

# TRIUMPH

QUADRIMESTER IQAC NEWS LETTER



## ACHARYA INSTITUTE OF GRADUATE STUDIES

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# CELEBRATIONS

- **Ethnic day**
- **Novato fiesta**
- **International women's day**
- **Aaghaaz-2023**
- **Labour day celebration: “may day celebration cum pot luck”**
- **Acharya habba 2023**
- **World environment day 2023**



# Ethnic Day

III semester MCA students organized Ethnic Day celebration for I semester MCA students on 11 March 2023 at ANA Block Seminar Hall. The event was organized by the members of Infinite Acuity club. This event was organized to identify various talents among fresh batch of MCA students. During the program various intellectual games such as, Recreate the image, Pick & speak, Pause and dance, Crazy emoji expressions, Puzzle solving, flip the bottle were hosted by club members.

## Novato Fiesta



The Department of Master of Computer Applications, Acharya Institute of Graduate Studies, celebrates Fresher's Day function at the college Main auditorium on 15 March 2023 to welcome newly joined students. The program started with lighting of the lamp and inaugural

speech by HoD Dr. Sudha. Fresher's got chance to showcase their talent through various games and events. Mr. Hemanth and Ms. Apoorva were selected as Mr. Fresher and Ms. Fresher 2023 respectively.

## International Women's Day

The Department of Commerce had organized an Institution innovation council in association with Sri Vinayaka self-help group, Heggadadevanapura Bengaluru Rural, on the topic "International Women's Day" for the Women's, on 25th MARCH 2023. The Program was started at 11.30 pm the welcome speech was done by Dr. Lakshmi V Head of the department, B.COM Department of Commerce, and she introduced the women entrepreneurs Mrs. Bhagya, Ms. Pruthvi V, Mrs. Shobha Afterword's we will start the pro-

gram by playing some games to the women's like balloon blasting, safety pin hacking, etc.



# Aaghaaz-2023



The Department of MBA organized Freshers Day as “Aaghaaz-2023” on 27 March 2023 for the batch 2022-2024. III semester MBA students hosted the event. The event began with lighting of the lamp. Mr. Ramakrishna Gowda, Head, Sports Department, was the chief guest for the event and motivated students by his wonderful speech. The senior

students conducted lot of games and competitions to their juniors like the best talents, Mister & Miss Freshers, performer of the day and many. The students dressed as per the theme (Bollywood theme) and showcased their talents through different performances. All the faculty and students attended and made the event successful.

## WORLD ENVIRONMENT DAY 2023



The World Environmental Day celebration of AIGS-MBA Department was held on 31 May 2023 and 1 June 2023 program. The program was inaugurated by Dr. Renin Head of the department of MBA and he addressed the gathering and wished the participants and the organizing committee. The participants were from different departments of AIGS. The two days program was a success. The program was conducted to raise the awareness about the world environment with the theme of “people’s actions on plastic pollution matters” with

the tag of #Beat Plastic Pollution. Students were given a platform to showcase their potential talent and they were able to create artworks that reflect and convey the theme brilliantly. The event was a great success and the participants opinions about this event was priceless.



## Labour Day Celebration: “May Day Celebration cum Potluck”



The Department of the non-Teaching was followed by Management celebrated May Games and activities and finally a Day and hosted a pot-luck for the potluck was arranged to all BBA non-teaching staff of AIGS. The Principal Dr. Gurunath Rao Vaidya gave a brief speech by stating that we must teach our students to have gratitude in heart for those who serve them and this day reminds us to be kind and respectful towards all those who help us on daily basis. The staff were gifted wrist watches as a mark of respect. The Managing Director Shri. Krishna Basani Reddy appreciated the hard toil of the workers put in by them throughout the year and also joined for cake cutting. A small video tribute to all





# ACHARYA HABBA 2023



The prestigious Acharya Habba 2023, annual cultural and sports celebration was held from 18 to 20 May 2023. Events like Battle of the Bands, Attire Spectra, Choreo-night, and detailed dance styles along with themes kept the spectators glued till the end of the fest. A special EDM night performed by renowned artists, Okky Esse, Anishka and Pyrotics was organized for the students. The showcasing of talents by students are met with huge applause that provides them with un-



paralleled energy and encouragement. The talent winners for the year include Dane securing first prize for violin competition, Chandra Vikram and Siddhanth for beat boxing, Danish P.C for solo singing.

Bharath Dutt secured first for solo dance male and Bhoomika for solo dance female. Sampurna and Ashika became winners for duet dance. There were a number of cultural programmes organized by cultural committee students



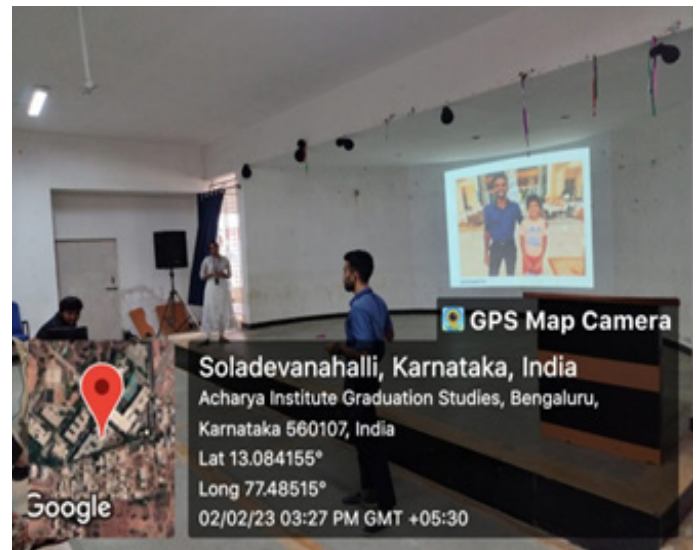




# **SKILL DEVELOPMENT ACTIVITIES**

- 1. Savouring the Art of Appreciation**
- 2. Faculty Development Program on Tips & Techniques Of Research**
- 3. Student development programme on personality development**
- 4. Certificate Distribution**
- 5. Role Play**
- 6. Pick and Speak**
- 7. Sustainable Cooking**

# Savouring the Art of Appreciation



slideshow of the picture they spoke about.

The Department of Psychology conducted a 2-hour club-activity on the concept of Savouring: The Art of Appreciation on 02 February, 2023 at the Seminar Hall, AIGS Block. The club activity was coordinated by Mr. Siddanth S Ayoor and Ms. Sunaina G S (Assistant Professors, Department of Psychology) for the students of B.A. Psychology. The session started with Ms. Riya introducing the field of Positive Psychology and introduced a crucial concept to the students. The stage was then given to the faculty members to share their experience about a positive event/incident in their lives, followed by a

The session proceeded with an activity which helped students experience Savouring in the present- the students were given a chocolate and instructed to eat the chocolate while being conscious and aware of all senses, the students were first asked to look at the wrapper and feel its texture, then open the wrapper and look at the colour of the chocolate, feel its texture and smell it, only then were they asked to eat the chocolate slowly while being fully immersed in that experience. The technique is adopted from the concept of mindfulness and the activity is known as mindful eating.

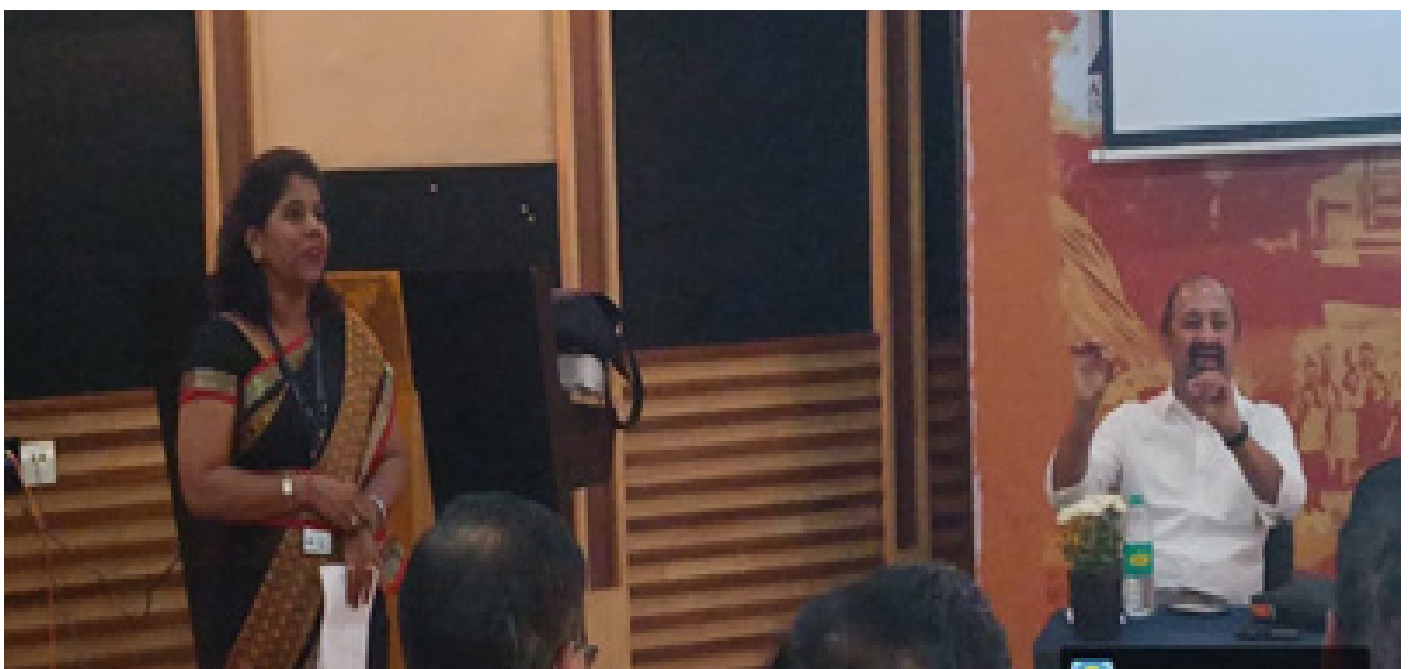


# Faculty Development Program on Tips & Techniques Of Research



On 04 February 2023 Department of Management studies in association with AIGS R & D Cell organized Faculty Development Program for AIGS Faculty Members. There were in total 90 faculty members. The Resource Person was Dr Manoharan S, Associate Professor & Head, BMS College of Engineering, Bangalore.

Approach the research in the right direction. He shared his insight on the Quality vs Quantity dilemma and identifying the right journal among other ideas. The all faculties were enjoy the session. The session was informative and all the faculties actively interacted in the Question-and-Answer session.



*Chief guest is interact with the faculties*

# STUDENT DEVELOPMENT PROGRAMME ON PERSONALITY DEVELOPMENT



The Department of Aviation Management organised Student Development Programme on Personality Development on 15 February 2023 to bring in all round development in students in the areas of Aviation, Corporate Culture and Mental Health. The guest lecture began with welcome address given by Hiba Hameed, III semester student, followed by the Chief Guests' introduction by Vaishnavi.R, Assistant Professor, Department of Aviation Management. The First Guest for the day for Mr.SathyaNanda Swamy, Operational Control Centre Officer - who discussed about the various dimensions in aviation sector and limitations in FDL. It was a very informative session for the students as they were interactive and participative in the session.

The Guest for the next session was Mr. Gunasekaran Assistant Professor,

Brindavan college, Bangalore. The session was very informative and thought provoking as many dimensions of Aviation management and Airline operations were discussed. The third session was about Corporate Culture which was given by Dr. Bharath Booshan, Training and placement officer, AIGS. It was an interesting session, which covered various dimensions of interview process in the current scenario and upgrading ourselves towards the recent developments.

The last session was about Mental Health (Risks and Opportunities) which was given by Mr. Mohammed Yousuf Swaroop, Assistant Professor, Department of Psychology. It was a very participative session which was much concerned about well being of the students. The guest focused and stressed upon the mental health as it's also equally important as that of physical health.





# Advanced Excel certification

On 09 May 2023, the Department of Management Studies organized Certificate distribution program for Advanced MS Excel. The Chief Guest was Mr. Manjunath R, who is qualified in diploma in precision programmer. The faculty members received their Advanced Excel certificate from the Principal and Mr. Manjunath. Faculty members shared their opinion regarding the event and their experience.



# Pick and Speak

The Pick and Speak activity were organized by the Department of MCA on 30 May 2023 to their first semester MCA students. The activity was coordinated by students' volunteers from first year MCA students and supported by faculty coordinators from the department of MCA. Student's speakers shared their views on environmental pollution and their way of facing the challenges.





# Sustainable Cooking



Sustainable Cooking activity was organized by the Department MCA on 31 May 2023 for the I semester MCA students. This activity was coordinated by students' volunteers from first year MCA students and supported by faculty coordinators from the department of MCA. MCA first year students prepared healthy dishes like Cucumber Avocado Rolls,

Papaya Salad, Butterfly Pea Lemonade, Cashew Paan Delight and many more using easy and quick recipes. They served the dishes in an artistic and aesthetic way which was most appealing and the display were a visual treat tickling to the taste buds. Artifacts and food items displayed were a visual treat and were presented in an artistic and aesthetic style.



# ORIENTATIONS

- **Japanese Endowed Course 2023**
- **Orientation For Mba And Mca Freshers**
- **Online Orientation Program**
- **Orientation On Internship For Final Years- Commerce**
- **Orientation On Nep I Semester Bcu Exam**
- **Orientation On Internship**



# JAPANESE ENDOWED COURSE

## 2023

The Department of Master of Computer Applications, AIGS organized Japanese Endowed Course by CHG IT consultancy Pvt Ltd, Chennai from 30 January 2023 to 17 February 2023 comprising of 40 hours online training and 12 hours of offline training. The program was organized by Prof. Rajesh Rao and Dr. A R Deepti and coordinated by Prof. Farzeen Basith, Prof. Nagaraju M L, Prof. Vivek K under the guidance

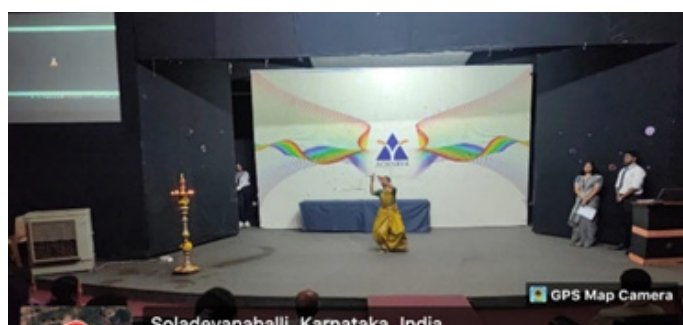
of Dr.Sudha M, HoD Dept. of MCA in conducting online session effectively. The course was inducted on 30 January 2023 and concluded on 17 February 2023 in presence of Mr. Venkataramanan, Head, Operations, Mr. Gopinathan, Head, Projects, CHG IT Consultancy Pvt Ltd Chennai and their team members along with the Faculty of MCA and students of first semester Master of Computer Applications.



# ORIENTATION FOR MBA AND MCA FRESHERS

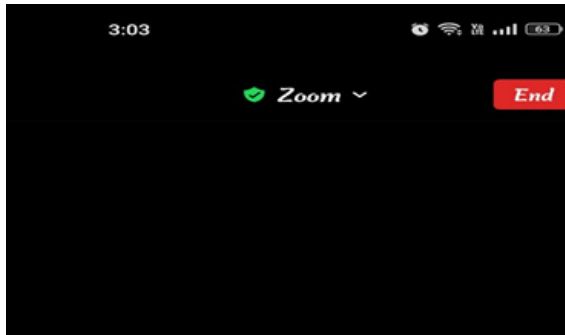
MBA department conducted an orientation programme for the I semester students of MBA and MCA programs on 23 February 2023 and 24 February 2023, respectively. Ms. Noopurna, Head, Cultural Committee, AIGS the hosted the event and welcomed the freshers. The event commenced with the lighting of the lamp and invoking the blessings of the almighty and a welcome dance. Dr. Gurunath Rao Vaidya, Principal AIGS introduced the Chairman, Executive Director and Director (Campus Operations), Acharya Institutes and the Heads of the Departments of MBA and MCA, respectively. He also introduced the IQAC coordinator, Heads of other departments of AIGS and the General Administrator – Acharya Institutes and highlighted the milestones of the Institute. On behalf of Dr. Riyas, IQAC Coordinator, Dr. Dhanalakshmi K, Associate Professor gave a bird's eye view on AIGS, and its curricular, co-curricular and extra-curricular activities and insisted the students to participate actively in all the activities, as a part of their curriculum. Dr. Satish Kumar, Assistant Professor, Department of Chemistry presented glimpses of the institute's infrastructure and led the students on the campus tour with the support of MCA and MBA student volunteers. On 24 February 2023, the program began with cultural activities and briefing on the cultural activities done by the institute. Prof. Chetan K. V, Assistant Professor and Controller of Examination briefed the students on Anti-Ragging Policies and Procedures and shared the composition of the committee as well as the contact numbers of personnel, in case of emergency. He also briefed the students on Legal Awareness Committee as well as emphasized more on Examination Committee and its Process covering the aspects of Internal and External Examination. He also insisted on the University Examination Fee, Examination Procedures, Code of Conduct during the examination and Marks Sheet and Convocation too. Mr. Lingappa, Assistant Librarian inducted the students on library enrollment procedure, library formalities and its policies too. Mr. Vishwanath K, Chief Administrative Officer, AIGS oriented the students on the administration rules and regulations and the students marks sheet holding, nomenclature change, if any and its procedure. He also introduced the Ms. Kumuda, coordinator in-charge MBA and MCA department. He also assured the students on the hand holdings

of their certificates, procedure of ID cards, downloading the Acharya ERP app, etc. He also stated the helping hand for examination department too and assured the students, the administrative department takes care of the students from their entry to exit and wished them all the best for their studies. Dr. Kumaraswamy C, Assistant Professor, Department of Social Work and Unnati Bharat Abhiyan (UBA) Coordinator briefed on the activities done by the Institute through various departments and also exhibited his future plans where the students can take active participation in this event. Dr. Gopal Krishna, Assistant Professor of Commerce and Head, Research and Development, gave a broader view on the research work done by the institute through various departments and emphasized that the students can take part in the research and development through their extensive research work in the form of publications, business plan competitions, patents, etc. Ms. Lavanya, Assistant Professor of Mathematics, Faculty Feedback Coordinator and Women Cell coordinator, represented the women cell - AGNISHIKA and gave an overview of the women cell and their activities through her interaction with the students. Dr. Bharat Booshan, Assistant Professor, Department of Management and Head Placement Officer (AIGS) gave a walk-through of the placement activities in the institute. Dr. Shaila K, Head, PG Department of Commerce and Chief Proctor narrated a story and shared the significance of the proctorship and mentioned the guidelines of the proctorship to the students. Dr. Shashi Kiran Shetty, Head, Department of Social Work, OBE Task Force Coordinator and POSH Cell coordinator, briefed on the POSH Cell roles and responsibilities and emphasized that AIGS has a zero-tolerance policy. Dr. Lakshmi S, Head, Department of Commerce (UG) and Institute Innovation Council (IIC) Coordinator, representing IIC, shared glimpses of the council activities.





# Online Orientation Program



**PART 3  
BUSINESS SKILL DEVELOPMENT COURSE (BSDC)\***

**A. INTERNSHIP WITH BUSINESS ORGANIZATIONS**

**Objectives:**

- To enhance the classroom learning
- To provide training and experiential learning opportunities for students
- To provide an opportunity to apply knowledge and skills acquired by the students in the classroom to professional context

**Guidelines to the institutions:**

- Each student will have to work in a Business Organization for three weeks during the vacation between fifth and sixth semester.
- The entire batch of students to be divided equally among the department faculty members. The faculty members should be the mentors and guide the students in internship process.
- The students must submit the Certificate for completion of internship by the organization to the college along with a brief report of not less than 20 pages. The report to contain a brief detail of the organization, nature of business, a write up on the learning outcome from the internship carried out by them.

**Marks Allocation:**

- 75 marks for the Internship Report and 25 marks for Presentation and Viva-Voce examination.
- Viva-Voce shall be conducted at the end of the semester, by the external faculty, from among the panel of examiners and identified by the College.
- The Institution should send the marks to the University along with IA Marks scored by them in the VI Semester.



On March 21, 2023, the Department of Management had organized an online orientation program on Internship. A total of 100 students attended the orientation. Our target audience were BBA VI semester students who are required to do 3 weeks of internship in any company as per BCU Curriculum. Mrs.Sadiya Sadaf D greeted the students and explained about the BCU Curriculum related to internship which carries 100 marks, 75 marks for the report and 25 marks for the presentation and viva-voce examination and later explained about the content and format for preparing the internship report which has to be submitted at the end of the semester. Later, Dr. M. Sudha, Head, Department of Management who gave proper insights on the internship, the purpose and objectives of the internship, why is it useful, how to select the companies, departments and other related agencies and that students must attach the internship certificate to the report compulsorily.

## Orientation On Internship For Final Years-Commerce

The Department of Commerce organized an orientation on internship for the final year students of the Department of Commerce on 23 March 2023. The orientation program began by giving information regarding internship program, like type of organisation, minimum requirement in an organisation, detail report, format of report, necessities in the report and importance of certificate of internship etc. Students were given information about the type of industry to choose, with a minimum requirement of 50 employees.





## Orientation On Nep I Semester Bcu Exam

On 27 March 2023, the Department of Management organized an orientation programme on “NEP I semester BCU Exam Orientation” for first year students. A total of 180 students attended the session. Dr. M Sudha, Head, Department of Management addressed the session and discussed the question paper pattern. Mr. Chethan S, Assistant Professor, discussed the importance of rules and regulations, Do’s and Don’ts of examination. It was a very interactive and informative session for students.



## Orientation On Internship

A guest lecture on “Orientation on Internships” was organized by the Department of MCA, Acharya Institute of Graduate Studies, Bengaluru, on 05 April 2023 for the third semester MCA students. The resource person, Dr. Bharath Booshan M. S started the guest lecture by highlighting the importance of internship in student’s career. He listed reasons as to why an internship is important for students. Dr. Bharath Booshan M. S. asked each student to create LinkedIn profile and precise resume, as this will attract the attention of possible employers in less time. He highlighted the benefits of Video Resume for young job seekers. He also explained the process followed in Acharya institutions to help students get internships in reputed industries/institutions.

# Campus Placement Drive



The Department of Management organized “Campus Placement Drive” on 04 May 2023. It was organized by Aon’s Assessment Solutions. The event was conducted to provide placement exposure recruitment to BBA pursuing students. 111 students were registered for the assessment. 70 students participated in the assessment.



**Bengaluru, Karnataka, India**

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GPS Map Camera



## GUEST TALKS/SEMINARS/TRANINGS

- Union budget impacts 2023-24
- Voting id awareness
- Guest talk on “microsoft access”
- Guest lecture on state of web applications
- Cancer awareness program
- Awareness program on voting system under electoral literacy club (elc)
- Aecc pre placement soft skill training
- Guest talk psychological first aid for students
- Guest talk on contemporary career options in psychology
- Guest talk on careers in tax and expectations from employer
- Employability skills-group discussion
- Faculty seminar
- Outbound training programme
- Fdp on advance microsoft excel
- Guest talk on spss statistical software tool in research
- Faculty seminar: basics of aviation
- Guest lecture on indian psychology
- Guest lecture on wealth creation for customers through banking services
- Guest lecture: gap between students expectations and industry expectations
- Guest lecture on linkedin optimisation
- Guest lecture on understanding of free markets”
- Seminar on the role of professional social worker in creating a healthy society for women and children
- Guest lecture on skilling, re-skilling and upskilling”
- Isr event: awareness on adulterated food
- In The Time Of Test Family Is Best
- Role Play
- Legal And Ethical Aspects Of Business Startups
- Guest Talk On Personal Financial Planning
- The Role Of Employee’s Mental Well-Being And The Secrets To Develop A Happy Work Place
- Business Mathematics- Theory Of Equations
- Sources Of International Finance

# “Union Budget Impacts 2023-24”



The Department of Commerce AIGS organized a presentation on Union Budget Impacts 2023-24 on 01 February 2023. A total of 25

students from V and III Semester attended. Students came up with a lot of information about budget announced on 01 February 2023





# AWARENESS ABOUT VOTING

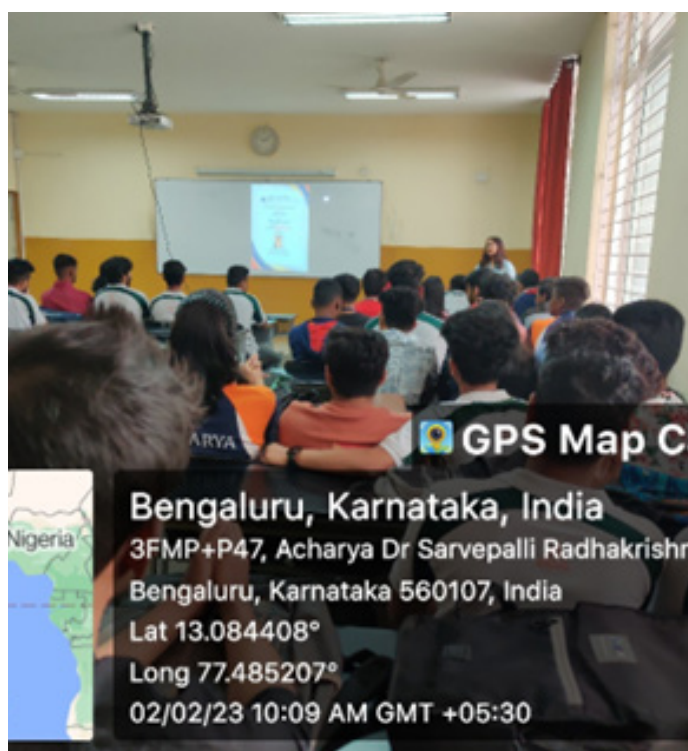
The Department of MBA organized a guest talk on the Voting ID awareness by Dr. Kumara Swamy C, Department of Social Work for the MBA I semester students on 02 February 2023. He explained the significance of voting and stated it is a civic right and an individual responsibility too. He also stated on the Article 326 in the Constitution of India. He also briefed on Constitution, which means that it is a parliamentary system of Government which is done systematically. He stated on the

public voting system in India and mentioned the evolution of voting system that existed in India. He also asked for the eligibility criteria of the voting system with respect to age, state and nation too. He also stated that the University Grants Commission had passed a circulation through Election Commission of India for the students to get their voter ids. He elucidated the procedure of getting voter id card and expressed that voter id application is easy and can be done through online.

## Guest Talk on “Microsoft Access”

On 02 February 2023, the Department of Management had a “Guest Talk” for final year students. A total of 58 students attended this outstanding session. The session was carried on by the guest Dr. Sudha M, Assistant Professor, PG Department of Computer Applications. She started with the Basics by explain the meaning of Data and Information

to the students and then later she dived into the topic i.e., Microsoft Access and she explained all the concepts with live examples. She also explained about MS Access with help of projector and students were also practicing the same when madam was teaching in the class by this student got a hands-on experience.



*Introducing the Speaker by Welcome Speech (Geotagged Photographs)*



*Dr. Sudha M discussions with the students (Geotagged Photographs)*



## Guest Lecture On State Of Web Applications

The Guest lecture on State of Web Applications in 2023 was organized by the Department MCA, Acharya Institute of Graduate Studies, Bengaluru, on 4 February 2023 for first and third semester MCA students. The Resource person was Mr. Sandeep M Gokhale, CEO, Tecvito LLP. The department of MCA organizes various activities and interactions by inviting industry experts in order to bridge the gap. The guest lecture started with welcome address and introduction of the resource person, Mr. Sandeep M Gokhale by Mr. Vivek, Asst. Professor, Department of MCA, AIGS to the audience. Mr. Sandeep M Gokhale started the session by

giving an overview about web development from the inception to the present state. The speaker introduced various components of web development to students and also emphasized the importance of learning JavaScript programming language, as it is the most widely used programming language in year 2022. Later, the session focused on discussion of various rendering techniques in UI development. In the second half of the session, usage and benefits of using frameworks in UI development was covered. The last part of the session demonstrated the development of single-page application in react by using CodeSandbox—a Cloud development platform.

## CANCER AWARENESS

The NSS Unit organized an awareness program on Cancer: Its Early Detection And Prevention for all the students and faculty members of AIGS on 10 February 2023. The awareness program was organized in association with SPARSH HOSPITAL, Yeshwanthpur on the occasion of World Cancer Day which was on 04 Feb 2023. The awareness program was coordinated by Mr. George V T, NSS Program Officer along with the NSS team. The chief guest and resource person for the session was Dr. Sushruta Mysore Shankar who is a Consultant, Breast & Surgical Oncology department

at SPARSH HOSPITAL, Yeshwanthpur. The awareness session extended to its second part where there was an awareness session exclusively for women on breast cancer and cervical cancer which is very commonly found. The session was very informative pertaining to the women related matters and also early detection through self-examination was explained by the Dr. Sushruta to the gathering. Many girl students were able to clarify their doubts regarding the matters leading to cancer and its early detection and treatment. The session went on for an hour including Q & A session.



## AWARENESS PROGRAM ON VOTING SYSTEM UNDER ELECTORAL LITERACY CLUB (ELC)



The Department of Aviation Management, Acharya Institute of Graduate Studies, Bengaluru organized a Awareness session on Electoral Literacy in association with Electoral Literacy Club (ELC) for the fifth semester BBA-Aviation students on 11 February 2023. The session was conducted as part of the Knowledge enhancement on electoral rights and familiarize the students with the electoral process of registration and voting. The main theme of the session was to develop a culture of electoral participation and maximize the enthusiasm to vote among students and follow the principle like “Every vote counts” and “No Vote to be left behind”.

## AECC Pre Placement Soft Skill Training

The Department of Aviation Management, Acharya Institute of Graduate Studies, Bengaluru organized an AECC Pre Placement Soft Skill Training for the fifth-semester BBA-Aviation students from 14 to 22 February 2023. The Session was conducted as part of the Knowledge about the Soft Skill for the Pre Placement Training. The introduction session was started by Ms. Adithya, Assistant Professor, Department of English, and Ms. Alma Assistant Professor, Department of English. The students were guided on How to communicate in a formal way and the requirements for attending an interview. The faculties explained how to create and present a cover letter and happily for the job and conducted a Chinese whisper game to make the students understand how communication matters and the flow of communication. The session was a successful one which displayed a great spirit of learning among students.





## GUEST TALK PSYCHOLOGICAL FIRST AID FOR STUDENTS



The Department of Psychology organised a guest talk on “Psychological First Aid for Students” on 16 February 2023. The talk commenced with welcoming and introducing the resource person. Then, the Resource Person, Ms. Haneen, took to the stage and introduced her organization to the participants and the activities carried out by Your Ikikai. While the participants naturally assumed that an individual who started her own organization would be impervious to psychological distress, Ms. Haneen broke the proverbial ice by opening up about her own struggles with her own mental health, which definitely struck a chord with all the participants by making them feel like they are not alone in their struggles, which was the most candid and compelling part of the talk. Ms. Haneen reiterated the differences between

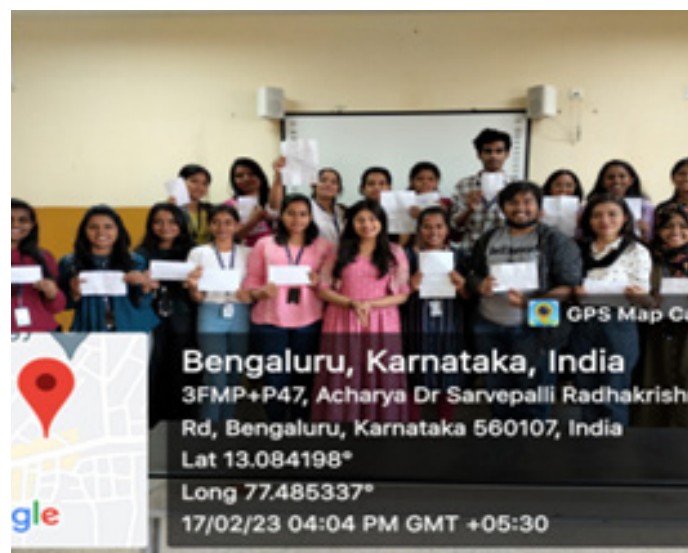
Psychology as a discipline, and mental health as a constantly changing state of being that has applications in practically each and every aspect of our daily lives. Ms. Haneen acknowledged the cathartic effects of opening up about one’s struggles with one’s friends and loved ones, while also identifying the limitations of doing so. The resource person outlined when to talk to a friend, and when to seek professional support in the face of psychological distress, creating a sense of clarity in the minds of the participants. Finally, with the help of an activity “creating your mental health first aid kit”, Ms. Haneen shed light on the different coping styles and methods used by people, and the immense benefits of the little things in life which play a huge role in our well-being.



## CONTEMPORARY CAREER OPTIONS IN PSYCHOLOGY

The Department of Psychology organised a guest talk on “Contemporary Career Options in Psychology” on 17 February 2023. The talk commenced with a welcome and introduction of the resource person. The Resource Person, Ms. Haneen, took to the stage and introduced her organization to the participants and the activities carried out by Your Ikikai. The resource person asked the participants their motives for taking up psychology in their masters’, their career plans, and their perceived areas of interest. Ms. Haneen broke the proverbial ice by talking about her own journey as a student with various

interests, to working different jobs in the field of modern-day psychology, to eventually starting her own organization and running it for the last 3 years. By interacting with the participants and taking their perspectives, Ms. Haneen provided them with an overview of the field as it is today, and what one can expect in the field as a fresher right out of college. The guest talk ended with the participants displaying their vision boards, sharing their goals, and posing some queries which the resource person was able to answer to their satisfaction.



## CAREERS IN TAX AND EXPECTATIONS FROM EMPLOYER

The Department of Commerce PG organized a Guest talk on “Careers in Tax and Expectations from Employer” on 22 February 2023. The session began by explaining the dynamics of the corporate world and how a graduate should adapt to the changing environment of the corporate sector. Highlighting the importance of specialization during graduation, he stated that having merely a master's degree is not enough for career growth, however, specializing in a certain subject is essential along with achieving a degree from a reputed university. During the

session, he guided students on how to achieve their career goals and how to assess upcoming challenges that will conflict with personal commitments. He also emphasized on how to be proactive to handle such quirky situations.





## EMPLOYABILITY SKILLS-GROUP DISCUSSION

On 22 February 2023, the Department of Management organized a group discussion on Employability Skills for the students. A total of 186 students attended this Group Discussion. Each staff from the BBA was assigned a batch of students and they had conducted the Group

Discussion in the allotted classroom and Group Discussion involved 3 rounds and all students faced all 3 rounds and finally a group was formed comprising of a student from each batch and the group participated in the final round.



*Students picking the Chit for the Topic to be discussed in GD (Geotagged Photographs)*



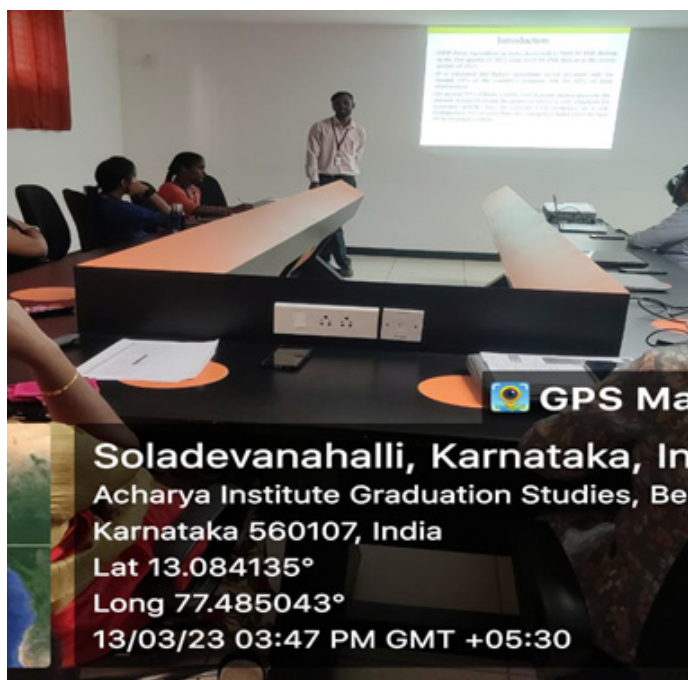
*Students introducing themselves before Group Discussion (Geotagged Photographs)*



*Students Preparing for Group Discussion (Geotagged Photographs)*



## FACULTY SEMINAR OF DEPARTMENT OF MANAGEMENT STUDIES



its benefits. He also explained the Schemes launched by government of India. He also mentioned reasons for underutilization of

On 13 March 2023, the Department of Management Studies organized Faculty seminar for the faculty from the Department. There were 13 faculty members in total in AIGS Business Lab for the seminar which went for 60 mins. The topic chosen by Mr. Manoj H R was “Crop Insurance”. Crop insurance is insurance purchased by agricultural producers and subsidized by a country's government to protect against either the loss of their crops due to natural disasters, such as hail, drought, and floods ("crop-yield insurance", or the loss of revenue due to declines in the prices of agricultural commodities). He gave a brief introduction on Crop Insurance and the facility provided through scheme and about fund allocation of crop insurance and its disbursement among different states.

## OUTBOUND TRAINING PROGRAMME

MBA department organised an Outbound Training Programme, as a part of Orientation Programme on 20 March 2023. The speaker of the programme was Ms. Kavitha, Soft Skill Trainer, AANS Technologies, Bangalore. Ms. Kavitha started her talk on Decision making and the types of decision makers and elucidated on the concept of CASVE cycle of decision making with the contemporary

examples as well as the practical examples for the student life to move ahead. She also briefed on Goal settings, types of goal setting, how the goal settings to be framed and the action steps are more important than framing the goal. She also narrated the concept of critical thinking and elaborated the critical thinking pros and cons and its significance. She insisted the critical thinking to be





## FDP ON ADVANCE MICROSOFT EXCEL

On 23 March 2023, the Department of Management organized a 3-day training program on Advanced MS Excel. The event took part in AES IV lab from 23 to 25 March 2023. The resource person was Mr. Manjunath R, a qualified precision programmer. Resource person's expertise field is providing various certificate courses in software development. On the first day, participants learned the Basics of Excel i.e., Formatting rules which includes row heights, column widths, merging the cells, wrapping

text, inserting and the deleting the cells, hide and unhide the cells, find and replacing tools. The second day, faculty members learned about Chart tools. Chart tools help in analyzing the different data quickly and easily. Trainer taught how to use different charts for different data and also chart styles and formatting the charts. On day 3, the advanced topics like macro tool, Dash board creation and Pivot table were taught, which was followed by a doubt clearing session.



## SPSS STATISTICAL SOFTWARE TOOL IN RESEARCH



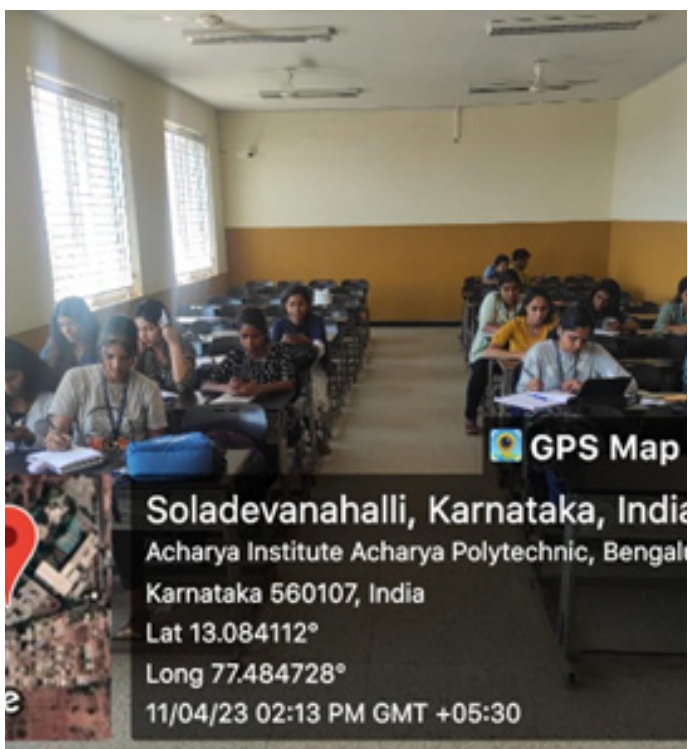
The Department of Master of Computer Applications organized a guest talk on "SPSS statistical software tool in Research Methodology" on 28 March 2023 by Dr. Dharmendra H, Assistant Professor, Department of MBA, AIGS. The objective of the program was to enable the students to impart in-depth knowledge about SPSS tool to process critical data in simple steps which can be used for market research, survey, data mining and machine learning

etc. Dr. Dharmendra H delivered the guest lecture covering the brief introduction about SPSS tool basics and advanced concepts with a case study which makes it interesting bird's eye view of the research methodology field. Besides Dr. Dharmendra H explains the statistical analysis of data, where the SPSS software provides data management features like allows the user to do a selection, create derived data, perform file reshaping and infinite number of data documentation.

## PUBLIC HEALTH

The Department of Social Work, Acharya Institute of Graduate Studies, conducted a Guest Lecture on “Public Health”. It was a webinar for Master of social work students to gain knowledge about Medico-Legal information and to get an orientation about various diseases and their conditions. The first day of the webinar 11 April 2023, where the resource person provided a quick overview of human anatomy and physiology. The fundamentals of human physiology and anatomy were covered in the first session for the students. The students were able to understand the significance of having a basic understanding of human anatomy and physiology for medical psychiatry social workers. On the first day of the webinar, resource persons covered the topics of anatomy and its subdivisions, anatomical locations, anatomical regions, and also explained the body regions and anatomy of the human body, including movements of the limbs and neck. , also covered the topic of the skeletal system and joints. Dr. Lekshmi then moved on to human physiology and covered the branches of physiology, the hierarchy of tissue, the organs

and their functions, and the different parts of the vital organs: brain, heart, lungs, kidneys and liver. We discussed the nervous system, reproductive organs and the immune system. The resource person then developed themes for the seminar's second day that covered various disorders like coma, epilepsy, strokes, and myocardial infraction. Diseases of the ischemic and congenial hearts, arthritis, alzheimer's, geriatrics, and other lifestyle factors are also included. The diseases that were required to be covered in the webinar on day two included cancer, Parkinson's disease, asymmetrical gait, cataract, retinal detachment, glaucoma, asthma, hypertension, diabetes mellitus, and genito urinary tract. The above topics were covered in detail in the session. The three-day session was packed with a lot of useful information. The students and faculty members acquired a comprehensive understanding of the many different subjects that were discussed during the session. The topics covered will be useful for academic purposes as well as career-wise. It was a great opportunity for the students to get classes from an expert with lots of experience.





## BASICS OF AVIATION

On 26 April 2023, the Department of Management Studies organized seminar for faculty from department of management studies. There were in total 14 faculty members for the seminar. The topic chosen by Mr. Sathyananda was “Basics of Aviation”. He gave a brief introduction on aviation management and its benefits. He also explained the advantages of aviation management, limitations of aviation management. The session was informative and all the faculties actively interacted in the Question-and-Answer session.



## INDIAN PSYCHOLOGY

The Department of Psychology organised a guest lecture based on topic: Indian perspective of psychology for I year PG Psychology students on 27 April 2023. The resource person was Dr. Suman N, Head of the Department of Psychology, NMKRV College for Women (Autonomous), Bengaluru. Dr. Suman began the session with a question – “What is Indigenous Perspectives or Indian

Psychology?” She then went forth to describe how compared to Western perspectives, Indian and indigenous perspectives focus on multidimensional aspects of personality. The talk was highly engaging, informative and relevant for the students. The students were encouraged to ask questions and put forth their viewpoints throughout. It was an enriching experience for the students and faculty.



## WEALTH CREATION FOR CUSTOMERS THROUGH BANKING SERVICES

The MBA in association with T&P Cell Incharge Dr. Bharat Booshan, Acharya Institute of Graduate Studies, Bengaluru, on 29 April 2023 to first semester MBA students. The theme of the Guest Lecture was 'Wealth Creation for Customers through Banking Services' by Ms. Romita Pradhan, Assistant VP, ICICI Wealth Management. Ms. Romita Pradhan started the session by giving an overview about present Banking industry and opportunities to create wealth through the banks services and how the read the stock markets with the share price and provided valuable points to the students about portfolio fund investment, repo rates, types of commodities, types of interest rates, Yeild etc.

Ms. Pradhan's guest lecture on wealth creation through banking services provided the MBA I year students with valuable insights into the strategies and tools that banks can use to help their customers achieve their financial goals. She emphasized the importance of customer education, risk management, and diversification in wealth creation, as well as the need for banks to embrace technology and innovation in order to provide the best possible service. The lecture was informative, engaging, and thought-provoking, and provided the MBA students with a deeper understanding of the banking industry and its role in creating and growing wealth for customers.

## GAP BETWEEN STUDENTS EXPECTATIONS AND INDUSTRY EXPECTATIONS

On 29 April 2023, the MCA Department organized a guest lecture on 'Gap of Student Expectation v/s Industry Expectation' by Balaraj Bhajantri, Project Manager, TCS. The speaker has explained the selection process which followed during (1) Prior to COVID (2) During COVID (3) After COVID. He explained that prior to COVID the selection process was offline which means the company

use to come the college campus and conducting the recruitment process. During COVID they use conduct online where Aptitude Test and interview was conducted online. After COVID they use to follow hybrid mode where Aptitude conducted online and Interview conduct offline in Company Campus. The guest talk was informative and the speaker delivered the information to the students precisely.





## LINKEDIN OPTIMISATION

The MBA Department organized a guest talk on “Linkedin Profile Optimisation”. The speaker was Mr. Shivakumar S.B, Analyst at Gini minds, with a recent global degree from Michigan State University, who was really keen to talk about how the students have to be focused in holistic approach of their life to achieve their goals and overcome the Job search barriers through Linkedin. He shared his personal life story, which really did inspire many of them to face the difficulties in their life and helped the students to understand how bitter currently the job market are and as mere part of life and the students should try to face it, no matter what the situation. He gave examples of how leads are generated in Linkedin by companies, particularly for marketing specialisation students. He showed the pros and cons to be kept in profile and how the certifications done to be put in a

systematic order, so a recruiter or any person who sees it get a vision that you are active in learning new skills. He also encouraged them about the certifications offered by linkedin itself to upgrade themselves. He explained this, practically by making students do themselves in short span of time. He also narrated that to develop the skills sets required to write a linkedin profile and shared with his personal story too. He emphasised every MBA aspirant should be concentrate to develop on communication skills (which includes oral, written, presentation as well as voice modulation skills) and networking skills too. With these he briefed them about networking with good profile. He trained on how to meet recruiters of the company by giving an example of his personal life and those whom he guided to build a profile.



## UNDERSTANDING OF FREE MARKETS

MBA department has organized a guest talk with Mr. A. H. Sagar, International Educationalist, Philosopher, Multidisciplinary Resource Person, Medical Ethicist and a National Sports Person on understanding of free markets organisational behaviour, social network analysis and its vital skills required to be an entrepreneur as well as for exclusive placements. He began his session stating that degree is a platform for you to get a desired job. However, it is an individual responsibility and accountability to improve

the skills of any individual. He illustrated on Indian Education System with examples and pointing the fingers from parents to the teachers from school level to higher education level and stated that the student's passion, interest, curiosity, perseverance, confidence is all crushed like a sugar can juice.

He briefed on social network analysis and stated that data is powerful and in today's business world, who have data, he / she is more powerful. Business giants are playing

with deep data mining tools and the data can be stolen at any time. They are playing with psychological, social and through communication channels network and also the emergence of new technologies like chatgpt, metaverse, robots, automation are cutthroats for mankind and replacing the employability opportunity in the market.

He also illustrated on the different behaviours and management styles in the organisation and depicted with examples on different types of people in the society, to mention few are indecisive, know it all, agreeable, complainer, aggressive, negative, no people, grippers, yes people and others. Every MBA aspirant should have the talent to manage in the organisation the aforesaid mentioned varieties of people.

He conducted activities on observations skills, communication skills, enacting skills, listening skills, communication gap and made the students to understand. He concluded his talk by encouraging the students to develop the skills, communication and stay updated. Finally he said “Be knowledgeable, nobody can steal the knowledge” Patience and Practice are very much required for every MBA aspirant.

The presentation was filled with a lot of information as well as focused on research on the concepts of free market, organisational behaviour, social network analysis and skills required for an MBA aspirant.



## THE ROLE OF PROFESSIONAL SOCIAL WORKER IN CREATING A HEALTHY SOCIETY FOR WOMEN AND CHILDREN

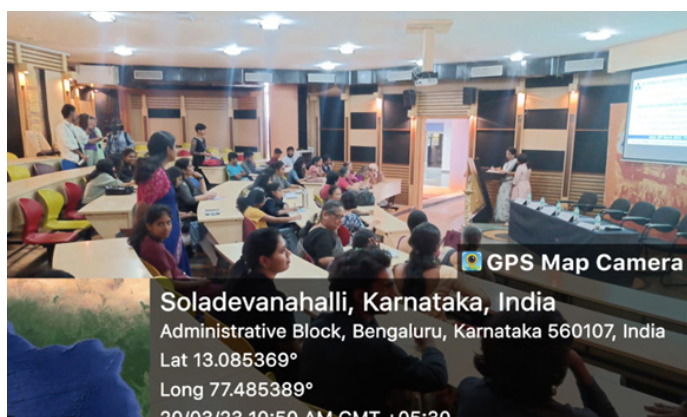
The Department of Social Work, Acharya Institute of Graduate Studies, in association with Mahila Dakshata Samiti conducted a seminar on “Role Of Professional Social Worker In Creating Healthy Society For Women And Children”. It was a seminar for social work students to modify themselves as professional social workers with more potential and enthusiasm. The first guest speaker was Dr. Philomena Peris and she spoke about the life experience as chairperson of the Karnataka

women’s commission and also explained about Human development index, caste system, untouchability, gender imbalance, dowry and domestic violence, smuggling and trafficking of women and children. The second speaker was Dr. Sudeshna Mukrejee, the speaker explained about social work perspectives, and she stated that there are many new challenges arriving in society, social workers should be able to address those problems with new innovations and techniques. She



mentioned that it is very important for social

workers to be familiar with the technology.



## SKILLING, RE-SKILLING AND UPSKILLING”

MBA department organized a guest talk with Mr. Arun, founder of Chanasayaa Agri Farms LLP, as well as Senior Technical Accountant, Luxemburg, FA, Northern Trust, Bangalore, who was really keen to talk about how the students have to be focused in holistic approach of their life to achieve their goals and overcome the challenges they face in the life. He shared his personal life story, which really did inspire many of them to face the difficulties in their life and helped the students to understand that failures are mere part of life and the students should try to face it, no matter what the situation are in. The session moved on by having interaction with students about their field of interest in MBA specialization and why did they opt for MBA and what was their area of interest after MBA.

He also shared to the students to have their dream company to work for, as well as do not look up for the designation or position, but look for the process of work in that designation required and then skill up, re-skill and up-skill the skill sets required for that process of the work. He explained this, with his process of his work and the skills sets he developed in the short span of time. He also narrated that to develop the skills sets required to be an entrepreneur and shared with his personal story too. He emphasised every MBA aspirant should concentrate to develop on communication skills (which includes oral, written, presentation as well as voice modulation skills) and networking skills too. He also stated build the team in the student life itself and not after entering to the corporate life.



The session was really insightful and much needed one for every MBA student. The ideas shared were able to grasp in this session would surely be an asset to the

students future path in their field, which includes skills needed in corporate life to traits beneficial for personal life even.



## ISR EVENT: AWARENESS ON ADULTERATED FOOD

The Department of Commerce PG, Acharya Institute of Graduate Studies, Bengaluru organized an ISR activity, An Awareness program on Adulterated Food Product at Government High School, Makli. The session was conducted by the students of I and II year M.COM, Department of Commerce PG. The Activity was conducted as part of the Knowledge enhancement on Food Adulteration for high School students and to familiarize the students about Consumer Protection Act and rights to Consumer Education, Right to Safety, Right to Seek Compensation etc.

The main theme of the program was to create awareness in the minds of students. During the program students performed two role-plays which helped to explore the real life situation in the society and they also conducted some practical experiments which guided the school children to identify the adulterated Food and Products in the market and to know what are the side effects of using adulterated food products on human body. A total of 55 students participated in the event and utilize the benefit of the program.





# Role Play

On 22 May 2023, the department of Management – AIGS organized a Role play activity for the II Semester B section BBA students make them understand the actual scenarios happening in the organization and act accordingly.

The session started with explaining about nine case studies in which students had to enact different role play. Each case study/ scenarios required minimum two participants. The main objectives of this event were to make the students understand about the actual scenarios in the organization being a subordinate, superior etc., create awareness on expected behavior in the organization in the said situations and to educate the students about the rights and duties in the organization.

The activity was not only formal also but took it with a fun edge which added more spice to the activity. Students found the activity more interesting and enjoyable which could be resonated from the students.



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# In The Time Of Test; Family Is Best

On 16 May 2023 Tuesday, Department of Management conducted a “Guest Lecture” for the Third year BBA students. This session was conducted with the intention of providing a solid foundation of Family values and understanding for students in daily life. The overall goal of this session was to guide students on the usage family values cultures to reach specific goal. External Resource Person Dr. Shalini Balan was a certified transformation mind coach and Life member at councillor’s council of India and Certified Hypnotherapist, Graph therapist. She spoke about the importance of understanding one’s own personal and cultural values and how they shape one’s behaviour and decision-making and the impacts of familial values on personal and professional life.

## Legal And Ethical Aspects Of Business Startups

The Department of Commerce (B.Com) organised a guest talk on 25 May 2023. The students from first year attended. The theme of the guest talk was “Legal and Ethical Aspects Of Business Start-Ups”. The guest started with information about some entrepreneurs and innovative ideas. Students were able to learn about Start-up ideas, group activity and team working and how to develop and validate ideas.





# Personal Financial Planning



The guest lecture on Personal Financial Planning was held on 25 May 2023. The students from department of commerce attended the event, eager to gain practical knowledge and insights into managing their personal finances. Manjula, an experienced financial expert, delivered an engaging and informative session, tailored. The speaker covered key topics such as the importance of personal financial planning, budgeting techniques, saving and investment strategies, debt management, insurance considerations, retirement planning, and estate planning. She provided practical examples and real-life scenarios to help students understand how these concepts apply to their own financial situations. The guest lecture on Personal Financial Planning proved to be a valuable and impactful event. The lecture successfully achieved its objectives of enhancing financial literacy, empowering financial decision-making, and promoting responsible financial practices among the students. The event left a positive impact on the students, equipping them with the knowledge and skills necessary to navigate their financial journey successfully.



# Business Mathematics - Theory Of Equations



On 29 – 30 May 2023, the Department of Management Studies organized guest talk for the II semester students from the department. There were in total 25 Students for the guest talk which went for 60 mins each day. The topic been chosen by Dr. Gurunath Rao Vaidya was “Business Mathematics- Theory of equations”. He gave a brief introduction on Mathematics and Business Mathematics. He also explained the scope, importance and applications mathematics in Business. He also spoke about the different types of equations and solved many problems in all types of equations. He also gave some tips and techniques to solve difficult problems. The session was informative and all the students actively interacted in the Question-and-Answer session.





# The Role Of Employee's Mental Well-Being And The Secrets To Develop A Happy Work Place

On 26 May 2023 Friday, Department of Management conducted “Guest Lecture” for the Second year BBA. The session was conducted with the intention of providing a solid foundation of Human resource management application understanding for students in daily life and professional life. The overall goal of this course is to guide students on the usage of human resource management tools and techniques in specific goal settings. The External Resource Person was Mrs. Nivedita P Patil. Assistant Professor at Adarash Institute of Management Studies Bangalore. The guest speaker shared practical tips and strategies that students can use to promote mental well-being in their future workplaces.

## Sources Of International Finance

On 31 May 2023, the Department of Management organized “a guest talk on sources of international finance” by Dr. Shaila for VI semester BBA Finance students. It was an outstanding session, where students learned the different sources of international finance. It was an interactive session and the objective was completely achieved. Students found the session was effective and speaker was successful in reaching the participant.



# FEST AND EXHIBITIONS

- **Debate Competition on “Is Voting A Right Or Compulsory Duty”**
- **Intra Institutional Innovation Competition-Iic Yukti-2.0**
- **IPR Quiz**
- **National Science Day Exhibition**
- **Effects of Global Warming on Earth**



# Debate Competition on “Is Voting A Right Or Compulsory Duty”

The Department of Commerce in Association with Electoral Literacy Club organized a debate competition on Is Voting A Right or Compulsory Duty on 20 February 2023. The event started with the introduction to voting and its importance presented by Dr. Kumaraswamy and also sir showcased some of the posture made previously to create awareness to cast their vote. Participants were divided into 2 groups of 10 each with one team speaking for the theme and another team against. Students actively participated in the event. Both the teams had a healthy competition in terms of posing their point. Some students raised points that voting should be kept as choice since it should not pose any restrictions on their action and which may lead to wrong selection of candidate in the election. Students stated that “As a responsible citizen of India, it is our right to vote and choose our leader”.



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# INTRA INSTITUTIONAL INNOVATION COMPETITION-IIC YUKTI-2.0



IIC YUKTI (Institution's Innovation Council Yukti) is an initiative by the Ministry of Education, Government of India, to foster innovation and entrepreneurship among students in higher education institutions. The program aims to create a vibrant innovation ecosystem in the country by encouraging and supporting innovative ideas and startups. IIC YUKTI is a network of institutions that aims to provide a platform for students to showcase their innovative ideas, develop their entrepreneurial skills, and collaborate with other institutions, industry, and the government. It offers various programs and

activities such as ideation workshops, hackathons, entrepreneurship awareness camps, and mentoring sessions to support students in developing their ideas and turning them into viable startups.

The program also provides funding support and incubation facilities to selected startups, as well as exposure to industry experts and investors. IIC YUKTI seeks to promote a culture of innovation and entrepreneurship in higher education institutions and create a pool of young innovators and entrepreneurs who can contribute to the country's economic growth and development.

## IPR QUIZ

The Department of Commerce organized Quiz on "IPR" for the students of AIGS, on 25 April 2023 online. The quiz was purely about patents and copy rights and trademarks related questions. The Quiz was unique in itself because it was held on a virtual platform. The rules and regulations of the quiz were explained at the beginning. Around sixty students participated in the online objective type quiz.



# National Science Day Exhibition

The Department of Psychology took the students of MSc Psychology to attend the world science day exhibition organized by NIMHANS on the 28 February 2023 with the objective of acquainting the students about science behind wellbeing, orienting the students about the importance of Neuropsychology and its contributions, and experiencing the thrill of closely inspecting and handling real brain. The visit was coordinated by Mr. George Varied T, HOD and Ms. Sreelekshmy M, Assistant Professor, Department of Psychology. A total of 29 students attended the clinical visit. On February 28, 2023, at the brain museum convention centre NIMHANS, the Department of Neuropathology had sponsored a mega exhibition on global science for global welfare as a component of National Science Day 2023. The Neuropathology department at NIMHANS has been gathering brain samples to use in training students and as a collection of brains, mostly human but also some animal. The presentation of brains in various states of health and deterioration as well as those of the deceased was excellent. Students also had opportunity to hold and carefully examine the brain and its various ailments. The journey began in a lecture hall next to the museum. The neuropathy department personnel explained the students how the brain works. The pupils had the chance to handle and inspect many organs, including the brain, spinal cord, heart, liver, lungs, and kidney. The volunteers delivered a rundown of every sick and

damaged brain they had in their collection.

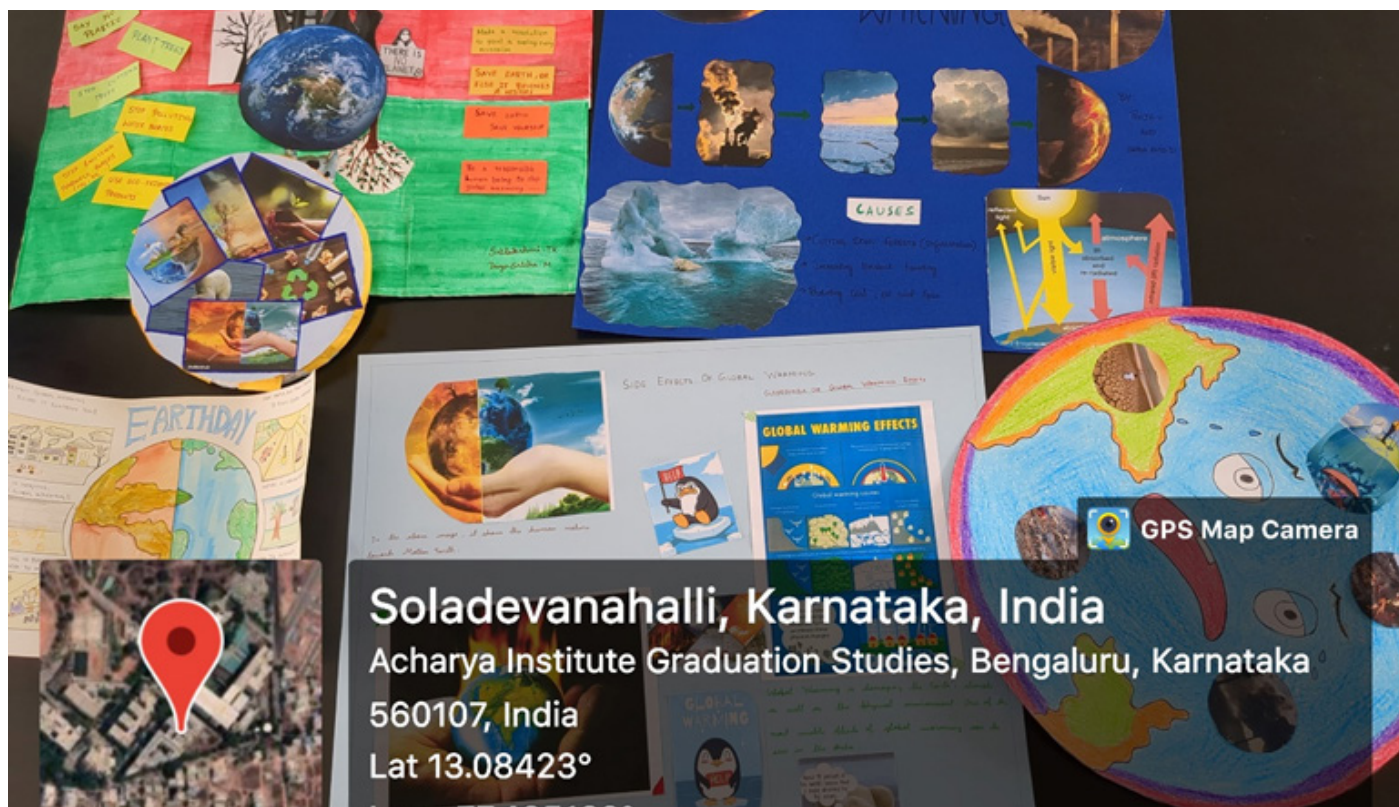
As students of science, they had the opportunity to investigate various areas of neuroscience. The students got to explore various stalls, including Neuro physics, neuropsychology, brain and psychiatric disorders, neuropathology, neurosurgery, clinical psychiatry, clinical psychology, rehabilitation psychology, and so on. Stalls like Neurosurgery captured the attention of students, where they screened various neurosurgical surgical procedures and dispelled the students' skepticism. The students actively participated in the games and activities that their respective stalls organized. There were stalls that mapped the brain waves of the students. As biopsychology students, they were able to observe, learn, and understand the theoretical concept in a practical, real-life context. The nervous system and its activities, which include the action potential and other neuronal functions, were screened live right in front of them. It helped them to understand the concepts in depth.



# Effects Of Global Warming On Earth



On 04 May 2023, the Department of Commerce conducted a Collage competition on account of International Earth Day with the theme of effects of global warming on earth. Mrs. Deepashree acted as the judge for the event. Students presented their collage and explained their themes. A total 25 students participated in the competition. It was a very informative and interesting session for students. The session gave the students an opportunity to showcase the talent in the competition.





# VISITS AND WORKSHOPS

- Educational visit to National Horticulture fair 2023, IIHR, Bangalore
- Industrial visit to KMF
- Industrial visit to Karnataka State Natural Disaster Monitoring Centre (KSNDMC), Bangalore
- Industrial visit to Karnataka soaps & detergents, Bangalore
- Visit to WCPM
- Visit to “KSIC Factory, Mysore”
- Educational visit to IIM, Bangalore
- Media visit to Press ClubV
- Visit to IIT Kharagpur
- Industrial visit to Vignesh Vidyuth Control
- Workshop development of a module for suicide reporting for media students a feasibility study.
- IISC open day 2023.
- Python programming.
- Fashion illustration
- Business models
- Best out of waste

## EDUCATIONAL VISIT TO NATIONAL HORTICULTURE FAIR 2023, IIHR, BANGALORE

The MBA department organized an educational visit for the I Semester students (Batch 2022-2023) on 25 February 2023 to the National Horticulture Fair which was held at IIHR, under the theme “Innovative Horticulture for Self-Reliance”. The visit was organized by Dr. Dhanalakshmi K, Associate Professor and coordinated by Dr. Asokan, Associate Professor, from MBA Department. This fair was organized under the collaboration with the Society for Promotion of Horticulture (SPH); BESST-HORT, a Technology Business Incubator ICAR-IIHR; ICAR-ATARI Bengaluru and leading development departments serving for horticulture with an intention to accelerate the transfer of modern horticulture technology from lab to land, farm to fork, through startups and flexible design standards. The visit gave the students insight on the varieties of plant species available and which are not known to common people except the producers, farmers and distributors.



The visit gave the students insight on the varieties of plant species available and which are not known to common people except the producers, farmers and distributors. There was a demonstration on the usage of drones in agricultural fields, drip irrigation system and its process and innovative methods. There were demonstrations of varieties of vegetables and medicinal crops for import substitution. Varieties of leaf curl virus resistant chilli, carotenoid rich marigold, etc., flower waste cultivation, terrace gardening solutions for urban horticulture, cost effective traps for the management of invasive pests, production-technologies for exotic fruits – kamalam and avocado. The exhibition cum sale was on seeds and planting material, plant nutrients, plant protection chemicals, green, polyhouse, garden accessories, products of FPOs, SHGs and FIGs, Government, NGOs, Corporate and Financial bodies. Marketing agencies, Business Incubation Services, Food processing, Irrigation systems, Agricultural export Services. The stalls and sales were on Seeds, Nursery Section, Agricultural Inputs as well as by Government and ICAR.



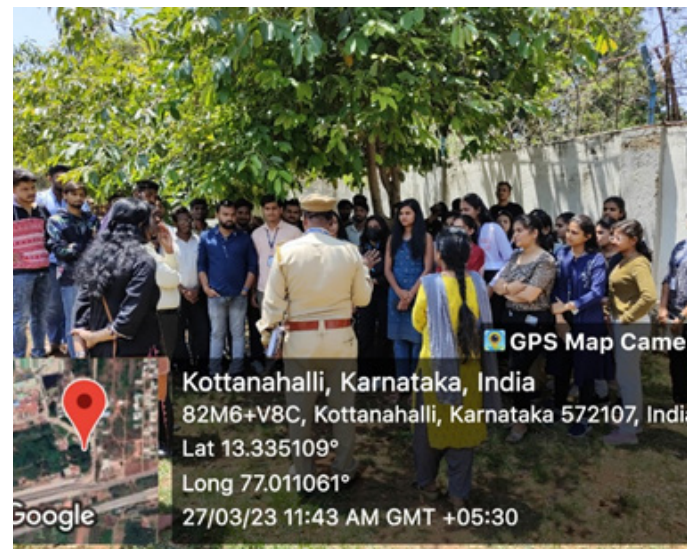


# INDUSTRIAL VISIT -KMF

The Department of Master of Computer Applications, AIGS organized an Industrial Visit to Karnataka Milk Federation (KMF), Tumkur on 27 March 2023. Karnataka Milk Federation (KMF) is the largest Cooperative Dairy Federation in South India, owned and managed by milk producers of Karnataka State. The students were addressed by the management information system department in charge about the role of system analyst in terms of data collection, analyze, statistical market report growth of their milk production which are done through software.



*The system incharge spoke about the various automation process doing in milk production etc*





## Industrial visit to Karnataka State Natural Disaster Monitoring Centre (KSNDMC), Bangalore



The MBA department organized an Industrial Visit to Karnataka State Natural Disaster Management Monitoring Centre (KSNDMC), Bangalore on 19 April 2023 for the benefit of third semester MBA students. Karnataka State Natural Disaster Monitoring Centre (KSNDMC) is a state-of-the-art facility established by the government of Karnataka in 2007. The center is responsible for monitoring and forecasting natural disasters such as floods, droughts, landslides, earthquakes, and cyclones in the state. The center provides early warning systems and real-time information to help the government take proactive measures to mitigate the impact of these disasters. The visit to KSNDMC was an enlightening experience. The center's state-of-the-art facilities and highly skilled staff are critical in ensuring the state's preparedness for natural disasters. The visit gave insight into the important work being done by KSNDMC and the challenges that come with it.





## Industrial Visit To Karnataka Soaps & Detergents, Bangalore

MBA department conducted an Industrial Visit to Karnataka Soaps & Detergents, Bangalore on 21 March 2023. The industrial visit to KSDL was an enriching experience for the entire team. They were able to witness the packing process of soaps and detergents and

understand the importance of quality control in the production process. The visit also provided insight into the marketing and distribution strategies of the company, which have contributed to its success over the years.

## Visit To WCPM

West Coast Paper Mills Limited (WCPM) is one of the oldest and the largest producers of paper for printing, writing, and packaging in India. Established in 1955, the Mill is located at Dandeli in Uttara Kannada district in Karnataka. The global quality paper produced by the Company serves the needs of innumerable industries in printing, writing, publishing stationary, notebooks and packaging sectors in India, in the process contributing to the development of the nation.



## FACULTY INDUSTRIAL VISIT TO “KSIC FACTORY, MYSORE

On 20 March 2023, the Department of Management had organized a Faculty Industrial Visit to KSIC Factory, Mysore. A total of 15 Faculties attended this Industrial Visit. The unit was started with 10 looms and gradually increased to 138 looms over a period. The visit revealed that the looms and preparatory machines were imported from Switzerland and was the first of its kind in India. The event was a great success in its prime motive of giving few insights on the manufacturing process.



## EDUCATIONAL VISIT TO IIM, BANGALORE

The MBA department conducted an educational visit to IIM, Bangalore for the I semester students on 10 February 2023. The visit was organised by Dr. Dhanalakshmi K, Associate Professor and co-ordinated by Dr. Asokan and Dr. Venkaiah Babu, Associate Professors. The team visited the Management Development Centre, where the short-term courses for corporate are given as residential programmes. The team got an opportunity to visit the Case Recording Lab, a platform, where several case studies related to several business / management decisions that

might impact on the management operations, compliance, financial and business needs, strategies to implement and execute are discussed. The attendees share their experiences too. The Management Information Systems are maintained in the case recording labs, where pre analytics, analytics and post analytics case studies are conducted in this lab. The students had an opportunity to visit NSRCEL, IIMB Bangalore's flagship Business Incubation Centre.



## VISIT TO IIT KHARAGPUR

The E-Cell, IIT Kharagpur had organized a “Global Entrepreneur Summit” for three days from 03 February 2023 to 05 February 2023. Main objective of the event is to reduce and eradicate the distance between students and the entrepreneurial journey. A team of students from the Department of Management visited IIT Kharagpur as part of the summit. The summit was inaugurated by prof. Virendra K Tewari (Director, IIT Kharagpur), presided by Shri. Suresh Prabhu as a chief guest of the event and presided by Mr. Kanav Hasija (Co-founder & CPO, Innovaccer). There was a guest talk by the famous entrepreneur Mr. Kanav Hasija followed by inauguration. The session was so insightful and all the participants are amazed by the guest talk where he given a narration of his entire entrepreneurial journey. In later part of the session Mr. Suresh Prabhu gave the best insights to all the

participants and helped them to understand the actual scenario of entrepreneurs and how entrepreneurs solve the problems of the society. Day 2 began with the social conclave and from 10 AM to 12 PM which was a very informative event for the students. Apart from the conclave there were many keynote speakers’ sessions. Day 3 began with the competition “Million-At-Stake”, where many students from different colleges across India participated. In the our students participated actively and made it to the finals. The visit ended with the excursion to Digha which is a beach area. Students enjoyed with all precautionary measures.



## INDUSTRIAL VISIT TO VIGNESH VIDYUTH CONTROL

The MBA department conducted an industrial visit to Vignesh Vidyuth Control on 03 February 2023. The visit was organised by Dr. Dhanalakshmi K, Associate Professor, co-ordinated by Dr. Asokan and Dr. Dharmendra H. Their personnels gave a brief explanation of all types of transformers like Step-up Transformers and Step-down Transformers which are used by farmers, industries and the Gov-

ernment. Government, industries and the farmers are the major consumers. Transformers of different size and capacities are manufactured and distributed from the industry. The technical expert explained how the oil-based transformer works and there are two types of cable used in the transformer star and delta cable. It was a great learning experience for the students.

## Workshop Development of a Module of Suicide Reporting for Media Students – A Feasibility Study

On 17 February 2023, the Department of Journalism and Mass Communication conducted a Workshop on “Developing a Module for Suicide Reporting for Media Students – A Feasibility Study”. The resource person for the workshop was Ms. Lakshmi Vimala, Department of Psychiatric Social Work, NIMHANS. The event was organized for all the Undergraduate and Postgraduate students of Journalism and Mass Communication.

The speaker had conducted a study which is designed to develop a module for suicide reporting for the media students and assessing the current level of understanding among the media professionals about mental health and suicide. The session was extremely interactive and the objective was completely achieved. Students found the session effective and the speaker was successful in reaching the participants.



## IISC Open Day 2023

The Department of Master of Computer Applications, AIGS organized a visit to IISC: National science Day celebration on 4 March 2023. The IISc Director, Prof. Vindaloo Rangarajan addressed the open day at the IISC by welcoming all the participants to explore and learn the exciting science and technology initiatives and activities of the institute. This open day was celebrated on National science day to commemorate the discovery of the Raman effect by Sir C V Raman, a former Director of IISC and in remembrance of a far sighted vision of philanthropist and industrialist Jamsetji N Tata who was the founder of IISC. The Open Day 2023 featured popular lectures, experimental demos, poster presentations, quiz contests, scientific competitions, and exhibitions showcased in the various departments and centers. From autonomous drone to assist Agriculture that can find its way to a recharging pad to computer systems that can build other systems for human use, the 'Open Day' at Indian Institute of Science, Bengaluru, on Saturday was

a veritable display of cutting-edge technology and simplified concepts for students and science enthusiasts. The campus was abuzz with activity including lectures, experimental demos, poster presentations, quiz contests, scientific competitions, and exhibitions being conducted around the premises. Our MCA students explored the departments like Center for Super Computer Education and Research (SCER) Computer Science and Automation, Computational and data science, communication and central library. The students gained knowledge by attending short lectures related to Artificial Intelligence, Machine Learning, Neural Network, Robot Bosch centre for Cyber Physical System and Cloud Computing. The students attended the image coloring photonic demo where they explained the laser mechanism applied to the war to reduce the cost and manpower damage drastically. This exploration result towards students liking to research and to develop unique projects for startup.



# PYTHON PROGRAMMING



*Mr Dharmendra Session talk and interacting with the students (Geotagged Photographs)*

The Department of Bachelor Of Computer Applications hosted a one day workshop on python programming on 10 Jan 2023 at EC seminar hall, Acharya Institutes. Mr. Dharmendra Choudhary (Software Engineer, Auto Desk) was the resource person. With expertise in coding and programming skills, he addressed the students and the faculty members of the Department. He briefed about how to write a code in c language with mathemati-

cal example. The workshop facilitated the knowledge on writing c code. The students were given the activity of writing c code on spot to check the implementation skills. He interacted with the students and helped them to convert mathematical formulae to c code. The workshop was followed by a question and answer session which allowed the students to articulate their concerns and have them answered.





# Fashion Illustration



The Department of Fashion and Apparel Design organized a workshop on fashion illustration addressed by alumni students Ms. Grace, Mr. Jewel Sajeew, and Ms. Devika. This workshop was conducted for the students of B.Sc. FAD on 25 May 2023. All the students were actively involved in fashion illustration from the basic to advance level with great enthusiasm.

During the event Students have learnt the importance of Pencil sketching that helps them create shadows, transitions, and accurate lines in fashion illustration. The session was enriching for the students to learn the creative way of illustrating garments, body renderings. They also learnt how to play with charcoal, pen, paints and other medias and students were happy.





# Business Models



The workshop started by introducing the resource person to the students by Dr. Lakshmi V, A detailed experience of the resource person was shared to the students. Dr. Dhanalakshmi K was the resource person at the workshop, she interacted with the students about their interest towards being an entrepreneur, she always gave students

insights about being an entrepreneur motivated students to be Job creators rather than Job seekers. The meaning and definition of business and business model was explained to the students. Students understood the various business model and strategy adopted by the business to sustain in the business. 40 students participated and grabbed





# Best Out Of Waste



The Department of MCA organized an event on 29 May 2023 for the I year MCA students to moot innovative ideas to create daily usable things out of waste. This activity was coordinated by students' volunteers from first year MCA students and supported by faculty coordinators from the

department of MCA. Activity was started by spot registration of teams consisting for 5 members. During activity time each team carried waste items and converted it to daily usable artifacts. At the end of the activity all teams could come out daily usable artifact and shared their ideas among themselves



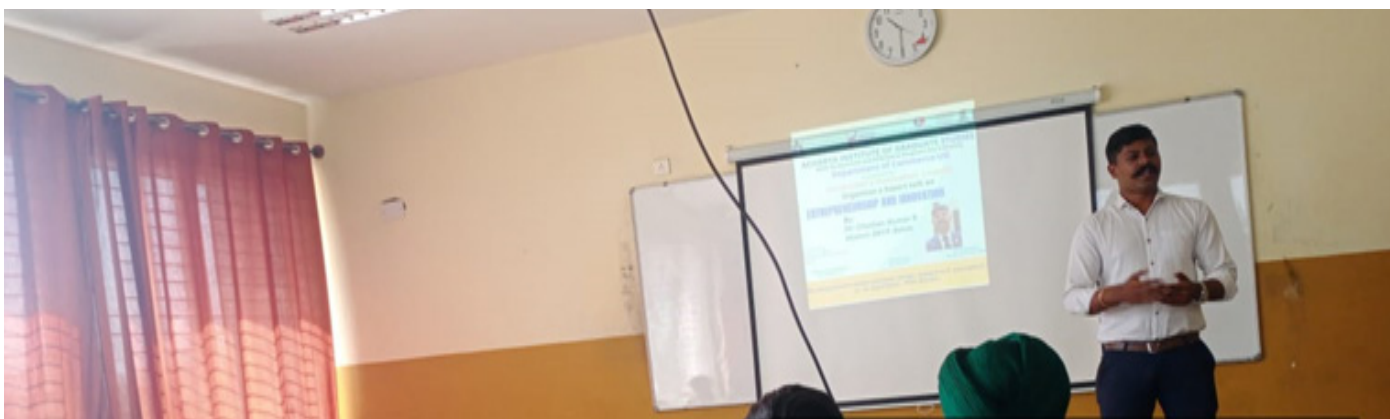
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Lat 13.084283, Long 77.485173



# ALUMINI TALK

## ALUMNI TALK ON ENTREPRENEURSHIP AND INNOVATION



The Department of Commerce had organized an Alumni Talk on the topic “Entrepreneurship and Innovation” for the students of second semester B.Com on 10 February 2023. The session was handled by Mr. Chetan Kumar R who spoke about the importance of “Entrepreneurship and Innovation”. He explained the key elements of entrepreneurship such as innovation productivity and time management, effective competition, ability of capacity to make it practical. He took textile business as product example and said how they are following different designs to attract the customers. Like this for each type of strategies are used as live examples and made the students to understand the concept clearly.





# SHARING INSIGHTS AND EXPERIENCES



The Department of Aviation Management organized an Alumni Guest Talk for sharing an insight and experiences with the current students. The speaker was a distinguished student who has secured university rank in the year 2021-2022. He delivered an engaging and inspiring talk, sharing his personal journey, challenges faced and lesson learned. The talk resonated with the audience, comprising current final year students and faculty members as it provided valuable insights and guidance for navigating the post-graduation phase.

Speaker shared his personal journey from his time as a student at the institution to his current position. He highlighted the importance of perseverance, adaptabil-

ity and continuous learning throughout his journey. He also shared his experiences and the challenges he had faced in his professional path and stressed more on importance of resilience, problem-solving skills, and maintaining a positive mindset in the phase of adversity.

The guess talk provided students with an opportunity to gain insight and guidance from a successful student. The talk covered various aspects of professional and personal development, offering practical advice for navigating the challenges of the post-graduation phase. The event served as a source of inspiration and motivation, encouraging students to strive for success while staying true to their passion and values.



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