

# TRIUMPH

AIGS NEWSLETTER  
INTERNAL QUALITY ASSURANCE CELL (IQAC)



**ACHARYA INSTITUTE OF GRADUATE STUDIES**

(NAAC Re-Accredited 'A+' Grade & Affiliated to Bengaluru City University)  
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# CELEBRATIONS

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# Teacher's Day Celebrations Highlight Faculty Contributions



Acharya Institute of Graduate Studies celebrated Teachers' Day on October 1, 2024, at the CPRD Lawn with enthusiasm and gratitude. The event, attended by over 1,000 students and faculty members, honored the invaluable contributions of educators to the institution's academic excellence and community spirit.

The celebration began at 1:00 PM with an inaugural ceremony led by the principals of the various colleges under Acharya Institutes. The lighting of the lamp, a traditional gesture symbolizing wisdom and knowledge, set the tone for the event. A special lunch for faculty members preceded the cultural festivities, underscoring the institute's appreciation for their dedication.

The cultural program showcased the talents of both students and faculty. Teachers captivated the audience with their performances, including songs and dances that highlighted their multifaceted abilities. Students expressed their gratitude through heartfelt performances, making

the event memorable for everyone. Interactive games and activities fostered camaraderie among faculty members, creating a joyous and collaborative atmosphere.

Throughout the event, the institute emphasized the importance of recognizing and appreciating the tireless efforts of educators. Teachers were presented with tokens of appreciation, acknowledging their critical role in shaping young minds. The celebration also provided a platform for faculty and students to connect beyond the classroom, reinforcing the strong sense of community at Acharya Institutes.

The event concluded at

4:00 PM, leaving attendees with a renewed sense of purpose and gratitude. The success of the celebration was evident in the positive feedback from faculty, who felt valued and inspired by the thoughtful gestures. Students' enthusiastic participation further added to the event's heartfelt atmosphere.

Acharya Institute of Graduate Studies reaffirmed its commitment to nurturing academic excellence and community spirit through this celebration, which served as a testament to the institution's dedication to its educators and their pivotal role in shaping future generations.



# MBA and MCA Graduation Day 2024: A Celebration of Achievement



On November 14, 2024, the Departments of MBA and MCA at Acharya Institute of Graduate Studies hosted the Graduation Day ceremony for the Class of 2024. Held in the Main Auditorium, the event celebrated the academic achievements of 230 graduates and marked their transition to future endeavors.

The day began with a grand procession at 9:30 AM, where faculty, Heads of Departments, and graduating students marched through the campus, symbolizing unity and accomplishment. The main ceremony commenced at

10:30 AM with a welcome address by Dr. Deepti A.R., followed by an invocation song and the lighting of the ceremonial lamp by distinguished dignitaries, including Dr. Mallikarjunaiah, Principal of Acharya's NR Institute of Physiotherapy, Principal Dr. Gurunath Rao Vaidya, and Dean Academic Prof. Gururaj S.

Dr. Mallikarjunaiah delivered an inspiring keynote address, emphasizing resilience, adaptability, and lifelong learning as key traits for success in today's dynamic world. His words encouraged graduates to approach their

futures with passion and integrity. Awards for academic excellence, extracurricular achievements, and community contributions were presented to outstanding students, celebrating their holistic development during their time at Acharya.

The highlight of the event was the distribution of graduation certificates. Graduates were individually called to the stage to receive their accolades amidst applause and cheers from the audience. A student representative shared reflections on the shared journey, expressing gratitude to faculty and peers and underscoring the lifelong bond with their alma mater.

The event concluded with a vote of thanks by Dr. Madhavi, HOD of MBA, followed by group photographs capturing the joy and pride of the day. Feedback from attendees was overwhelmingly positive, with many describing the ceremony as a momentous and inspiring milestone.



# Culinary Fest 2024: A Flavorful Celebration of Creativity and Culture



On November 12, 2024, the Department of Computer Applications at Acharya Institute of Graduate Studies hosted the Culinary Fest 2024 at the AIGS Entrance. The event, which ran from 10:30 AM to 1:30 PM, provided a vibrant platform for 29 participants to showcase their culinary skills while celebrating cultural diversity and innovation in cooking.

The Culinary Fest featured an array of dishes, blending traditional recipes with modern culinary techniques. Standout entries included Kulki, a refreshing Kerala drink prepared by Thomas, which captivated attendees with its authentic flavors, and Kerala Snacks by Sandeep, offering a nostalgic taste of the region's culinary her-

itage. Priyanshu Dutta's inventive Kurkure Chat introduced a unique twist to the classic street food, while Lakshya's tangy and spicy Pani Puri delighted the crowd. Nikil M.'s assortment of chats impressed judges and attendees alike with its creative presentation.

The event aimed to foster teamwork, innovation, and entrepreneurial skills among students. Participants collaborated on their creations, learning to manage resources and develop event management abilities. Through hands-on experience, students also explored branding, presentation, and audience engagement, essential skills for the food and beverage industry.

A central theme of the fest

was promoting sustainable and healthy cooking practices. Participants used nutritious ingredients and eco-friendly techniques to prepare their dishes, emphasizing the importance of reducing food waste and adopting environmentally conscious methods.

The Culinary Fest concluded with a recognition ceremony, where participants were lauded for their efforts. Feedback from attendees highlighted the fest's success in blending creativity with cultural appreciation. The event not only celebrated the art of cooking but also fostered community engagement and skill development, leaving a lasting impression on participants and audiences alike.

# IT Fiesta 2K24: Showcasing Technological Creativity and Innovation



On November 12-13, 2024, the Department of Computer Applications at Acharya Institute of Graduate Studies hosted IT Fiesta 2K24, an intercollegiate technological fest. Held at the AIGS campus, the two-day event attracted over 300 participants from various colleges across Bengaluru. The fest aimed to foster innovation, collaboration, and skill development in the field of information technology.

The event featured a series of competi-

tions, workshops, and exhibitions, each designed to engage participants in meaningful and creative ways. Highlights included the Coding and Debugging competition, where participants tackled challenging problems to enhance their programming skills, and Capture Con, a photography and videography competition that celebrated visual storytelling through creative perspectives. An IT Quiz tested participants' knowledge of emerging technologies, while debates explored critical

topics in the IT industry, honing public speaking and analytical skills.

The Hardware and Software Project Exhibition was a key attraction, showcasing innovative projects like biometric authentication systems, gesture control systems, and AI-based automation tools. Participants demonstrated their creativity and technical acumen, earning praise from judges and industry professionals.

Spekter AIGS, the official student association of the BCA de-

partment, played a pivotal role in organizing the event, ensuring seamless coordination. Faculty members and industry experts delivered insightful talks and guided students through workshops on AI, IoT, and blockchain technologies.

The event concluded with a prize distribution ceremony, celebrating the achievements of participants across various competitions. Feedback from attendees was overwhelmingly positive, with many appreciating the opportunity to network and learn from peers and experts.

IT Fiesta 2K24 successfully promoted innovation and collaboration, leaving participants inspired to explore new horizons in technology. The event reinforced Acharya Institute's commitment to nurturing talent and driving excellence in IT education.



# Reyansh Hindi Fest 2024: A Celebration of Unity and Creativity



On November 8 and 11, 2024, the Department of Hindi at Acharya Institute of Graduate Studies hosted the Reyansh Hindi Fest, a two-day cultural extravaganza celebrating the richness of the Hindi language and its role in uniting diverse communities. The event, attended by 306 students and faculty members, was held across the AIGS Seminar Hall, MBA Seminar Hall, and ANA Block Seminar Hall.

The inaugural ceremony on November 8 featured Chief Guest Mr. Manish Thakur, COO of Acharya Institutes, who emphasized the importance of preserving Hindi as a cultural cornerstone. Principal Dr. Gurunath Rao Vaidya and Academic Dean Prof. Gururaj S. also addressed the audience, highlighting the festival's role in fostering creativity and academic growth. The launch of the fourth edition of the Reyansh Hindi Magazine, showcasing student and faculty contributions, was a key highlight.

Day 1 included engaging competitions such as Poster Making, Model Making, Extempore, and Emoji Paheli. Activities like Dumb Charades and Hindi Dictation tested students' creativity and



linguistic skills, fostering collaboration and fun. Judges, including esteemed faculty from various departments, evaluated entries with insightful feedback.

On November 11, Day 2 commenced with the Logo Making Competition, followed by an Online Quiz on Hindi literature and culture. The Shabd Mahal and Debate competitions allowed participants to showcase their critical thinking and language proficiency. The fest concluded with a vibrant Prize Distribution Ceremony,

where top performers were awarded gold, silver, and bronze medals, along with certificates of appreciation.

The Reyansh Hindi Fest successfully celebrated Hindi's cultural heritage, inspiring participants to explore the language's artistic and academic dimensions. Positive feedback highlighted the fest's impact on fostering unity, creativity, and pride in Hindi's enduring relevance.



# “Explora y Aprende” Cultural Exchange Bridges Continents at AIGS



December 2, 2024 | AIGS Seminar Hall

The Empezar Club's Explora y Aprende student exchange program transformed the AIGS Seminar Hall into a vibrant global village on December 2, uniting 32 international students from Zimbabwe and India in a four-hour celebration of cultural diversity.

The event commenced with a soulful prayer by Siva Priya, followed by illuminating addresses from Dr. Gurunath Rao Vaidya (Principal, AIGS) and Mr. Avinash K P (Founder, Empezar Club), who emphasized cultural exchange as the cornerstone of global citizenship. Mr. Mohammed Swaroop's interactive psychology session equipped participants with tools for cross-cultural adaptation, setting the stage for the day's exchanges.

Zimbabwean student Slovic captivated attendees with an immersive presentation of his homeland's traditions, from ceremonial foods to spiritual practices, while Indian students reciprocated

with vibrant showcases. Nisha decoded North India's festivals through folk narratives, and Debanshi transported the audience to Kolkata's Durga Puja with vivid imagery of pandals and dhak rhythms.

The international choir's renditions of folk melodies demonstrated music's universal language, their harmonies earning a standing ovation. Visual arts took center stage when Jonathan unveiled a portrait series exploring identity convergence, sparking dialogues about cultural hybridity in globalized societies.

Participants departed with not just souvenirs but transformed perspectives. Zimbabwean attend-

ees marvelled at India's festival diversity, while Indian students gained new appreciation for African storytelling traditions. The event's success was evident in post-program discussions that continued spontaneously across campus.

“Today wasn't about performances—it was about discovering how differently we see the world,” reflected Sujana, Club Secretary, during her vote of thanks. As participants exchanged social media handles against a backdrop of henna-adorned hands and Zimbabwean fabric patterns, the seminar hall walls seemed to expand, embracing their shared humanity.



# AIGS Spreads Festive Cheer with Grand Christmas Celebration



Bengaluru, Dec. 19:

The Cultural Committee of Acharya Institute of Graduate Studies (AIGS) brought the festive spirit alive with a vibrant and heartwarming Christmas Celebration on December 19, 2024, at the Paved Court. The event witnessed an enthusiastic gathering of over 300 students and faculty members, celebrating the season of joy, togetherness, and goodwill.

The program commenced with a cheerful cake-cutting ceremony led by the Principal, symbolizing the spirit of giving and the beginning of the holiday festivities. The venue was transformed into a winter wonderland, beautifully decorated with glowing lights, wreaths, and a majestic Christmas tree that added to the celebratory ambiance.

The performances began with a soulful solo singing act that resonated with the audience and captured the warmth of the season. This was followed by an enchanting instrumental recital that filled the space with serenity and reflection. As the tempo lifted, students from the Cultural Committee captivated the crowd with a high-energy dance performance that brought a wave of excitement and festive rhythm.

A compelling skit presented by the AIGS Theatre Club offered both humour and meaning, reminding the audience of the core values of Christmas—kindness, compassion, and sharing. Adding a special touch to the afternoon, faculty members came together to perform a medley of carols. Their harmonious voices and spirited

presence created an atmosphere of unity, bridging the gap between students and teachers in celebration.

The celebration also included interactive moments such as games and personal memory-sharing sessions by faculty, which added an emotional and nostalgic dimension to the day. Each element of the program reflected the event's theme, "Spreading Joy and Togetherness: Celebrating the Spirit of Christmas," emphasizing the importance of community, warmth, and generosity.

As the event drew to a close, the smiling faces and cheerful conversations that lingered across the venue testified to the celebration's success. It was a memorable occasion that united the AIGS community in celebration, reaffirming the significance of love, fellowship, and shared joy. The Christmas Celebration not only lifted spirits but also left behind a lasting impression of harmony and hope, echoing the true message of the season.



# Republic Day Celebrations at Acharya Institutes Highlight Patriotism and Talent



Acharya Institutes marked the 76th Republic Day with an impressive celebration on January 26, 2025, uniting students, faculty, and dignitaries at the campus basketball court. The ceremony commenced at 8:30 AM with the arrival of Chief Guest Col. P. Muralidharan of the Indian Army, who, along with the Principal, hoisted the national flag. The national anthem resounded, setting a tone of patriotism that prevailed throughout the event.

A highlight of the morning was the parade by the NCC cadets, whose disciplined march-past and synchronized movements captivated the audience and underscored the strength and unity of India's youth. Col. Muralidharan addressed the gathering, offering an inspiring call for students to consider careers in national service and clarifying the distinct significance of Republic Day compared to Independence Day, not-



ing the former celebrates the adoption of the Constitution and the sovereignty of the people.

The celebrations continued with vibrant cultural performances by students, featuring dances that showcased the rich diversity of Indian heritage. NCC cadets further impressed spectators with daring bike and fire stunt demonstrations, displaying remarkable courage and skill.

The event concluded at 11:00 AM, leaving a lasting impression of discipline, unity, and national pride on all present. Acharya Institutes extended gratitude to the Chief Guest, participants, and organizers for their dedication, ensuring the success of a memorable Republic Day celebration.



# Suggi Sambhrama Unites Acharya Institutes in Celebration of Karnataka's Heritage



GPS Map Camera

The Acharya Institute of Graduate Studies (AIGS) came alive on January 29, 2025, as students, faculty, and dignitaries gathered for the annual Suggi Sambhrama festival, an event dedicated to honoring Karnataka's rich cultural legacy. The celebration opened with a traditional pooja, led by Managing Director Krishna Bassani and the Principal, setting a reverent tone that reflected the institution's respect for regional customs.

Soon after, the campus was transformed by a vibrant procession, as participants donned traditional attire and filled the air with music and dance. This energetic march through the grounds fostered a palpable sense of unity and pride among the Acharya community. The day's program featured an impressive array of cultural performances, with students presenting a blend of classical and contemporary music and dance. Each act demonstrated not only the performers' skill but also their commitment to upholding and celebrating the diversity of India's artistic traditions.

A standout moment of the festival was the spirited Tamte Procession, where the rhythmic beats of the traditional drum echoed across the campus, bringing the event to a thrilling close. The procession encapsulated the energy and communal spirit of Suggi Sambhrama, drawing enthusiastic participation from both students and staff.

Suggi Sambhrama's success was evident in the enthusiastic turnout and the seamless collaboration between organizers, artists, and volunteers. The event also offered attendees the chance to savor authentic Karnataka cuisine, further immersing them in the region's vibrant cultural tapestry. As the festival concluded, anticipation was already building for next year's celebration, with the 2025 edition leaving a lasting impression of unity, pride, and cultural appreciation at Acharya Institutes.



Bengaluru, Karnataka, India  
Aeronautical Block, Acharya Institute, Bengaluru,  
Soladevanahalli, Karnataka 560107, India

GPS Map Camera



Bengaluru, Karnataka, India  
Aeronautical Block, Acharya Institute, Bengaluru,  
Soladevanahalli, Karnataka 560107, India  
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GPS Map Camera

# SKILL DEVELOPMENT

- Faculty Development Program Enhances Research and Writing Skills
- Campus Placement Drive Connects Chemistry Students with Career Opportunities
- Financial Planning Workshop Empowers Commerce Students
- Draping Competition Encourages Sustainability and Innovation
- Intercollege Competition Showcases Creativity and Innovation
- Banking Sector Performance Competition Fosters Financial Literacy at AIGS
- B. Com Students Showcase Business Acumen in Case Study Analysis Competition
- AIGS Reading Club Ignites Literary Passion Through Book Bingo and Outdoor Reading
- AIGS Film Club Screening Encourages Critical Engagement with Cinema
- AIGS Theatre Club Auditions Uncover Budding Talent and Renewed Passion for Performing Arts
- AIGS Hosts Confessional Poetry Competition, Celebrating Self-Expression and Literary Talent

# Faculty Development Program Enhances Research and Writing Skills



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Long 77.483969°  
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The Research and Development Cell of Acharya Institute of Graduate Studies organized a three-day Faculty Development Program (FDP) on “Research Methodology and Academic Writing” from October 8 to October 10, 2024. Held at the Central Library Seminar Hall, the program was designed to equip 40 faculty members with advanced research techniques, interdisciplinary approaches, and academic writing skills.

The FDP commenced with an inaugural ceremony attended by institutional leaders, including the Principal and Head of Quality Assurance Cell, who emphasized the importance of high-quality research and collaboration. The first session, led by Dr. Abdul Azees E.P. from Vellore Institute of Technology, focused on strategies for effective academic writing and publishing. He provided insights into structuring manuscripts, choosing suitable journals, and

navigating the peer-review process. His detailed explanation of ethical writing practices resonated with participants.

On the second day, Dr. Sourav Malik from Arizona University delivered a thought-provoking session on interdisciplinary research in cancer and molecular biology. He emphasized the necessity of collaboration across disciplines to address complex global challenges. Participants appreciat-

ed his practical advice on bridging research gaps through innovative methodologies.

Dr. Devasis Pradhan from Acharya Institutes followed with a session on leveraging institutional resources for impactful publications. He highlighted the importance of publishing in high-impact journals and shared tips on aligning research goals with global standards.

The final day featured sessions by Dr. Sushma Murthy of CHRIST University, who advocated incorporating Indian Knowledge Systems into modern research, and Dr. Rajendra Baikady of Central University of Kerala, who addressed ethical publishing practices and avoiding predatory journals.

The FDP concluded with a valedictory session and networking opportunity, leaving participants enriched with advanced research techniques and collaborative ideas. Feedback from attendees highlighted the program's effectiveness in fostering academic excellence and interdisciplinary growth.



# Campus Placement Drive Connects Chemistry Students with Career Opportunities



On October 9, 2024, the Department of Chemistry at Acharya Institute of Graduate Studies organized a Campus Placement Drive in collaboration with Base Education Service Pvt. Ltd. The event, held in the AIGS Seminar Hall, aimed to provide M.Sc. Chemistry and Physics students with recruitment opportunities and exposure to the placement process. A total of 10 students participated in the drive, which consisted of three rounds of evaluation.

The session began at 11:00 AM with a welcome address and an introduction to Base Education Service Pvt. Ltd. by Mr. Vijay T. Nayak, Placement Officer at AIGS. The resource person, Mr. Ajith Kumar from Base Education, detailed the company's operations, which include training students for competitive exams such as JEE, NEET, and CET, along with teacher training programs. The overview offered students valuable insights into potential career paths within the organization.

The recruitment process included a written test in the preliminary round, followed by a demo

session and a final HR interview. Out of the 10 participants, five students advanced to the second round, and two moved on to the final stage. Ultimately, Ms. Chaitra J.S. secured the position of Faculty in Chemistry with a competitive package of 4.5 LPA.

The placement drive concluded with the distribution of offer letters and a vote of thanks delivered by Dr. Gurunath Rao Vaidya, Principal of AIGS. Students expressed their appreciation for the opportunity, noting that the

experience enhanced their understanding of the recruitment process and improved their interview skills.

This event reinforced the institute's commitment to bridging the gap between academia and industry by creating platforms for students to secure promising career opportunities. Feedback from participants highlighted the drive's success in providing practical experience and boosting confidence.



# Financial Planning Workshop Empowers Commerce Students

On October 25, 2024, the Department of Commerce at Acharya Institute of Graduate Studies hosted an online Student Development Program on Financial Planning. The session, held from 10:30 AM to 11:30 AM, targeted final-year B. Com students and aimed to equip them with essential knowledge and skills for managing personal and professional finances. A total of 63 students attended the program, which was conducted by Mr. Pratyush Bhaskar, a seasoned financial planning expert.

The workshop began with Mr. Bhaskar introducing the basics of financial literacy, emphasizing the importance of budgeting as the cornerstone of financial stability. He guided students through practical techniques for tracking expenses, categorizing spending, and creating sustainable budgets. His discussion on saving strategies included concepts such as the “pay yourself first” method and leveraging compounding interest for long-term growth.

Students were introduced to various investment options, including mutual funds, fixed deposits, and stocks. Mr. Bhaskar explained the associated risks and rewards, stressing the value of starting small and making informed investment decisions. He also addressed debt management, distinguishing between good and bad debt, and shared actionable strategies to prevent financial burdens.

An interactive exercise encouraged students to set short-term and long-term financial goals. This hands-on activity highlighted the importance of align-



ing financial actions with personal aspirations, such as saving for education or future assets. Additional topics covered included building emergency funds, managing risks through insurance, and the significance of early retirement planning.

Feedback from participants revealed a high level of engagement and satisfaction, with many praising the workshop's relevance to their lives. Students left the session with a proactive approach to financial independence, equipped with tools to manage their finances effectively.

This program underscored the institute's dedication to fostering financial literacy and preparing students for the challenges of modern financial management.



# Draping Competition Encourages Sustainability and Innovation

On November 6, 2024, the Department of Fashion and Apparel Design (FAD) at Acharya Institute of Graduate Studies organized a Draping Competition on the theme "Zero Waste." Held in the MBA/MCA Block, the competition aimed to inspire fifth-semester B.Sc. FAD students to explore innovative approaches to sustainable fashion. A total of 27 students participated, showcasing their creativity and technical expertise in fabric manipulation.

The competition commenced at 11:00 AM with an introduction to the event's objectives, emphasizing the importance of zero-waste practices in modern fashion. Participants were tasked with creating visually appealing and functional designs while minimizing fabric waste. The event provided a platform for students to experiment with draping techniques, focusing on fabric grainlines, symmetry, and the interplay of textures and patterns.

Throughout the two-hour session, participants demonstrated a remarkable ability



to combine artistic vision with technical precision. Students utilized leftover fabric pieces, turning them into innovative designs that highlighted the potential of sustainable practices in the fashion industry. Judges, including faculty members and industry professionals, evaluated the entries based on creativity, adherence to the theme, and the precision of draping techniques.

The interactive nature of the event fostered collaboration and peer learning. Participants shared ideas and techniques, enhancing their understanding of sustainable design principles. Feedback from the judges provided valuable insights into industry expectations and the role of sustainability in fu-

ture fashion trends.

The event concluded with a prize distribution ceremony, celebrating the top three designs. The winning entries stood out for their ingenuity and execution, setting a benchmark for future competitions. Participants expressed enthusiasm for the opportunity to showcase their skills and learn from peers and experts.

This Draping Competition not only highlighted the immense talent within the student community but also underscored the significance of sustainable practices in shaping the future of fashion. The event left participants inspired to integrate eco-consciousness into their creative processes.



# Intercollege Competition Showcases Creativity and Innovation



On November 12, 2024, the Department of Fashion and Apparel Design (FAD) at Acharya Institute of Graduate Studies participated in an inter-college competition hosted by the Army Institute of Fashion and Design, Bengaluru. The event, themed “Culture and Modernity,” brought together students from multiple institutions to demonstrate their creative talents across diverse categories. Thirty students from the FAD department enthusiastically represented Acharya, participating in activities such as rangoli, T-shirt painting, makeup and hairstyle, draping, cooking without fire, and a high-energy fashion show.

The day began with vibrant rangoli displays that showcased a fusion of traditional patterns with contemporary aesthetics. This was followed by the T-shirt painting competition, where participants used cultural motifs to create unique wearable art pieces. The cooking without fire segment was a creative challenge, with students crafting visually appealing and delicious dishes that impressed the judges.

The makeup and hairstyle and draping competitions added an artistic flair to the day's proceedings. Students displayed intricate designs and innovative styles that highlighted the theme's blend of culture and modernity. The draping competition, in particular, was a crowd favorite, as participants skillfully combined fabrics and styles to create stunning ensembles.

The event concluded with a fashion show where students strutted down the runway in self-styled outfits that epitomized the competition's theme. Their designs seamlessly blended traditional elements with contemporary silhouettes, earning applause from

judges and spectators alike.

Acharya students earned accolades in several categories, including third place in rangoli and makeup, and second place in T-shirt painting and draping. These achievements reflected their dedication and creative excellence. The competition provided an invaluable platform for learning, networking, and showcasing talent, leaving participants inspired and motivated to pursue further excellence in their fields.



# Banking Sector Performance Competition Fosters Financial Literacy at AIGS



Bengaluru, Dec. 9

The Department of Commerce at Acharya Institute of Graduate Studies organized a vibrant and educational competition focused on the theme Banking Sector Performance, aimed at first and third semester B.Com students. Held in Classroom 409, the event witnessed active participation from 20 students who explored the multifaceted dimensions of the banking industry and its impact on the broader economy.

Participants presented insights on topics ranging from types of bank accounts and financial institutions to digital banking, foreign exchange, and capital adequacy. The event provided an engaging platform for students to critically analyze banking mechanisms, profitability indicators such as Net Interest Margin (NIM), Return on Assets (ROA), and Return on Equity (ROE), as well as asset quality and loan recovery rates. Emphasis was also laid on the Capital Adequacy Ratio (CAR), which reflects the resilience of banks against financial shocks.

Digital transformation in the sector was an-

other focal point, with students discussing how automation, mobile banking, and AI-powered services have revolutionized customer engagement while also introducing new challenges in risk management. Presentations also highlighted regulatory compliance, interest rate policies, and ethical banking practices aimed at fostering stakeholder trust.

The competition served not only as an academic exercise but also as a means to deepen awareness about the critical role banks play in resource mobilization, financial inclusion, and economic growth. Participants showcased their understanding through visual aids such as charts on merchant banking, digital finance, and types of accounts.

Feedback indicated overwhelming satisfaction, with the majority of students rating the event as excellent. The session concluded with a group photo, capturing the enthusiasm and collaborative spirit of the participants.



# B.Com Students Showcase Business Acumen in Case Study Analysis Competition

Bengaluru, Dec. 12

The Department of Commerce at Acharya Institute of Graduate Studies organized a Case Study Analysis Competition on December 5, 2024, in Classroom 202, with enthusiastic participation from B.Com students. The event, held between 11:00 AM and 1:00 PM, aimed to bridge the gap between academic learning and practical application by engaging students in real-world business problem-solving.

Twenty-four students took part in the two-hour competition, which challenged them to apply analytical frameworks and commercial insights to complex business scenarios. The competition was structured in a format that encouraged active engagement: participants were first given a detailed business case outlining company challenges, market conditions, and financial data. Teams had 40 minutes to analyze the case using tools like SWOT analysis and financial modelling.

Each team was then allotted two minutes to present their strate-

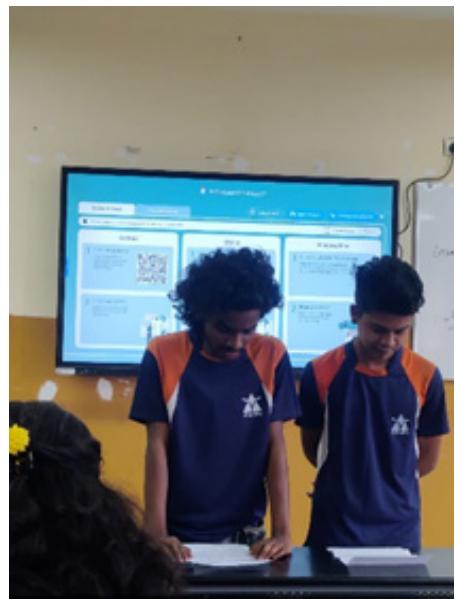


tic recommendations. Following the presentations, a dynamic question-and-answer round allowed judges and fellow participants to probe deeper into the teams' analytical reasoning and feasibility of their solutions. Evaluation criteria included the depth of analysis, innovation, presentation skills, and the team's ability to respond confidently to questions.

The competition provided a valuable platform for students to demonstrate critical thinking, collaboration, and decision-making

skills. It also offered exposure to industry-like scenarios, giving participants a taste of the challenges faced in business strategy and operations.

The outcome of the event was overwhelmingly positive. Students gained hands-on experience in analyzing business cases, significantly enhancing their problem-solving and communication abilities. According to feedback collected, 17 students rated the event as excellent, while 7 rated it as good, indicating a successful learning experience overall.



# AIGS Reading Club Ignites Literary Passion Through Book Bingo and Outdoor Reading



Bengaluru, Dec. 10

The Department of English at Acharya Institute of Graduate Studies organized an innovative and interactive club activity titled “Reading Activity and Book Bingo Challenge” on December 10, 2024. Held on the lawn near Oya, the two-hour session brought together 30 enthusiastic students from across departments, united by a shared love for reading and literary exploration.

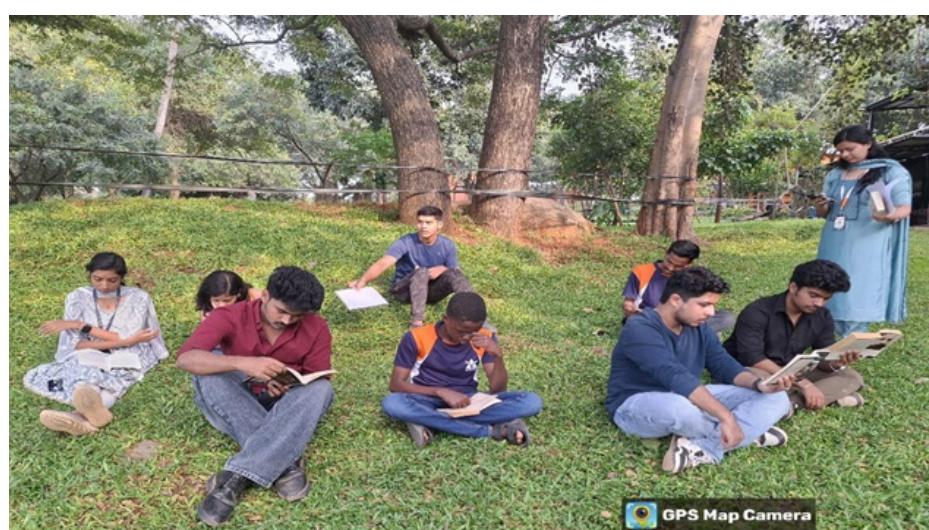
The session began with an engaging introduction by Ms. Susmitha Santosh, outlining the vision of the AIGS Reads Club—building an inclusive reading community that celebrates diverse voices and fosters a lifelong passion for literature. The introduction emphasized the importance of reading for both personal enrichment and professional development, encouraging students to see reading as a gateway to critical thinking and broader perspectives.

A highlight of the event

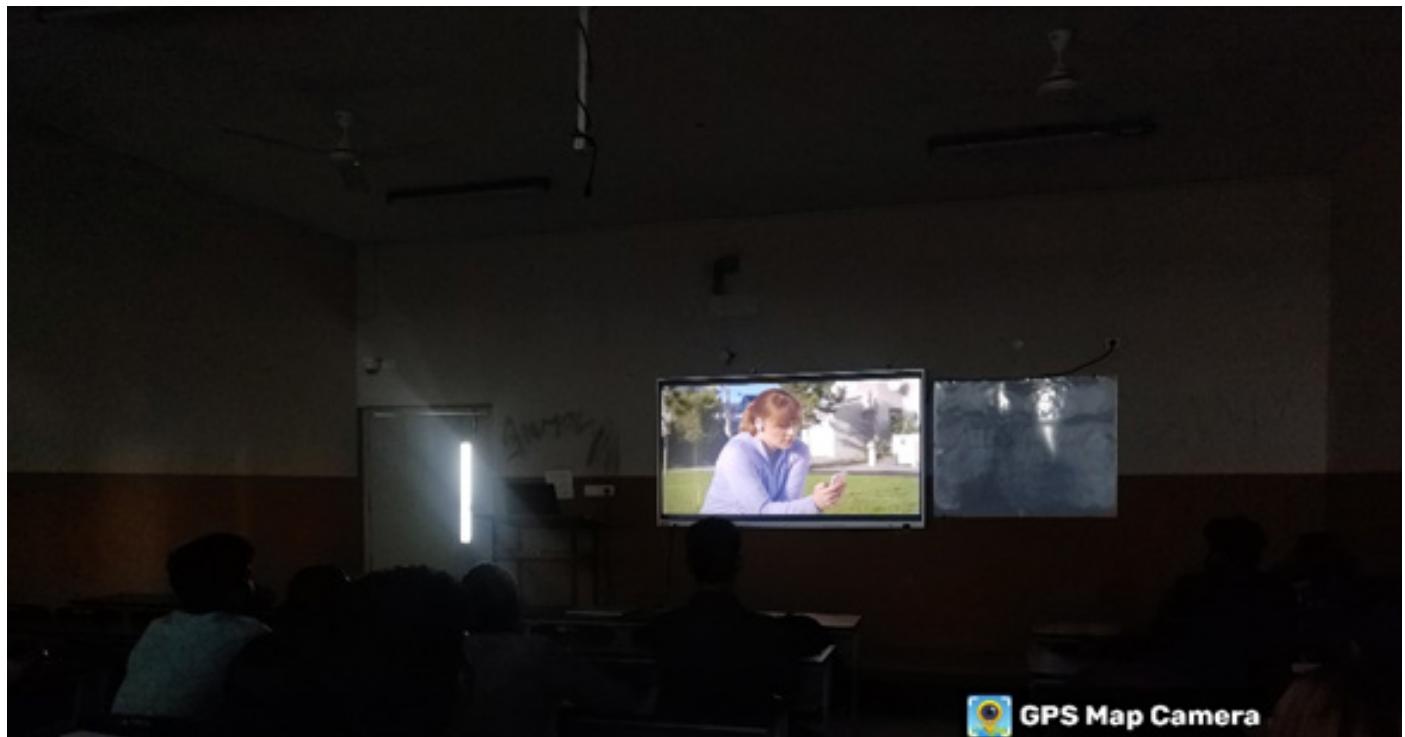
was the Book Bingo Challenge, a gamified activity designed to make reading interactive and social. Students were divided into two groups and presented with prompt sheets. Participants took turns calling out prompts while others responded with relevant book titles, leading to animated discussions about authors, genres, and literary themes. This activity not only energized the atmosphere but also sparked thoughtful exchanges and bonding among students.

The second half of the

session transitioned into a serene reading circle, where students borrowed books from the college library and read them in an open-air setting. This relaxed environment allowed participants to immerse themselves in stories, discuss their current reads, and exchange recommendations. The activity concluded with students eagerly borrowing books for further reading and learning that the next session would revolve around the theme of mystery.



# AIGS Film Club Screening Encourages Critical Engagement with Cinema



 GPS Map Camera

Bengaluru, Dec. 9

The Department of English at AIGS hosted a Film Club screening and review session on December 5, 2024, from 3:10 PM to 5:00 PM at AI015F22, ANA Block. Targeting undergraduate and post-graduate students across semesters, the event marked a significant step in cultivating a community of students deeply engaged with film appreciation and critique.

The session began with an insightful introduction by Dr.

Yashavantha T.S, Coordinator of the AIGS Literary Society, who emphasized the importance of approaching cinema through a critical lens. He urged students to look beyond entertainment and explore the social, emotional, and ideological layers embedded in films. This was followed by a presentation by Mr. Akshay Satish, Faculty Coordinator of the AIGS Film Club, on how to critique a movie—highlighting essential aspects such as plot construction, cinematography,

character depth, and thematic relevance.

The screening featured Nosedive, a well-known episode from the series Black Mirror, chosen for its sharp commentary on social media and societal validation. Over 30 students participated, alongside faculty members, in what became an intellectually stimulating viewing experience. The film's blend of satire and social critique triggered meaningful conversations, fostering a reflective atmosphere.

Following the screening, participants submitted film reviews through a Google Form. These reviews were evaluated based on analytical depth, clarity, and originality. The exercise allowed students to demonstrate their understanding of cinematic techniques while articulating their perspectives on the film's impact.



# AIGS Theatre Club Auditions Uncover Budding Talent and Renewed Passion for Performing Arts



Bengaluru, Dec. 6

The Department of English at AIGS conducted the much-anticipated Theatre Club auditions on December 4, 2024, from 2:30 PM to 4:30 PM at venue AI031F19. As part of the academic year 2024–25, this club activity aimed to identify and nurture student talent in acting, voice modulation, expression, and improvisation. The event drew 30 enthusiastic participants and a supportive audience of around 50 students from various departments.

The program began with an introduction outlining the club's mission and goals. Emphasis was placed on the Theatre Club as more than just a performance space—it is envisioned as a community where creativity, self-expression, and teamwork flourish. Participants were briefed on the key evaluation criteria: expression, body language, and voice modulation. These elements formed the basis of a holistic assessment approach that seeks to identify performers who bring individuality and commitment to the stage. Throughout the two-hour session, students showcased a wide range of dramatic abilities. First-year BCA students, M.A. English Literature candidates, and undergraduates from the B.A. department all took to the stage with passion and creativity. Their performances

impressed the judges and engaged the audience, reflecting the depth of talent within the institution.

The event achieved its primary objectives by successfully selecting individuals with promising theatrical potential while also fostering a supportive and energetic atmosphere. The high level of participation and audience interest reaffirmed the Theatre Club's role as a vibrant space for artistic exploration.

The auditions concluded on a celebratory note, setting the stage for future productions and reaffirming the club's commitment to cultivating talent. With such a strong foundation laid, the Theatre Club looks forward to a dynamic year of performances and creative collaboration.



# AIGS Hosts Confessional Poetry Competition, Celebrating Self-Expression and Literary Talent

Bengaluru, Dec. 25

The Department of English at Acharya Institute of Graduate Studies, through its creative writing club AIGS Writes, successfully concluded a 15-day online Confessional Poetry Competition held from December 10 to December 25, 2024. Organized by Mr. Usha Sai Kiran Raghupathula, Assistant Professor from the department of English, the event provided a unique platform for students to express their deepest emotions and personal experiences through the medium of poetry, staying true to the confessional tradition.

Open to the AIGS community, the competition attracted participants who submitted original poems delving into themes such as love, loss, identity, and resilience. The goal was to promote introspective writing and provide a creative outlet that fostered authenticity and emotional connection among students and faculty alike.

The competition was judged by Mr. Goparaju Sri Sai Nagendra Sarma, a distinguished scholar currently pursuing a Ph.D. in British Stage and Dramaturgy at Adikavi Nannaya University. With a strong background in literary research and creative writing, Mr. Sarma offered thoughtful and constructive feedback to each participant, enhancing the learning experience and helping them refine their poetic voice.

Participants appreciated the opportunity not



only to write and share their work but also to engage with professional critique and community support. The event concluded with an online feedback session where participants discussed their creative journeys and received guidance for future literary exploration.

Participants appreciated the opportunity not

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-  poems - Rahul AGS22BAJR020.docx
-  IMG\_20241217\_161129 - Fayaz D Pinjar AGS24ABCA123.jpg
-  Does the Red Rose Know of the Beauty She Beholds - Writtika Goswami AGS22BAJR040.docx
-  poem - GAGAN M AGS22ABBA216.pdf
-  NOT THE SAME ANYMORE - KAITH MTETWA AGS24BCOM085.docx
-  Kavysree Pratheepr - KAVYASREE PRATHEEP AGS24BACR006.docx
-  Fayaz D P - Fayaz D Pinjar AGS24ABCA123.pdf

# ORIENTATION

- LinkedIn Learning Orientation Empowers First-Year Students
- MBA and MCA Orientation Program Welcomes Batch 2024-25
- Commerce Department Holds Internship Orientation to Bridge Classroom and Corporate Worlds
- Acharya Institute of Graduate Studies Conducts Faculty Orientation for New Recruits
- Internship Orientation Equips BBA Students for Professional Success
- Acharya Institute Hosts Orientation on University Examinations
- LinkedIn Learning Orientation Empowers Physics Students at AIGS

# LinkedIn Learning Orientation Empowers First-Year Students



On October 17, 2024, the Internal Quality Assurance Cell (IQAC) at Acharya Institute of Graduate Studies conducted an online orientation on LinkedIn Learning Pathways for first-year students. The session, attended by 806 participants from classrooms, aimed to introduce the platform and demonstrate its value in enhancing professional development and employability.

The program, led by resource person Ms. Akanksha Panday, commenced at 12:00 PM. She began by explaining the significance of LinkedIn Learning as a versatile tool for skill development. Ms. Panday walked students

through the registration process, platform navigation, and the selection of courses aligned with career aspirations. She emphasized the importance of certifications in boosting resumes and enhancing LinkedIn profiles.

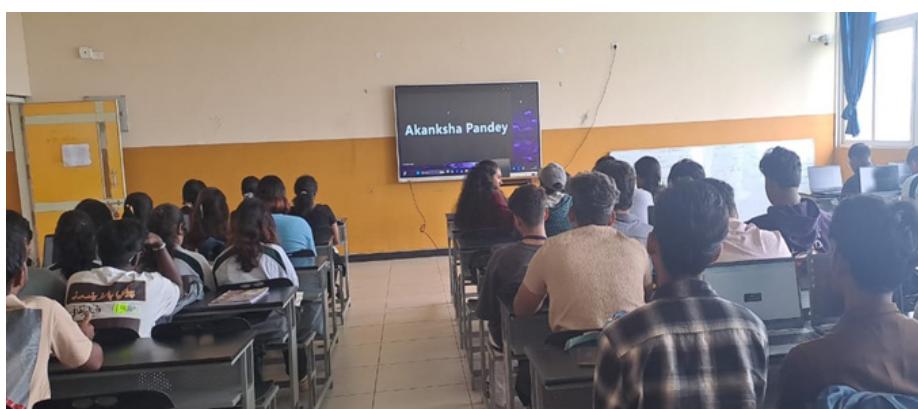
Throughout the session, students learned how to showcase their certifications effectively in resumes and during interviews. Ms. Panday provided practical tips on optimizing resumes by highlighting skills acquired through LinkedIn Learning. Her interactive presentation resonated with the audience, inspiring students to explore diverse courses to stay competitive in the evolving job

market.

The session concluded with a dynamic Q&A segment, where students posed questions about course selection, career alignment, and the impact of certifications. Ms. Panday's insights equipped participants with actionable strategies to leverage LinkedIn Learning for both academic and professional growth.

Feedback from students was overwhelmingly positive, with many appreciating the session's relevance and practical approach. Participants expressed confidence in using LinkedIn Learning to acquire new skills and certifications, aligning them with their career goals.

The orientation not only empowered students to enhance their professional profiles but also emphasized the importance of continuous learning in today's competitive landscape. This event marked a significant step in preparing students to navigate their career journeys with confidence and competence.



# MBA and MCA Orientation Program

## Welcomes Batch 2024-25



On November 20, 2024, Acharya Institute of Graduate Studies hosted an Orientation Program for the incoming batch of MBA and MCA students for the academic year 2024-25. Held in the AIGS Seminar Hall, the event welcomed over 150 participants, including students, faculty, and guest speakers, to kick-start their academic journey with inspiration and guidance.

The program commenced with a traditional lamp-lighting ceremony, symbolizing the pursuit of knowledge.

Principal Prof. Gurunath Rao Vaidya delivered the welcome address, emphasizing the institute's commitment to academic excellence, innovation, and holistic development. He encouraged students to embrace challenges and make the most of their time at Acharya.

A keynote address by Mr. Aditya Krishnan, an accomplished alumnus and CEO of TechSphere Solutions, inspired students to set ambitious goals and leverage their education for meaningful contributions to society. Mr. Krishnan shared

his journey, emphasizing resilience, adaptability, and continuous learning as key traits for success in dynamic professional environments.

The program featured presentations on the curriculum structure, internship opportunities, and co-curricular activities, providing students with a roadmap for their academic journey. Faculty members highlighted resources available for personal and professional development, including mentoring programs, research opportunities, and industry collabora-

tions.

An interactive panel discussion with alumni and faculty explored themes such as innovation in technology, career growth, and the importance of networking. Students engaged enthusiastically, posing questions about skill development and industry trends, reflecting their eagerness to excel.

The event concluded with a vote of thanks by Dr. Hemamalini, Placement Coordinator, who encouraged students to actively participate in institute activities and focus on skill enhancement. Feedback from attendees highlighted the orientation's effectiveness in fostering a sense of belonging and motivation.

The Orientation Program successfully set the tone for the academic year, inspiring students to embark on their educational journey with confidence and enthusiasm.



# Commerce Department Holds Internship Orientation to Bridge Classroom and Corporate Worlds



Bengaluru, Dec. 16 – The Department of Commerce at Acharya Institute of Graduate Studies conducted an informative Internship Orientation Program on December 16, 2024, for B.Com 5th semester students. Held at Room 201AIGS, the one-hour session witnessed the participation of 50 students and focused on preparing them for their upcoming internships.

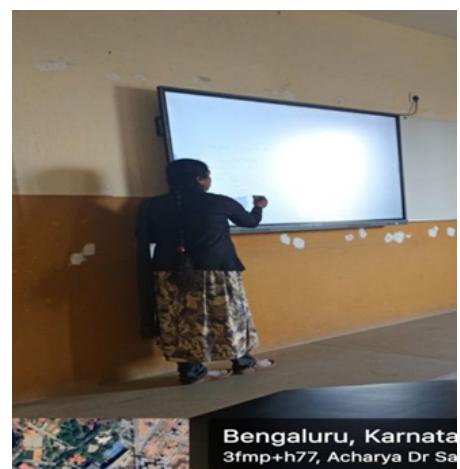
With the theme “Bridging the Gap Between Academia and Industry”, the session aimed to help students understand how their academic learning can be applied to real-world industrial contexts. Dr. Lakshmi V, Head of the De-

partment, commenced the session with a welcome address, stressing the significance of internships in building career readiness and professional identity.

The orientation covered all critical aspects of the internship process, including selection of companies, expectations from interns, submission guidelines, required documentation, and timelines. Dr. Lakshmi also explained how internships serve as an essential transition from theory to practice, enabling students to gain practical insights, explore career paths, and build professional networks.

Students were also informed about the roles of internship mentors and how to approach companies aligned with their field of interest. The program sought to instill confidence and clarity among the students, ensuring they are well-equipped to embark on their internships with purpose and preparation.

The orientation was well-received, with all 50 students rating the session as excellent in their feedback. They appreciated the structured guidance and found the session both relevant and motivating.



# Acharya Institute of Graduate Studies Conducts Faculty Orientation for New Recruits



Bengaluru, Dec. 31 — The Acharya Institute of Graduate Studies (AIGS) successfully conducted a comprehensive Faculty Orientation Program during the months of October to December 2024, held at the Business Lab on campus. Designed to integrate newly joined faculty members into the academic ecosystem, the program featured a series of informative sessions aimed at equipping educators with institutional insights, academic responsibilities, and professional development strategies.

The orientation began with a formal introduc-

tion on December 23, led by Mrs. Geetha S, Senior Executive – HR. This was followed by an address from the Principal, who provided a motivational overview of the institution's vision, mission, and values, emphasizing professionalism and collective growth.

Subsequent sessions were spread across multiple days, offering new faculty members in-depth exposure to key institutional functions. On December 12, Dr. Mirshad, IQAC Coordinator, provided an essential briefing on the seven NAAC accreditation criteria, with special emphasis on quality benchmarks and SSR documentation.

On December 13, Dr. Shashikiran Shetty, Head of the Department of Social Work, conducted an engaging session on Outcome-Based Education (OBE), covering CO-PO mapping, course outcomes, and program-specific outcomes. The importance of aligning teaching objectives with measurable outcomes was a major highlight.

A session on research methodology was conducted on December 17 by Prof. Gururaj, Dean – R&D, who detailed the processes involved in paper writing, publication, and indexing in UGC and Scopus journals. This was followed on December 16 by an orientation on proctorship delivered by Dr. Shaila and Mrs. Padmaja, who outlined the faculty's responsibilities in mentoring students and maintaining records through ERP systems.

The program concluded with a session on training and placements by Prof. Gururaj S on December 18, emphasizing faculty upskilling and student readiness for industry roles.



# Internship Orientation Equips BBA Students for Professional Success

The Department of BBA at Acharya Institute of Graduate Studies hosted an internship orientation for fifth-semester students on January 6, 2025, at the Seminar Hall in the AIGS Block. The session, led by Mr. Manoj H R, Assistant Professor in the Department of Management, aimed to provide a comprehensive introduction to the objectives, expectations, and structure of the internship program.

The event opened with an overview of the organization's mission and values, followed by a detailed explanation of the roles, responsibilities, and deliverables required from the interns throughout their placement. Students were also briefed on the importance of adhering to company policies, including the code of conduct, confidentiality, safety protocols, and communication standards critical to maintaining professional integrity.

Mr. Manoj H R highlighted the array of learning and development opportunities available to students during their internships, such as workshops, mentorship

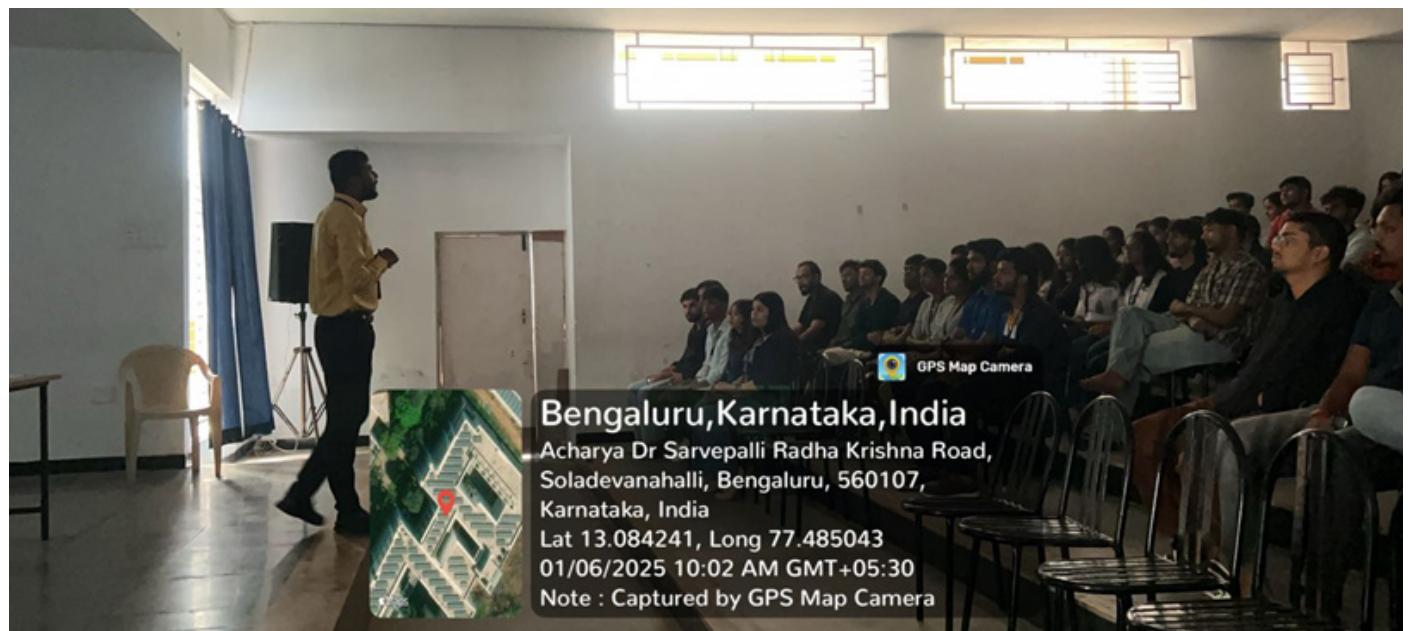


initiatives, and skill-building activities. The orientation emphasized the importance of understanding the organization's internal structure and the collaborative nature of its various departments and teams. Students were encouraged to build professional relationships and leverage networking opportunities, seeing these as vital for both personal and career advancement.

Throughout the session, participants gained insights into industry trends, the use of relevant tools and technologies, and strategies for effective communica-

cation and teamwork in a professional environment. The orientation concluded with an interactive question-and-answer segment, allowing students to clarify doubts regarding internship processes and expectations.

Feedback from attendees was overwhelmingly positive, with students expressing satisfaction regarding the clarity of information and the practical knowledge gained. The event successfully prepared students for their upcoming internships, equipping them with essential skills and confidence for their professional journeys.



# Acharya Institute Hosts Orientation on University Examinations



The Department of Commerce at Acharya Institute of Graduate Studies organized an orientation session on university examinations for first-year B.Com students on January 15, 2025. Held in the 201 classroom, the event attracted 95 participants and aimed to prepare students for the upcoming academic evaluations. Dr. Lakshmi V, Head of the Department, led the session, offering comprehensive guidance on exam procedures, from properly filling out answer booklets to understand-

ing exam formats and grading criteria.

During the orientation, students received detailed instructions about the rules and expectations surrounding university examinations. Attention was given to exam schedules, submission deadlines for projects, and regulations regarding conduct in the examination hall. The session emphasized the importance of critical thinking and practical application of knowledge, encouraging students to view exams as opportunities to

demonstrate their understanding and readiness for academic progression.

Students actively engaged with the material, seeking clarification and advice. Feedback collected at the conclusion of the session reflected a strong positive response, with the majority of attendees rating the program as excellent. The Department of Commerce affirmed its commitment to supporting students' academic growth and ensuring a smooth transition into university-level assessments.



# LinkedIn Learning Orientation Empowers Physics Students at AIGS

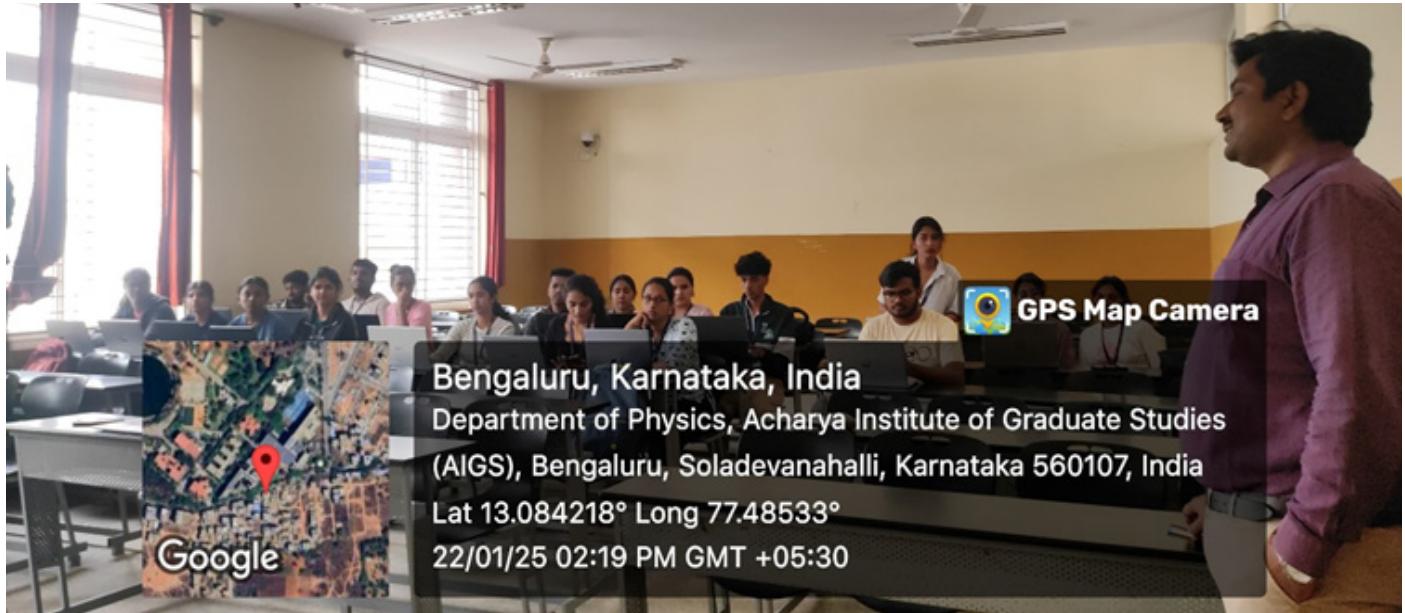


The Department of Physics at AIGS hosted a LinkedIn Learning Orientation Session for first and third semester M.Sc. Physics students on January 22, 2025. Held in the AIGS Block, the session was led by Mr. Suresh C, Assistant Professor from the Department of Commerce and Institute LinkedIn Learning Coordinator. The event aimed to familiarize students with the extensive resources available on LinkedIn Learning, a platform boasting over 17,000 courses across science, technology, management, and soft skills.

During the session, Mr. Suresh demonstrated the process of logging in, enrolling in courses, and obtaining certifications. He emphasized the impor-

tance of industry-recognized credentials in enhancing students' employability and outlined how these certifications could be effectively integrated into professional resumes. Students were encouraged to complete at least two courses per semester as part of their academic requirements.

The event was well-received, with active participation and enthusiasm for courses in computational physics, advanced materials, and soft skills. Students expressed appreciation for the practical guidance provided. The initiative aligns with the institution's commitment to holistic education, equipping students with vital tools to bridge the gap between academic study and industry demands.



# SEMINAR, GUEST TALKS, TRAINING

- HR Conclave Explores Talent Acquisition Trends
- Guest Lecture Enlightens ACCA Students on Financial Reporting
- Guest Talk and Certificate Ceremony Inspire Commerce Students
- Guest Talk Highlights Sustainability in Marketing
- Mentor-Mentee Program Prepares MBA Students for Corporate Success
- Master Class Webinar Explores Innovations in Data Science and Cybersecurity
- Webinar on Pervasive Developmental Disorders Educates Psychology Students
- Industry-Academia Interface 2024 Bridges Education and Corporate Innovation
- Orientation Lecture Introduces Social Work Students to NGO Operations
- Guest Talk on Universal Child Rights Inspires Social Work Students
- Guest Talk Explores the Juvenile Justice Act
- International Conference Explores Frontiers in Physical and Chemical Sciences
- Seminar Explores the Psychological Perspective of 'Vikasit Bharat'
- AIGS Hosts Seminar on 'Weaponizing AI and Tackling Cybercrime'
- Insightful Guest Lecture Enlightens BSW Students on AADI and GMO Initiatives
- AIGS Hosts Insightful Guest Lecture on Radio Language and Presentation
- AIGS Department of Chemistry Hosts Industry-Centric Guest Lecture and MoU Signing
- Orientation Lecture on British Asian Trust Enlightens BSW Students at AIGS
- BSW Students Gain Valuable Insights at Sri Aurobindo Society Orientation
- Guest Lecture Illuminates Social Work Pathways for First-Year Students
- Training Program Ignites Social Work Aspirations
- MBA Department Hosts International Lecture on AI's Role in Education
- Webinar Equips Psychology Students with Psychotherapy Fundamentals
- Faculty Training on Smart Board Integration Marks Step Forward in Classroom Technology
- Faculty Development Program Champions Transformative Teaching at Department of Management

# HR Conclave Explores Talent Acquisition Trends



On October 23, 2024, the Training and Placement Cell of Acharya Institute of Graduate Studies, in collaboration with Recruiting Adda, hosted the Talent Acquisition Meet 2024 at the Hilton Inn, Manyata Tech Park, Bengaluru. The event brought together 72 HR professionals from various companies to discuss the evolving dynamics of recruitment and the integration of advanced technologies in talent acquisition.

The evening commenced with a warm welcome from Mr. Yu-

suf Pathan of Recruiting Adda, who outlined the event's objectives. Dr. Hemamalini M.J., Assistant Director of Placements at Acharya Institutes, officially inaugurated the conclave, highlighting the institute's vision of bridging the gap between academics and industry. This was followed by an introductory address by Mr. C.B.M. Bhooshan, Director of Placements, who provided an overview of Acharya Institutes' initiatives in fostering corporate collaboration.

A key highlight

of the conclave was a session on leveraging AI tools like ChatGPT in recruitment, presented by Mr. Yusuf Pathan. He demonstrated how AI could revolutionize candidate sourcing, personalized outreach, and job description optimization. With practical examples and best practices, Mr. Pathan showcased the efficiency and competitiveness AI brings to modern recruitment workflows, sparking enthusiastic discussions among attendees.

The event also facilitated networking

among HR professionals, enabling them to exchange ideas on aligning academic learning objectives with business goals. Participants emphasized the importance of collaboration between academia and industry to prepare students for dynamic workplace challenges.

The evening concluded with an award ceremony, where outstanding contributors were recognized by the institute's leadership, including Dr. Gurunath Rao Vaidya, Principal of AIGS. The event left participants with actionable insights and reinforced Acharya Institutes' commitment to nurturing strong corporate partnerships.

The HR Conclave 2024 successfully provided a platform for knowledge exchange, innovation, and collaboration, underscoring its role in shaping future-ready talent.



# Guest Lecture Enlightens ACCA Students on Financial Reporting



On September 14, 2024, the Department of Commerce at Acharya Institute of Graduate Studies organized a guest lecture on "Financial Reporting for ACCA Students." Held in Room 201, AIGS Block, the session aimed to deepen the understanding of financial reporting frameworks among first-semester B.Com ACCA students. The event saw the participation of 15 students who engaged actively throughout the one-hour session.

The lecture was delivered by Ms. Muskaan Khanna, a seasoned ACCA professional and Manager at Grant Thornton Bharat LLP, with over 12 years of experience in audit and assurance. Ms.

Khanna began by introducing the relevance of the ACCA qualification, emphasizing its global recognition and the importance of financial reporting in the accounting profession.

During the session, she provided detailed insights into International Financial Reporting Standards (IFRS) and the principles of financial statement analysis. Using real-world examples, Ms. Khanna illustrated the challenges faced by professionals in financial reporting and shared best practices to navigate them. Topics such as regulatory compliance, financial risk management, and the role of conceptual frameworks in ensuring transparency were dis-

cussed extensively.

Ms. Khanna also highlighted how understanding financial reporting enables ACCA students to assess business performance, identify market trends, and make informed investment decisions. Her discussion emphasized the critical link between academic concepts and practical applications, fostering a deeper appreciation for the subject.

The interactive session concluded with a Q&A segment, where students sought clarity on topics like industry trends, career opportunities, and the ACCA qualification structure. Ms. Khanna's practical approach and industry insights left a lasting impression on the attendees.

The lecture was praised for its clarity and relevance, with students expressing enhanced understanding of financial reporting concepts. This event underscored the department's commitment to providing professional guidance and equipping students with skills to excel in their careers.



# Guest Talk and Certificate Ceremony Inspire Commerce Students



On October 21, 2024, the Department of Commerce at Acharya Institute of Graduate Studies organized an International Guest Talk and Certificate Distribution Ceremony for final-year B.Com students. The event, held in the MBA Auditorium, provided insights into business innovation and leadership, alongside recognizing student achievements in the Masterclass Series: Pilot and Pinnacle. Forty-five students participated in this interactive and inspiring event.

The session began with an engaging talk by Dr. Craig Leith, an international delegate from Robert Gordon University (RGU), Aberdeen. Dr. Leith highlighted the transformative role of innovation in shaping future business opportunities. He encouraged students to embrace creativity, adaptability, and a proactive mindset to succeed in an ever-evolving global economy. Discussing emerging industries such as renewable energy, digital finance, and technology, he emphasized the importance of acquiring relevant skills to position oneself for success.

Dr. Leith's session was highly interactive, with students eagerly participating in a Q&A segment. Queries about career strategies, entrepreneurial challenges, and global business trends were addressed thoughtfully, providing practical insights. Dr. Leith urged students to adopt an entrepreneurial mindset, focus on leadership development, and leverage networking opportunities to achieve their career goals.

Following the talk, a certificate distribution

ceremony recognized students who completed the Pilot and Pinnacle Masterclass Series, which focuses on professional skill enhancement and leadership development. Certificates were presented by Dr. Leith, alongside the Head of the Department and representatives from the International Skill Development Corporation (ISDC). The ceremony celebrated the students' commitment to lifelong learning and career readiness.

The event concluded with words of encouragement for students to continue embracing innovation and skill development. Feedback highlighted the session's impact on motivating students and broadening their perspectives on global career opportunities. It was a resounding success, leaving participants empowered to navigate their professional journeys with confidence.



# Guest Talk Highlights Sustainability in Marketing



On October 28, 2024, the Department of Aviation Management at Acharya Institute of Graduate Studies organized a guest talk on “Sustainability in Marketing” for fifth-semester BBA Aviation students. Held in Room 39, ANA Block, the event aimed to explore sustainable marketing practices and their relevance in today's business and aviation sectors. Fifty-two students attended the interactive session led by Dr. Bharath Bhooshan, an esteemed expert with over 20 years of teaching and corporate experience.

Dr. Bhooshan began by introducing the concept of sustainability in marketing, emphasizing the importance of meeting present

needs without compromising future generations' ability to meet theirs. He explained how sustainable marketing strategies can enhance brand reputation, foster consumer trust, and address pressing environmental challenges.

The talk covered key strategies for promoting sustainability in business practices. Dr. Bhooshan highlighted the need for eco-friendly product development, transparent communication, and active community engagement. Through case studies from the aviation and other industries, he demonstrated the benefits of integrating sustainability into marketing frameworks. Examples included efforts by airlines to reduce

carbon emissions and companies adopting green packaging solutions.

Students were particularly engaged during the interactive discussion that followed the presentation. They posed questions about implementing sustainable practices in marketing campaigns and the challenges faced by industries in adopting green initiatives. Dr. Bhooshan emphasized the role of future marketing professionals in driving change and encouraged students to think critically about their approaches.

The session concluded with a call to action, urging students to incorporate sustainability into their careers. The positive feedback reflected the session's success in inspiring students to prioritize corporate social responsibility and environmental stewardship.

This event underscored the department's dedication to preparing students for future challenges by fostering awareness of sustainability in marketing, a crucial aspect of the modern business landscape.



# Mentor-Mentee Program Prepares MBA Students for Corporate Success



On October 25, 2024, the Department of MBA and Placement Cell at Acharya Institute of Graduate Studies organized a Mentor-Mentee Program in collaboration with Toyota Kirloskar Auto Parts Pvt. Ltd. The two-hour training session, held in the MBA Seminar Hall, aimed to bridge the gap between academic learning and real-world corporate practices. Fifty-three MBA students participated in this interactive and insightful event.

The program began with a welcome address by Dr. Hemamalini M.J., Assistant Director of Placements. The resource persons, Mr. Naveen and Mr. Vijay from Toyota, shared insights into corporate dynamics, emphasizing key areas such as HR strategies, performance appraisals, budgeting, and leadership development. Their discussions provided students with valuable perspectives on how these concepts are implemented in the professional world.

Mr. Naveen elaborated on essential skills such as negotiation, employee relations, and compe-

tency-building. He also highlighted Toyota's mentorship initiatives, which focus on skill enhancement, hands-on learning, and career guidance. Through practical examples and real-world case studies, students were encouraged to adopt a growth mindset and prepare for the competitive job market.

The interactive session allowed students to ask questions and seek clarity on career-related challenges. Topics ranged from interview techniques to effective leadership strategies, providing actionable takeaways for participants. The program concluded with a vote of thanks by Dr. K. Madhavi, Head of the MBA Department,

who emphasized the importance of such initiatives in shaping industry-ready professionals.

Feedback from participants was overwhelmingly positive, with students appreciating the relevance of the session to their career aspirations. The Mentor-Mentee Program successfully fostered a collaborative learning environment, equipping students with the skills and confidence needed to thrive in their professional journeys.

This event reinforced Acharya Institute's commitment to bridging academia and industry, ensuring students are well-prepared for future challenges.



# Master Class Webinar Explores Innovations in Data Science and Cybersecurity



On October 4, 2024, the Department of Computer Applications at Acharya Institute of Graduate Studies hosted the second edition of its Master Class series on “Data Science and Cybersecurity.” Held in the AIGS Seminar Hall, the webinar attracted 105 fifth-semester BCA students. This dynamic session, led by Dr. Carlos Moreno-Garcia from Robert Gordon University, Aberdeen, offered insights into two of the most critical areas shaping the digital era.

Dr. Moreno-Garcia began by emphasizing the growing importance of artificial intelligence (AI) and machine learning (ML) in transforming data analytics and combating cyber threats. His keynote address highlighted how organizations can leverage data-driven strategies for decision-making while addressing ethical considerations. Participants were introduced to predictive analytics, data visualization techniques,

and strategies for ensuring data privacy.

The session also focused on emerging threats in cybersecurity, such as ransomware, phishing, and AI-driven attacks. Dr. Moreno-Garcia discussed advanced threat intelligence and cybersecurity frameworks, equipping students with practical tools to identify and mitigate risks. His real-world case studies illustrated how the integration of data science and cybersecurity is crucial for safeguarding critical infrastructures.

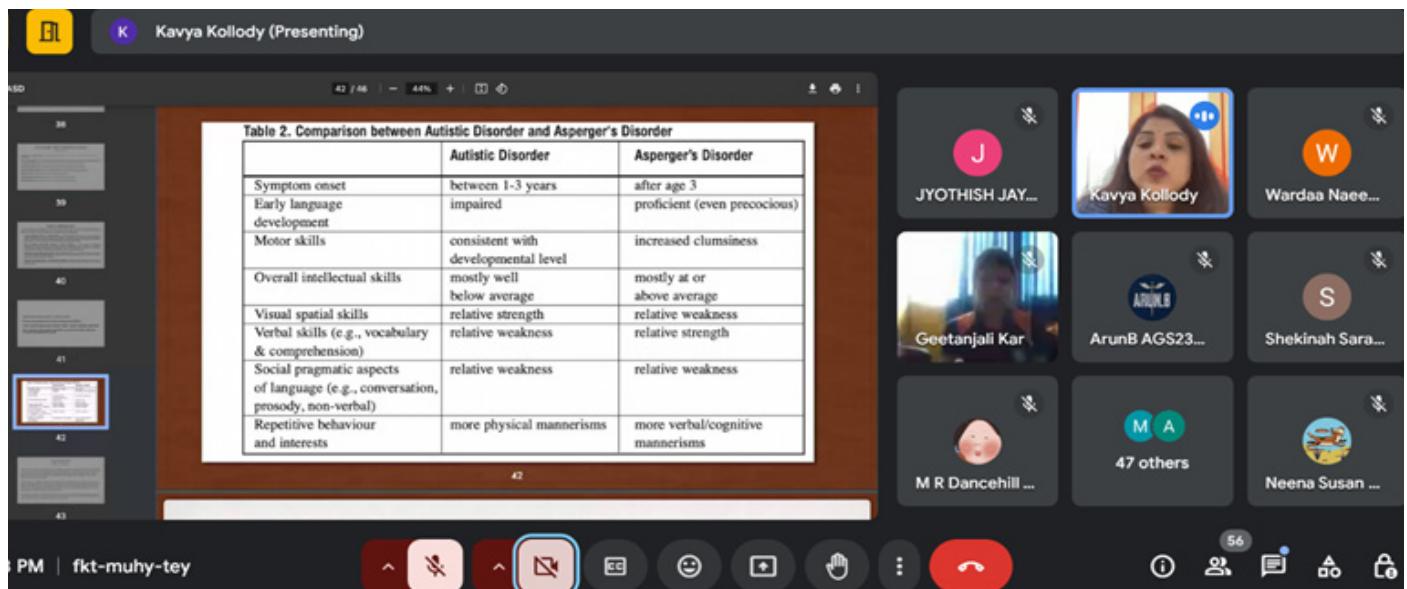
Interactive networking opportunities allowed participants to engage with peers and industry experts, fostering discussions on the challenges and future trends in these fields. The session concluded with Dr. Moreno-Garcia urging attendees to embrace continuous learning and announced plans for advanced masterclasses to deepen their expertise.

Feedback from participants was overwhelmingly positive, with many citing the event as both educational and inspiring. Students appreciated the practical applications discussed and the global perspective provided by the speaker. The webinar successfully bridged the gap between academia and industry, preparing students for future challenges in the rapidly evolving digital landscape.

This Master Class reinforced Acharya Institute’s commitment to delivering cutting-edge knowledge and fostering career readiness in its students.



# Webinar on Pervasive Developmental Disorders Educates Psychology Students



On October 22, 2024, the Department of Psychology at Acharya Institute of Graduate Studies conducted an engaging webinar on Pervasive Developmental Disorders (PDDs). The online session, attended by 68 third-semester BA Psychology students, aimed to enhance understanding of developmental conditions such as Autism Spectrum Disorder (ASD), Asperger's Syndrome, and Rett Syndrome. The event was led by Ms. Kavya Kollody, an experienced clinical psychologist from Mindful TMS NeuroCare.

Ms. Kollody began by providing an overview of PDDs, explaining their key characteristics, including delays in socialization, communication, and behavioral

development. She emphasized the importance of recognizing early signs, such as delayed speech, limited eye contact, and repetitive behaviors, and elaborated on diagnostic tools used for identifying these disorders. The session highlighted the need for early diagnosis to ensure effective intervention and better outcomes.

The webinar also explored various therapeutic approaches, including Applied Behavior Analysis (ABA), speech therapy, and occupational therapy. Ms. Kollody emphasized the necessity of a multidisciplinary approach involving healthcare professionals, educators, and family members to create a supportive environment for individuals with developmental

challenges. Real-life examples and case studies were shared, making the session practical and relatable for the attendees.

An interactive Q&A segment allowed participants to clarify doubts and engage in discussions about challenges in diagnosis, the effectiveness of therapeutic interventions, and the role of inclusive education. Ms. Kollody's responses provided actionable insights, empowering students to apply their knowledge in academic and professional settings.

The session concluded with a summary of key points, reinforcing the significance of early intervention, awareness, and a holistic approach to managing PDDs. Feedback from participants indicated a deep appreciation for the session's depth and practical relevance, with many highlighting its impact on their understanding of developmental disorders.

The webinar successfully fostered awareness and empathy, preparing students to contribute to inclusive and supportive practices in their future careers in psychology.



# Industry-Academia Interface 2024 Bridges Education and Corporate Innovation

On November 5, 2024, the Placement Department at Acharya Institute of Graduate Studies hosted the “Industry-Academia Interface 2024” event in the Hall of Fame, Central Library. Designed to foster collaboration between academic institutions and industries, the session featured Mr. Tabrez Ahmed, Senior Vice President and Director of Toyota Kirloskar Auto Parts (TKAP), as the keynote speaker. The program was attended by 12 Heads of Departments from AIGS.

The event commenced at 3:00 PM with a welcome speech by Dr. Vibin, Director of Placements, who introduced the resource person. Mr. Ahmed shared insights from his 25 years of experience in technical and manufacturing functions, including his tenure at Toyota Motor Corporation, Japan. His contributions to the establishment of hybrid transmission lines and advanced automotive unit manufacturing underscored the importance of innovation in the industry.



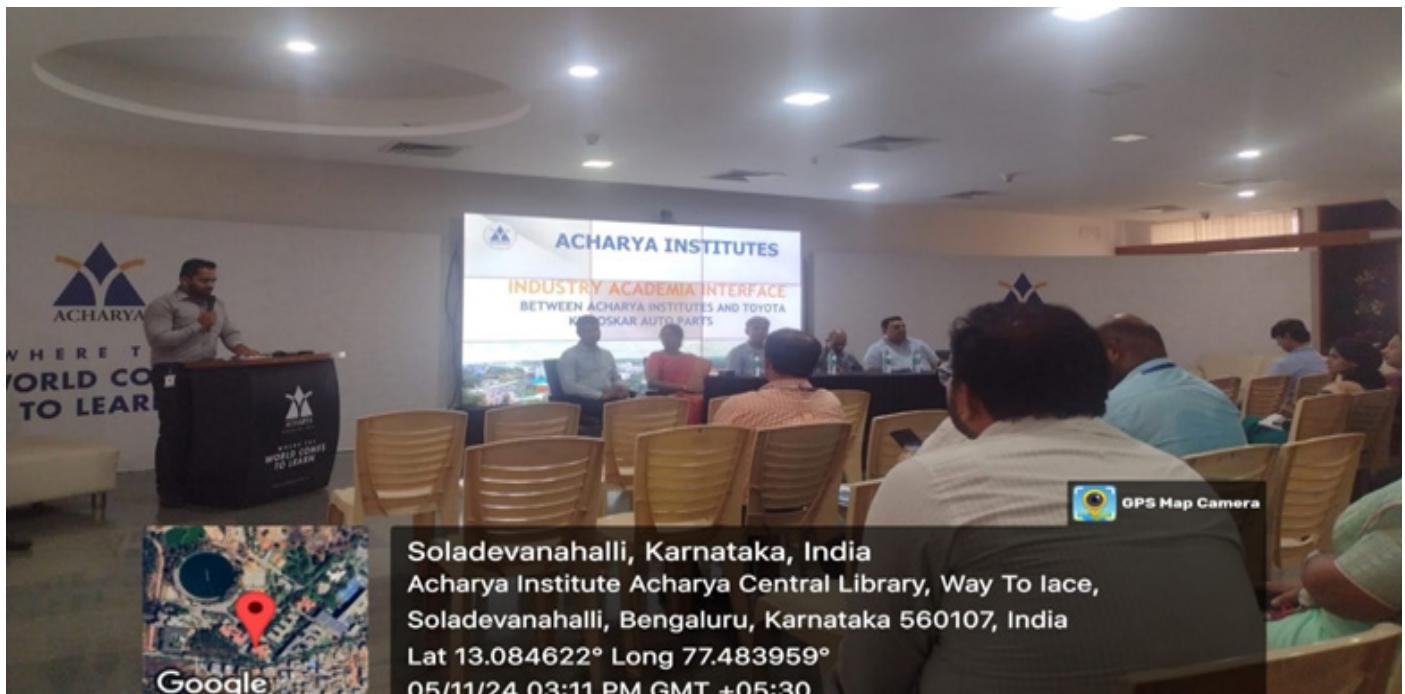
Mr. Ahmed emphasized the significance of bridging theoretical knowledge with practical applications through industry-academia partnerships. He discussed opportunities for collaboration, such as guest lectures, research and development initiatives, technology transfer, and internship programs. His detailed overview of Toyota’s mentorship sessions and workforce development programs highlighted the potential for enhancing student skills and employability.

The interactive session delved into key areas like curriculum enhancement, innovation, and entrepreneurship. Participants explored strategies to integrate industry expertise into academic programs, fostering a culture of

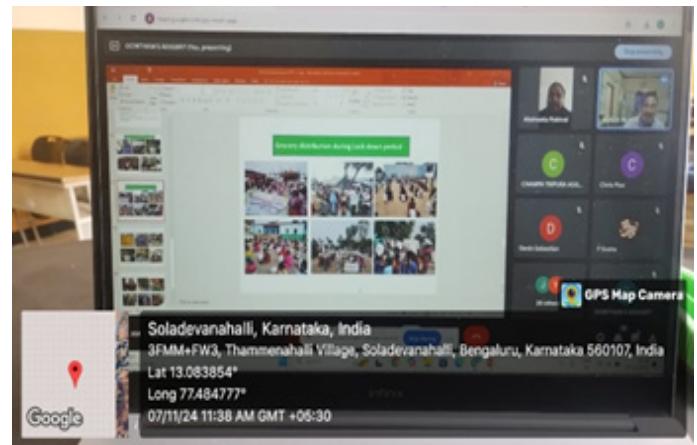
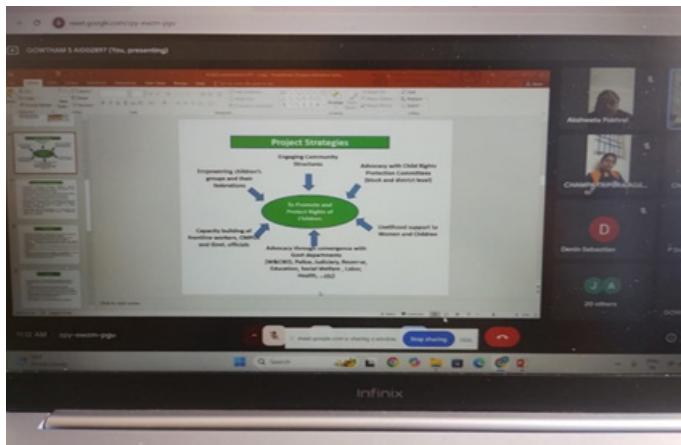
continuous learning and development. Discussions also covered knowledge exchange, workforce training, and creating pathways for industry placements.

The session concluded with a vote of thanks by Dr. Vibin, emphasizing the importance of such interfaces in preparing students for global challenges. Feedback from participants was highly positive, with attendees appreciating the focus on innovation and practical learning.

The “Industry-Academia Interface 2024” reaffirmed Acharya Institute’s commitment to strengthening ties with industry leaders, driving excellence in education and career readiness.



# Orientation Lecture Introduces Social Work Students to NGO Operations



On November 7, 2024, the Department of Social Work at Acharya Institute of Graduate Studies conducted an online orientation lecture for first-semester BSW students. The event introduced students to the operations of two NGOs: the Centre for Inclusive Social Development (CISD) in Tumkur and the Rural Education and Development Society (READS) in Bellary. A total of 24 students participated in the session, which aimed to familiarize them with NGO activities, project implementation, and career opportunities in social work.

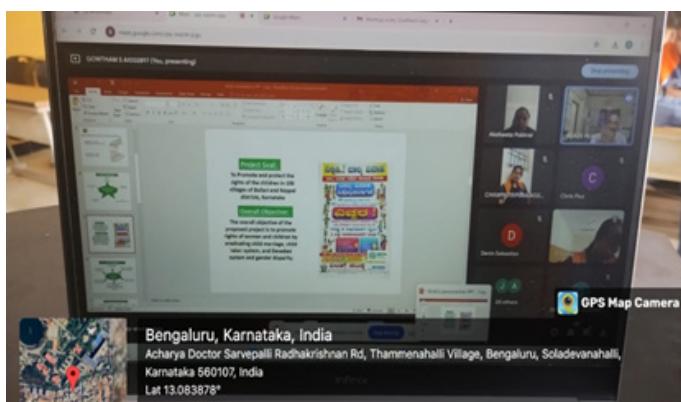
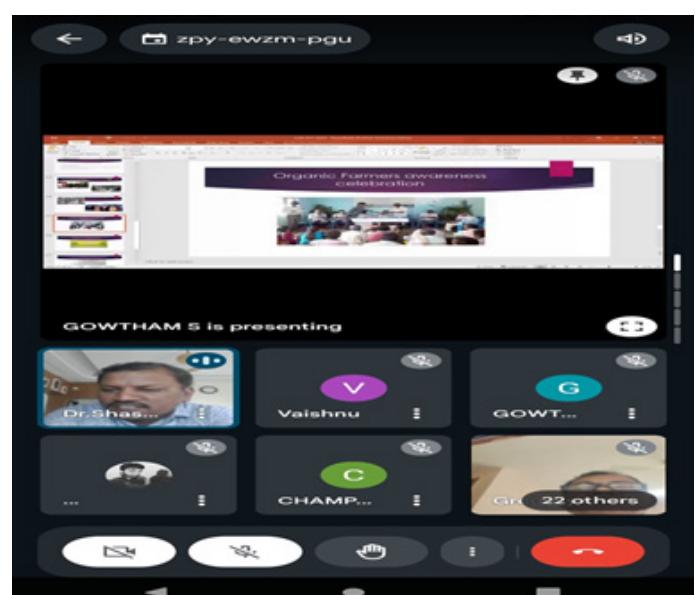
The first session, led by Dr. Shashikanth Rao, Secretary of CISD, highlighted the organization's focus on empowering marginalized communities through education, health, and livelihood programs. Dr. Rao provided insights into the practical challenges of implementing development projects and the critical role of accountability and ethics in social work. His discussion emphasized grassroots engagement, strategic planning, and the importance of inclusivity in creating sustainable social impact.

The second session featured Mr. Thippeshappa, Executive Director of READS, who shared his experiences in addressing child marriage and other pressing social issues. He elaborated on READS'

initiatives to raise awareness, mobilize communities, and implement interventions that protect vulnerable populations. Through real-life examples, Mr. Thippeshappa provided students with a nuanced understanding of the complexities involved in social work practice.

Both sessions included interactive Q&A segments, where students sought guidance on career paths, skill development, and overcoming challenges in the field. The speakers provided practical advice and emphasized the importance of empathy, adaptability, and continuous learning in the social work profession.

The program concluded with positive feedback from participants, who appreciated the opportunity to connect theoretical knowledge with practical applications. The orientation lecture successfully motivated students to explore careers in social work and equipped them with valuable insights into NGO operations and social impact initiatives.



# Guest Talk on Universal Child Rights Inspires Social Work Students



On November 14, 2024, the Department of Social Work at Acharya Institute of Graduate Studies organized a guest talk on “Introduction to Universal Child Rights and Role of CRY NGO.” Held in the AIGS Seminar Hall, the event was attended by 35 students from the BSW and MSW programs. The session aimed to enhance awareness of child rights and the role of social work in advocating for child welfare.

The guest speaker, Ms. Monisha Murali, Assistant Manager at CRY (Child Rights and You), Bengaluru, began the session with an overview of the United Nations Convention on the Rights of the Child (UNCRC). She explained its core principles, including non-discrimination, the right to life, survival, and development, and the importance of respecting children’s views. Ms. Monisha detailed India’s commitment to the UNCRC since its ratification in 1992 and highlighted the legislative frameworks that protect children’s rights, such as the POCSO Act, 2012, and the Right to Education Act, 2009.

The discussion also focused on CRY’s grassroots initiatives to ensure education, healthcare, and protection for vulnerable children. Case studies illustrated how CRY collaborates with local stakeholders to combat issues like child labor, trafficking, and child marriage. Students were inspired by success stories that demonstrated the impact of social workers in creating sustainable change.

The session concluded with an engaging Q&A, where students explored challenges in child rights advocacy and strategies to overcome societal resistance. Ms. Monisha encouraged students to volunteer with NGOs and contribute to community-level initiatives.

The talk provided a transformative learning experience, equipping students with a deeper understanding of child rights and the responsibilities of social workers in safeguarding them. Participants left motivated to apply their knowledge in real-world settings and contribute meaningfully to child welfare.

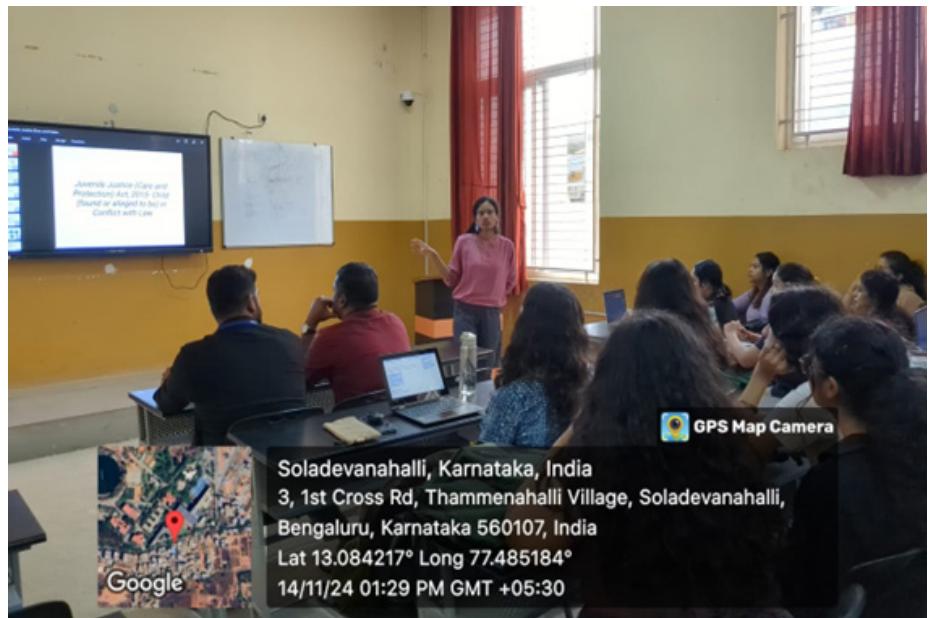


# Guest Talk Explores the Juvenile Justice Act

On November 14, 2024, the Department of Criminology and Forensic Science at Acharya Institute of Graduate Studies hosted a guest talk on the "Juvenile Justice Act." Held in Room AIGS 003, the session was attended by 50 fifth-semester students. The program aimed to provide a comprehensive understanding of the Juvenile Justice (Care and Protection of Children) Act, 2015, focusing on its provisions, objectives, and real-world applications.

The resource person, Ms. Monisha Murali, Assistant Manager at CRY (Child Rights and You), Bengaluru, began with an overview of the Act, highlighting its emphasis on the care, rehabilitation, and reintegration of children in conflict with the law and those needing care and protection. She explained the Act's categorization of children and discussed mechanisms like Juvenile Justice Boards (JJBs) and Child Welfare Committees (CWCs) designed to address their needs.

The session delved into critical topics, including the trial of heinous offenses for juveniles



aged 16-18, the streamlined adoption processes introduced by the Central Adoption Resource Authority (CARA), and the role of NGOs like CRY in safeguarding children's rights. Ms. Monisha shared case studies demonstrating the Act's impact, linking theoretical aspects to practical applications.

An engaging Q&A session followed, where students explored challenges in enforcing child protection measures, overcoming societal resistance, and ensuring sustainable community engagement.

Ms. Monisha's responses, enriched with real-life success stories, provided actionable insights and inspired students to consider careers in child rights advocacy.

The program concluded with a vote of thanks by Dr. Theju Kumar C., acknowledging the speaker's invaluable contribution. Feedback from participants highlighted the session's interactive and enlightening nature, underscoring its success in bridging academic knowledge with practical understanding of the Juvenile Justice Act.



# International Conference Explores Frontiers in Physical and Chemical Sciences



On November 13-14, 2024, the Departments of Physics and Chemistry at Acharya Institute of Graduate Studies hosted the International Conference on “Frontiers in Physical and Chemical Sciences: Exploring New Horizons (FPCS-2024).” Held in the MBA Auditorium, the two-day event attracted 160 participants, including students, researchers, academicians, and industrialists, providing a platform to discuss advanced trends in science and innovation.

The conference commenced with a formal inauguration featuring an address by Principal Prof. Gurunath Rao Vaidya, who emphasized the institution’s dedication to research excellence. The keynote speaker, Prof. C. V. Yelamaggad of CeNS, delivered a compelling talk on “Functional Hybrid Materials for Science and

Technology of Invisibility,” highlighting groundbreaking research in metamaterials and optical cloaking.

Technical sessions covered diverse themes, including advanced energy systems, quantum computational studies, nano-materials, and solar cell technologies. Notable presentations included Dr. Ashutosh K. Singh’s exploration of affordable smart windows and Dr. H. C. Ananda Murthy’s insights into semiconducting nanostructures for environmental applications. Poster and oral presentations showcased emerging research, fostering knowledge exchange among participants.

The second day continued with sessions on cutting-edge topics like molecular docking studies and low-dimensional materials for high-performance batteries, led

by experts such as Dr. P. Rosaiah and Dr. S. Muthu. An online oral presentation session expanded the conference’s reach, enabling remote participation and vibrant discussions.

The event concluded with a cultural program and valedictory session, where awards were distributed for outstanding research contributions. Dr. D. V. Padwaja delivered the vote of thanks, acknowledging the efforts of speakers, organizers, and attendees.

FPCS-2024 successfully bridged the gap between academia and industry, inspiring interdisciplinary collaborations and advancing knowledge in physical and chemical sciences. Feedback from participants highlighted the conference’s impact on fostering innovation and setting the stage for future scientific endeavors.



# Seminar Explores the Psychological Perspective of ‘Vikasit Bharat’



On November 17, 2024, the Department of Psychology at Acharya Institute of Graduate Studies hosted a seminar on the theme “Psychological Perspective of Vikasit Bharat.” Held in the AIGS Seminar Hall, the session was attended by 56 students from the BA and MA Psychology programs. The seminar aimed to provide insights into the role of psychology in achieving a developed and progressive India.

The event began with a keynote address by Dr. Aniruddha Rao, a renowned psychologist and faculty at the National Institute of Mental Health and Neurosciences (NIMHANS), Bengaluru. Dr. Rao emphasized the intersection of psychological well-being and societal development, highlighting how mental health is a critical component of a thriving nation. He discussed the need for robust mental health frameworks and community-based interventions to create a supportive environment for all citizens.

The seminar covered various themes, including mental

health literacy, the role of psychology in education, and the impact of psychological resilience on economic productivity. Dr. Rao shared real-world case studies to illustrate how psychological interventions have driven positive changes in rural and urban settings.

Interactive sessions allowed students to explore the application of psychological theories in policy-making and social programs. Discussions centered around integrating psychology into areas like public health, disaster management, and youth development. Participants also examined the challenges of reducing stigma around mental health and fostering

inclusivity in community initiatives.

The event concluded with a Q&A session, where students posed questions about career opportunities in applied psychology and the role of psychologists in shaping India’s developmental agenda. Dr. Rao encouraged attendees to pursue research and community engagement to address societal challenges.

The seminar successfully bridged academic learning with real-world applications, inspiring students to contribute to the psychological and social fabric of a “Vikasit Bharat.”



# AIGS Hosts Seminar on ‘Weaponizing AI and Tackling Cybercrime’



Bengaluru, Dec. 13

The Department of Criminology and Forensic Science at Acharya Institute of Graduate Studies conducted an insightful seminar titled “Weaponizing AI and Tackling Cybercrime” on Friday. Held at Room 003, the one-hour session saw active participation from 78 undergraduate students.

The seminar aimed to explore the growing misuse of Artificial Intelligence in cyber warfare, fraud, and digital threats, while also shedding light on its positive applications in cyber defense. The

session was led by Mr. Shashidhar T. K., Principal Consultant at the Data Security Council of India (DSCI), who addressed the audience with a compelling presentation on how AI is reshaping the global cybercrime landscape.

Beginning with a general overview of AI's capabilities, Mr. Shashidhar illustrated real-life case studies, including the use of drones by the Border Security Force and the Karnataka Excise Department in surveillance and smuggling detection. He elaborated on the rise of AI-powered phishing scams, ransomware attacks, and the grow-

ing use of deepfakes in cyber deception. Special emphasis was placed on newer threats such as WormGPT and the BlackMamba malware, along with the role of mobile devices and chip-level data in forensic investigations.

The session concluded with an interactive Q&A segment where students raised questions on deepfake detection, the ethical implications of AI tools, and career paths in cybersecurity. Dr. Thejukumar C presented a token of appreciation to the guest speaker.



# Insightful Guest Lecture Enlightens BSW Students on AADI and GMO Initiatives

Bengaluru, Dec. 20:

The Department of Social Work at Acharya Institute of Graduate Studies successfully conducted a virtual guest lecture for first-semester Bachelor of Social Work students on December 20, 2024, via Google Meet. The session, held from 10:00 AM to 12:30 PM, was designed to introduce students to the work, mission, and community impact of two prominent NGOs—AADI (Attappady Adivasi Development Initiatives) and Grameena Mahila Okkuta (GMO). The lecture also served as an orientation to the broader field of social work in NGO settings, offering practical insights into project implementation, field roles, and community engagement.

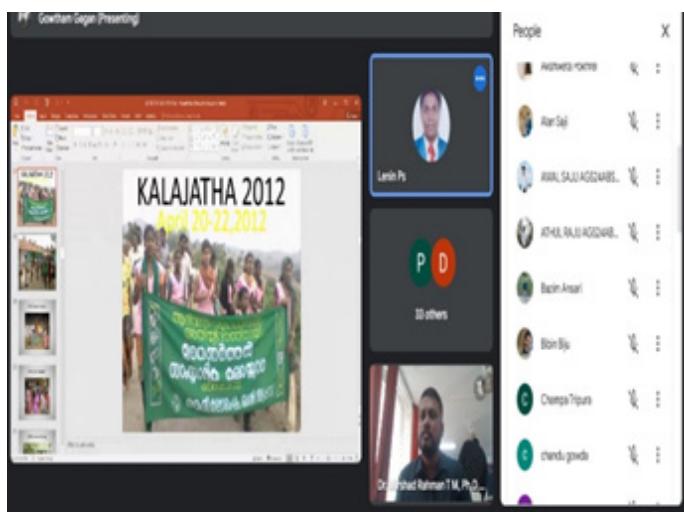
The first session featured an engaging presentation by Dr. (Fr.) P.S. Lenin Antony SJ, Assistant Director of AADI, located in Attapadi, Kerala. His lecture provided an in-depth look into the developmental challenges and grassroots initiatives undertaken to support the Adivasi communities in Attapadi. Fr. Lenin introduced the students to AADI's mission and objectives, including its emphasis on sustainable development, cultural preservation, and social justice. He discussed the governance structure of the organization, key development programs, and the day-to-day roles of social workers within the organization. Drawing from his rich experience, he illustrated the transformative power of inclusive, community-centered initiatives and highlighted the challenges faced in implementing welfare strategies in marginalized areas. The session was marked by a thoughtful exchange during the Q&A, where students raised questions regarding fieldwork, stakeholder engagement, and the potential for student involvement in such projects.



The second session was led by Ms. Jayalakshmi, Administrator of GMO in Mulbagal, Kolar District. With clarity and compassion, she introduced the students to the organization's mission of empowering rural women and improving their socio-economic standing through development interventions. She detailed GMO's long-standing commitment to promoting education, skill-building, economic independence, and rights awareness among women in rural Karnataka. Ms. Jayalakshmi also shed light on the organizational structure, the challenges of mobilizing community resources, and the role of social workers in enabling gender-sensitive policy and advocacy work. She emphasized how grassroots engagement and consistent community presence are critical to effecting lasting change. Students responded with enthusiasm, asking questions that reflected a deep interest in understanding the dynamics of women-centered development work.

Both sessions were smoothly coordinated by faculty member Mr. Gowtham, with students Krishnadas, Vismaya, Akshweta Pokhrel, and Abhishek A.S. anchoring the proceedings with professionalism and engagement. Faculty members from the department were present throughout, contributing to a collaborative and enriching academic environment.

Students shared highly positive feedback, stating that the sessions provided clarity on the functions and responsibilities within NGOs, and offered them a new perspective on the practical side of social work. Many were particularly inspired by the real-world experiences and stories shared by the resource persons, which illuminated the possibilities of contributing meaningfully to marginalized communities through NGO work.



# AIGS Hosts Insightful Guest Lecture on Radio Language and Presentation



The Department of Journalism and Mass Communication at Acharya Institute of Graduate Studies (AIGS) organized an engaging guest lecture on December 30, 2024, focusing on the theme Radio Language, Presentation and Voice Modulation. Held in the Seminar Hall, the session drew participation from 20 postgraduate students and faculty members, and featured seasoned radio professional Mrs. B. K. Sumathi, Senior Announcer at All India Radio, as the keynote speaker.

The event aimed to introduce students to the fundamentals of radio communication, particularly the nuances of radio language and presentation techniques. In her

lecture, Mrs. Sumathi emphasized the distinctive nature of radio as a personal and intimate medium, requiring presenters to cultivate a conversational and emotionally engaging tone. She highlighted how clarity, simplicity, and modulation play crucial roles in effective radio communication.

Addressing the attendees, Mrs. Sumathi underlined the importance of voice control, correct pronunciation, vocabulary, and articulation in creating a meaningful listening experience. She explained that successful radio presenters must establish a one-on-one connection with their audience, treating them as equals and speaking with sincerity and respect.

In a dynamic demonstration, the speaker illustrated how modulation of tone, pitch, and pauses can dramatically affect a message's impact. She also discussed how silence and sound effects enhance storytelling in radio. Drawing from her experience at All India Radio, she shared anecdotes that showcased the power of voice in capturing and retaining listener attention.

The interactive Q&A session allowed students to seek guidance on career paths in broadcasting. Mrs. Sumathi encouraged them to embrace evolving audio media and build unique on-air personas.



# AIGS Department of Chemistry Hosts Industry-Centric Guest Lecture and MoU Signing



The Department of Chemistry at Acharya Institute of Graduate Studies (AIGS), Soladevanahalli, hosted a guest lecture on December 31, 2024, focusing on the topic "How to Prepare for an Interview." The session, conducted at the MBA Auditorium, was organized as part of a Memorandum of Understanding (MoU) activity with Meyers Organics Pvt. Ltd., and witnessed participation from 46 M.Sc. Chemistry students.

The event commenced with a formal inauguration featuring Dr. Sumathi R. B., Head of the Department, Dr. Ismail Shareef M., Deputy Director of Placement, and Dr. Anandkumar B.S., Associate Professor of Chemistry, who lit the ceremonial lamp. Ms. Ashwini S. A. introduced the resource person, Mr. Mahantesh, Manager – HR at Meyers Organics Pvt.

Ltd.

Mr. Mahantesh delivered a highly engaging and practical session that emphasized the importance of self-awareness, professional preparedness, and upskilling for aspiring chemists. He opened the lecture by interacting with students about their specializations and introduced them to current industry demands. Through a presentation incorporating multimedia elements, he provided insights into his company and shared his personal career journey.

The session covered essential aspects of resume and CV writing, including the distinctions between the two, how to structure professional documents, and the role of certifications and achievements in impressing recruiters. Mr. Mahantesh conducted an interactive self-introduction activity with participants and shared strategies to build effective communication skills, network professionally, and research potential employers using platforms like LinkedIn.

Following the lecture, an MoU was signed between AIGS and Meyers Organics Pvt. Ltd., represented by Dr. Sumathi R. B. and Mr. Mahantesh, in the presence of institutional stakeholders. The session concluded with a vote of thanks and presentation of a memento to the guest speaker.



# Orientation Lecture on British Asian Trust Enlightens BSW Students at AIGS

The Department of Social Work at Acharya Institute of Graduate Studies (AIGS) hosted a virtual guest lecture titled “Orientation Lecture on British Asian Trust Organisation” for first-semester BSW students. The session, held via Google Meet from 2:00 PM to 3:00 PM, aimed to introduce students to the workings of NGOs and the broad applications of social work in diverse fields.

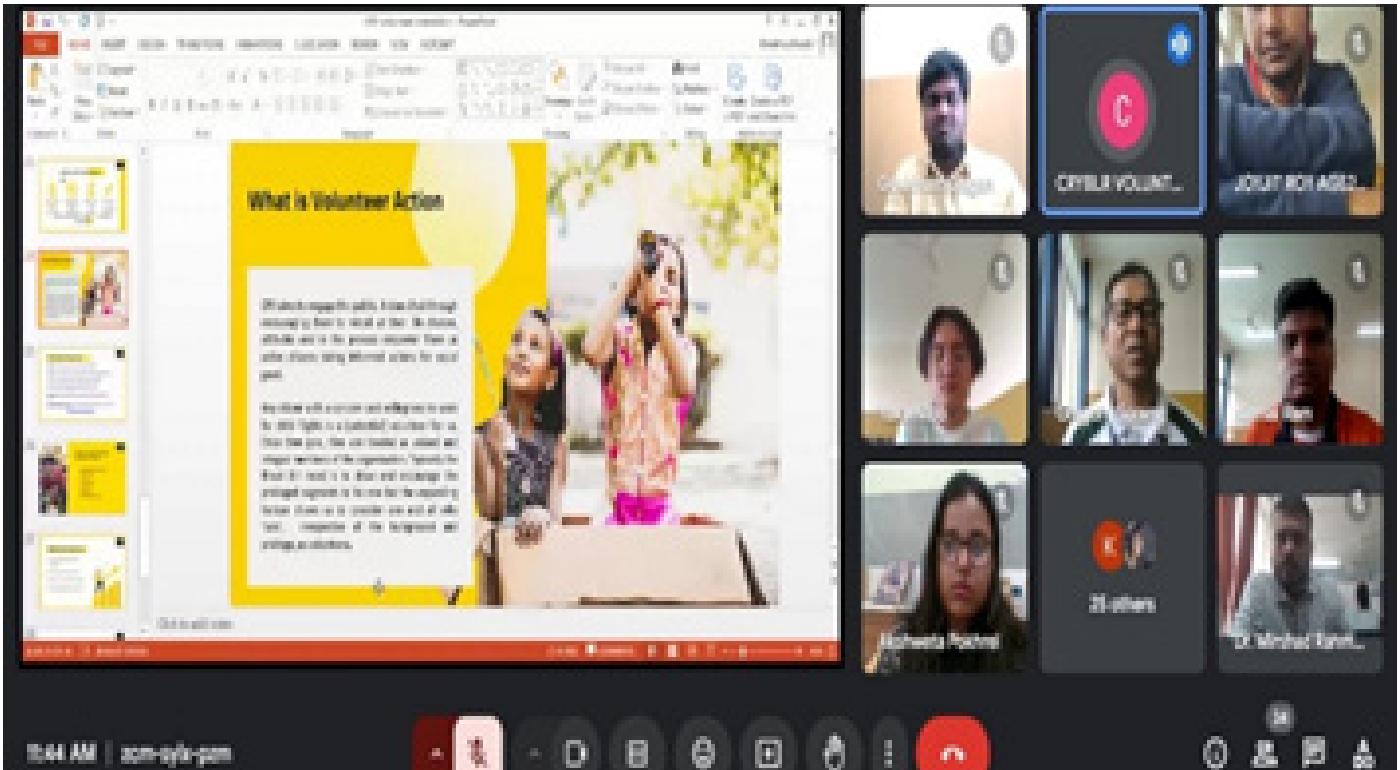
Ms. Pooja Kandula, Senior Project Manager at the British Asian Trust (BAT), New Delhi, served as the resource person. With her extensive experience in social development, Ms. Kandula offered students a comprehensive overview of BAT’s mission, key focus areas, and project implementation strategies. She detailed the Trust’s ongoing efforts in the fields of poverty alleviation, education reform, mental health advocacy, and empowerment of marginalized communities, drawing from real-time examples and field data.



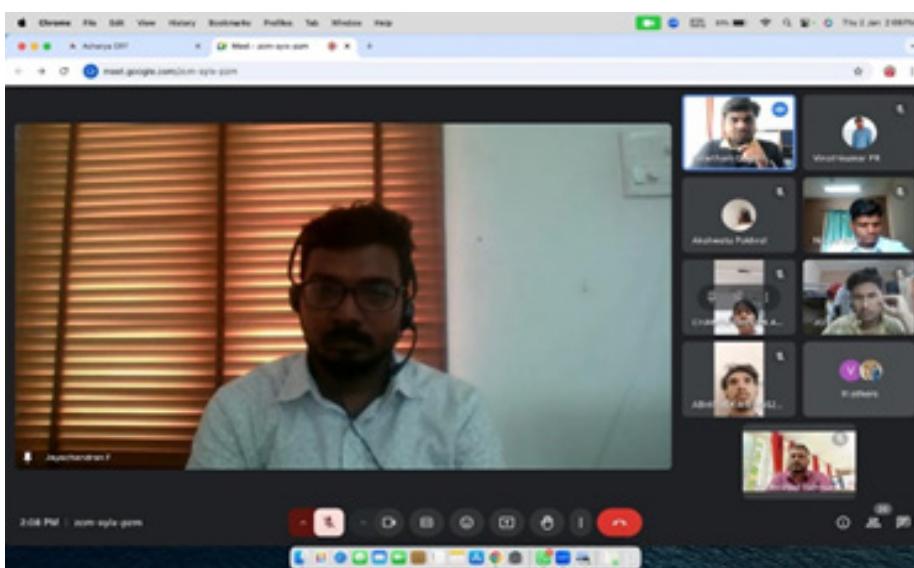
The session emphasized the practical relevance of social work education and encouraged students to consider career paths within the NGO sector. Ms. Kandula also engaged with the audience in an interactive Q&A session, where students posed thoughtful questions regarding NGO operations, program design, and internship opportunities.

The lecture was coordinat-

ed by Mr. Gowtham S, Assistant Professor, and facilitated by Dr. Mirshad Rahaman T N, Associate Professor and IQAC Coordinator, who ensured the smooth execution of the event. Students appreciated the exposure to real-world practices and noted that the session broadened their perspective on social welfare and grassroots engagement.



# BSW Students Gain Valuable Insights at Sri Aurobindo Society Orientation

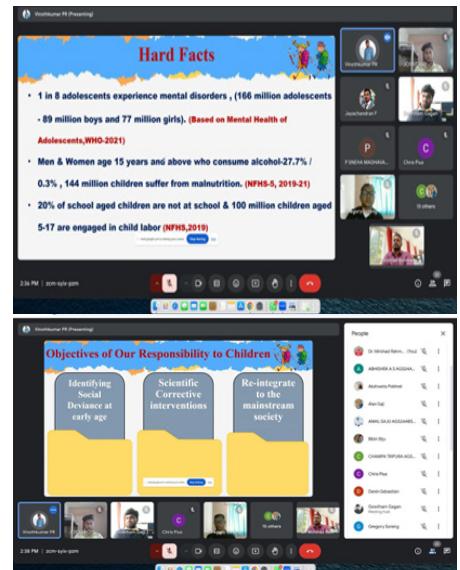


The Department of Social Work at Acharya Institute of Graduate Studies recently held an online guest lecture aimed at introducing first-semester Bachelor of Social Work students to the extensive activities and opportunities within the Sri Aurobindo Society Organization. The session, conducted on January 2, 2025, via Google Meet, featured distinguished speakers Dr. F Jayachandran and Dr. P R Vinod Kumar, both Research Officers at the Sri Aurobindo Society in Puducherry.

The event was structured to deepen students' understanding of the social work profession across

a variety of fields. Dr. Jayachandran delivered an informative introduction to the Society, outlining its mission, vision, and the significant role it plays in advancing education, health, rural development, and community empowerment. Dr. Vinod Kumar elaborated on the organization's flagship initiatives, including the "Our Responsibilities to Children" project, emphasizing the essential contributions of social workers in implementing welfare programs and supporting marginalized groups.

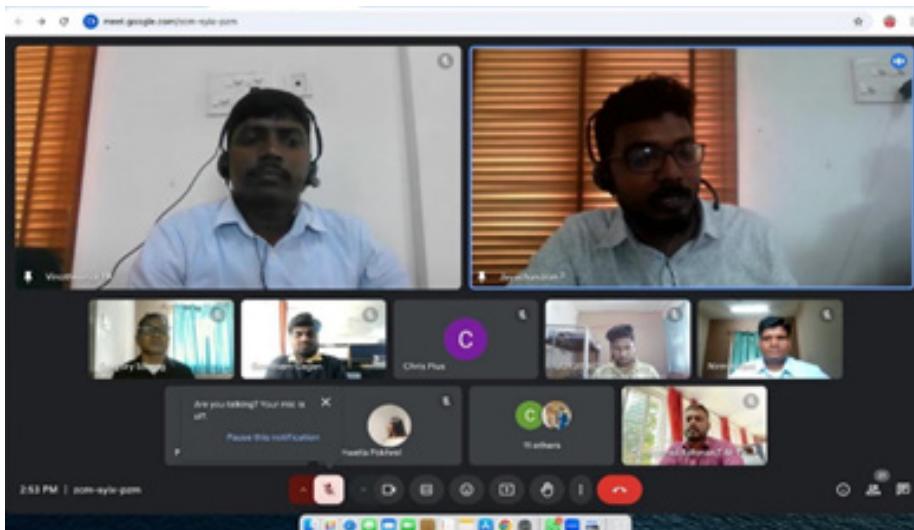
Students were given the opportunity to engage directly with the speakers during a lively inter-



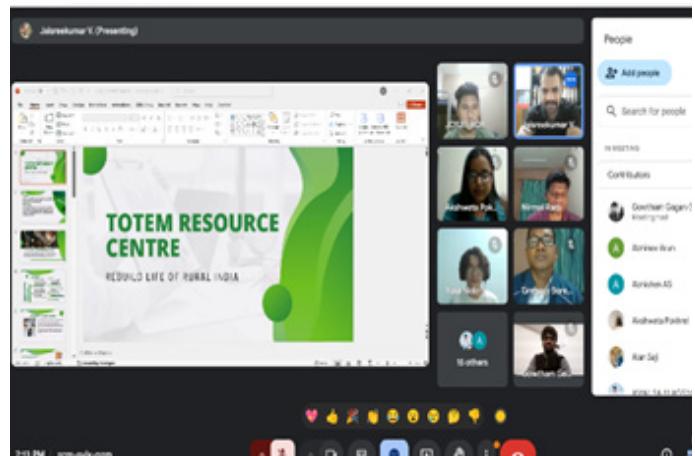
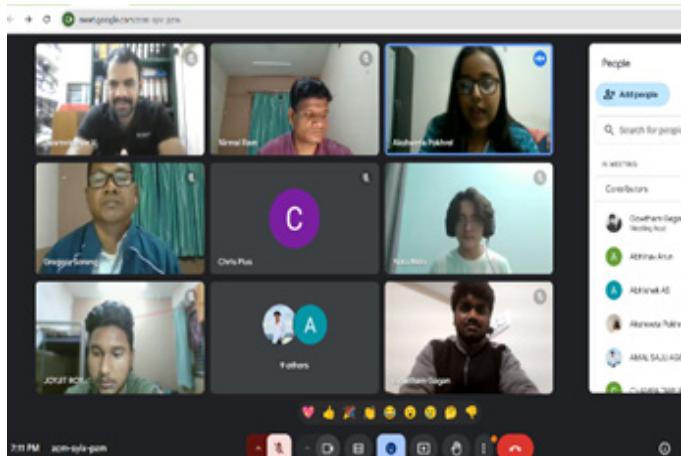
action and question-and-answer session. They gained firsthand knowledge about the practical aspects of working in non-government organizations, learning about project planning, execution, and the real-world impact of such efforts on communities in need.

The session was coordinated by Mr. Gowtham S, Assistant Professor of Social Work, who facilitated a smooth and productive experience for all participants. Feedback from students reflected a heightened awareness of the challenges and rewards in the social work sector, as well as an increased motivation to pursue meaningful careers in community development.

In conclusion, the guest lecture fostered both academic and practical growth, equipping students with valuable perspectives and inspiring a commitment to positive social change. The Department's initiative underscores its dedication to preparing students for impactful roles in the field of social work.



# Guest Lecture Illuminates Social Work Pathways for First-Year Students

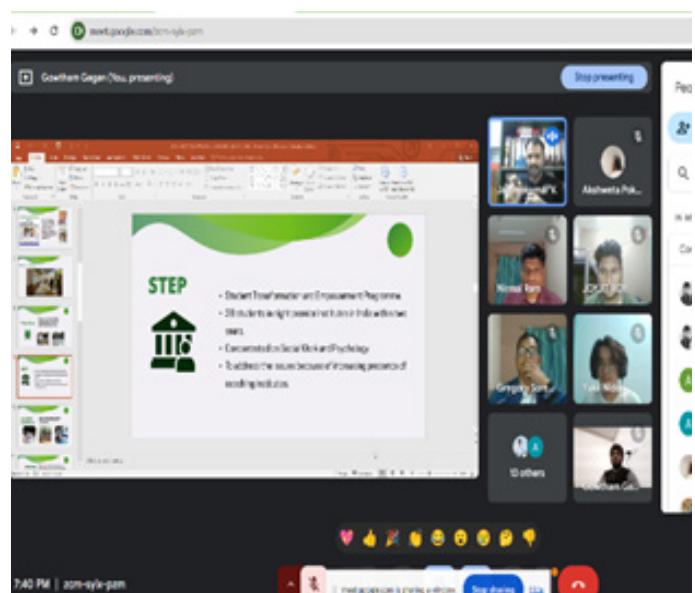
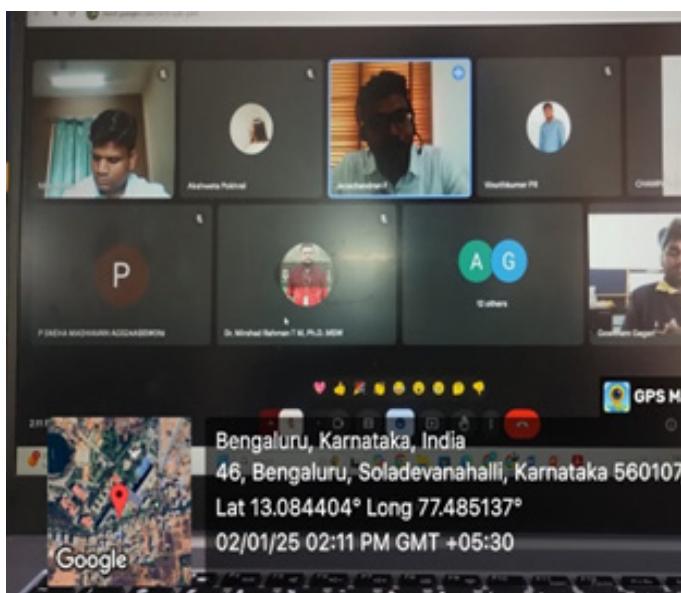


The Department of Social Work at Acharya Institute of Graduate Studies hosted a compelling online guest lecture for its first-semester Bachelor of Social Work students on January 4, 2025. The event, conducted via Google Meet, featured Jai Sreekumar, Secretary of Totem: Resource Centre, Kerala. His presentation, titled "Orientation Lecture on Totem: Resource Centre, Kerala," provided students with an in-depth understanding of the dynamic role that resource centers play in advancing community development and social welfare.

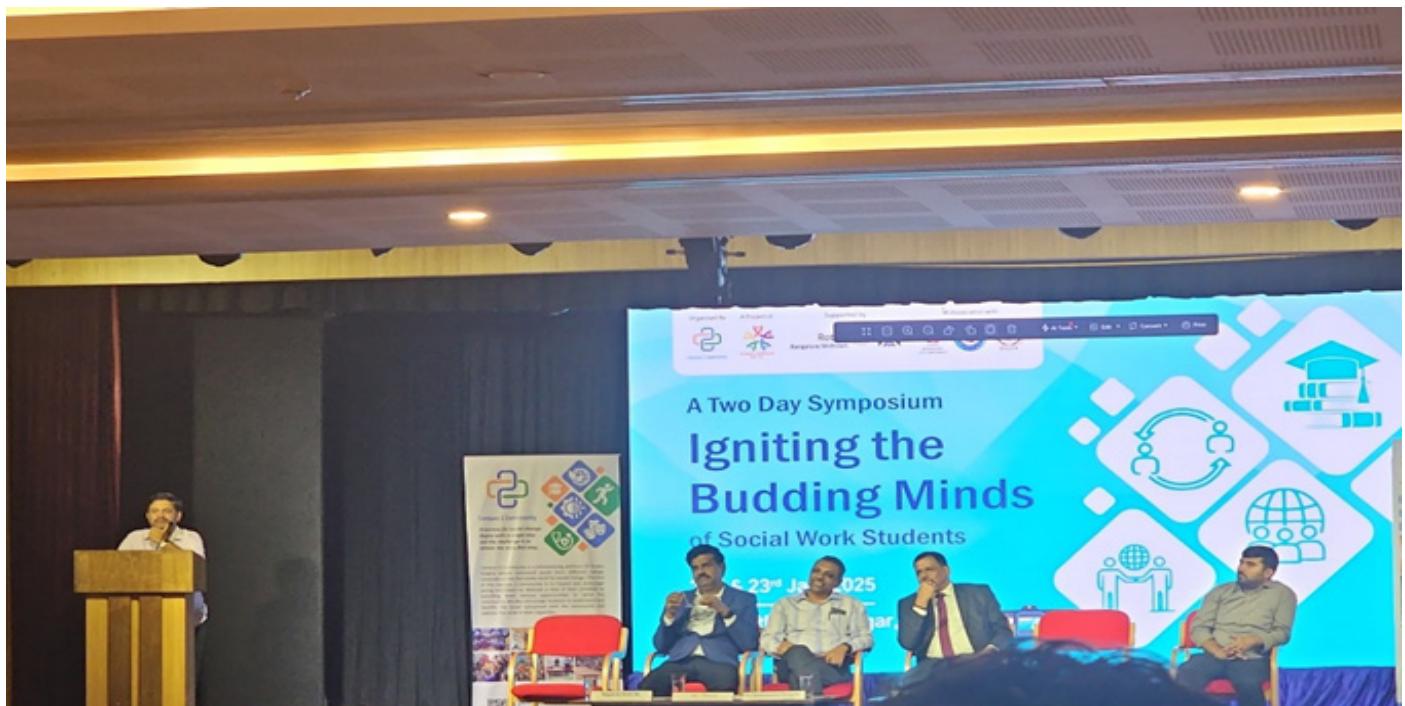
The session was inaugurated as a part of the department's ongoing efforts to introduce newly enrolled students to practical aspects of social work. Sreekumar described the mission and vision of Totem Resource Centre, outlining its commitment to supporting marginalized communities through education, empowerment, and targeted interventions. He emphasized the critical role resource centers occupy in both rural and urban contexts, driving sustainable development and

fostering awareness on pressing social issues. Students gained valuable insights into the application of social work principles in diverse settings, as Sreekumar illustrated with real-world examples from Totem's various projects and activities. Coordinated by Assistant Professor Mr. Gowtham S and facilitated by Dr. Mirshad Rahman T N, the session promoted interactive dialogue, allowing students to clarify doubts during a lively question-and-answer segment.

Participants responded enthusiastically, expressing appreciation for the expert knowledge and practical perspectives shared throughout the lecture. Faculty and students alike noted that the discussion reinforced the significance of social work in community development and inspired many to pursue meaningful careers in the sector. The guest lecture concluded with a vote of thanks, marking it as a successful initiative that bridged academic theory with the realities of field work, ultimately deepening students' understanding of the social work profession.



# Training Program Ignites Social Work Aspirations



The Department of Social Work at Yuvaka Sangha recently organized a comprehensive two-day training program titled “Igniting the Budding Minds of Social Work Students,” targeting first-semester MSW students. Held at the Yuvaka Sangha venue, the program aimed to inspire, educate, and equip participants with the tools necessary for impactful careers in social work. Over the course of the event, 26 participants engaged in a series of sessions and workshops centering on the theme “Shaping Social Work Professionals for a Sustainable and Inclusive Society.”

The event commenced with an inspiring keynote address that underscored the growing importance of social work in promoting justice and sustainable solutions. Experts and practitioners facilitated sessions on evolving roles within the profession, leadership development, and the critical significance of teamwork. Workshops emphasized practical skills, especially community engagement and resource optimization, while panel discussions addressed pressing topics such as child protection, gender justice, mental health, and climate change.

A cultural evening added

vibrancy to the proceedings, with student performances focusing on themes including gender equality and environmental conservation. The program also provided opportunities for networking, enabling participants to interact directly with seasoned social work professionals and peers, fostering valuable connections for future collaboration. The finale featured a valedictory session where key takeaways were highlighted, and participants received certificates recognizing their active involvement.

Feedback from attendees indicated a marked increase in understanding of contemporary social work challenges and a heightened sense of motivation to pursue innovative and inclusive solutions. The event was widely regarded as a resounding success, providing both practical insights and inspiration to the next generation of social work professionals committed to building a more equitable, sustainable society.



# MBA Department Hosts International Lecture on AI's Role in Education



The Department of MBA at Acharya Institute of Graduate Studies (AIGS) recently organized an International Lecture Series titled "Future of Learning: AI in Education," drawing notable attention from students and faculty alike. The event, held in the Hall of Fame, was attended by 45 MBA students and featured distinguished speakers Dr. Phil Laird, Vice President of Innovation, and Dr. Imbenzi George, Sessional Assistant Professor of

Leadership.

The lecture series commenced with opening remarks from Dr. K. Madhavi, Head of the Department of MBA, who emphasized the importance of integrating technological advancements into educational frameworks. Dr. Imbenzi George delivered an insightful address on personalized learning powered by emerging technologies, highlighting adaptive platforms and predictive analytics that cater to diverse stu-

dent needs. Dr. Phil Laird followed with a discussion on the ethical challenges posed by technology in classrooms, focusing on data privacy and equitable access.

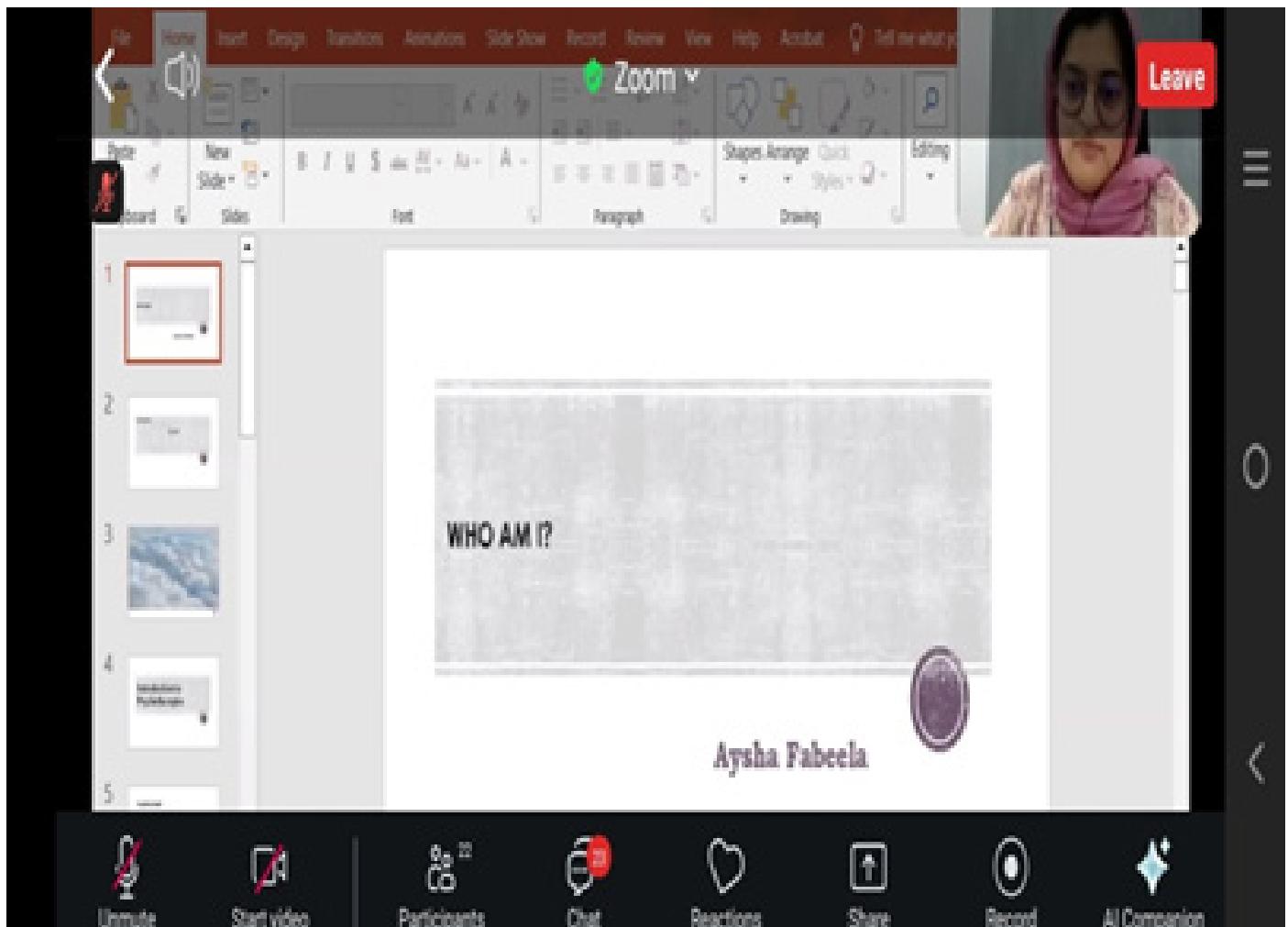
An interactive session allowed participants to engage directly with the speakers, while a faculty-led panel explored the practical and societal implications of integrating new tools into traditional education systems. The event underscored the necessity of balancing innovation

with inclusivity to ensure technology benefits every stakeholder in the educational sphere.

Concluding with a vote of thanks from Dr. Bhargava N, Associate Professor, the program was praised for fostering dialogue and equipping attendees with practical knowledge to bridge academic learning with real-world demands. The lecture series stands as a significant step toward preparing future leaders for a rapidly evolving educational landscape.



# Webinar Equips Psychology Students with Psychotherapy Fundamentals



The Department of Psychology at AIGS recently organized a comprehensive webinar titled “Introduction to Psychotherapies” for third-semester M.Sc Psychology students. Taking place on January 24 and 25, the event was led by Ms. Ayesha Fabeela, Consultant Psychologist at MindWeavers, whose dual expertise in Clinical and Counselling Psychology set the tone for a highly professional session.

Ms. Fabeela introduced the core principles of psychotherapy, emphasizing the importance of foundational skills such as empathy, active listening, and adaptability. The distinctions between psychotherapy, guidance, and counseling were clarified, with psychotherapy described as a structured, long-term approach addressing deeper psychological issues. Participants were exposed to a range of therapeutic approaches, including Cognitive Behavioral Therapy, Psychoanalysis, Humanistic Therapy, Gestalt Therapy, and Mindfulness-Based Therapy.

Interactive activities fostered self-awareness and mindfulness among students, allowing them to engage directly with therapeutic techniques. The event

concluded with positive feedback from attendees, who praised the practical relevance and clarity provided throughout the sessions. Organizers expressed confidence that the knowledge and experience gained would significantly benefit aspiring psychologists as they prepare for professional practice.



# Faculty Training on Smart Board Integration Marks Step Forward in Classroom Technology



The Department of Management took a significant step towards modernizing classroom instruction by organizing a focused training session on the effective use of smart boards. Held on January 17, 2025, at the AIGS Block, the event catered to faculty members from BBA, BBA AV, BCom, and BCA departments, drawing a total of 21 participants. The training was led by Ms. Sumitha, Senior Product Trainer from Sense Board, Bengaluru, whose expertise provided valuable insights into integrating technology into everyday teaching.

The event aimed to equip educators with the necessary tools and knowledge to utilize smart boards, which have gradually replaced traditional whiteboards in lecture halls. Attendees were introduced to a range of features offered by the Senses interactive smart board, including a dual operating system, integrated audio, advanced touch controls, and near-

field communication authentication for security and attendance tracking. Ms. Sumitha demonstrated how the system's robust display and user-friendly interface facilitate interactive and visually engaging lessons, supporting diverse learning styles.

During the session, faculty members received hands-on experience with the device, exploring its annotation capabilities

on various media formats, options for multi-device mirroring, and AI-powered tools such as handwriting recognition, real-time translation, and AI-generated content creation. The training emphasized practical applications, such as using 3D models and subject-specific backgrounds to enhance subject delivery. Faculty were also shown how to save, share, and revisit lessons, streamlining the review process and reinforcing student engagement.

Feedback collected after the session reflected widespread approval, with 62% of respondents expressing strong agreement about the training's effectiveness and 37% agreeing. Only 1% remained neutral. The program fostered both confidence and collaboration among participants, who are now better prepared to integrate smart board technology into their pedagogical approaches. By prioritizing innovation and adaptability, the Department of Management reaffirms its commitment to advancing educational standards and preparing students for a technology-driven future.



# Faculty Development Program Champions Transformative Teaching at Department of Management



The Department of Management recently concluded a comprehensive Faculty Development Program (FDP) aimed at revolutionizing teaching methodologies and enhancing student engagement in management education. Held from January 29 to February 7, 2025, at the Mechanical Seminar Hall, the program brought together 26 faculty members from the BBA, B.Com, and BBA Aviation streams, with an ambitious agenda focused on innovation, inclusion, and active learning.

The event opened with a warm address from the Head of Department, setting an anticipatory tone for six days of immersive sessions led by a distinguished panel of resource persons, including Mr. Naveen Kumar, Mr. Uday Kumar, Prof. Rajshekhar Patil, Prof. Siva Kumar N, Dr. Abhishek Venkateshwara, and Ms. Sonia Sharma. Each expert delivered targeted sessions on a diverse array

of pedagogical strategies, ranging from instructional design frameworks to gamification and inclusive teaching practices.

Day one centered on foundational frameworks such as Bloom's Taxonomy and the ADDIE Model, equipping faculty with structured approaches to curriculum development and assessment. Interactive activities enabled participants to directly apply theoretical models, fostering a lively exchange of ideas. The momentum continued as Mr. Uday Kumar introduced active learning strategies, including collaborative and problem-based learning, which spurred robust discussions on integrating student-centered approaches into classroom practice.

Subsequent sessions delved into contemporary pedagogies, with Prof. Rajshekhar Patil highlighting constructivist and inquiry-based methods that empower learners to take great-

er ownership of their educational journey. Prof. Siva Kumar N's session on project-based learning and case studies emphasized experiential learning, offering practical tools to bridge academic concepts with real-world application. Dr. Abhishek Venkateshwara's exploration of gamification illustrated the increasing relevance of interactive, game-based methodologies in management education, while Ms. Sonia Sharma concluded the program with an in-depth discussion of Universal Design for Learning, underscoring the importance of inclusivity and equitable access for all students.

Feedback from participants was overwhelmingly positive, with faculty members commending the program's practical focus and the depth of expertise shared by the speakers. Many expressed enthusiasm for implementing these transformative strategies in their own classrooms, particularly those aimed at fostering critical thinking, autonomy, and engagement. Overall, the Faculty Development Program signaled a decisive step forward for the Department of Management, positioning its educators at the forefront of innovative and inclusive teaching in higher education.



## FEST AND EXHIBITIONS

- BCA Students Honored in Certificate Distribution Ceremony
- AIGS Hosts 'War and Peace' Exhibition and Face Painting Competition to Promote Social Justice and Empathy

# BCA Students Honored in Certificate Distribution Ceremony



On October 21, 2024, the Department of Computer Applications at Acharya Institute of Graduate Studies organized a Valedictory and Certificate Distribution Ceremony for BCA fifth-semester students. Held at the AIGS Seminar Hall, the event recognized the successful completion of master-class sessions on Data Science and Cyber Security conducted in collaboration with Robert Gordon University (RGU), Aberdeen. The event witnessed the participation of 175 students and faculty members.

The ceremony commenced

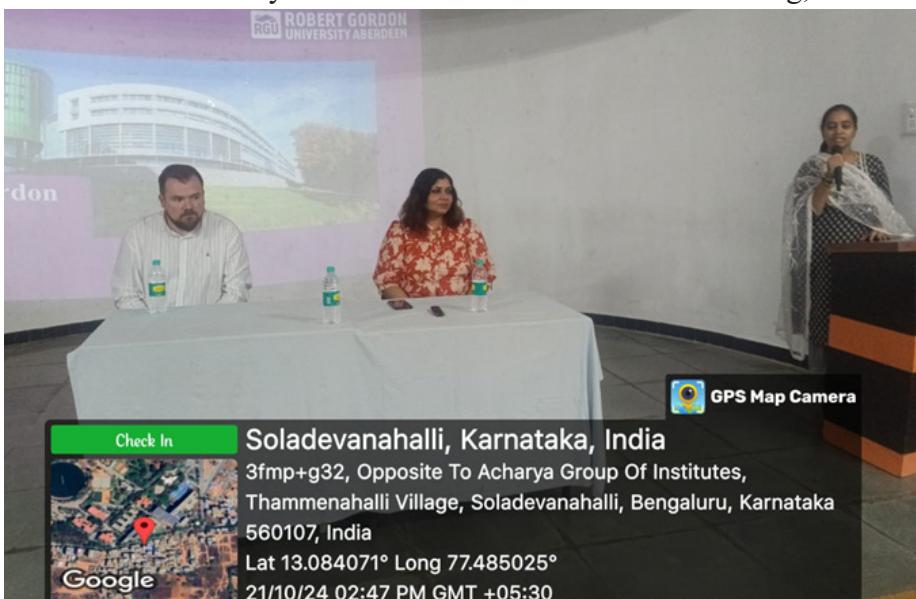
at 1:30 PM with a welcome speech by Ms. Vishnupriya, a BCA student, followed by an address from Mrs. Pranita, a faculty member from the department. The keynote speaker, Mr. Paul McBean, a renowned expert from RGU, emphasized the importance of integrating Data Science and Cyber Security in the modern digital landscape. He highlighted how these domains influence critical aspects of business and innovation, preparing students for a tech-driven future.

Mr. McBean's presentation delved into the practical applications of machine learning, artificial

intelligence, and ethical data handling in solving real-world problems. His session also included insights into studying abroad, particularly at RGU, offering students a glimpse into global academic opportunities. Following this, Tanja, another speaker, addressed cybersecurity concerns, focusing on emerging threats such as ransomware and AI-driven cyberattacks.

The ceremony concluded with the distribution of certificates to students who completed the sessions successfully. Faculty members, including Mrs. Madhushree, expressed their pride in the students' dedication and encouraged them to apply their knowledge to tackle industry challenges.

The event was lauded for its emphasis on skill development and future readiness. Students left with enhanced knowledge of data analytics and cybersecurity, inspired to explore innovative solutions for contemporary digital challenges. Feedback from participants was overwhelmingly positive, marking the event as a milestone in academic enrichment.



# AIGS Hosts ‘War and Peace’ Exhibition and Face Painting Competition to Promote Social Justice and Empathy



GPS Map Camera

As part of the Human Rights Week celebrations, the Department of Social Work at Acharya Institute of Graduate Studies organized a thought-provoking exhibition and face painting competition on December 6, 2024. Held in the Seminar Hall of the Mechanical Block, the event, titled “Redefining Roles: War and Peace,” brought together 73 social work students to critically engage with themes of war, peace, and gender disparities.

The day-long event commenced with a creatively curated War Zone Exhibition, running from 9:00 AM to 4:00 PM. Students presented compelling visual and narrative displays that explored the causes and consequences of war, including its human cost, psychological trauma, and disruption of social systems. The exhibition drew praise from faculty and visitors alike, with the Principal and the Head of the Department commending the students' dedication and conceptual clarity. Coordinators Aksah and Krishnadas guided guests through the exhibits, highlighting the meticulous preparation behind each display.

In the afternoon, attention turned to the Faces of War face painting competition. Ten participants, coordinated by second-year MSW students Nithya and Naseera, creatively expressed the emotional toll and complexities of conflict through art. A panel of three

judges evaluated the designs based on creativity, interpretation, and thematic relevance. The team of Ackash and Raima won first place for their impactful and visually arresting work. Judges also engaged with participants to understand the meanings behind their creations, making the session both artistic and reflective.

Following the event, students collectively undertook clean-up efforts, demonstrating a strong sense of responsibility and teamwork. The event not only reinforced academic concepts but also cultivated empathy and a commitment to social justice among participants.



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# VISITS

- Commerce Students Explore Dairy Industry with BAMUL Visit
- Social Work Students Visit Grameena Abhyuday Seva Samsthe
- Aviation Students Explore HAL Airport Museum
- Industrial Visit to Karnataka Soaps and Detergents Limited Enlightens Commerce Students
- Fashion Students Gain Industry Insights at Indian Designs Pvt. Ltd.
- Psychology Students Visit Spastic Society of Karnataka for Experiential Learning
- Aviation Students Explore Manohar International Airport Operations
- MBA Students Gain Insights During NASSCOM Industrial Visit
- Psychology Students Visit Center for Childhood Disabilities and Disorders
- Aviation Students Explore Green Technologies at Green Expo 2024
- Journalism Students Visit Republic Kannada TV Channel
- Students Visit Manjushree Advanced Packaging Ltd.
- Journalism Students Gain Firsthand Newsroom Experience at The Hindu
- B. Com Students Gain Real-World Insights at BAMUL Dairy Plant
- MSW Students Explore Rural Innovation through Kasaghattapura Panchayat and Abhay Project Visit
- Social Work Students Visit Sumanahalli Centre to Learn About Leprosy and HIV Rehabilitation
- M.Sc. Chemistry Students Visit Aurigene Pharmaceutical Services for Industrial Exposure
- MSW Students Gain Valuable Insights During Industrial Visit to Mahila Dakshata Samiti
- Industrial Visit to Suprajit Engineering Limited Provides Insightful Experience for M. Com Students
- Industrial Visit Provides M. Com Students with Valuable Industry Exposure
- IMTEX 2025 Industrial Visit Enhances MBA Students' Industry Readiness

# Commerce Students Explore Dairy Industry with BAMUL Visit



On October 25, 2024, the Department of Commerce at Acharya Institute of Graduate Studies organized an industrial visit to Bangalore Milk Union Limited (BAMUL) in Kanakapura. The visit aimed to provide third-semester B.Com students with practical exposure to large-scale dairy operations, bridging the gap between academic concepts and real-world applications. Thirty-eight students participated in this enlightening experience.

The day began with an enthusiastic send-off from campus at 9:30 a.m., and the students arrived at BAMUL by 11:30 a.m. Upon arrival, they were welcomed warmly and treated to a delicious lunch before embarking on an ex-

tensive tour of the facility. Led by Ms. Sahana, an experienced BAMUL employee, the visit provided a comprehensive understanding of BAMUL's operations, from milk collection to packaging and distribution.

BAMUL, a key member of the Karnataka Milk Federation (KMF), plays a crucial role in the dairy industry, providing high-quality products under the renowned Nandini brand. Students learned about BAMUL's history, its association with cooperative societies, and its impact on rural development. The visit offered insights into the cooperative structure, emphasizing the empowerment of local dairy farmers and the fair pricing system based on milk

quality.

During the guided tour, students observed various stages of milk processing, including pasteurization, quality control, and packaging. Ms. Sahana explained the advanced technology and strict hygiene standards employed to ensure consumer safety. She also highlighted BAMUL's marketing strategies and its pivotal role in connecting rural producers with urban consumers.

The visit concluded with an interactive session where students had the opportunity to ask questions about supply chain management, quality assurance, and the cooperative model. Feedback from participants indicated a high level of satisfaction, with 35 students rating the experience as "excellent."

This educational excursion provided students with invaluable insights into the operations of a leading dairy cooperative, reinforcing theoretical knowledge with hands-on learning. It showcased the institute's commitment to holistic education and practical exposure.



GPS Map Camera

# Social Work Students Visit Grameena Abhuday Seva Samsthe



On October 3, 2024, the Department of Social Work at Acharya Institute of Graduate Studies organized an industrial visit to Grameena Abhuday Seva Samsthe (GASS) in Doddaballapur. The visit, designed for first-semester Bachelor of Social Work (BSW) students, introduced them to the operational framework of a leading NGO working in welfare and rehabilitation. A team of 18 students and two faculty members participated in this enriching experience.

The visit commenced at 9:30 AM, with the team reaching the NGO by 11:00 AM. They were welcomed by Ms. Sushma, a counselor at Santvana Kendra, who provided an overview of the organization's mission and programs. The session began with a detailed introduction to GASS, including its history, funding sources, and target beneficiaries. Students received brochures outlining the NGO's goals, which focus on community welfare and support for marginalized populations.

A highlight of the visit was a tour of the Mansadhara Center, a rehabilitation facility for individu-

als with mental disabilities. Students observed skill development activities designed to enhance the residents' quality of life. The team also interacted with the center's staff, gaining insights into the challenges of managing rehabilitation programs and the strategies employed to address them.

Interactive discussions allowed students to clarify their doubts and explore the NGO's various projects. The faculty facilitated in-depth conversations about collaboration opportunities, helping students connect classroom theories with practical applications. Through this engagement, the students learned about the broader implications of social work in non-governmental settings.

The visit concluded with a feedback session where students shared their experiences, expressing newfound appreciation for the role of NGOs in social development. The exposure to real-world welfare initiatives significantly enriched their academic understanding and inspired them to contribute meaningfully to society.

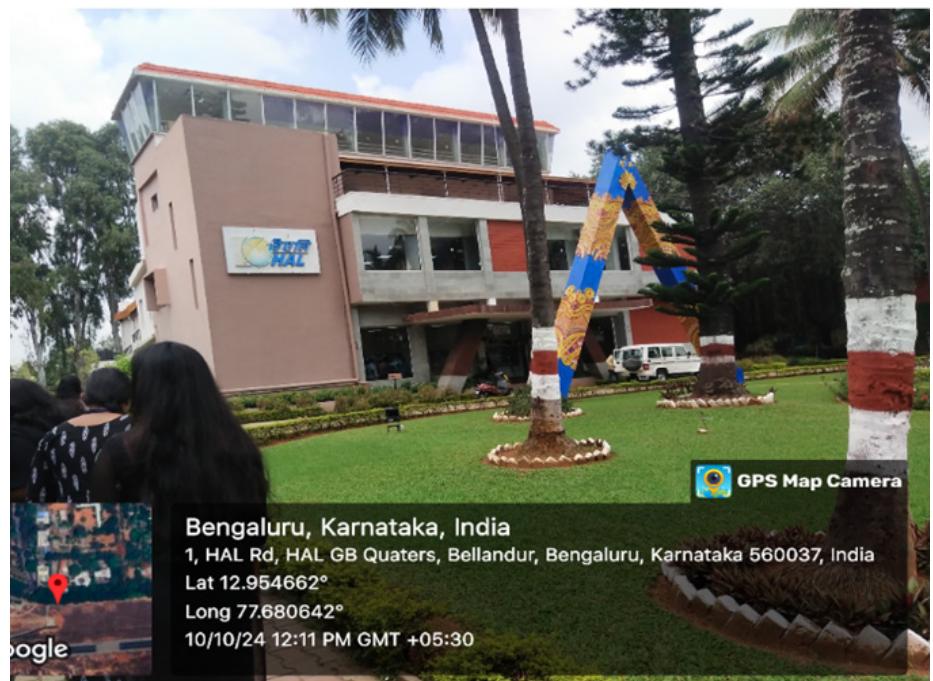


# Aviation Students Explore HAL Airport Museum

On October 10, 2024, the Department of Aviation Management at Acharya Institute of Graduate Studies organized an industrial visit to the HAL Airport Museum in Bengaluru for first-semester BBA Aviation students. The day-long visit, attended by 120 students, aimed to provide hands-on exposure to early aviation technologies and operations while deepening their understanding of the industry.

The visit began with an introductory session by HAL Museum staff, offering a historical overview of the facility and its contributions to Indian aviation. Students were introduced to the museum's extensive collection of first-generation aircraft, including single-seater planes, twin-seaters, military aircraft, and rescue choppers. Notable exhibits included the Hansa, MIG, Sukhoi, and Surya Kiran models, each showcasing advancements in aerodynamics and aviation engineering.

Interactive sessions allowed students to explore aircraft components, understand navigational equipment, and gain insights



into control surface functions. Students also learned about primary and secondary radars and observed a model of the PSLV II, enhancing their knowledge of space technology.

The tour highlighted HAL's innovations in aviation, from the development of piston and jet engines to cutting-edge safety and emergency equipment used in defense aviation. Students had the opportunity to engage with life-saving devices, such as ejec-

tion seats and parachutes, providing a comprehensive view of the safety measures essential in aviation.

Hands-on activities, including simulated emergency procedures, added a practical dimension to the visit. Students explored the complexities of aircraft navigation and the role of air traffic control, building confidence in their understanding of aviation operations.

Feedback from students was overwhelmingly positive, with many praising the visit for its educational value and real-world applications. The experience complemented their theoretical studies, leaving them inspired and better prepared for future aviation careers. The visit underscored the institute's commitment to providing industry-aligned learning opportunities.



# Industrial Visit to Karnataka Soaps and Detergents Limited Enlightens Commerce Students



On October 3, 2024, the Department of Commerce at Acharya Institute of Graduate Studies organized an industrial visit to the Karnataka Soaps and Detergents Limited (KSDL) manufacturing unit in Yeshwanthpur, Bengaluru. Thirty-four first-semester B.Com students participated in the visit, which aimed to bridge theoretical knowledge with practical exposure to soap manufacturing processes.

The visit commenced at 1:40 PM as

the students departed from the campus, reaching the KSDL facility by 2:30 PM. Upon arrival, the group was welcomed by Mr. Rajesh, the guide for the day, who provided an overview of KSDL's history, products, and operational framework. A video presentation highlighted the journey of KSDL, emphasizing its role in producing the iconic Mysore Sandal Soap.

The students explored the facility under Mr. Rajesh's guidance, witnessing the intricate

soap production process, from raw material extraction to packaging. The group learned about the significance of sandalwood oil, a key ingredient sourced from Mysuru, and its role in maintaining the soap's distinctive quality. Students observed the technological contrast between traditional machines producing one soap at a time and modern equipment capable of manufacturing six simultaneously.

The visit also offered insights into intern-

ship opportunities and project work at KSDL. Mr. Rajesh elaborated on the company's commitment to quality assurance and its emphasis on sustainable practices, showcasing the meticulous processes that maintain KSDL's reputation for excellence.

The hands-on experience left a profound impact on the students, who expressed newfound appreciation for industrial operations and quality control measures. Feedback from participants was overwhelmingly positive, with many praising the visit for its educational value and practical relevance.

The event underscored the Department of Commerce's dedication to providing students with experiential learning opportunities, preparing them for successful careers in the corporate world.



# Fashion Students Gain Industry Insights at Indian Designs Pvt. Ltd.



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On November 12, 2024, the Department of Fashion and Apparel Design (FAD) at Acharya Institute of Graduate Studies organized an industrial visit to Indian Designs Pvt. Ltd. The visit, attended by 50 third-semester B.Sc. FAD students, provided hands-on exposure to the apparel manufacturing industry, bridging the gap between theoretical knowledge and practical applications.

The visit commenced at 12:30 PM as students arrived at the manufacturing facility, where they were greeted by industry pro-

fessionals. A detailed introduction about the company and its operations was provided through an audio-visual presentation. This session highlighted the company's focus on sustainable practices, quality control, and innovations in apparel production.

Students explored various stages of the manufacturing process, including fabric cutting, stitching, and finishing. They gained valuable insights into how machinery and technology are integrated into production lines to ensure efficiency and precision.

A live demonstration of T-shirt printing captured the students' attention, showcasing techniques for achieving high-quality prints and understanding tech pack instructions for sampling processes.

The interactive tour also emphasized the importance of quality control measures and sustainability in the fashion industry. Students observed how the company adheres to eco-friendly practices and ensures fair labor standards, fostering a deeper appreciation for ethical production.

The visit concluded at 5:00 PM with a group photograph, marking a memorable learning experience. Students expressed their enthusiasm for the opportunity to interact with industry professionals and observe real-world applications of their coursework.

This industrial visit provided a comprehensive understanding of apparel manufacturing processes and the operational challenges faced by the industry. It also inspired students to pursue innovative approaches in their future projects, reinforcing the importance of blending creativity with technical skills for success in the fashion industry.



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# Psychology Students Visit Spastic Society of Karnataka for Experiential Learning



On November 8, 2024, the Department of Psychology at Acharya Institute of Graduate Studies organized a clinical visit to the Spastic Society of Karnataka (SSK) in Bengaluru. The visit, attended by 32 third-semester BA Psychology students, aimed to enhance their understanding of childhood developmental disorders and their interventions through obser-

vational learning.

The visit began at 10:00 AM with a warm welcome by Mr. Dylan, a psychiatric social worker at SSK. He provided an introduction to the organization, its mission, and its programs aimed at supporting individuals with cerebral palsy, autism spectrum disorder (ASD), intellectual disabilities (ID), and other neuromuscular conditions.

Students were given an overview of the various sections they would explore during the visit.

The tour started at the early intervention center for children aged 2-5 years. Students observed children engaging in activities that promote essential life skills, such as handwashing and task completion, under the guidance of special educators. At the primary levels for children aged 6-14, students learned about teaching techniques used to impart fundamental concepts like time, numbers, and letters while incorporating physiotherapy for muscular challenges.

The most impactful segment was the vocational training center, where individuals aged 15 and above are equipped with skills in crafts like paper bag making, tailoring, and soap production. Students witnessed the incredible dedication of the trainers and the precision displayed by trainees, many of whom have integrated into mainstream education or gainful employment.

The visit concluded at 1:00 PM with a group photograph and a reflection session. Students shared their admiration for the center's efforts in empowering individuals with disabilities and expressed a deeper understanding of the role of psychology in addressing developmental disorders.

This experiential visit fostered empathy, practical knowledge, and a commitment to inclusive practices among participants, fulfilling its educational objectives.



# Aviation Students Explore Manohar International Airport Operations



From November 11-14, 2024, the Department of Aviation Management at Acharya Institute of Graduate Studies organized an industrial visit to Manohar International Airport, Goa, for first-semester BBA Aviation students. The four-day program, attended by 28 participants, aimed to provide practical exposure to airport operations and management, bridging the gap between classroom learning and industry practices.

The visit began with an orientation by the airport management team, offering an overview of the airport's state-of-the-art infrastructure and its role in facilitating

domestic and international air traffic. Known for its sustainable practices, the Manohar International Airport served as an ideal setting for understanding modern airport functionalities.

Students were introduced to various aspects of airport operations, including passenger handling, baggage management, and cargo logistics. They observed the efficiency of automated check-ins, security screenings, and baggage tracking systems, highlighting the integration of technology in enhancing passenger experiences. Sessions on cargo logistics underscored the importance of handling

goods securely and efficiently.

Safety, security, and customer service formed a significant part of the learning experience. Students explored emergency response systems, fire safety protocols, and the role of customer service in resolving passenger issues. A detailed session on sustainability practices showcased the airport's efforts in using renewable energy, implementing waste management systems, and conserving water resources.

Interactive sessions with airport personnel provided insights into real-world challenges and solutions in airport operations. Students engaged in discussions on career opportunities in the aviation sector, gaining valuable perspectives on industry expectations and skill requirements.

The visit concluded with feedback from participants, who expressed enthusiasm for the comprehensive exposure to aviation management. The experience inspired students to pursue careers in the dynamic aviation industry, reinforcing the practical relevance of their academic curriculum.



# MBA Students Gain Insights During NASSCOM Industrial Visit

On November 25, 2024, the Department of MBA at Acharya Institute of Graduate Studies organized an industrial visit to the National Association of Software and Service Companies (NASSCOM) in HSR Layout, Bengaluru. The visit, attended by 52 first-semester MBA students, offered a firsthand experience of the dynamic IT and BPM industries and their transformative impact on business ecosystems.

The program commenced with a welcome session by NASSCOM representatives, followed by an insightful presentation on the organization's role in fostering innovation and entrepreneurship in India's technology sector. Students were introduced to NASSCOM's initiatives, including policy advocacy, the Start-up Warehouse, and cutting-edge research projects that address emerging industry challenges.

Key highlights of the visit included discussions on technologies such as artificial intelligence (AI), blockchain, and big data analytics, with a focus on their real-world applications. The students explored how businesses leverage



these technologies for strategic decision-making, sustainability, and maintaining a competitive edge in global markets.

Interactive sessions allowed participants to engage with industry experts and gain practical insights into the operations and challenges of technology-driven organizations. Students raised questions about career opportunities, skill development, and the role of management in fostering innovation. The discussions emphasized the importance of a growth mindset, adaptability, and continuous learning.

The visit concluded with a tour of the Start-up Warehouse, where students observed how NASSCOM supports budding en-

trepreneurs with mentorship and infrastructure. A Q&A session with professionals provided deeper insights into the evolving demands of the industry.

Feedback from students highlighted the visit's success in bridging theoretical knowledge with practical applications. It inspired participants to align their career goals with industry expectations, fostering curiosity and motivation to excel in technology-driven fields.

The NASSCOM visit proved to be a transformative experience, equipping students with the knowledge and skills to navigate the complexities of modern business environments.



# Psychology Students Visit Center for Childhood Disabilities and Disorders



On November 16, 2024, the Department of Psychology at Acharya Institute of Graduate Studies organized a visit to the Center for Childhood Disabilities and Disorders (CCDD) in Bengaluru. The visit, attended by 42 third-semester BA Psychology students, aimed to provide hands-on exposure to the diagnosis, treatment, and management of childhood developmental disorders.

The session commenced with a welcome and orientation by Dr. Vandana Rao, Clinical Director at CCDD. She provided an overview of the center's mission and operations, highlighting its interdisciplinary approach to addressing developmental challenges in children. Students learned about the range of conditions treated at the center, including Autism Spectrum Disorder (ASD), Attention-Deficit/Hyperactivity Disorder (ADHD), and Speech and Language Disorders.

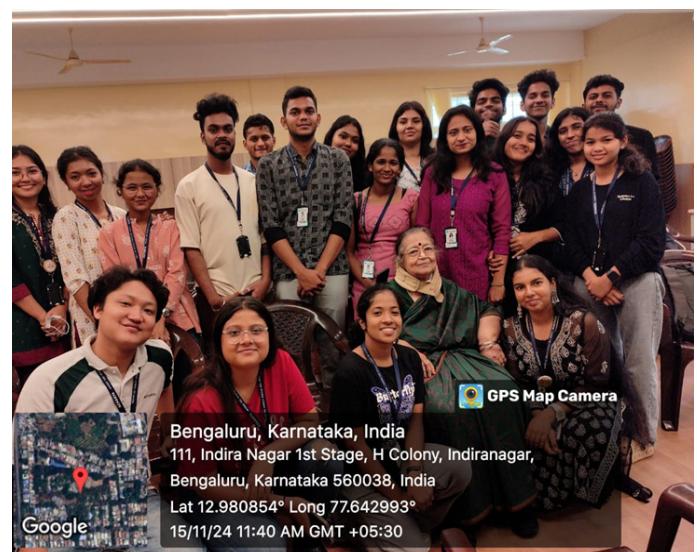
Students observed therapy sessions and were introduced to diagnostic tools such as the Autism Diagnostic Observation Schedule (ADOS) and the Conners Rating Scale used for ADHD assessments. The visit included demonstrations of sensory integration therapy, occupational therapy, and speech therapy, offering a comprehensive understanding of the interventions tailored to individual needs.

A highlight of the visit was an interactive Q&A session with therapists and clinical psychologists. Students discussed challenges in early diagnosis, intervention planning, and parental counseling. They also explored the significance of a multidis-

ciplinary team in ensuring holistic care for children with developmental disorders.

The students were particularly inspired by real-life success stories shared by the therapists, which illustrated the transformative impact of early intervention and family support. Feedback from participants underscored the visit's value in bridging theoretical knowledge with practical applications.

The visit concluded with a reflection session, where students expressed their appreciation for the opportunity to gain deeper insights into developmental psychology and therapeutic techniques. The experience enriched their academic understanding and inspired many to consider careers in child psychology and allied fields.



# Aviation Students Explore Green Technologies at Green Expo 2024



On November 15, 2024, the Department of Aviation Management at Acharya Institute of Graduate Studies organized an industrial visit to the Green Expo Exhibition held at Bangalore International Exhibition Center (BIEC). The visit, attended by 28 first-semester BBA Aviation students, aimed to enhance their understanding of sustainable technologies and their application in the aviation industry.

The Green Expo showcased cutting-edge innovations in renewable energy, waste management, and sustainable transportation. Students began their tour by exploring booths featuring eco-friendly aviation solutions, including energy-efficient aircraft designs and sustainable fuel technologies. The exhibits highlighted the potential of green innovations to reduce environmental impacts in aviation.

A key attraction was the presentation by industry leaders on the role of renewable energy in powering airports. The session provided insights into how solar energy, biofuels, and hydrogen cells

are being integrated into airport operations to achieve carbon neutrality. Students also learned about advancements in waste-to-energy systems and water conservation technologies, which are increasingly becoming part of airport infrastructure.

The interactive sessions allowed students to engage with exhibitors, gaining practical knowledge of sustainability challenges and solutions. They discussed the implications of adopting green technologies on cost efficiency,

regulatory compliance, and global competitiveness in aviation.

A notable highlight was a live demonstration of an electric ground-handling vehicle, showcasing the potential of zero-emission equipment in reducing the carbon footprint of airport operations. Students also attended a panel discussion on the future of green aviation, where experts shared insights on policy frameworks and global initiatives promoting sustainability.

The visit concluded with a reflection session, where students shared their takeaways, emphasizing the importance of adopting sustainable practices in aviation. The exposure to innovative technologies inspired participants to consider environmentally responsible approaches in their future careers.

The Green Expo visit successfully bridged academic learning with real-world applications, underscoring the critical role of sustainability in shaping the future of aviation.



# Journalism Students Visit Republic Kannada TV Channel



On November 18, 2024, students from the Department of Journalism and Mass Communication at Acharya Institute of Graduate Studies visited Republic Kannada TV Channel in Bengaluru. The industrial visit, attended by 30 students from the first and third semesters, aimed to provide practical exposure to the inner workings of a 24-hour news channel.

The visit commenced with a warm welcome by the channel's editorial team, followed by an introductory session on the history and vision of Republic Kannada. The team elaborated on the channel's commitment to ethical journalism and its role in delivering impactful and timely news to its audience.

Students were given a tour of the newsroom, control room, and studio, witnessing the intricate processes involved in news production. They observed live news broadcasts and gained insights into the roles and responsibilities of reporters, editors, and technical staff. The technical demonstration

of video editing and live telecasting systems offered a behind-the-scenes look at how breaking news is delivered with accuracy and speed.

The editorial team conducted an interactive session on the challenges of the fast-paced media industry, emphasizing the importance of maintaining accuracy, impartiality, and audience trust. Topics such as news sourcing, fact-checking, and managing breaking news situations were discussed, providing students with a deeper understanding of journalistic ethics and practices.

A highlight of the visit was



the opportunity for students to interact with senior journalists, who shared their professional journeys and answered questions about career paths, skill requirements, and the evolving dynamics of digital and regional media.

The visit concluded with feedback from students, who appreciated the hands-on experience and exposure to the industry. The event successfully bridged the gap between academic learning and practical application, inspiring participants to pursue careers in media with confidence and passion.

# Students Visit Manjushree Advanced Packaging Ltd.



On November 20, 2024, first-semester BBA students from Acharya Institute of Graduate Studies participated in an industrial visit to Manjushree Advanced Packaging Ltd. in Bengaluru. The visit aimed to provide 34 participants with practical exposure to advanced packaging processes and their critical role in various industries.

The visit began with an introductory session by Mr. Rajesh Kumar, the facility's operations manager, who presented an overview of the company's history, services, and market impact. Manjushree Advanced Packaging Ltd., known for its innovative solutions in sustainable and flexible packag-

ing, offered students a comprehensive understanding of the packaging industry's significance in the supply chain.

Students toured different units of the facility, including production, quality control, and logistics. In the production unit, they observed the use of cutting-edge technologies such as high-speed automated machines and sustainable packaging materials. The quality control segment provided insights into testing procedures for ensuring durability and regulatory compliance. Students also learned about logistics management and how packaging plays a vital role in product storage and transportation.

One of the highlights was

a demonstration of eco-friendly packaging innovations, where students explored alternatives to traditional materials like single-use plastics. They engaged in discussions about sustainability practices and the growing demand for environmentally conscious business strategies.

An interactive session allowed students to ask questions about career opportunities, skill sets required in the packaging industry, and challenges faced in implementing sustainable practices. The company representatives encouraged students to stay updated with global trends and adapt to evolving industry needs.

Feedback from participants highlighted the visit's relevance in connecting theoretical knowledge with practical applications. The experience enriched students' understanding of operations management, sustainability, and technological advancements in packaging. The visit concluded with a group photograph, symbolizing a fruitful and insightful learning experience.



# Journalism Students Gain Firsthand Newsroom Experience at The Hindu

The Department of Journalism and Mass Communication at AIGS organized an immersive media visit to The Hindu headquarters on December 2, 2024, providing 33 undergraduate and postgraduate students with rare insights into the workings of one of India's most respected newspapers.

The visit began with an engaging session led by B. Pradeep Nair, News Editor at The Hindu, who outlined the publication's organizational structure and daily operations. He emphasized the newspaper's commitment to impartiality, accuracy, and ethical journalism—cornerstones that have defined The Hindu's legacy. Students observed how the news desk functions as the nerve centre, where editors collaboratively curate content that shapes public discourse.

A highlight of the visit was learning about The Hindu's meticulous production process. Nair demonstrated how dummy newspapers are crafted to optimize layout and readability, sharing trade secrets on balancing visual appeal with information density. He



also discussed sensitive editorial protocols, particularly the ethical considerations when reporting on crimes and vulnerable populations. The session transitioned into an interactive dialogue where students posed questions about digital transformation in newsrooms. Nair highlighted how The Hindu integrates fact-checking algorithms and analytics tools while maintaining traditional journalistic rigor—a balance crucial for modern media professionals.

For many attendees, the most valuable takeaway was understanding journalism as both a public service and a craft. “Seeing

seasoned editors debate headline choices showed me how every word carries responsibility,” remarked one postgraduate student. The visit concluded with a group photo, capturing aspiring journalists standing alongside industry veterans.

This behind-the-scenes exposure demystified news production while reinforcing core journalism values. As digital media reshapes the industry, such initiatives ensure emerging communicators appreciate the enduring importance of credible, principled reporting.



# B.Com Students Gain Real-World Insights at BAMUL Dairy Plant



As part of its experiential learning initiative, the Department of Commerce at Acharya Institute of Graduate Studies (AIGS) organized an industrial visit for third-semester B.Com students to the Bangalore Milk Union Limited (BAMUL) facility in Kanakapura on December 10, 2024. The visit, spanning eight hours, provided 47 students with an immersive understanding of dairy industry operations, bridging the gap between classroom knowledge and industry practices.

BAMUL, a key unit under the Karnataka Milk Federation (KMF), plays a crucial role in milk production, processing, and distribution in Karnataka. Students were introduced to the organization's structure, cooperative model, and extensive supply chain, beginning with the collection of milk from rural societies to the packaging and distribution of various

products under the Nandini brand.

Guided by Ms. Sahana, a BAMUL representative, the students toured multiple departments, witnessing firsthand the procedures involved in milk pasteurization, packaging, and quality control. They also learned about the cooperative's focus on hygiene, food safety standards, and technological infrastructure. A highlight of the visit was the discussion on BAMUL's farmer-centric payment system and its impact on rural employment and economic empowerment.

Students were particularly interested in the marketing and distribution strategies employed by BAMUL to ensure product availability across urban and rural markets. They were also briefed on the significance of quality assurance and customer satisfaction in the dairy sector.



# MSW Students Explore Rural Innovation through Kasaghattapura Panchayat and Abhay Project Visit



The Department of Social Work, Acharya Institute of Graduate Studies, organized an insightful industrial visit to Kasaghattapura Gram Panchayat and the Abhay Center in Nelamangala on December 19, 2024. A total of 22 first-semester MSW students participated in this day-long field exposure, aimed at exploring technological interventions in rural development and sustainability.

The theme of the visit, "Empowering Rural Communities through Technology and Innovation," emphasized the convergence of traditional knowledge and modern solutions. Students engaged with ongoing developmental initiatives under the Panchayat, such as Swachh Bharat Abhiyan, rain-water harvesting, and solar energy adoption. The village has made significant progress in sanitation, water conservation, and agricultural sustainability, resulting in improved health outcomes and food security.

The Panchayat's promotion of Self-Help Groups (SHGs) for women was particularly im-

pactful. These groups not only support micro-entrepreneurship and skill-building in areas like tailoring and handicrafts but also foster community leadership and financial independence among women.

The second half of the visit took students to the Abhay Project, developed by the Centre for Rural Development and Technology. Here, students observed low-cost housing, biogas energy systems, waste recycling units, and vocational training programs focused on solar energy, sustainable agriculture, and waste management.

The Abhay model show-

cased how eco-friendly technology can be both accessible and empowering.

Health and wellness services at the Abhay Centre—such as eye check-ups and counselling for lorry drivers—highlighted the centre's holistic approach to rural well-being.

The visit underscored how technology, community participation, and policy support can uplift rural lives. Students reflected on key takeaways: the role of grassroots governance, inclusive development, and the importance of bridging the rural-urban divide.



# Social Work Students Visit Sumanahalli Centre to Learn About Leprosy and HIV Rehabilitation



First-semester students of BSW and MSW from Acharya Institute of Graduate Studies visited the Sumanahalli Leprosy Rehabilitation Centre, Support HIV Centre, and NPK as part of an industrial visit to understand the realities of marginalized healthcare. The visit offered a holistic overview of how integrated care—medical, psychological, and vocational—is provided to individuals affected by leprosy and HIV.

Organized under the theme “Empowering Marginalized Communities Through Holistic Care and Rehabilitation,” the visit aimed to expose students to the challenges of social stigma, rehabilitation practices, and the critical role of community and NGO intervention. Staff at the center provided an orientation on its history and mission, emphasizing the importance of dignity, independence, and re-integration into society for those

affected by leprosy and HIV.

Students observed firsthand the early diagnosis and treatment processes for leprosy, the vocational training facilities such as tailoring and carpentry workshops, and the counselling services for individuals living with HIV. The infrastructure was thoughtfully designed to promote healing, growth, and inclusion.

Interactions with staff and patients provided valuable insights into the resilience of affected individuals. The visit also highlighted key legal and policy frameworks, such as Karnataka’s prohibition on begging, and how centres like Sumanahalli align their rehabilitation efforts with such measures.

The experience was deeply impactful for the 48 students, connecting classroom theory with lived realities. The visit fostered empathy, awareness, and a stronger sense of professional responsibility. Students expressed a renewed commitment to social justice and inclusion, inspired by the comprehensive model of care practiced at the centre.



# M.Sc. Chemistry Students Visit Aurigene Pharmaceutical Services for Industrial Exposure

The Department of Chemistry, Acharya Institute of Graduate Studies, organized an industrial visit to Aurigene Pharmaceutical Services Ltd, Electronic City, Bengaluru, on December 19, 2024, for its M.Sc. Chemistry students. The visit aimed to provide real-time exposure to pharmaceutical research, production, and quality control mechanisms. A total of 20 students, accompanied by Dr. Sumathi R. B., Head of the Department, participated in this insightful one-day program.

The visit began with a warm welcome and a safety briefing by the company's Safety Officer, who outlined the essential protocols for navigating a high-risk industrial environment. Students were then taken through a detailed session on drug discovery and development, delivered by a senior scientist. The speaker outlined the stages from target identification, lead compound optimization, to preclinical and clinical trials, emphasizing the rigorous process required before a drug reaches the market.

The group then toured the company's Research and Development division and Organic Synthesis laboratories, where they observed cutting-edge instruments such as HPLC, LC-MS, NMR, IR Spectrometer, and GC-MS in use. Students gained first-hand knowledge of how these sophisticated tools assist in drug analysis and quality assurance.

In addition to technical learning, the visit included interactive sessions, where students engaged



with industry professionals, asking questions about career paths, internships, and the future of pharmaceutical research. A group photo session with the Aurigene team was held to mark the end of the visit.

The Department Head also explored internship opportunities for the students, encouraging further academic-industry collaboration.

The event concluded with positive feedback from all participants. Students appreciated the opportunity to witness real-world applications of their academic learning and expressed keen interest in pursuing careers in pharmaceutical research and development.



# MSW Students Gain Valuable Insights During Industrial Visit to Mahila Dakshata Samiti



The Department of Social Work organized an industrial visit for MSW first semester students to Mahila Dakshata Samiti, a respected non-governmental organization focused on empowering women and advocating for their rights. Held on January 16, 2025, the visit provided students an in-depth understanding of the challenges confronting women in society and the practical interventions undertaken by the organization to address these issues.

Upon arrival, students were greeted warmly by the organization's representatives, who offered an overview of Mahila Dakshata Samiti's history and core mission. The day's program revolved around the theme, "Empowering Women: Advancing Gender Justice and Equality," which underscored the importance of dismantling systemic barriers and promoting inclusive participation for women across all sectors of society. The organization's multi-faceted approach—spanning legal aid, counseling, skill development, health initiatives, and advocacy—was presented comprehensively,

allowing attendees to appreciate the scope and impact of these efforts.

A key highlight of the visit was the opportunity for students to interact directly with women beneficiaries of the organization. These conversations illuminated the real-life struggles faced by women affected by domestic violence, economic hardship, and social discrimination, as well as the resilience and determination that characterized their paths to empowerment. The exchange fostered empathy among the students and deepened their understanding of the vital role social workers play in supporting vulnerable groups.

The itinerary also included a guided tour of the organization's various departments, such as the counseling center and vocational

training unit. Students witnessed firsthand how theoretical social work principles are implemented, from advocacy and community outreach to resource mobilization and direct service provision. The staff emphasized the necessity of a multidisciplinary approach, and students observed how collaboration among different units leads to effective outcomes for women in need.

A question-and-answer session concluded the visit, providing students with further clarity on the organization's operations, challenges faced in the field, and strategies for overcoming resource constraints. The interactive nature of the session encouraged future social workers to consider innovative approaches to advocacy and intervention.



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# Industrial Visit to Suprajit Engineering Limited Provides Insightful Experience for M.Com Students



A group of post-graduate commerce students embarked on a two-hour industrial visit to Suprajit Engineering Limited's Doddaballapur facility, aiming to bridge the gap between theoretical learning and industrial practice. The visit, held on January 20, 2025, offered students from the first and third semesters of the M.Com program an exclusive opportunity to witness modern manufacturing processes in action.

Suprajit Engineering Limited, a leader in the production of analog speedometers, digital clusters, and electronic

throttle sensors for the two and three-wheeler markets, opened its doors for an immersive experience. Occupying a sprawling 75,000 square feet, the facility features advanced machinery, including SMT lines and a dedicated electronic cluster manufacturing unit, highlighting the company's commitment to technological innovation and quality.

Upon arrival, students attended an introductory session where company representatives outlined Suprajit's history, vision, and business operations. The session set the stage for a com-

prehensive tour across the factory floor, showcasing stages from raw material handling to assembly and quality control. Special emphasis was placed on the deployment of Korean in-situ technology in friction product manufacturing, underlining the firm's focus on efficiency and global standards.

The visit also included an interactive Q&A session, where students engaged directly with industry experts. Discussions centered on current industry challenges, sustainability initiatives, and evolving career opportunities within the manufacturing sec-

tor.

Concluding the visit, students expressed appreciation for the practical insights gained, noting that the exposure to real-world industrial operations significantly enhanced their academic understanding. Faculty echoed these sentiments, remarking on the value of firsthand experiences in complementing classroom instruction. The event ultimately succeeded in its mission to connect academic concepts with the realities of modern industry, marking a memorable and instructive day for all participants.



# Industrial Visit Provides M.Com Students with Valuable Industry Exposure



The Department of Commerce recently organized an industrial visit to BASF's Mangalore facility for first and third-semester M.Com students. Held on January 31, 2025, the visit aimed to bridge the gap between academic theory and industrial practice by offering students direct exposure to the intricate operations of a leading chemical manufacturing plant.

Upon arrival, students participated in an orientation session led by BASF representatives, who provided an overview of the company's history, vision, and core business activities. The guided tour allowed students to observe first-hand the production of specialty chemicals, automotive coatings, and construction materials, all manufactured to internation-

al standards. Meticulous attention to health, safety, and environmental protocols was evident throughout the visit, with BASF's adherence to ISO 9001, ISO 14001, and OHSAS 18001 certifications highlighted during the tour.

The experience was further enriched by an interactive session where students engaged with company experts, discussing industrial trends, quality assurance, and career prospects. The visit concluded with students gaining a robust understanding of chemical manufacturing processes and industry best practices. This initiative not only enhanced academic learning but also fostered stronger ties between the university and the chemical industry.



# IMTEX 2025 Industrial Visit Enhances MBA Students' Industry Readiness



The Department of MBA at AIGS organized an industrial visit to IMTEX 2025 in Bengaluru on January 28, offering first-year MBA students a rare opportunity to engage directly with the forefront of manufacturing technology. Under the guidance of Dr. T. Sreenivas and Dr. P. Venkaiah Babu, forty-three students experienced demonstrations of state-of-the-art machinery and networked with leading professionals in the sector. The event, held at the 10th Mile, Tumkur Road venue, was designed to bridge the gap between classroom theory and industrial application. Students observed operational procedures, interacted with exhibitors, and deepened their understanding of the latest advancements in manufacturing.



Organizers emphasized the importance of practical exposure and knowledge transfer, noting that such initiatives prepare students to meet the evolving demands of the industry. Participants expressed enthusiasm for the interactive sessions, explaining that the visit not only expanded their technical knowledge but also provided valuable insights into business networking and the dynamics of global manufacturing.

The visit concluded with unanimous appreciation from students, who credited the hands-on experience and direct engagement with industry leaders as instrumental in making them industry-ready for the competitive landscape ahead.



# WORKSHOPS

- Workshop Promotes Crime Prevention Awareness Among School Students
- Cracking the UPSC Code: “Criminology Students Get a Head Start”
- AIGS Hosts Immersive Workshop on Criminal Profiling and Face Reading
- Skill Craft Workshop Prepares Psychology Students for Professional Excellence
- Workshop Equips MA Students with Advanced Research Writing Skills
- Acharya Institute Hosts Workshop on Solution Combustion Synthesis for Nanomaterials
- Department of Psychology Hosts Workshop on Neuropsychological Assessments

# Workshop Promotes Crime Prevention Awareness Among School Students



On November 8, 2024, the Department of Criminology and Forensic Science at Acharya Institute of Graduate Studies conducted an interactive workshop on "Crime Prevention" at BRS Global School, Bengaluru. The workshop aimed to educate 225 school students across grades 1-12 about personal safety, peer influence, and the consequences of substance abuse, tailoring the content to their developmental stages.

The workshop began at 10:00 AM with an introduction to the importance of crime prevention, followed by activities and discussions designed to engage students across three age groups. Younger students in grades 1-4 participated in sessions on personal safety, including a lesson on

recognizing "good touch and bad touch." An engaging fingerprinting activity introduced them to the uniqueness of personal identity, sparking their curiosity about forensic science.

For middle schoolers (grades 5-8), the focus shifted to peer pressure, helping them recognize its influence and develop strategies to make independent decisions. A memory game called Kim's Game enhanced their observation skills, and short videos reinforced the discussion points.

High school students in grades 9-12 tackled more complex topics, including substance abuse and its connection to criminal behavior. A highlight of the session was a mock crime scene investigation, which introduced students

to forensic techniques and critical thinking in solving cases.

The interactive nature of the workshop encouraged open discussions, with students asking questions about personal safety and real-world challenges. Facilitators, including Ms. Anisha and Ms. Vaishnavi, provided thoughtful answers, creating a trusting environment for learning.

The program concluded at 3:00 PM with positive feedback from both students and faculty. Participants reported greater confidence in identifying unsafe situations and seeking help when needed. The workshop successfully equipped students with the knowledge and tools to contribute to a safer school environment.

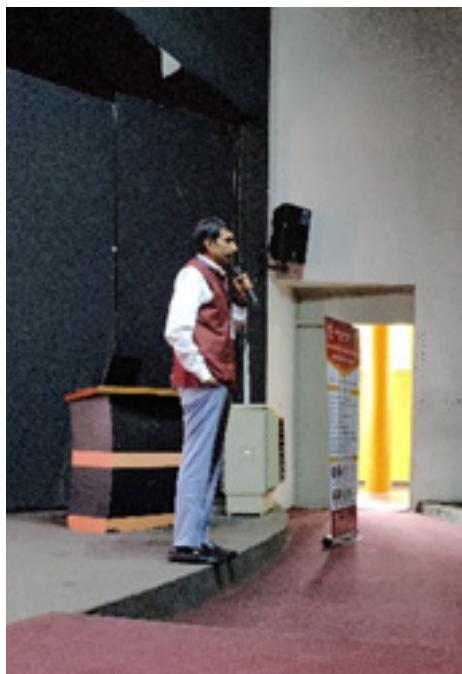


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# Cracking the UPSC Code: “Criminology Students Get a Head Start”



The Department of Criminology turned career counselling into an exciting mission briefing on December 3, with resource person Mr. Guru Prasad revealing how to crack the civil services exam while still in college. The one-hour workshop had 55 students leaning forward in their seats as they received what many called “the ultimate life hack.”

Mr. Prasad, showed how

criminology students already hold a secret weapon - their degree subjects overlap beautifully with UPSC’s syllabus. “You’re not just studying crimes,” he said, “you’re mastering governance, law, and social dynamics - the very fabric of civil services.”

The session became particularly lively when demonstrating time management tricks. “Think of yourself as academic ninjas,”

Prasad advised, showing how to blend college assignments with UPSC prep. Students chuckled as he compared current affairs tracking to following a thrilling crime series – “except the plot twists happen in Parliament instead of Movies.”

Interactive moments had the auditorium buzzing, especially when seniors shared their “stealth study” techniques - like turning hostel common rooms into mock interview hubs. The Q&A turned into a rapid-fire round with questions ranging from “Can my true crime podcast habit help?” (Answer: Surprisingly yes, for essay examples) to “How many chai breaks are optimal?” (Pro tip: Caffeine strategically).

As students left, many were already forming study squads, their notebooks filled not just with notes but with what one first-year called “a whole new game plan.” The department might need to stock up on extra black coffee - these future civil servants are just getting started.



# AIGS Hosts Immersive Workshop on Criminal Profiling and Face Reading



The Department of Criminology and Forensic Science at Acharya Institute of Graduate Studies (AIGS) organized a one-day workshop on Criminal Profiling and Face Reading on December 10, 2024. Held in the AIGS Seminar Hall, the event drew an enthusiastic response with 119 undergraduate criminology students participating in a full-day session led by renowned behavioral analyst Mr. Zane Cuxton.

Designed to bridge academic theory and practical investigation, the workshop aimed to provide

students with foundational knowledge in criminal profiling and its application in understanding offender psychology. Mr. Cuxton, known for his expertise in behavioral analysis, delivered a compelling lecture on profiling techniques, exploring offender classification, victimology, and crime scene behavior patterns. Through interactive discussions and real-life examples, students were introduced to how behavioral evidence can guide criminal investigations.

The second half of the workshop delved into face reading, drawing on the historical practice of physiognomy to understand personality traits from facial features. Participants engaged in live demonstrations and hands-on analysis exercises, applying facial cues to mock case scenarios. The session highlighted the complementary nature of face reading to conventional profiling methods while also addressing the ethical and scientific limitations of physiognomic techniques.

A dedicated Q&A segment allowed students to clarify doubts and engage in deeper dialogue with the resource person. The workshop concluded with a valedictory session and a vote of thanks, followed by the presentation of a memento to Mr. Cuxton by Dr. Theju Kumar.



# Skill Craft Workshop Prepares Psychology Students for Professional Excellence



The Department of Psychology at AIGS recently held a one-day professional development workshop, "SkillCraft," for M.Sc Psychology students, aiming to bridge the gap between academic study and industry readiness. The event took place on January 22, 2025, drawing 52 enthusiastic participants for a series of carefully crafted activities designed to foster professional competencies and personal growth.

Dr. Vijaya R, Associate Professor at Christ University and a recognized expert in HR training, led the workshop as the keynote resource person. Her sessions

emphasized essential attributes for future psychologists, such as analytical thinking, decision-making, teamwork, and self-regulation. The morning session featured interactive group activities, including personality-building exercises and a simulated team challenge, encouraging collaboration and strategic problem-solving among students. A case study analysis further enhanced reflective thinking and communication skills.

The afternoon session focused on self-reflection and emotional resilience. Students confronted personal insecurities through symbolic exercises and

discussed coping mechanisms that shaped their growth, deepening their self-awareness and adaptability. The workshop concluded with participant feedback and a vote of thanks, leaving students inspired and more confident in their abilities.

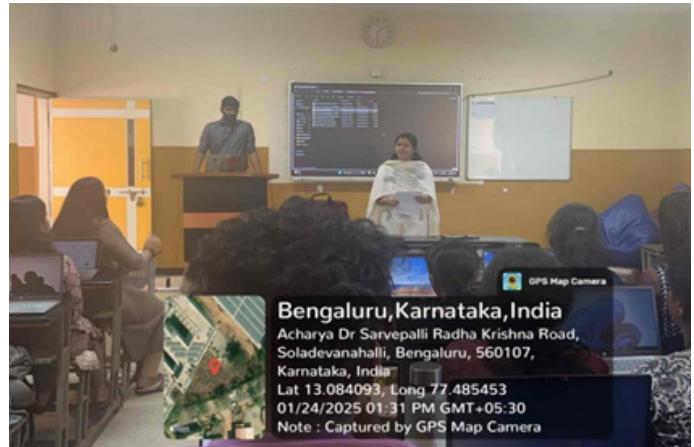
SkillCraft succeeded in equipping psychology students with practical tools for their future careers, cultivating a strong sense of purpose and readiness. The impact of the workshop is expected to extend beyond the classroom, preparing these budding psychologists to make meaningful contributions to their chosen field.



# Workshop Equips MA Students with Advanced Research Writing Skills



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The Department of English at Acharya Institute of Graduate Studies organized a workshop titled “Mastering Research Writing: From Idea to Publication” on January 24, 2025, offering MA English students a valuable opportunity to enhance their academic writing and research capabilities. The event, held in AIGS-102, ran from 1:00 p.m. to 4:45 p.m. and was attended by thirty postgraduate students eager to strengthen their scholarship.

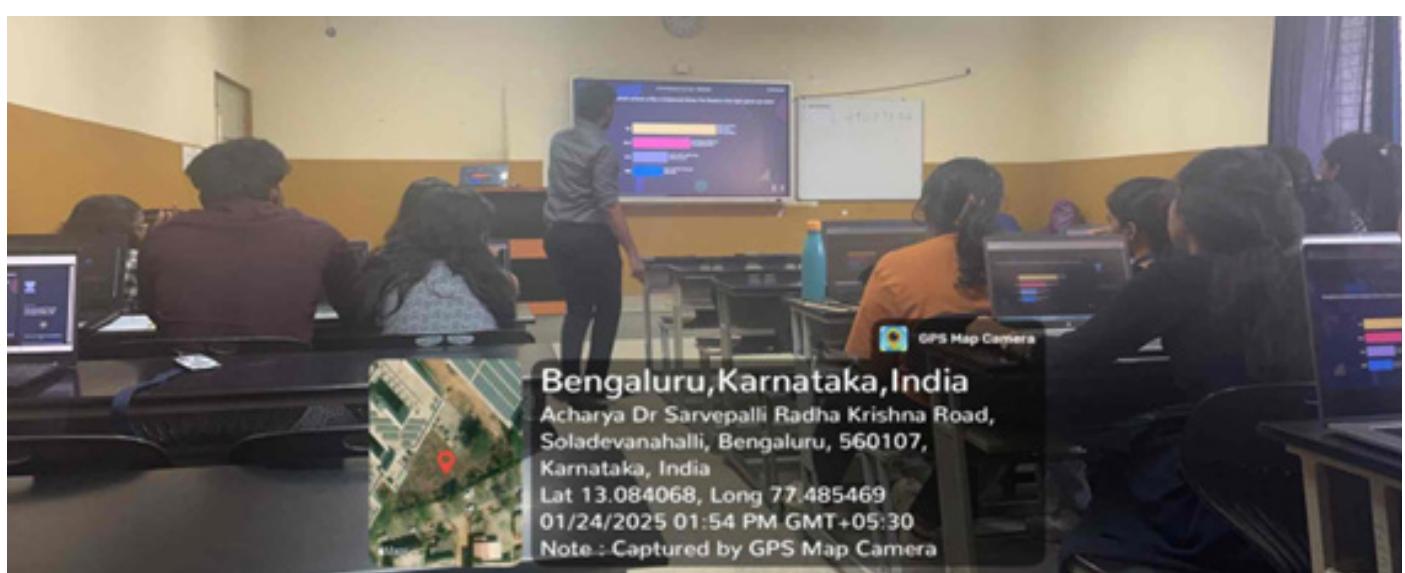
Mr. Gerome Karthic Kumar L., Assistant Professor at the Division of English, Vellore Institute of Technology, Chennai, served as the workshop’s resource person. His session provided participants with a structured approach to the research lifecycle, starting from identifying research gaps and framing research questions to understanding the nuances of the publication process. The workshop addressed the importance of academic integrity and ethical conduct in research while familiarizing students with the format and structure of both theses and research articles.

A notable feature of the workshop was the

introduction of AI-driven tools designed to assist in idea generation, language enhancement, and formatting, as well as platforms for preprints and academic networking. Interactive exercises, including drafting abstracts and source evaluation, allowed students to apply theoretical knowledge in practical contexts.

Faculty coordinators, Dr. Anupama K. and Ms. Radhika Janakiram, ensured a seamless experience, while Ms. Susmitha Santhosh and Ms. Bhavya contributed to the proceedings with the welcome address and vote of thanks, respectively. The event concluded with a fifteen-minute Q&A session, during which students received comprehensive answers to their queries.

The workshop proved to be an engaging and informative initiative, equipping participants with essential research skills and confidence to pursue academic publication. The department’s commitment to fostering academic excellence was evident throughout, marking the event as a notable success in the academic calendar.



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# Acharya Institute Hosts Workshop on Solution Combustion Synthesis for Nanomaterials



The Department of Chemistry at Acharya Institute of Graduate Studies held a day-long workshop titled “Solution Combustion Synthesis: A Versatile Method for the Preparation of Nanomaterials” on January 23, 2025. The event, conducted at the department’s AIGS Block I facility in Bengaluru, brought together forty-four postgraduate chemistry students for an immersive learning experience that bridged theoretical knowledge with practical laboratory application.

The workshop commenced at 10:00 a.m. with a welcome address by Dr. Satishkumar K. B., followed by an in-depth session delivered by Dr. Raveendra R. S., Associate Professor at Sai Vidya Institute of Technology. Dr. Raveendra’s lecture provided a comprehensive overview of the principles, mechanisms, and applications of solution combustion synthesis (SCS) in the preparation of nanomaterials, emphasizing the latest characterization techniques and tools used in contemporary research.

After the theoretical exposition, participants reconvened for

a hands-on laboratory demonstration where Dr. Raveendra guided students through the synthesis of nanomaterials using SCS methodology. This practical session allowed attendees to observe and participate in the process, gaining valuable experience under the direct supervision of an expert in the field.

The closing segment included a felicitation ceremony to honor Dr. Raveendra R. S. for his contributions and a vote of thanks delivered by Dr. Shakeel Nawaz S., one of the workshop coordinators.

The event concluded with a group photograph, capturing the collaborative spirit of the workshop.

Feedback from participants indicated strong satisfaction, with many citing the clarity of explanations and the practical exposure as highlights. The workshop successfully advanced students’ understanding of nanomaterial synthesis and fostered connections among attendees, faculty, and experts, underlining Acharya Institute’s commitment to academic excellence and research-driven education.



# Department of Psychology Hosts Workshop on Neuropsychological Assessments



The Department of Psychology recently conducted a workshop on neuropsychological assessments for first-semester MSc Psychology students at the EE & EC Seminar Hall. The event, held on January 30, 2025, was coordinated by Mr. George Varied T and Ms. Sreelekshmy M, attracting 25 enthusiastic participants.

Renowned neuropsychologist Dr. Gopikumar Kumarapillai from Bangalore Neurocenter led the session, delivering an in-depth exploration of the nervous system and its influence on behavior and cognition. Dr. Kumarapillai introduced students to advanced brain imaging techniques, such as MRI, fMRI, and EEG, emphasizing their importance in diagnosing neurological disorders. He also discussed prevalent conditions like dementia and Alzheimer's

disease, highlighting their impact on cognitive functioning.

The interactive workshop included practical demonstrations of neuropsychological assessment tools, featuring the Mini-Mental Status Examination and other widely used tests. Students actively engaged in discussions and hands-on activities, including an exercise to identify dominant brain hemispheres.

The event concluded with a lively question-and-answer session, fostering a collaborative learning environment. Participants praised the workshop for enhancing their understanding of neuropsychology and equipping them with essential clinical skills. The department's initiative is expected to have a lasting impact on students' academic and professional development.



# ALUMNI TALK

- Alumni Talk Inspires Aviation Students
- Alumni Talk with Ms. Hiba Hameed Motivates Aviation Students
- Alumni Talk Illuminates Career Paths and Research Opportunities
- Alumni Meet: “Chai Pe Charcha” Strengthens Criminology Bonds
- Alumni Talk Highlights Generative AI Trends and Future Directions
- Alumni Talk Explores Opportunities in Digital Media
- Commerce Department Hosts Alumni Talk on Interpersonal Skills for Data Analysts

# Alumni Talk Inspires Aviation Students



The Department of Aviation Management at Acharya Institute of Graduate Studies hosted an insightful Alumni Talk on October 26, 2024, featuring Mr. Manas K. Kunder, an esteemed alumnus and Component Repair Administrator at Lufthansa Technik, Bengaluru. The session, held in the AIGS Auditorium, provided first-semester BBA Aviation students with a unique opportunity to learn from an accomplished professional and gain valuable career insights.

Mr. Manas shared his transformative journey at Acharya Institutes, underscoring the role of academic rigor, mentorship, and

extracurricular activities in shaping his career. He recounted his experiences with internships and projects that prepared him for industry challenges, urging students to actively seek practical opportunities to complement their classroom learning. His anecdotes from college life resonated with the audience, providing relatable and motivational lessons.

The alumnus delved into the importance of developing skills beyond academics, such as leadership, teamwork, and time management. He stressed the significance of networking, encouraging students to build meaningful

connections with peers and faculty. Reflecting on his own challenges, he highlighted strategies for overcoming academic stress and maintaining a balanced life during college.

Mr. Manas also addressed critical career-oriented topics, such as crafting an impressive resume, excelling in interviews, and the necessity of pursuing internships to gain industry exposure. He emphasized that these experiences provide a competitive edge in the job market, preparing students to tackle workplace dynamics effectively.

The interactive session concluded with a lively Q&A, where students sought guidance on career planning and navigating industry demands. The enthusiastic participation underscored the impact of the talk, leaving attendees motivated and better informed about their academic and professional paths.

The event, attended by 52 students, was a testament to the institute's commitment to fostering alumni engagement and preparing students for future success.



# Alumni Talk with Ms. Hiba Hameed Motivates Aviation Students



The Department of Aviation Management at Acharya Institute of Graduate Studies conducted a compelling Alumni Talk on October 26, 2024, featuring Ms. Hiba Hameed, a proud alumna and Component Repair Administrator at Lufthansa Technik, Bengaluru. Held in the AIGS Auditorium, the session aimed to inspire first-semester BBA Aviation students through an engaging and motivational discussion.

Ms. Hiba began by sharing her academic journey at Acharya Institutes, where she excelled as a topper and was recognized as the Best Student of the Year. She spoke passionately about the im-

portance of balancing academics and personal life, highlighting how effective time management and prioritization played a pivotal role in her success. Her relatable stories about navigating challenges during college life struck a chord with the students.

The alumnus offered practical advice on academic and personal development, urging students to focus on building their personalities, grooming for the professional world, and maintaining a solid GPA. She emphasized the value of communication skills, confidence, and crafting a standout resume, noting these as essential tools for career growth.

Ms. Hiba also touched on key topics such as overcoming distractions, maintaining a positive peer circle, and avoiding bad habits. Her insights on navigating relationships and cultivating a strong support network were particularly well-received. She encouraged students to embrace continuous learning and self-improvement, reminding them of the importance of perseverance and adaptability.

The session concluded with an interactive Q&A, during which students eagerly sought advice on career planning, interview preparation, and industry-specific challenges. Their enthusiastic participation reflected the success of the event in providing actionable insights and inspiration.

With 54 students in attendance, the talk reinforced the institute's commitment to leveraging alumni experiences to guide and motivate current students. The event highlighted the profound impact of alumni engagement in shaping the next generation of achievers.



# Alumni Talk Illuminates Career Paths and Research Opportunities

On November 4, 2024, the Department of Science at Acharya Institute of Graduate Studies hosted an alumni talk titled “Navigating Career Paths and Research: Building Foundations for the Future.” The event, held in Room 503 of AIGS Block-I, was attended by 24 students from B.Sc. and M.Sc. programs, eager to gain insights into career and research opportunities in science.

The speaker, Ms. Niharika M.P., a Ph.D. scholar at VIT-AP University, Amaravati, shared her academic journey and professional experiences, inspiring students to align their skills and interests with future goals. She emphasized the importance of adaptability and continuous learning in navigating today's dynamic job market. Her discussion highlighted how students can identify potential career paths by evaluating their interests and leveraging academic strengths.

A key focus of the session was the role of networking



and mentorship. Ms. Niharika encouraged students to connect with professionals, participate in internships, and engage in research projects to build practical experience. She provided actionable tips on using platforms like LinkedIn for networking and exploring collaboration opportunities.

The interactive Q&A segment allowed students to seek guidance on topics such as resume building, interview preparation, and emerging trends in science research. Ms. Niharika offered personalized advice, motivating students to proactively pursue opportunities and embrace challenges as part of their growth.

The event concluded with faculty members felicitating the alumni speaker, reinforcing the bond between current students and alumni. Feedback indicated that participants found the session insightful and inspiring, with many appreciating the practical advice and career strategies shared.

This alumni talk underscored the institute's commitment to fostering academic excellence and career preparedness, equipping students with the knowledge and confidence to excel in their professional journeys.



# Alumni Meet: “Chai Pe Charcha” Strengthens Criminology Bonds



On November 15, 2024, the Department of Criminology and Forensic Science at Acharya Institute of Graduate Studies hosted an alumni meet titled “Chai Pe Charcha with Your HOD.” Held at the BRS Global School Auditorium, the event brought together 12 alumni for a warm and engaging session with faculty and students. The meet aimed to foster connections, share professional insights, and strengthen the department’s alumni network.

The event commenced at 1:30 PM with a welcome address by Ms. Anisha Kudaskar, Assistant Professor, followed by a speech by Dr. Theju Kumar C., Head of the Department. Dr. Kumar expressed gratitude to the alumni for their continued support and emphasized the importance of alumni engagement in

fostering a collaborative academic and professional community.

The highlight of the event was an informal discussion over tea, where alumni shared their career journeys, challenges, and achievements in criminology and forensic science. Topics ranged from advancements in forensic technologies to the integration of criminology into policy-making. The relaxed atmosphere encouraged meaningful exchanges between alumni, faculty, and current students, fostering a sense of camaraderie and mentorship.

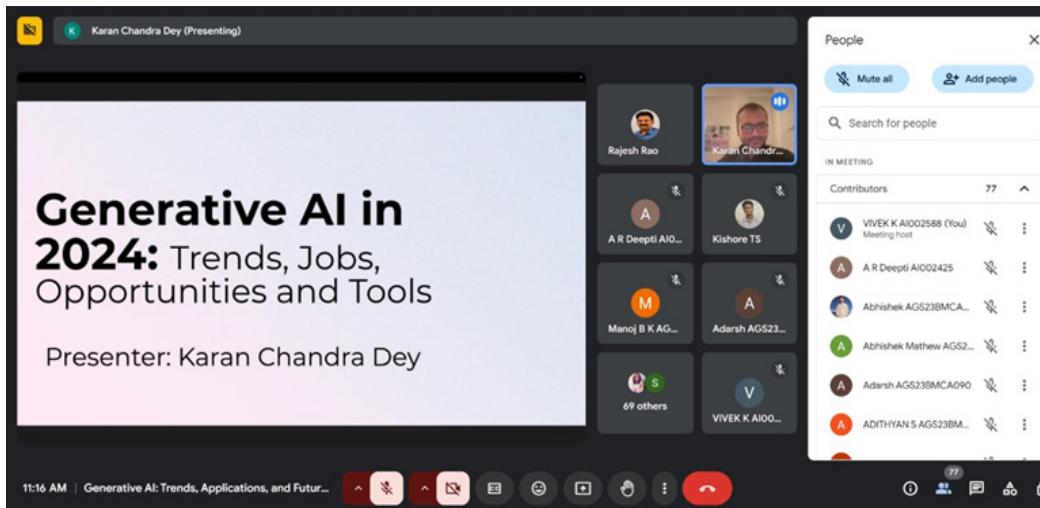
The meet also included discussions on curriculum improvements, collaborative research opportunities, and industry trends. Alumni suggested ideas for strengthening the program, including internship opportunities and guest lectures, which were well-received by the faculty.

The event concluded with a vote of thanks by the Alumni Relations Coordinator, appreciating the alumni’s valuable contributions and the efforts of the organizing team. A group photograph captured the essence of the meet, symbolizing the enduring bond between the department and its alumni.

Feedback from participants highlighted the event’s success in rekindling connections and inspiring collaborative opportunities. The department plans to organize more such events to continue fostering a vibrant alumni network.



# Alumni Talk Highlights Generative AI Trends and Future Directions



On November 15, 2024, the Department of Master of Computer Applications (MCA) at Acharya Institute of Graduate Studies conducted an online alumni talk titled "Generative AI: Trends, Applications, and Future Directions." The session, attended by 77 second-semester MCA students, was delivered by Mr. Karan Chandra Dey, a distinguished alumnus and founder of QuanthropicAI, based in San Francisco, California.

The session began

with a welcome address by Mr. Vivek K., Head of the Department, who introduced Mr. Dey and his journey as a trailblazer in AI-driven business solutions. Mr. Dey, currently pursuing an MBA at Hult International Business School, brought a unique perspective on integrating AI with business innovation.

Mr. Dey's talk covered a range of topics, including emerging AI trends shaping Silicon Valley, the transition from traditional coding to AI-assisted development,

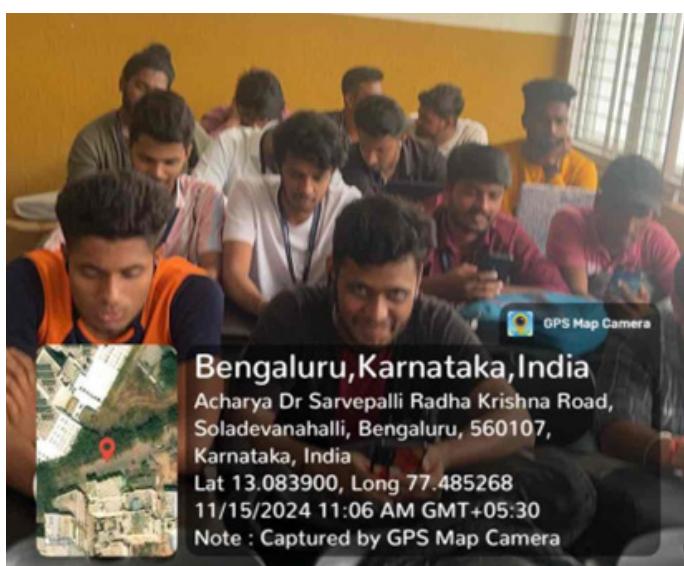
and the role of generative AI in revolutionizing industries. He introduced advanced concepts like prompt engineering for optimizing AI interactions and AI agents in autonomous systems. Through real-world demonstrations, students witnessed cutting-edge AI tools in action, highlighting their transformative potential.

The session also emphasized professional development, with Mr. Dey sharing strategies for leveraging ChatGPT to enhance personal

branding and optimize LinkedIn profiles. This practical advice equipped students with tools to stand out in the competitive tech landscape.

The interactive session concluded with a Q&A segment, where participants sought insights on career strategies, upskilling, and emerging opportunities in the AI domain. Mr. Dey's engaging responses motivated students to explore generative AI's potential for innovation and career growth.

The event concluded with a vote of thanks by Mr. Rajesh Rao K., MCA Alumni Coordinator. Feedback from participants was overwhelmingly positive, with many appreciating the session's depth and practical relevance. The talk successfully inspired students to explore AI's evolving possibilities.



# Alumni Talk Explores Opportunities in Digital



On November 16, 2024, the Department of Journalism and Mass Communication at Acharya Institute of Graduate Studies hosted an Alumni Talk on “Digital Media.” Held in the Seminar Hall, the event aimed to bridge the gap between academia and industry by providing students with insights into the evolving landscape of digital content creation. The session, attended by 47 undergraduate and postgraduate students, was delivered by Ms. Saritha A.V., an accomplished alumna and expert in the field.

The session commenced with a welcome address by Prema-vathi M., Head of the Department of Journalism and Mass Communication. Ms. Saritha then delved into the intricacies of digital content creation, focusing on platforms like YouTube, Instagram, and podcasts. She discussed strategies for crafting compelling content, building audience engagement, and monetizing creative efforts in the digital space. Using real-world examples, Ms. Saritha provided students with a comprehensive understanding of content trends and distribution strategies.

A key segment of the talk

emphasized the importance of understanding digital media algorithms and tailoring content to maximize reach and impact. She highlighted the growing relevance of short-form videos, influencer marketing, and podcasts, encouraging students to stay updated with industry trends to remain competitive.

The session included a 30-minute interactive Q&A segment, where students posed questions about skill development, career opportunities, and overcoming challenges in the field. Ms. Saritha's practical advice and indus-



try insights inspired participants to explore the possibilities of digital media careers.

The event concluded with a vote of thanks, reflecting the department's gratitude to Ms. Saritha for sharing her expertise. Feedback from participants was overwhelmingly positive, with students appreciating the session's relevance and its role in enhancing their knowledge and confidence. The talk successfully motivated attendees to pursue innovative paths in digital media.



# Commerce Department Hosts Alumni Talk on Interpersonal Skills for Data Analysts



The Department of Commerce at Acharya Institute of Graduate Studies organized an insightful alumni talk titled “Essential Interpersonal Skills for Data Analysts” on December 16, 2024. Held at Room 201AIGS, the session witnessed active participation from 65 students of B.Com 3rd and 5th semesters.

The speaker, Mr. Pruthvi R. Naidu, an alumnus and professional data analyst, highlighted

the growing importance of interpersonal skills alongside technical proficiency in the analytics domain. Drawing from his own industry experience, Mr. Naidu emphasized how data analysts today must go beyond coding and statistics to communicate insights effectively, manage stakeholder expectations, and collaborate across teams.

In his address, Mr. Naidu spoke about essential soft skills

such as active listening, time management, storytelling with data, and decision-making. He also shared real-life examples of navigating tight deadlines, ambiguity, and shifting business priorities. Students gained practical knowledge on aligning technical outputs with business needs, an essential component in modern analytics roles.

The session proved to be highly interactive, with students participating enthusiastically in the Q&A segment. Discussions also covered leadership, innovation, and teamwork — all critical to success in the corporate world. Mr. Naidu inspired students with his vision of leadership and entrepreneurship, encouraging them to embrace creativity and adaptability in their careers.

The session concluded with a token of appreciation presented to the speaker by the department. According to feedback collected from participants, 42 students rated the session as excellent, reflecting its overall success.





## **ACHARYA INSTITUTE OF GRADUATE STUDIES**

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