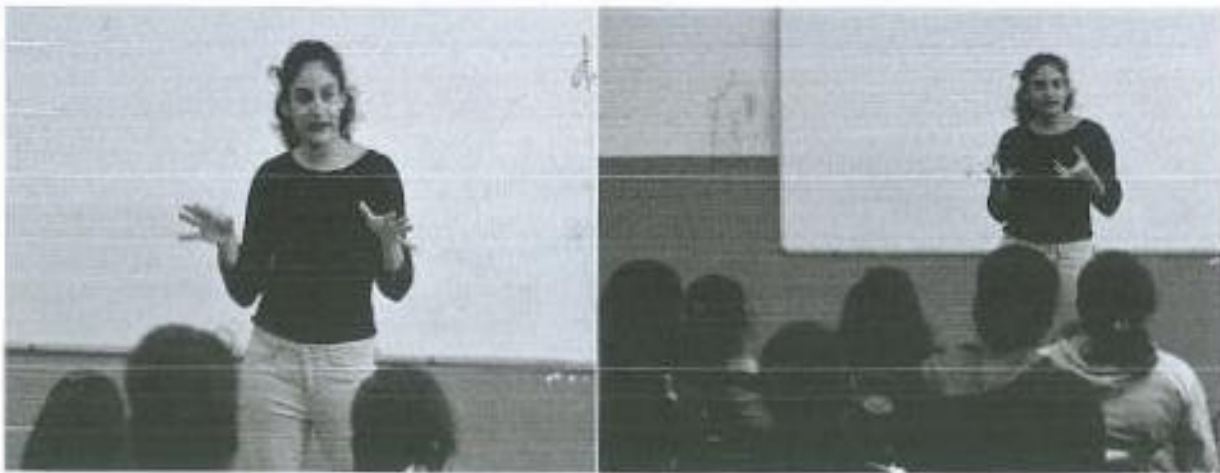
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write for a brand, he has to put himself in someone else's shoe. And he has to set aside his own mind block and think as the voice of the brand or the company.

Miss Sneha then told the students that it is very good for them to have multiple perspectives and uniqueness in their thoughts. She also told students that although writing about your own emotions and thoughts is a very good thing to do, professionally one has to set aside one's personal views and write for the company's goals and whatever it stands for.

The recent Café Coffee Day incident was brought up, and students were asked to communicate on behalf of the company. This taught the students what a content writer does for crisis communication: one must be careful not to provide too much information while also providing accurate and relevant information.

The students were then advised to practise three tips to become better writers. For the first 30 days, they should write something as soon as they wake up. Second, they are writing against something they strongly stand for and believe in. Finally, they should make a list of clichés and incorporate them into their articles. Nonetheless, the two-hour session was enlightening and a welcome push to embrace writing.



Sneha
PRINCIPAL

Acharya Institute of Graduate Studies &
Saiddevancherri, Hosuraghatta Road
Bangalore - 560107



Gandya
PRINCIPAL

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Bangalore - 560067



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-Accredited and Affiliated to Bengaluru Central University)

Soldevanahalli, Bengaluru-560107


Ref. no: AIGS/Cir/SW

DATE: Friday, July 5, 2019

CIRCULAR

All the STUDENTS are informed that Acharya Institute of Graduate Studies is organizing Programme on 7/15/2019.

- Organizing Department: SOCIAL WORK
- Event: Programme
- Date: 7/15/2019
- Time: 10am
- Topic: World Youth skill
- Theme: Create a link between resource agencies and students to update the essential skills.
- Co-Ordinator: Mrs. Shashi Kiran Shetty
- Venue: AIGS


Dr. Gurunath Rao Vaidya

Principal
Institute of Graduate Studies
Soldevanahalli, Hosanghatta Road
Bengaluru - 560107

Cc:

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Office



Scope of the Event

Create a link between resource agencies and students to update the essential skills.

RESOURCE PERSON

Mrs. Keerthi Aggarwal, Orion EduTech, Bangalore

COORDINATOR

Ms. Shashikiran Shetty, Head, Dept. of Social Work, AIGS

DEPARTMENT OF SOCIAL WORK

Programme

World Youth skill



Date : 15/07/2019

Time : 10am

Venue : MBA Auditorium

About Acharya

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acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students from 75 nationalities are presently pursuing their education at Acharya Institutes.

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About the Department

The Social Work Department offers knowledge and skills to concoct the students for a proficient career in social work. BSW programs facilitate students to apply their skills and knowledge in helping solve various social challenges and problems faced by the weaker and the marginalized sections of society. The department provides a professional framework that promotes individual dignity, respects diversity, we instill in our students the knowledge, values, and skills to initiate, sustain change and provide a visionary leadership to promote the development of social work standards and practice, and advocate for social policies that advance social justice and diversity

About the Event

Explore the potential opportunities for all the students of AIGS and motivate them

effectively to improve their skills apart from their curriculum.

Participants

STUDENTS



ACHARYA INSTITUTE OF GRADUATE STUDIES
(NAAC Re-accredited 'A' Grade and Affiliated to Bangalore University)
Soldevanahalli, Bengaluru-560107

Capacity Building and Skills Enhancement Initiatives

LIST OF STUDENTS ENROLLED

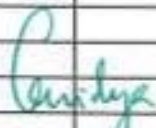
	ACADEMIC YEAR:	2019-2020
	DEPARTMENT:	DEPARTMENT OF SOCIAL WORK
	EVENT NAME:	World Youth Skill
	DATE:	15 July 2019
SL.NO	NAME	REGISTRATION NO.
1	Akshay T V	SW190201
2	Alexa Kizhakkepurathu	SW190202
3	Anjali K M	SW190203
4	Architha H	SW190204
5	Ipsha Poudel	SW190205
6	Kevin Sabu Thomas	SW190206
7	Libin Saji	SW190207
8	Manju P S	SW190208
9	Mathew James	SW190209
10	Richumon Babu	SW190210
11	Sachin S K	SW190211
12	Shafas K S	SW190212
13	Sharon Kuriakose	SW190213
14	Shyama S	SW190214
15	Siby John	SW190215
16	Siria Debbarma	SW190216
17	Varsha M	SW190217
18	Aneesa V S	A1921258
19	Arshi Shaheer	A1921259
20	Aswin K P	A1921261
21	Bijay Karmakar	A1921262
22	R Ramya	A1921263
23	Rizwa Rafi Mohamed	A1921264
24	Rohan George Mathew	A1921265
25	Shreeya Boyjoo	A1921266
26	Sreya Unnikrishnan	A1921267
27	Abhijath P	A1921208
28	Abhiram R	A1921209
29	Adarsh Kumar	A1921210
30	Aditi Chakraborty	A1921211
31	Aishwarya Rajput C	A1921212
32	Akshaya Jayan	A1921213
33	Alno Kuriakose	A1921214
34	Amisha Roy Chowdhury	A1921215
35	Anargh V V	A1921216
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40	D Sudhanshu Shekhar Rao	A1921222
41	Dishari Ghosh	A1921223

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42	Getinam Tatak	A1921225
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75	Mehaboob Basha K S	A1921204
76	Sacheth Rajesh Shetty	A1921205
77	Sharon Sane Sudhakar	A1921206
78	Sree Lakshmi R Nair	A1921207
79	Adarsh K M	G1913001
80	Afras Aziz Naseem	G1913002
81	Aiswarya Sankar	G1913003
82	Akarnika Sreejith	G1913004
83	Albin Varghese	G1913005
84	Anjana B	G1913006
85	Asif Minhaj V	G1913007
86	Bhumika R	G1913008
87	Bilal V S	G1913009
88	Bungatavula Sukumar	G1913010
82	Chanda Raja Rajesh	G1913011
90	Claudius John	G1913012
91	D T N Abhijeeth	G1913015
92	Dharshan M	G1913013
93	Dhiraj Saibya	G1913014
94	Ephraim Roy John	G1913016
95	Gadikoti Jagadeesh	G1913017
96	Gehena Jayadevan Tekkumbath	G1913018
97	Hrudul Babu C	G1913019


PRINCIPAL

98	Jabez Abraham	G1913020
99	Jeevan E Gowda	G1913021
100	Jithu K Jebu	G1913022
101	Kola Santhosh	G1913023
102	Manjunath G	G1913024
103	Mohammad Aasif Rahman	G1913025
104	Mohammad S E Rafeeq	G1913026
105	Mohammed Fajer Rafeeq	G1913027
106	Mohammed Irshad	G1913028
107	Mohammed Jishan A	G1913029
108	Mohammed Shanib K	G1913030
109	Monika Verma	G1913031
110	Nihala Hisan	G1913032
111	Nithin Sreeram A K	G1913033
112	Potharam Akshay Kumar	G1913034
113	Prerna Tekade	G1913035
114	Rachana S M	G1913036
115	Rithik S	G1913037
116	Roshan Rosswelt	G1913038
117	Sayyed Rehan	G1913039
118	Shahad Muhammed M	G1913040
119	Shaik Mohammad Ashfaq Khalid	G1913041
120	Shifin P C	G1913043
121	Shihab K	G1913044
122	Shikha G K	G1913045
123	Shirbhayye Samruddhi Dinesh	G1913046
124	Sidhuraj C R	G1913047
125	Sneha Rajendra Shetty	G1913042
126	Sooraj K Shaju	G1913048
127	Sriram Sivakumar Pillai	G1913049
128	Tanish John Abraham	G1913050
129	Tinu Varghese	G1913051
130	Vangra Vyshnavi	G1913052
131	Vijay V	G1913053
132	Vishal Singh	G1913054
133	Vismaya K	G1913055
134	Angshuraj Gharami	S1918001
135	Anupam Das	S1918002
136	Chandu S M	S1918003
137	Dheeraj N.M	S1918004
138	Maheshwar Mahalingappa Patil	S1918005
139	Ngurang Meming	S1918007
140	Priyanka Das	S1918008
141	R Sathish Raj	S1918009
142	Sandeep S Nath	S1918010
143	Soumadeep Chakraborty	S1918011
144	Srinivas Gowda.A	S1918012
145	Supreeth S B	S1918013
146	Vijay P Jain	S1918014
147	Yashwanth B Gowda	S1918015
148	Avinash Kumar Yadav	S1918018
149	Chandas E	S1918019
150	Deepak	S1918020

Andya

PRINCIPAL

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 Boladavenahalli, Hassanaghatta Road

Bhatnagar, Hassan



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-accredited 'A' and Affiliated to Bengaluru Central University)
Soldevanahalli, Bengaluru-560107

DEPARTMENT OF SOCIAL WORK

WORLD YOUTH SKILLS DAY

On July 15, 2019, the Department of Social Work, Acharya Institute of Graduate Studies, celebrated World Youth Skills Day in association with ORION EDUTECH (Skills Development Institution, Bangalore) at the MBA auditorium. The objective of the programme was to explore the potential opportunities for all the students of AIGS and motivate them effectively to improve their skills outside of their curriculum. It also aimed to create a link between resource agencies and students to update essential skills.

The intention of World Youth Skills Day was to encourage youth to celebrate the value of acquiring skills like building, making, and creating as a way to achieve personal success and fulfillment. In India, skill development draws attention to the critical need for marketable skills. And India is a youthful nation, with a large section of its youth in the working-age group. However, unemployment is rampant in India, especially in this section. Apart from education, the youth should acquire employability skills for success in the workforce. In this context, the programme aimed to make students aware of the significance of soft skills.

The purpose of the programme was to instill in the students the idea that skills can transform lives. The programme began with the national anthem, followed by the inauguration. The programme was inaugurated with the dignitaries watering the sapling. The HOD of Social Work, Prof. Shashi Kiran Shetty, welcomed the gathering. She then presented an overview and significance of the program.

Later, Dr. Gurunath Rao Vaidya, principal of AIGS, delivered his presidential remarks on the significance of youth potential and motivated all the students to utilize the opportunities to the optimum in order to improve their employability skills along with the curriculum requirements. He also advised the students to acquire multiple skills to render themselves skilled competitors in the present job market. He stressed that today's youth need to work on building a positive attitude, which is the mantra to leading a positive life.

Gurudev
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Mrs. Keerthi Aggarwal, Orion EduTech, Bangalore enlightened the students on the educational and job opportunities available abroad. She provided an overview of their agency and their services. The major focus of this session was on how to utilize the study opportunities abroad, what facilities are available, and glimpses of various universities, course details, scholarships, and cost of living and study while working opportunities.

Ms. Agarwal stated that Orion-Edutech is currently working in twenty-eight countries with 30 top-ranked universities in the world. The session was very beneficial to the students who were interested in studying abroad. Most of the students clarified their doubts and received satisfactory answers to their queries.

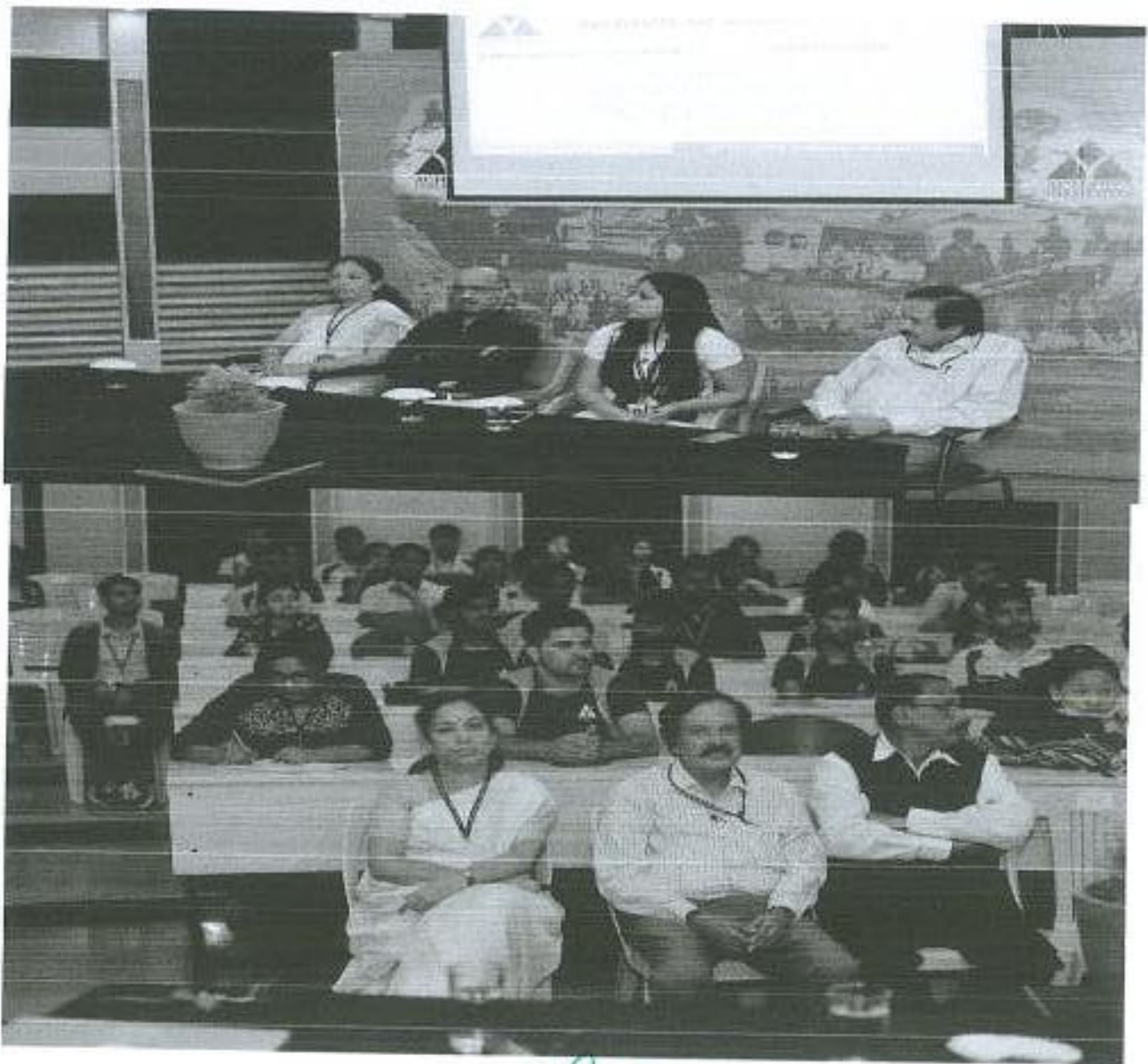
The speaker for the second session was Ms. Arul Kani, who is a freelance trainer and holds a Master's Degree in Social Work from TISS. She also attended Sussex University in the United Kingdom and studied employability skills. The resource person made the students reflect on why they have learned and adopted new skills. She explained that learnable skills are most important to face the present job market. She emphasized critical thinking, communication, analytical ability, and empathy, as well as how these skills are used effectively in the workplace. The session was very interactive, as there was a healthy dialogue between the students and the resource person.

The chief guest distributed prizes to the winners of the essay writing competition which was held on 12 July 2019 on the topic 'Global Youth Potential'. The students thanked the chief guest and the department acknowledging that it has been a great platform to explore their writing skills.

The event was a grand success. More than 150 students participated actively. By the end of the program, students realized that through the power of soft skills, individuals, communities, and countries are propelled towards a more prosperous future.



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K. S. Road, K. S. Road



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ACHARYA INSTITUTE OF GRADUATE STUDIES
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Soldavanahalli, Bengaluru 560107

List-Capacity Building and Skills Enhancement Initiatives			
ACADEMIC YEAR: 2019-20			
2. LANGUAGE AND COMMUNICATION SKILLS			
S.N	Name of the capacity development and skills enhancement program	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
1	Corporate Communication	15	Ms. Chandana, Associate- Corporate Communications, Himalaya Drug Company, Banagalore 9880783801

Caridya

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Bengaluru - 560107





ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-Accredited and Affiliated to Bengaluru Central University)

Soldevanahalli, Bengaluru-560107

Ref. no: AIGS/Cir/Jour

DATE: Thursday, November 7, 2019

CIRCULAR

All the PG STUDENTS are informed that Acharya Institute of Graduate Studies is organizing **Guest Talk** on 11/15/2019.

- Organizing Department: JOURNALISM AND MASS COMMUNICATION
- Event: Guest Talk
- Date: 11/15/2019
- Time: 10am
- Topic: Guest Talk on Corporate Communication
- Theme: A practical understanding on Public Relations
- Co-Ordinator: Premavathi M
- Venue: AIGS

Canidya
Dr. Gurunath Rao Vaidya

Principal

Acharya Institute of Graduate Studies
Soldevanahalli, Hosareghatta Road
Bengaluru - 560107

Cc:

IQAC
Office



Scope of the Event

A practical understanding on Public Relations. & Public relation has an important role among the society and the Social media has allowed PR to reach a much larger audience.

RESOURCE PERSON

Ms. Chandana, Associate- Corporate Communications,
Himalaya Drug Company, Banagalore

COORDINATOR

Ms. Premavathi, Head, Dept. of Mass Communication
and Journalism, AIGS

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Guest Talk

Guest Talk on Corporate Communication



Date : 15/11/2019

Time : 10am

Venue : AIGS Seminar Hall.

About Acharya

Acharya Institutes is an educational organization consisting of 11 institutes that offer specializations in various fields and foster interdisciplinary courses. Acharya Institutes is a sprawling 120 acre campus, with Bengaluru's largest Wi-Fi-enabled composite academic facility. Acharya Institutes has 15 research centers, 50 academic streams with over 100 programs. 15000 students from 75 nationalities are presently pursuing their education at Acharya Institutes.

About AIGS

Acharya Institute of Graduate Studies (AIGS) was founded in 2005, and is counted among the top graduate colleges in Bengaluru. The Institute offers Undergraduate and Postgraduate courses in a variety of subjects that include Language, Social Work, Social Sciences, Sciences, Commerce, Management, Marketing, Accounting, Fashion and Apparel Design, etc. AIGS is endowed with modern physical, technological and academic infrastructure and provides a world-class learning ambience to its students. AIGS is committed to mentoring its students beyond the prescribed curriculum aspects.

About the Department

The Department aims to promote critical and technological literacy through general and advanced study in literature, rhetoric and composition, creative writing, ESL, linguistics etc. It specifically intends to promote literacy in the global language- to be precise the ability to read, write and think critically and analytically.

About the Event

A guest lecture on the subject Corporate Communication.

Participants

PG STUDENTS



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Capacity Building and Skills Enhancement Initiatives

LIST OF STUDENTS ENROLLED

	ACADEMIC YEAR:	2019-2020
	DEPARTMENT:	DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
	EVENT NAME:	Guest talk on Corporate Communication
	DATE:	15 November 2019
SL.NO	NAME	REGISTRATION NO.
1	Akilaeshwaran J	JM190001
2	Alwin Joseph	JM190002
3	Aswathy Raj	JM190003
4	Aswin P	JM190004
5	Athira P	JM190005
6	Chythra R K	JM190006
7	Vishal Virendra Jaiswar	JM190007
8	Jinan Nazeer	JM190008
9	Mithila Ismail	JM190009
10	Polinki Thanusree	JM190010
11	Rajavath Sweetynaick	JM190011
12	Shruthi Anandan Kariparambil	JM190012
13	Ritu Laxman Singh	JM190013
14	Akshay T V	SW190201
15	Alexa Kizhakkepurathu	SW190202

Arindya
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DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION CORPORATE COMMUNICATIONS

A guest lecture was held on 15 November 2019 at AIGS on the subject of corporate communication. The programme was organized by Ms. Premavathi for the students of MA Journalism and Mass Communication. The objective of the lecture was to provide a practical understanding of public relations. Ms. Chandana (Associate Corporate Communications, Himalaya Drugs Company, Bangalore) was the chief guest for the programme.

Ms. Chandana addressed the students on the topic "Challenges in Corporate Communication." She said that maintaining consistent, transparent company communication is not as easy as it may sound. She explained some of the common challenges that businesses face. Not having the proper tools of corporate communication is a major challenge in corporate communication. If the system of communicating with all of the entities interested in business is archaic or ineffective; it may be time for an upgrade. The second challenge she talked about did not know how much to share. Maintaining transparency doesn't mean telling everyone everything about the inner workings of the business. People need to balance keeping clients informed while still maintaining privacy. Not maintaining the proper data is another challenge.

She explained the importance of public relations. The role and importance of public relations go beyond creating awareness about an organization. It also involves complex functions for monitoring and checking actions. These activities help an organization to better understand its market position and determine its course of action. In the business world, public relations have an important role to play in attracting customers and retaining existing ones.

She spoke on the challenges faced by the public relations department in building a brand's image. She also explained the essential steps to be taken by public relations professionals and the threats they might face. She identified public relations as a field that provides many opportunities.

Chandana
PRINCIPAL

Acharya Institute of Graduate Studies
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Bengaluru - 560107

The importance of PR in social media was also discussed. In today's digitalized era, social media is playing a significant role in enhancing brand values. It is utilized as a prime storytelling tool in the growing digital landscape. Many global companies are incorporating social networks into their PR strategy to target a wide audience. Consumers are gathering extensive information from a range of social media platforms to gain an insight on the products, services, and brand values to make a purchase.

Global brands are utilizing multiple social media platforms to connect with customers to create a buzz and generate more reach and increase brand visibility. In addition, companies are seen collaborating with PR companies to gain strategic advisory services. Social media public relations firms aim to assist in the development of highly effective and interactive public relations campaigns for use across all social network platforms in order to increase consumer engagement and online visibility.

She emphasized corporate social responsibility and its role in building rapport between a company and its community. She said that hash tag campaigns on Face book and Twitter are great ways that an organization can use social media PR for its activities. Mr. Bawdier, a student of final year MAJ, gave the vote of thanks by recalling the lecture, and the students found the session very useful.



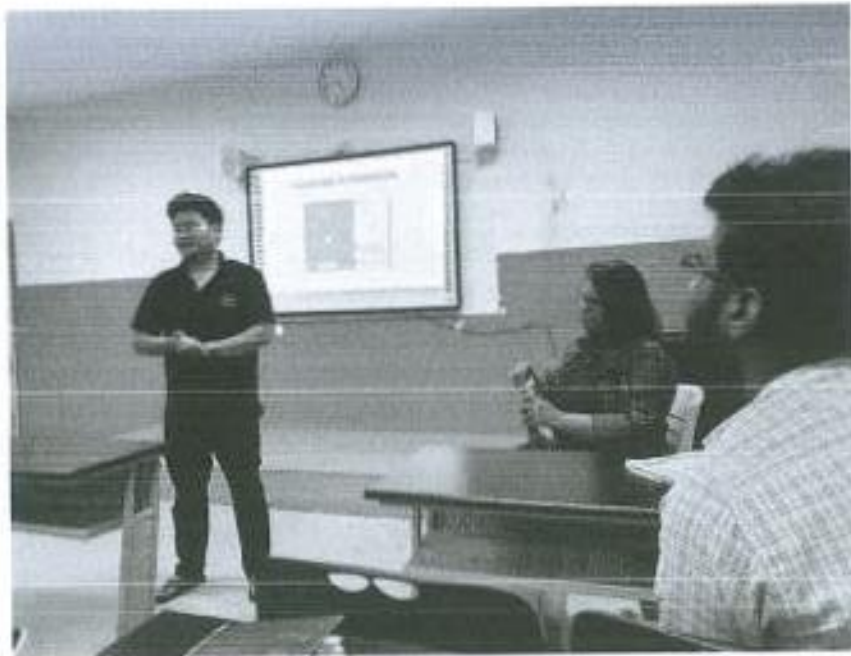
Cambridge

PRINCIPAL

Asharya Institute of Graduate Studies
Goladovanahalli, Hosanghatta Road
Bengaluru - 560107



Ms. Chandana Delivering lecture



Chandana
PRINCIPAL

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Solediyanshalli, Hezaraghatta Rd.
Bengaluru - 560107

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List-Capacity Building and Skills Enhancement Initiatives			
ACADEMIC YEAR: 2019-20			
3. LIFE SKILLS (YOGA, PHYSICAL FITNESS, HEALTH AND HYGIENE)			
S.N	Name of the capacity development and skills enhancement program	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
1	Personal Effectiveness	46	Dr.Shailaja Shastri, Founder-Director, TRI,Bangalore 9845228050

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Ref. no: AIGS/Cir/Psy

DATE: Wednesday, January 29, 2020

CIRCULAR

All the STUDENTS are informed that Acharya Institute of Graduate Studies is organizing
Workshop on 7/2/2020.

- Organizing Department: PSYCHOLOGY
- Event: Workshop
- Date: 7/2/2020
- Time: 10am
- Topic: Personal Effectiveness
- Theme: "Understanding Human Behaviour"
- Co-Ordinator: Mr. George V T
- Venue: AIGS


Dr. Gurunath Rao Vaidya

PRINCIPAL

Principal Institute of Graduate Studies
Soldevanahalli, Hazaraghatta Road
Bengaluru - 560107

Cc:

IQAC
Office



Scope of the Event

“Understanding Human Behaviour”, the importance of listening in conflict management and problem solving

RESOURCE PERSON

Dr.Shailaja Shastri, Founder-Director, TRI,Bangalore

COORDINATOR

Mr. George Varied T, Head, Dept. of Psychology, AIGS

DEPARTMENT OF PSYCHOLOGY

Workshop

Personal Effectiveness



Date : 02-07-2020

Time : 10am

Venue : AIGS Seminar Hall.

About Acharya

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About the Department

The Department aims to promote critical and technological literacy through general and advanced study in literature, rhetoric and composition, creative writing, ESL, linguistics etc. It specifically intends to promote literacy in the global language- to be precise the ability to read, write and think critically and analytically.

About the Event

A guest lecture on the subject Corporate Communication.

Participants

PG STUDENTS



Capacity Building and Skills Enhancement Initiatives

LIST OF STUDENTS ENROLLED

	ACADEMIC YEAR:	2019-2020
	DEPARTMENT:	DEPARTMENT OF PSYCHOLOGY
	EVENT NAME:	Personal Effectiveness
	DATE:	02 July 2019
SL.NO	NAME	REGISTRATION NO.
1	Adarsh S Kumar	PY190601
2	Ahammed Raihan U P	PY190602
3	Aleena Maria Varghese	PY190603
4	Amruta Malipatil	PY190604
5	Anagha O	PY190605
6	Anishma Wilson	PY190606
7	Ann Mariya Joseph	PY190607
8	Aparna K	PY190608
9	Arya K	PY190609
10	B David Sharma	PY190610
11	Darga Rishitha Reddy	PY190611
12	Jismi Thomas	PY190612
13	Keerthi M	PY190613
14	Kumar Veerendra Giri	PY190614
15	Lakshmi P R	PY190615
16	Praveena N P	PY190616
17	Sindhoora S	PY190617
18	Sreelekshmy M Nair	PY190618
19	Vidhya Chandran	PY190619
20	Vinita Joseph	PY190620
21	Aishwarya P	EN191001
22	Alisha S	EN191002
23	Drishya Elizabeth Kurian	EN191003
24	Justin Varghese	EN191004
25	K.Ranjita Nair	EN191005
26	Lakshmi K P	EN191006
27	Nityapriya A Rao	EN191007
28	Reetiram	EN191008
29	Rinju Anna Mathew	EN191009
30	Saleha Sajjad	EN191010
31	Sampreeth Mali Patil	EN191011
32	Shyam Sachin	EN191012
33	Akilaeshwaran J	JM190001

Anidya

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34	Alwin Joseph	JM190002
35	Aswathy Raj	JM190003
36	Aswin P	JM190004
37	Athira P	JM190005
38	Chythra R K	JM190006
39	Vishal Virendra Jaiswar	JM190007
40	Jinan Nazeer	JM190008
41	Mithila Ismail	JM190009
42	Polinki Thanusree	JM190010
43	Rajavath Sweetynaick	JM190011
44	Shruthi Anandan Kariparambil	JM190012
45	Ritu Laxman Singh	JM190013
46	D Sudhanshu Shekhar Rao	A1921222

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DEPARTMENT OF PSYCHOLOGY

PERSONAL EFFECTIVENESS

The Department of Psychology at the Acharya Institute of Graduate Studies organised a one-day "Personal Effectiveness" workshop on February 7, 2020, in the AIGS Seminar Hall. The workshop was conducted for 46 students from the second and final years of BA Psychology. Dr. Shailaja Shastri, Founder-Director of Training and Research Initiatives (TRI), Bangalore, was the workshop's resource person. She has 29 years of experience as a professor, trainer, researcher, counsellor, and advocate for the cause of mental health and education.

The session started with a welcome speech by Tatinee Sanyal, a BA Psychology student, followed by the introduction of the chief guest by Tayyiba. Dr. Shailaja began the session by talking about personal effectiveness from the perspective of psychology. She said that personal effectiveness is about producing desired behaviours and outcomes, whether at home or work (Winstanley). Personal effectiveness means using all the personal resources that each person has, such as talent, skills, energy, and time management, to achieve their goals both at work and in life. This is related to your job, status, and professional background. Effective leadership is not just a job; it is a complex interaction between a range of personal and professional qualities and experiences. In addition, the personal qualities are related to self-confidence, getting things done, communication, stress management, motivation, and creative thinking. The talk was followed by a video titled "The Battle of Kruger," which spoke about the strength of unity. Later, there was an activity to discuss the concept of "Who Am I?" where the students were asked to make a mask and fill it with their known attributes on one side and their lesser-known attributes on the other.

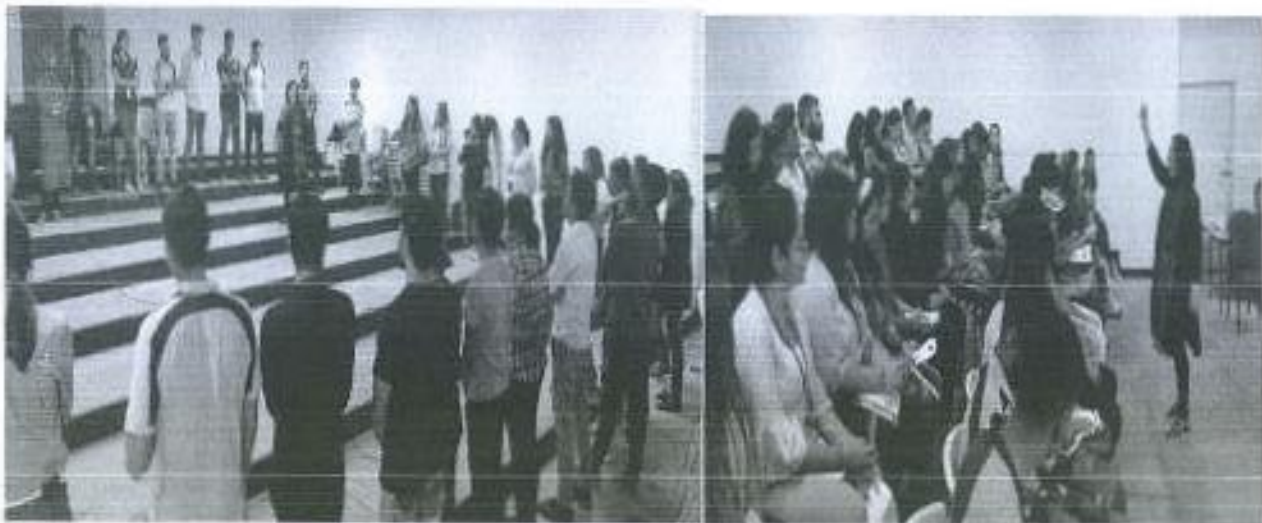
The activity helped the students reflect on themselves and grow by focusing on their strengths. The next activity was "Building Your Tower of Babel," where the students were divided into groups and emphasis was placed on the fact that one needs to have a stable base to fulfil their ambitions. In another activity named "Understanding Human Behaviour," the students were again divided into groups, and each group was given a packet of different-shaped cards and a task. This activity helped to emphasise the fact that different types of people who work in teams have different characteristics and behaviours.

Amideya
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The afternoon session had activities helping the students understand the importance of listening in order to work more efficiently. There was also a brief explanation by Dr. Shailaja on the topic of "dealing with conflict," which aimed at understanding the different kinds of conflicts and ways to manage them.

Towards the end of the fun-filled and interactive session, there was another activity that further accentuated the importance of listening in conflict management and problem solving and left us with the knowledge that in order to succeed, one should also taste failure. The session ended with a vote of thanks delivered by Jayven Ponien, and the workshop came to an end with concluding remarks by Mr. George Thekkan, Head, Dept. of Psychology, thanking the resource persons and the participants. On a whole, the workshop was an excellent learning experience for the students, which helped them understand themselves better and their relationships with others.



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