



DEPARTMENT OF MBA

Report Submission: 31/07/2026

Semester: II		Academic Year: 2025–26		Venue: MBA AUDITORIUM, Acharya Institutes.	
Event Date:	30/07/2026	Time:	10:00 AM to 12:00 PM	Duration:	02.00 HRS

TYPE OF EVENT: GUEST TALK

**EVENT NAME: CHANAKYA'S ARTHASHASTRA: STRATEGIC DECISION-
MAKING AND RESOURCE OPTIMIZATION**

Target Audience:	II Sem Students	Number of Participants:	44	Event Coordinator:	Dr. P.Venkaiah Babu
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Objectives:

1. To understand the strategic management principles outlined in Chanakya's Arthashastra and their relevance to modern organizations.
2. To examine Chanakya's approaches to decision-making, governance, and leadership in complex business environments.
3. To analyze resource optimization techniques described in the Arthashastra for improving organizational efficiency and sustainability.
4. To explore the application of Chanakya's strategic frameworks in risk management, financial planning, and competitive advantage.
5. To develop the ability to integrate ancient Indian management wisdom with contemporary business strategy and decision-making practices.

Program Introduction:

The guest talk explores Chanakya's Arthashastra to develop strategic decision-making, resource optimization, ethical leadership, risk management, and sustainable managerial practices for contemporary organizations and future leaders.



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Theme of the Event:

Exploring Chanakya's Arthashastra to strengthen strategic decision-making, resource optimization, ethical governance, leadership excellence, and sustainable management practices for contemporary business and organizational success.

Resource Person:

Dr. Preethi Inampudi, Associate Professor, Department of MBA, Surana College (Autonomous), Bengaluru

Detailed Report:

The Guest talk was organized on 30th July 2026 on Chanakya's Arthashastra: strategic decision-making and resource optimization by the Department of MBA, Acharya Institute of Graduate Studies in MBA Auditorium. The program commenced with the welcome address delivered by Ms. Jeevitha K at 10:00 AM, 1st year MBA student, followed by the guest profile reading by Ms. Indu M, 1st year MBA student. Dr. Preethi Inampudi explained how Chanakya's principles continue to offer valuable guidance for modern managers in making informed strategic decisions, optimizing organizational resources, managing risks, and achieving sustainable competitive advantage.

The lecture further highlighted the practical application of Arthashastra in project planning, financial discipline, negotiation, crisis management, ethical governance, and efficient resource allocation. The resource person compared ancient Indian management philosophies with contemporary strategic management concepts, demonstrating their relevance in today's dynamic business environment. Real-world examples and case studies were presented to illustrate how organizations can adopt Chanakya's strategic thinking to enhance organizational effectiveness, improve leadership capabilities, and strengthen decision-making processes. Students actively participated in the interactive discussion, raising thoughtful questions on leadership, business ethics, and resource optimization, making the session highly engaging and academically enriching.

The technical session concluded at 12:00 PM, followed by an interactive question-and-answer session that enabled participants to clarify their concepts and gain practical insights from the expert. The programme concluded with a formal Vote of Thanks, delivered by the Programme Coordinator, expressing sincere gratitude to the distinguished resource person for sharing valuable knowledge and practical experiences. Appreciation was also extended to the management, Principal, faculty members, organizing committee, and students for their active participation and support in ensuring the successful conduct of the programme. The event concluded with positive feedback from participants, who



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acknowledged the session as highly informative, intellectually stimulating, and beneficial in understanding the practical relevance of Indian Knowledge Systems in modern strategic management and business decision-making.

Geotagged Photographs:



Welcome address by Ms. Jeevitha K, 1st Year MBA Student

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Resource Person Profile Reading by Ms. Indu M, 1st year MBA Student



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I MBA Students Participated in Guest Talk



Dr. Preethi Inampudi giving introduction about Chanakya's Arthashastra



Dr. Preethi Inampudi Explaining concepts of Chanakya's Arthashastra to I MBA students



Dr. Preethi Inampudi interacting with students in Guest Talk



Dr. Preethi Inampudi giving live examples in the guest talk



Dr. Preethi Inampudi showing the strategies of Chanikya for decision making



Ms Arsha is explaining how the guest talk is useful for their carrier



Token of respect to the resource person Dr. Preethi Inampudi by the Dr.P.Venkaiah Bab,Department of MBA, AIGS



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Outcomes:

1. Students developed competencies in strategic decision-making, leadership, governance, and resource optimization based on the principles of Chanakya's Arthashastra.
2. Students' ability was enhanced to analyze organizational challenges and formulate effective, ethical, and evidence-based strategic solutions.
3. Students gained confidence in applying ancient Indian management wisdom to contemporary business scenarios through interactive discussions and case-based learning.
4. The guest talk encouraged students' critical thinking, ethical leadership, and appreciation of Indian Knowledge Systems (IKS) in modern management practices.
5. Students were inspired to integrate Chanakya's strategic philosophies into professional decision-making, sustainable business practices, and responsible organizational leadership.

Conclusion and Audience Feedback Summary:

- **Conclusion**

The programme concluded successfully with active participation from 44 I MBA students, who appreciated the insightful deliberations on Chanakya's Arthashastra and its relevance to modern strategic management. The participants expressed that the session enhanced their understanding of strategic decision-making, resource optimization, ethical leadership, and the practical application of Indian Knowledge Systems (IKS) in contemporary business and project management, making the event highly informative and enriching.

- **Participant Feedback**

Feedback collected from the 44 participants indicated a highly positive response to the programme. Among them, 32 students rated the guest talk as "Excellent," 11 students rated it as "Very Good," and 1 student rated it as "Average," reflecting the overall effectiveness, relevance, and quality of the guest lecture.



- **Feedback Analysis with graph representation**

