

# TRIUMPH

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## ACHARYA INSTITUTE OF GRADUATE STUDIES

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# *CELEBRATIONS*

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- Celebration: 77th Independence Day 2023
- Culture Celebration: SAVIGNANADA 2023
- Onam Celebration Thiruvonam
- Teacher's Day Celebration at AIGS
- PG Graduation Day Cultural Event

# Kargil Vijay Diwas Celebration



On July 26, 2023, Acharya Institute of Graduate Studies commemorated Kargil Vijay Diwas to honor the bravery and sacrifice of the soldiers who fought in the 1999 Kargil War. The event, organized by the National Cadet Corps (NCC), included a tribute to the martyrs, a presentation on the significance of the war, and a detailed account of the strategic and tactical maneuvers that led to India's victory. Col. Samit Karki, Commanding Officer of the 8th Karnataka Battalion, was the chief guest.

Cadets and students participated in various activities, including a documentary screening and discussions on the lessons learned from the conflict. The celebration aimed to instill patriotic values and a sense of duty among the students, reminding them of the sacrifices made by the armed forces to protect the nation. The event concluded with a moment of silence in memory of the fallen heroes.



## Celebration: 77th Independence Day 2023



Acharya Institute of Graduate Studies celebrated the 77th Independence Day on August 15th, 2023, at the Basket Ball Court. The event, attended by 30 faculty and students, featured a series of cultural events starting at 8:10 AM. The chief guest, Group CAPT K N Ramesh, led the flag hoisting ceremony, followed by an invocation dance and various performances. The celebration paid tribute to the nation and its freedom fighters, emphasizing the importance of unity and patriotism. The event concluded with a vote of thanks by NCC Cadet Himanshu.



# Culture Celebration: SAVIGNANADA 2023



Acharya Institute of Graduate Studies celebrated "SAVIGNANADA 2023" on August 5th, 2023, to showcase the rich cultural heritage of Karnataka. The event, organized by the Cultural Committee, was attended by 800 participants, including faculty and students. The celebration featured traditional dance forms, music, and folk art, providing a vibrant display of Karnataka's

diverse cultural practices. The event began with a procession and included various cultural performances, aiming to introduce new students to the regional customs and traditions of Karnataka. The program concluded with a vote of thanks and received positive

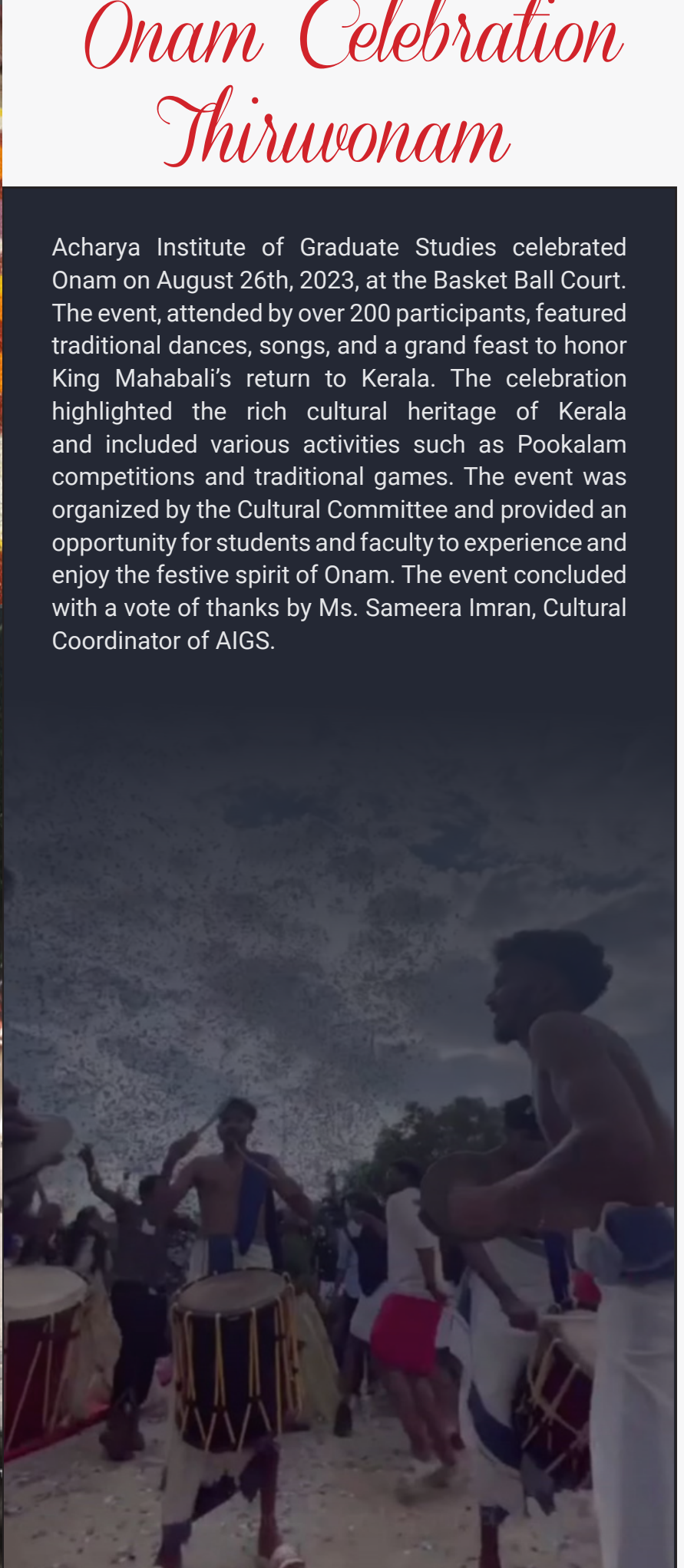


# Onam Celebration Thiruvonam

Acharya Institute of Graduate Studies celebrated Onam on August 26th, 2023, at the Basket Ball Court. The event, attended by over 200 participants, featured traditional dances, songs, and a grand feast to honor King Mahabali's return to Kerala. The celebration highlighted the rich cultural heritage of Kerala and included various activities such as Pookalam competitions and traditional games. The event was organized by the Cultural Committee and provided an opportunity for students and faculty to experience and enjoy the festive spirit of Onam. The event concluded with a vote of thanks by Ms. Sameera Imran, Cultural Coordinator of AIGS.



**Bengaluru, Karnataka, India**  
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## Teacher's Day Celebration at AIGS



September 9, 2023 – Acharya Institute of Graduate Studies celebrated Teacher's Day with great enthusiasm and respect for the teaching community. The event, held at the Basketball Court, saw participation from over 50 faculty members.

The celebration began with a tribute to Dr. Sarvepalli Radhakrishnan, whose birthday marks this significant day. Teachers participated in various activities, including singing, dancing, and games, making the event enjoyable and memorable. Ms. Samreen Imran, Cultural Coordinator, organized the event, which concluded with a vote of thanks and a sense of appreciation for the vital role teachers play in shaping the future.



# PG Graduation Day Cultural Event



September 4, 2023 – Acharya Institute of Graduate Studies hosted the PG Graduation Day 2023, celebrating the achievements of its postgraduate students with a vibrant cultural event. Held in the Main Auditorium, the event featured performances by the Rhythmic Natyam team and included traditional dances like Bharatanatyam.

The event commenced with a welcome speech and dance, followed by an invocation song. The cultural performances highlighted the rich traditions and artistic expressions of India, fostering a sense of unity and cultural diversity among the students. The event, coordinated by Ms. Samreen Imran, was a resounding success, leaving a lasting impression on all attendees.



## *SKILL DEVELOPMENT ACTIVITIES*

- Intrapreneurial Skill Development Programme
- Extension Activity on Child Assessment and Classroom Management

# Intrapreneurial Skill Development Programme



On July 27, 2023, the Department of Chemistry at Acharya Institute of Graduate Studies hosted a Skill Development Programme focused on Intrapreneurial Skills for BBA students. The event aimed to foster entrepreneurial skills, engage students in professional skill-building activities, and provide insights into business modeling and marketing strategies. Mrs. Padmaja Doppalapudi V., Assistant Professor of Chemistry, led the ses-

sion, which included practical training on creating household chemical products.

Students were divided into groups and participated in hands-on sessions to prepare detergent powder, hand wash, phenyl, and other products. The program emphasized the importance of business planning, marketing, and sales techniques, along with team management and leadership skills. The initiative provided a platform for stu-

## Extension Activity on Child Assessment and Classroom Management

September 4-6, 2023 – The PG Department of Psychology at Acharya Institute of Graduate Studies conducted a three-day extension activity at the Government Higher Primary School in Soladevanahalli. The activity involved 20 second-semester M.Sc Psychology students and aimed to provide hands-on experience in child assessment and classroom management. Students conducted various assessments, including the Knox Cube Test and Children's Apperception Test, and engaged in teaching English to primary school children. The activity fostered rapport building, practical assessment skills, and classroom management techniques among the participants. The event concluded with a small show by the school children and positive feedback from all participants.



# *ORIENTATIONS*

- Department Orientation for 1st Year Students
- Orientation on Business Analytics
- Internship Orientation Program for BCA Students
- Orientation Program on Specialization Management Enlightens Students

# Department Orientation for 1st Year Students



The Department of Management at Acharya Institute of Graduate Studies hosted an engaging orientation program for first-semester BBA students on August 2, 2023. Held in the main auditorium from 2:00 PM to 4:00 PM, the event welcomed 80 new students, aiming to familiarize them with the department's activities, faculty, and curriculum. Mrs. Sushma, Assistant Professor, kicked off the session with a warm welcome, followed by an introduction from the Head of the Department, who outlined the department's mission, vision, and goals. Faculty members shared their expertise and teaching philosophies, helping students understand the commitment to their academic growth.

The program also included an in-depth curriculum overview, a tour of the department's facilities, and information on support services such as academic advising and career counseling. Ice-breaking activities and group discussions were organized to help students connect with their peers and build a supportive network. The event concluded with a Q&A session, where students' queries were addressed, and a vote of thanks by Ms. Harshitha T.N. Overall, the orientation provided a comprehensive introduction to the department, ensuring students felt comfortable and excited about their academic journey ahead.

## Orientation on Business Analytics

The Department of Management at Acharya Institute of Graduate Studies organized an orientation program on Business Analytics for first-semester BBA students on August 10th, 2023. Held in the Block Seminar Hall from 11:00 AM to 1:00 PM, the event was attended by 60 students. The session aimed to provide a clear understanding of business analytics, emphasizing the significance of data in modern business and highlighting collaborative practices in analytics projects. The program included expert sessions, interactive workshops, and real-world case studies to demonstrate the practical applications of business analytics in decision-making.



**Bengaluru, Karnataka, India**  
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## Internship Orientation Program for BCA Students

The Department of Computer Applications at Acharya Institute of Graduate Studies conducted an internship orientation program on August 18th, 2023. Held from 1:30 PM to 3:30 PM at Candela Technologies, Acharya Institutes, the session was attended by 27 fourth-semester BCA students. Coordinated by Ms. Pranitha P., the orientation provided insights into the internship process, including company expectations, project management, and technical skills required. The session also included a tour of the facilities, offering students a comprehensive understanding of their upcoming internships.



## Orientation Program on Specialization Management Enlightens Students



The Department of Management at Acharya Institute of Graduate Studies organized a comprehensive orientation session aimed at guiding 5th semester BBA students in selecting their specializations. The event, held in Room 203, saw an enthusiastic participation of 151 students.

Mr. Chethan S, Assistant Professor, led the session, engaging students with insights into the importance of specialization in career development. He provided a detailed overview of various specializations available, emphasizing their relevance in the current job market. Mr. Chethan highlighted how choosing the right specialization could open doors to rewarding career paths and higher-paying job prospects.

The orientation session was made successful with the support of Dr. Gurunath Rao Vaidya, Principal, and Dr. M. Sudha, Head of the Department. The event not only increased awareness among students but also helped them develop clear action plans for their future careers.

Student feedback was overwhelmingly positive. Out of 151 attendees, 100% rated the session positively, with 15% rating it as excellent, 40% as very good, and 45% as good. The session effectively guided students towards making informed decisions about their specializations, setting the stage for their future academic and professional success.

## *GUEST TALKS SEMINARS, TRAININGS*

- Pre-Placement Training Programme
- GNIT Online Test
- Soft Skills Training Program
- Pre-Placement Training Programme
- Pre-Placement Training for BCA Students
- Pre-Placement Training for BCA Students
- Training Program: Opening Skill Center and Health Check-Up Camp
- Bizotic Training Session for Fashion and Apparel Design Students
- Faculty Seminar on Surrogate Marketing
- Seminar on Health and Well-Being
- Guest Talk on Mental Retardation
- Faculty Seminar on Drafting Research Articles
- Online Webinar on Investment Avenues
- Soft Skill Training for MBA Students
- Guest Lecture on Human Rights
- Faculty Seminar on OBE
- PRE-PLACEMENT SOFT SKILL TRAINING FOR BA STUDENTS
- SEMINAR ON GENDER SENSITIZATION PROMOTES INCLUSIVITY AND AWARENESS
- Guest Lecture on Suicide Prevention
- Lecture on Financial Planning for Women
- Faculty Seminar on Educator's Self-Care & Mental Health
- Guest Talk on Management Education and Career Planning
- Outbound Training for First Semester Students
- Student Seminar on Preparing for Teaching Career Life

# Pre-Placement Training Programme



, the Department of Aviation Management at Acharya Institute of Graduate Studies organized a Pre-Placement Training Programme focusing on Logical Reasoning and Quantitative Aptitude for VI semester students. The session, led by Ms. Parvathy Venil, Assistant Professor, aimed to equip students with the necessary skills to face real-time challenges during job interviews and competitive exams.

Students participated in activities designed to enhance their analytical abilities and problem-solving skills. The training included practical exercises and tips on effective communication, making it a comprehensive preparation for their future career endeavors. The program received positive feedback from the participants, who found it highly beneficial for their upcoming placement processes.

## GNIT Online Test



the Department of Management at Acharya Institute of Graduate Studies conducted a GNIT Online Test for 4th semester BBA students. The test aimed to assess students' cognitive abilities and personality traits, providing insights into their strengths and areas for improvement. Organized by Aon's Assessment Solutions, the test included sections on logical reasoning, quantitative aptitude, and verbal skills.

The results of the GNIT Online Test will be used to help students enhance their employability skills and prepare for various competitive exams. The assessment also served as a valuable tool for the department to identify the training needs of the students and develop targeted interventions to support their academic and career growth.

# Soft Skills Training Program

On July 19, 2023, the Department of Social Work at Acharya Institute of Graduate Studies conducted a Soft Skills Training program for BBA students. The program, attended by final year students, focused on enhancing students' interview skills, resume writing, and communication abilities. The training session aimed to prepare students for the job market by equipping them with essential soft skills required for successful career development. Interactive workshops on body language, presentation skills, and group discussions were conducted, providing students with practical experience and boosting their confidence for future professional endeavors.

## Pre-Placement Training Programme



The Department of Aviation Management at Acharya Institute of Graduate Studies conducted a pre-placement training programme on August 1st and 2nd, 2023, for II and VI semester students. The event aimed to boost self-confidence, improve communication skills, and enhance creative thinking among the 135 participating students.

The training, provided by professional trainers from Bizotic, was structured into six sessions over two days. The first day focused on quantitative skills essential for competitive exams. The initial session covered mathematical problems, followed by a session on percentage calculations, and concluded with number series exercises. These sessions aimed to improve students' calculation abilities and their approach to exams.

The second day emphasized soft skills and communication. The fourth session involved group activities where students presented on assigned topics, fostering teamwork and communication skills. The fifth session encouraged students to share personal experiences, further enhancing their communication abilities. The final session focused on body language, with activities designed to highlight the importance of non-verbal communication.

Overall, the pre-placement training programme successfully equipped students with the necessary skills and confidence to excel in the competitive job market. The engaging and interactive sessions were well-received, with students expressing a desire for more such training opportunities in the future.

# Pre-Placement Training for BCA Students



The Department of Computer Applications at Acharya Institute of Graduate Studies organized an intensive Pre-Placement Training Programme on August 2nd and 3rd, 2023. Aimed at BCA II semester students, the event saw the participation of 343 students and was held in rooms A1021F04, A1021F05, A1021F06, and A1021F07 of the AIGS Block. The training, conducted by Bizotic Solutions, covered crucial aspects of job readiness, including body language, group discussions, resume building, and interview skills.

The sessions began with an introduction of the resource persons, Mr. Deepak P. and Mr. Angelus, who shared their expertise and experiences. Mr. Deepak P. discussed the importance of body language during interviews, while Mr. Yashwanth led the second session on group discussions and resume writing. He encouraged students to actively participate in

resume-building activities and team-building games, adding a touch of humor to engage the participants. The training program's theme centered around of-line soft skills training, emphasizing the development of communication, presentation, and interview skills. The detailed sessions included practical tips on email etiquette, appropriate body postures, and the structure of a professional resume. Students were provided with multiple examples and participated in team-building exercises to enhance their understanding of the skills required for job acquisition.

Throughout the two-day event, students actively engaged with the resource persons, who offered personalized feedback and addressed individual queries. The training concluded with a platform for students to express their opinions on the interview process and share their experiences. The comprehensive program successfully equipped students with the knowledge and confidence needed to excel in job interviews and professional settings.

The Pre-Placement Training Programme was a resounding success, providing invaluable insights and practical skills to the participating students. The Department of Computer Applications, along with the support of the management and placement team, ensured the smooth execution of the event, significantly enhancing the employability of the students.

# Pre-Placement Training for BCA Students

The Department of Management at Acharya Institute of Graduate Studies organized a Placement Training session for second-semester BBA Management students on August 7th and 8th, 2023. The training, held from 9:00 AM to 4:00 PM in rooms 203, 204, and 206 of the AIGS Block, was attended by 224 students. The event focused on enhancing students' communication skills, presentation abilities, and understanding of group dynamics through a series of interactive sessions conducted by trainers from Bizotic Solutions. The detailed program included practical exercises on body language, resume writing, and interview skills, ensuring that students were well-prepared for future job opportunities.



## Training Program: Opening Skill Center and Health Check-Up Camp

The Department of Social Work at Acharya Institute of Graduate Studies conducted a training program on August 17th, 2023, at Guddadahalli village. The event aimed to promote livelihood for rural women and included fashion and designing skills training for 26 women. Alongside this, a health check-up camp and nutrition demonstration were organized for mothers and children. The program, attended by 62 participants, was part of the UBA project to enhance skills and provide health education. The initiative successfully empowered participants with new skills and knowledge, contributing to their overall well-being and economic independence.



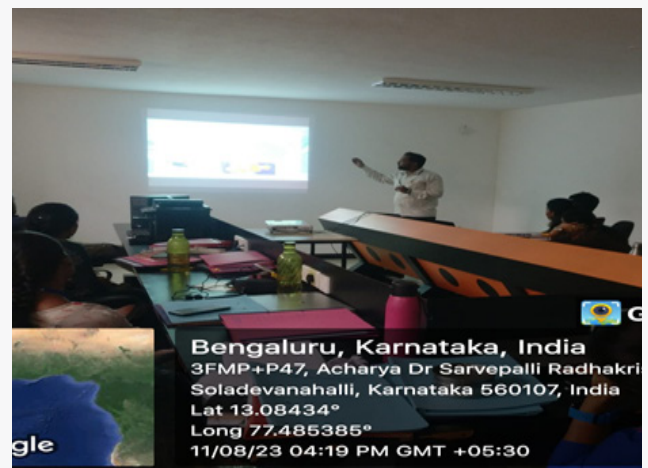
## Bizotic Training Session for Fashion and Apparel Design Students



The Department of Fashion and Apparel Design at Acharya Institute of Graduate Studies organized a Bizotic Training Session on August 9th, 2023, for first and second-year students. The session aimed to improve communication skills, body language, and personality development. Conducted by experts from Bizotic, the training included interactive modules on resume writing and interview preparation. The event helped students to understand the importance of soft skills in the fashion industry, providing them with tools to enhance their professional presence and increase their chances of successful placements. The training was deemed highly beneficial by the participating students.

## Faculty Seminar on Surrogate Marketing

The Department of Management at Acharya Institute of Graduate Studies conducted a faculty seminar on Surrogate Marketing on August 11th, 2023. Held from 3:15 PM to 5:00 PM in the Business Lab, the seminar was attended by 14 BBA faculties. Assistant Professor Mr. Abrar Hussain led the session, explaining the concept and strategies of surrogate marketing used to promote products like alcohol and cigarettes indirectly. The seminar included video presentations and discussions on the advantages and disadvantages of surrogate marketing, providing valuable insights for faculty members.



## Seminar on Health and Well-Being



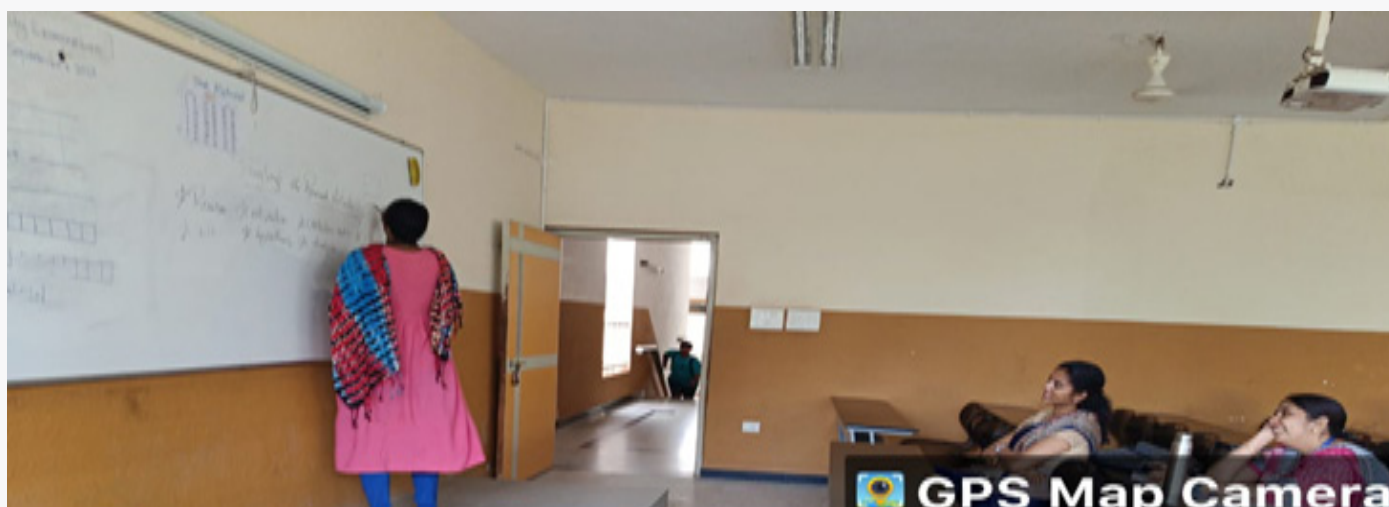
Acharya Institute of Graduate Studies hosted a seminar on Health and Well-Being on August 12th, 2023, for first-semester BBA Aviation students. Conducted in the seminar hall from 1:00 PM to 3:00 PM, the event aimed to promote a holistic approach to health, emphasizing the benefits of a balanced diet and regular physical activity. Dr. Justin Jegn Amudha, Assistant Director of Acharya, along with Ms. Unnitra, Head of Department BBA-Aviation, led the seminar. Topics covered included the importance of mental and physical well-being, strategies for maintaining a healthy lifestyle, and the risks associated with substance abuse.

## Guest Talk on Mental Retardation



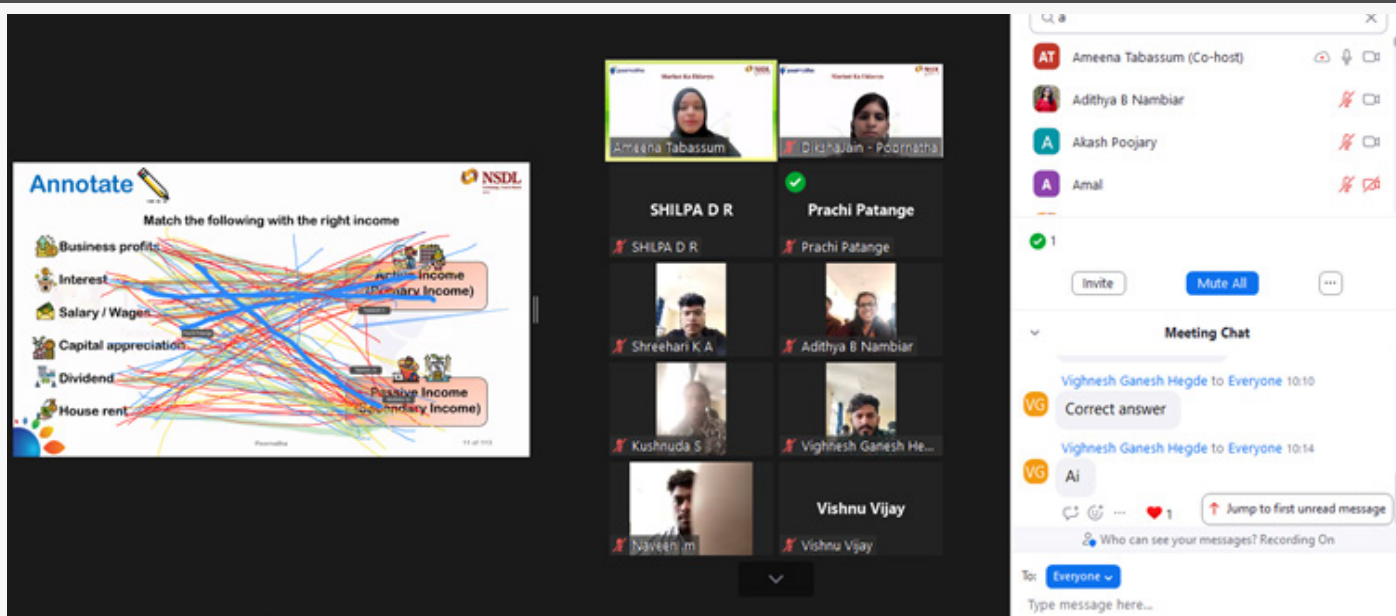
Acharya Institute of Graduate Studies hosted a guest talk on Mental Retardation on August 14th, 2023, organized by the Department of Psychology. The session, held from 2:00 PM to 4:00 PM in room LHI 407, was attended by 14 students. Consultant Clinical Psychologist Ms. Subhangini Tiwari provided detailed information on the prevalence, incidence, etiology, and management of mental retardation. The talk aimed to raise awareness and understanding of mental retardation, offering insights into the identification and support of individuals with this condition. The session concluded with a Q&A segment, addressing students' queries and concerns.

## Faculty Seminar on Drafting Research Articles



The Department of Aviation Management at Acharya Institute of Graduate Studies held a faculty seminar on drafting research articles on August 18th, 2023, in Room LIII-101. The session, conducted by Ms. Parimala S, Assistant Professor, aimed to guide faculty members in writing research articles. Topics covered included research methodologies, structuring articles, and the importance of publishing. The seminar was highly informative, providing practical tips and encouraging faculty to engage in academic writing to enhance their professional development.

## Online Webinar on Investment Avenues



The Department of MBA at Acharya Institute of Graduate Studies organized an online webinar on Investment Avenues on August 18th, 2023. Held from 10:00 AM to 12:00 PM, the webinar was attended by 84 second-semester MBA students. The session, led by Mr. Ameen from Poornatha, focused on the basics of investing, capital market concepts, and different investment options. Students learned about creating sustainable income through investments and managing financial risks. The webinar provided practical insights into financial planning, encouraging students to explore various investment opportunities.

# Soft Skill Training for MBA Students

The Department of MBA at Acharya Institute of Graduate Studies held a Soft Skill Training program from August 21st to 25th, 2023, for second-semester MBA students. Conducted from 9:00 AM to 4:00 PM in Rooms 403 & 409, the training involved 117 participants. Trainers from the 10 Seconds Training team covered topics such as communication, teamwork, leadership, and problem-solving. The sessions included interactive activities and practical exercises to enhance students' employability skills. The program concluded with a vote of thanks, acknowledging the efforts of the trainers and organizers.



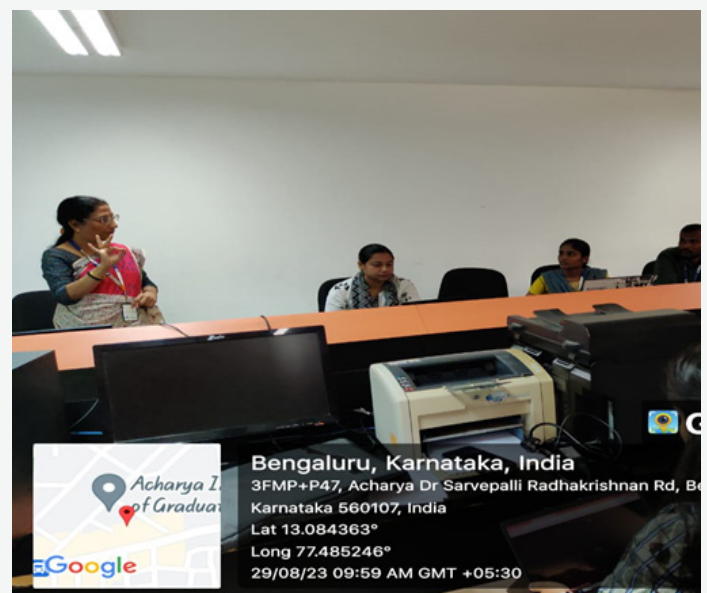
# Guest Lecture on Human Rights



The Department of Psychology at Acharya Institute of Graduate Studies hosted a guest lecture on Human Rights on August 24th, 2023. The lecture, held from 10:00 AM to 11:00 AM in room 409, was attended by 16 students from IV Semester BA Psychology. Mr. Abdur K. J, Assistant Professor in the Department of Humanities, Allo's College, was the guest speaker. He provided an in-depth understanding of human rights and their significance in ensuring dignity and equality for all individuals. The interactive session included discussions on the various aspects of human rights and their application in modern society.

# Faculty Seminar on OBE

The Department of Management at Acharya Institute of Graduate Studies conducted a faculty seminar on OBE Task on August 29th, 2023. The seminar, held from 9:00 AM to 4:00 PM in the Business Lab, was attended by 14 BBA faculties. Mrs. Shashi Kiran Shetty, Assistant Professor, led the session, focusing on Outcome-Based Education (OBE). The seminar aimed to provide guidelines for preparing academic and course files and to suggest methods for achieving COPO attainment. The session included discussions on program outcomes and course outcomes, providing faculty with a comprehensive understanding of OBE implementation.



# PRE-PLACEMENT SOFT SKILL TRAINING FOR BA STUDENTS



The Department of Arts at Acharya Institute of Graduate Studies organized a pre-placement soft skill training program from August 21st to 25th, 2023. Held in rooms 201, 202, and 203, the training was attended by 112 students. The program, led by Mr. Sandeep K, Ms. Anju, and Ms. Jyoti, focused on enhancing students' communication, interpersonal skills, and interview techniques. The training included practical exercises, group discussions, and mock interviews to prepare students for job placements. The program concluded with a vote of thanks, recognizing the trainers' efforts and the students' active participation.

# SEMINAR ON GENDER SENSITIZATION PROMOTES INCLUSIVITY AND AWARENESS



The Department of Management, in collaboration with the Department of English, conducted a seminar on "Gender Sensitization" to foster inclusivity and awareness among students. The seminar, held in Room LH408, was attended by 22 participants including students and faculty members.

Dr. Anita Prasad, a German resident and the guest lecturer, was introduced by Dr. Bharat Bhoosan, Head of the Department of Management, followed by a welcome address from Ms. Tiyasha Roy, Assistant Professor. Dr. Prasad's lecture focused on raising awareness about gender equality and the challenges faced by different genders. She emphasized the ongoing process of gender sensitization and its crucial role in promoting a more inclusive and equitable society.

Throughout the two-hour session, students and teachers were engaged in discussions on challenging traditional gender stereotypes and promoting diversity. Dr. Prasad shared her personal experiences and encouraged participants to question and challenge rigid gender norms.

The seminar concluded with a vote of thanks from Ms. Tiyasha Roy. Participants expressed their contentment and acknowledged that the session was highly informative and essential for fostering a culture of respect and equal opportunities. The event reinforced the institute's commitment to promoting gender awareness and inclusivity within its

## Guest Lecture on Suicide Prevention

The Department of Psychology at Acharya Institute of Graduate Studies organized a guest lecture on suicide prevention to commemorate Suicide Prevention Day. The lecture, held in Room 407, was attended by 40 first-semester BA students.

Ms. Aanchal Agarwal, Assistant Professor of Psychology, delivered the lecture, focusing on the theme "Creating Hope through Action." She discussed the warning signs and symptoms of suicide, the risk and protective factors, and effective prevention strategies. The session aimed to equip students with the knowledge to become effective gatekeepers and support their peers.

The lecture was highly interactive, with students asking questions and sharing personal experiences. Ms. Agarwal emphasized the importance of empathy and provided hotline numbers for additional support. The



session concluded with positive feedback from students, who appreciated the practical insights and preventive measures discussed.

## Lecture on Financial Planning for Women

, Acharya Institute of Graduate Studies held an insightful guest lecture on "Women: Financial Planning," focused on financial awareness. The event, coordinated by Dr. Dhanalakshmi, Associate Professor of the MBA department, was targeted at first and final-year women MBA students.

The lecture, held from 11:00 AM to 12:30 PM in the MBA Seminar Hall, covered essential topics such as financial planning basics, dealing with inflation, saving vs. investing, investment options, and tax plan-

ning. Ms. Sneha Bhardwaj, a Behavioral Master Trainer with extensive experience in the service industry, delivered practical advice and strategies.

The session was well-received, with active participation from students. Dr. Anil B Malali, HoD, praised the event's success in enhancing students' financial literacy.

Acharya Institute remains committed to empowering students with crucial financial skills for their future.

## Faculty Seminar on Educator's Self-Care & Mental Health

The Department of Management held a faculty seminar on "Educator's Self-Care & Mental Health" to promote mental health stigma reduction and work-life balance among BBA faculty members. Dr. Dhanalakshmi K, Associate Professor, led the session, emphasizing the importance of self-care and mental health in the teaching profession. Interactive activities and

discussions allowed faculty members to reflect on their well-being and share insights. The seminar, attended by 11 faculty members, highlighted the significance of balancing professional commitments and personal well-being. The event received positive feedback, inspiring faculty to enhance their self-care practices and teaching skills.



## Guest Talk on Management Education and Career Planning

September 27, 2023 – The Department of Management hosted a guest talk on “Management Education and Career Planning” for BBA 1st semester students. Dr. Mahesh Pavan Sathavalli, an IIM Ahmedabad alumnus, and Workstream Lead at WPP IT India Pvt Ltd, conducted the session.

Dr. Sathavalli discussed key management concepts, career paths, and industry trends, engaging students with interactive activities and a Q&A session. The talk emphasized the importance of early career planning and provided valuable insights into the management field. The event, attended by 68 students, was a great success, thanks to the support of Principal Dr. Gurunath Rao Vaidya and HOD Dr. M. Sudha.



## Outbound Training for First Semester Students



– The Department of Management organized a three-day Outbound Training Program for 1st semester BBA students. Held at the Physiotherapy Block, the program aimed to develop teamwork, communication, and problem-solving skills among the 243 participants.

The training included sessions on leadership and teamwork conducted by Mr. Zubair Ahamed and Dr. Kranth Patnaik. Activities such as team-building challenges, role-playing, and a treasure hunt helped students step out of their comfort zones and build strong connections with their peers.

The program, supported by Principal Dr. Gurunath Rao Vaidya and coordinated by Dr. Lakshmi V, successfully fostered personal growth, resilience, and adaptability among students.

# Student Seminar on Preparing for Teaching Career Life



September 15, 2023 – The Department of Commerce PG at Acharya Institute of Graduate Studies organized a student seminar for first-year B.Com students on the theme “Preparing for Teaching Career Life.” Held in B.Com Classroom No. 303, AIGS Block II, the seminar aimed to provide practical insights and leadership experience for final-year students, shaping their future teaching careers. The event was coordinated by Dr. Shaila, Head of the Department of Commerce, and targeted 42 first-year B.Com students.

The seminar commenced with the introduction of the topic “Trading Account and Profit and Loss Account.” Two final-year M.Com students, Nikitha and Suresh, led the session. Nikitha explained the trading account, which is used to determine the gross profits or losses resulting from trading activities such as buying and selling. She detailed various components of the trading account, including carriage, freight, octroi, carriage inwards,

and carriage outwards.

Suresh then explained the profit and loss account, a financial statement summarizing revenues, costs, and expenses incurred during a specified period. He emphasized how trading and profit and loss accounts help identify the gross and net profits of a business during an accounting period. To reinforce the learning, the students solved a problem related to the topics discussed.

The seminar aimed to improve the quality of teaching by providing a platform for final-year students to demonstrate effective teaching strategies and develop their leadership skills. The participants gained practical exposure to real-life teaching scenarios, which helped them understand the role of teachers better and enhance their communication skills.

Feedback from the seminar was overwhelmingly positive. Both groups of students found the sessions immensely beneficial, expressing a desire for regular seminars of this nature. The program significantly boosted the confidence levels of the final-year students, preparing them for potential careers in teaching and inspiring them to pursue educational positions with greater responsibility in leadership, administration, or specialization.

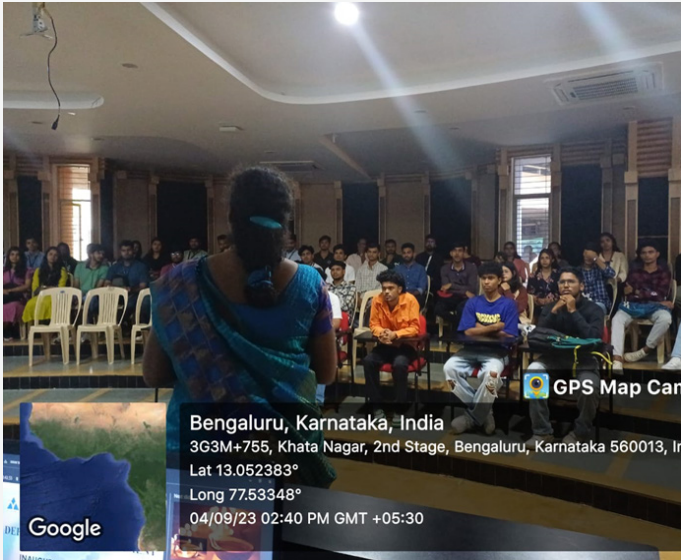
Overall, the seminar was a resounding success, fostering a supportive learning environment and encouraging students to consider a rewarding career in teaching.



## *FEST & EXHIBITIONS*

- Inauguration Program for Integrated Management
- Poster Exhibition on Suicide Prevention

# Inauguration Program for Integrated Management



The Department of Management at Acharya Institute of Graduate Studies launched its new integrated course in Business Analytics and Digital Marketing with a grand inauguration ceremony. The event, held in the Mechanical Block Seminar Hall, was attended by 74 first-semester BBA students.

The inauguration began with a welcome address by Ms. Harshitha T N, Assistant Professor, followed by a speech from Dr. M. Sudha, Head of the Department. The highlight of the event was an inspiring keynote speech by Mr. Ganesh Acharya, who emphasized the rapid evolution of digital technologies

and the increasing demand for skilled professionals in these areas. The event also featured an address by Mr. Krishna from CloudThat and Mr. Madhu from IIM Bengaluru, both of whom provided valuable insights into industry trends and career opportunities. The program aimed to provide students with a clear understanding of the integrated course, its curriculum, and the skills they would acquire. The event concluded with interactive workshops and networking opportunities, leaving students motivated and eager to embark on their academic journey.

## Poster Exhibition on Suicide Prevention



In conjunction with Suicide Prevention Day, the Department of Psychology at Acharya Institute of Graduate Studies organized a poster exhibition to raise awareness about suicide prevention. Held in the AIGS Lobby, the exhibition featured informative posters created by students and was attended by 21 participants.

Ms. Aanchal Agarwal, Consultant Clinical Psychologist and Assistant Professor, led the exhibition. The posters covered various aspects of suicide preven-

tion, including early detection, prevalence, protective factors, and preventive measures. The exhibition aimed to educate students on recognizing warning signs and seeking help.

The event concluded with a discussion on the role of psychologists in suicide prevention and the importance of spreading awareness. Participants left with a deeper understanding of the issue and practical knowledge to help themselves and others.

# VISITS

- Clinical Visit to ASHA Academy
- Industrial Visit to ISRO
- Outbound Training at Art of Living International Center
- Media Visit to RNS Printers Ltd.
- Outbound Training for First Semester
- Students
- Clinical Visit to Dr. Chandrasekhar Institute of Speech and Hearing
- International Visit to Universitas Negeri
- Yogyakarta, Indonesia

# Clinical Visit to ASHA Academy

On July 28, 2023, the Department of Psychology at Acharya Institute of Graduate Studies organized a clinical visit for BA Psychology students to ASHA Academy for Severe Handicaps and Autism. The visit aimed to provide students with a comprehensive understanding of autism spectrum disorders and other severe handicaps. Students had the opportunity to observe and interact with children with special needs, gaining valuable insights into therapeutic interventions and educational strategies. This hands-on experience helped bridge theoretical knowledge with practical applications in the field of psychology.

During the visit, students observed various therapeutic techniques and participated in discussions with profes-



sionals, including psychologists, therapists, and educators. The ASHA Academy staff provided a detailed overview of the challenges faced by individuals with disabilities and the innovative approaches used to address them. This visit was instrumental in enhancing the students' understanding of the complexities of working with individuals with special needs and the importance of developing inclusive and supportive environments.

## Industrial Visit to ISRO

On July 24, 2023, around 60 students from the Department of Computer Application at Acharya Institute of Graduate Studies visited the UR Rao Satellite Centre, ISRO, in Bangalore. The visit aimed to provide students with insights into space technologies, satellite design, and launch vehicles. Accompanied by faculty members, students toured various facilities and interacted with ISRO scientists to understand the practical applications of their theoretical knowledge.

The visit included a detailed presentation on different satellites and their uses, as well as a demonstration of the technologies used in satellite development. Students learned about the complexities of space missions and the importance of precise engineering and technology in successful satellite launches. This industrial visit was an eye-opening experience, inspiring students to pursue careers in

the field of space technology.



## Outbound Training at Art of Living International Center

On July 20, 2023, B.Com students from the Department of Commerce at Acharya Institute of Graduate Studies participated in an outbound training program at the Art of Living International Center. The program aimed to develop students' leadership skills, team-building abilities, and mindfulness through various activities and meditation sessions.



The training included visits to the Goshala and the Vishalakshi Mantap, where students learned about the importance of sustainable living and stress management. The experience helped students gain a deeper understanding of holistic well-being and the benefits of integrating

mindfulness practices into their daily lives. The program concluded with reflections on the lessons learned and how they could be applied to both personal and professional growth.

## Media Visit to RNS Printers Ltd.



On July 19, 2023, students from the Department of Journalism and Mass Communication at Acharya Institute of Graduate Studies visited RNS Printers Ltd. The visit aimed to enhance students' understanding of newspaper production processes. Students observed various stages of newspaper printing, including typesetting, plate making, and the printing press in action. This practical exposure provided them with valuable insights into the operational aspects of

print media, bridging the gap between theoretical knowledge and real-world application. The visit concluded with an interactive session where students discussed industry trends with the RNS Printers' team.



# Outbound Training for First Semester Students



The Department of Management organized a three-day Outbound Training Program for 1st semester BBA students. Held at the Physiotherapy Block, the program aimed to develop teamwork, communication, and problem-solving skills among the 243 participants.

The training included sessions on leadership and teamwork conducted by Mr. Zubair Ahamed and Dr. Kranth Patnaik. Activities such as team-building challenges, role-playing, and a treasure hunt helped students step out of their comfort zones and build strong connections with their peers.

The program, supported by Principal Dr. Gurunath Rao Vaidya and coordinated by Dr. Lakshmi V, successfully fostered personal growth, resilience, and adaptability among students.



## Clinical Visit to Dr. Chandrasekhar Institute of Speech and Hearing



faceted by individuals with communication disorders and the therapeutic interventions used to support them. The experience was enriching for the students, enhancing their assessment skills and fostering empathy towards individuals with special needs. The visit concluded with positive feedback, with students expressing their gratitude for the opportunity to learn in a real-world clinical setting.

The Department of Psychology at Acharya Institute of Graduate Studies organized a clinical visit to Dr. S. R. Chandrasekhar Institute of Speech and Hearing. Seventeen second-semester MSc Psychology students participated in the visit, which aimed to provide hands-on experience in observing and understanding disorders such as Autism Spectrum Disorder and ADHD.

During the visit, students interacted with trained professionals, observed psychological assessments, and engaged with children receiving therapy. The visit provided valuable insights into the challenges



# International Visit to Universitas Negeri Yogyakarta, Indonesia

The Department of Fashion and Apparel Design at Acharya Institute of Graduate Studies organized an international visit to Universitas Negeri Yogyakarta, Indonesia. This event provided third-semester students with an opportunity to engage in a cross-cultural academic exchange focusing on fashion and apparel design.

The visit, coordinated by Assistant Professor Divya K, spanned five days with daily sessions lasting four hours. The program included lectures, workshops, and practical demonstrations on various topics related to fashion and textile design.

On the first day, students were introduced to fibres, yarns, and fabrics, including their types, processes, and structures. They learned about fibre classification, both natural and manmade, yarn spinning processes, and fabric manufacturing methods such as weaving, knitting, and non-woven techniques. Additionally, the criteria for selecting appropriate fabrics were discussed.

The second day focused on the elements and principles of design, specifically motifs and design development. Students explored various basic motifs, their types, and repeat patterns, enhancing their understanding of design fundamentals.

On the third day, the emphasis was on pattern development, including drafting, draping, and flat pattern techniques. Tools, materials, and methods for creating layouts, as well as the importance of draping in fashion design, were covered. Practical demonstrations and hands-on activities helped students grasp these essential skills.

The fourth day delved into basic and traditional embroideries, emphasizing value addition in fashion. Students were introduced to state-wise traditional embroideries, including motifs, colors, and stitches, and explored techniques such as patchwork, applique, quilting, and braiding. This session provided insights into the rich heritage of traditional Indian embroideries.

The final day focused on the apparel industry and boutique management. Students learned about the workflow of the garment industry and the intricacies of managing a boutique. This session aimed to provide a comprehensive understanding of the operational aspects of fashion businesses.

The visit aimed to enhance institutional collaboration and provided students with practical insights into the global fashion industry. The program was an enriching experience for students, offering hands-on learning opportunities and fostering international academic relationships.

# *WORKSHOPS*

- Entrepreneurship Workshop
- Theatre Training Workshop
- Realization and Goal Setting Workshop
- Workshop on Disability and Special Education
- Workshop on Reiki & Pranic Healing Techniques for Mental Health
- Clinical Hypnotherapy & NLP Workshop

## Entrepreneurship Workshop

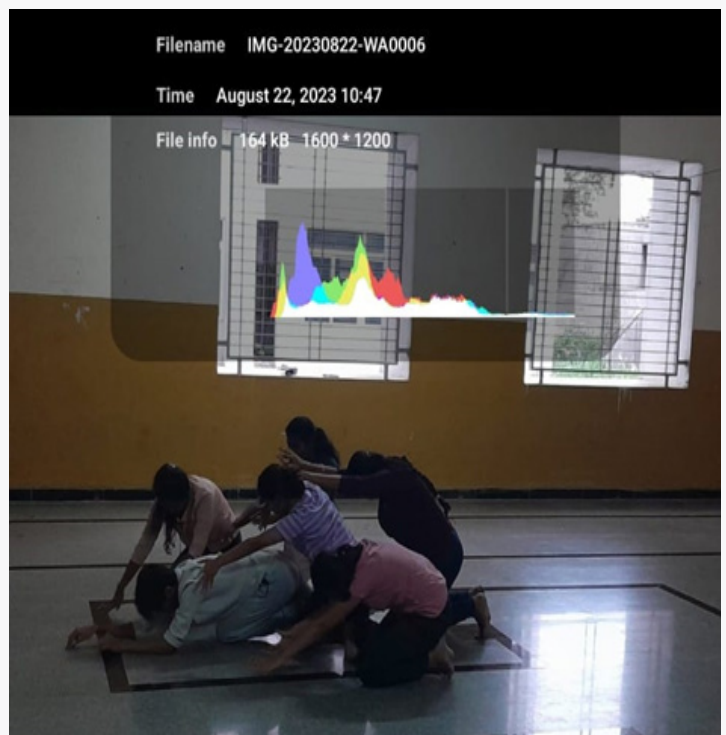


On July 19, 2023, the Department of Management at Acharya Institute of Graduate Studies organized an intensive Entrepreneurship Workshop for BBA students. The workshop, attended by 71 participants, aimed to equip students with practical skills necessary for starting and managing successful businesses. Topics covered included communication, leadership, de-

cision-making, and problem-solving. The workshop featured interactive sessions on developing business plans, understanding market research, financial management, marketing strategies, and legal aspects of entrepreneurship. Participants also engaged in a hands-on session to prepare products like detergent powder and candle making, gaining real-world experience

## Theatre Training Workshop

Acharya Institute of Graduate Studies organized a Theatre Training Workshop from August 16th to 31st, 2023, for students in the ANA Block. Conducted by Mr. Puneeth Kartha, an experienced actor and director, the workshop was attended by 16 participants. The training aimed to help students overcome stage fright and develop acting skills. Over two weeks, students engaged in activities to improve their dialogue delivery, body language, and character portrayal. The workshop also encouraged creative expression and self-confidence, culminating in performances that showcased their newly acquired skills.



## Realization and Goal Setting Workshop

The Department of Management at Acharya Institute of Graduate Studies organized a workshop titled "Turning Dreams into Reality: The Power of Realization and Goal Setting" on



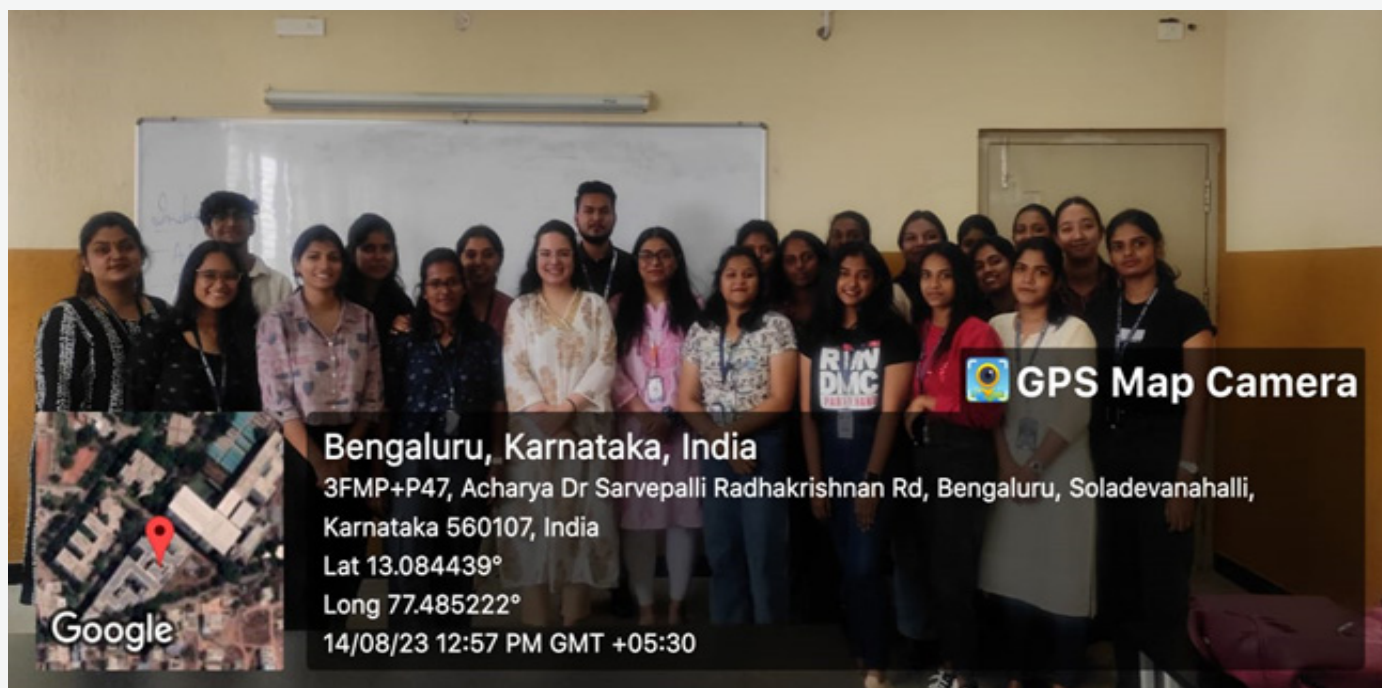
August 3, 2023. Held in the AES Lab from 9:00 AM to 12:00 PM, the event targeted first-semester BA Management students, with 192 participants in attendance. Led by Mr. Kiran Kumar R., Assistant Professor, the workshop aimed to help students understand their true potential and guide them in mapping out a path towards their dreams. The session began with general interaction and

mindfulness exercises, encouraging students to reflect on their goals and aspirations in a serene and supportive environment.

The workshop focused on empowering students to gain personal insights and set realistic goals.

Through discussions and introspective exercises, participants explored how past experiences shape their current mindset and future aspirations. The interactive nature of the session fostered a collaborative atmosphere, allowing students to share their thoughts and experiences. The event concluded with positive feedback, with students appreciating the opportunity to

## Workshop on Disability and Special Education

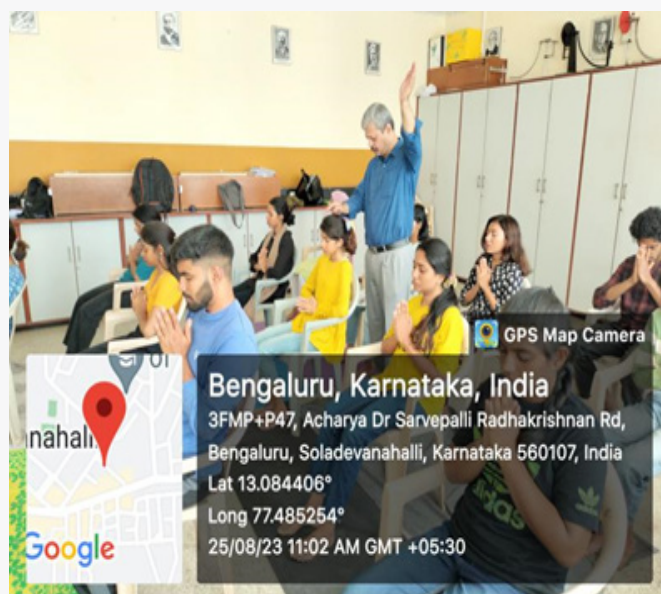


The Department of Psychology at Acharya Institute of Graduate Studies organized a workshop on Disability and Special Education on August 14th, 2023. Held from 9:00 AM to 2:00 PM in room LHI 407, the workshop was attended by 22 students. The session, led by Consultant Clinical Psychologist Ms. Subhangini Tiwari, aimed to provide an understanding of

disability and the need for special education. Topics included the prevalence, identification, and management of disabilities, as well as strategies for inclusive education. The workshop emphasized the importance of integrating individuals with special needs into mainstream education and society.

## Workshop on Reiki & Pranic Healing Techniques for Mental Health

The PG Department of Psychology at Acharya Institute of Graduate Studies organized a workshop on "Reiki & Pranic Healing Techniques for Mental Health" on August 25th, 2023. Held from 10:00 AM to 4:00 PM, the workshop aimed to acquaint second-semester MSc Psychology students with the origins and foundations of Reiki and Pranic Healing. Facilitated by Dr. Sadashiv S Gore, the session covered basic principles and practical ap-



plications of these alternative healing methods. Students participated in hands-on activities and discussions, exploring how these techniques can enhance mental well-being and balance energy in daily life.

## Clinical Hypnotherapy & NLP Workshop



– The PG Department of Psychology organized a workshop on Clinical Hypnotherapy and NLP for II semester M.Sc Psychology students. The workshop, led by Dr. Anisha Mahendrakar, aimed to familiarize students with the foundational concepts of hypnotherapy and NLP.

Dr. Mahendrakar demonstrated various techniques and explained the theoretical foundations of hypno-

sis and NLP. The session included practical demonstrations and discussions on the ethical aspects of hypnotherapy.

The workshop was highly informative, leaving students with a deeper understanding of clinical hypnotherapy and its applications. The event fulfilled its objectives, with positive feedback from all 20 participants.

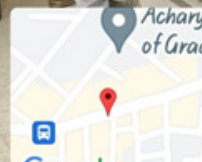
# *Alumni Talk*

- Digital Marketing Alumni Talk

# Digital Marketing Alumni Talk

, the Department of Management at Acharya Institute of Graduate Studies hosted an Alumni Talk on “Digital Marketing Trends and Strategies” for BBA students. The guest speaker, Mr. Joshi Vivek Dillip, a successful marketing executive and alumnus, shared his expertise on various digital marketing channels, search engine optimization, and content marketing. The talk provided students with practical knowledge and actionable steps to excel in the digital marketing landscape.

Mr. Dillip emphasized the importance of staying updated with the latest trends and innovations in the industry. He discussed case studies of successful digital marketing campaigns and the role of data analytics in making informed decisions. The session included an interactive Q&A segment, allowing students to seek advice on their career paths and gain insights into the dynamic field of digital marketing.



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