



DEPARTMENT OF MBA

Report Submission: 23/07/2026

Semester:	EVEN	Academic Year:	2025–26	Venue:	College Ground, Aacharya Institutes
Event Date:	06/08/2026 - 07/08/2026	Time:	10:00 AM to 05:00 PM	Duration:	07:00 Hours per day

TYPE OF EVENT: IKS

EVENT NAME: IKS Sports Festival

Target Audience:	MBA & MCA Students	Number of Participants:	150	Event Coordinator:	Mr. Akash krishna B
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Objectives:

1. To promote physical fitness, mental well-being, and a healthy lifestyle among students through active participation in various sports and recreational activities.
2. To foster teamwork, discipline, leadership, and sportsmanship by encouraging healthy competition and collaboration among participants.
3. To integrate the values of Indian Knowledge Systems (IKS) by highlighting the traditional significance of physical education, indigenous games, and holistic personality development.

Program Introduction:

The IKS Sports Festival aims to promote physical fitness and healthy living, develop teamwork, leadership, discipline, and sportsmanship among students, and create awareness of traditional Indian sports. The event encourages active participation, healthy competition, cultural appreciation, and holistic development through the integration of sports and Indian Knowledge Systems.

Theme of the Event:

Celebrating Indian Heritage Through Sports, Fitness, Team Spirit, and Holistic Development, while promoting the rich values of Indian Knowledge Systems.



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Detailed Report:

The IKS Sports Festival was organized to promote physical fitness, teamwork, discipline, sportsmanship, and awareness of traditional sporting values among students. The event provided an opportunity for students from different departments to participate in various sporting activities and demonstrate their skills and team spirit.

Day 1

The first day of the event commenced with a welcome speech by student Aarsha from the MBA Department at 10:30 AM, formally welcoming the dignitaries, faculty members, and participating students. The event was inaugurated by Principal Dr. Gurunath Rao Vaidya, who addressed the gathering and encouraged students to actively participate in sports and maintain the spirit of healthy competition.

As part of the inaugural ceremony, mementos were presented to the invited guests as a token of appreciation. Following the inauguration, the sports activities officially began with the Shot Put event. The Principal, along with faculty members, joined the students and participated in the inaugural sporting activity, marking the formal commencement of the festival.

The first day continued with various sporting events, including Volleyball and Football, providing students with opportunities to showcase their athletic abilities, teamwork, coordination, and competitive spirit. The participation of students and faculty members added enthusiasm and energy to the event.

Day 2

The second day of the IKS Sports Festival featured a wider range of sporting activities, with Cricket and Football being the major events. Both Men's Cricket and Women's Cricket matches were organized, encouraging participation and equal opportunities for students across genders.

The MCA Department also actively participated in the sporting activities, particularly in the football events, contributing to greater inter-departmental interaction and healthy competition. The matches witnessed enthusiastic participation from students, with teams demonstrating teamwork, leadership, discipline, and sportsmanship throughout the competitions.



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Overall, the two-day IKS Sports Festival successfully created a vibrant sporting environment and encouraged students to engage in physical activities while fostering teamwork, camaraderie, and holistic development.

Geotagged Photographs:



Principal Dr. Gurunath Rao Vaidya giving memento to the guests



Students Practicing in the ground



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Students getting ready for the cricket match



Cricket match started



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Practicing Session

Outcomes:

- Improved physical fitness and active participation among students through various sporting activities.
- Enhanced teamwork, leadership, discipline, and sportsmanship through healthy inter-departmental competition.
- Increased student interaction and team spirit among different departments, including BA and MCA.

Conclusion and Audience Feedback Summary:

The IKS Sports Festival was successfully organized with enthusiastic participation from students across different departments. The event provided a platform for students to showcase their sporting abilities while developing important values such as teamwork, discipline, leadership, coordination, and sportsmanship.



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The overall feedback from the participants was highly positive. Students appreciated the organization of the events, variety of sports activities, opportunities for participation, and the energetic atmosphere throughout the festival. The inclusion of both men's and women's events encouraged wider participation and promoted a sense of equality and healthy competition.

The festival also strengthened inter-departmental interaction and team spirit, creating an engaging environment beyond regular academic activities. Overall, the event successfully promoted physical fitness, holistic development, healthy competition, and the values associated with Indian Knowledge Systems. The positive response from participants reflects the effectiveness of the festival and provides encouragement for organizing similar sports and cultural activities in the future.

