



ACHARYA INSTITUTE OF GRADUATE STUDIES
(NAAC Re-accredited 'A+' and Affiliated to Dr. Manmohan Singh Bengaluru City University)
Soladevanahalli, Bengaluru-560107

DEPARTMENT OF COMMERCE UG

Report Submission: 16/03/2026

Semester:	EVEN	Academic Year:	2025-26	Venue:	Main Auditorium, Acharya Institutes
Event Date:	10/03/2026	Time: :	11:00 AM to 02:00 PM	Duration:	3 HOURS

TYPE OF EVENT: CLUB ACTIVITY

EVENT NAME: PINNACLE OF POTENTIALS

Target Audience:	All B. Com Students	Number of Participants:	79
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Objectives of the Event:

- To formally launch and celebrate the publication of the faculty's book, recognizing their academic and literary contribution.
- To encourage a culture of research, writing, and intellectual growth among students and faculty.
- To provide a platform for students to exhibit their talents, creativity, and skills through various performances and presentations.
- To create an enriching and engaging academic atmosphere that blends knowledge, creativity, and celebration.

Program Introduction:

The Department of Commerce, Acharya Institute of Graduate Studies, organized the event "Pinnacle of Potential – Unleashing the Potential of Faculties and Students" on 10th March 2026 at the Main Auditorium. The event was organized to celebrate academic excellence and provide a platform for recognizing the intellectual and creative contributions of faculty and students.

The highlight of the event was the formal launch of the faculty-authored book, which reflects the institution's commitment to research, academic writing, and knowledge dissemination.



Theme of the Event:

The theme “Pinnacle of Potential – Unleashing the Potential of Faculties and Students” focuses on recognizing and nurturing the hidden abilities, creativity, and intellectual strengths of both faculty members and students. It emphasizes the importance of providing opportunities and an encouraging environment where individuals can explore their talents, develop new skills, and strive for academic and personal excellence.

Resource Person:

Dr. Usha Sai Kiran Raghupathula, Head of Research and Development and Assistant Professor of English at Acharya Institute of Graduate Studies. Dr. Raghupathula is a distinguished academician specializing in American Literature, Film Studies, and Literary Criticism. A double Gold Medallist in BA and MA English, he holds a Ph.D. from Andhra University with a research focus on Jewish American Literature and Popular Culture. His scholarly work has been published in SCOPUS and UGC-CARE indexed journals and presented at international conferences in Spain, Poland, and Georgia. In addition to his academic achievements, he has also qualified UGC-NET, KSET, TSSET, and APSET, and holds a PGCTE from EFLU.

Detailed Report:

The program commenced with a welcome speech, warmly greeting the chief guest, faculty members, and students. This was followed by a welcome dance performance by Anagha, which added enthusiasm and cultural vibrancy to the event. The inauguration ceremony was then conducted, marking the official commencement of the program. The event was graced by Dr. Usha Sai Kiran Raghupathula, Head of Research and Development and Assistant Professor of English at Acharya Institute of Graduate Studies. Dr. Raghupathula is a distinguished academician specializing in American Literature, Film Studies, and Literary Criticism. A double Gold Medallist in BA and MA English, he holds a Ph.D. from Andhra University with a research focus on Jewish American Literature and Popular Culture. His scholarly work has been published in SCOPUS and UGC-CARE indexed journals and presented at international conferences in Spain, Poland, and Georgia. In addition to his academic achievements, he has also qualified UGC-NET, KSET, TSSET, and APSET, and holds a PGCTE from EFLU.

The book launch formed the central highlight of the event, symbolizing the institution’s dedication to academic excellence. The inaugural address delivered by the chief guest was insightful and motivational. Dr. Raghupathula emphasized the importance of research, creativity, and continuous learning, encouraging students to develop intellectual curiosity and pursue excellence in their academic journey.



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Following this, the book authors addressed the audience, sharing their experiences, inspiration, and the journey behind the publication. Their reflections motivated students to appreciate the value of knowledge creation and scholarly contribution. The second segment of the event featured a Talent Show, hosted by Kabir and Sahana, which provided an engaging platform for students to showcase their artistic talents. Later students were given medals and certificates for previous events and final year students were given with Infosys training certificates. The event was successful in achieving its objectives. It highlighted the academic achievements of faculty members while also motivating students to pursue research, creativity, and personal development. The talent showcase encouraged student participation and fostered a sense of confidence, collaboration, and cultural expression among the participants. Overall, the event served as an inspiring platform that celebrated both academic excellence and student talent, reinforcing the institution's commitment to holistic development.

Geo tagged Photos:



Chief guest and HOD on the Dias



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Welcoming the chief guest



Invocation dance by Anagha



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Book released by chief guest, Dr. Usha Sai Kiran



Address by HOD



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Infosys training certificates given to B.Com Students



Medals and certificates given for various events that was conducted



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With student volunteers



Final year students



Outcomes:

- To successfully launch and celebrate the faculty publication, enhancing academic pride and institutional reputation.
- To motivate students to explore and develop their creative, academic, and leadership potential.
- To provide recognition and appreciation for outstanding talents and achievements across diverse fields.
- To encourage confidence, stage presence, and presentation skills among students.
- To build a culture of continuous learning, innovation, and excellence within the department/institution.

Conclusion and Audience Feedback Summary:

The program effectively highlighted the academic contributions of faculty members through the book launch while also providing students with an opportunity to showcase their talents and creativity. Overall, the event served as a platform to encourage research, creativity, and holistic development among both faculty and students, reinforcing the institution's commitment to academic excellence and talent development.

The responses indicated a highly positive reception. A majority of the participants rated the event as Excellent (55.69%), while 39.24% rated it as Good. A smaller percentage rated the event as Average (3.79%), and only 1.26% rated it as Poor. The feedback clearly reflects that the event was well organized, engaging, and appreciated by the participants, indicating its overall success.

