

TRIUMPH

QUADRIMESTER IQAC NEWS LETTER



**ACHARYA INSTITUTE OF
GRADUATE STUDIES**

AFFILIATED TO BENGALURU CITY UNIVERSITY
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TABLE OF CONTENT

CELEBRATIONS

SKILL DEVELOPMENT ACTIVITIES

ORIENTATIONS

SEMINARS, GUEST TALKS, TRAININGS

FEST & EXHIBITIONS

VISITS

WORKSHOPS

ALUMNI TALK

CELEBRATIONS

1. **Karnataka Rajyotsava Celebration**
2. **Freshers Day: Frosh Fiesta 2023-24**
3. **Freshers Day Celebration (Commerce UG)**
4. **Freshers Day Celebration (Aviation Management)**
5. **Christmas Celebration**
6. **National Youth Day 2024**
7. **Republic Day 2024**
8. **Suggi 2024**

Karnataka Rajyotsava Celebration



October 30 - November 4, 2023

The Department of Cultural Committee at Acharya Institute of Graduate Studies celebrated the 50th Karnataka Rajyotsava with a week-long series of cultural events held at the Basketball Court. The event aimed to foster cross-cultural understanding and unity among students. Various traditional folk-dance forms and music were

showcased, highlighting the rich cultural diversity of Karnataka. The celebrations included a procession across the campus, traditional attire displays, and performances by students. The event was headed by Ms. Samreen Imran, Cultural Coordinator of AIGS, and saw enthusiastic participation from students, faculty, and HODs, making it a memorable and successful celebration.

Freshers Day: Frosh Fiesta 2023-24



December 6, 2023

The Department of Management hosted "Frosh Fiesta 2023-24," a Freshers Day event to welcome first-semester BBA students. Held in the Main Auditorium, the event featured ice-breaking sessions, cultural performances, interactive games, and an orientation segment.

The theme of the event was "Gostic," reflecting a vibrant and energetic atmosphere. The program facilitated social interaction, enhanced senior-junior coordination, and provided new students with valuable insights into college life. With 200 participants, the event successfully integrated new students into the college community.

Freshers Day Celebration (Commerce UG)



Date: December 18, 2023

The Department of Commerce hosted a vibrant Freshers Day celebration for B. Com students, welcoming 95 participants. The event included performances, games, and a ramp walk. It aimed to motivate students to showcase their talents and foster teamwork. The celebration concluded with excellent feedback from students, who appreciated the lively and inclusive atmosphere.

Freshers Day Celebration (Aviation Management)



Date: December 21, 2023

The Department of Aviation Management organized the "Freshtopia Fiesta" to welcome new BBA Aviation students. The event featured games, dance performances, and a ramp walk, fostering excitement and camaraderie among students. The celebration aimed to boost students' confidence and creativity, receiving positive feedback for its engaging and joyful atmosphere.

Christmas Celebration



Date: December 22, 2023

The Cultural Committee organized the “Merry Bright Gala 2023” to celebrate Christmas. The event included carols, dances, a fashion show, and games, bringing together students and faculty for a festive celebration. The highlight was the participation of Santa Claus, who entertained the crowd and distributed gifts. The event fostered a sense of community and holiday cheer, receiving positive feedback for its vibrant atmosphere.



National Youth Day 2024



On January 12, 2024,

The National Cadet Corps (NCC) of AIGS organized a celebration for National Youth Day, held in the AIGS Open Arena and Chikkabanavara Village. The event aimed to commemorate the birth of Swami Vivekananda, inspire and empower young minds, and raise environmental awareness.

The event began at 8:45 AM with an inspiring address by Dr. Gurunath Rao Vaidya, Principal of AIGS. His speech emphasized the pivotal role of education and leadership in the lives of youth. Following the inauguration, Cadet Ayushika Thapa delivered a motivational speech, addressing the aspirations and challenges faced by the youth.

Activities included a poster presentation by cadets, showcasing their intellectual capabilities and awareness on various topics. A rally for awareness was organized at Chikkabanavara village, aimed at disseminating important information and promoting a sense of responsibility among the youth. As part of environmental sustainability efforts, cloth bags were distributed to encourage eco-friendly practices.

The collaborative efforts of the NCC



cadets, Dr. Gurunath Rao Vaidya, and students from Acharya School of Design made the Youth Day celebration a memorable and impactful event. The feedback from participants was overwhelmingly positive, with 17 rating it as excellent, 12 as good, and 2 as average.

These events highlight AIGS College's commitment to providing students with enriching experiences that promote professional development, cultural awareness, and community engagement.

REPUBLIC DAY 2024

On January 26, 2024,

AIGS celebrated the 75th Republic Day at the basketball court, with participation from all Acharya Institutes. The event began at 8:00 AM with the arrival of the esteemed guest, Air Marshal Satish Pal Singh, who has received the Param Vishisht Seva Medal, Ati Vishisht Seva Medal, and Vishisht Seva Medal.

The flag hoisting ceremony was conducted at 8:30 AM by Air Marshal Satish Pal Singh and the Principal of AIGS, symbolizing national pride and unity. The ceremony was followed by a parade led by NCC cadets, showcasing their discipline and dedication. The cultural events included vibrant dance performances, songs, and a fashion show, reflecting India's rich cultural heritage.

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SUGGI 2024



On January 19, 2024, AIGS celebrated Suggi 2024, the traditional Sankranti festival, in front of the AIGS Block. The event, organized by the Cultural Committee, aimed to foster cultural and traditional diversity, promote unity among students, and provide a break from the academic routine.

The celebration began at 10:00 AM with a Tamate performance, followed by a pooja and the lighting of the deepa by Managing Director Mr. Krishna K Basani and Principal Dr. Gurunath Rao Vaidhya. The event featured various cultural activities, including a rangoli competition, pot painting competition, traditional music, dance performances, and a fashion show.

The festival highlighted the significance of Makar Sankranti, marking the transition of the sun into Capricorn and celebrating the end of the winter solstice. The event also included prasada distribution at 2:00 PM, fostering a sense of togetherness among participants.

Suggi 2024 was a remarkable celebration, showcasing tradition, talent, and community spirit. The entire event,



SKILL DEVELOPMENT ACTIVITIES

1. **Animal versus Management Session**
2. **Documentary Screening on 'The Mind Explained' Netflix Series**
3. **Biz Shotgun Business Quiz**
4. **Awareness Program on Women's Health and Menstrual Hygiene**
5. **Talent Show for MCA Students**
6. **ISR Activity for Minority Students**
7. **MooC Online Certification Course**
8. **Outbound Activity for BBA Students**
9. **Sports Meet "Athenia-2023"**
10. **World Mental Health Day Observation**
11. **Student Development Program on Yoga and Wellness**
12. **Observation of World Food Day**
13. **Series on Teaching Learning Methodology**
14. **ISR Activity: Children's Day Celebration at Thammenahalli Government Primary School**
15. **Awareness Program on Crime Prevention**
16. **User Education Program on Enlist-Resources**
17. **Acharya Psychology Association Elections**
18. **Ice Breaking Session and Elections for Acharya Psychology Association (PG)**
19. **Awareness Programme on E-Sanjeevani**
20. **NCC Dhruva Prathibha Inter-coy Competitions**
21. **Entrepreneurship Development at FKCCI**

Animal versus Management Session

October 17, 2023

The Department of Management conducted an “Animal versus Management” session for first-semester BBA students in Room 204, Block 1. The event aimed to compare animal characteristics with management skills, involving stakeholders such as conservationists, government agencies, and local communities. The session, judged by Mr. Chethan S and Mrs. Anusha K Y, covered topics like conflict resolution, habitat preservation, and technological solutions for wildlife management. The interactive gathering emphasized the importance of collaboration and education in promoting responsible coexistence between humans and animals.



Documentary Screening on ‘The Mind Explained’ Netflix Series



October 11, 2023 – The Department of Psychology organized a documentary screening to mark World Mental Health Day. The event, held in the AIGS Seminar Hall, featured documentaries on “What is Anxiety?” and “Mindfulness Practices” from the Netflix series “The Mind Explained.” Coordinated by Ms. Nidhi Kulkarni, the screening aimed to eliminate the stigma associated with mental illness and increase awareness about mental health. The session included a panel discussion on mental health strategies and was attended by 85 BA Psychology students. The documentaries provided insights into anxiety and mindfulness practices, encouraging students to apply these concepts in their daily lives.



Biz Shotgun Business Quiz



October 25, 2023 – The Department of Commerce organized “Biz Shotgun,” a business quiz for first-year B. Com students, in the MBA Auditorium. The event aimed to enhance students’ knowledge of business concepts and foster teamwork and critical thinking. The quiz included four rounds: Aptitude Test, Logo Quiz, Tagline Master, and Identify the Personality. Participants demonstrated their analytical skills and business knowledge, with the event successfully promoting enthusiasm for commerce and business among



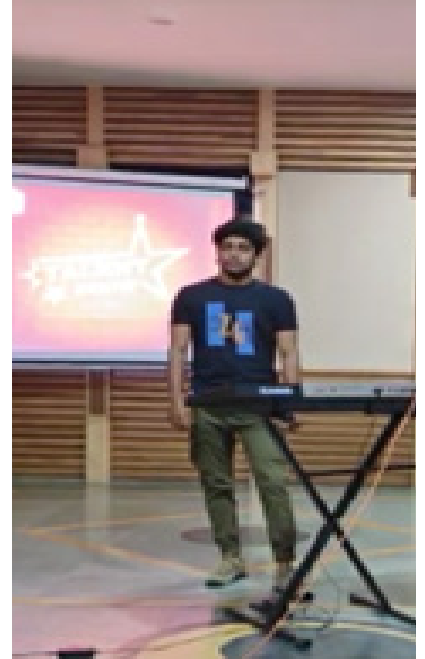
Awareness Program on Women’s Health and Menstrual Hygiene

October 19, 2023 – The Women’s Cell of Acharya Institute of Graduate Studies, Agnishikha, organized an awareness program on women’s health and menstrual hygiene for female students. Held in the Main Auditorium, the session was led by Mrs. Vaishakha Kulkarni, who discussed the importance of menstrual hygiene, the materials used in sanitary pads, and their impact on health and the environment. The program emphasized the need for high-quality sanitary napkins and proper disposal methods. The informative session was well-received by the 64 participants, who gained valuable knowledge about maintaining menstrual health.



Talent Show for MCA Students

October 14, 2023 – The Department of MCA hosted a Talent Show for second-semester MCA students in the Seminar Hall of the Mechanical Block. The event, organized by Prof. Nagaraju ML and Prof. Frarzin Basaith, featured a variety of performances including classical songs, Bharatanatyam dance, piano compositions, and beatboxing. The show provided a platform for students to showcase their talents and boosted their self-confidence. The diverse performances celebrated the creative abilities of the MCA students and inspired others to discover and develop their own talents.

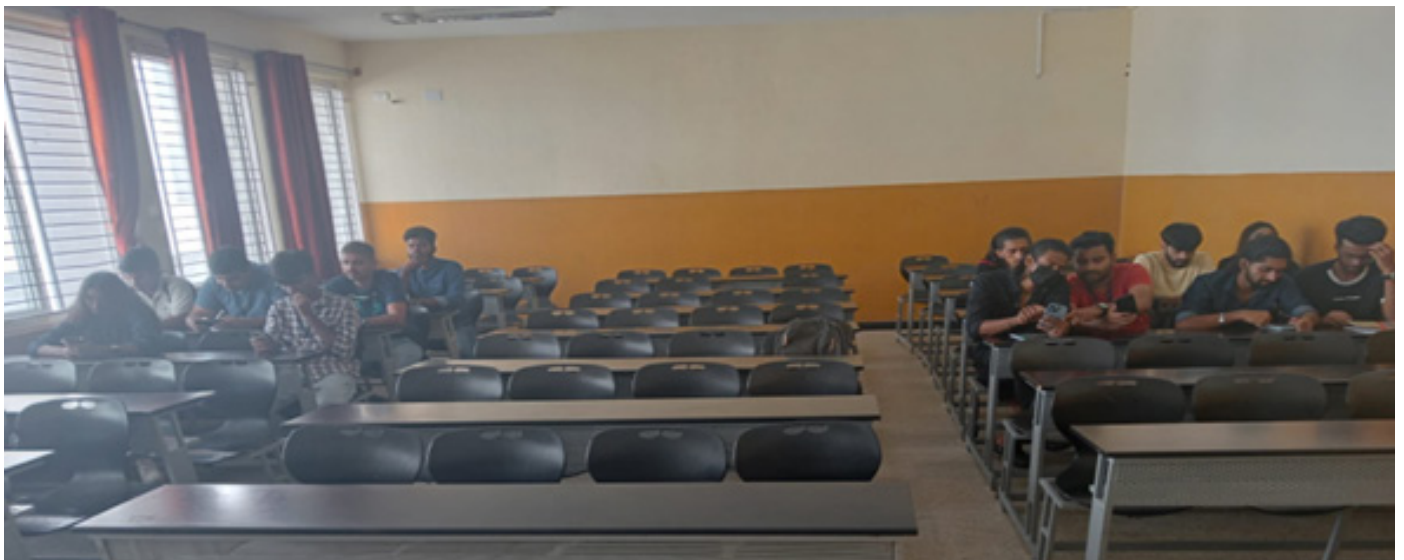


ISR Activity for Minority Students



October 21, 2023 – The Department of Management at Acharya Institute of Graduate Studies organized an ISR (Institutional Social Responsibility) activity for minority students in Tumkur District. Held at Kesarmadu, the event aimed to help students set their future goals. Mrs. Sushma began by addressing the importance of education and discipline, which was followed by an interactive session where students cleared their doubts. Topics covered included the importance of education, future goals, and effective study habits. The session concluded with the distribution of books, pens, and pencils to the participants. The event was highly inspiring, and students left with a clearer vision of their future paths.

MooC Online Certification Course



October 18, 2023 – The Department of Management conducted an online certification course session for fifth-semester BBA students. Held in Room 205, the session, coordinated by Dr. Muddasir Ahamed Khan, introduced students to Udemy's learning platform. The course covered digital literacy, data analysis, communication in the digital age, and digital marketing. Participants earned free e-certificates upon completing each module, enhancing their resumes with valuable skills and certifications. The event was well-received, with students expressing interest in pursuing additional online courses.

Outbound Activity for BBA Students

October 7, 2023 – The Department of Management organized an outbound training activity for BBA students, focusing on team and time management skills. Conducted at the Football Court, the session included team-building exercises, leadership simulations, and time management workshops. Dr. Parvathi Venu M guided participants through hands-on challenges that emphasized communication and collaborative problem-solving. Post-training assessments showed significant improvements in teamwork and time management. The event received positive feedback for its real-world applicability and its impact on personal and professional growth.



Sports Meet “Athenia-2023”



On the occasion of the Road Safety Week from 11 to 17 January 2023, the NSS unit of AIGS organised a Road Safety Awareness programme on 20 January, 2023 at Govt. Higher Primary School, Soladevanahalli. The objective of the program was to provide road safety tips for children to encourage safer usage of road.

The program started with the power point presentation which included the road safety rules for children and animations related to road accidents. The children seemed to be more interested in animations due to the visual appeal and were surprised to see the worse accidents which had caused many deaths. The school children were presented with the informative mime by the NSS volunteers. Sri. R Kiran Kumar, the Grampanchayat President of Kaskattapura, Sri. Raja Shankar, PDO Officer and Sri. Hanumaraju, Bill Collector also graced the occasion with their presence.



World Mental Health Day Observation

October 18, 2023 – In observance of World Mental Health Day, the Department of Social Work organized a community outreach program at Guddadahalli Hessarghata. Led by Assistant Professors Ms. Rashmi C R and Prof. Dr. C. Kumaraswamy, along with third-year BSW students Anamika N Anil and Felcita Monis, the event aimed to raise awareness about mental health, reduce stigma, and educate the community on recognizing and addressing mental distress. Activities included a thematic dance, awareness speeches, and a mime performance highlighting the impact of technology on mental health. The program, attended by 60 people, concluded with an interactive session on mental health conducted at the local Anganwadi, where participants discussed mental well-being and received practical advice on managing stress. The event successfully fostered a supportive environment and empowered the community with knowledge about mental health.



Student Development Program on Yoga and Wellness



October 4, 2023 – The Department of Management conducted a Yoga and Wellness session for first-semester BBA students in Room 003, AIGS Block. The event, attended by 190 students, focused on the benefits of yoga for physical and mental well-being. Dr. Bharath Bhooshan and Dr. Muddasir Ahmed Khan led the sessions, covering topics such as health and wellness, stress management, and the history and techniques of yoga. Students were introduced to practical yoga exercises and mindfulness practices aimed at improving their overall health. The program emphasized the importance of maintaining a healthy work-life balance and fostered a sense of community among participants. The session received positive feedback, with students expressing motivation to integrate wellness practices into their daily lives.

Observation of World Food Day



October 16, 2023 – The Department of Social Work observed World Food Day with a series of activities centered around the theme “Water is life, Water is food. Leave no one behind.” The event involved food distribution drives in various locations, including Yeshwanthpur, Dasarahalli, and Soladevanahalli, benefiting 90 destitute individuals. Additionally, a hydration stall was set up at OYA Café on the Acharya campus to raise awareness about water sustainability. The day concluded with a dinner for children at Paraspara Trust Adoption Home, where social work trainees interacted with and provided meals for the children. The program, which involved 24 participants, highlighted the importance of food and water management while providing practical experience in organizing social initiatives.

Series on Teaching Learning Methodology



October 31 - November 10, 2023 – The Department of Management conducted a series of teaching-learning methodology sessions for BBA students. The sessions, held in AIGS Block, covered various methodologies including debate-based learning, hands-on experience, virtual industrial visits, e-learning, case studies, and presentation-based learning. The program aimed to enhance understanding, encourage student engagement, and promote critical thinking. With the participation of 348 students, the series successfully provided a comprehensive learning experience, bridging theoretical knowledge with practical application. The sessions were coordinated by faculty members Mr. Chethan S, Kiran Kumar, Kruthika N S, Shalini, Bharath Bhooshan M S, Manjula B K, Abrar Hussain, and Harshitha T N.

ISR Activity: Children's Day Celebration at Thammenahalli Government Primary School

November 15, 2023 – The Department of Aviation Management celebrated Children's Day with an ISR activity at the Government Primary School in Thammenahalli. The event, attended by 19 aviation management students, aimed to raise awareness about children's rights and education. The program included games such as musical chairs, frog jumps, and balloon blowing, which were enjoyed by the school children. Snacks were distributed, and the students performed a dance dedicated to their teachers. The celebration emphasized the importance of education and created a joyful environment for the children. The event was successful in fostering community engagement and enhancing students' understanding of social responsibility.



Awareness Program on Crime Prevention

November 6, 2023 – The Department of Criminology organized an awareness program on crime prevention in the Architecture Block. The program, targeted at faculty and students, aimed to evaluate the effectiveness of community policing initiatives and educate vulnerable populations on self-protection measures. The event, attended by 100 participants, featured a workshop conducted by Seema Diwan, founder and president of the Talaash Association. Topics included sexual assault, trafficking, and the role of NGOs in combating these crimes. The program emphasized the importance of education, proactive measures, and

support services for survivors, contributing to safer communities and reduced crime rates.



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Acharya Psychology Association Elections



November 28, 2023 – The Department of Psychology at Acharya Institute of Graduate Studies conducted elections for the Acharya Psychology Association (APA) to select student representatives. Held in the Seminar Hall, the event aimed to foster leadership skills and active participation among BA Psychology students. The election process included nominations, speeches, and voting, culminating in the election of Pratham B.C as President, Sandra Thomas as Secretary, and Sruthy S Kumar as Event Coordinator. The event was well-received, promoting a sense of community and responsible decision-making among students.

Ice Breaking Session and Elections for Acharya



November 30, 2023 – The Department of Psychology organized an ice-breaking session and elections for the Acharya Psychology Association (PG) for MSc Psychology students. The event, held in Room 506, AIGS Block 2, aimed to establish rapport between first and second-year students. The session included interactive activities and an election for the association's President and Secretary. Tejaswini Rao was elected as President and Parvathy Ramesh as Secretary. The event facilitated open communication, teamwork, and active participation among students, contributing to a cohesive and vibrant academic community.

NCC Dhruva Prathibha Inter-coy Competitions



Date: December 21, 2023

The NCC hosted the Dhruva Prathibha 2023 inter-company competitions, featuring 135 cadets from various companies under the 9th Karnataka Battalion. The event included drill tests, obstacle courses, and map reading, emphasizing teamwork, discipline, and leadership. The competitions fostered camaraderie and highlighted the cadets' skills, leaving a lasting impact on their character and ethos.



Awareness Programme on E-Sanjeevani

Date: December 19, 2023

The Department of Social Work, in collaboration with INTELEHEALTH, conducted an awareness program on E-Sanjeevani, a telemedicine app. The session, attended by 69 participants, aimed to equip social work students with the knowledge to assist individuals in using the app for consultations. The program emphasized the importance of healthcare management and provided practical insights into the functioning of the app.



Soladevanahalli, Karnataka, India
 Acharya Institute Graduation Studies, Bengaluru, Soladevanahalli, K
 560107, India
 Lat 13.084034°
 Long 77.485107°
 19/12/23 11:03 AM GMT +05:30

Entrepreneurship Development at FKCCI

On January 30, 2024, the Department of Commerce, in association with the Institution's Innovation Council (IIC), organized a workshop on Entrepreneurship Development at FKCCI for IIC student members. The workshop aimed to create awareness about the role of FKCCI in entrepreneurship development, understand its importance in assisting entrepreneurs, and encourage students to think innovatively and become job providers instead of job seekers.

The event commenced at 9:00 AM with students boarding the college bus to FKCCI, arriving at 10:30 AM. The session began with an inauguration by Dr. Sharanaprakash Rudrappa Patil, Hon'ble Minister of Medical Education, Skill Development, Entrepreneurship, and Livelihood, Government of Karnataka. Dr. Patil addressed the students, emphasizing the importance of entrepreneurship.

The workshop featured five eminent speakers covering various aspects of entrepreneurship. The first session, led by the CEO of APEDA India, focused on the development of industries related to scheduled products for export. The second session, by the CEO of the Export Promotion Council for Handicrafts, highlighted the promotion and export of high-quality handicrafts. The third session, conducted by Mr. Saravanan Murthy, Manager at UCO Bank Rajajinagar Main Branch, discussed government schemes like the Prime Minister Employment Generation Programme (PMEGP) and Market Promotion & Development Scheme (MPDA).

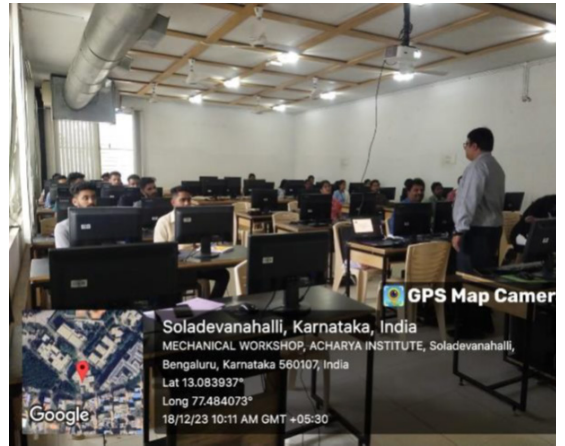
Students gained valuable insights into the importance of entrepreneurship development, the support provided by various government organizations, and practical challenges faced in exporting goods. The workshop was informative and engaging, with students actively participating throughout the event. The feedback from the students indicated that 22 found the workshop excellent, and 8 rated it as good.



ORIENTATIONS

1. **Orientation Program for MCA Students**

Orientation Program for MCA Students



Date: December 18, 2023

The Department of Master of Computer Applications conducted an orientation program titled “Microsoft Mastery: Navigating the Learning Platform” for first-semester MCA students. The session, led by Mr. Vivek K, Assistant Professor, aimed to prepare students for Microsoft certifications and develop their problem-solving skills. The event highlighted the benefits of online certifications and guided students through Microsoft’s learning platform. Participants successfully completed modules on cloud computing, earning certificates and badges.

GUEST TALKS SEMINARS TRANINGS

1. **Soft Skill Training for MBA Students**
2. **Guest Talk on Derivatives**
3. **International Guest Lecture in Indonesia**
4. **Unheard Voices Talk Series**
5. **CMA Career Guiding Session**
6. **Collage Competition on Recent Trends in Aviation and Management.**
7. **NSE Certificate Program on Financial Markets**
8. **Sales Training Program**
9. **Soft Skills Training for BBA Students**
10. **Soft Skill Training Program for MBA Students**
11. **Guest Talk on Tally**
12. **Training Session for First-Year Students**
13. **Guest Talk on Personality Development**
14. **Seminar on Digital Psychological Interventions for Mental Health Care**
15. **Lit_GEN Student Literature Festival**
16. **Applications of Social Psychology in the legal system**
17. **Acharya Psychological Association: Committee Formation and Movie Screening**
18. **Inspirational Movie Screening: “12th Fail”**
19. **HUMAN RIGHTS- EQUALITY, FREEDOM AND JUSTICE FOR ALL”**

Guest Talk on Horticulture Opportunities



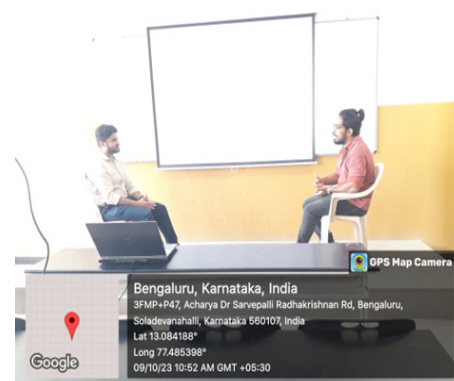
October 30, 2023 – The Department of Management hosted a guest talk on “Business Opportunities for Startups & Standup in Horticulture” for final-year BBA students. Dr. V. K. Jayaraghavendra Rao, Principal Scientist at the Indian Institute of Horticulture, Bangalore, discussed market trends, opportunities in smart farming, and horticultural tourism. The session highlighted government grants, venture capital, and sustainable farming practices. The talk provided students with a comprehensive overview of the horticulture industry’s potential and was highly appreciated for its practical insights.



Soft Skill Training for MBA Students

October 3-9, 2023 – The Department of MBA organized a soft skill training program for second-year MBA students. Conducted by the 10 Seconds Trainers team, the sessions covered essential skills such as adaptability, leadership, critical thinking, and emotional intelligence. The program included aptitude tests in quantitative ability, reasoning,

verbal ability, and basic computer skills. The training aimed to enhance students’ employability and prepare them for campus interviews. Feedback from participants was overwhelmingly positive, highlighting improvements in communication, teamwork, and problem-solving skills.



Guest Talk on Derivatives Guest



October 18, 2023 – The Department of Management hosted a guest talk on derivatives for final-year BBA students. Dr. Nethravathi, Assistant Professor at AIT, provided insights into the types, functions, and practical applications of derivatives in financial markets. The talk emphasized risk management, investment strategies, and ethical considerations. Real-world examples helped students understand the complexities of derivatives, making the session both informative and engaging.



International Guest Lecture in Indonesia



September 23 to October 1, 2023 – The Department of Fashion and Apparel Design organized an international guest lecture series at Universitas Negeri Yogyakarta, Indonesia. Ms. Divya K, Assistant Professor, delivered lectures on fashion design topics including fiber and fabric types, elements and principles of design, pattern development, traditional

embroideries, and apparel industry workflows. The sessions combined theoretical knowledge with hands-on training, providing students with comprehensive insights into the fashion industry. The program fostered international collaboration and enhanced learning through practical exposure.



Unheard Voices Talk Series



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-accredited 'A' Grade and Affiliated to Bangalore City University)
Soladevanahalli, Bengaluru-560107

DEPARTMENT OF MBA

"UNHEARD VOICES"

- WHERE WISDOM MEETS NARRATION

JOURNEY OF SUCCESS

SPEAKERS



Sri. Saidulu Adavath
(DCP)
Bangalore City North



Anand Raj
(Entrepreneur)



Master Rishi
Shiv Prasanna
(Young Coder)



Mrs. Priyadarshini Pandurangan
(Professional Make-up artist)



Dr. Savitha S
(Psychologist)
KC General Hospital



Ms. N Shruthi Sukumar
(Entrepreneur)

ORGANISERS

Chief Patron
Dr B Premanath Reddy
Mrs. Shalini Reddy
Mr. Krishna Basani

Patron
Dr. Gurunath Rao Vaidya
Dr. Anil B Malali

Students' Co-ordinators
Mr. Sumanth N.
Ms. Divyanjali A
Ms. Socha G
Mr. Bharath B

Ms Bhumika Shetty
Ms. Shilpa Shetty
Ms. V Indu Reddy
Mr. Nachiketam

Faculty Co-ordinators
Dr. Dhanalakshmi K
Dr. N Bhargava
Dr. Asokan Durai
Dr. Prathipati Venkalah Babu
Dr. Dharmendra H

DATE : OCTOBER 13, 2023
VENUE : MAIN AUDITORIUM
TIME : 9:30 am to 3:30 pm

October 13, 2023 – The Department of MBA organized “Unheard Voices,” a talk series featuring six speakers from diverse fields. The event aimed to share the success stories and struggles of individuals

such as DCP Sri Saidulu Adavath, entrepreneur Anand Raj, young coder Master Rishi Shiv Prasanna, professional makeup artist Priyadarshini Pandurangan, psychologist Dr. Savitha S, and entrepreneur

Ms. N. Shruthi Sukumar. The speakers inspired students with their journeys, emphasizing the importance of perseverance and passion. The event was highly motivational and well-received by the attendees

CMA Career Guiding Session

October 10, 2023 – The Department of Commerce organized a career guidance session for I and III semester B. Com-CMA students at Mother Tekla Auditorium in Bengaluru. The event featured a fireside chat with Brian Hock, President of Hock International, moderated by CA Vinod Chandran. Other notable speakers included Jim Piechoski, Senior Director at Hock International, and Fenil Vadakken, Senior Country Manager at IMA India. The session provided insights into the CMA certification, industry trends, and the importance of continuous learning in finance. Students had the opportunity to



interact with the speakers, gaining valuable advice on navigating their professional journeys. The event was well-received, with participants expressing appreciation for the practical insights and networking opportunities provided.

Collage Competition on Recent Trends in Aviation and Management.

October 6, 2023 – The Department of Aviation Management at Acharya Institute of Graduate Studies organized a collage competition on recent trends in aviation and management for first-semester BBA Aviation students. Held in AIGS Block 2, Rooms 304 and 305, the event aimed to foster group activity and creativity among the participants. Ninety students, forming 45 teams, participated in the competition which ran from 11 AM to 5 PM. Topics included women entrepreneurs in India, HR policies, and venture capital. The event was judged by Mr. Bharath Bhooshan, Assistant Professor, who evaluated the collages based on their creativity



and relevance. The competition successfully promoted teamwork and innovative thinking among students, making it an engaging and educational experience.



NSE Certificate Program on Financial Markets



November 2-10, 2023 – The Department of Management at Acharya Institute of Graduate Studies conducted the NSE Certificate Program on Financial Markets for fifth-semester BBA students. Held in Room 102, AIGS, the intensive 30-hour program aimed to equip students with practical knowledge and skills in banking and financial markets. Over the course of eight days, 25 participants received training in areas such as

financial planning, capital markets, mutual funds, derivatives, investment banking, and technical analysis. The program, facilitated by trainers from Finmark Company, included hands-on sessions and culminated in an online exam. The initiative significantly enhanced students' understanding of the financial markets, preparing them for future careers in the BFSI sector.

Sales Training Program

November 6, 2023 – The Department of MBA conducted a sales training program for final-year marketing specialization BBA students. Held in Room 304, the training aimed to equip 53 participants with essential sales skills and knowledge. The program covered topics such as lead generation, rapport building, handling objections, and closing deals. Trainers from the MBA department facilitated role-playing exercises and interactive sessions, providing students with practical experience in sales techniques. The training program was well-received, with students gaining valuable insights into the sales profession and its challenges.



Soft Skills Training for BBA Students



November 28 - December 2, 2023 – The Department of Management organized a soft skills training program for first-semester BBA students, held in AIGS Block. The training, conducted over five days, aimed to enhance students' communication, teamwork, leadership, problem-solving, creativity, and work ethic. Resource persons provided an overview of soft skills, emphasizing their importance in both personal and professional contexts. The program included interactive sessions on aptitude tests, communication skills, and mathematical calculations. With 275 participants, the training successfully improved students' employability and readiness for future career challenges.

Soft Skill Training Program for MBA Students

December 18-22, 2023 – The Department of MBA conducted a soft skill training program for first-year MBA students, held in the Mechanical Auditorium AIT. The training focused on enhancing employability skills, including communication, leadership, critical thinking, and emotional intelligence. Fifty-four students participated, engaging in sessions on aptitude, teamwork, problem-solving, and presentation skills. The program aimed to prepare students for campus interviews and improve their professional competencies. Feedback from participants indicated a significant improvement in job readiness and employability.



Guest Talk on Tally



Date: December 23, 2023

A guest talk on Tally was held for BBA 1st semester students, featuring Mr. Manjunath R from MARK Education Academy. The session provided an overview of Tally's functionalities and its application in financial management. Practical demonstrations and industry-specific use cases were discussed, enhancing students' technical knowledge and confidence in using Tally for business needs.



Training Session for First-Year Students



Date: November 28, 2023 - December 2, 2023

The Department of Management conducted a training program on soft skills for first-year BBA students. The sessions covered communication, teamwork, leadership, and problem-solving skills, aiming to improve students' employability. The program included practical exercises and interactive discussions, helping students develop essential soft skills for their personal and professional success.

Guest Talk on Personality Development



Date: December 1, 2023

The Department of Commerce PG organized a guest lecture on personality development for first-year M. Com students. The session, led by Dr. Dhanalakshmi, focused on self-awareness, leadership abilities, and interpersonal skills. Students gained insights into enhancing their emotional intelligence, communication skills, and confidence. The event was well-received, with students expressing a desire for more such sessions.



Seminar on Digital Psychological Interventions for Mental Health Care



Date: December 4, 2023

The Department of Psychology held a seminar on digital psychological interventions, featuring Mr. Abhishek Karishiddhimath from NIMHANS. The event aimed to increase awareness about mental health apps and provide self-help toolkits. Attended by 221 students, the seminar included interactive activities and discussions on the Mind notes app, which offers various mental health resources. The session successfully dispelled misconceptions about mental health and encouraged the use of digital tools for mental well-being.



Lit_GEN Student Literature Festival



From January 11 to 12, 2024, the Department of English at AIGS participated in the Lit_GEN Student Literature Festival held at Yuvapatha, Jayanagar. The festival aimed to empower students with tools to craft compelling stories, nurture literary talents, and provide a platform for unique narratives. The event featured

a dynamic blend of panel discussions, workshops, competitions, and other engaging activities.

Renowned personalities such as Sri Prakash Belawadi, Prof. Vamsee Juluri, and other distinguished speakers shared their insights during the fest. Highlights included interactions with authors, thought-provoking panel discussions on literature and its societal impacts, and hands-on workshops for aspiring writers. The fest also celebrated cultural diversity through music, art, and performances, creating a vibrant and inclusive atmosphere.

The Student Lit Fest successfully fostered a sense of community, intellectual curiosity, and creative exploration among participants. The event concluded with positive feedback, inspiring attendees to continue their literary journeys and contribute to the literary landscape.

Applications of Social Psychology in the legal system



On January 11, 2024, the Department of Psychology at AIGS organized a guest lecture on “Applications of Social Psychology in the Legal System” for 5th-semester BA Psychology students. The lecture, conducted by Mr. Chethan K V, Assistant Professor of Humanities (Law) at AIGS, aimed to explore the psychological implications of legal procedures, the psychology of eyewitness testimony, and police interrogations.

The session commenced with a welcome speech and an

introduction to the objectives of the event. Mr. Chethan K V discussed the limitations and challenges associated with eyewitness testimony, the influence of social psychology on jury decision-making, and the art of persuasion and communication in the legal system. He highlighted the importance of considering social psychological factors to enhance the fairness, accuracy, and effectiveness of legal processes.

The lecture provided valuable insights into how social psychology research has influenced

the legal system, covering topics such as eyewitness testimony, jury decision-making, false confessions, legal persuasion, and sentencing. The session concluded with a vote of thanks and a Q&A segment, allowing students to clear their doubts and gain deeper understanding.

The event was well-received, with participants finding it informative and thought-provoking. It successfully showcased the applications of social psychology in the legal system and encouraged further discussions on integrating these insights for the betterment of the justice system.

These events collectively highlight AIGS College’s commitment to providing students with diverse and enriching learning experiences, bridging theoretical knowledge with practical application, and fostering a community of informed and engaged future professionals.

Acharya Psychological Association: Committee Formation and Movie Screening



On January 9, 2024, the Department of Psychology at AIGS conducted a club activity under the Acharya Psychological Association. The event aimed to form different committees for the publication of the magazine “Psychology Times” and to screen a short film to enhance students’ understanding of various emotions, empathy, and compassion. This activity provided an excellent opportunity for students to take responsibility in organizing events and learn teamwork.

The session began at 2 PM with an introduction to the magazine initiative by Ms. Tejaswini, President of the club, and Ms. Parvathy, Secretary of the club. They briefed the students on the vision for “Psychology Times” and the contributions expected from each participant. The magazine will feature articles and contributions from students and lecturers, including research findings, new concepts, perspectives, poems, jokes, and paintings, all aimed at raising awareness about psychology and mental health.

Students from both the 1st and 2nd years were divided into various committees to facilitate the magazine’s publication. These committees included Public Relations (PR), Editing, and Management. Through a fair selection process, students were elected as heads and team members of these committees. They were then briefed on their respective roles

and responsibilities, ensuring a structured and collaborative effort towards the magazine’s creation.

Following the committee formation, a short-animated film titled “The Boy, The Mole, The Fox, and the Horse” was screened. The movie narrates the story of a boy who, feeling lost and experiencing low self-esteem, encounters others who are also lost or stuck. Together, through empathy, love, compassion, and kindness, they find a sense of belonging and home.

After the screening, an engaging discussion session was held where students explored and discussed the various psychological insights derived from the film. This interactive session allowed students to delve deeper into the themes of the movie, relating them to real-life emotions and behaviors, thereby enhancing their understanding of empathy and compassion.

The event concluded with a vote of thanks, expressing gratitude to all participants and organizers for their contributions to a successful and insightful activity. The club activity not only provided valuable lessons in teamwork and responsibility but also enriched the students’ psychological understanding through practical application and discussion.

Inspirational Movie Screening: “12th Fail”



On January 5, 2024, the Department of Chemistry at AIGS organized a one-day industrial visit to M/s. Jubilant Biosys Limited, located at Digital Park Rd, Industrial Suburb 2nd Stage, Yeswanthpur, Bengaluru. This visit aimed to provide students with exposure to modern laboratory facilities, technological advancements, and various analytical instruments, complementing the theoretical knowledge imparted in classroom teaching.

The inspirational movie screening of “12th Fail,” a 2023 Indian Hindi-language biographical drama film, was a significant skill enhancement event organized by AIGS College. The movie, produced, written, and directed by Vidhu Vinod Chopra, is based on Anurag Pathak’s 2019 non-fiction book about the real-life story of Manoj Kumar Sharma, who rose from extreme poverty to become an Indian Police Service (IPS) officer. The film stars Vikrant Massey in the title role, alongside Medha Shankar, Anant V Joshi, Anshumaan Pushkar, and Priyanshu Chatterjee.

The objectives of this event were to ensure students understand the importance of employability skills, the preparation required for competitive exams, and the benefits of clearing the UPSC exam. The film’s narrative, focusing on Manoj Kumar Sharma’s journey and the crucial support of his wife, IRS officer Shraddha Joshi, provided a compelling backdrop for these themes.

The movie highlighted the struggles and determination of Manoj Kumar Sharma as he worked tirelessly to overcome the barriers of poverty and achieve his goal of becoming an IPS officer. Filmmaker Vidhu Vinod Chopra’s “12th Fail” received critical acclaim, becoming the highest-rated Indian film of all time on IMDb. With grounded, relatable characters and a realistic portrayal of the competitive exam preparation environment in places like Mukherjee Nagar in North Delhi, the film resonated deeply with the audience.

Notable reviews praised the performances,

particularly that of Vikrant Massey. Deepa Gahlot of rediff.com lauded Massey’s portrayal, suggesting that a National Award would be a fitting recognition of his performance. Dhaval Roy of The Times of India rated the film 4 out of 5 stars, commending its inspirational impact and character development. Similarly, Bhavna Agarwal of India Today also rated it 4 out of 5 stars, applauding Massey’s exceptional performance.

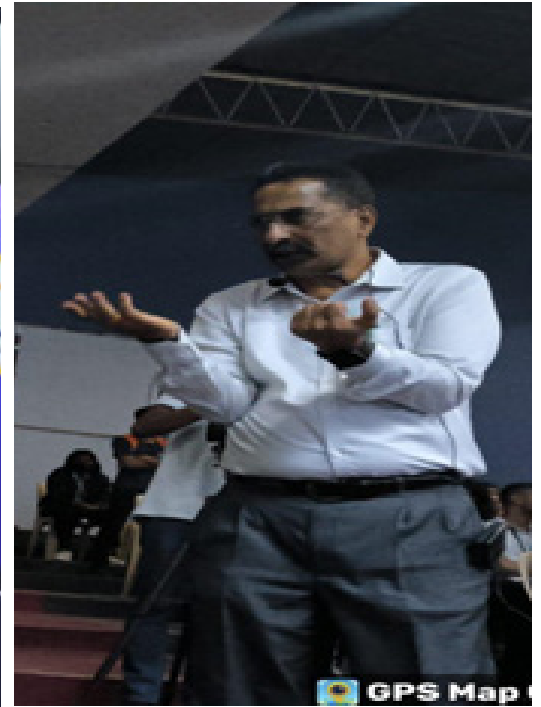
The film’s success is further evidenced by its top rating on IMDb’s list of the top 250 Indian films, securing a score of 9.2 out of 10. It surpassed other acclaimed films such as “Ramayana: The Legend of Prince Rama,” Mani Ratnam’s “Nayakan,” Hrishikesh Mukherjee’s “Gol Maal,” and R Madhavan’s directorial debut “Rocketry: The Nambi Effect.”

Students from various courses were given slots to watch the movie, and the event saw an attendance of 168 students. This initiative not only inspired the students but also provided them with valuable insights into the perseverance and dedication required to succeed in competitive exams and professional life.

Overall, the screening of “12th Fail” was a resounding success, leaving the students feeling inspired and motivated to pursue their goals with renewed vigor and determination. The event underscored the importance of hard work, resilience, and the transformative power of education.



HUMAN RIGHTS- EQUALITY, FREEDOM AND JUSTICE FOR ALL”



On January 2, 2024, the Department of Criminology and Forensic Science at AIGS College conducted an enlightening seminar titled “Human Rights – Equality, Freedom, and Justice for All.” The seminar provided an essential platform for discussions and deliberations on the critical role of the National Human Rights Commission (NHRC) and State Human Rights Commissions (SHRCs) in safeguarding and promoting human rights.

The event focused on the core principles of human rights, emphasizing equality, freedom, and justice for all. It highlighted the significant contributions of the NHRC and SHRCs in protecting human rights across various regions. The seminar featured DySP Sudhir M Hegde as the esteemed resource person, whose insights and experiences provided valuable perspectives on human rights issues.

The seminar commenced with a formal session at 10:30 AM, where the resource person, DySP Sudhir M Hegde, was introduced. Approximately 200 students from the BA Criminology and Forensic Science program attended the event. DySP Hegde began his presentation by sharing personal experiences, opinions, and suggestions regarding human rights, fostering an engaging and inclusive atmosphere.

The seminar delved into the core principles of human rights, stressing the need for equal treatment, freedom, and justice irrespective of individual differences. Participants engaged in discussions on the pivotal role of the NHRC in India, highlighting its

responsibility to investigate human rights violations, conduct inquiries, and recommend measures for the promotion of human rights.

The importance of SHRCs at the state level was also emphasized, with discussions on their role in addressing human rights concerns specific to each state. This localized approach contributes to a more effective and tailored strategy for protecting human rights. Panel discussions addressed various challenges in the protection of human rights, including discrimination, unequal access to justice, and violations of freedom. Experts proposed solutions and strategies to overcome these challenges, underscoring the importance of raising public awareness about human rights. Participants explored ways to educate communities about their rights and responsibilities, fostering a culture of respect and understanding.

At noon, DySP Hegde concluded his speech and officially launched the new logo of the Criminology Department. The seminar concluded with a vote of thanks from the Criminology Committee President, followed by a photo session, marking the end of a successful and impactful event.

The seminar on “Human Rights – Equality, Freedom, and Justice for All” was a resounding success, providing participants with valuable insights into the roles of NHRC and SHRCs in safeguarding human rights. The event emphasized the importance of equality, freedom, and justice, while also addressing challenges and proposing solutions to enhance the protection of human rights.

FEST & EXHIBITIONS

1. **Stimuli Fest 2023: Mental Health Awareness**
2. **Gardenia 2023: Intercollegiate Fest**
3. **National Level Inter-Collegiate Cultural Fest: Sargam 2023**
4. **Lulu Beauty Fest**

Stimuli Fest 2023: Mental Health Awareness

October 20, 2023 – The Department of Psychology participated in the National Level Inter-Collegiate Psychology Fest, Stimuli 2023, hosted by Kristu Jayanti College. The fest, themed “Mental Health is a Universal Human Right,” featured both on-stage and off-stage events such as poster making, photography, filmmaking, theme dance, group mime, quiz, personality contest, and extempore. Thirty BA Psychology students from Acharya Institute of Graduate Studies attended the fest, showcasing their talents and enhancing their knowledge of mental health issues. The event provided a platform for students to engage with peers from different institutions, fostering teamwork and leadership skills. The fest concluded with a valedictory ceremony, and students returned with a greater appreciation for mental health awareness and human rights.

Gardenia 2023: Intercollegiate Fest



November 8-10, 2023 – The Department of Cultural Committee at Acharya Institute of Graduate Studies participated in Gardenia 2023, an intercollegiate fest held at Garden City University. The three-day event featured various cultural, sporting, and academic competitions, celebrating the theme “Celebrating Geographical Diversity and Palette.” Twenty-seven students from AIGS participated in events such as Dexter Hunt, Target Triumph, fashion shows, and group dances. The students won multiple awards, including first prizes in Dexter Hunt, Decoders, Target Triumph, and the fashion show. The fest provided a platform for students to showcase their talents, fostering cultural diversity and camaraderie.



National Level Inter-Collegiate Cultural Fest: Sargam 2023

December 3, 2023 – Students from Acharya Institute of Graduate Studies participated in the National Level Inter-Collegiate Cultural Fest, Sargam 2023, held at New Horizon College of Engineering. The event, which ran from 9:00 AM to 7:00 PM, featured diverse cultural activities and competitions. Acharya's B.Sc. Fashion and Apparel Design students showcased their talents in the fashion show event, with Anitta George and Emil Rajesh winning first prize in "The Next Top Model" fashion walk. The fest provided a platform for students to express cultural diversity, foster camaraderie, and celebrate their creative talents.



Lulu Beauty Fest



Date: November 29, 2023 - December 3, 2023

Students from Acharya Institute participated in the Lulu Beauty Fest at Lulu Mall. The event provided a platform for students to showcase their talents in beauty and fashion. Participants were involved in various activities, including event management, brand promotion, and video recording. The fest offered valuable learning experiences in event coordination and management, enhancing students' practical skills and industry knowledge.



VISITS

1. **Field Visit to Indian Institute of Horticulture Research**
2. **Field Visit to Art of Living International Center**
3. **Industrial Visit to Border Security Force**
4. **Industrial Visit to TUMUL**
5. **Scientific Educational Excursion to JNCASR**
6. **Clinical Visit to Shrishti Special Academy**
7. **Industrial Visit: Atal Incubation Center**
8. **Industrial Visit (Commerce PG)**
9. **visit to M/s. Jubilant Biosys Limited**

Field Visit to Indian Institute of Horticulture Research



October 10, 2023 – The Department of Management organized a field visit to the Indian Institute of Horticulture Research (IIHR) for first-semester BBA students. The visit, attended by 46 students, aimed to provide hands-on learning experiences and a deeper understanding of horticulture and research applications. The students participated in interactive sessions on horticultural techniques, research methodologies, and sustainable practices. The visit included a detailed presentation on the history and achievements of IIHR, followed by practical demonstrations. Feedback from students highlighted the value of real-world exposure and the opportunity to engage with experts in the field, enhancing their academic learning with practical insights.

Field Visit to Art of Living International Center



November 2, 2023 – The Department of Management organized a field visit to the Art of Living International Center for first-semester BBA students. Ninety students participated in the visit, which aimed to enrich their learning experience through exposure to yoga and Sudarshan Kriya. The visit included a tour of the center's facilities, including the Gurukula, Gaushala, Shivalinga, and hospital. Students received an informative talk on sustainable living and the benefits of yoga. The field visit was highly informative and provided students with practical knowledge about holistic living and stress management techniques.

Industrial Visit to Border Security Force



December 15, 2023 – The Department of Computer Application organized an industrial visit to the Border Security Force (BSF) Yelahanka Branch for third-semester BCA students. The visit aimed to provide practical insights into communication modes and drone technology used in security operations. Students engaged in interactive sessions with BSF trainees, observed demonstrations of drone functionalities, and learned about various communication systems. The visit, coordinated by Mr. Ramakrishna CN, Head of the Department of Computer Applications, and faculty members, enriched students' understanding of border security operations and technological advancements.



Industrial Visit to TUMUL



November 17, 2023 – The Department of Management organized an industrial visit to Tumkur Milk Union Limited (TUMUL) for final-semester BBA students. The visit aimed to provide practical insights into the operations, processes, and technologies used in the dairy industry. Students observed various stages of

milk processing, from reception and testing to packaging and quality control. The visit also included a seminar on the industry's operations, offering a comprehensive understanding of dairy production. The visit was coordinated by Ms. Sushma M, Assistant Professor, and provided valuable real-world exposure to the students.

Scientific Educational Excursion to JNCASR



December 2, 2023 – The Department of Physics organized an educational excursion to Jawaharlal Nehru Centre for Advanced Scientific Research (JNCASR) in Jakkur for M.Sc. Physics students. The visit aimed to introduce students to advanced research in materials engineering and sophisticated instrumentation. Seventeen students participated in interactive sessions with JNCASR scientists, learning about various experimental technologies and methodologies. The excursion provided hands-on experience with state-of-the-art equipment and enhanced students' understanding of high-quality research in physics.



Clinical Visit to Shrishti Special Academy



December 11 and 14, 2023 – The Department of Psychology organized clinical visits to Shrishti Special Academy for third-semester UG Psychology students. The visits aimed to acquaint students with developmental disorders and the day-to-day functioning of a special school. Participants interacted with educators, observed therapy sessions, and administered the Vineland Social Maturity Scale (VSMS). The visits provided hands-on experience in working with children with special needs, enhancing students' understanding of childhood disorders and rapport-building skills. Both visits were well-received, with students gaining valuable insights into the challenges and rewards of special education.

Industrial Visit: Atal Incubation Center

On January 10, 2024, the Department of Commerce at AIGS, in association with the Institution's Innovation Council (IIC), organized an industrial visit to the Atal Incubation Center at the Central Coffee Board of India. The visit aimed to create awareness about the incubation center set up by the central government and its significance, as well as to educate students on the potential business opportunities in the coffee industry.

The visit began at 9:30 AM with students boarding the college bus and heading towards the Central Coffee Board, arriving at 11 AM. They were welcomed by the CEO, who provided a detailed presentation on the incubation centers and the opportunities they offer. The session included a tour of the campus, where students were introduced to the various types of coffee beans, the process of preparing coffee powder, and the modular café setup. The students had the opportunity to interact with the CEO, ask questions, and enjoy a coffee tasting session. The event concluded with a token of gratitude

presented by Dr. Lakshmi V., HOD of the Commerce Department.

The visit was highly informative and provided students with practical insights into the coffee industry and the role of incubation centers in fostering entrepreneurship. The feedback from all 28 participants was overwhelmingly positive, rating the experience as excellent.



Industrial Visit (Commerce PG)



Date: December 19, 2023

M.Com students visited CNR Logistics Park to gain practical insights into logistics and supply chain management. The visit provided an in-depth look at warehouse operations and the application of theoretical concepts in a real-world setting. Students had the opportunity to interact with industry professionals, enhancing their understanding of logistics processes and career opportunities in the sector.



visit to M/s. Jubilant Biosys Limited



On January 5, 2024, the Department of Chemistry at AIGS organized a one-day industrial visit to M/s. Jubilant Biosys Limited, located at Digital Park Rd, Industrial Suburb 2nd Stage, Yeswanthpur, Bengaluru. This visit aimed to provide students with exposure to modern laboratory facilities, technological advancements, and various analytical instruments, complementing the theoretical knowledge imparted in classroom teaching.

Accompanied by faculty members Dr. Sumathi R B and Dr. Shakeel Nawaz, 34 M.Sc. third-year students arrived at the company around 1:30 PM. Two industry staff members, along with an HR representative, guided the group to the auditorium, where a staff member delivered a PowerPoint presentation on the drug discovery process. This session allowed students to interact with research scientists, enriching their understanding through direct engagement.

Following the presentation, students were instructed to adhere strictly to safety rules and were divided into three groups. The staff members led the groups to the Research and Development and Organic Synthesis labs. The head of the team provided an in-depth explanation of the laboratory setups, including driers, boilers, UV-Visible chambers, and HPLC instruments. The students also observed analytical resources such as 400 MHz and 600 MHz NMR Spectrometers, LC MS, GC MS,

and HPLC used for analyzing synthesized organic compounds. The principles and workings of all these analytical instruments were thoroughly explained and demonstrated.

The faculty members took this opportunity to discuss potential internships, job vacancies, and campus interviews for M.Sc. Chemistry students with the industry authorities. The visit concluded with a photo session with the research director and the team at 3:30 PM, marking the end of a highly informative and engaging visit. The faculty and students expressed their gratitude to Jubilant Biosys Limited for their warm reception and support, as well as to the management, principal, and faculty of AIGS for facilitating this visit.

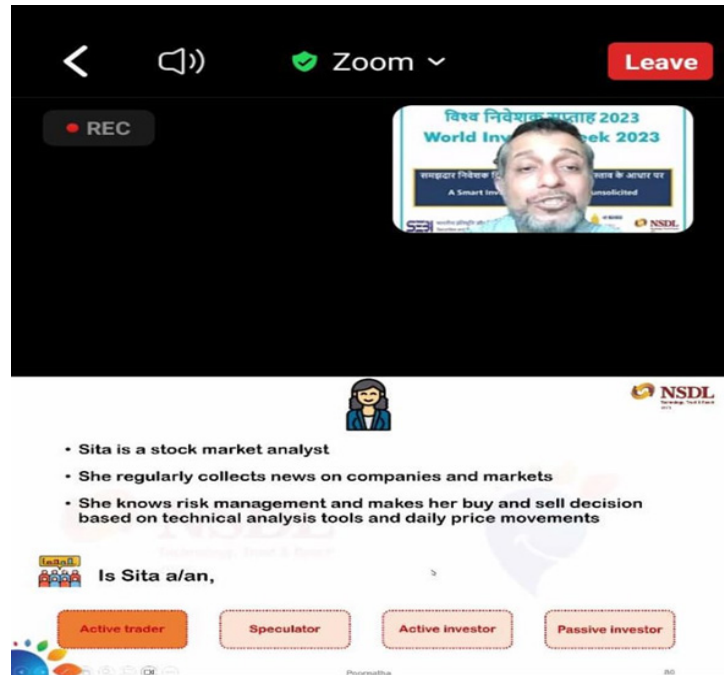


WORKSHOPS

1. **Webinar on Investor Awareness by NSDL**
2. **Experiential Workshop on JPMR**
3. **User Education Program on Enlist-Resources**
4. **Series on Teaching Learning Methodology**
5. **Workshop on Jacobson's Progressive Muscle Relaxation (JPMR)**
6. **Python Programming Workshop Equips MBA Students with Essential Skills**
7. **Advanced Excel Workshop Enhances Proficiency Among Participants**

Webinar on Investor Awareness by NSDL

October 14, 2023 – The Department of Management hosted an online webinar on investor awareness in collaboration with NSDL for final-semester BBA students. Mr. Punit Sahani, a seasoned professional from NSDL, led the session which focused on the importance of financial literacy and investment planning. The webinar, attended by 72 students, provided an overview of NSDL's role in the Indian capital market, highlighting the significance of dematerialized securities and the benefits of digital investment platforms. The session included a comprehensive analysis of market risks, investment strategies, and the ethical considerations of trading, followed by an engaging Q&A segment where students sought advice on pursuing careers in finance. Feedback from participants was overwhelmingly positive, with many expressing newfound clarity on their investment goals.



Experiential Workshop on JPMR



The PG Department of Psychology, AIGS organized a one day skill development workshop on “Clinical Hypnotherapy for Mental Health” for the students of II & IV Semester M.Sc on 19th October 2022. The workshop was facilitated by Dr. Jini K. Gopinath, Clinical Psychologist & Certified Hypnotherapist, Chief Psychology Officer at Your Dost Academy, Bengaluru. The workshop began with Mr. Anish of II Semester M.Sc Psychology welcoming the gathering and later the resource person, Dr. JiniGopinath took over the session and began introducing the concepts, origins and relevance of Hypnosis. He began by clearing myths and misconceptions surrounding hypnosis, trance like states, and how hypnosis evolved into the current practice it is today from the early days of Mesmer. Using a demonstration with 5 volunteers, he was able to show how different people have different levels of suggestibility, or as he called it, hypnotizability, and one would have to modulate ones approach depending on these varying levels.

User Education Program on Enlist-Resources

November 3, 2023 – The Department of MBA, in collaboration with the Library and Information Center AIGS, conducted a “User Education Program on Enlist-Resources” for second-semester MBA students. Held in Room 403, the session aimed to provide an overview of available academic resources and demonstrate their effective utilization for research and study. The program included a presentation by Mr. Shivappa, Librarian, on resource enlistment and concluded with a Q&A session. The initiative enhanced students’ awareness of library resources and improved their research skills, contributing to academic excellence.



Series on Teaching Learning Methodology

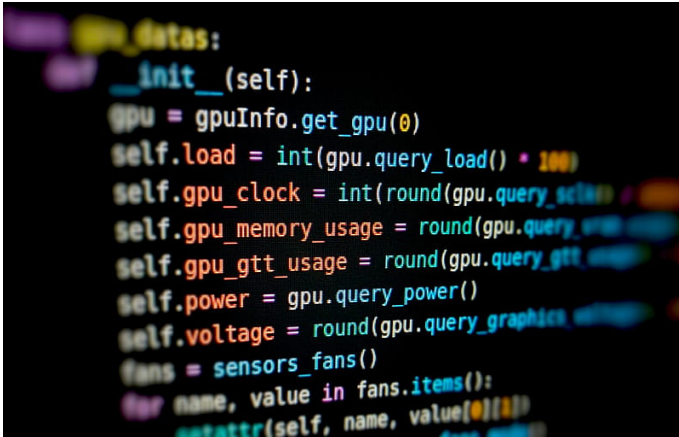
October 31 - November 10, 2023 – The Department of Management conducted a series of teaching-learning methodology sessions for BBA students. The sessions, held in AIGS Block, covered various methodologies including debate-based learning, hands-on experience, virtual industrial visits, e-learning, case studies, and presentation-based learning. The program aimed to enhance understanding, encourage student engagement, and promote critical thinking. With the participation of 348 students, the series successfully provided a comprehensive learning experience, bridging theoretical knowledge with practical application. The sessions were coordinated by faculty members Mr. Chethan S, Kiran Kumar, Kruthika N S, Shalini, Bharath Bhooshan M S, Manjula B K, Abrar Hussain, and Harshitha T N.

Workshop on Jacobson’s Progressive Muscle Relaxation (JPMR)



December 7, 2023 – The Department of Psychology organized a workshop on Jacobson’s Progressive Muscle Relaxation (JPMR) for PG students. Held in the Seminar Hall, the session was facilitated by Mr. Mohammad Yoosuf Swaroop, who provided an in-depth understanding of stress relaxation techniques. Twenty-one students participated, experiencing and embodying the state of progressive muscular relaxation. The workshop included practical exercises and a Q&A session, enhancing students’ skills in administering muscular relaxation techniques.

Python Programming Workshop Equips MBA Students with Essential Skills



On January 9, 2024, the Department of MBA at AIGS conducted a comprehensive workshop on Python programming, aimed at equipping MBA students with essential programming skills necessary for data-driven decision-making and automation in modern business environments. The workshop was led by Prof. Sandeep Kumar and Prof. Pranita Niraj of Acharya Institute of Graduate Studies.

The objectives of the workshop were to introduce Python as a scripting language, teach participants how to design Python applications, identify Python object types, define the structure and components of Python programs, and understand loops and functions in Python. The session commenced at 10 AM with an introduction by the resource persons and the HOD-MBA, setting the stage for a day of intensive learning and practical application.

Python, known for its readability and ease of use, is a high-level programming language created by Guido van Rossum and first released in 1991. Its simplicity, flexibility, and extensive ecosystem of libraries and frameworks have made it a popular choice for developers of all levels. The workshop was meticulously designed to introduce participants to the fundamentals of Python programming and empower them with practical skills applicable in various domains.

The curriculum covered a broad range of topics, starting with the basics of Python, including its data types and structures, such as integers, floats, strings, lists, tuples, dictionaries, and sets. Participants learned about variables, which are dynamically typed in Python, allowing for flexible

data storage. The workshop also delved into control flow mechanisms, including conditional statements (if, elif, else) and loops (for, while), enabling iterative operations.

A significant portion of the workshop was dedicated to functions, both defining functions using the def keyword and employing lambda functions for concise, one-line functional programming. Object-oriented programming (OOP) principles were also introduced, with a focus on creating classes and objects, encapsulating data, and implementing inheritance and polymorphism.

Participants gained hands-on experience with file handling techniques, learning how to read from and write to files efficiently. Exception handling using try and except blocks was covered, equipping students with the skills to manage errors gracefully. The modular structure of Python was explored, highlighting the importance of importing modules and creating packages for reusable and organized code.

The workshop incorporated industry-relevant case studies to demonstrate Python's application across various sectors, providing MBA students with tangible insights into how programming skills can solve real-world business challenges. Practical coding exercises were included to reinforce theoretical concepts and build confidence in applying Python in a business context.

Beyond the technical skills, the workshop fostered a collaborative environment, encouraging networking among MBA students with a shared interest in the intersection of business and technology. This interaction facilitated the exchange of ideas and experiences, creating a community of future business leaders with a technological edge.

The workshop concluded with a vote of thanks, expressing gratitude to the trainers for their engagement and dedication. The event was a resounding success, leaving participants equipped with valuable Python programming skills that are increasingly essential in today's data-centric business landscape.

Advanced Excel Workshop Enhances Proficiency Among Participants

The “Advance Excel” workshop, held at AIGS College, represented a pivotal event aimed at significantly elevating the proficiency of participants in Microsoft Excel, a crucial tool for data analysis, reporting, and decision-making. This workshop was meticulously designed to accommodate a wide spectrum of skill levels, from beginners to intermediate users, providing them with the essential tools and techniques to effectively leverage Excel’s powerful features.

The formal session commenced promptly at 9:30 am on January 2, 2024, and featured the esteemed resource person, Ms. Jhansi, an Excel trainer from Dream Zone, along with the Head of the Department of MBA and faculty members. Participants embarked on a journey into the fundamentals of data organization and manipulation, acquiring proficiency in essential features such as sorting, filtering, and pivot tables. Emphasis was placed on Excel’s visualization capabilities through charts and graphs, equipping attendees with the skills necessary to present data trends with clarity and effectiveness.

As the workshop advanced, participants were introduced to sophisticated Excel functionalities, encompassing complex formulas and functions. Topics such as VLOOKUP, HLOOKUP, IF statements, and nested functions were thoroughly covered, empowering participants to automate tasks and streamline their workflows. The significance of data integrity was underscored through comprehensive sessions on data validation and protection, instructing participants on the implementation of validation rules and security measures to ensure the accuracy and confidentiality of their spreadsheets.

The workshop adopted an interactive and hands-on approach, with participants actively engaging in practical exercises and case studies. This method of experiential learning ensured that theoretical knowledge was immediately applied, reinforcing the concepts discussed. Additionally, practical tips and time-saving techniques, including keyboard shortcuts and formula auditing tools, were shared to enhance participants’ efficiency in Excel.

Feedback from participants was overwhelmingly positive, with many expressing deep appreciation for the thoroughness and practical nature of the content covered. The real-world examples and case studies vividly demonstrated the applicability of Excel across various industries, including finance, marketing, project management, and data analysis, instilling participants with the confidence to apply advanced Excel techniques in their professional endeavors.

The event concluded with a formal vote of thanks, extending gratitude to Ms. Jhansi and all the trainers who diligently engaged the students throughout the workshop, ensuring a successful and enriching learning experience.



ALUMNI TALKS

1. **Alumni Talk on Air Ticketing Software**
2. **Alumni Talk on Career Development**
3. **Alumni Talk on Entrepreneurship and Leadership Skills**

Alumni Talk on Air Ticketing Software

October 18, 2023 – The Department of Aviation Management organized an alumni talk for first-semester BBA Aviation students to provide insights into air ticketing software. Held in LH306, AIGS Block 2, the session featured Mr. Rithik, a Customer Executive Trainer and esteemed alumnus. The talk covered the evolution of air ticketing software, current trends like mobile applications, and the challenges faced by the industry, including security concerns and system integration issues. Mr. Rithik also highlighted innovations like blockchain for secure transactions and machine learning for predictive analytics. The session concluded with a discussion on career prospects in the air ticketing sector, emphasizing the importance of diverse skills in technology, customer service, and data analysis.



Alumni Talk on Career Development



October 18, 2023 – The Department of Aviation Management organized an alumni talk for first-semester BBA Aviation students to provide insights into air ticketing software. Held in LH306, AIGS Block 2, the session featured Mr. Rithik, a Customer Executive Trainer and esteemed alumnus. The talk covered the evolution of air ticketing software, current trends like mobile applications, and the challenges faced by the industry, including security concerns and system integration issues. Mr. Rithik also highlighted innovations like blockchain for secure transactions and machine learning for predictive analytics. The session concluded with a discussion on career prospects in the air ticketing sector, emphasizing the importance of diverse skills in technology, customer service, and data analysis.

Alumni Talk on Entrepreneurship and Leadership Skills



November 15, 2023 – The Department of Commerce hosted an alumni talk on entrepreneurship and leadership skills for B. Com students. The event, held in the MBA Auditorium, featured alumnus Sainath P, who shared insights on setting SMART goals, enhancing communication skills, and making informed decisions. The session highlighted the importance of leadership qualities such as fostering teamwork, innovation, and creativity. The talk was interactive and well-received by the 50 participants, who gained valuable knowledge on navigating their future careers as leaders and entrepreneurs.



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