



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-Accredited 'A+' Grade and Affiliated to Dr. Manmohan Singh Bengaluru City University)

Soladevanahalli, Bengaluru – 560107



National Cadet Corps

Report Submission 11/07/2026

Semester: Even **Academic Year :**2025– 26 **Venue:** AIGS Seminar Hall, AI025F03, 5F04-LH

Date: 13/05/2026 and 14/05/2026 **Time:** 08:00 am to 05:00 pm **Duration:** 18.00 hrs

TYPE OF EVENT: TRAINING PROGRAM

EVENT NAME: Excel AI based Leadership and Entrepreneurship for NCC Cadets

Target Audience: NCC cadets

Number of Participant: 50

Objectives:

The primary objective of the training session conducted by Excel Academy was to provide participants with practical exposure to the world of entrepreneurship, business development, marketing, sales, branding, and artificial intelligence. The program aimed to bridge the gap between theoretical knowledge and real-world application by encouraging students to actively participate in interactive activities, discussions, teamwork exercises, and creative tasks.

Another important objective of the session was to develop an entrepreneurial mindset among students by helping them understand how innovative ideas can be transformed into successful business opportunities. The training focused on encouraging creativity, critical thinking, leadership qualities, communication skills, and problem-solving abilities, which are essential for personal and professional growth.

The session also aimed to introduce students to modern business practices such as digital marketing, branding strategies, poster designing, and website creation, helping them understand the importance of digital presence in today's competitive business environment. Through these activities, participants were able to explore how creativity, technology, and communication work together in building a successful brand or startup.

Additionally, the program intended to inspire students who had little or no prior interest in entrepreneurship to explore new perspectives regarding startups, innovation, and career opportunities. By creating an engaging and supportive learning environment, the session encouraged participants to step out of their comfort zones, build confidence, work collaboratively, and think innovatively about future possibilities.



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Program Introduction: The training session conducted by Excel Academy was designed to provide students with practical insights into entrepreneurship, business development, marketing, branding, sales, and artificial intelligence. The program combined interactive learning with hands-on activities to bridge the gap between academic knowledge and real-world business practices. It also aimed to foster creativity, innovation, leadership, and essential professional skills required to succeed in today's competitive business environment.

Theme of the event:

From Ideas to Impact: Building the Entrepreneurs of Tomorrow

Innovate, Create, and Lead

Entrepreneurship Meets Artificial Intelligence

Transforming Ideas into Successful Ventures

Future-Ready Minds: Innovation, Business, and AI

Empowering Young Innovators for a Digital Future

Resource Person Details:

1) Mr. Kishore Mandayam

CEO at PK4 Software Technologies Pvt. Ltd. Bangalore,

Chief Programs Officer for ExCEL Foundation,

NCC cadet: 1976-1983, RDC 1977,

NCC Indo-Canada Youth Exchange Program participant 1980

2) Mr. Pradhan Achaiah

Director at NavaDhiti Business Consultancy Services Pvt Ltd, Bangalore,

NCC cadet: 1988 to 1992

RDC 1992, Best Cadet Kar Goa,

NCC Youth Exchange Program participant to UK 1992.



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Detailed Report

A two-day training and entrepreneurship development session was conducted exclusively for NCC cadets by Excel Academy. The program aimed to enhance leadership qualities, communication skills, teamwork, entrepreneurial thinking, marketing knowledge, and awareness about Artificial Intelligence among the cadets. The session was highly interactive, informative, and engaging, with enthusiastic participation from all cadets.

Day 01 Activities

The first day of the training commenced at 8:00 AM with the reporting of cadets. The trainers began the session with several fun and interactive activities designed to build confidence and coordination among participants.

The first activity involved building a tower using limited materials. This activity mainly focused on improving communication, leadership, teamwork, planning, and coordination skills among cadets. Through this exercise, cadets learned the importance of cooperation and effective leadership in achieving a common goal.

The second activity included short presentations by cadets on various applications and their impact on society. Participants discussed problems faced by people and possible technological solutions, which encouraged creative thinking and public speaking skills.

After a short tea break, a session on decision-making in the business world was conducted. The trainers explained how important decision-making is in entrepreneurship and how leadership, communication, and teamwork contribute to building a successful business.

Following the morning sessions, a lunch break was provided. After lunch, a detailed session on Artificial Intelligence (AI) was conducted. The trainers explained how AI has become an important part of modern life and discussed both its advantages and disadvantages. The session created awareness among cadets about the influence of AI on society and human thinking.

Later, cadets were asked to identify real-life problems that they felt should be solved. Based on these ideas, each group was instructed to develop a business concept. Cadets created business ideas, designed posters, and prepared website concepts related to their businesses. The

day concluded with presentations by the groups, where cadets confidently explained their innovative ideas.

Day 2 Activities

On the second day, all cadets again reported at 8:00 AM. The sessions mainly focused on marketing, sales, and business management skills. Trainers explained important concepts such as marketing strategies, sales techniques, cash flow management, and basic accounting knowledge that every entrepreneur should understand.

Cadets were then instructed to prepare a complete business presentation based on the ideas developed on the first day. They were asked to create advertisements, posters, and website concepts to promote their businesses effectively. The activities encouraged creativity, teamwork, and confidence among participants.

All cadets participated actively and enthusiastically throughout the sessions. Their innovative ideas, teamwork, and presentation skills reflected the effectiveness of the training program.

After the lunch break, a group photograph was taken with all cadets and trainers. The final session consisted of complete business presentations by all groups. Each presentation showcased creativity, practical thinking, and entrepreneurial spirit among the cadets.

Event Photos



Group photo with Principal, trainers, NCC Officers, cadets



Demonstration of activity by trainers



Training Session



Hands on training of cadets on product development



Interaction of trainers with cadets

Outcomes:

Cadets gained a clear understanding of entrepreneurship, marketing, sales, branding, and AI concepts. The session improved confidence, communication skills, teamwork, and creativity. Cadets learned the importance of branding and digital presence through poster-making and website designing activities. Cadets developed practical thinking and problem-solving abilities through interactive tasks. The training encouraged innovative thinking and inspired cadets to explore startups and business ideas with greater interest. Many cadets who were previously not interested in business or entrepreneurship developed curiosity and a positive outlook toward entrepreneurial opportunities.

Conclusion

The training session conducted by Excel Academy was a valuable and enriching learning experience. It successfully combined theoretical knowledge with practical activities to make entrepreneurship and business concepts more understandable and interesting. The session not only enhanced participants' knowledge and skills but also inspired them to think creatively, confidently, and entrepreneurially. Overall, the program created a positive impact by motivating students to explore innovation, startups, and future opportunities with a fresh perspective.

EVENT FEEDBACK:

