



# ACHARYA INSTITUTE OF GRADUATE STUDIES

(NACC Re-Accredited 'A+' & Affiliated to Dr Manmohan Singh Bengaluru City University)

Soladevanahalli, Bengaluru-560107

## DEPARTMENT OF ENGLISH (UG)

Report Submission: 30/04/2026

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<b>Semester:</b>	EVEN	<b>Academic Year:</b>	2025-26	<b>Venue:</b>	AIGS, Seminar Hall
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<b>Event Date:</b>	27/03/2026	<b>Time:</b>	03:00pm – 05:00pm	<b>Duration-</b>	2 hours
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### TYPE OF EVENT: Competition

### EVENT NAME: 60 Second Challenge

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<b>Target Audience:</b>	BBA STUDENTS	<b>Number of Participants:</b>	20
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#### Objectives:

1. Encourage participants to think quickly and express their ideas clearly.
2. Provide a platform for participants to overcome stage fear.
3. Help participants practice organizing thoughts quickly.

#### Program Introduction:

The primary aim of this activity was to enhance students' communication skills, boost their confidence, and encourage spontaneous thinking. A JAM session is a fun yet challenging activity where participants speak on a given topic for one minute without hesitation, repetition, or deviation. This session provided students with an excellent platform to express their ideas clearly and think on their feet. The event witnessed enthusiastic participation from BBA students, who actively engaged in sharing their perspectives on a variety of interesting topics. Overall, the session was interactive, lively, and highly beneficial in developing public speaking and critical thinking skills.

**The Theme of the Event:** The theme focuses on developing essential communication and presentation skills required in the business world.



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## **Detailed Report:**

The English Department of the college successfully organized a “60-Second Challenge” for the first-year BBA students on 27th March 2026. The event aimed to enhance students’ communication skills, boost their confidence, and encourage quick thinking and effective expression within a limited time frame.

The “60-Second Challenge” was designed as an engaging and competitive activity where participants were required to speak on a given topic for one minute. The challenge tested their ability to think spontaneously, maintain fluency, and present their ideas clearly without hesitation, repetition, or deviation. A wide range of interesting and thought-provoking topics were given, making the event both dynamic and intellectually stimulating.

The event witnessed enthusiastic participation from a large number of first-year BBA students. Participants displayed remarkable confidence and creativity while expressing their views. The competition created a lively and interactive atmosphere, encouraging students to overcome stage fear and actively engage with their peers.

The performances were evaluated based on criteria such as clarity of thought, fluency, confidence, content relevance, and overall presentation. The judges appreciated the efforts of all participants and commended their willingness to step forward and showcase their speaking abilities.

At the end of the competition, the winners were announced. Nathalie secured the first prize with an outstanding performance, demonstrating excellent command over language and confident delivery. Ms. Jane won the second prize, impressing the judges with her clarity and structured presentation. Ms. Lishia secured the third prize with her creative ideas and effective communication skills.

Overall, the “60-Second Challenge” proved to be a great success. It provided a valuable platform for students to develop essential soft skills, particularly in communication and public speaking. The English Department’s initiative was highly appreciated, and the event left a positive impact on all participants, motivating them to further enhance their abilities.

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## Geo-Tagged Photos:



Group picture of students, resource person Ms Kritanjali and co-ordinator Mr Yash Kartik Sharma.



Mr Shawrya performing in the competition on the topic.



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Ms. Nathalie student of 1<sup>st</sup> year BBA got 1<sup>st</sup> position in the competition.



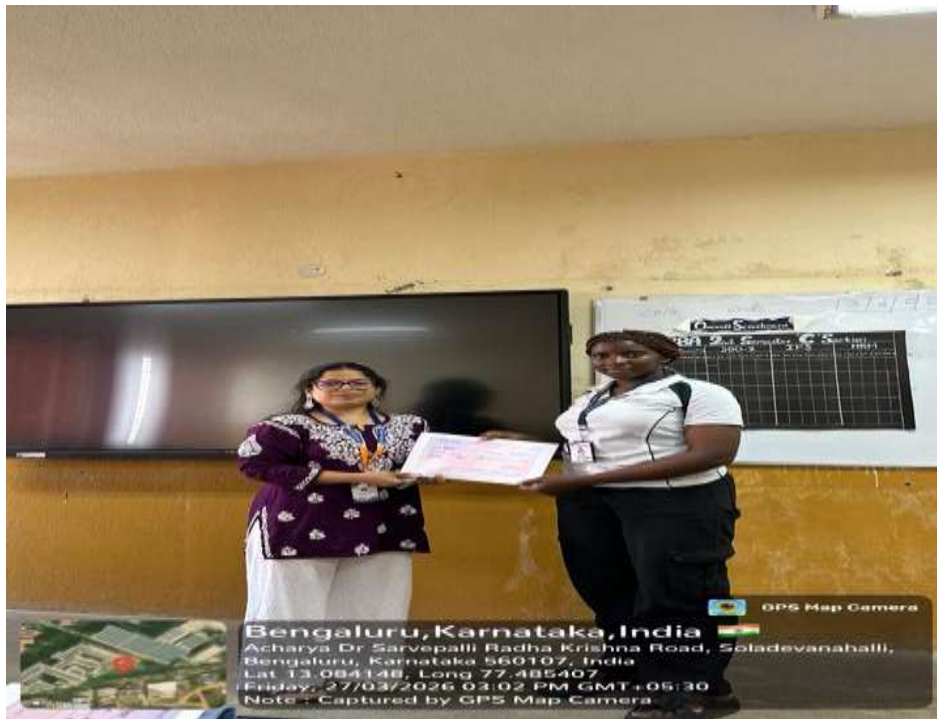
Ms. Namdol performing on stage in front of audience at the time of activity



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Ms Jane got second position in an activity.



Ms Lishia got third position in the completion.



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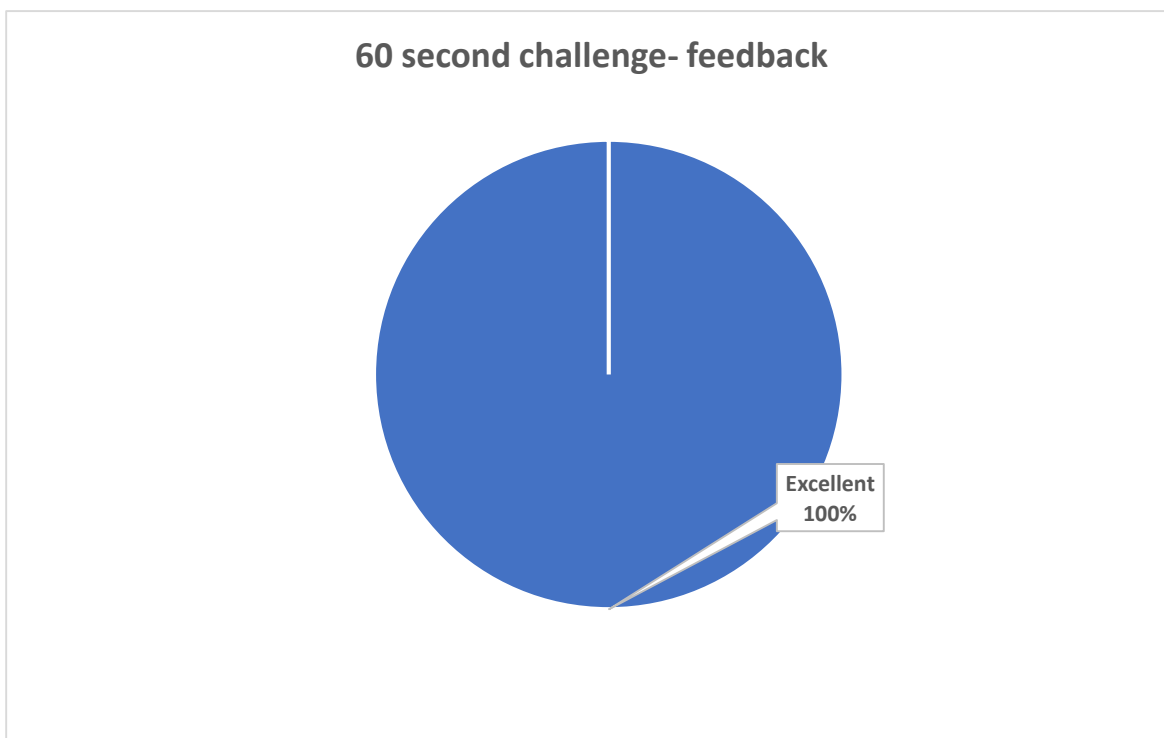
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## CONCLUSION:

The "60-Second Challenge" concluded on a highly positive and inspiring note. The event not only showcased the talents and potential of the first-year BBA students but also helped them develop essential communication and public speaking skills. It provided a valuable platform for participants to think quickly, express their ideas confidently, and overcome stage fear. The enthusiastic participation and impressive performances made the event a grand success. Such initiatives by the English Department play a vital role in the overall personality development of students and are expected to motivate them to actively participate in similar activities in the future.

## Feedback Analysis:



## Audience Feedback Summary:

As 20 students participated in the event and 100% were very satisfied with event and want to participate again in such kind of event in the coming future.