



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-accredited 'A+' Grade and Affiliated to Dr. Manmohan Singh Bengaluru City University)
Soladevanahalli, Bengaluru-560107

INTELLECTUAL PROPERTY RIGHTS

Report Submission: /08/2026

Semester:	II	Academic Year:	2026–27	Venue:	AI032F03-LR , AIGS BLOCK 2.
Event Date:	17/08/2026	Time:	01:30 PM to 3:30 PM	Duration:	02:00 HRS

TYPE OF EVENT: Awareness Programme

EVENT NAME: IPR for software & Technology Innovation

Target Audience:	II Sem MCA Students	Number of Participants:	57	Event Coordinator:	Ms. Ashwini T G
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Objectives:

1. The objective of intellectual property protection is to encourage the creativity of the human mind for the benefit of all and to ensure that the benefits arising from exploiting a creation benefit the creator.
2. To create public awareness about the benefits of intellectual among all sections of society .
3. Th stimulate the creation and growth of intellectual property by undertaking relevant measures.
4. To have strong and effective laws with regard to ip rights, consistent with international obligations
5. To catalyze commercialization of rights.
6. Capacity development by strengthening and expanding human resources, institution training, research and skill building in Ip

Program Introduction:

On 17 August 2026, the IRR Cell, in association with the Institution's Innovation Council (IIC), conducted a programme on "IPR for Software & Technology Innovation." The programme focused on creating awareness about Intellectual Property Rights (IPR) in the field of software and emerging technologies.



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It highlighted the importance of protecting innovative ideas, software, digital creations, and technological inventions. The session encouraged students and faculty to transform their ideas into innovations while understanding effective IPR protection mechanisms.

Theme of the Event:

“From Ideas to Innovation: IPR Protection in the Digital World” emphasizes transforming creative ideas into valuable innovations while ensuring their legal protection. It highlights the importance of copyrights, patents, trademarks, and trade secrets in protecting digital creations and technological developments. The theme creates awareness about the risks of unauthorized copying, misuse, and digital infringement. It encourages students and innovators to understand IPR and protect their original ideas effectively. It promotes a culture of innovation, creativity, ownership, and responsible use of technology.

Resource Person(s):

Prof. Amshumali A. Anand is an Assistant Professor at Acharya Institute of Technology, Bengaluru. He brings academic expertise and knowledge in software, technology, and innovation. He shared valuable insights on IPR protection, digital innovation, and safeguarding software and technological creations.

Detailed Report:

The IRR Cell, in association with the Institution's Innovation Council (IIC), Acharya Institute of Graduate Studies, Bengaluru, organized an awareness programme on “IPR for Software & Technology Innovation” on 17 August 2026. The programme was organized with the objective of creating awareness among students about Intellectual Property Rights (IPR), its importance, and the various ways in which innovative ideas and creations can be legally protected in the digital era.

The programme commenced with a welcome speech delivered by Shravya from the II Semester MCA Department. She warmly welcomed the resource person, faculty members, and students and highlighted the importance of understanding IPR in the context of rapidly developing software and technology.

The session was conducted by the resource person, Prof. Amshumali P. Anand, who provided an informative and engaging presentation on IPR. The session focused on helping students understand how to identify Intellectual Property Rights in their day-to-day academic, technological, and creative



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activities. The resource person explained the concept of IPR with several practical examples, making it easier for students to relate theoretical concepts to real-life situations.

The session covered the major types of Intellectual Property Rights, including patents, copyrights, trademarks, trade secrets, geographical indications, and industrial designs. Special emphasis was given to software and digital innovations, explaining how original software, creative content, technological inventions, brand identities, and innovative ideas can be protected from unauthorized use and duplication. The examples shared during the session helped students recognize potential intellectual property in their own projects, applications, designs, and innovative ideas.

Towards the end of the programme, an interactive IPR quiz was conducted by the resource person. The quiz encouraged active participation and helped assess the students' understanding of the concepts discussed during the session. It also made the learning experience more engaging and interactive.

As a gesture of appreciation, a token of appreciation was presented to the guest speaker, Prof. Amshumali P. Anand, by Ms. Ashwini T G, IPR Coordinator, AIGS, in recognition of her valuable contribution and insightful session.

The programme concluded with a vote of thanks delivered by Nakul, who expressed sincere gratitude to the resource person, management, faculty members, coordinators, and students for their support and participation. Overall, the programme successfully created awareness about IPR and encouraged students to identify, protect, and responsibly utilize intellectual property in the digital world.

The resource person also emphasized the importance of identifying intellectual property at the early stage of innovation. Students were encouraged to document their ideas, maintain originality, and understand the appropriate form of IPR protection before publicly sharing or commercializing their innovations. Practical examples related to software applications, logos, websites, digital content, inventions, and creative works helped students understand how IPR can support innovation and provide legal ownership to creators.

The programme also highlighted the role of IPR in encouraging creativity, entrepreneurship, research, and technological development. Students were motivated to develop innovative solutions and consider IPR protection as an important part of their academic projects and future professional activities. The interactive discussion and quiz provided an opportunity for students to clarify their understanding and reinforced the key concepts covered during the programme. Overall, the session was informative, engaging, and successful in promoting an IPR-conscious culture among students.

Geotagged Photographs:



Shravya welcomed the guest speaker, faculty, and students



Students are listening the Instructions



Prof. Amusha Mali P. Anand explained the basics and importance of Intellectual Property Rights.



Image highlighting the importance of trademarks.



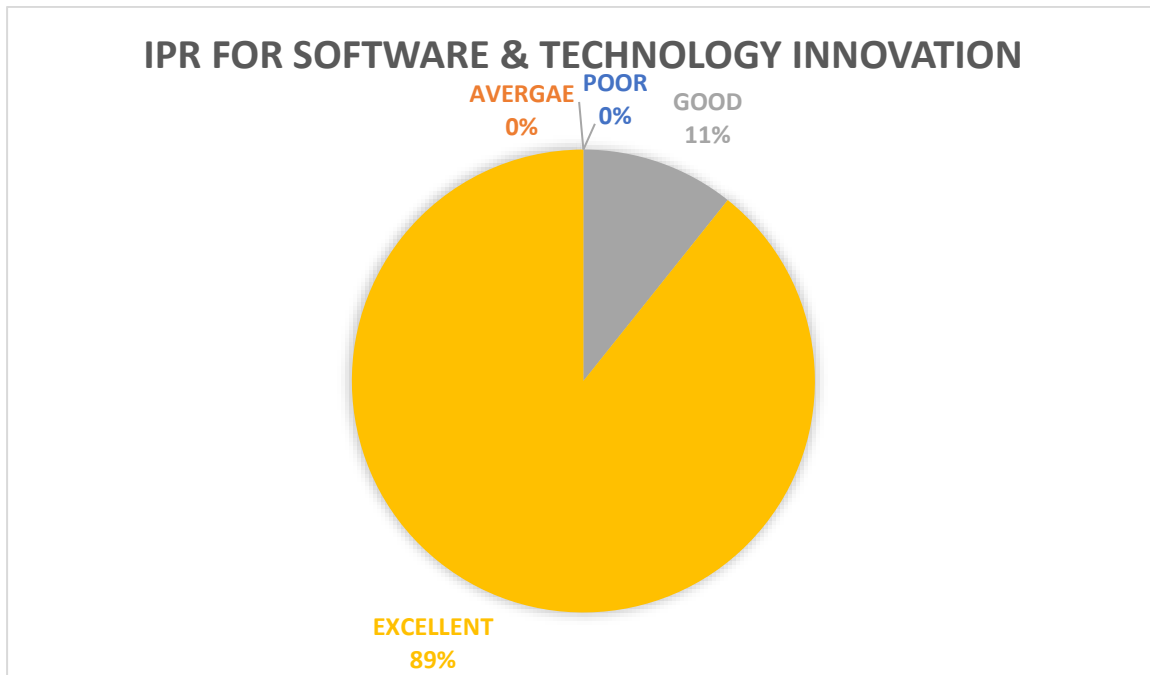
The session concluded with a Vote of Thanks by Nakul

Outcomes:

- Increased awareness of Intellectual Property Rights (IPR).
- Students learned to identify different types of IPR.
- Improved understanding of copyrights, patents, trademarks, and designs.
- Students understood the importance of protecting software and digital innovations.
- Encouraged students to develop and protect their innovative ideas.
- Enhanced awareness of IPR infringement and legal protection

Conclusion and Audience Feedback Summary:

The programme successfully created awareness about IPR and its importance in protecting software and technological innovations. Students gained practical knowledge about identifying different types of IPR and safeguarding their creative ideas. The interactive quiz and discussion made the session informative, engaging, and effective in promoting innovation and IPR awareness.



Result: Out of 56 students 50 students said Excellent and 06 students said Good. Hence it is said to be the overall feedback was Excellent.