



+DEPARTMENT OF MBA

Report Submission: 06/08/2026

Semester: II		Academic Year: 2025–26	Venue: NASSCOM, HSR LAYOUT, BENGALURU
Event Date: 04/08/2026	Time: 10:00 AM to 04:00 PM	Duration: 06 HRS	

TYPE OF EVENT: GUEST TALK

EVENT NAME: IKS MEETS INDUSTRY: EXPLORING SMART PRODUCTION AND OPERATIONS AT NASSCOM, BENGALURU.

Target Audience: II Sem MBA Students	Number of Participants: 48	Event Coordinator: Dr. P.Venkaiah Babu
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Objectives:

1. To familiarize students with the relevance of Indian Knowledge Systems (IKS) in contemporary business, management, and industrial practices.
2. To enhance students' understanding of smart production and operations through emerging technologies, digital transformation, and Industry 5.0 practices.
3. To provide industry-oriented insights into Artificial Intelligence, innovation, and technology-driven decision-making in modern organizations.
4. To develop awareness of sustainable operations, resource optimization, and responsible technology adoption for achieving organizational efficiency.
5. To bridge the gap between academic learning and industry practices by enabling students to interact with industry experts and understand emerging business and career opportunities.

Program Introduction:

The guest talk on “IKS Meets Industry: Exploring Smart Production and Operations at NASSCOM, Bengaluru” was organized to connect Indian Knowledge Systems with contemporary industrial practices, enabling MBA students to understand smart operations, emerging technologies, innovation, sustainability, and Industry 5.0 through valuable industry insights.



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-accredited 'A+' Grade and Affiliated to Dr. Manmohan Singh Bengaluru City University)
Soladevanahalli, Bengaluru-560107

Theme of the Event:

The theme “IKS Meets Industry: Exploring Smart Production and Operations at NASSCOM, Bengaluru” focuses on integrating the principles of Indian Knowledge Systems with modern industrial practices. It highlights smart production, Industry 5.0, Artificial Intelligence, digital transformation, sustainable operations, innovation, resource optimization, and technology-driven decision-making to enhance organizational efficiency and competitiveness.

Resource Person:

Mr. Amey, Deputy Manager, Department of operations, NASSCOM, HSR layout, Bengaluru

Detailed Report:

The Guest Talk was organized on 4th August 2026 on “IKS Meets Industry: Exploring Smart Production and Operations at NASSCOM, Bengaluru” by the Department of MBA, Acharya Institute of Graduate Studies, Bengaluru. The programme commenced with the Welcome Address delivered by Mr. Amey, Deputy manager of NASSCOM, at 10:39 AM, followed by an Invocation Song that created a positive and meaningful beginning to the programme. This was followed by the reading of the NASSCOM company profile, providing students with an overview of its role in India’s technology, business, innovation, and digital ecosystem.

The guest session focused on the integration of Indian Knowledge Systems (IKS) with contemporary industrial practices, particularly in smart production and operations management.

The resource person explained how principles such as resource optimization, sustainability, efficiency, ethical practices, innovation, and holistic decision-making, embedded within Indian knowledge traditions, can be connected with modern management practices. The session highlighted the significance of Artificial Intelligence, digital transformation, Industry 5.0, smart operations, data-driven decision-making, and emerging technologies in enhancing productivity and organizational competitiveness.

The discussion further enabled students to understand how organizations can adopt technology responsibly while maintaining sustainability, operational efficiency, and long-term value creation. Practical industry-oriented examples were shared to demonstrate the application of emerging technologies in transforming traditional production and operational processes.

Students actively participated in the interactive session and raised thoughtful questions related to smart production, Artificial Intelligence, Industry 5.0, sustainability, innovation, emerging technologies, and

future career opportunities. The interaction enabled students to connect classroom concepts with real-world industrial practices, making the session highly engaging and academically enriching.

The programme further included the presentation of a Token of Appreciation to the distinguished resource person as a gesture of gratitude for sharing valuable industry knowledge and insights with the students. The event received positive feedback from participants, who acknowledged the session as informative, insightful, industry-oriented, and beneficial in understanding the practical relevance of IKS in modern production, operations, and business management.

Geotagged Photographs:



I MBA II semester Students going for Guest Take at NASSCOM with Dr. P.Venkaiah Babu



I MBA II semester Students at NASSCOM Company for Guest Talk along with Dr.P.Venkaiah Babu & Ms. Deblina Mukharjee



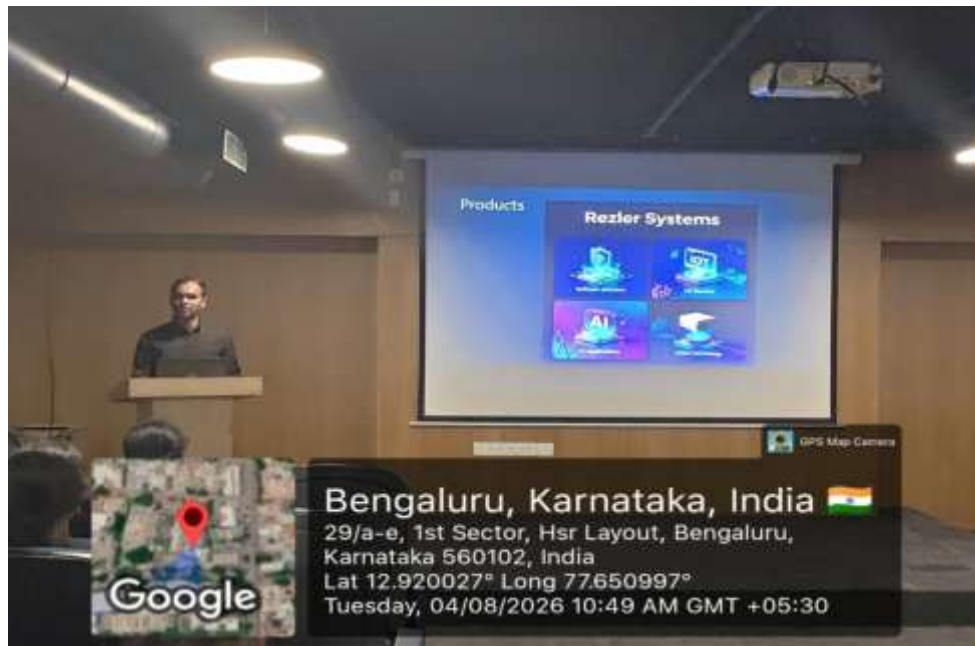
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I MBA II semester Students participation in Guest Talk at NASSCOM, HSR Layout, Bengaluru



Welcome words by Mr. Akey about Guest Talk and NASSCOM company



Mr. Raghavendhar, founder, LG Electronics explaining concept to the I MBA II semester students



Mr. Raghavendhar Interacting with I MBA II Semester students



Mr. Amey Explaining concept of IKS & AI relation and connectivity to the I MBA II semester students



Token of appreciation to Mr. Amey by Dr.P.Venkaiah Babu & Ms. Deblina Mukharjee



Group photo with Mr. Amey, Raghavendra, Dr.P.Venkaiah Babu, Mr. Deblina Mukharjee along with I MBA II Semester students

Outcomes:

1. Students gained practical understanding of how Indian Knowledge Systems (IKS) can be integrated with contemporary business, production, and operations management practices.
2. Students enhanced their knowledge of Industry 5.0 and emerging technologies, including Artificial Intelligence, digital transformation, smart production, and data-driven decision-making.
3. Students developed awareness of sustainable operations and resource optimization, focusing on efficiency, innovation, responsible technology adoption, and long-term organizational value.
4. Students connected academic concepts with
5. real-world industry practices through expert insights, practical examples, and interactive discussions on modern operational challenges.
6. Students strengthened their managerial and industry-readiness skills by understanding innovation, technology adoption, strategic thinking, and emerging career opportunities in the evolving business environment.

Conclusion and Audience Feedback Summary:

- **Conclusion**

The guest talk at NASSCOM, Bengaluru successfully connected Indian Knowledge Systems with modern industrial practices, enabling students to understand smart production, Industry 5.0, Artificial Intelligence, sustainability, and resource optimization. The session enhanced their practical knowledge, industry awareness, managerial competencies, and readiness for technology-driven business environments.

Participant Feedback

Feedback collected from the 48 participants indicated a highly positive response to the guest talk. Among them, 35 students rated the guest talk as “Excellent,” 12 students rated it as “Very Good,” and 1 student rated it as “Average,” reflecting the overall effectiveness, relevance, practical value, and quality of the guest lecture.

- **Feedback Analysis with graph representation**

