



DEPARTMENT OF BBA AVIATION MANAGEMENT

Report Submission: 03/08/2026

Semester:	I	Academic Year:	2026-27	Venue:	SEMINAR HALL , AIGS
Event Date:	24/07/2026	Time:	10:00 AM to 03:00 PM	Duration:	05:00 HRS

TYPE OF EVENT: TRAINING PROGRAM

EVENT NAME: AIRLINE GROOMING TRAINING

Target Audience:	1 st Sem BBA Aviation Students	Number of Participants:	73	Event Coordinator:	Mr. Sathyananda
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Objectives:

1. To develop professional Grooming standards.
2. To Prepare Students for Aviation industry expectations,
3. To enhance communication and personality skills

Program Introduction:

Airline Grooming Training Program designed exclusively for BBA Aviation students. This session focuses on professional grooming, etiquette, communication, and personality development aligned with airline industry standards. The program aims to prepare students with the confidence and professionalism required for successful careers in aviation.

Theme of the Event:

"Flying High with Professionalism and Confidence"

This Airline Grooming Training Program is centered on developing the professional image and personality of future aviation professionals. The event emphasizes industry-standard grooming, etiquette, communication, and customer service excellence. It aims to instill confidence, discipline, and a positive attitude essential for success in the airline industry. Through expert guidance and practical insights, students will gain a better understanding of airline expectations and workplace



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professionalism. The program prepares BBA Aviation students to represent themselves with confidence and excellence in their aviation careers.

Resource Person(s):

Name: - Shruthi S

Designation: - Airline Grooming Trainer

Department Name; - Security and Operations

Company Name: - Air Asia India PVT

Place: - Bangalore

Detailed Report:

A Grooming Training Program was organized for the BBA Aviation students with the objective of enhancing their professional appearance, communication skills, and overall personality development. The program was designed to familiarize students with the grooming standards, etiquette, and behavioural expectations of the aviation industry, enabling them to build confidence and prepare for successful careers in airlines and other customer service sectors.

The event commenced with a welcome address by the faculty coordinator, who highlighted the significance of grooming and professional conduct in the aviation industry. The resource person introduced the students to the concept of grooming as a combination of personal hygiene, professional attire, positive attitude, communication skills, and workplace etiquette. The session emphasized that grooming is not limited to physical appearance but also includes confidence, discipline, courtesy, and effective interpersonal skills.

During the training, students were provided with detailed guidance on airline grooming standards, including appropriate dress code, personal hygiene, hairstyle, makeup, accessories, and professional body language. The trainer demonstrated the importance of maintaining a neat and polished appearance while interacting with passengers and colleagues. Special attention was given to posture, facial expressions, eye contact, and smiling, as these play a crucial role in creating a positive first impression and delivering excellent customer service.

As part of the training, several practical grooming activities were conducted to provide students with hands-on learning experiences. The resource person demonstrated the correct grooming techniques for both male and female aviation professionals, including professional attire, personal hygiene, hairstyle, skincare, makeup, and appropriate use of accessories. Students participated in posture correction exercises, walking drills, and body language sessions to improve their confidence and professional

presence. Interactive activities such as self-introduction exercises, role plays, mock passenger interactions, and group discussions enabled students to practice effective communication, etiquette, and customer service skills. Individual feedback was provided on grooming, appearance, voice modulation, and overall presentation, helping students identify areas for improvement and develop the confidence required to meet airline industry standards.

A dedicated session on interview readiness was included, where students received valuable tips on resume presentation, interview etiquette, confidence building, and commonly asked interview questions.

The students actively participated throughout the program, asking insightful questions and engaging enthusiastically in the practical exercises. The interactive nature of the session made learning enjoyable and encouraged students to understand the importance of professionalism in every aspect of their careers.

The program concluded with a question-and-answer session, followed by a vote of thanks. Overall, the Grooming Training Program was highly informative and beneficial. It enhanced students' awareness of professional grooming standards, improved their confidence and communication skills, and prepared them to meet the expectations of the aviation industry. The event successfully contributed to the holistic development of the students, equipping them with the knowledge, skills, and professionalism required to excel in their future careers.

Photographs:



Trainer demonstrating the hair style ways



Girls practicing the steps



Girls practicing the steps



Girls practicing the steps



Girls Practicing



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Final Look of grooming budding Aviators



Girls showcasing the hair style



Ms Shruthi S (Trainer) Explaining the concept

Outcomes:

1. Students will understand the importance of professional grooming and personal presentation in the aviation industry.
2. They will develop effective communication, etiquette, and customer service skills required for airline careers.
3. Students will gain confidence in their personality, body language, and professional conduct.
4. They will become familiar with airline industry standards, expectations, and workplace ethics.
5. The program will enhance students' employability and prepare them for interviews and future roles in the aviation sector.

Conclusion

The Airline Grooming Training program successfully enhanced the students' understanding of professional appearance, personal hygiene, and grooming standards expected in the aviation industry. The session improved their confidence, communication, and readiness to meet airline industry expectations. Overall, the training was highly beneficial in preparing BBA Aviation students for future careers in aviation and customer service.



Audience Feedback Summary:

73 Students have attended the training and all 73 have expressed their feedback as Excellent



The participants expressed high satisfaction with the training and appreciated the practical grooming tips and industry-oriented guidance provided by the resource person. Students reported that the session enhanced their confidence and helped them better understand the professional grooming standards expected in the aviation industry.