



DEPARTMENT OF BBA

Report Submission: 05/08/2026

Semester:	ODD	Academic Year:	2026–27	Venue:	Google Meet
Event Date:	31/07/2026	Time:	02:00 PM to 04:00 PM	Duration:	02:00 HRS

TYPE OF EVENT: FACULTY DEVELOPMENT PROGRAMME

EVENT NAME: THE ART OF WRITING RESEARCH PAPERS FOR INDEXED JOURNALS

Target Audience:	BBA Faculty Members	Number of Participants:	19	Event Coordinator:	Dr.M. Sankar
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Objectives:

1. To understand the structure and essential components of a high-quality research paper.
2. To identify the requirements and publication standards of indexed journals (Scopus, Web of Science, ABDC, etc.).
3. To develop effective academic writing skills for producing clear, coherent, and impactful manuscripts.
4. To learn strategies for selecting appropriate journals and aligning manuscripts with journal scope and guidelines.
5. To enhance the quality of literature review, research methodology, data analysis, and discussion sections.

Program Introduction:

Research publication in indexed journals is an essential component of academic excellence, professional development, and institutional research performance. Writing a high-quality research paper requires not only a sound research design but also the ability to present ideas clearly, adhere to publication ethics, and meet the expectations of reputed journals.

Theme of the Event:



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-accredited 'A+' Grade and Affiliated to Dr. Manmohan Singh Bengaluru City University)
Soladevanahalli, Bengaluru-560107

The theme, Empowering teachers to write quality research papers, focuses on developing the knowledge and competencies required to produce high-quality scholarly publications that meet international publishing standards. It emphasizes the importance of systematic research planning, academic writing, ethical publishing practices, critical analysis, and effective presentation of research findings. The theme also highlights the need for selecting appropriate indexed journals, adhering to editorial guidelines, and successfully navigating the peer-review process. By fostering excellence in research writing and publication, the event aims to empower faculty members, research scholars, and postgraduate students to enhance the visibility, credibility, and global impact of their research contributions.

Resource Person(s):

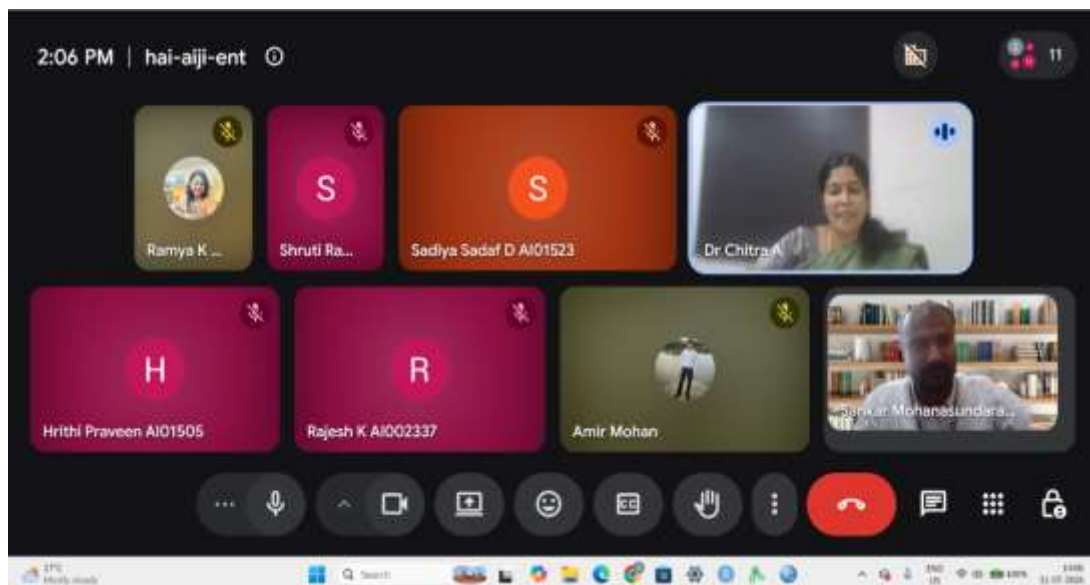
Dr.A.Chitra, Assistant Professor, GRG School of Management, PSGR Krishnammal College for Women, Coimbatore.

Detailed Report:

The programme commenced at 2:00 p.m. with a formal inaugural session, creating an enthusiastic and intellectually engaging atmosphere for the participants. The event began with a warm welcome address delivered by Prof. Sowmiya, who graciously welcomed the distinguished chief guest, faculty members, research scholars, students, and participants from various departments. In her address, she emphasized the significance of strengthening research capabilities among academicians and highlighted the growing importance of publishing quality research in reputed indexed journals. She also expressed confidence that the programme would provide valuable insights into the evolving landscape of academic research and scholarly communication. Following the welcome address, Dr. M. Sankar introduced the chief guest and resource person, presenting an overview of the speaker's academic qualifications, professional achievements, research expertise, and notable contributions to scholarly publishing. The introduction familiarized the audience with the resource person's extensive experience and established the relevance of the session to the participants' academic and research aspirations. The technical session, titled the Art of Writing Research Papers for Indexed Journals, offered an in-depth understanding of the research publication process. The resource person explained the significance of publishing in internationally indexed journals and discussed the characteristics of high-quality research manuscripts. The session covered several essential topics, including identifying meaningful research problems, formulating research objectives, conducting systematic literature reviews, selecting appropriate research methodologies, organizing manuscripts according to journal

guidelines, and adhering to ethical standards in research and publication. Practical guidance was also provided on selecting suitable journals, avoiding plagiarism, managing citations and references effectively, and addressing reviewers' comments during the peer-review process. The interactive nature of the session encouraged participants to raise questions, clarify their doubts, and engage in meaningful discussions, making the programme highly informative and practically beneficial. The programme concluded with a formal Vote of Thanks, expressing sincere appreciation to the chief guest, organizing committee, management, faculty members, and all participants for their active support and valuable presence, thereby marking the successful completion of the event.

Geotagged Photographs:



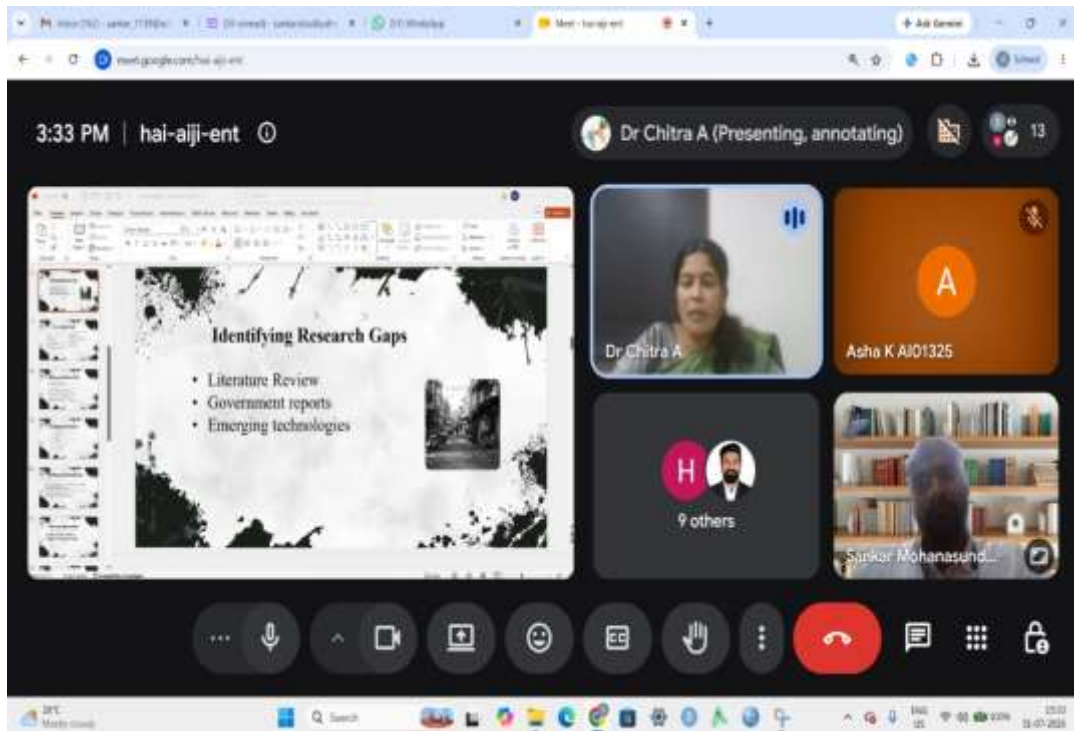
Dr.A.Chitra Addressing the faculty members



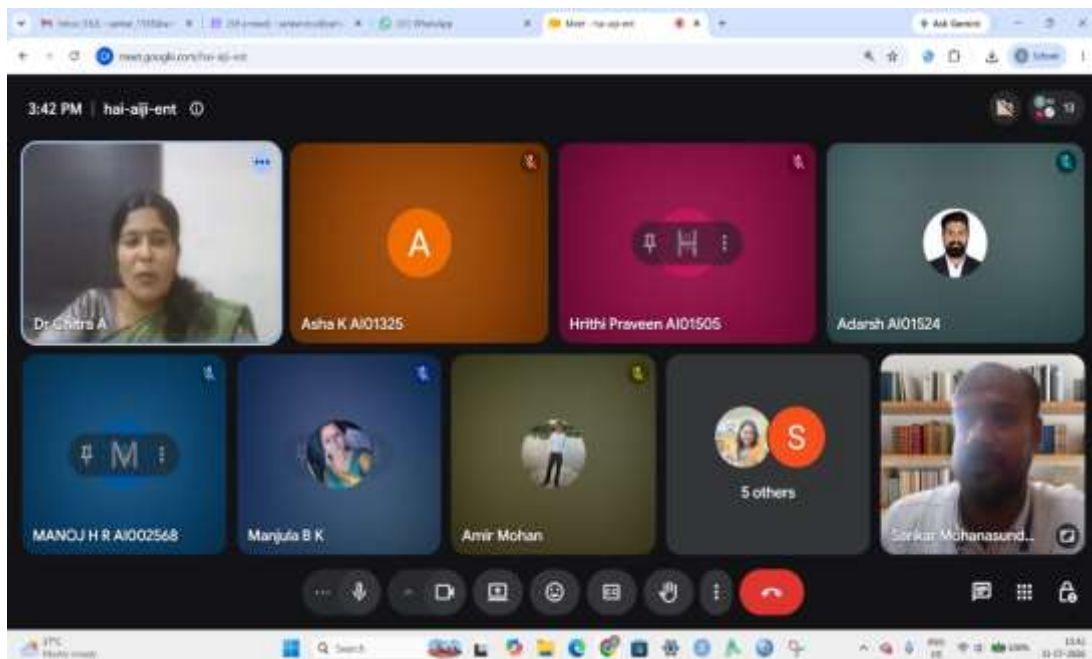
Dr.A.Chitra briefing about the methodological writing



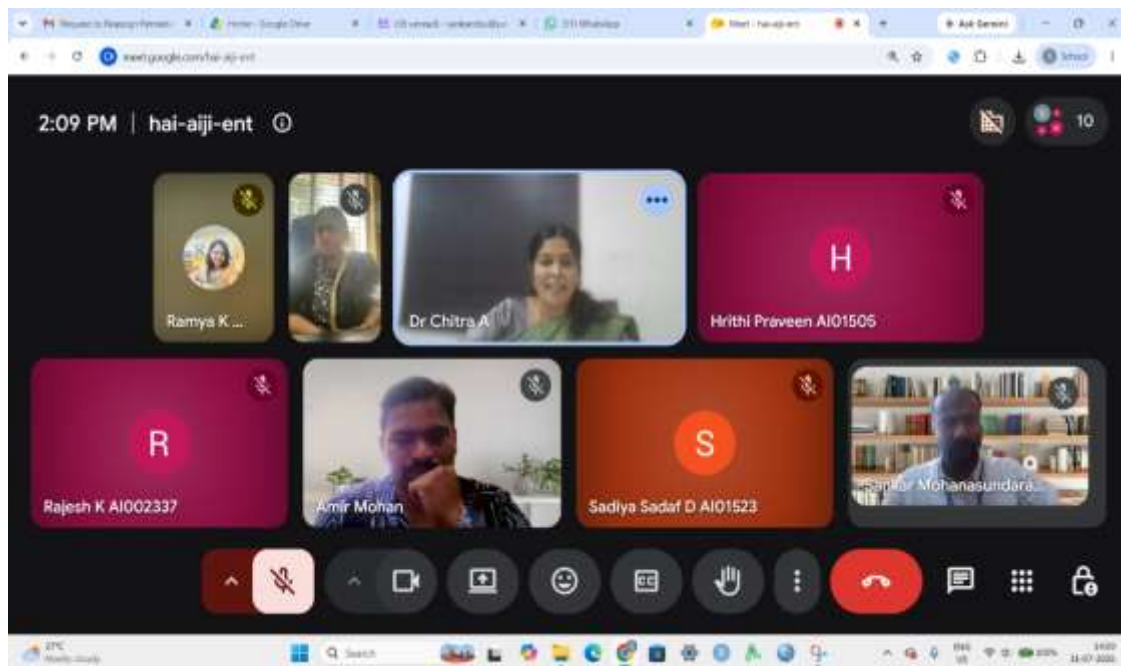
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Dr.A.Chitra briefing about the how to find the research gap



Dr.A.Chitra briefing about the how to write conclusion



Dr.A.Chitra during Question and Answer Session

Outcomes:

1. Enhanced understanding of the research paper writing process for indexed journals.
2. Improved knowledge of manuscript structure and academic writing techniques.
3. Developed skills in conducting effective literature reviews and presenting research findings.
4. Increased awareness of publication ethics, plagiarism prevention, and proper citation practices.
5. Gained insights into selecting suitable Scopus and Web of Science indexed journals.

Conclusion and Audience Feedback Summary:

The Faculty Development Program concluded successfully with active participation and enthusiastic engagement from the faculty members. The sessions provided valuable insights into contemporary academic practices, enhanced participants' professional competencies, and encouraged the adoption of innovative teaching, research, and institutional development strategies. The interactive discussions and expert guidance enabled participants to gain practical knowledge that can be effectively applied in their academic and research endeavors. Overall, the program achieved its intended objectives and reaffirmed the institution's commitment to fostering continuous professional development, academic excellence, and a culture of lifelong learning among faculty members.



Audience Feedback Summary

The session was highly informative, interactive, and well-structured, providing practical insights into writing and publishing quality research papers in indexed journals. Participants appreciated the resource person's expertise, clear presentation, and hands-on guidance, and expressed interest in attending more such research-oriented faculty development programmes in the future

