



DEPARTMENT OF PSYCHOLOGY

Report Submission: 18/06/2026

Semester: EVEN	Academic Year: 2025–26	Venue: Webinar (Gmeet)
Date: 23/05/2026	Time: 10.00AM - 1.00 PM	Duration: 3 hours

TYPE OF EVENT: GUEST TALK

EVENT NAME: INSTRUCTIONAL DESIGN

Target Audience: 6th sem BA & 4th sem MSc Psychology students	Number of Participants: 20
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Objectives:

1. To introduce the “Architect Mindset” and shift learners’ perspective from traditional teaching/training to experience design.
2. To create awareness about the scope and demand of Instructional Designers (IDs) across industries.
3. To provide hands-on exposure through an interactive design challenge focusing on audience analysis.
4. To familiarize students with key ID models and essential tools used in the industry.
5. To guide learners on building a career pathway in Instructional Design, emphasizing portfolio development.

Program Introduction:

The Department of Psychology organized a Guest Talk on " Instructional Design: A Career for Creative Problem Solvers" on 23rd May 2026. Mr. Pradeep Kumar, Senior e Learning Designer from Tekion, Bangalore was invited as the Resource Person for the event. The entire event was coordinated by Neha Niharika, Assistant Professor and was attended by UG 6th Sem BA & PG 4th semester, M.Sc. HRM students.

The workshop was facilitated by the esteemed resource person Mr. Pradeep Kumar, Senior e Learning Designer from Tekion, Bangalore with 10 years of comprehensive experience in the field on Instructional design, storyboard expert. He has professional expertise on Storyboarding, Instructional Designing, Adult learning module creation, ADDIE, SAM, etc.



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Theme of the Event:

The theme of the Guest Talk, “Instructional Design: A Career for Creative Thinkers” was organized to introduce students to the dynamic and evolving field of Instructional Design, where creativity, technology, and learning intersect. The session emphasized the importance of adopting an “Architect Mindset,” encouraging learners to move beyond traditional methods of teaching and training toward designing meaningful and engaging learning experiences. Through discussions on industry demand, practical design challenges, audience analysis, and exposure to modern ID models and AI-based tools, the event highlighted the growing relevance of Instructional Designers across sectors such as education, healthcare, corporate training, and technology. The session also focused on equipping students with the knowledge and confidence needed to explore career opportunities in this innovative domain and begin building professional portfolios for future roles in Instructional Design.

Resource Person:

Mr. Pradeep Kumar, Senior e Learning Designer from Tekion, Bangalore with 10 years of comprehensive experience in the field on Instructional design, storyboard expert.

Detailed Report:

The Department of Psychology, Acharya Institute of Graduate Studies (AIGS), Bengaluru, successfully organized a guest talk on " Instructional Design: A Career for Creative Thinkers " on 23rd May 2026, from 10.00AM - 01.00PM, via webinar mode. The workshop was coordinated by Neha Niharika, Assistant Professor, Department of Psychology, AIGS. The programme was conducted with the objective of practical understanding of Instructional designer, LMS, L&D modules, etc

The event began with a brief introduction, who welcomed the participants and outlined the objectives of the session. The workshop was facilitated by the esteemed resource person, Mr. Pradeep Kumar, Senior e Learning Designer from Tekion, Bangalore with 10 years of comprehensive experience in the field on Instructional design, storyboard expert. He brought rich industrial insights and practical perspectives to the sessions, making the workshop highly engaging and intellectually stimulating.

The programme was structured in a session of 180 minutes, The theme of the guest talk, “Instructional Design: A Career for Creative Thinkers” was organized to introduce students to the dynamic and evolving field of Instructional Design, where creativity, technology, and learning intersect. The session emphasized the importance of adopting an “Architect Mindset,” encouraging learners to move beyond



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The session also focused on equipping students with the knowledge and confidence needed to explore career opportunities in this innovative domain and begin building professional portfolios for future roles in Instructional Design.

A total of 20 HRM (UG BA 6th sem & PG MSc. 4th sem) students participated in the workshop. The feedback received from participants indicated a high level of satisfaction regarding the content, delivery, and relevance of the workshop. Participants reported improved understanding of L&d, E-Learning, LMS, Adult learning principles and greater preparedness for academic and real industry work.

In conclusion, the guest talk successfully provided students with valuable insights into the field of Instructional Design and its emerging career prospects. By combining theoretical understanding with interactive learning activities, the session enabled participants to appreciate the role of experience design in modern learning environments. Students gained clarity about essential industry tools, audience-centered design strategies, and the competencies required to succeed as Instructional Designers. The event served as an inspiring platform that motivated learners to think creatively, explore interdisciplinary opportunities, and take informed steps toward building careers in the rapidly expanding field of Instructional Design.

The programme aligns with NAAC Criterion 2, emphasizing effective teaching–learning processes, research orientation, and student engagement. The Department of Psychology extends its sincere gratitude to the resource person, organizing committee, and institutional support staff for the successful conduct of the workshop.



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PHOTOS:



Introduction on Instruction Design by Mr. Pradeep Kumar, AIGS



Job role of ID by Mr. Pradeep Kumar, AIGS



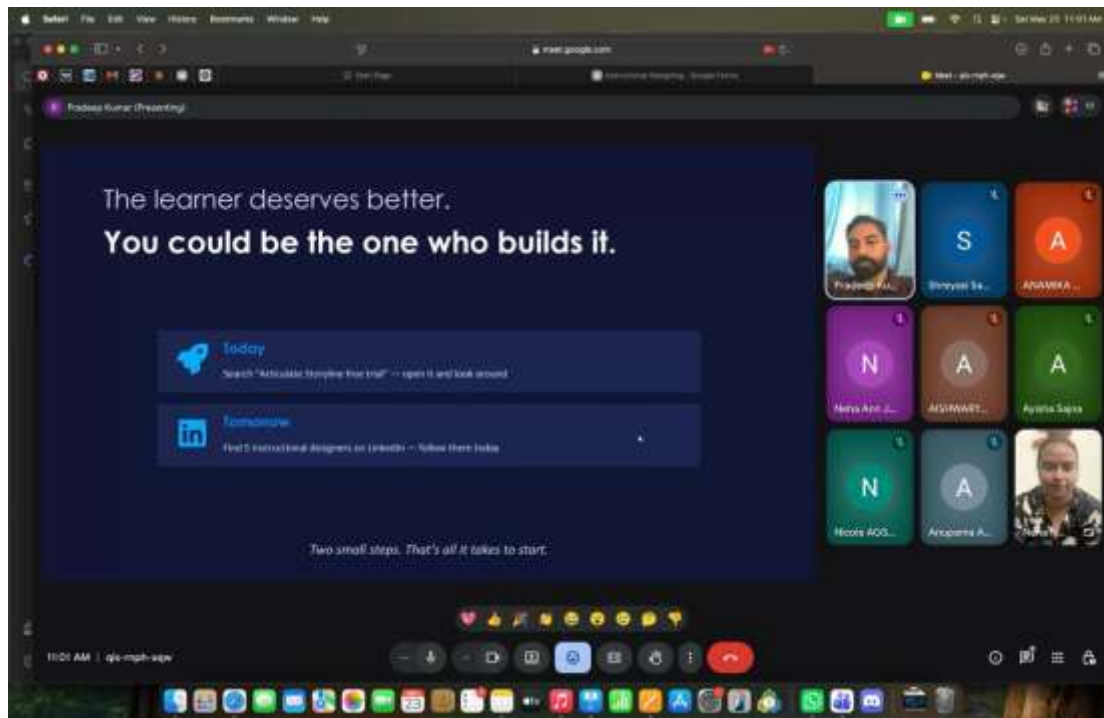
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What ID is and what it isn't by Mr. Pradeep Kumar, AIGS



Roadmap to Junior ID by Mr. Pradeep Kumar, AIGS



ID future by Mr. Pradeep Kumar, AIGS

Outcomes:

- Explain the concept of experience design and differentiate it from traditional teaching and training approaches.
- Identify career opportunities in Instructional Design across sectors such as technology, healthcare, education, and corporate training.
- Apply audience analysis techniques to address real-world communication or learning challenges.
- Recognize and use basic ID tools and models, including AI-based tools and content design platforms.
- Develop a clear career strategy by outlining steps to build a strong portfolio and prepare for entry-level Instructional Design roles.

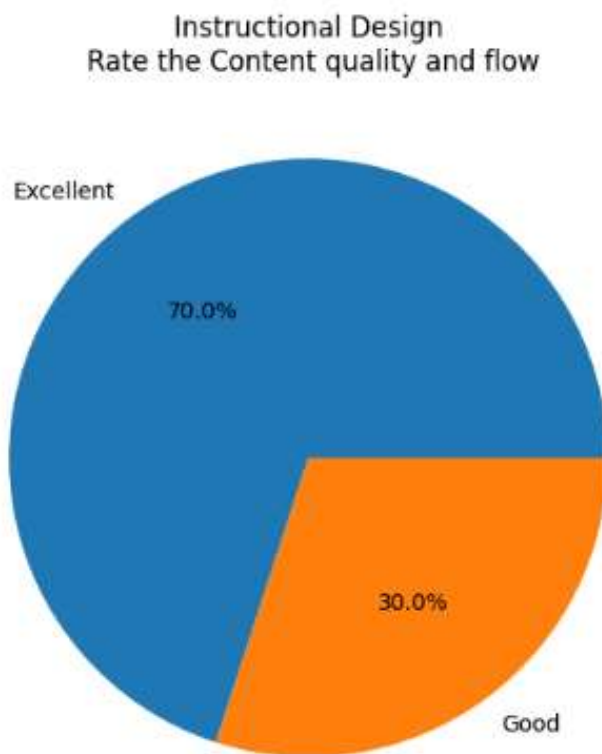


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Conclusion:

The guest talk on “Instructional Design: A Career for Creative Thinkers”, successfully provided students with valuable insights into the field of Instructional Design and its emerging career prospects. By combining theoretical understanding with interactive learning activities, the session enabled participants to appreciate the role of experience design in modern learning environments. Students gained clarity about essential industry tools, audience-centered design strategies, and the competencies required to succeed as Instructional Designers. The event served as an inspiring platform that motivated learners to think creatively, explore interdisciplinary opportunities, and take informed steps toward building careers in the rapidly expanding field of Instructional Design.

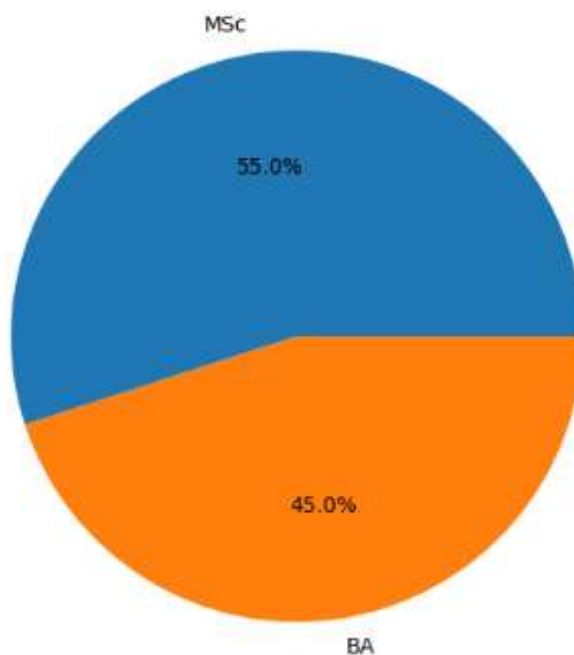
Audience Feedback Summary:



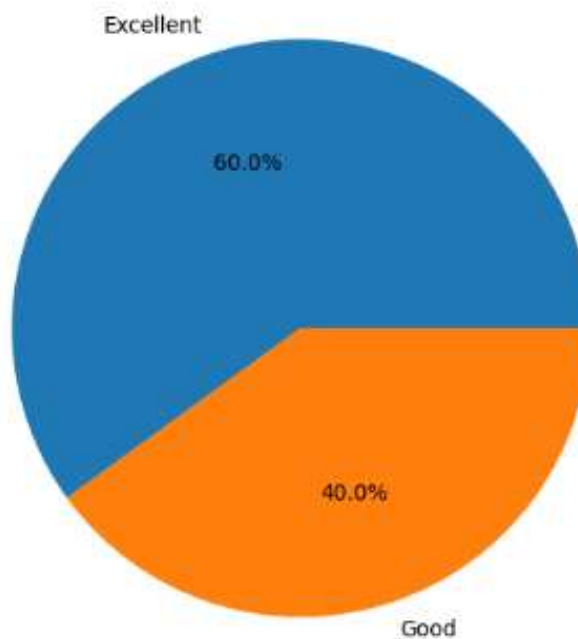


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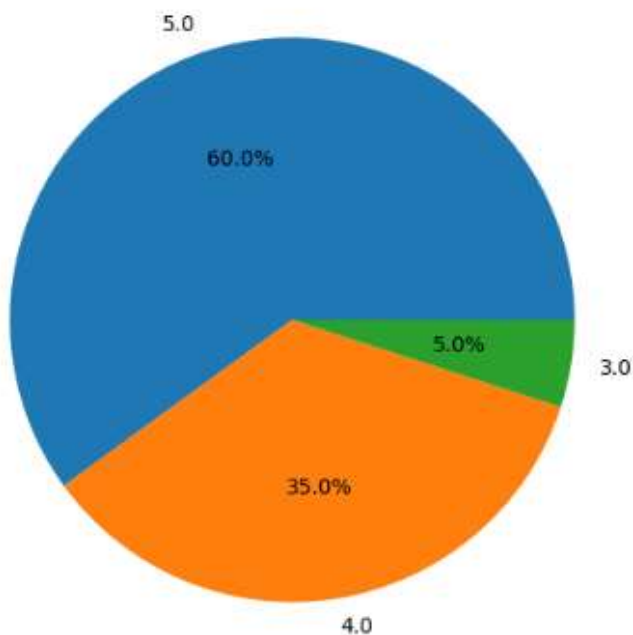
Instructional Design
Course



Instructional Design
How was the Resource Person



Instructional Design
Rate the program



Instructional Design
The resource person delivered the content effectively

