



DEPARTMENT OF COMMERCE UG

Report Submission: 05/08/2026

Semester: I	Academic Year: 2026–27	Venue: Main Auditorium, Acharya Institute
Event Date: 21/07/2026	Time: 09:30 AM – 12:30 PM	Duration: 03:00 HRS

TYPE OF EVENT: ORIENTATION

EVENT NAME: B. COM DEPARTMENTAL ORIENTATION

Target Audience: I Sem B. Com Students	Number of Participants: 106	Event Coordinator: Mr. Punith G
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Objectives:

1. To familiarize first-year B. Com students with the Department of Commerce UG, institutional policies, and academic regulations.
2. To introduce students to the curriculum structure, examination pattern, student support services, and extracurricular opportunities available at AIGS.
3. To motivate students to actively participate in academic, co-curricular, and professional development activities throughout their undergraduate programme.

Program Introduction:

The Department of Commerce UG, Acharya Institute of Graduate Studies, organized the B. Com Departmental Orientation for the newly admitted I Semester B. Com students. The programme was designed to help students understand the academic environment of the institution, familiarize them with departmental practices, and ensure a smooth transition into college life.

Theme of the Event:

The orientation focused on introducing students to the Department of Commerce, academic expectations, institutional values, student support systems, and opportunities for holistic development. The programme aimed to inspire students to begin their undergraduate journey with confidence, discipline, and a commitment to academic excellence.



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Detailed Report:

The Department of Commerce UG, Acharya Institute of Graduate Studies, organized the B. Com Departmental Orientation on 21 July 2026 from 9:30 AM to 12:30 PM at the Main Auditorium, Acharya Institute for the newly admitted I Semester B. Com students. The programme witnessed the enthusiastic participation of 106 students and was coordinated by Punith G., Assistant Professor, Department of Commerce UG. The orientation programme was conducted by the faculty members of the Department of Commerce UG with the objective of familiarizing students with the academic environment, institutional facilities, and opportunities available during their undergraduate programme.

The programme commenced with the lighting of the ceremonial lamp by the faculty members and student representatives, followed by an invocation to mark the beginning of the academic year. The Head of the Department, Dr. Lakshmi V, welcomed the students and introduced them to the vision and mission of the Department of Commerce UG. The orientation continued with the introduction of the faculty members, where each faculty member shared their academic expertise, teaching areas, and role in guiding students throughout the programme.

The faculty members explained the curriculum structure, examination pattern, attendance regulations, mentoring system, code of conduct, and the various academic and co-curricular opportunities available to students. A session on the ALIVE Learning Platform was conducted by Mr. Venkatesh Kumar R, who demonstrated the platform's features, login procedure, and its role in supporting teaching, learning, assignments, and communication. The programme also featured a musical performance by a final-year B. Com student, creating a warm and welcoming atmosphere for the freshers. Interactive activities such as Beat Hunt, Dumb Charades, Karaoke, and Talent Hunt encouraged active participation, helping students interact with their peers and faculty members.

The programme concluded with a vote of thanks expressing gratitude to the Head of the Department, faculty members, student volunteers, and participants for their active involvement and support. Overall, the orientation programme successfully achieved its objective of introducing students to the Department of Commerce UG, fostering a sense of belonging, and motivating them to actively participate in academic and institutional activities throughout their undergraduate journey.



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Photos:



Lighting of the ceremonial lamp by the faculty members and II Semester B. Com students during the inauguration of the Departmental Orientation Programme.



Dr. Lakshmi V, Head, Department of Commerce UG, addressing the students during the B. Com Departmental Orientation.



Mr. Venkatesh Kumar R, Assistant Professor, introducing the ALIVE Learning Platform and explaining its features to the students.



A final-year B. Com student performing a musical presentation during the orientation programme.



I Semester B. Com students attentively participating in the Departmental Orientation Programme.



Group photograph of faculty members and student volunteers after the successful completion of the B. Com Departmental Orientation Programme.



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Outcomes:

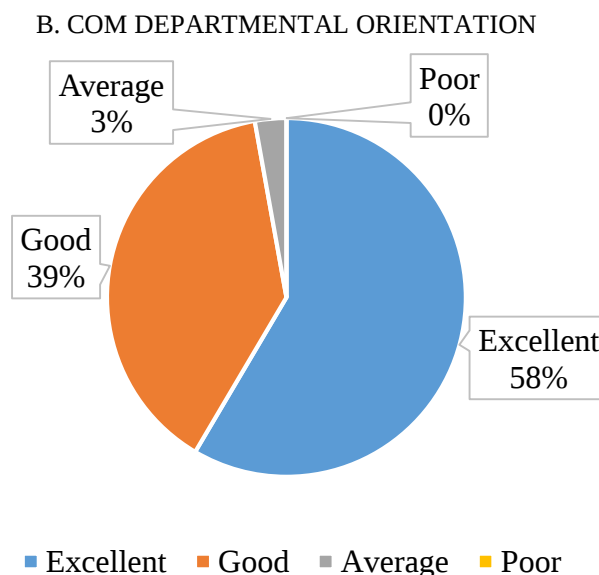
1. Students gained a clear understanding of the Department of Commerce UG, institutional regulations, curriculum structure, and academic expectations.
2. Students became aware of the various academic, co-curricular, research, internship, and placement opportunities available during the B. Com programme.
3. The orientation and interactive activities helped students build confidence, develop rapport with faculty and peers, and begin their undergraduate journey with a positive outlook.

Conclusion and Audience Feedback Summary:

Conclusion

The B. Com Departmental Orientation was successfully conducted by the Department of Commerce UG on 21 July 2026. The programme effectively introduced the newly admitted students to the department, academic regulations, curriculum structure, faculty members, institutional facilities, and opportunities for academic and professional development, thereby achieving its intended objectives.

Feedback



Out of 106 participants, 62 students rated the programme as Excellent, 41 students rated it as Good, and 3 students rated it as Average, while no participant rated it as Poor. The feedback received indicates that the orientation programme was well organized, informative, and successful in meeting the expectations of the newly admitted B. Com students.