# ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Reaccredited ‘A+’ Grade and Affiliated to Dr Manmohan Singh Bengaluru City University)

**Soladevanahalli, Bengaluru-560107**

DEPARTMENT OF BBA

Report Submission: 22/06/2026

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| Semester: | EVEN | Academic Year: | 2025-26 | Venue: | Seminar Hall, AIGS. |
| Event Date: | 06/03/2026 | Time: | 10:00 am to 11:30 am | Duration: | 01.30 Hours |

**TYPE OF EVENT: Student Development Program**

**EVENT NAME: SDP ON SYSTEMATIC INVESTMENT PLAN UNDER INDIAN FINANCIAL SYSTEM**

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| Target Audience: | BBA II semester students | Number of Participants: 98 |

**Objectives of the Event**

- To create awareness among students about the concept and benefits of Systematic Investment Plan (SIP) as a financial investment tool.
- To help students understand the role of SIP in personal financial planning and wealth creation.
- To provide knowledge about mutual funds and investment opportunities within the Indian Financial System.

**Program Introduction:**

The Department of BBA at Acharya Institute of Graduate Studies (AIGS) organized a Student Development Program (SDP) on “Systematic Investment Plan (SIP) under the Indian Financial System” on 24th February 2026. The program aimed to enhance students’ understanding of financial planning, investment strategies, and the importance of systematic investment for long-term wealth creation.

The session served as a valuable platform for students to gain practical insights into the functioning of SIP and its relevance in today’s dynamic financial environment. The program witnessed active participation from students and faculty members, reflecting the department’s commitment to promoting financial literacy and responsible financial decision-making among students.

**Theme of the Event:**

The theme of the session focused on Systematic Investment Plan (SIP) as a disciplined investment strategy within the Indian Financial System. The discussion highlighted how SIP helps individuals invest small amounts regularly in mutual funds, enabling long-term wealth creation through the power of compounding and financial discipline.

**Resource Person(s):**

Mr. Shivaling B (Assistant professor, Don Bosco Institute of Technology, Bangalore).

**Detailed Report:**

The Student Development Program on "Systematic Investment Plan (SIP) under the Indian Financial System" was successfully organized by the Department of Business Administration (BBA) at AIGS. The session aimed to provide students with practical knowledge about financial investments and the significance of systematic investment planning in achieving long-term financial goals.

Mr. Shivaling B began the session by explaining the structure of the Indian Financial System, including financial institutions, markets, and investment instruments. The speaker emphasized the importance of financial literacy and highlighted the need for young individuals to start investing early.

During the session, the concept of Systematic Investment Plan (SIP) was explained in detail. The speaker Mr. Shivaling B described how SIP allows investors to invest a fixed amount regularly in mutual funds, thereby promoting disciplined saving habits. The discussion also covered the advantages of SIP such as rupee cost averaging, power of compounding, affordability, and long-term wealth creation.

Mr. Shivaling B further explained different types of mutual funds, the process of investing in SIP, and the risks and returns associated with market-linked investments. Practical examples were used to illustrate how consistent SIP investments can generate significant returns over time.

Students actively participated in the interactive session by asking questions related to investment strategies, financial planning, and the role of SIP in achieving financial security. The session helped students understand the importance of financial planning and responsible investment decisions at an early stage of their careers.

The program was graced by the presence of Dr. Asha S, Head of the Department, who addressed the students and emphasized the importance of financial literacy and investment awareness for future professionals. As a token of appreciation, the HOD presented a memento to the resource person.

At the end of the session, the vote of thanks was delivered by a first year BBA student, expressing gratitude to the management, principal, faculty members, and the Mr. Shivaling B for organizing such an informative program.

Geo Tagged Photos


Shivaling B Addressing the students

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Shivaling B Explains the components of IFS to students


Shivaling B interacting with students.


Shivaling. B Giving an Activity for the students


Shivaling B Clarifying doubts of students


First year student giving vote of thanks to speaker Shivaling B


Dr Asha. S HOD Department of BBA facilitating token of Appreciation

**Outcomes:**

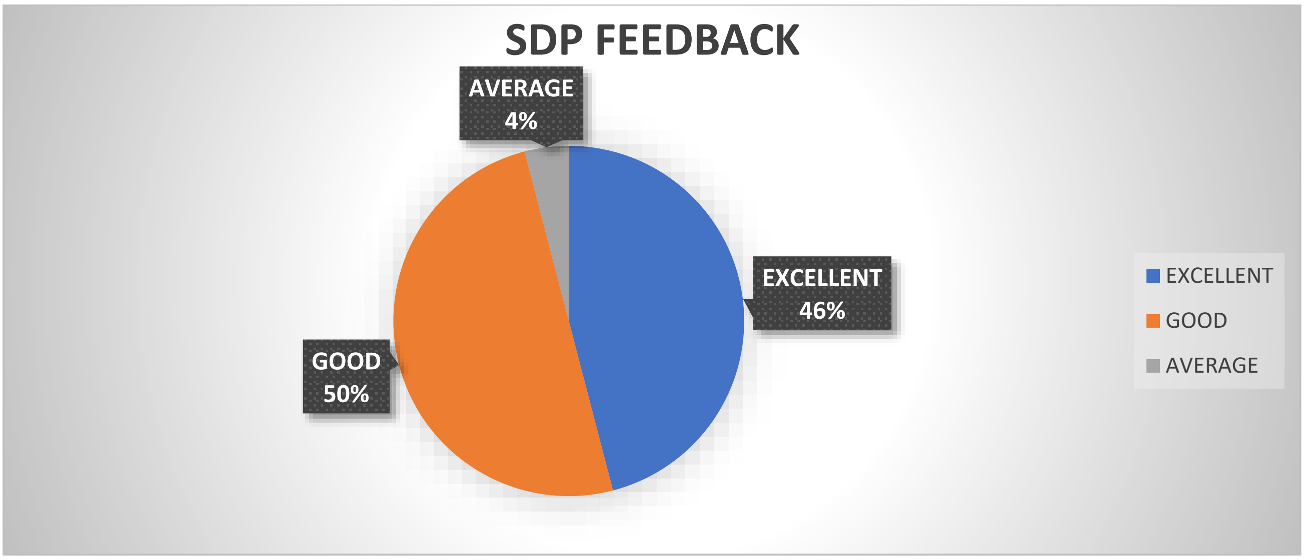
- Students gained knowledge about Systematic Investment Plan (SIP) and mutual fund investments.
- Participants developed an understanding of financial planning and investment strategies.
- Students became aware of the importance of disciplined savings and long-term wealth creation.

**Conclusion and Audience Feedback Summary:**

**Conclusion**

The Student Development Program on Systematic Investment Plan (SIP) under the Indian Financial System successfully enhanced students' awareness of financial planning and investment opportunities. The session provided practical insights into systematic investment strategies and encouraged students to develop responsible financial habits. Such initiatives play a significant role in preparing students to make informed financial decisions in the future.

The Department of BBA extends its sincere gratitude to the Principal, HOD, faculty members, and all student participants for their support in making the event successful.




**Audience Feedback Summary**

A total of 98 students participated in the audience feedback survey, providing a strong representation of the group's overall perception. Out of these responses, 45 students, accounting for 46%, rated the session as Excellent. The majority of participants, 49 students (50%), evaluated the session as Good, indicating a high level of satisfaction. Meanwhile, 4 students, representing 4% of the total respondents, rated the session as Average.

1. The resource person was knowledgeable, with excellent communication and presentation skills.

2. The session was very interactive and engaging, good and very interesting

3.Many participants expressed a desire for more such sessions in the future.

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