



DEPARTMENT OF MBA

Report Submission: 01/07/2026

Semester: EVEN	Academic Year: 2025-26	Venue: Mechanical seminar hall & MBA Auditorium, Acharya Institutes.
Event Date: 25/06/2026 & 26/06/2026	Time: 10:00 AM to 05:00 PM	Duration: 07:00 Hrs (each day)

TYPE OF EVENT: CONFERENCE

EVENT NAME: 3RD INTERNATIONAL CONFERENCE ON EVOLVING BUSINESS MODELS IN THE ERA OF AI & ROBOTICS (ICEBMAIR-2026)

Target Audience:	AIGS Faculty, Research Scholars & Students.	Number of Participants: 66
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Objectives:

1. To analyze AI and robotics impact on evolving global business models
2. To bridge academic research with industry practices in AI- driven businesses
3. To discuss ethical, sustainable, and responsible adoption of AI technologies.
4. To encourage interdisciplinary research and innovation in AI- Enabled business strategies.
5. To examine workforce transformation and skill development in automated environments

Program Introduction:

The 3rd International Conference on Evolving Business Models in the Era of AI & Robotics (ICEBMAIR-2026) brought together academicians, researchers, industry experts, and students to discuss emerging trends in artificial intelligence, robotics, and innovative business practices. The conference served as a platform for knowledge sharing, research collaboration, and exploring technology-driven solutions that foster sustainable growth, digital transformation, and organizational excellence in today's rapidly evolving global business environment.

Theme of the Event:

The theme of the conference highlights the transformative impact of Artificial Intelligence (AI) and Robotics on modern business practices and organizational growth. As industries embrace digital transformation, businesses are redesigning their models to enhance innovation, operational efficiency, customer experience, and strategic decision-making. AI and robotics are



enabling organizations to automate processes, analyze data effectively, and create sustainable competitive advantages in an increasingly technology-driven marketplace. This conference provides an interdisciplinary platform for academicians, researchers, industry professionals, entrepreneurs, and students to exchange ideas, present research, and discuss emerging trends in AI-enabled business transformation. It encourages collaboration between academia and industry while addressing opportunities, challenges, ethical considerations, and future prospects of intelligent technologies. By fostering knowledge sharing and innovative thinking, the conference aims to promote the development of resilient, sustainable, and future-ready business models capable of meeting the demands of the rapidly evolving global business environment.

Resource Person: Name, Dept, Designation and institution/company.

1. Aparana Gupta, Director of Engineering, AI & Data Science Leader, Microsoft.
2. Mr. Sachin Vani, Senior Product Specialist, Keysight Technologies, Automated Test & Assurance
3. Prof. Franco Curmi, Department of Management, Professor, University of Malta.
4. Dr. Sascha H. Funk, AI Media Strategist, Professor, Thammasat University.
5. Dr. M. Subramanyam, Professor and Program Coordinator-MBA, School of Management, CMR UNIVERSITY (Lakeside Campus),
6. Dr. Srirangan VR, Department of Finance, Professor, Christ University, Bengaluru.
7. Dr. Puspa BV, Associate Professor, MP BIRLA Institute of Management, Bengaluru
8. Dr. Venkateswarlu Nalluri, Chaoyang University of Technology, Taiwan

Detailed Report

The Department of MBA, Acharya Institute of Graduate Studies, successfully organized the 3rd International Conference on "Evolving Business Models in the Era of AI & Robotics (ICEBMAIR-2026)" on 25th and 26th June 2026. The conference served as a global platform for academicians, researchers, industry professionals, entrepreneurs, and students to deliberate on the transformative impact of Artificial Intelligence and Robotics on modern business practices. The conference was meticulously planned over several months, beginning with the official release of the conference brochure on 05 February 2026, followed by paper submissions, review processes, pre-conference activities, workshops, and finally the successful conduct of the two-day international conference.



Day One (25/06/2026)

Spot Registrations

The registration process for the 3rd International Conference on Evolving Business Models in the Era of AI & Robotics (ICEBMAIR–2026) was conducted successfully on the first day of the conference, 25 June 2026, from 9:00 a.m. to 10:30 a.m. at the Mechanical Seminar Hall, Acharya Campus. The registration desk was efficiently managed by the faculty members and student volunteers of the Department of MBA. Participants from various universities, research institutions, and industries completed the registration formalities and received their conference kits, name badges, and programme schedules. The registration process was systematic and well coordinated, ensuring a smooth and hassle-free experience for all delegates. Participants also interacted with fellow researchers, academicians, and industry experts before the inaugural session, fostering networking opportunities and creating a welcoming atmosphere for the successful commencement of the conference.

International Conference Inaugural Session

The Inaugural Session of the 3rd International Conference on "Evolving Business Models in the Era of AI & Robotics (ICEBMAIR–2026)" was held on 25 June 2026 at the Mechanical Seminar Hall, Acharya Campus. The ceremony commenced with an invocation and the traditional lighting of the lamp, symbolizing the beginning of the academic event. The session was graced by Ms. Aparana Gupta, Director of Engineering, AI & Data Science Leader, Microsoft, Bengaluru, as the Guest of Honor. The programme was also attended by the Principal of Acharya Institute of Graduate Studies, Dr. P. Venkaiah Babu, Convener, Dr. Kiran L. Maney, Head of the Department of MBA, the Programme Coordinator, distinguished Session Chairs, faculty members, researchers, industry experts, and participants. The dignitaries addressed the gathering, highlighting the significance of Artificial Intelligence and Robotics in transforming business models and encouraging participants to engage in meaningful research and knowledge sharing throughout the conference.

The programme commenced with a Welcome Note delivered by Dr. Benjamin Jones, Master of Ceremony, who warmly welcomed the dignitaries, guests, participants, and delegates. This was followed by a soulful Invocation by Ms. Sneha K., II Semester MBA Student, invoking divine blessings for the successful conduct of the conference.



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The dignitaries then performed the traditional Lighting of the Lamp, symbolizing the pursuit of knowledge and wisdom by the all dignitaries on the dias. A video presentation showcasing Acharya Institute of Graduate Studies was screened, highlighting the institution's academic excellence, research initiatives, infrastructure, and achievements.

The Welcome Address was delivered by Dr. Kiran L. Maney, Head of the Department of MBA, who greeted the gathering and emphasized the importance of organizing international conferences that promote research, innovation, and collaboration in emerging technologies. He encouraged participants to actively engage in scholarly discussions and contribute meaningful research.

The Presidential Address was delivered by Prof. Gurnunath Rao Vaidya, Principal, Acharya Institute of Graduate Studies, who highlighted the institution's commitment to quality education, research, innovation, and industry collaboration. He appreciated the efforts of the Department of MBA in organizing the conference and encouraged researchers to explore innovative solutions using Artificial Intelligence and Robotics to address contemporary business challenges.

The Theme of the Conference was presented by Dr. P. Venkaiah Babu, Convener, ICEBMAIR-2026, who elaborated on the significance of Evolving Business Models in the Era of AI & Robotics. He explained how intelligent technologies are transforming business operations, strategic decision-making, customer engagement, and organizational competitiveness. He encouraged researchers to explore interdisciplinary perspectives and innovative business solutions for a technology-driven future.

The Guest of Honor was formally introduced by Dr. N. Bhargava, Associate Professor, Department of MBA, followed by the felicitation ceremony, where the dignitaries honored the Guest of Honor with a token of appreciation. Ms. Jency Fernandez then welcomed the distinguished Session Chairs, acknowledging their valuable contribution to the technical sessions and research evaluation.

One of the major highlights of the inaugural ceremony was the Release of the Conference Proceedings by the dignitaries on the dais, officially launching the conference publication containing the accepted research papers.

The Guest of Honor Address was delivered by Ms. Aparana Gupta, who shared valuable insights on the growing influence of Artificial Intelligence and Data Science in transforming



business ecosystems. She delivered an inspiring and insightful address as the Guest of Honor during the inaugural session of the conference. She emphasized the transformative role of Artificial Intelligence and Robotics in reshaping business models, innovation, and organizational growth. She highlighted the need for continuous learning, ethical AI adoption, and collaboration between academia and industry to develop future-ready professionals. She encouraged researchers to focus on practical, impactful, and sustainable research that addresses real-world business challenges. Her motivational address inspired participants to embrace emerging technologies, strengthen interdisciplinary research, and contribute towards building intelligent and sustainable business ecosystems.

Following a Tea Break, Ms. Jency Fernandez introduced the Industrial Speaker, Mr. Sachin Vani, Senior Product Specialist, Keysight Technologies, Automated Test & Assurance Business Unit. During his address, Mr. Sachin Vani, delivered an informative session highlighting the latest industrial developments in automation, testing technologies, and Artificial Intelligence. He explained how AI-driven solutions are revolutionizing product development, quality assurance, and operational efficiency across industries. He emphasized the growing demand for skilled professionals with expertise in AI, robotics, and digital technologies to meet evolving industry requirements. He also encouraged participants to bridge the gap between academic research and industrial applications by developing innovative, technology-driven solutions. His practical insights provided valuable industry exposure and motivated participants to align their research with real-world business and technological advancements.

The inaugural programme concluded with a Vote of Thanks delivered by Dr. N. Bhargava, Conference Chair, who expressed sincere gratitude to the Guest of Honor, Principal, Convener, Head of the Department, Session Chairs, Industrial Speaker, organizing committee, faculty members, student volunteers, and participants for their wholehearted support in making the inaugural session a grand success.

After the inaugural session, all delegates proceeded for Lunch, followed by Technical Paper Presentation Sessions, which were conducted in both Online and Offline and Online Tracks. Researchers from various institutions presented their scholarly work before expert Session Chairs, promoting meaningful academic discussions, knowledge sharing, and interdisciplinary collaboration on emerging developments in Artificial Intelligence, Robotics, and Business Management.



Key Discussions from the 3rd International Conference (ICEBMAIR–2026)

1. AI-Driven Business Transformation:

The conference emphasized how Artificial Intelligence (AI) and Robotics are revolutionizing business models by enhancing operational efficiency, enabling intelligent decision-making, improving customer experiences, and creating sustainable competitive advantages. Speakers highlighted the need for organizations to embrace digital transformation to remain competitive in the evolving global business landscape.

2. Innovation through Robotics and Automation:

Experts discussed the growing role of robotics and intelligent automation in streamlining business processes, reducing operational costs, increasing productivity, and improving organizational performance. Participants explored real-world applications of automation across manufacturing, healthcare, finance, retail, and service industries.

3. Ethical and Responsible AI Adoption:

Ethical considerations surrounding AI implementation were a major focus of the conference. Discussions emphasized transparency, fairness, accountability, data privacy, cybersecurity, and responsible AI governance. Speakers encouraged organizations and researchers to develop AI solutions that are ethical, inclusive, and beneficial to society.

4. Digital Transformation and Data-Driven Decision Making:

The conference highlighted the significance of data analytics, machine learning, and business intelligence in enabling organizations to make informed strategic decisions. Participants explored how AI-powered analytics supports forecasting, customer insights, risk management, and organizational agility in a rapidly changing business environment.

5. Industry–Academia Collaboration:

A key outcome of the conference was the importance of strengthening partnerships between academic institutions and industry. Such collaborations were recognized as essential for promoting applied research, innovation, skill development, technology transfer, and preparing graduates to meet the evolving demands of the digital economy.

6. merging Business Models and Entrepreneurship:

Speakers examined how AI and Robotics are enabling innovative business models, digital entrepreneurship, platform-based economies, and smart enterprises. Discussions focused on how organizations can redesign their strategies to capitalize on technological advancements while ensuring long-term sustainability and resilience.



7. Research, Skill Development, and Future Workforce:

The conference stressed the growing need to equip students, researchers, and professionals with advanced knowledge and practical skills in AI, Robotics, Business Analytics, and Digital Technologies. Participants recognized the vital role of higher education institutions in nurturing future-ready talent through interdisciplinary learning and research.

8. Global Networking and Collaborative Research:

ICEBMAIR–2026 provided an excellent platform for networking among academicians, researchers, industry experts, and students from diverse institutions and countries. The conference encouraged collaborative research, knowledge exchange, publication opportunities, and long-term academic and industrial partnerships aimed at addressing future business challenges through innovative AI-driven solutions.

Day 2 (26/06/2026)

The second day of the 3rd International Conference on "Evolving Business Models in the Era of AI & Robotics (ICEBMAIR–2026)" was conducted on 26 June 2026 at the MBA Auditorium, Acharya Campus. The programme commenced with a Welcome Note delivered by Ms. Jency Fernandez, who warmly welcomed the dignitaries, keynote speakers, researchers, faculty members, students, and participants. This was followed by a prayerful Invocation by Ms. Sneha K., II Semester MBA Student, seeking divine blessings for the successful proceedings of the day. The Introduction of the First Chief Guest (Online) was presented by Ms. Deblina M., who introduced Prof. Sasha H. Funk, Professor, Thammasat University, Thailand. Following the keynote session, Dr. P. Venkaiah Babu, Convener, ICEBMAIR–2026, delivered the Opening Remarks, highlighting the achievements of the conference and appreciating the enthusiastic participation of researchers from different parts of India and abroad.

The Conference Repertoire was presented by Dr. Kiran L. Maney, Conference Chair, summarizing the conference activities, research contributions, paper presentations, and the overall success of the event. After a brief Tea Break, the Best Paper Awards were announced, and certificates were distributed by Dr. Sreenivas T. and Mrs. Jency Fernandez, members of the Editorial Committee, recognizing outstanding research contributions presented during the conference.

The programme continued with a Feedback Session, where participants shared their valuable suggestions and appreciated the quality of the conference organization, keynote sessions,



and technical presentations. This was followed by vibrant Cultural Events, where students showcased their talents through music and dance performances, adding colour and entertainment to the conference. The Introduction of the Second Chief Guest (Online) was delivered by Mr. Akash Krishna, who introduced Prof. Franco Curmi, University of Malta, Malta. The conference concluded with the Vote of Thanks proposed by Dr. N. Bhargava, Conference Chair, expressing gratitude to the management, dignitaries, keynote speakers, session chairs, reviewers, organizing committee, faculty members, student volunteers, authors, and participants for their invaluable support in making the conference a grand success. The programme concluded with the National Anthem, marking the successful completion of the two-day international conference.

Address of Chief Guest–1: Prof. Sasha H. Funk, Professor, Thammasat University, Thailand

Prof. Sasha H. Funk, Professor at Thammasat University, Thailand, delivered an engaging and thought-provoking online keynote address on the future of business in the age of Artificial Intelligence and Robotics. He emphasized that technological innovation is rapidly transforming global organizations and that businesses must adopt AI-driven strategies to remain competitive in an increasingly digital economy. He highlighted the importance of integrating advanced technologies with sound business practices, innovation, and sustainability to create long-term value. Prof. Funk encouraged researchers to undertake interdisciplinary studies that combine management, technology, and social responsibility. He also stressed the significance of international collaboration, continuous learning, and ethical leadership in addressing emerging global challenges. His address inspired participants to think beyond conventional business models and embrace innovation, research excellence, and global partnerships to build resilient and future-ready organizations capable of thriving in an AI-driven world.

Address of Chief Guest–2: Prof. Franco Curmi: University of Malta, Malta

Prof. Franco Curmi, University of Malta, Malta, delivered an insightful online keynote address focusing on the evolving relationship between Artificial Intelligence, Robotics, and sustainable business development. He discussed how organizations across the world are leveraging intelligent technologies to improve operational efficiency, enhance customer experiences, and develop innovative business models. He emphasized that while AI offers tremendous opportunities, organizations must ensure responsible implementation through ethical governance, transparency, and continuous skill development. Prof. Curmi encouraged researchers and students to pursue collaborative and interdisciplinary research that addresses real-world business challenges while



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contributing to sustainable economic growth. He highlighted the importance of innovation, entrepreneurship, and lifelong learning in preparing future leaders for an increasingly technology-driven world. His inspiring address motivated participants to embrace emerging technologies responsibly and contribute meaningful research that creates positive societal and industrial impact.

Photos:



International conference brochure release by the Dr. Kiran L Maney, Ms. Mounica, Mrs. Shilpa, Prof. Kaveri, Mrs. Shakthi Kumari, Dr. Sridevi, Dr. Benjamin Jones, Dr. P.Venkaiah Babu, Dr. Bhargava N.



Welcome Note by Dr. Benjamin Jones



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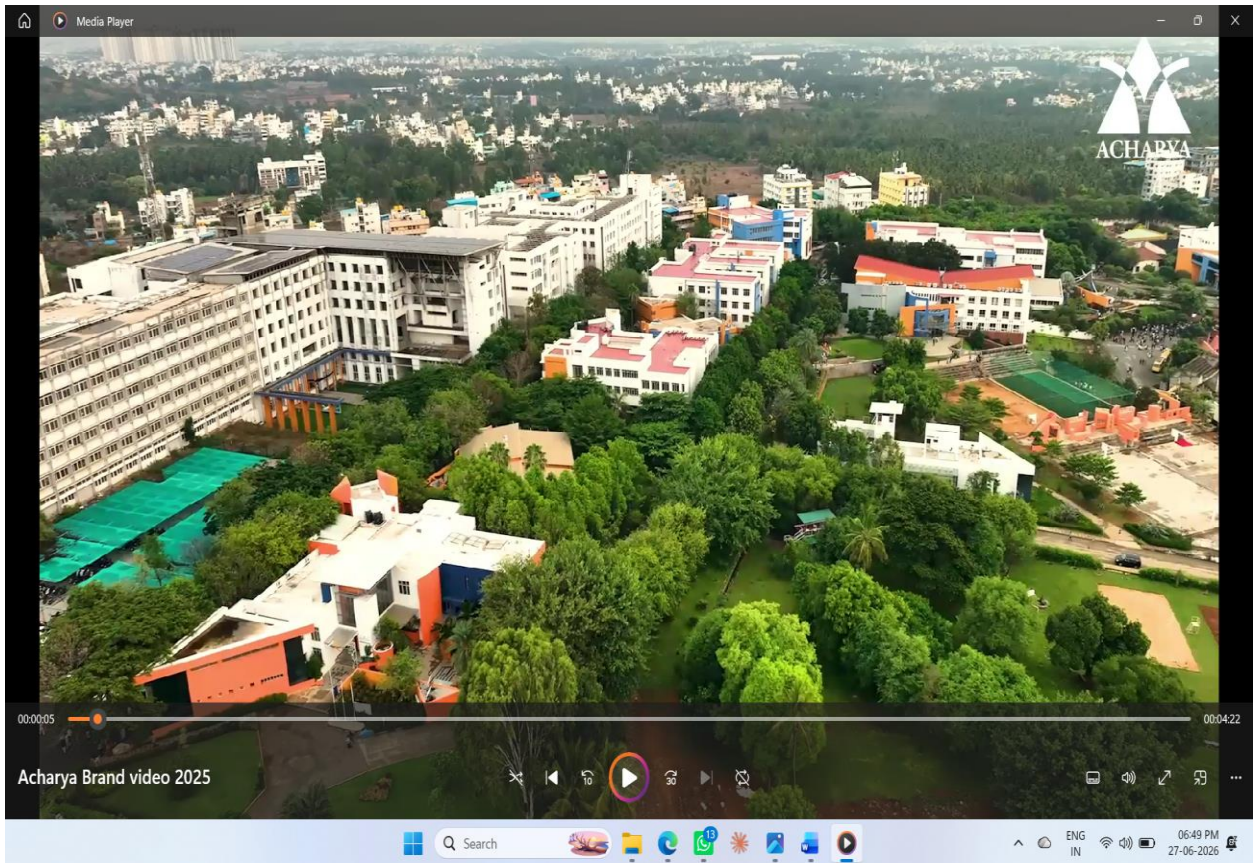
Invocation song by I MBA student Ms. Sneha



Lightening the Lamp by Dr. Gurunath Rao Vaidya, Ms. Aparana Gupta, Dr. Kiran L Maney, Mr. Sachine Vani, Dr. Bhargava, Conference Participants and Mrs. Puspa BV



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Vedio about the Acharya Institute of Graduate Studies



Welcome address by Dr. Kiran L Maney



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Presidential Address by the Principal, Prof. Gurunath Rao Vaidya



Theme of the Conference remarks by Dr. P. Venkaiah Babu



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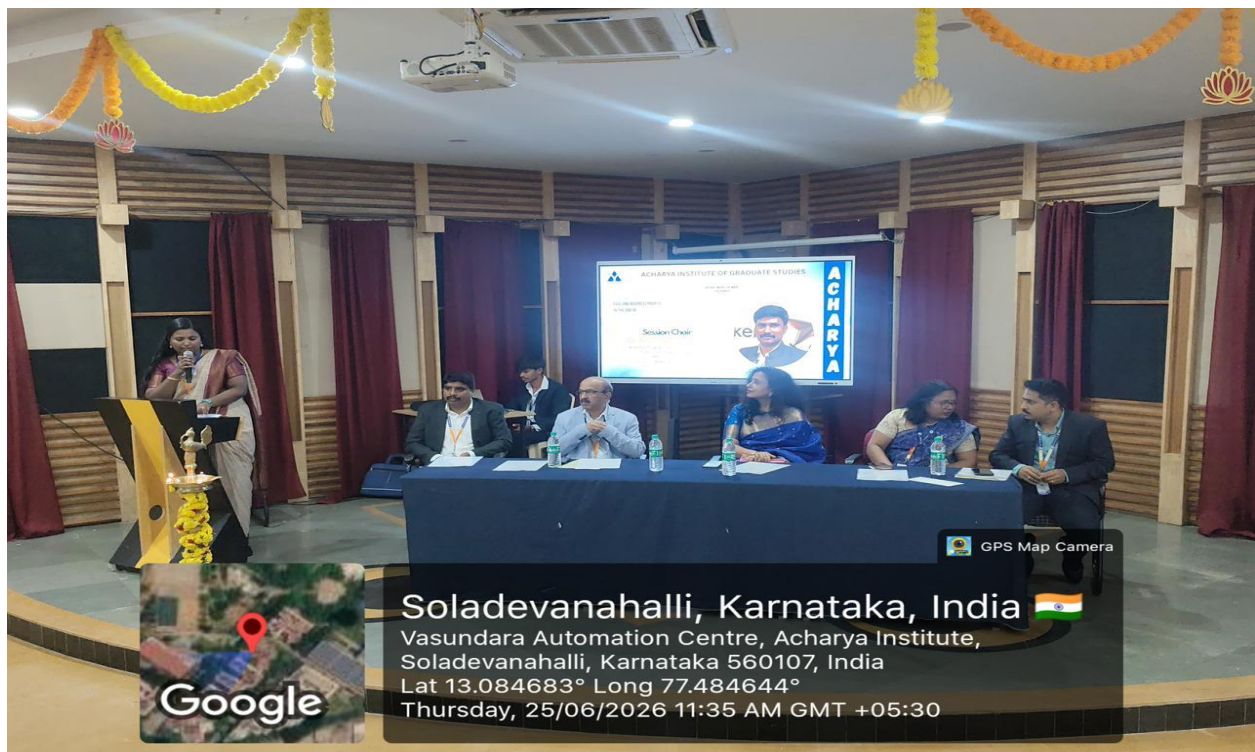
Introduction of Guest of Honor by Mrs. Jency Fernandez



Felicitations of the Guest of Honor by Prof. Gurunath Rao Vaidya, Dr. Kiran L Maney, Dr. Bhargava N and Dr. P. Venkaiah Babu



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Welcoming Session Chair by Mrs. Jency Fernandez



Releasing Conference Proceedings by the Ms. Aparna Gupta, Prof. Gurunath Rao Vaidya, Dr. Kiran L Maney, Dr. Bhargava N, Dr. P.Venkaiah Babu, Dr. Benjamin Jones, Dr. Sreenivas T, Mrs. Jency Fernandez, Mrs. Deblina M, Mr. Akash Krishna, Dr. Subrahmanyam V, Dr. Puspa BV, Dr. Srirangan K.



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Address by the Guest of Honor by Ms. Aparana Gupta



Introduction of the Industrial Speaker by Mrs. Jency Fernandez



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Address by the Industrial Speaker Mr. Sachin Vani



Vote of thanks by Dr. Bhargav N



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Ms. Aparana Gupta interacting with the participant in the international conference

Day 2: 26/06/2026



Day 2 Welcome address by Mrs. Jency Fernandez



Invocation song by Ms. Sneha



Day 2 Welcome address by Dr.P.Venkaiah Babu



Repertoire speech by the Dr. Kiran L Maney



Address by the Chief Guest 1 Prof. Sascha H Funk

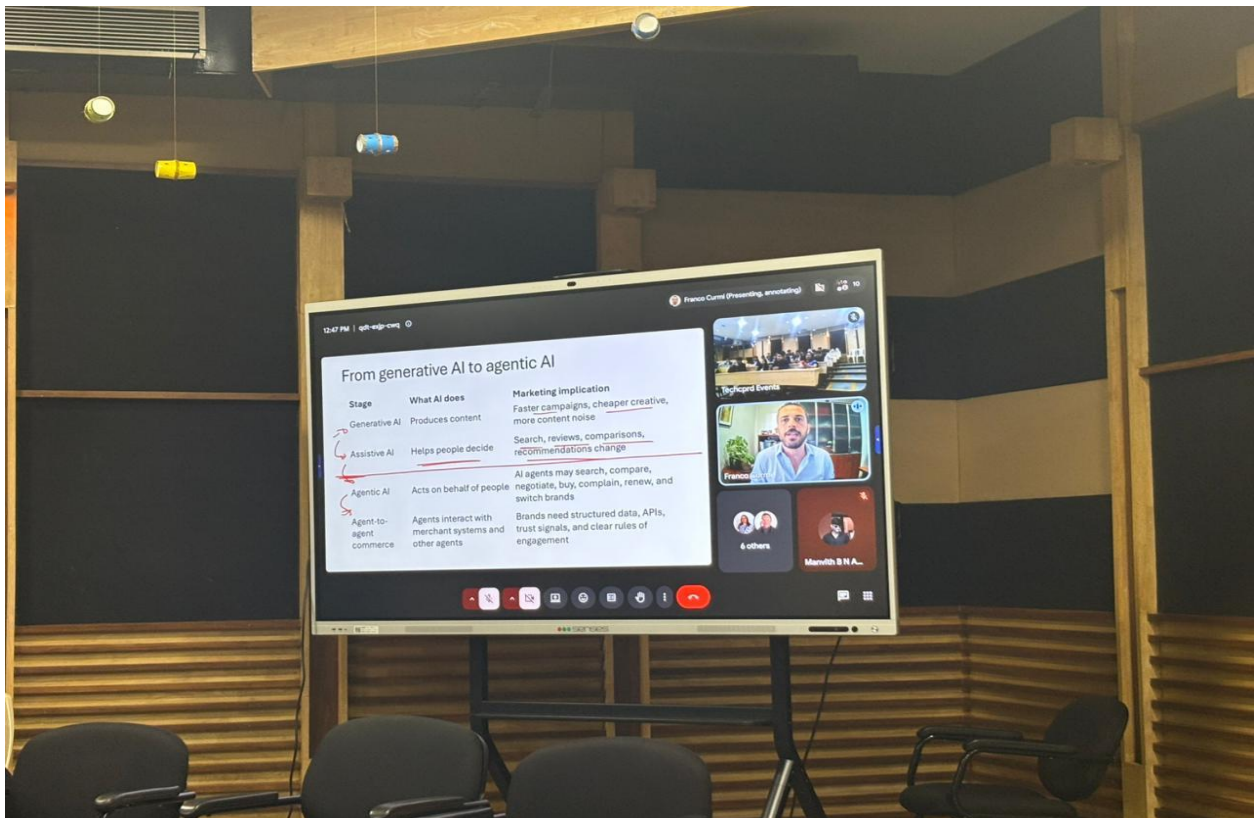


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Address by the Chief Guest 2 Prof. Curmi



Q & A session



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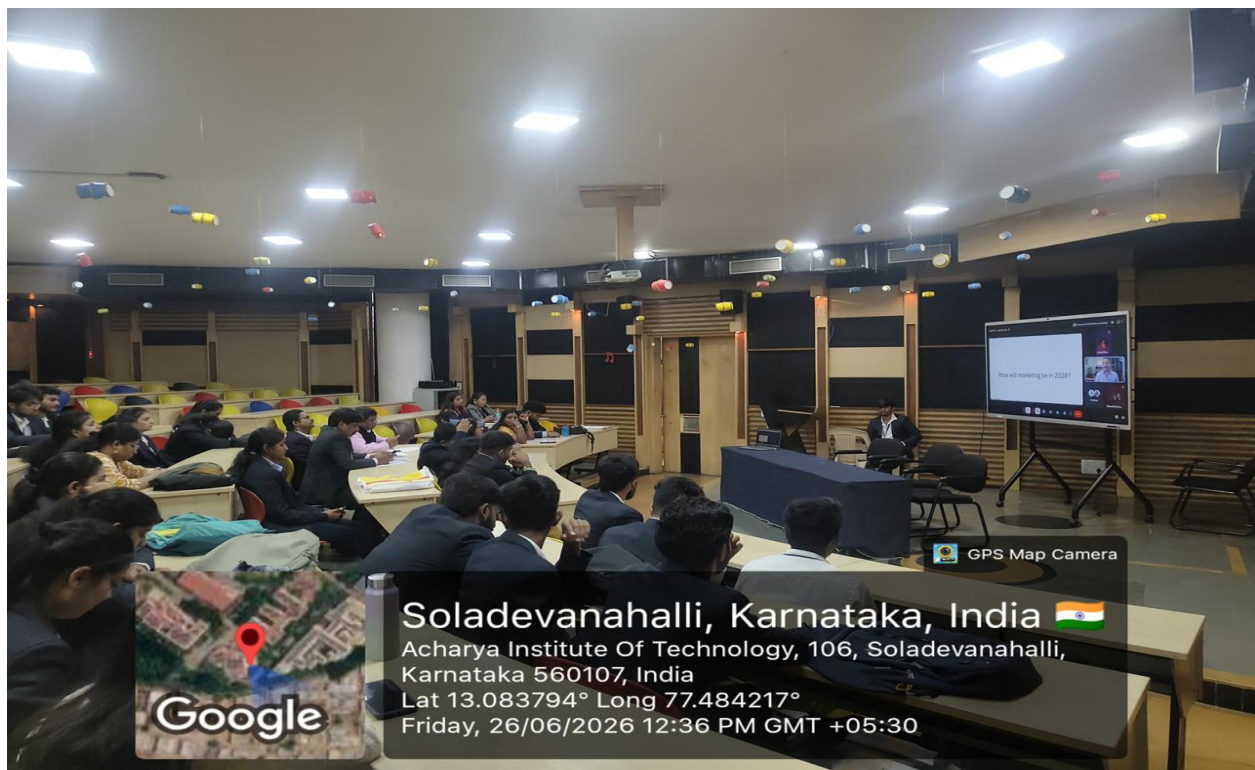
Best paper announcement by the Dr. Sreenivas T



Day 2 Vote of thanks by Dr. Bhargava N



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Day 2 International Conference participants



Best paper award giving by Dr.Kiran L Maney, Dr. P.Venkaiah Babu and Dr. Bhargava N to participants Manvith and Jeevitha



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Day 2 international Conference Group photo



Token of Appreciation to Dr. Pushpa BV by Prof. Gurunath Rao Vaidya, Ms. Aparana Gupta,
Dr. Kiran L Maney, Dr. Bhargava N, Dr. P.Venkaiah Babu.



Outcomes:

1. Generation of high-quality research publications on AI and robotics based business models.
2. Development of strategic frameworks for effective AI and robotics implementation.
3. Strengthened collaboration among academicians, industry experts, and policymakers
4. Formulation of ethical guidelines and policy recommendations for AI adoption.
5. Identification of future skill requirement and development strategies

Conclusion:

The 3rd International Conference on "Evolving Business Models in the Era of AI & Robotics (ICEBMAIR–2026)", organized by the Department of MBA, Acharya Institute of Graduate Studies, concluded successfully on 26 June 2026, achieving its objective of fostering academic excellence, research collaboration, and industry–academia interaction. The conference brought together eminent academicians, researchers, industry experts, policymakers, entrepreneurs, and students from across India and abroad to deliberate on the transformative role of Artificial Intelligence and Robotics in shaping the future of business.

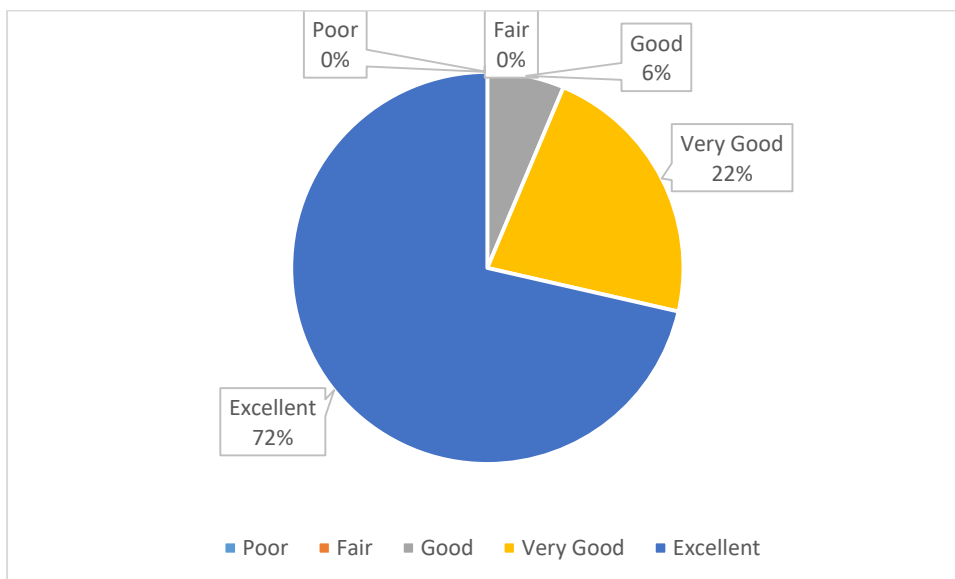
The keynote addresses, technical paper presentations, panel discussions, industrial sessions, and interactive networking opportunities provided participants with valuable insights into emerging technologies, innovative business strategies, ethical AI practices, and sustainable organizational development. The conference also facilitated meaningful discussions on digital transformation, entrepreneurship, automation, business analytics, and future-ready business models.

The overwhelming participation, quality research contributions, and active engagement of delegates reflected the growing importance of AI and Robotics in modern management and business practices. The event successfully strengthened academic and professional networks, encouraged interdisciplinary research, and promoted collaborative partnerships among institutions and industry experts.

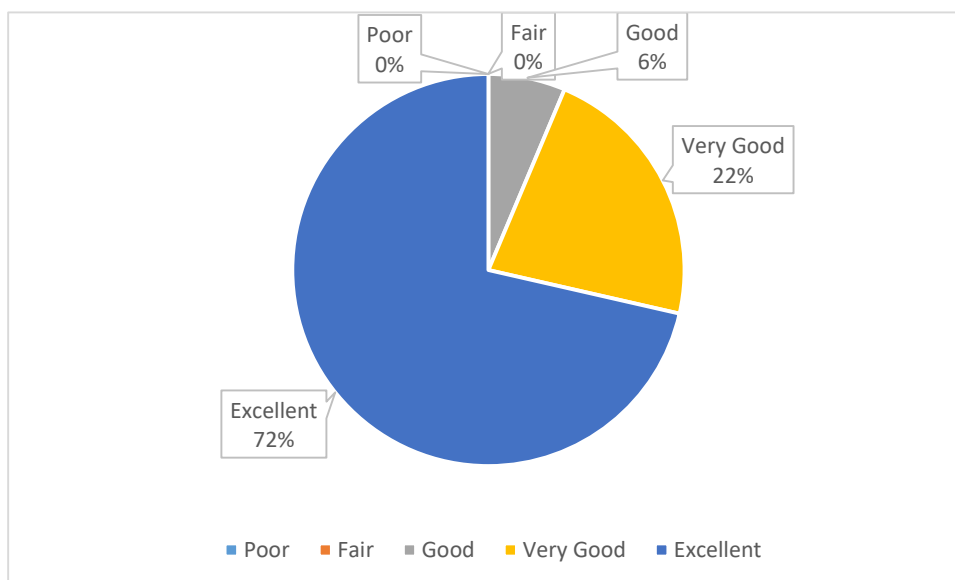
The Department of MBA expresses its heartfelt gratitude to the Management of Acharya Institute of Graduate Studies, the Principal, Chief Guests, keynote speakers, session chairs, reviewers, editorial committee, organizing committee, faculty members, student volunteers, sponsors, authors, and participants for their unwavering support and valuable contributions. The successful completion of ICEBMAIR–2026 stands as a testament to the institution's commitment to promoting research, innovation, and global academic collaboration, leaving participants inspired to contribute towards building intelligent, sustainable, and future-ready business ecosystems.

Audience Feedback Summary:

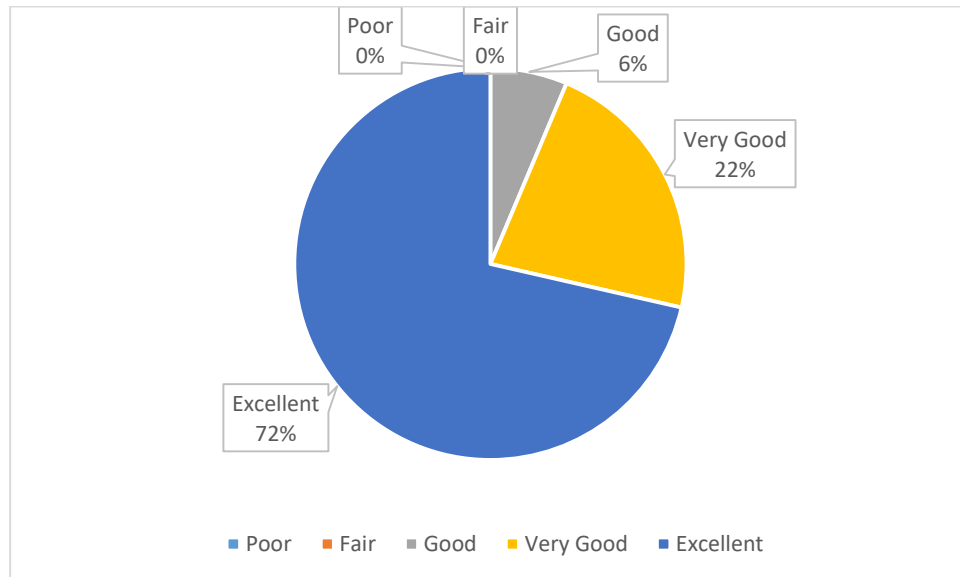
1.Relevance of the conference theme to current business and technological trends



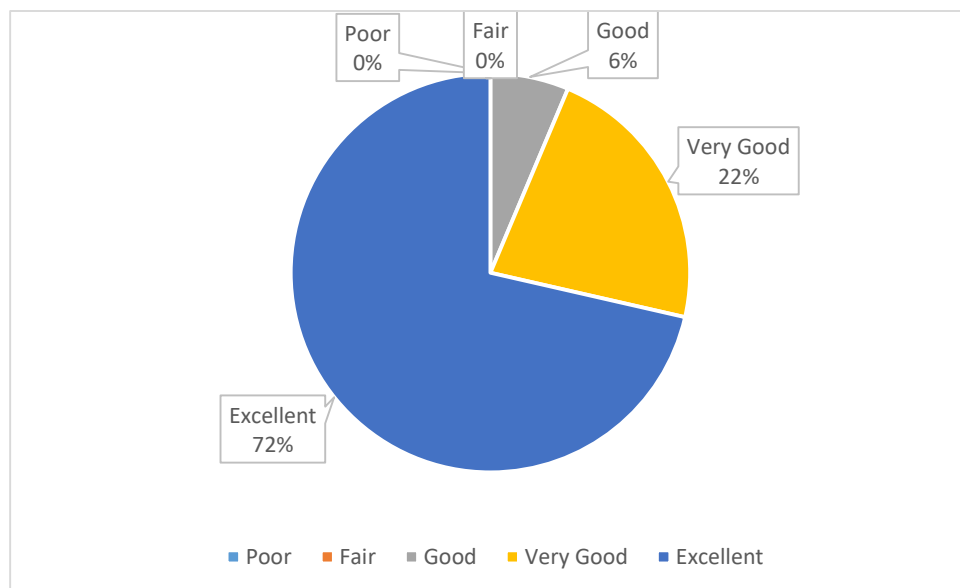
2. Quality of technical/paper presentation session



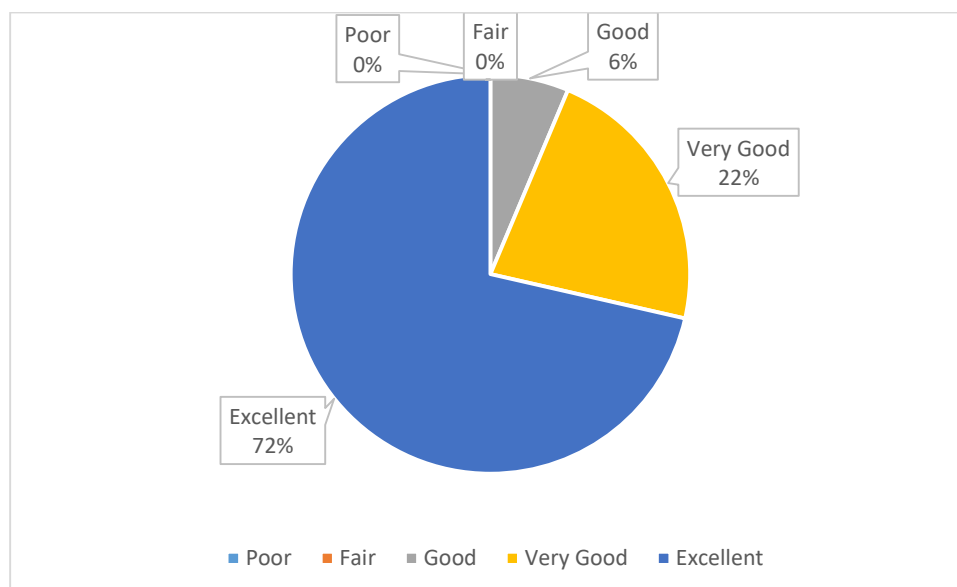
3. Communication and support provided by the organizing committee



4. Overall learning experience gained from the conference



5. How would you rate the virtual/physical conference arrangements (venue, technology, time management, etc.)



6. How would you rate the overall organization and management of the conference?

