



**DEPARTMENT OF Commerce UG**

**Report Submission: 06/08/2026**

|                               |                                   |                                     |
|-------------------------------|-----------------------------------|-------------------------------------|
| <b>Semester:</b> I            | <b>Academic Year:</b> 2026-27     | <b>Venue:</b> Room No. 24 ANA Block |
| <b>Event Date:</b> 31/07/2026 | <b>Time:</b> 02:00 PM TO 05:00 PM | <b>Duration:</b> 03:00 Hours        |

**TYPE OF EVENT: COMPETITION**

**EVENT NAME: Biz Shotgun 2026**

|                                                   |                                            |                                                |
|---------------------------------------------------|--------------------------------------------|------------------------------------------------|
| <b>Target Audience:</b> I Semester B.Com Students | <b>Number of Participants:</b> 18 Students | <b>Event Coordinator:</b> Ms. Ayesha Siddika T |
|---------------------------------------------------|--------------------------------------------|------------------------------------------------|

**Objectives:**

- To enhance students' basic knowledge of commerce, business, finance, economics, accounting, taxation, and current business affairs.
- To encourage students to think critically and make quick decisions while answering questions within a limited time.
- To develop teamwork and collaboration skills by engaging participants in group-based quiz activities.
- To create awareness of real-world business concepts and their practical applications.
- To improve students' confidence, communication, and participation in academic competitions.
- To develop critical thinking and analytical skills by solving business and commerce related questions.



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### **Program Introduction:**

Biz Shotgun Quiz 2026 was organized with the objective of promoting business awareness and strengthening the fundamental knowledge of commerce among first-year undergraduate students. The event was designed to provide an interactive platform where students could apply their understanding of commerce concepts while enhancing their analytical thinking, problem-solving abilities, and decision-making skills.

The quiz covered a wide range of topics, including accounting, finance, banking, economics, business management, taxation, entrepreneurship, current affairs, and general business knowledge. Conducted in a lively and competitive atmosphere, the event encouraged teamwork, healthy competition, and active participation among students.

Through this initiative, participants were able to improve their confidence, develop quick-thinking skills, and appreciate the practical relevance of commerce in everyday life. Biz Shotgun Quiz 2026 successfully combined learning with fun, making it an engaging educational activity that fostered both academic excellence and collaborative learning.

### **Theme of the Event:**

"Beyond Books: Exploring the World of Commerce"

The theme, "Beyond Books: Exploring the World of Commerce," was chosen to encourage students to look beyond theoretical knowledge and explore the practical dimensions of commerce and business. While classroom learning provides a strong academic foundation, real-world business environments demand critical thinking, awareness of current trends, informed decision-making, and the ability to apply concepts effectively.

### **Detailed Report:**

The Department of Commerce successfully organized Biz Shotgun Quiz 2026 on 28 July 2026 from 2:00 PM to 5:00 PM in Room No. 24 for the first-year B.Com students. The event was conducted under the guidance of Ms. Ayesha Siddika T, Faculty Coordinator, with the support of student coordinators Chiranjeevi and Sachin Stanley. The primary objective of the programme was to enhance students' business awareness, strengthen their understanding of commerce concepts, and encourage learning through healthy competition.

The event commenced with a welcome address by the Faculty Coordinator, who greeted the participants and highlighted the importance of commerce education in today's rapidly evolving business environment. Students were encouraged to view the quiz as an opportunity to expand their knowledge,



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improve their analytical abilities, and develop confidence rather than merely as a competition. The rules, scoring pattern, time limits, and evaluation criteria were clearly explained to ensure fairness and transparency throughout the programme.

The quiz witnessed enthusiastic participation from first-year students, with each team consisting of two members. The questions were carefully designed to suit the academic level of first-year students while also encouraging them to think beyond their textbooks. The competition covered a wide range of topics, including accounting, finance, banking, economics, business management, taxation, entrepreneurship, business current affairs, and general commerce knowledge.

The programme comprised multiple rounds that tested the participants' conceptual understanding, logical reasoning, business awareness, and quick decision-making abilities. The multiple-choice questions challenged students to apply their classroom learning in practical situations, while rapid-response rounds assessed their speed, confidence, and presence of mind. The questions gradually increased in complexity, making the competition engaging and intellectually stimulating.

One of the key highlights of the event was the active involvement of all participants throughout the competition. Students demonstrated excellent teamwork, communication, coordination, and strategic thinking while answering the questions. The audience also remained actively engaged, and interactive questions were posed between rounds to maintain enthusiasm and encourage wider participation.

The event successfully created a vibrant learning atmosphere where students could enhance their academic knowledge while enjoying a healthy competitive environment. Participants gained greater awareness of current business developments and recognized the practical relevance of commerce concepts in everyday business situations. The quiz also motivated students to stay informed about economic trends, financial markets, entrepreneurship, and contemporary business issues.

Overall, Biz Shotgun Quiz 2026 successfully fulfilled its objectives by providing an engaging platform for experiential learning beyond the classroom. The event effectively combined academic learning with fun and competition, inspiring students to develop a deeper interest in commerce and business while enhancing their analytical, communication, and decision-making skills. The overwhelming participation and positive response from students reflected the success of the programme and highlighted the value of organizing such academic enrichment activities on a regular basis.



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**Geotagged Photographs:**



**Introduction of the First Round**



**Students rising their hands for the questions asked**



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**Students answering for the questions through mobile phone**



**Students discussing with their teammates**



**Group Photo with the Participants**

#### **Outcomes:**

- Students enhanced their understanding of fundamental commerce concepts, including accounting, finance, banking, economics, taxation, entrepreneurship, and business management.
- Participants improved their analytical thinking, logical reasoning, and problem-solving skills by answering application-oriented quiz questions.
- The event increased students' awareness of current business trends, economic developments, and contemporary commercial issues.
- Students developed the ability to think quickly and make informed decisions under time constraints, thereby improving their presence of mind.
- The quiz promoted teamwork, collaboration, and effective communication as participants worked together to solve questions and make strategic decisions.

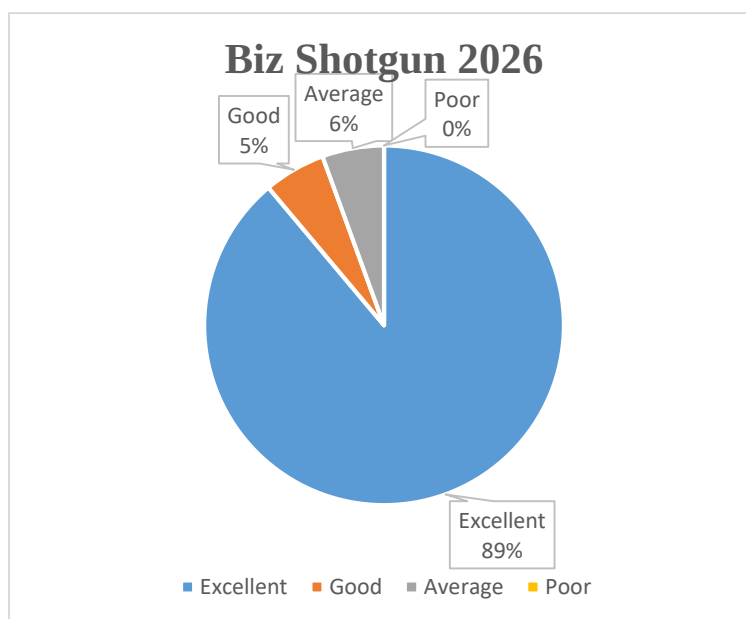
#### **Conclusion**

Biz Shotgun Quiz 2026 concluded successfully with enthusiastic participation from first-year B.Com students, achieving its objective of promoting commerce knowledge through an engaging and interactive learning experience. The event provided students with an opportunity to apply their classroom knowledge, enhance their analytical and decision-making skills, and develop teamwork and confidence.



in a competitive environment. The active involvement of participants and the positive response received reflected the effectiveness of the programme in fostering business awareness and encouraging continuous learning beyond textbooks. Overall, the quiz served as a valuable academic enrichment activity that combined education with healthy competition, leaving participants motivated to broaden their understanding of the dynamic world of commerce.

#### **Feedback analysis:**



Result: out of 18 students, 16 students said Excellent, 1 student said average, and 1 student said good.