



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NACC Re-Accredited 'A+' & Affiliated to Dr Manmohan Singh Bengaluru City University)

Soladevanahalli, Bengaluru-560107

DEPARTMENT OF BBA

Report Submission: 10/03/2026

Semester:	EVEN	Academic Year:	2025-26	Venue:	MECHANICAL SEMINAR HALL, Acharya Institutes
Event Date:	05/03/2026	Time:	10:00 am to 01:00pm	Duration:	03 hrs.

TYPE OF EVENT: Guest Talk

TOPIC: Founder's talk from Entrepreneurship Development Club

Target Audience: BBA 2ND & 4TH Sem Students
Number of Participants: 89

Objectives:

1. To motivate students to think entrepreneurially by learning directly from the experiences and journeys of successful founders to witness manufacturing techniques.
2. To expose students to practical insights about building startups, including challenges, failures, and growth strategies.
3. To encourage students to identify real-world problems and develop innovative solutions through entrepreneurial thinking.

Program Introduction: As an initiative of Entrepreneurial Club, the Founder's talk was organized by the Department of Management with the objective of allowing students to interact with founders, mentors, and industry professionals for potential collaborations and mentorship.

The program aimed to foster entrepreneurial awareness among students by exposing them to real-world business experiences, insights, and challenges faced by entrepreneurs. It also served as a



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platform for meaningful interaction, enabling students to explore possibilities for mentorship, guidance, and potential collaborations in the entrepreneurial ecosystem.

The Theme of the Event: To build future Entrepreneurs by empowering students with the mindsets, skills and confidence.

Resource person:

Roohi Kalia is a renowned entrepreneur who has her range of organic cosmetics in the name of Nirvana Botanique. She completed her BCom from Christ University Bangalore and holds a Mba from the prestigious MP Birla Institute of Management. Prior to the journey of entrepreneurship, she worked in the corporate for a brief period where she was able to learn about the area of management in depth and using the same, she was successfully able to venture into the journey of entrepreneurship.

Detailed Report:

On 05-03-2026, Department of Management had arranged a Founder's talk representing the Entrepreneurial Club. It was a three hours session from 10am to 1pm. Students of the first- and second-year BBA, assembled at the Mechanical Seminar Hall sharp at 9.30 am.

The program which is an initiative from the Entrepreneurship Development Club organized a Founder's Talk to provide students with insights into real-world entrepreneurship and to inspire them to explore entrepreneurial opportunities. The guest speaker for the session was Roohi Kalia, an entrepreneur known for establishing her own organic product range.

During the session, Roohi Kalia shared her inspiring entrepreneurial journey with the students. She spoke about how she started her venture in the organic products sector and the motivation behind choosing this field. She explained the process of building her brand and the efforts required to establish a business focused on natural and organic products.

The session was filled with curiosity as students listened attentively to her experiences. She openly discussed both the pros and cons of her entrepreneurial journey, giving students a realistic understanding of what it takes to start and sustain a business. She highlighted the various challenges she faced, the risks involved, and the determination required to overcome obstacles.

In addition, she shared valuable lessons she learned throughout her journey. She emphasized the importance of persistence, continuous learning, and understanding the market before starting a



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venture. She also provided useful advice to students about the skills and mindset required to become successful entrepreneurs.

The interactive session encouraged students to think about entrepreneurship as a potential career path. Overall, the Founder's Talk was an informative and inspiring event that helped students gain practical insights into the entrepreneurial world and learn directly from the experiences of a successful founder.

IMAGES CAPTURED DURING THE FOUNDERS TALK



Display of the Guest Profile at the event



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Co-ordinators at the event



Ceremony of lighting the lamp



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Speaker for the day delivering guest talk



ED club teacher coordinators along with the guest speaker on the dais



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Conclusion of the session

CONCLUSION:

Overall, the Founders Talk proved to be a highly successful event. It effectively broadened students understanding of entrepreneurship and motivated them to explore entrepreneurial paths. By providing exposure to an experienced founder and her insights, the event helped students gain knowledge, strengthen their entrepreneurial mindset, and ignite their entrepreneurial spirit.

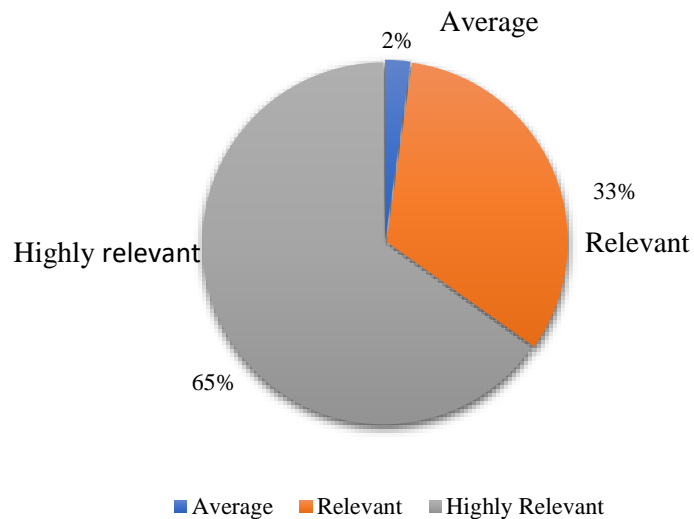
In conclusion, the Entrepreneurial Club's initiative in organizing the Founders Talk created a valuable platform for learning, inspiration, and networking. The event successfully achieved its goal of helping students shape their entrepreneurial ambitions and fuelling their passion for innovation and enterprise.

I would like to sincerely thank the Management, our respected Principal, The Department of Management, and our respected HOD for their constant support, guidance, and coordination in organizing and executing this event successfully. Their encouragement and efforts played a vital role in making the guest talk a meaningful and enriching experience for all the participants.



Feedback Summary:

**How relevant was the content to
Entrepreneurship learning?**



Result: Out of 89 students, 65% students have opined that the talk was Highly Relevant, 33% students have opined that the talk was relevant and the remaining 2% have stated that it was Average and the overall feedback is EXCELLENT