



TRAINING & PLACEMENT CELL

Report Submission: 08/09/2026

Semester: II	Academic Year: 2025-26	Venue: AIGS Classrooms
Event Date: 27/07/2026 to 10/08/2026	Time: 09:00 AM to 05:00 PM	Duration: 8 Hrs
TYPE OF EVENT: TRAINING PROGRAM		
EVENT NAME: Domain Training Program 2025-26		
Target Audience: 2 nd Sem MBA Students	Number of Participants: 87	Event Coordinator: B N Manoj

Objectives:

The Domain Training Programme was organized with the following objectives:

- To enhance students' understanding of domain-specific concepts and practices.
- To bridge the gap between academic knowledge and industry requirements.
- To develop practical skills relevant to management and business environments.
- To familiarize students with current industry practices and professional expectations.
- To strengthen students' analytical, managerial and problem-solving capabilities.
- To improve students' employability and career readiness.

Program Introduction:

The Domain Training Programme was organized for the MBA 2nd Semester students as part of the institution's employability and industry-readiness initiatives.

The programme was designed to complement the academic curriculum by providing students with practical exposure to domain-specific knowledge and industry-oriented practices. The training focused on strengthening students' understanding of professional concepts and developing competencies that can be applied in real-world business and organizational environments.

The training adopted an interactive and practical approach, enabling students to engage with the subject matter through discussions, activities, practical exercises and industry-oriented learning.



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Theme of the Event:

“Bridging Academic Knowledge with Industry-Oriented Skills”

The theme emphasized the importance of connecting classroom learning with practical business applications and developing the competencies expected of management professionals.

Resource Person(s):

The Domain Training Programme was conducted by the Bizotic Team, who served as the resource persons and facilitators.

The trainers adopted an industry-oriented and interactive methodology, focusing on practical understanding, student participation and application of domain knowledge in professional contexts.

Detailed Report:

The Domain Training Programme was conducted for MBA 2nd Semester students with the objective of strengthening their domain-specific knowledge and improving their understanding of professional practices.

The training was structured to complement the students' academic learning by introducing them to practical perspectives and industry expectations. The sessions provided students with opportunities to engage with relevant concepts through discussions and practical learning activities.

Domain Knowledge Development

The training focused on strengthening students' understanding of concepts relevant to their management education. The sessions encouraged students to connect theoretical concepts learned through their academic curriculum with their practical applications in organizational and business environments.

Industry-Oriented Learning

A key focus of the programme was to provide students with an understanding of industry expectations and professional practices. The trainers emphasized the importance of applying management concepts effectively in real-world situations.

The sessions helped students gain greater awareness of the competencies required to perform effectively in professional environments.



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Practical Application

The programme emphasized the practical application of domain knowledge. Students were encouraged to analyse situations, participate in discussions and apply their understanding to different business-related contexts.

This approach enabled students to move beyond theoretical learning and develop a more application-oriented understanding of their subject area.

Analytical and Problem-Solving Skills

The training provided opportunities for students to strengthen their analytical abilities and problem-solving approach. Activities and discussions encouraged students to examine situations systematically and develop appropriate responses.

Managerial Skills

The programme also contributed towards the development of essential managerial competencies. Students were encouraged to understand the importance of decision-making, communication, coordination, analytical thinking and professional behaviour in management roles.

Professional and Career Readiness

The training linked domain knowledge with employability and career development. Students were oriented towards the importance of possessing both academic knowledge and practical competencies when entering the professional environment.

The programme therefore supported students in preparing for internships, placements and future managerial responsibilities.



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Geotagged Photographs:



Students working together to complete a strategic team challenge.



Students attentively listening to the trainer during the session.



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Student presenting the findings of the case study



Trainer clearing the doubts of the students



Trainer conducting an activity during the training session

Outcomes:

The Domain Training Programme contributed to the development of students' academic, practical and professional competencies. The major outcomes included:

- Strengthened domain-specific knowledge.
- Improved understanding of industry practices.
- Enhanced practical application of management concepts.
- Improved analytical and problem-solving abilities.
- Increased awareness of professional expectations.
- Strengthened managerial and professional competencies.
- Improved confidence in applying domain knowledge.
- Enhanced career and employability readiness.
- Better understanding of the relationship between academic learning and industry requirements.



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Conclusion and Audience Feedback Summary:

The Domain Training Programme for MBA 2nd Semester students were successfully conducted with the Bizotic Team serving as the resource persons.

The programme successfully complemented classroom learning by providing students with practical and industry-oriented exposure. Through interactive sessions, discussions and application-based activities, students were encouraged to strengthen their domain knowledge and develop competencies relevant to the professional environment.

Overall, the programme contributed to the skill development, industry readiness and employability of MBA students. Continued implementation of domain-specific training is recommended to provide students with regular exposure to evolving industry practices and professional requirements.

