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CELEBRATIONS

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Acharya College Welcomes New MCA Students with Vibrant Fresher's & Talents Day



The Department of MCA at Acharya Institute of Graduate Studies hosted its annual Fresher's & Talents Day, "Parichaya," on February 10, 2025, in the college's main auditorium. The event, designed to welcome first-semester MCA students, featured spirited performances and enthusiastic participation from both seniors and newcomers.

The program commenced with a ceremonial lamp-lighting, followed by an inaugural speech from the Head of Department, Dr. Vibinchandra. A captivating welcome dance set the stage for an array of performances, including solo and group dances, musical renditions, Mandala art displays, and short films. The celebration unfolded in two rounds, culminating in interactive sessions where participants faced spontaneous questions from

faculty to determine the titles of Mr. and Ms. Fresher 2025. Mr. Madhu and Ms. Rajani emerged victorious, earning admiration for their poise and confidence.

A ramp walk highlighted the fashion sensibilities of the new batch, with Ms. Rakshita and Mr. Sumanth receiving accolades as Best Dressed. The event concluded with a vote of thanks and a lively DJ session, leaving attendees with a sense of camaraderie and anticipation for the academic year ahead.



“She Inspires 2025” Celebrates Women’s Empowerment at AIGS



AIGS Seminal Hall witnessed a vibrant celebration of empowerment and inclusivity during the “She Inspires 2025” Women’s Day event on Friday, March 7, 2025. Drawing 106 participants, including students and faculty members, the event aimed to honor women’s achievements, promote gender equality, and inspire the next generation of women leaders.

The day commenced with the unveiling of a unique banner, featuring the handprints of all women at AIGS—a symbolic gesture representing unity and collective strength. Principal Prof. Gurunath Rao Vaidya delivered the inaugural address, underlining the ongoing need to challenge gender stereotypes and support women’s professional and financial independence. Distinguished speakers Dr. S.P. Srimathi, Dr. M.S. Annapoorna, and Dr. Hema Malini M.J. shared their expertise in keynote addresses, focusing on financial independence, resilience, and the signifi-

ficance of organizational support for women’s advancement. Their insights, enriched by personal experiences, inspired attendees to pursue self-growth and leadership opportunities.

The program featured a panel discussion on “Breaking Barriers: Women in Leadership,” moderated by Dr. Madhavi, HOD of the MBA Department. Panelists explored themes of mentorship, networking, and overcoming self-doubt, while urging organizations to foster gender diversity in leadership roles.

Cultural performances, including a powerful dance sequence and a moving enactment of the Nirbhaya case, highlighted the challenges and triumphs of women, stirring a strong emotional response from the audience.

The event concluded with a vote of thanks and a call for continued advocacy and action toward gender equality. Feedback was overwhelmingly positive, with participants expressing appreciation for

the insightful talks and interactive sessions. Suggestions for future initiatives included more workshops and mentorship opportunities to further empower women at AIGS.



World Social Work Day Celebrated at NPK: Fostering Inclusive Well-Being

In a vibrant display of community engagement, the Department of Social Work marked World Social Work Day on March 26, 2025, at NPK Bengaluru, bringing together students and the center's inmates to champion the theme, "Strengthening for Inclusive Well-being." The event, attended by 54 participants, underscored the vital role of social workers in promoting dignity, empowerment, and social integration for marginalized groups.

The program commenced with a lamp-lighting ceremony, followed by an inspiring address from Mr. Rajendra, Superintendent of NPK, who emphasized the importance of inclusivity and emotional well-being within rehabilitation centers. Throughout the day, students led interactive ice-breaking sessions, engaging games, and cultural performances, including impactful mime and energetic dance acts. These activities not only entertained but also fostered communication, creativity, and a sense of belonging among the inmates.

A highlight of the event was the open conversation session. Inmates candidly shared their personal stories and hopes, expressing gratitude for the uplifting experience. The occasion provided students with invaluable, hands-on exposure to the challenges faced by marginalized populations, deepening their appreciation for the compassionate practice of social work. Organizers noted several positive outcomes: enhanced social interaction, emotional upliftment of inmates, and experiential learning for students. The event also inspired plans for future initiatives aimed at furthering social inclusion and community wellness.



The success of the World Social Work Day celebration at NPK stands as a testament to the power of collective empathy and proactive engagement. As the community looks ahead, stakeholders reaffirm

the need for ongoing efforts to ensure every individual feels valued and supported, paving the way for a more inclusive society.

Soaring into the Future: AIGS Hosts Grand Graduation Day Ceremony



Bengaluru: The Acharya Institute of Graduate Studies (AIGS) witnessed a momentous occasion on May 26, 2025, as the Departments of Aviation Management and BCA jointly hosted the Graduation Day ceremony for their final-year students at the CPRD Lounge Area. The six-hour event, themed “Soaring into the Future: Honouring the Past, Embracing the Present, Shaping Tomorrow,” marked the culmination of the academic journey for 841 graduating students.

The evening commenced with the ceremonial lighting of the lamp and an invocation, followed by a warm welcome from the Principal, who lauded the dedication and perseverance of the graduating class. The Heads of both departments addressed the gathering, reflecting on the students’ growth, academic milestones, and the values instilled during their years on campus. Dr. Usha Kiran and Dr. Radhika served as the Masters of Ceremony, lending the event an air of levity.

Distinguished guests graced the occasion, lending wisdom and inspiration. Shri P.G. Diwakar, ISRO Chair Professor at NIAS, urged students to dream big and pursue excellence with integrity. Ms. Padmini S. Naval Gund, Product Compliance Officer at Bosch Global Software Technologies, highlighted industry expectations and the importance of adaptability in a changing world. Dr. Mallikarjuniah, an eminent academician, delivered the keynote address, emphasizing leadership, lifelong learning, and social responsi-

bility.

The highlight of the evening was the conferring of graduation certificates, accompanied by thunderous applause from faculty, peers, and proud parents. Special awards for academic excellence, leadership, and community service added to the spirit of recognition. A moving graduation oath brought the graduates together in a pledge to uphold professionalism and contribute positively to society.

The event concluded with student speeches and vibrant cultural performances, blending nostalgia with celebration. With heartfelt gratitude and renewed vision, the graduates bid farewell to their alma mater, ready to embark on their professional journeys with



SKILL DEVELOPMENT

- Debate Sparks Lively Discussion on Feminism at AIGS
- Faculty Development Program Enhances Research and Writing Skills
- PRAJNODAYA 2025 Panel Discussion Bridges Gap Between Academia and Industry
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Debate Sparks Lively Discussion on Feminism at AIGS



The Department of English at AIGS hosted a spirited debate on Thursday, 20 March 2025, engaging students and faculty in an exploration of whether feminism is merely a social media trend or a movement of enduring significance. The event, held in the Seminar Hall, drew over 50 participants and an enthusiastic audience.

Panelists, comprising student debaters, moderators, and researchers, brought informed perspectives to the table, delving into the evolution of feminism, the influence of social media activism, and the distinction between performative and genuine advocacy. The interactive format encouraged not only robust argumentation but also audience participation, with students stepping into the role of reporters to capture live reactions and conduct on-the-spot interviews.

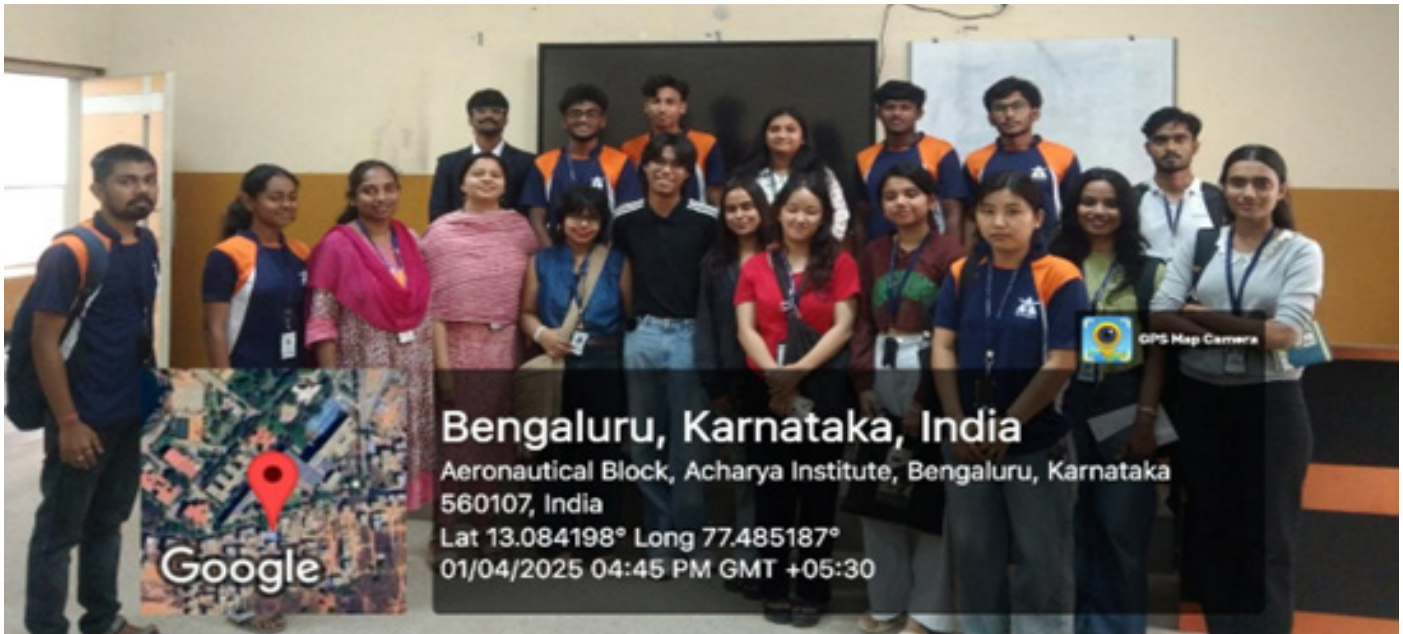
A unique feature of the debate was the integration of short video presentations and digital content highlighting key moments in feminist history and global campaigns. These multimedia elements enriched the conversation, emphasizing the ongoing relevance of the topic and sparking thoughtful reflection among attendees.

Feedback from participants indicated a noticeable improvement in critical thinking and communication skills, alongside an increased awareness of contemporary gender issues. The successful event underscored the power of student-led initiatives in fostering dialogue and social consciousness on campus.

As the debate concluded, applause filled the hall, marking the occasion as both intellectually stimulating and socially impactful—a testament to the dynamic spirit of AIGS students and their commitment to meaningful discourse.



Faculty Development Program Enhances Research and Writing Skills



The AIGS Library came alive on Tuesday, April 1, with the second session of the AIGS Reads club, drawing 26 students from across academic streams for an afternoon dedicated to literature and discussion.

The event, which ran from 3:30 PM to 5:00 PM, was structured in two segments. The first hour was reserved for silent reading, allowing participants to immerse themselves in a variety of books, from fiction and self-help to classic literature and contemporary articles. This focused period not only fostered a deeper appreciation for reading but also encouraged personal reflection.

The concluding thirty minutes saw an engaging discussion session, where students shared insights on their chosen texts. Highlights included perspectives on “Atomic Habits” by James Clear, Roald Dahl’s “Matilda,” and Lori Gottlieb’s “Maybe You Should Talk to Someone.” The session culminated in a spirited debate about the merits of film adaptations versus



original written works.

Organizers noted the event’s success in nurturing critical thinking, public speaking skills, and a sense of community. With growing enthusiasm and participation, AIGS Reads is set to strengthen the literary culture on campus, proving that the love for reading remains vibrant among students.



PRAJNODAYA 2025 Panel Discussion Bridges Gap Between Academia and Industry



Acharya Institutes hosted the much-anticipated PRAJNODAYA 2025 Panel Discussion on Wednesday, March 5, 2025, at the Main Auditorium, Acharya Campus. The event, organized by the Placement Department, aimed to bridge the gap between academic learning and real-world career opportunities, drawing participation from nearly 80 students, primarily from the Super 100's and pre-final year cohorts.

Under the theme “Bridging Anthropology and Engineering: Advancing Career Development and Skill Building through Cross-Cultural Competence and Human-Centric Design,” the discussion brought together a distinguished panel of industry leaders and academic experts. Among the panelists were Bhaskar Gandhavadi, Director - Global Learning and Development, ServiceNow; Pramod M V, Director - University Liaison & Early Career Engagement, LTI-MindTree; and Sivaramakrishnan P, HR Leader at Bosch Global Software Technologies. The session was moderated by Santhosh Rebello, University Program Manager, Salesforce.

Throughout the two-hour event, panelists shared insights on employability, industry readiness, and the importance of aligning academic pursuits with personal interests and emerging technologies. Highlights included discussions on the role of Global Value Centres, the significance of customer-facing skills, and the growing relevance of artificial intelligence within the workforce. Panelists also stressed the need to cultivate emotional intelligence, financial literacy, and

management skills for professional success.

Student engagement was evident, with active participation in Q&A sessions, case study discussions, and networking opportunities. Feedback from both students and panelists underscored the value of such industry-academia collaborations, emphasizing the importance of continuous learning and leadership development.

With PRAJNODAYA 2025 hailed as a resounding success, Acharya Institutes reaffirmed its commitment to nurturing career-ready graduates equipped to thrive in a competitive job market.



Light of the Poet: A Tribute to Rabindranath Tagore



The Department of English at Acharya Institute of Graduate Studies organized a vibrant cultural programme titled “Light of the Poet – A Tribute to Rabindranath Tagore” on May 9 in the college seminar hall. The two-hour event brought together faculty and students in a heartfelt celebration of the Nobel laureate’s life and legacy.

The programme began with the lighting of the ceremonial lamp and floral tributes to Tagore’s portrait, followed by a group performance of Rabindra Sangeet by Namrata Ma’am and students, which set the tone for the afternoon. Performances ranged across music, dance, poetry, and drama, reflecting the multifaceted genius of Tagore. Krishnaveni of BBA Aviation delivered an energetic solo dance, while a series of poetry recitations showcased Tagore’s enduring voice. Highlights included Lisa’s stirring rendition of Where the Mind is Without Fear and Mahasina’s Bengali poem Kripon.

Adding depth to the celebration, speeches by Vishnu and Roopsree reflected on Tagore’s universalism, his philosophy of education, and his relevance in contemporary times. The dramatic performance of Tagore’s short story The Postmaster was a moving highlight, engaging the audience with its emotional resonance.

Faculty participation added to the dignity of the programme. Namrata Ma’am’s soulful song and Ranit Sir’s evocative poetry reminded the audience that Tagore’s ideals continue to inspire across generations. The event concluded with graceful dance performances by Aishi, Shruti, Simran, and Debopriya, before closing with a vote of thanks.

The celebration was more than a tribute—it was an immersion into Tagore’s world of creativity, freedom, and harmony. Students left with a deeper appreciation for his literary and philosophical contributions, while the event itself stood as a reminder of the power of the arts to unite tradition and youthful enthusiasm in a shared cultural experience.



ORIENTATION

- Acharya Institute Hosts Orientation on UUCMS Portal for B.Com Students
- Commerce Department Hosts Successful Internship Report Writing Orientation

Acharya Institute Hosts Orientation on UUCMS Portal for B.Com Students



Acharya Institute of Graduate Studies (AIGS), recognized as one of Bangalore's leading academic institutions, conducted a comprehensive orientation session on the Unified University & College Management System (UUCMS) Portal for first-year B.Com students on Wednesday, 5 March 2025.

The event, organized by the Department of Commerce and held in the 201 classroom, welcomed 67 enthusiastic students eager to familiarize themselves with the digital platform that is set to revolutionize their academic journey. The session's theme, "Empowering Students Through Digital Academic Management," underscored AIGS's commitment to integrating technology into higher education.

Assistant Professor Mr. Venkatesh Kumar R served as the resource person, guiding students through the various functionalities of the UUCMS portal. The demonstration covered essential topics including fee payments, accessing internal marks, understanding grading criteria, viewing final semester results, and navigating other academic features. With many students new to the platform, Mr. Kumar provided a step-by-step walkthrough, ensuring that all queries were addressed and the participants felt confident in utilizing the system.

The UUCMS portal, developed by the Government of Karnataka, aims to streamline academic and adminis-

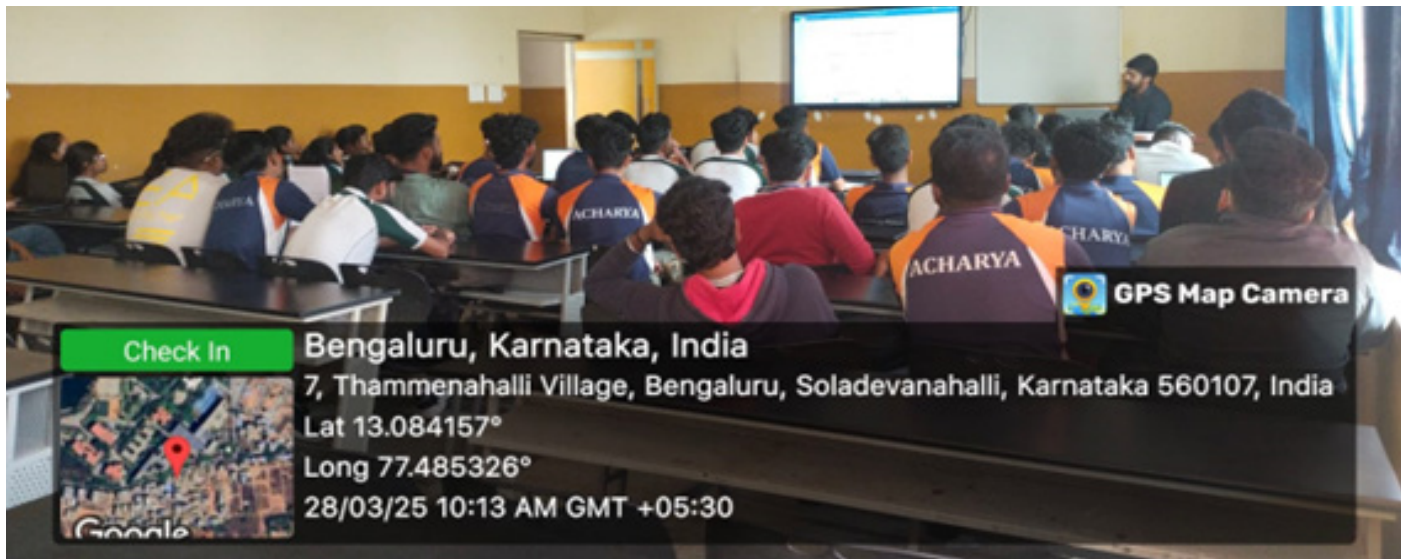
trative processes across universities and affiliated colleges. By digitizing student admissions, attendance tracking, fee payments, and exam management, the platform promises to enhance efficiency, transparency, and accessibility for both students and faculty.

Feedback from the orientation was overwhelmingly positive. Among the 67 attendees, 57 rated their experience as "good" while 7 marked it as "excellent." Faculty coordinators concluded that such sessions not only introduce students to essential digital tools, but also foster a sense of preparedness and community as they begin their academic careers at AIGS.

The successful orientation marks a significant step in AIGS's ongoing mission to deliver top-tier, technology-driven education in Bangalore.



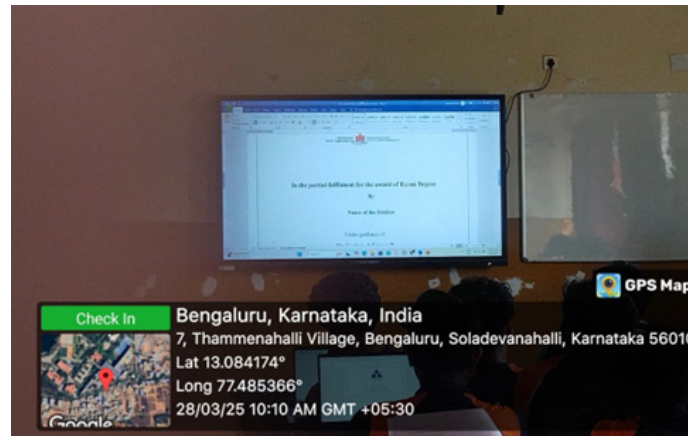
Commerce Department Hosts Successful Internship Report Writing Orientation



The Department of Commerce at Acharya Institute of Graduate Studies (AIGS) organized an orientation programme on Internship Report Writing for sixth semester B.Com students on Friday, March 28, 2025. Held in Room 201 of the AIGS block from 10:00 AM to 11:00 AM, the event attracted 48 enthusiastic participants eager to enhance their academic and professional skills.

The session was led by Mr. Venkatesh Kumar R, Head of the Department of Commerce, who holds an M.Com and NET and is currently pursuing a Ph.D. Drawing from his extensive experience, Mr. Kumar delivered a comprehensive presentation covering the essentials of report structure, appropriate writing styles, research methodologies, and accurate citation techniques. He also addressed the use of artificial intelligence in preparing reports, emphasizing the importance of originality and academic integrity.

The orientation featured practical examples and a chapter-wise breakdown of effective report writing, fostering an interactive environment. Students actively engaged in a Q&A session, seeking guidance on university guidelines, submission deadlines, and strategies to improve the clarity and quality of their work. Feedback for the event was highly positive, with the majority of attendees expressing appreciation for the clarity, depth, and relevance of the information presented. The orientation empowered students with the confidence and tools needed to produce high-quality internship reports in line with university standards, reaffirming AIGS's commitment to academic excellence and professional development.



SEMINAR, GUEST TALKS, TRAINING

- Faculty Development Program Elevates English Studies at Acharya Institute
- Webinar Illuminates Indian Psychology for Aspiring Scholars
- Aviation Students Gain Critical Life-Saving Skills at Intensive First Aid Training
- EDII Ahmedabad Hosts Immersive Entrepreneurship Skill Development Program for MBA Students
- Global Immersion Program Equips MBA Students with Entrepreneurial Skills
- Strengthening Ties: Acharya Institute Hosts Seminar on Japan-India Relations
- Virtusa Hosts Pre-Placement Talk at Acharya Institute
- Webinar Series Ushers in Pedagogical Renaissance at Acharya Institute
- Super 100 Premier League Empowers Future Leaders at Acharya Institutes
- Corporate Advertising and Media Management in Focus at AIGS Guest Talk
- Charting the Path to Professional Excellence
- Psychology Department Hosts Webinar on Electronic HRM
- Guest Talk on Globalisation Enlightens BBA Students at AIGS
- Guest Talk on Consumer Protection Act Empowers Students at AIGS
- Psychology Students Gain Insights into International HRM

Faculty Development Program Elevates English Studies at Acharya Institute



The Department of English at Acharya Institute of Graduate Studies recently hosted a comprehensive five-day Faculty Development Program (FDP), “Bridging Theory and Practice: Effective Teaching in English Studies,” from February 5 to 10, 2025. The initiative was meticulously tailored to equip faculty with advanced strategies in pedagogy, syllabus design, research methodologies, and the integration of digital tools, shaping the future of English Studies instruction on campus. Organized by the Head of the Department, Mr. Shashidhar S, and the event coordinators, Mr. Usha Sai Kiran Raghupathula, Ms. Shyni VS, and Lt. Sowmya MA, the program was conducted without any hitches.

Details regarding the names of the organizers and coordinators were not available in the provided material. To ensure proper acknowledgment, it is recommended to consult the official program records or contact the Department of English at Acharya Institute for an accurate list of individuals who contributed to the organization and coordination of the Faculty Development Program.

The proceedings commenced with an inaugural session, followed by a keynote address delivered by Professor ShreeKeerthy B.N. of Bengaluru University. In his address, Prof. ShreeKeerthy under-

scored the imperative of decolonizing English Studies and fostering an inclusive curriculum, setting the stage for a series of discussions focused on practical reforms and theoretical advancements within the discipline.

Throughout the program, participants engaged with a host of distinguished academics who shared their expertise on a range of pertinent topics. Prof. ShreeKeerthy’s session on navigating the complexities of classroom identity provided valuable insight into the interplay between pedagogy and the diverse backgrounds of students. Dr. Narasimha Murthy of Presidency University followed with an exploration of post-method approaches in English language teaching, advocating for adaptable and student-centric frameworks.

Christ University’s Dr. Bhavani S. presented innovative classroom techniques designed to enhance student engagement, from the incorporation of popular culture and storytelling to interactive pedagogical activities. Meanwhile, Ms. Ranisha of the College of Forestry, Ponnampet, emphasized the importance of effective language usage and communication in academic contexts, addressing potential barriers and underscoring the need for clarity and inclusivity.

On subsequent days, Dr. Sushma Murthy of

Christ University introduced attendees to new research methodologies and advances in academic writing, drawing attention to emerging fields such as Posthumanism and Digital Humanities. She highlighted the necessity of textual analysis and cognitive mapping as essential skills for faculty and postgraduate students alike. The final academic session, led by Professor Venkateshwaran, retired from the Regional Institute of English, focused on curriculum development and syllabus augmentation. His guidance on establishing clear objectives, measurable outcomes, and integrating employability strategies was well-received by participants intent on curriculum modernization.

The event concluded with a formal valedictory session, recognizing the contributions of each keynote and session leader. Across the five days, the program fostered vibrant exchanges between faculty and postgraduate students, offering a platform for the discussion of cutting-edge pedagogical practices, contemporary research trends, and the application of digital innovations in the classroom.

Feedback collected from attendees reflected a positive consensus on the program's effectiveness, organization, and relevance to professional growth. The overwhelming majority rated the FDP highly for its practical value and contribution to ongoing academic development.

By the close of the program, participants departed with refreshed perspectives and actionable



strategies to implement in their teaching and research. The Department of English reaffirmed its commitment to academic excellence and innovation, positioning itself as a leader in the evolving landscape of English Studies education.



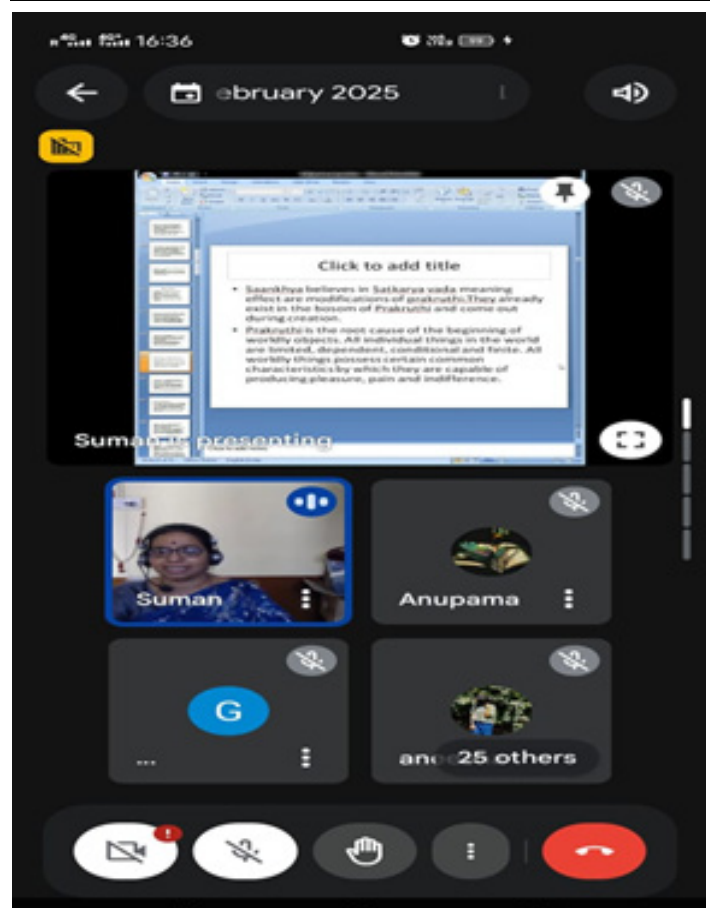
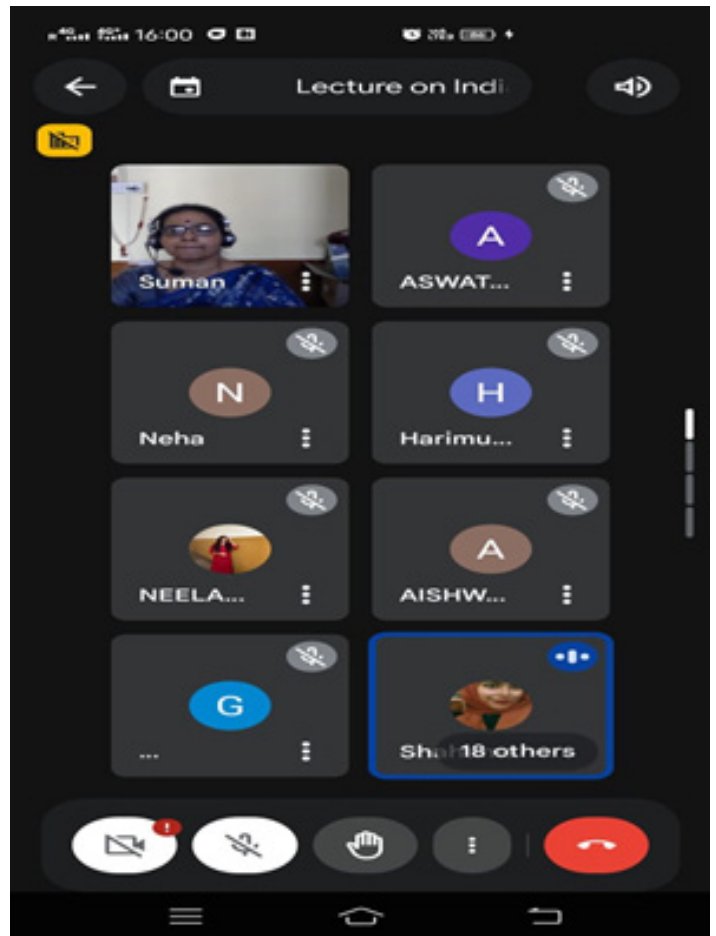
Webinar Illuminates Indian Psychology for Aspiring Scholars

On February 22, 2025, the Department of Psychology hosted a dynamic webinar on Indian Psychology, drawing participation from all M.Sc. Psychology first semester students. The event featured Dr. Suman N., Head of the Department of Psychology at N.M.K.R.V. College of Women, Bangalore, who is recognized for her expertise and substantial experience in the field. The session, conducted online, aimed to broaden the students' perspective on Indian psychological principles and their practical applications.

Dr. Suman commenced the session with a comprehensive introduction to Indian psychology, thoughtfully clarifying foundational terms for the benefit of attendees unfamiliar with the discipline. She elaborated on the Sakhya theory of causation and further discussed key concepts such as 'prakriti' and 'purusha', using relatable examples to enhance understanding. The presentation covered essential theories including the concept of 'guna' and 'kosha' and explored the philosophical underpinnings of yoga as an integrated way of life. Dr. Suman's explanations were noted for their clarity and relevance to contemporary psychological inquiry.

Throughout the ninety-minute session, Dr. Suman provided a panoramic view of topics central to Indian psychology, such as karma, Buddhism, Jainism, and the holistic study of human behavior. The discourse emphasized the importance of considering body, mind, and consciousness as an interconnected whole, a cornerstone of Indian psychological thought. Students remained engaged and inquisitive, demonstrating a keen interest in both theoretical foundations and their application in real life.

The event concluded on a positive note, with participants expressing appreciation for the depth of knowledge shared. Feedback highlighted the webinar's effectiveness in nurturing a critical and comprehensive understanding of Indian psychology, and students left inspired to incorporate these insights into their academic pursuits and beyond.



Aviation Students Gain Critical Life-Saving Skills at Intensive First Aid Training



The Department of Aviation Management at Smt. Nagarathnamma College of Nursing, Acharya Institutes, recently hosted a comprehensive three-day Aviation First Aid Training program aimed at equipping BBA VI semester students with vital emergency response skills. The event, held from March 11 to 13, 2025, attracted 82 participants and proved to be a milestone in enhancing aviation safety preparedness. The training initiative, themed “Building Life-Saving Skills for Aviation Professionals,” addressed a wide range of first aid topics, focusing on real-world scenarios commonly encountered in aviation. Over the course of three days, students participated in interactive lectures, hands-on demonstrations, and practical simulations designed to build their confidence and competence in emergency situations. Day one emphasized the basics, introducing students to the principles and scope of first aid, effective wound management, hemorrhage control, and the recognition and treatment of shock. Day two advanced to musculoskeletal injuries, safe patient transportation,

respiratory emergencies, and hands-only CPR techniques. The final day expanded into the management of burns, poisoning, bites and stings, as well as handling extreme weather injuries like frostbite and heatstroke. Students also learned essential procedures for responding to community emergencies and mass casualty events.

Geo-tagged photo sessions and live demonstrations, including CPR and choking management, provided participants with authentic, practical experience. According to organizers, the course not only boosted students’ practical skills but also enhanced their ability to address aviation-specific emergencies, such as in-flight medical crises and emergency evacuations. Feedback from attendees highlighted increased confidence and a strong sense of readiness to manage emergencies in aviation or other high-risk environments. The program’s success underscores the crucial role of first aid training in aviation education, ultimately contributing to safer skies for all.

EDII Ahmedabad Hosts Immersive Entrepreneurship Skill Development Program for MBA Students



EDII Ahmedabad, Gujarat—In a concerted effort to cultivate the next generation of entrepreneurial leaders, the Entrepreneurship Development Institute of India (EDII) in Ahmedabad held an intensive five-day Entrepreneurship Skill Development Program for third-semester MBA students of AIGS from March 4th to March 8th, 2025.

The program, meticulously designed to bridge classroom learning with real-world business acumen, featured a blend of expert-led sessions, hands-on activities, industrial visits, and interactions with prominent figures from academia and industry.

The inaugural session, led by Dr. Pankaj Bharti, emphasized the importance of creative thinking, leadership, and resilience in the entrepreneurial journey. Participants were introduced to the program's objectives and encouraged to engage actively with peers and mentors. An interactive discussion with the Director General focused on fostering innovation and navigating the challenges of launching new ventures. Subsequent sessions covered a wide spectrum of entrepreneurial essentials. Mr. S. B. Sareen provided clarity on core entrepreneurial qualities and explored government-backed initiatives, such as Startup India and MSME support schemes, aimed at bolstering India's aspiring entrepreneurs. Market analysis, design thinking, and ideation techniques were brought to life through dynamic workshops led by Ms. Kavitha Saxena and Mr. Rohan Shah, equipping students with

tools to identify opportunities and develop user-centric solutions.

A highlight of the program was “Empresario,” the Startup Summit inaugurated by dignitaries including the Minister of Health, Education, and Cooperation, Government of Uttarakhand. The summit offered invaluable insights into India's entrepreneurial ecosystem and honored successful innovators.

Students also visited the National Institute of Design to explore cutting-edge design methodologies and made a reflective stop at the historic Sabarmati Ashram.

Sessions on financial statement analysis and business plan development, guided by Mr. Jignesh Shah, enabled participants to understand the financial underpinnings of successful ventures and culminated in practical business plan activities.

The program concluded with a valedictory ceremony where students received certificates recognizing their achievements. Organizers highlighted the initiative's success in providing transformative exposure to modern entrepreneurship, blending academic insight with experiential learning to empower India's future business leaders.

Global Immersion Program Equips MBA Students with Entrepreneurial Skills



The Department of MBA recently orchestrated a transformative five-day Global Immersion Program in collaboration with the Entrepreneurship Development Institute of India (EDII), Ahmedabad. The event, held from March 11 to March 15, 2025, brought together 20 third-semester MBA students for an intensive training aimed at strengthening entrepreneurial skills and leadership.

The program commenced with an opening session led by Dr. Pankaj Bharti of EDII, highlighting the core objectives and expectations of the immersion experience. Students were encouraged to develop an entrepreneurial mindset through creativity, leadership, and resilience, laying a solid foundation for the days ahead.

Throughout the event, participants engaged in a variety of interactive sessions. Key topics included design thinking, government initiatives for startups, market analysis, and the essentials of financial statements. Industry experts such as Mr. S. B. Sareen, Ms. Kavitha Saxena, and Mr. Rohan Shah provided in-depth insights, while hands-on workshops allowed students to develop practical strategies for business innovation. A standout feature was the visit to the National Institute of Design and Sabarmati Ashram, giving students a broader perspective on creativity, design, and India's rich entrepreneurial history. The third day's Startup Summit, "Empresario," was inaugurated by the Honorable Minister of Health, Education, and Co-operative Government of Uttarakhand, further underlining the importance of entrepreneurship in national development.

The final sessions focused on financial planning,

business plan analysis, and achievement motivation. Students practiced SWOC analysis and pitched business models, culminating in a certificate distribution ceremony recognizing their efforts and learning outcomes.

Feedback from attendees was overwhelmingly positive, with participants lauding the program's practical approach and the opportunity to interact with accomplished business leaders. The event not only enhanced entrepreneurial awareness but also fostered a spirit of collaboration and innovation among future business leaders.



Strengthening Ties: Acharya Institute Hosts Seminar on Japan-India Relations

Acharya Institute of Graduate Studies welcomed Professor Emeritus Tomio Mizokami of Osaka University for an illuminating guest lecture on Japan-India relations in modern management. The event, held at the institute's main auditorium, drew an audience of 55 MBA students and faculty, all eager to deepen their understanding of the historical and contemporary ties between the two nations. Professor Mizokami traced the origins of Japan-India relations to the 6th century, highlighting Buddhism's arrival in Japan and its influence on cultural and spiritual connections. He examined the impact of Indian intellectuals and freedom fighters such as Rash Behari Bose and Subhas Chandra Bose on Japan's political landscape, most notably during World War II. A segment from the film "Netaji Subhas Chandra Bose: The Forgotten Hero" offered a vivid portrayal of these pivotal moments.

The session further explored modern economic partnerships, strategic alliances, and cultural exchanges, with special attention to Japan's support of Indian infrastructure projects. Professor Mizokami encouraged increased academic collaboration and awareness, emphasizing that a deeper appreciation of historical ties can shape the future of Indo-Japanese relations. Attendees left with broadened perspectives and a renewed interest in global diplomacy.



Virtusa Hosts Pre-Placement Talk at Acharya Institute

Acharya Institute of Graduate Studies (AIGS) welcomed Virtusa representatives for a pivotal Pre-Placement Talk on Friday, April 4, 2025, at the main auditorium. The event aimed to familiarize final-year undergraduate students with career prospects, selection criteria, and industry expectations at Virtusa, a global leader in IT consulting and outsourcing.

The session commenced with a formal registration process and a welcoming ceremony attended by Dr. Gurunath Rao Vaidya, Principal of AIGS, and Dr. Hemamalini, Director of Placements. Chief guests included Mrs. Suparna Chatterjee, Head of Training & L&D, Mr. Yogananda Kumar Muniswamy, Associate Director, and Ms. Bhavana Pappireddy, Consultant for Campus Relationships & Engagements at Virtusa.

Speakers shared valuable insights into the company's work culture and outlined the recruitment pro-



cess, skill requirements, and available job roles. The event also marked the signing of a Memorandum of Understanding (MoU) for the Center of Excellence, strengthening the partnership between Acharya Institutes and Virtusa.

Participating students gained clarity on resume preparation and essential industry skills, while direct interactions with experts boosted their confidence. The successful event set the stage for future placement drives and collaborative initiatives.

Webinar Series Ushers in Pedagogical Renaissance at Acharya Institute



The Department of English at Acharya Institute of Graduate Studies recently concluded a landmark faculty development program, dramatically redefining approaches to English language teaching among its educators. Over five intensive sessions held online between April 4 and April 20, 2025, faculty members explored innovations in pedagogy under the guidance of distinguished British grammarian and linguist, Dr. Helen Macilwaine, Course Director at Trinity College London (India).

A select group of sixteen educators participated in the series, which blended rigorous academic theory with practical classroom applications. Each session addressed key facets of contemporary English language instruction, from communicative teaching strategies to error correction and formative assessment. Dr.

Macilwaine's expertise was particularly evident in her ability to translate complex pedagogical frameworks into actionable techniques, often drawing on her rich background in both linguistics and healthcare.

Highlights included an impromptu role-play activity, designed to illuminate the concept of teacher presence, and a session on lesson effectiveness that provided empirical tools for lesson planning. Faculty feedback was overwhelmingly positive, describing the series as "a maelstrom of methodological revelation" and praising the philosophical depth that underpinned its pragmatic focus.

As a direct outcome, the department has initiated a monthly reflective teaching forum, fostering ongoing collaboration and peer learning. Educators have already begun implementing new strategies for formative assessment and error correction, with tangible improvements in student engagement.

According to Dr. Usha Sai Kiran, "There was something almost alchemical about the way Dr. Macilwaine transmuted abstract theory into tangible classroom strategies." The webinar series has sparked not only a renewal of professional motivation but also a reimagining of the teacher-student dynamic at Acharya Institute—placing presence, adaptability, and continuous growth at the heart of effective education.

Super 100 Premier League Empowers Future Leaders at Acharya Institutes



Acharya Institute of Graduate Studies recently hosted the highly anticipated Super 100 Premier League (SPL) from April 28 to May 2, 2025, at the MBA Auditorium. The four-day event gathered the top 100 students—aptly named “SUPER 100”—for a series of intensive training and industry exposure activities designed to bridge the gap between academic learning and professional readiness.

Students participated in team-based competitions such as Fireside Chats, Meme Wars, STAR of SPL, Alumni Connect, Reels Mania, and Coffee with HR. Notable speakers included Mr. M. K. Umesh, Head of HR at RBIS India, and Mr. Naveen Prasad C, Manager of Learning & Development at Toyota Kirloskar Auto Parts, who offered expert guidance on career development and workplace culture.

Alumni speakers further inspired participants by sharing their real-world experiences transitioning from campus to corporate life. The event culminated in the Brainstorm Titans team being named overall champions based on creativity and team coordination.

With its focus on leadership, collaboration, and employability, SPL 2025 proved to be a resounding success, reinforcing Acharya Institutes’ commitment to nurturing the next generation of industry leaders.

Corporate Advertising and Media Management in Focus at AIGS Guest Talk



The Department of Management at AIGS organized a highly engaging guest talk on corporate advertising and media management for its BBA students, Marketing specialization, on Friday, May 2, 2025. The event, held at the AIGS Seminar Hall, featured Mr. Krishna B Mariyanka—a distinguished expert in brand strategy, public relations, and corporate communications—as the keynote speaker.

The session aimed to bridge the gap between academic theory and real-world industry practices, offering students an in-depth look at the dynamic landscape of advertising and media in the corporate sector. Mr. Mariyanka, whose credentials include a BE in Mechanical Engineering, postgraduate diplomas in Public Relations and Journalism, and a Post-Graduation Certificate in Business Management from XLRI, brought a wealth of expertise from his roles in brand consultancy, crisis management, and corporate communications at leading organizations.

During the one-and-a-half-hour session, Mr. Mariyanka covered a range of topics, including the fundamentals of advertising, the strategic process of advertising management, and the critical aspects of media planning and budgeting. Students learned about the evolution of advertising, the differences between traditional and digital platforms, and the growing importance of integrated marketing communication in the modern business environment.

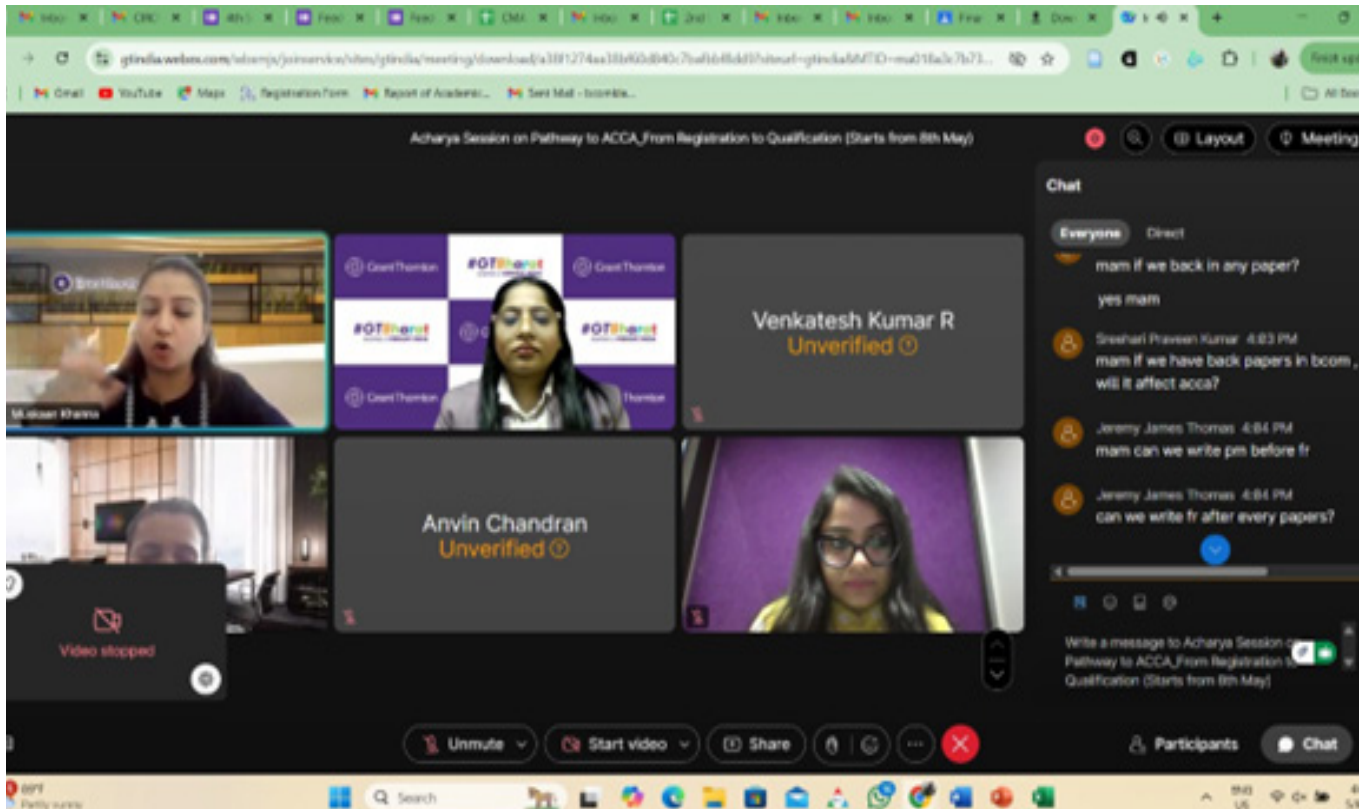
A special emphasis was placed on the significance of building brand equity and fostering brand

loyalty through creative and consistent communication. Mr. Mariyanka illustrated his points with real-life case studies, highlighting how successful brands use unique advertising approaches to connect with audiences and drive business growth.

The interactive nature of the event encouraged students to engage with current industry trends, ask questions, and discuss practical challenges faced in the marketing field. Feedback from attendees reflected their appreciation for the practical insights and career guidance provided throughout the talk.



Charting the Path to Professional Excellence



The Department of Commerce at the AIGS organized a pivotal webinar on May 8, providing second-semester ACCA students with a comprehensive guide to their professional journey. Titled “Pathway to ACCA: From Registration to Qualification,” the mandatory session was held in Room 202, drawing 13 students for an hour-long discussion aimed at demystifying the path to becoming an Association of Chartered Certified Accountants member.

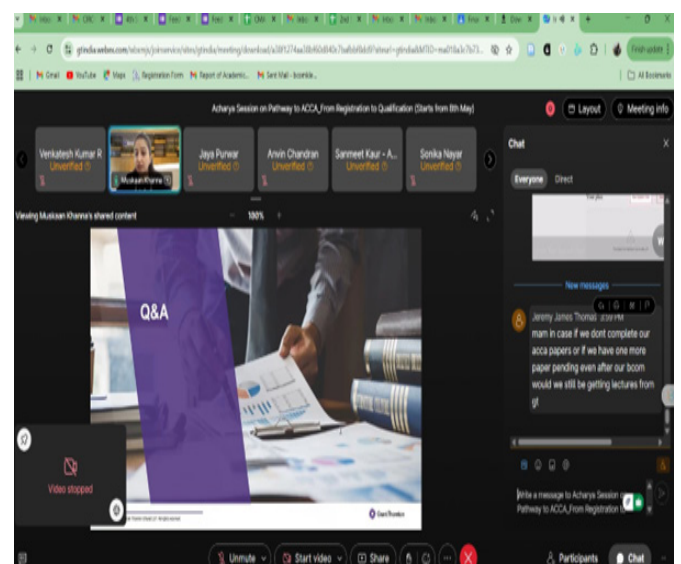
The webinar featured a distinguished resource person, Ms. Muskaan Khanna, a seasoned manager at Grant Thornton Bharat LLP with over a decade of experience as an ACCA member. Having worked with three of the Big Four accounting firms, Ms. Khanna brought a wealth of knowledge in Audit and Assurance to the students.

Ms. Khanna provided a structured overview of the entire ACCA program, from the initial registration process to the strategic professional level. She meticulously detailed the various examination modules, including Applied Knowledge and Applied Skills, along with the crucial requirements for practical experience and the Ethics and Professional Skills Module. Her presentation was enriched with practical tips and real-world examples, helping students align their academic efforts with global standards and plan their timelines effectively.

The interactive session encouraged students to pose questions on topics ranging from subject combina-

tions to balancing their ACCA studies with their undergraduate coursework. Ms. Khanna also shed light on the diverse career opportunities and global mobility that the ACCA qualification offers.

According to feedback, the event was a resounding success, with 12 out of 13 students rating the session as “good” and one as “excellent.” Participants expressed that the webinar provided them with the clarity and confidence necessary to begin their ACCA journey, serving as both an orientation and a source of motivation. The Department of Commerce concluded the event by reaffirming its commitment to supporting its ACCA students’ academic and professional aspirations.



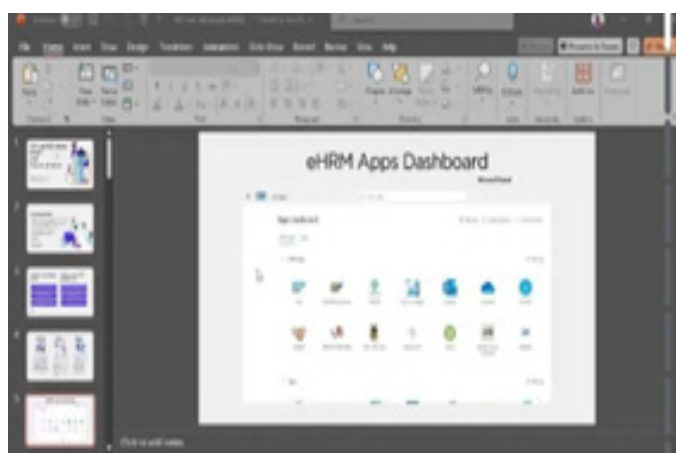
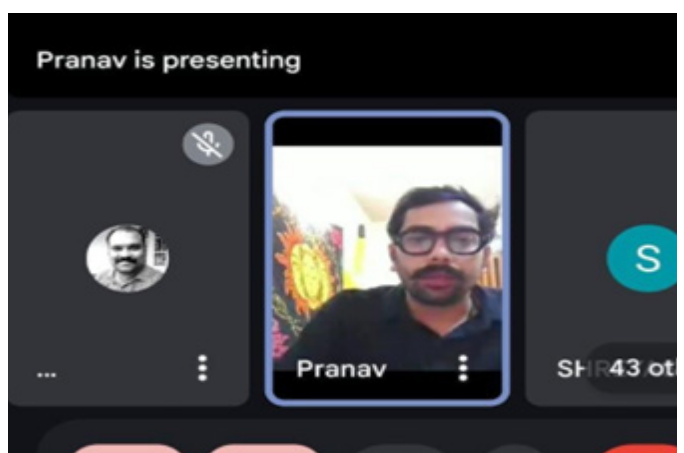
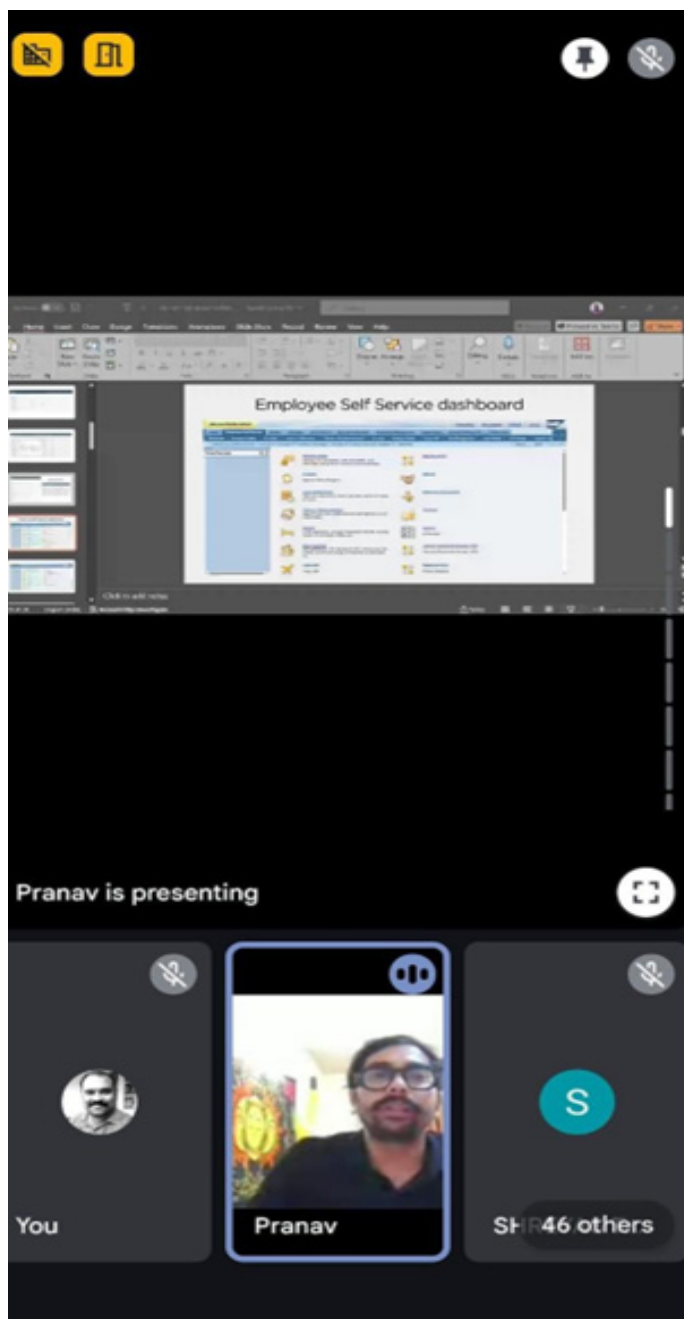
Psychology Department Hosts Webinar on Electronic HRM

The Department of Psychology at Acharya Institute of Graduate Studies organized an insightful online webinar on “Electronic Human Resource Management (e-HRM)” on Thursday, 15th May 2025. The session, held via Google Meet from 6:00 p.m. to 8:00 p.m., was attended by 46 students from the VI Semester B.Sc. and IV Semester M.Sc. Psychology programs.

The resource person, Mr. Pranav Gour, Senior Assistant Officer at NTPC Hydropower Plant, Darjeeling, delivered an engaging and practical lecture on the growing significance of e-HRM in the modern workplace. He began by tracing the origins of e-HRM and its evolution as a digital transformation tool in human resource management. Emphasizing how technology streamlines traditional HR functions, he explained the scope of online recruitment platforms, performance management systems, and cloud-based HR information systems.

A highlight of the webinar was a live demonstration of an e-HRM platform. Mr. Gour guided volunteers through modules such as employee onboarding, payroll, and performance reviews, giving students a real-time understanding of how digital HR systems function. He also discussed the integration of AI in HR processes, demonstrating how predictive analytics can identify training needs, forecast employee turnover, and personalize career development.

The session concluded with an important discussion on ethical and legal considerations, particularly concerning data security and the need to balance technological efficiency with human empathy. Students appreciated the interactive approach and practical insights, noting its relevance to their curriculum.



Guest Talk on Globalisation Enlightens BBA Students at AIGS

The Department of Management at Acharya Institute of Graduate Studies organized a thought-provoking guest talk on the theme “Concept of Globalisation and its Challenges” for final-year BBA students on Friday, 16th May 2025. The event, held in the AIGS Seminar Hall, drew the participation of 180 students and featured Dr. Abhishek Venkteshwar, Associate Professor, Head of MBA, Director of Global MBA, and Associate Dean – Faculty at Acharya Institute of Technology, as the resource person.

Welcomed by Dr. Pranav, Head of the Department of Management, Dr. Abhishek delivered a captivating session that bridged theoretical knowledge with real-world business practices. He began by defining globalization as the increasing interconnectedness of economies, cultures, and markets through trade, technology, and communication, while also pointing out the complexities it brings, such as inequality, cultural homogenization, and environmental challenges.

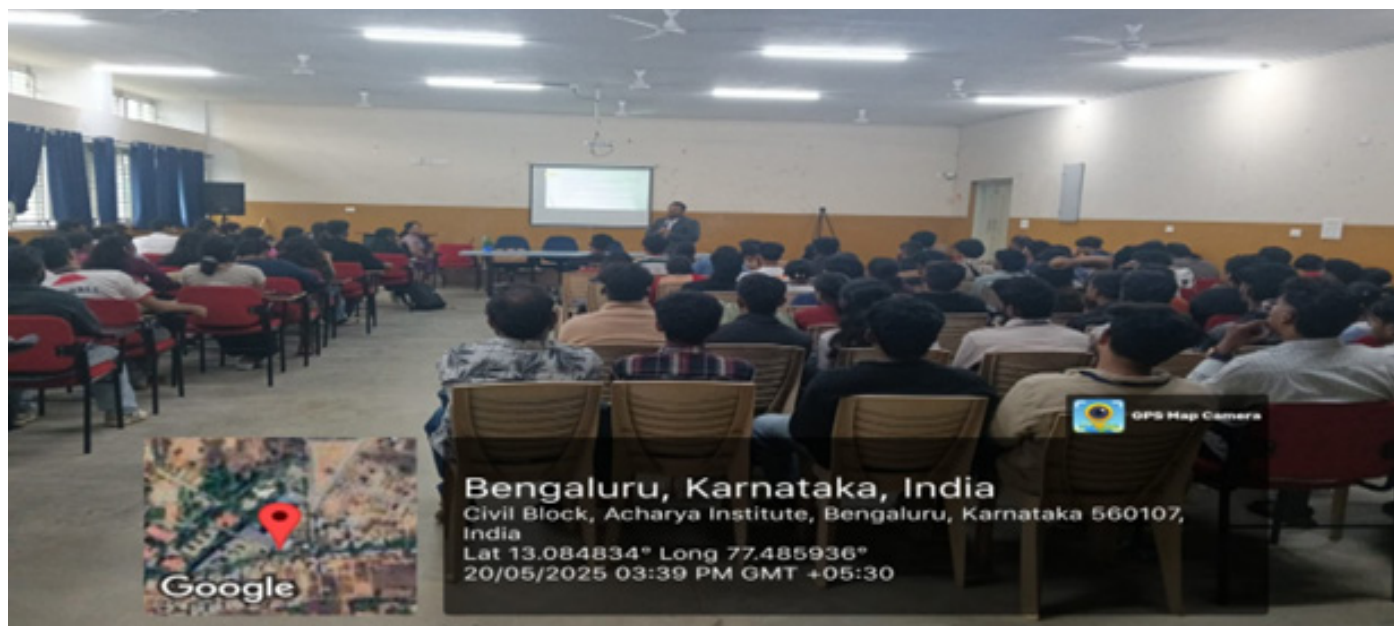
The session covered key areas including domestic and international business, business environments, transnational corporations, and global operations management. Dr. Abhishek explained the processes of internationalization and illustrated how companies expand beyond borders to access new markets and customers. Using his unique “Game of Cases” methodology and 3E approach—Education, Engagement, and Entertainment—he encouraged students to analyze contemporary issues like outsourcing, trade wars, and sustainability with critical insight.

Students listened with keen interest as Dr. Abhishek highlighted the dual nature of globalization, where opportunities for growth, innovation, and cultural exchange exist alongside risks that demand responsible management. Real-world examples, case studies, and interactive discussions enriched the session, while a lively Q&A allowed students to clarify doubts about global business careers and practices.

The talk concluded on a motivating note, with students expressing appreciation for the clarity and depth of the lecture. By combining academic rigor with practical insights, the session succeeded in broadening their understanding of globalization’s impact and prepared them to navigate an increasingly interconnected business world.



Guest Talk on Consumer Protection Act Empowers Students at AIGS



The Department of Management at Acharya Institute of Graduate Studies (AIGS) organized a guest talk on the Consumer Protection Act for final-year BBA students on Tuesday at the ANA Block Seminar Hall. The session, held from 3:00 to 4:00 p.m., was conducted by Mr. Chetan K V, Assistant Professor in the Department of Humanities and Controller of Examinations at AIGS.

With over 14 years of teaching experience in business and legal studies, Mr. Chetan delivered an engaging lecture that simplified the intricacies of consumer law while connecting it to real-world business practices. He provided an overview of the Consumer Protection Act, tracing its evolution from the 1986 legislation to the comprehensive amendments introduced in 2019. Emphasizing the rights and responsibilities of consumers, he elaborated on issues such as unfair trade practices, consumer liabilities, and the significance of ethical business conduct.

The session also shed light on the functioning of consumer redressal forums, demonstrating how individ-

uals can file complaints and seek justice in cases of defective goods or deficient services. Real-life examples and case studies brought clarity to the discussion, making it highly relatable for students. The talk further underscored the relevance of consumer protection laws for future business leaders, reminding them of the accountability that businesses must uphold in the marketplace.

The interaction witnessed enthusiastic participation from around 140 students, who engaged attentively with the subject matter. Many expressed that the lecture not only enhanced their legal awareness but also empowered them to make responsible choices as consumers.

The event concluded with words of appreciation for Mr. Chetan's practical insights, which bridged the gap between academic learning and professional realities. The guest talk was widely regarded as an enriching experience, leaving students better informed about their rights and motivated to contribute to fair and ethical business practices.

Psychology Students Gain Insights into International HRM

Bengaluru: The Department of Psychology at Acharya Institute of Graduate Studies hosted a guest lecture on International Human Resource Management (I-HRM) for sixth-semester BA Psychology students on May 28, 2025. The session, held at AIGS Block, Room No. 003, featured Dr. M. Sankar, Professor, Department of Management Studies, as the resource person.

The lecture, coordinated by Mr. George Varied, Head of the Department of Psychology, brought together 35 students eager to understand the complexities of managing human resources in a global context. Dr. Sankar provided an engaging overview of I-HRM, emphasizing the challenges of recruitment, selection, and training across diverse cultural and legal landscapes. He illustrated how multinational companies must anticipate future workforce requirements, adapt to varied labor laws, and implement strategies for talent management on an international scale.

Interactive elements, including a team-building activity, offered students practical exposure to key concepts. The lecture concluded with a vote of thanks by Mr. Varied, who acknowledged Dr. Sankar's contribution and the students' active participation.

The session was well-received, equipping students with both theoretical knowledge and applied understanding of international HR practices, while underlining the growing significance of I-HRM in today's globalized world.



FEST AND EXHIBITIONS

- Infosys Pool Campus Drive 2025 Sees Impressive Turnout at Acharya Institutes
- Empowering Women: Acharya Institute Hosts International Women's Day Event
- Virtusa Pool Campus Drive Opens New Horizons for Graduates at AIGS
- Empowering Communities: Acharya Institutes Hosts POSH Capacity Building Session
- Hesaraghatta Grasslands
- Health Screening Camp at AIGS Empowers Campus Community
- SPOORTHY 2025: A Week of Rural Immersion and Social Responsibility
- Social Work Students Champion Rights and Health Education
- Vigilante Carnival 2K25 Launches with Energy and Awareness
- AIGS Hosts Successful Voluntary Blood Donation Drive
- "Vigilante Carnival 2K25" Showcases Forensic Brilliance and Youthful Creativity

Infosys Pool Campus Drive 2025 Sees Impressive Turnout at Acharya Institutes



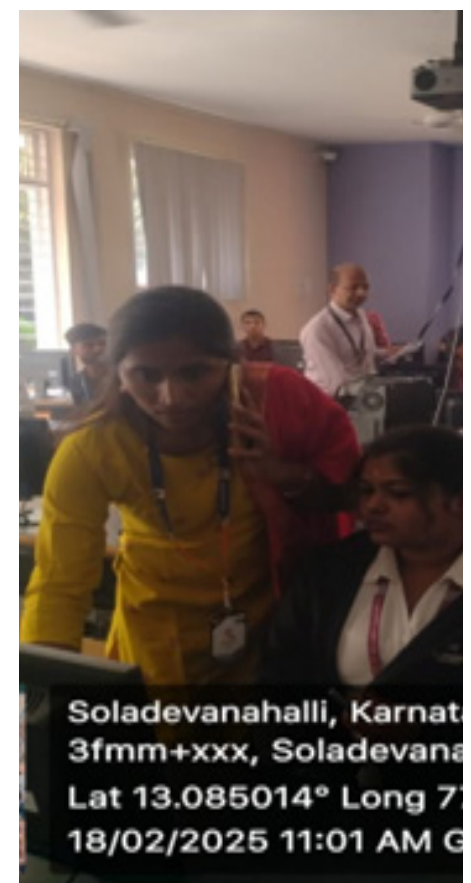
The Infosys Pool Campus Drive 2025, hosted at Acharya Institute of Graduate Studies, unfolded over two days on February 18 and 19, drawing significant participation from students across various colleges. Organized by the AIGS Placement Cell, the event was designed to provide BCA and BSc students with direct entry-level op-

portunities at one of the country's leading IT firms.

The drive commenced with student registrations at the main auditorium, followed by an inaugural session led by key faculty and the visiting HR team from Infosys. The assessment process was meticulously divided into two sessions, ensuring a smooth and efficient experience for all candidates. Of the 444 students who registered for the drive, 372 appeared for the online assessment conducted on the first day.

Following a rigorous evaluation, 40 students advanced to the final round of interviews, which took place the next day. The interview panel, comprising HR representatives and senior executives from Infosys, conducted the final interviews with professionalism and attention to detail. Of the shortlisted candidates, 36 attended, and 33 ultimately received selection offers. The drive concluded with expressions of gratitude from the placement team and commendation from Infosys HR for the quality

and preparedness of the candidates. This event underscored the institution's commitment to fostering career opportunities and highlighted the strong partnership between academia and industry in shaping future professionals.



Empowering Women: Acharya Institute Hosts International Women's Day Event

In a spirited celebration on Friday, March 7, 2025, the Department of Social Work at Acharya Institute of Graduate Studies, in collaboration with Unnat Bharath Abhiyan, hosted an impactful International Women's Day event at the UBA Skill Centre, Kasaghattapura. The program, attended by 26 participants from the local community and student body, focused on promoting awareness of women's rights and women's entrepreneurship.

The event commenced at 1:30 PM with a formal inauguration and a keynote address highlighting the importance of International Women's Day. Esteemed speakers led sessions designed to educate and inspire. Ms. Jecika, a passionate fourth-semester BSW student, presented on the topic of women's rights, offering valuable insights into legal protections, equal pay, education, and reproductive rights. Her address encouraged attendees to advocate for gender justice within their communities.

After a brief tea break, Dr. Kumaraswamy C conducted an engaging session on women's entrepreneurship, discussing the unique challenges faced by women in business and sharing inspirational stories of success. The session provided practical guidance on overcoming obstacles, building networks, and securing financial resources, empowering students with knowledge to pursue entrepreneurship.

The day concluded with a prize distribution ceremony recognizing active participants, followed by a vote of thanks delivered by the event hosts, Mr. Sajan and Mr. Rajesh B.C. Feedback from attendees was overwhelmingly positive, with many expressing appreciation for the event's enriching content and interactive format.

Acharya Institute's International Women's Day celebration reinforced the significance of social work in



championing women's rights and empowerment. Organizers expressed gratitude for the collective effort that made the event a success and emphasized their commitment to advancing dialogue on women's issues in the future.



Virtusa Pool Campus Drive Opens New Horizons for Graduates at AIGS



On Saturday, March 8, 2025, Acharya Institute of Graduate Studies (AIGS) became a focal point for aspiring graduates as it hosted the Virtusa Pool Campus Drive 2025. The event, organized in collaboration with the AIGS Placement Team and Virtusa's hiring representatives, provided a professional platform for recent undergraduates and postgraduates from various disciplines, including BA, BBA, B.Com, BCA, B.Sc, BE, B.Tech, M.Tech, B.Pharm, and M.Pharm, spanning the 2021-2024 pass-out batches.

The drive commenced at 8:30 a.m. with a streamlined registration process, efficiently managed by student ambassadors and placement staff. The official inauguration took place at 9:45 a.m. in the AIGS Seminar Hall, where Ms. Nithya, HR representative from Virtusa, addressed participants with insights on the selection process and emphasized the importance of professionalism.

Candidates underwent a rigorous two-stage interview process, beginning with the L1 technical round, followed by the L2 HR round for those who advanced. Out of the 335 registered students, 36 attended the interviews held on campus, with 10 ultimately securing positions at Virtusa. The systematic organization and active involvement of faculty, including Dr. Hemamalini M J and Prof. Sridevi G, ensured the event's smooth execution.

The event concluded with positive feedback from Virtusa's HR team, who commended the quality of candidates and the hospitality extended by AIGS. The Virtusa Pool Campus Drive 2025 not only opened doors for successful candidates but also reinforced the strength of industry-academia partnerships in shaping future careers.

Empowering Communities: Acharya Institutes Hosts POSH Capacity Building Session



Acharya Institutes' Department of Social Work, in collaboration with Unnat Bharath Abhiyan (UBA) and POSH, organized a transformative community event, "Extension Activity on From Awareness to Action – A POSH Capacity Building Session," on Friday, March 21, 2025, at the Mechanical Seminar Hall. The session, attended by 27 participants from the community, focused on empowering local residents through education, skill development, and the critical issue of protection from sexual harassment (POSH).

The event commenced at 10:30 a.m. with an address by Mr. Gowtham S, Assistant Professor in the Social Work Department. He welcomed participants and underscored the importance of community engagement and skill-building. Principal and Head of Department then formally inaugurated the event, highlighting the necessity of such initiatives for personal and professional development, particularly benefiting rural and underprivileged populations.

A key highlight included an inspirational speech by Smt. Sandya Devraj, Panchayat President, who shared insights on leadership and women's empowerment. UBA skill trainees Smt. Shobha and Smt. Geetha also shared their experiences, illustrating the positive impact of skill-based training.

Honouring ceremonies recognized the contributions of Smt. Sandya Devraj and Smt. Sumalatha, a tailoring instructor, acknowledging their roles in uplifting the community. Mrs. Shashi Kiran Shetty led an informative session on POSH, equipping attendees with practical tools to address and prevent sexual harassment.

The event concluded with networking over lunch and a commemorative photo session. Participants left with increased awareness, practical skills, and a renewed commitment to fostering safer, more inclusive communities. This initiative exemplifies Acharya Institutes' dedication to societal advancement and the empowerment of its local communities.

Hesaraghatta Grasslands



A group of enthusiastic volunteers from the National Service Scheme (NSS) at Acharya Institute of Graduate Studies joined hands with WWF-India and the Karnataka Forest Department on Saturday to mark World Water Day and Earth Hour 2025. The event, hosted at the Greater Hesaraghatta Grassland Conservation Reserve, focused on promoting environmental awareness and water conservation under the theme “Be Water Wise.”

Thirteen NSS volunteers, alongside forest officials and WWF representatives, began their day with a nature trail and bird-watching session, guided by local ornithologists. The team witnessed the region’s rich biodiversity before participating in a hands-on clean-up drive, removing litter and non-biodegradable waste from critical areas.

Educational talks by conservation experts highlighted the threats facing the grassland ecosystem, including urban encroachment and pollution. Participants also learned about wetland assessment techniques and the importance of sustainable resource management.

Interactive games and team-building activities fostered a collaborative spirit among nearly 100 attendees from various institutions. The day concluded with a group pledge to support environmental stewardship, reinforcing the vital role of youth in conservation efforts. The initiative successfully inspired proactive action and emphasized the importance of protecting Bangalore’s last remaining grasslands for future generations.



Health Screening Camp at AIGS Empowers Campus Community



In recognition of World Labour Day, the NSS Unit of Acharya Institute of Graduate Studies (AIGS) launched a Comprehensive Health Screening Camp on Thursday, May 1, 2025. Held at the AIGS Block Open Arena, the event was organized in partnership with Sparsh Hospital, Yeshwanthpur, and welcomed a remarkable turnout of over 300 participants, including students, faculty, support staff, and security personnel. Beginning at 9:00 AM, the camp ran until 4:00 PM and featured free medical consultations and health check-ups conducted by specialists from general medicine, gynecology, orthopedics, and optometry. Attendees benefited from a range of assessments, including blood pressure and blood sugar checks, ECG screenings, and vision tests. Spectacles were provided at subsidized rates for those identified with vision problems. NSS Program Officer Mr. George Varied Thekkan and a team of 45 dedicated volunteers were instrumental in organizing the camp, ensuring seamless operations and raising health awareness across campus. The drive successfully reached housekeeping and support staff, highlighting the camp's commitment to inclusivity and community care.

Several cases of previously undiagnosed health issues, such as high blood pressure and blood sugar irregularities, were identified, underscoring the importance of preventive healthcare. The event concluded with appreciation certificates and a memento presented to the medical team by Dr. Gurunath Rao Vaidya, Principal, AIGS.

SPOORTHI 2025: A Week of Rural Immersion and Social Responsibility



The Department of Social Work, Acharya Institute of Graduate Studies (AIGS), successfully concluded its annual rural camp SPOORTHI 2025 at Devaramalluru village, Chikkaballapura district. The seven-day extension activity, held from May 9 to May 15, brought together 30 fourth-semester BSW students in a unique experiential learning program aimed at bridging academic knowledge with grass-roots realities.

Guided by faculty coordinators Ms. Lavanya Alemelu M and Dr. Kumaraswamy, the camp centered on the theme “Community Engagement and Leadership through Rural Exposure.” It was designed to help students gain a deeper understanding of rural socio-economic, cultural, and environmental conditions while nurturing their communication, organizational, and leadership skills.

The week-long program included Participatory Rural Appraisal (PRA) exercises, household surveys, and resource mapping activities. Students engaged villagers through awareness drives on health, sanitation, education, and government welfare schemes, while also participating in sanitation campaigns and cultural events. A highlight of the camp was the active involvement of the community in cultural evenings, sports events, and group discussions, which fostered a spirit of mutual learning and cooperation.

Special sessions by experts enriched the experience. Resource persons from NIMHANS and AIGS conducted interactive talks on mental health, organic farming, soil health, and women’s welfare, giving students and villagers valuable insights. The students also facilitated recreational and educational activities for local children, making the camp vibrant and inclusive.

The valedictory function on May 15 witnessed the presence of village dignitaries including Panchayat President Smt. Pavithra, PDO Smt. Sudhamani,

and community leaders. Prizes were distributed to winners of sports and cultural competitions, and mementos were presented to guests.

The camp concluded with a reflection session where students shared their experiences, emphasizing how the immersion had deepened their empathy and sense of social responsibility. Faculty members expressed pride in the students’ dedication and adaptability throughout the program.

SPOORTHI 2025 not only strengthened the students’ practical application of social work theories but also left a positive impact on Devaramalluru village. It stood as a testament to the power of service-learning in shaping socially conscious professionals committed to inclusive development.





SPOORTHI 2025: A Week of Rural Immersion and Social Responsibility



KASAGHATTAPURA — The Department of Social Work at a local institution organized a significant community outreach program on May 9, engaging with municipal workers at the Kasaghattapura Gram Panchayath. The event, held in observance of International Workers' Day, was led by second-semester BSW students with the core objective of providing awareness on labor rights and health education.

The program was inaugurated with a welcome address by Assistant Professor Mr. Gowtham S, who underscored the importance of community involve-

ment. The event's formal commencement was marked by the presence of key dignitaries, including the Panchayat President and the Program Development Officer, both of whom delivered speeches highlighting the vital role of local governance and civic participation in fostering societal development. Their addresses set a tone of collaboration and empowerment, aligning with the event's theme of "Empowering Communities Through Awareness and Engagement."

A major highlight of the three-hour initiative was the series of awareness sessions. The students conducted an educational session on preventive healthcare and essential health practices vital for the well-being of municipal workers. This was followed by a comprehensive session on legal rights, providing the workers with crucial knowledge about their entitlements and protections.

The program was lauded as a success for fostering active participation and meaningful interaction between the students and the community members. It not only raised awareness but also served to strengthen the relationship between the academic institution and the community. The event effectively showcased how such initiatives can serve as a catalyst for positive social change, leaving the participants feeling more informed and empowered about their rights and health.



Vigilante Carnival 2K25 Launches with Energy and Awareness



The Department of Criminology and Forensic Science at Acharya Institutes hosted the much-awaited launch of its cultural and academic fest, Vigilante Carnival 2K25, at the Open Arena on Monday. The event, attended by over a hundred students, combined creativity with social awareness, marking a vibrant celebration of criminology and youth engagement.

The carnival was inaugurated by police officers Mr. Sharfuddin and Mr. Mounesh from Soladevanahalli Police Station, alongside Mr. Ramakrishna Gowda, General Administrator of Acharya Institutes. The ceremonial lamp-lighting and ribbon-cutting were followed by their addresses, which underscored the importance of criminology in promoting justice and social responsibility. The highlight of the program was a skit that vividly depicted a murder

investigation, showcasing forensic techniques such as crime scene analysis, fingerprint identification, and psychological profiling. The realistic portrayal resonated with the audience and highlighted the practical dimensions of criminology. Adding cultural vibrancy, dance performances symbolized the emotional struggles connected to crime and justice, earning enthusiastic applause.

Interactive forensic stalls further enriched the event. Students demonstrated techniques like fingerprint detection, blood spatter analysis, and mock crime scene reconstructions, drawing strong participation from peers across departments. Expert-led mini lectures on cybercrime, forensic psychology, and criminal profiling added an academic edge, offering attendees valuable insights into real-world applications. The carnival was entirely stu-

dent-driven, with teams handling logistics, publicity, and performances under faculty guidance. Social media campaigns and teaser promotions ensured wide outreach, resulting in strong campus-wide participation. Feedback from guests and students was overwhelmingly positive, praising the unique blend of education and creativity.

The Vigilante Carnival successfully transformed criminology into a public conversation, encouraging responsibility and awareness while celebrating student talent. Organizers announced plans to expand the event in future editions with intercollegiate competitions and collaborations with law enforcement bodies, ensuring that this spirited initiative continues to grow as both a cultural and academic landmark.

AIGS Hosts Successful Voluntary Blood Donation Drive

The National Service Scheme (NSS) unit of Acharya Institute of Graduate Studies (AIGS) organized a Voluntary Blood Donation Drive on Thursday at the AIGS Block, in collaboration with LIONS Blood Bank and NIMHANS Blood Bank. The day-long initiative, held from 9.30 a.m. to 4.00 p.m., witnessed enthusiastic participation from students and faculty, reaffirming the institution's commitment to social responsibility.

The program was spearheaded by NSS Program Officer Mr. George Varied Thekkan, with active support from 45 NSS volunteers who played a key role in awareness creation, donor coordination, and smooth execution of the event. In the days leading up to the drive, the volunteers conducted awareness sessions across classrooms, educating students about the benefits of blood donation, necessary precautions, and its life-saving impact.

The drive collected a total of 156 units of blood, with 105 units contributed to the LIONS Blood Bank and 51 units to NIMHANS. Donors expressed satisfaction with the professional arrangements and medical care provided, while volunteers described the experience as deeply rewarding.

The event concluded with tokens of appreciation presented to AIGS by the LIONS Club and NIMHANS, marking the drive as a resounding success that strengthened awareness, encouraged regular donation, and inspired continued community service.



“Vigilante Carnival 2K25” Showcases Forensic Brilliance and Youthful Creativity



The Department of Criminology and Forensic Science at Acharya Institute hosted its flagship fest, Vigilante Carnival 2K25, a two-day extravaganza of art, intellect, and innovation that combined forensic science with cultural vibrancy. Held across multiple venues on campus from May 19 to 20, the event drew 112 participants and left an indelible mark as a celebration of vigilance, responsibility, and youth-driven creativity.

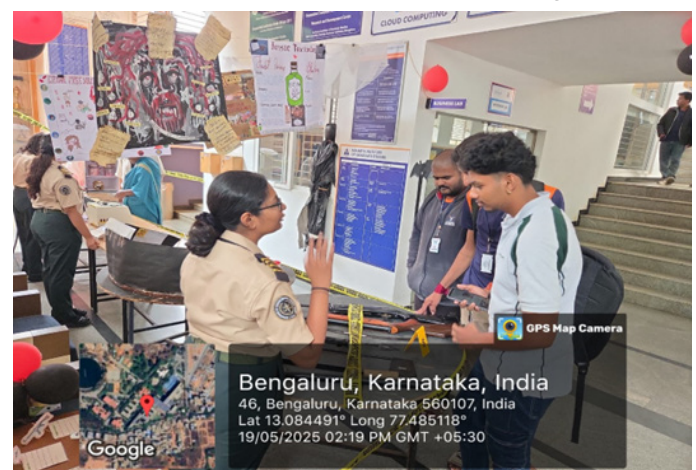
The carnival opened with a grand inaugural ceremony graced by IPS officer Mr. Jinnendra Khangavi, who highlighted the increasing relevance of forensic science in modern crime-solving. His words, coupled with a traditional lamp-lighting ceremony, set a spirited tone for the proceedings. A Forensic Science Exhibition, featuring crime scene models, fingerprint kits, and digital forensics displays, ran through both days, attracting keen interest from students and visitors.

Day one featured adrenaline-filled and intellectually charged events. Escape Saga, an escape room with a forensic twist, challenged teams to solve crime-based puzzles under time pressure. SpeakUp Sabha sparked passionate debates on issues such as capital punishment and surveillance, while Murder Mystery and Alibi Auction immersed participants in simulated investigations. Adding a creative touch, Brush of Hope presented art on themes like justice, reintegra-

tion, and victim empowerment.

The second day expanded the fest's scope with Runway to the Crime, a forensic fashion show blending storytelling and symbolism, and Paper Trails, which tested skills in document forensics. Tech Justice Code encouraged innovation in digital forensics and crime mapping, while Mini Movie Mania brought compelling short films to the screen.

The fest concluded with a lively valedictory ceremony featuring awards, cultural performances, and a heartfelt vote of thanks. Students and faculty hailed the carnival as both educational and entertaining, with feedback showing overwhelming appreciation. Vigilante Carnival 2K25 succeeded in merging science, creativity, and social awareness, marking itself as a memorable tradition in the making.





VISITS

- Psychology Students Gain Insight at NIMHANS Brain Museum
- Kodaikanal Solar Observatory Visit Enlightens Aspiring Physicists
- Bengaluru International Film Festival Inspires Aspiring Journalists
- Acharya MBA Students Gain Industry Insights at NASSCOM
- Journalism Students Gain Insight at Bengaluru Press Club
- NIMHANS Brain Museum Hosts Insightful Visit for Psychology Students
- Industrial Visit to Art of Living Enriches Student Learning
- A Glimpse Into Reform: Criminology Students Visit Mysuru Central Prison
- Yayathi Staged at Ravindra Kalakshetra for BCA Students
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Psychology Students Gain Insight at NIMHANS Brain Museum



The Department of Psychology recently organized a clinical visit to the NIMHANS Brain Museum in Bangalore for first-semester MSc Psychology students, aiming to bridge academic theory and practical knowledge. On February 18, 2025, twenty-eight students, accompanied by faculty members, participated in this educational excursion, which provided a rare, hands-on look at human brain anatomy and its clinical implications.

Upon arrival, students were welcomed at the Neuroscience Research Center and attended an introductory session led by research scholar Miss Shruthy. The session offered a comprehensive overview of brain structure and function, serving as a foundation for the subsequent guided tour of the museum. During the walkthrough, students observed a range of brain specimens, including those affected by traumatic brain injuries, meningitis, schizophrenia, and depression, as well as fetal brains and brains from accident victims. Each exhibit was carefully explained, illustrating both normal and pathological conditions.

A highlight of the visit was the interactive segment, where students handled real human brain specimens.

This tactile experience allowed them to identify regions such as the cerebrum, cerebellum, and brainstem, deepening their anatomical understanding. The session encouraged open discussion, enabling students to clarify doubts and engage with complex topics in neuroscience and psychology.

Faculty reported that the experience reinforced classroom learning, inspired academic curiosity, and motivated many students to further explore careers in neuroscience and mental health. The visit underscored the importance of integrating theoretical and experiential learning in advanced psychology education.

Kodaikanal Solar Observatory Visit Enlightens Aspiring Physicists



The Department of Physics at Acharya Institute of Graduate Studies organized an industrial visit to the Kodaikanal Solar Observatory, operated by the Indian Institute of Astrophysics, on February 12 and 13, 2025. Twenty M.Sc. Physics students participated in the visit, which aimed to bridge theoretical knowledge with practical exposure to solar physics and astrophysical research.

The visit commenced with an orientation by the principal, setting the stage for an immersive educational experience. At the observatory, students engaged in solar observation using advanced telescopes, including a 100 mm Newtonian Galileoscope equipped with a solar filter and an 80 mm dedicated solar telescope. Under the guidance of IIA scientists, students observed distinct layers of the Sun, witnessing phenomena such as sunspots and solar flares while learning about the movement of photons from the Sun's core to its surface.

In addition to technical demonstrations, the staff provided in-depth explanations on the structure

of the Sun and the role of Indian institutions in global astronomical initiatives, including contributions to the Giant Magellan Telescope project. The observatory's high-altitude setting proved ideal for precise observations, owing to minimal atmospheric interference.

Beyond the observatory, the itinerary included an exploration of the natural wonders of Kodaikanal, such as the Guna Caves and local ecological sites, offering students an appreciation of the region's unique geography and biodiversity.

The visit concluded with students expressing renewed enthusiasm for careers in astrophysics and space research. Faculty members noted a marked improvement in students' understanding of solar phenomena and telescope instrumentation, crediting the hands-on approach of the program. The successful industrial visit underscored the value of experiential learning in shaping the next generation of scientists and researchers.



Bengaluru International Film Festival Inspires Aspiring Journalists

On Thursday, March 6, 2025, undergraduate students from the Department of Journalism and Mass Communication at AIGS participated in a Student Development Programme at the Bengaluru International Film Festival (BIFFES). The event, held at Orion Mall, PVR, Bengaluru, brought together thirteen students for a full-day immersion into the world of global cinema.

Organized by the Karnataka Chalanachitra Academy and the Government of Karnataka, the 16th edition of BIFFES ran from March 1 to 8, 2025, across multiple venues in Bengaluru. Inaugurated by Chief Minister Siddaramaiah, the festival centered on the theme “Universal Peace in Diversity,” featuring films from around the world and fostering intercultural dialogue through cinematic storytelling.

Throughout the day, students attended screenings of acclaimed regional and international films, including *My Hero* (Kannada), *Appuram* (Malayalam), *Beline* (Bengali), and *Who Do I Belong to* (Arabic). The programme also included talks and panel discussions led by distinguished professionals such as cinematographer Ravi Burman and actress Divya Spandana. Key topics ranged from the influence of cinema on public perception and visual storytelling techniques to the representation of women in film and the impact of streaming platforms on global collaboration.

The visit enabled students to engage directly with filmmakers, critics, and media professionals, providing valuable networking opportunities and insights into



current trends in the film industry. Participants also honed their critical review and journalistic skills by analyzing films and covering festival events.

The Student Development Programme at BIFFES proved to be a transformative experience, deepening students' understanding of the intersection between cinema, society, and journalism.



Acharya MBA Students Gain Industry Insights at NASSCOM



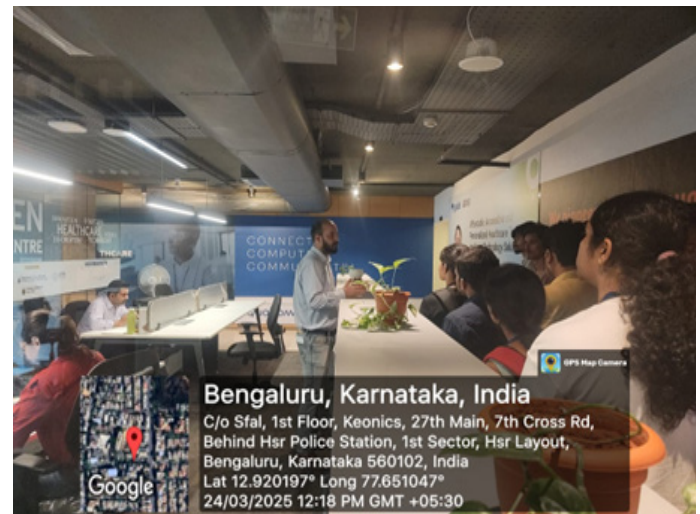
Bangalore—MBA students from Acharya Institute of Graduate Studies embarked on a transformative industrial visit to the National Association of Software and Service Companies (NASSCOM) on Monday, March 24, 2025. The event, held at NASSCOM's HSR Layout campus, offered 41 first-year MBA students the opportunity to immerse themselves in the dynamic world of technology-driven business. The visit began with a warm reception from NASSCOM representatives, who introduced students to the organization's pivotal role in advancing India's technology sector. Through an enlightening presentation, participants learned about NASSCOM's efforts in fostering innovation, supporting entrepreneurship, and advocating for industry-friendly policies.

Key sessions focused on cutting-edge technologies such as artificial intelligence, big data analytics, and blockchain, highlighting their transformative impact across global industries. Students engaged in

thought-provoking discussions with industry experts like Mr. Amey Purshan and Mr. Ramesh, gaining practical perspectives on contemporary business operations, strategic leadership, and the importance of adaptability.

A highlight of the visit was the exploration of NASSCOM's Start-up Warehouse initiative, which provides mentorship and resources for budding entrepreneurs. Interactive Q&A sessions allowed students to inquire about career prospects and essential skill-sets required in the IT and BPM sectors.

The program concluded with positive feedback, as students expressed appreciation for the real-world exposure and professional networking opportunities. "This visit bridged the gap between classroom learning and industry practices, inspiring us to pursue innovation and continuous learning," shared one participant.



Journalism Students Gain Insight at Bengaluru Press Club



The Department of Journalism and Mass Communication at AIGS organized a transformative industrial visit to the Bengaluru Press Club on Friday, March 28, 2025. Seventeen BA Journalism and Mass Communication students participated in the event, seeking firsthand exposure to the workings of a professional press environment.

The day commenced with an introduction to Karnataka's Internal Reservation policy for scheduled castes, contextualized by the recent submission of Justice HN Nagamohan Das's report. Students attended an engaging press conference and a special session by the Karnataka Women Journalists Association, which honored women achievers in journalism. Renowned photojournalists and media professionals from across Karnataka contributed to the vibrant discussions.

Throughout the visit, attendees had the opportunity to interact directly with senior journalists and industry experts. These exchanges provided valuable in-

sights into media ethics, contemporary challenges, and the impact of digital transformation on journalism. The event fostered networking, professional connections, and a deeper appreciation for the press club's role in supporting journalists and upholding press freedom. Students left with a heightened understanding of the demands and responsibilities of modern journalism. The visit was lauded for its success in bridging theory with practice and inspiring future media professionals to engage with the evolving landscape of news and storytelling.



NIMHANS Brain Museum Hosts Insightful Visit for Psychology Students

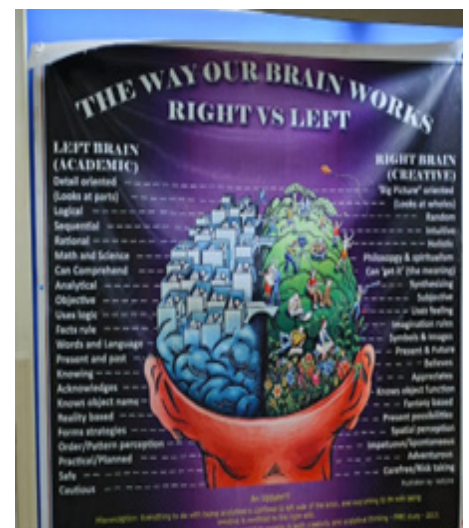


A group of 38 second-semester BA Psychology students from the Department of Psychology participated in a clinical visit to the renowned NIMHANS Brain Museum in Bangalore on Friday, March 21, 2025. The event, coordinated by Mr. George Varied T, Head of the Department, aimed to bridge the gap between classroom theory and practical, hands-on neuroscience education.

The visit commenced with an engaging introductory session led by Ms. Shruthy, a research scholar at the museum, who provided an in-depth overview of human brain anatomy and its functions. Students then embarked on a guided tour of the museum's extensive collection, observing real human brains affected by condi-

tions such as traumatic brain injury, meningitis, schizophrenia, and depression. The hands-on experience allowed students to touch and examine anatomical specimens, fostering a profound understanding of neurological disorders.

Interactive discussions encouraged students to ask questions and deepen their knowledge of brain physiology and mental health. The visit proved to be both inspiring and educational, igniting interest in neuroscience research and mental health careers. Students and faculty alike praised the event for its impact, emphasizing its role in promoting holistic understanding across psychology and neuroscience disciplines.



Industrial Visit to Art of Living Enriches Student Learning



The Department of Management at Acharya Institute of Graduate Studies, Bengaluru, organized a three-day industrial visit for 4th-semester BBA students to the Art of Living International Centre, Kanakapura Road, from May 7 to May 9, 2025. A total of 63 students participated in the program, accompanied by faculty members.

The visit aimed to give students exposure beyond the classroom by helping them understand operational functions, explore sustainable practices, and experience holistic methods of learning. Students departed from the campus on the morning of May 7 and reached the serene ashram by mid-morning. Upon arrival, they were welcomed by the Art of Living staff and briefed on the center's role as the headquarters of the movement since its establishment in 1986.

During the sessions, students were introduced to the concepts of sustainable living, quality management, and organizational practices

followed at the center. They also participated in guided meditation, yoga, and a demonstration of the renowned Sudarshan Kriya breathing technique. The sessions highlighted the importance of stress management, concentration, and resilience—skills crucial for both academic success and personal growth.

The visit further provided insights into operational aspects such as administration, logistics, and employee roles within a large-scale institution. Students also learned about the wide range of residential courses offered by the organization, emphasizing personal development and mental well-being.

Faculty accompanying the group noted that the visit successfully bridged theoretical classroom knowledge with real-world application. Students reported the program to be highly enriching, citing benefits such as enhanced focus, improved problem-solving abilities, and exposure to diverse career opportunities.

The event concluded with a vote of thanks to the management, faculty, and Art of Living staff for facilitating an informative and memorable learning experience. The visit proved to be not only an academic exercise but also a journey into holistic education and personal growth.



A Glimpse Into Reform: Criminology Students Visit Mysuru Central Prison



The Department of Criminology and Forensic Science organized an insightful field visit to the Central Prison, Mysuru, on May 9, offering 65 students a firsthand look at the workings of a modern correctional facility. The visit, a key part of the academic curriculum, aimed to transcend theoretical knowledge and provide practical understanding of prison administration, inmate management, and rehabilitation programs.

The three-hour visit allowed students to observe various departments, including security, administration, and medical units. They toured key sections such as the general barracks, the kitchen, and

vocational training workshops dedicated to carpentry, tailoring, and handicrafts. These units highlighted the prison's strong emphasis on skill development and vocational training as a means of rehabilitation.

Prison officials provided a comprehensive overview of the facility's operations, emphasizing the collaborative efforts of various departments to ensure security and promote inmate welfare. Discussions with staff revealed the crucial roles of the Legal Aid Cell, which assists undertrial prisoners, and the Welfare and Counseling Department, which supports inmates' mental well-being. Educational initiatives, including a well-stocked library, were also highlighted, showcasing the prison's commitment to literacy and academic learning.

The visit successfully challenged common misconceptions about prison life, revealing a system that prioritizes reform and reintegration over mere punishment. Students were particularly impressed by the structured programs designed to equip inmates with skills for a productive life post-release. The experience served as a powerful educational tool, reinforcing the concept that prisons can serve as institutions of hope and transformation. The visit concluded with a group photo, symbolizing a successful day of learning and a new perspective on correctional justice.



Yayathi Staged at Ravindra Kalakshetra for BCA Students



The Department of Kannada at Acharya Institutes organized an industrial visit to Ravindra Kalakshetra for second-semester BCA students, where they witnessed a powerful staging of Girish Karnad's celebrated play Yayathi. Sixty students, accompanied by faculty members, attended the performance as part of their curriculum, aimed at enhancing their understanding of the prescribed text for examinations.

The play, rooted in the Mahabharata, explores themes of desire, duty, and sacrifice, and was brought to life with remarkable conviction by the performers. The roles of Yayathi, Devayani, and Puru were portrayed with emotional intensity, capturing the complexities of human choices and their consequences. Strong dialogue delivery, expressive performances, and seamless stagecraft added depth and authenticity to the production. The audience of nearly 300, including teachers, parents, and theatre enthusiasts, responded with appreciation, commending the clarity of presentation and professional execution. Students found the performance particularly helpful in grasping the nuances of the text, while faculty highlighted its value as both an academic aid and a cultural experience.

Clinical Exposure Enriches Psychology Students at Spandana Hospital



The Department of Psychology of Acharya Institute organized a two-day clinical visit to Spandana Hospital, Nayandahalli, for VI semester BA Psychology students. Held on May 16 and 17, the visit was aimed at acquainting students with the functioning of a psychiatric institution and sensitizing them to the challenges faced by mental health professionals. A total of 65 students participated across the two days. The sessions began with an orientation by practicing psychologist Ms. Sreejamol, who briefed the students on the hospital's structure, values, and functioning. Students were then taken to the Psychiatric and Rehabilitation wing, where they observed the collaborative roles of psychiatrists, clinical psychologists, social workers, and nursing staff in providing holistic care.

Under supervision, students interacted with patients, practicing essential skills such as rapport building, structured history taking, and data collection. These interactions offered an opportunity to understand empathy and communication in clinical practice. Students also engaged patients in group games and recreational activities, which helped them observe interpersonal behavior and emotional expression in therapeutic contexts.

The visit further exposed students to the importance of accurate clinical documentation, as they reviewed case files detailing patient history, treatment progress, and therapy notes.

The experience provided valuable insights into the complexities of mental healthcare and reinforced classroom learning with real-world exposure. Students expressed satisfaction with the visit, highlighting its role in enhancing their understanding of abnormal psychology and psychosocial interventions. The two-day program concluded with group photographs, marking a meaningful step in the academic and professional journey of the budding psychologists.



WORKSHOPS

- Faculty Workshop Highlights Innovation in Education
- Aspiring Media Professionals
- Workshop on Data Journalism Empowers PG Students at AIGS
- Academic Workshop Sharpens Research Writing Skills at AIGS
- Power BI Bootcamp Empowers MCA Students with Advanced Data Visualization Skills
- Acharya Institutes Hosts Inspiring Women's Day Workshop
- Future-Ready Coders: MCA Department Hosts Intensive Full Stack Bootcamp
- Cybersecurity Workshop Equips MCA Students with Essential Skills
- Acharya Job Fair 2025 Opens Doors for Budding Professionals

Faculty Workshop Highlights Innovation in Education

The Department of MCA recently hosted a workshop titled “Innovation Using Design Thinking in Education,” drawing an audience of 33 faculty members from AIGS and AIT to the MBA/MCA Auditorium. The event, held as part of the 2024-25 academic year, emphasized the importance of design thinking in modern educational practices and its role in enhancing institutional performance.

The workshop began with an invocation and a welcome address by Dr. Vibin Chander, Head of the Department of MCA. Ms. Farzeen introduced the distinguished guest speakers, Ms. Maria Preethy and Ms. Kamal Deep Peter, both recognized for their expertise in educational innovation. Ms. Preethy led an interactive session focused on the practical application of design thinking, encouraging participants to move beyond traditional teaching by adopting student-centered, creative methods. Her session challenged prevailing misconceptions about innovation and provided hands-on activities to help faculty implement these concepts in their classrooms.

Ms. Peter offered insights into Stanford University’s approach to academic excellence through design thinking, illustrating how collaborative ideation and structured problem-solving can transform institutional outcomes. She also discussed the significance of innovation in national ranking frameworks such as NIRF and ARIIA, underlining the connection between creative methodologies and institutional reputation.

The event concluded with a vote of thanks by Dr. A.R. Deepti and the presentation of mementos to the guest speakers. Participants left motivated to integrate the strategies discussed, further strengthening the institution’s commitment to academic growth and innovation.



Aspiring Media Professionals



The Department of Journalism and Mass Communication at AIGS recently organized a comprehensive workshop on photojournalism, drawing postgraduate students eager to refine their craft. The event, held on February 17, 2025, at the Seminar Hall, featured veteran news photographer K. Gopinath, retired from The Hindu, Bengaluru, as the keynote resource person.

Throughout the day-long workshop, participants received practical training in photography techniques essential to the field of journalism. Mr. Gopinath shared his extensive experience, illustrating the evolution and societal impact of photojournalism, and showcased images of prominent figures such as Indira Gandhi and APJ Abdul Kalam. He emphasized foundational principles, including

the exposure triangle, equipment management, and the nuances of composition, lighting, and framing.

The session combined theoretical knowledge with hands-on activities, enabling students to practice live-action photography under expert guidance. Discussions on ethical considerations and the critical role of photojournalists in shaping public perception further enriched the learning experience. The workshop concluded with a group photograph and expressions of gratitude from the department head.

Participants left with a deeper understanding of visual storytelling and renewed inspiration for careers in photojournalism, marking the event as a valuable addition to their academic journey.



Workshop on Data Journalism Empowers PG Students at AIGS



The Department of Journalism and Mass Communication at AIGS hosted a one-day workshop on Data Journalism on February 25, 2025, at the Seminar Hall. The event, tailored for postgraduate journalism students, featured Vidhyashree S, Data Journalist at Analytics India Magazine, Bengaluru, as the chief resource person.

The workshop commenced with Vidhyashree sharing her professional journey and introducing participants to the evolving landscape of data journalism. She emphasized the critical role of data visualization in contemporary reporting and demonstrated how tools such as Canva and Flourish can be effectively leveraged to create compelling infographics. Attendees engaged in hands-on sessions, actively developing their own visual narratives under expert guidance.

Throughout the day, participants explored the ethical considerations and practical challenges inherent in data-driven storytelling. The interactive format fostered robust discussions and encouraged networking among budding journalists and industry professionals.

Feedback from students was overwhelmingly positive, with many expressing keen interest in further training. The workshop succeeded in enhancing both technical proficiency and data literacy, equipping attendees with essential skills for today's media landscape. The event concluded with a note of thanks from the department, reflecting a shared commitment to innovative journalism education.



Academic Workshop Sharpens Research Writing Skills at AIGS



The Department of Journalism and Mass Communication at AIGS recently hosted a comprehensive one-day workshop aimed at equipping postgraduate students with the fundamentals of academic and research writing. Held on February 28, 2025, in the Seminar Hall, the event brought together students and faculty for an immersive training session led by Ms. Premavathi M, Head of Department, and featured insights from chief guest Dr. Devasis Pradhan, Assistant Director of Research.

The workshop commenced with opening remarks from Ms. Premavathi, followed by Dr. Pradhan's address highlighting the significance of clear and effective research writing in academia. Students participated in group-based activities, where they viewed documentaries created by senior students and subsequently developed research papers, offering a practical application of theoretical concepts. Faculty mentors guided each team through the process of structuring, drafting, and referencing academic work, adhering to established formatting standards.

Feedback from attendees reflected high levels of satisfaction, with many citing the hands-on exercises and expert guidance as especially beneficial. The session concluded with participants expressing a strong interest in future workshops, underscoring a growing demand for sustained academic writing support at the institution.



Power BI Bootcamp Empowers MCA Students with Advanced Data Visualization Skills



The Department of MCA at AIGS recently hosted an intensive two-day workshop titled “Data Visualization and Business Analytics Bootcamp,” held on March 27 and 28, 2025, at the AIGS BLOCK 2 learning facilities. Designed exclusively for third-semester MCA students, the workshop brought together 90 participants eager to enhance their expertise in business analytics and data visualization.

Leading the sessions was Mr. Syed Mohammed Azhar S, Senior Trainer and Subject Matter Expert in Data Analytics at DECODET, Bengaluru. With more than five years of experience in business data analytics, Mr. Syed guided students through the essentials and intricacies of Power BI, focusing on practical implementation and industry use cases.

The bootcamp commenced each day at 9:00 AM and delivered a comprehensive curriculum, covering key topics such as data import, transformation, and modeling; creation of interactive dashboards; and the application of DAX (Data Analysis Expressions) for

advanced analytics and business insights. Students engaged in hands-on exercises, tackled real-world problem-solving tasks, and explored advanced features like Power Query Editor, dashboard interactivity, and the distinctions between Direct Query and Import Query.

Participants were also introduced to other essential tools, including Tableau and Python’s Matplotlib, broadening their technical foundation. The sessions emphasized not only the importance of effective visual design and data preprocessing but also the strategic role these skills play in supporting business intelligence and forecasting.

Feedback from attendees was overwhelmingly positive, highlighting the effectiveness of the workshop in bridging academic concepts with practical industry applications. The event concluded with a vote of thanks and a token of appreciation presented to the resource person, marking the bootcamp as a resounding success in fostering the next generation of data-driven professionals.



Acharya Institutes Hosts Inspiring Women's Day Workshop



Acharya Institutes celebrated International Women's Day with a dynamic workshop focused on personal effectiveness and grooming, drawing over 200 students and faculty to Seminar Hall AIGS on Monday. The event, aimed at championing gender equality and empowering young women, featured an engaging keynote by career counsellor Ms. Vibuthi from Right Side Story.

The session opened with a welcoming address by Cultural Coordinator Radhika Janakiram, followed by a reflection on the significance of Women's Day and its impact on society. Ms. Vibuthi's keynote highlighted essential skills such as dressing appropriately for professional settings, maintaining positive body language, and effective communication. She stressed that personal grooming and inner confidence are crucial for success,

especially as students prepare to enter competitive workplaces.

Attendees participated enthusiastically in interactive discussions, sharing experiences and perspectives on gender challenges, grooming, and self-development. The workshop also included performances by students—ramp walks, musical acts, and a lively Q&A session—that showcased talent and celebrated unity.

Goodies were distributed to participants as tokens of appreciation, and Ms. Vibuthi was honoured for her valuable insights. The event concluded with a powerful call to foster inclusivity and support for women in all spheres. The Women's Day Workshop was hailed as a resounding success, leaving attendees inspired and committed to advancing equality and empowerment within their communities and beyond.



Future-Ready Coders: MCA Department Hosts Intensive Full Stack Bootcamp

The Department of MCA at AIGS recently organized a dynamic two-day workshop titled “Full Stack Development Training – BOOTCAMP,” aimed at equipping third-semester MCA students with the practical skills required for modern web development. Held on April 16 and 17, 2025, at the AIGS Block 2 campus, the event attracted 87 enthusiastic participants eager to enhance their coding and deployment expertise.

Led by Nithin Gottiparthi, a seasoned Subject Matter Expert and Technical Trainer at DECODET, Bengaluru, the bootcamp delivered a comprehensive curriculum covering both frontend and backend technologies. Day one focused on foundational concepts such as HTML, CSS, JavaScript, and modern frameworks like React. Students were introduced to responsive design through live coding exercises and created interactive projects, including a to-do list application, reinforcing their learning through hands-on practice. The following day shifted the spotlight to backend development. Participants learned server-side programming using Node.js and Express.js, explored database management with MongoDB, and delved into essential topics like authentication, security, and API integration. The session culminated in a capstone project where students built and deployed a full-stack application, simulating real-world software development scenarios.

Faculty and guest speakers emphasized the importance of industry best practices, including version control with Git, cloud deployment, and performance optimization. The workshop concluded with a vote of thanks from Prof. Farzeen Basith, who acknowledged the valuable contributions of both the resource person and the organizing team. The “Code, Create, Deploy” training program was lauded for bridging the gap between theory and practice, leaving students better prepared to tackle the demands of today’s technology-driven job market.



Cybersecurity Workshop Equips MCA Students with Essential Skills



A two-day workshop on “Cyber Security and Ethical Hacking” was organized by the Department of MCA on April 16 and 17, 2025, at the AIGS Block 2 campus. The intensive program, running from 9:00 AM to 5:00 PM each day, was attended by over 70 first-semester MCA students and led by Mr. Saikiran Anandas, a Certified Ethical Hacker and Forensic Investigator with three years of experience.

The workshop covered a wide spectrum of topics, ranging from fundamental cybersecurity concepts, threat identification, and ethical hacking methodologies to the legal and professional standards of the field. Mr. Anandas introduced students to industry-standard tools such as Kali Linux, Wireshark, Metasploit, and

Nmap, offering practical, hands-on experience in a controlled lab environment. Sessions also explored real-world attack vectors like phishing, malware, and DDoS attacks, and emphasized legal frameworks, including national and global cyber laws.

Feedback from attendees was overwhelmingly positive, highlighting the clarity of instruction and the relevance of skills imparted. The workshop concluded with a formal vote of thanks and a memento presented to Mr. Anandas in recognition of his valuable contributions. The Department expressed appreciation to its faculty and administration for their support in making the event a resounding success.



Acharya Job Fair 2025 Opens Doors for Budding Professionals



The Training and Placement Cell of Acharya Institute of Graduate Studies hosted the much-awaited Acharya Job Fair 2025 on May 8 at the campus seminar hall, drawing over 450 participants from both undergraduate and postgraduate streams. The day-long event, which ran from 9 a.m. to 3 p.m., served as a significant platform for students to engage with top recruiters and explore a variety of career opportunities.

Organized under the leadership of Dr. Hemamalini M J, Director of Placements, along with the placement team, the fair brought together 17 reputed companies spanning finance, IT, HR, customer service, and technical support. Among the recruiters were industry giants such as Goldman Sachs, Tesco, Fidelity, Muthoot Finance, and Tata Strive, alongside emerging firms like InSnap Technologies and Cloudisian.

The event commenced with an inaugural session in the main auditorium, where principals and placement officers welcomed HR teams and briefed them on the schedule. Following this, interviews were conducted across 16 designated rooms on campus, each managed by student ambassadors who ensured smooth coordination and hospitality.

The response from students was enthusiastic, with nearly 700 registering for the fair and around 300 attending interviews. By the end of the day, 50 students secured placements in diverse roles ranging from financial analysts and data analysts to customer care executives and technical support engineers. Recruiters praised the preparedness and confidence of candidates, while students expressed gratitude for the opportunity to interact with employers directly.

The fair highlighted Acharya's commitment to bridging academic learning with industry expectations, providing students with practical exposure and pathways to employment. With seamless organization, active participation, and positive outcomes, Acharya Job Fair 2025 stood out as a resounding success, reinforcing the institute's role as a hub for career readiness and industry collaboration.



ALUMNI TALK

- Alumni Meet 2025 Strengthens Bonds at Acharya Institute

Alumni Meet 2025 Strengthens Bonds at Acharya Institute



Acharya Institute's Main Auditorium was abuzz with excitement on Friday, April 18, 2025, as alumni from across batches gathered for the Annual Alumni Meet. The event drew 95 participants, reflecting the enduring bond between the institution and its former students.

The meet commenced with registration and a welcoming refreshment, setting the tone for a memorable day filled with nostalgia and camaraderie. Dignitaries including the Executive Secretary to the Chairman, Director of Placements, and Dean of Alumni Affairs graced the inauguration ceremony, highlighting the significance of the occasion with inspiring addresses.

A highlight of the day was the recognition of distinguished alumni, followed by a symbolic cake-cutting ceremony, celebrating unity within the Acharya community. Engaging cultural performances—ranging from group dances and solo singing to skits and poetry—showcased both student and alumni talent, while interactive games fostered a spirited atmosphere.

The afternoon featured departmental visits and outdoor activities, encouraging meaningful interactions between alumni, faculty, and students. These sessions promoted professional networking, mentorship, and collaboration. The event concluded with Acharya Habba, the grand college fest, where current students and alumni celebrated together.

Feedback from attendees was overwhelmingly positive, commending the event's organization and its role in facilitating lasting connections. Many expressed their eagerness for future alumni engagements. The Annual Alumni Meet 2025 not only honored Acharya Institute's legacy but also reinforced the institution's vibrant alumni network, ensuring continued support and collaboration in the years ahead.



Acharya Institutes Hosts Insightful Alumni Talk on Bridging Academic-Industry Gap

Acharya Institutes' Department of Computer Applications recently organized an impactful alumni talk titled "Academic to Industry Transition: Skill Requirements for Success," held on May 1 at the MBA Auditorium. The event, tailored for final-year students, aimed to guide aspiring graduates on aligning their academic learning with the dynamic expectations of the modern workforce.

The guest speakers, Mr. Krishna Pandey, currently a Technical Assistant at the Indian Institute of Science (IISc), and Mr. Gaurav Mehta, Software Development Engineer at Kloud Spot, both alumni from the 2021 batch, brought invaluable insights from their journeys. Drawing on their professional experiences, they addressed the critical differences between academic curriculum and real-world industry demands, emphasizing the importance of both technical and soft skills.

Mr. Pandey highlighted the necessity of staying updated with technological advances and nurturing a problem-solving mindset. Mr. Mehta focused on often-overlooked attributes such as effective communication, time management, and professionalism—traits that distinguish successful professionals. Practical guidance on building a robust career roadmap, the value of internships, certifications, and networking rounded out the session.

The event also featured an engaging Q&A session, where students sought advice on resume building, interview preparation, and navigating the early stages of their careers. Speakers responded with sincerity, sharing personal anecdotes and actionable tips.

Faculty organizer Professor Shivi Dixit and Head of Department Mr. Ramakrishna Reddy expressed gratitude to the guest speakers and participants, stressing the significance of alumni engagement in empowering students.

The session concluded on a positive note, equipping attendees with key takeaways for their transition from campus to corporate life. The department plans to host more such events, further strengthening the bridge between academia and industry for future graduates.





ACHARYA INSTITUTE OF GRADUATE STUDIES

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