



DEPARTMENT OF MBA

Report Submission: 06/08/2026

Semester: II		Academic Year: 2025–26		Venue: NASSCOM, HSR LAYOUT, BENGALURU	
Event Date:	04/08/2026	Time:	10:00 AM to 04:00 PM	Duration:	06 HRS
TYPE OF EVENT: INDUSTRIAL VISIT					
EVENT NAME: VISIT TO NASSCOM, HSR LAYOUT, BENGALURU					
Target Audience:	II Sem MBA Students	Number of Participants:	48	Event Coordinator:	Dr. P.Venkaiah Babu

Objectives:

1. To Understand smart production systems integrating Industry 5.0 technologies with Indian Knowledge Systems principles.
2. To Explore operational excellence practices through real-world industrial exposure at NASSCOM Bengaluru facilities.
3. To Develop awareness of artificial intelligence applications enhancing sustainable business operations and productivity improvements.
4. To Bridge classroom learning with industry practices through experiential learning and professional interactions effectively.
5. To Encourage innovation, critical thinking, and career readiness using emerging technologies and indigenous knowledge.

Program Introduction:

The industrial visit explores smart production and operations at NASSCOM, integrating Industry 5.0, artificial intelligence, and Indian Knowledge Systems to enhance innovation, sustainability, and managerial competencies.



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Theme of the Event:

Exploring smart production and operations at NASSCOM to strengthen Industry 5.0 understanding, artificial intelligence applications, innovation, operational excellence, and sustainable business management practices.

Detailed Report:

The Industrial Visit was organized on 4th August 2026 by the Department of MBA, Acharya Institute of Graduate Studies, Bengaluru, at NASSCOM, Bengaluru. The programme commenced with the Welcome Address delivered by Mr. Ramesh Gupta interaction with 1st Year MBA student, at 12:15 AM. This was followed by the reading of the company profile, which provided students with an overview of NASSCOM, its role in India's technology and business ecosystem, and its contribution towards innovation, digital transformation, and industry development.

This was followed by the visit in NASSCOM on exploring Smart Production and Operations at NASSCOM, Bengaluru." The visit focused on the integration of Indian Knowledge Systems (IKS) with modern industrial practices, particularly in the areas of smart production, operations management, Artificial Intelligence, digital transformation, Industry 4.0/5.0, innovation, sustainability, and technology-driven decision-making.

The Director of the NASSCOM explained how traditional Indian knowledge principles related to efficiency, resource optimization, sustainability, ethical practices, and holistic decision-making can be connected with contemporary management and operational practices. Students gained insights into the changing industrial landscape and the growing importance of emerging technologies in improving productivity, operational efficiency, innovation, and organizational competitiveness.

This visit also encouraged students to understand the practical relevance of industry-oriented learning, technological innovation, responsible AI adoption, and sustainable business practices. Students actively participated in the interaction and raised thoughtful questions regarding smart operations, emerging technologies, industry expectations, and career opportunities.

The Industrial visit further included the presentation of a Token of Appreciation to the distinguished representative of NASSCOM as a gesture of gratitude for extending valuable support and facilitating the industrial visit. concluded with a formal Vote of Thanks, expressing sincere gratitude to the NASSCOM management and representatives, the management and Principal of Acharya Institute of Graduate Studies, faculty members, organizing committee, and students for their valuable support and active participation. The industrial visit was highly informative and provided students with meaningful



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industry exposure, experiential learning, and a better understanding of the practical application of IKS in modern business and operations management.

Geotagged Photographs:



I MBA II semester Students going for industrial visit at NASSCOM Company with Dr. P.Venkaiah Babu



I MBA II semester Students at NASSCOM Company for industrial visit along with Dr.P.Venkaiah Babu & Ms. Deblina Mukharjee



NASSCOM Development Team Manager Ramesh Gupta Interacting with I MBA II Semester Students in The Part of Industrial Visit at NASSCOM, HSR Layout, Bengaluru



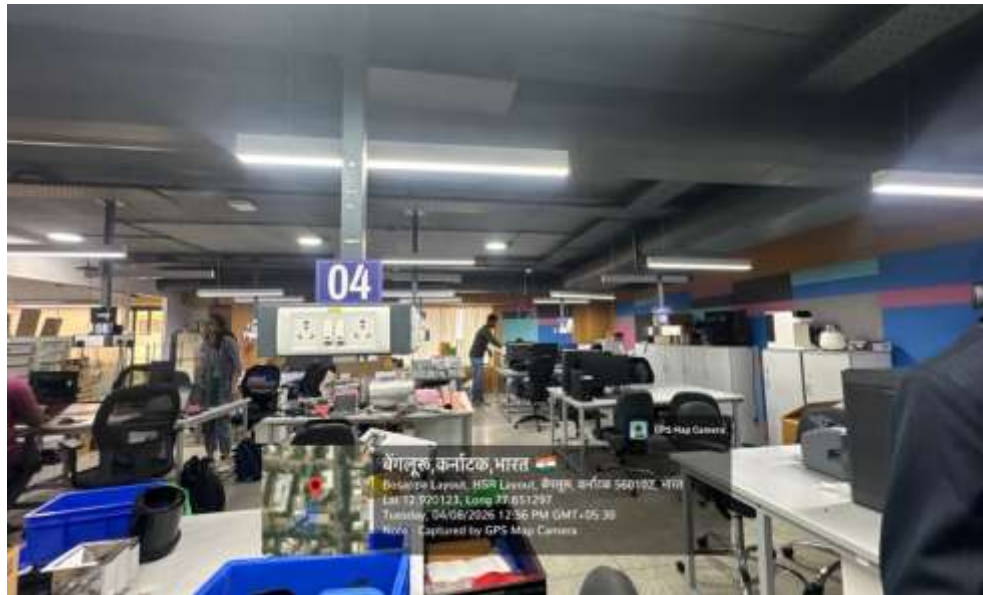
Mr. Rakesh Gupta, Director of NASSCOM explaining the startups process in the lap to the I MBA II Semester students



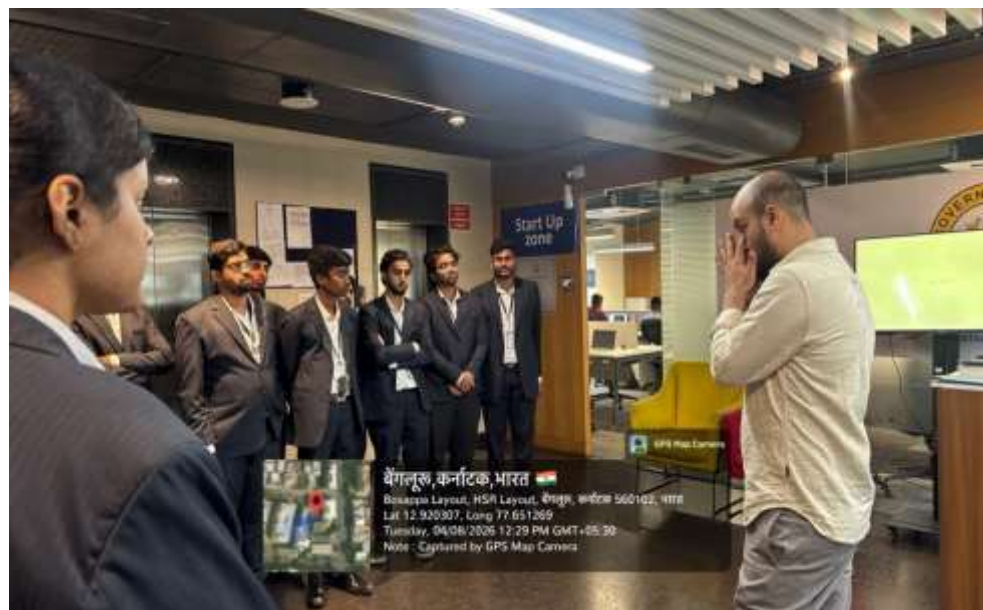
Mr. Rakesh Assistant Director of NASCOM interacting with I MBA II semester students with one invention



Mr. Rakesh Gupta, Director of NASSCOM explaining new invention done by the other in the lap to the I MBA II Semester students



Incubation center in NASSCOM



Mr. Rakesh Gupta, Director of NASSCOM clarifying doubts to the I MBA II semester students



Appreciation letter giving to the Mr. Rakesh Assistant Director of NASCOM, by the Dr.P.Venkaiah Babu and Ms. Deb lina Mukharjee



Group Photo with Mr. Rakesh Assistant Director of NASCOM, along with I MBA II semester Students and Dr.P.Venkaiah Babu & Mr. Deblina Mukharjee



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Outcomes:

1. Students gained practical exposure to smart production, modern operations, and technology-driven business practices.
2. Students understood the integration of Indian Knowledge Systems (IKS) with contemporary management, innovation, and operational practices.
3. Students enhanced their knowledge of emerging technologies such as Artificial Intelligence, digital transformation, Industry 4.0/5.0, and data-driven decision-making.
4. Students developed awareness of sustainable and efficient resource utilization, innovation, responsible technology adoption, and operational excellence.
5. Students strengthened their industry readiness and managerial competencies through direct industry interaction, experiential learning, and understanding of current industry expectations.

Conclusion and Audience Feedback Summary:

- **Conclusion**

The industrial visit to NASSCOM provided MBA students with valuable practical exposure to smart production, modern operations, emerging technologies, and industry practices. The integration of Indian Knowledge Systems with contemporary management concepts enhanced their understanding of innovation, sustainability, resource optimization, and digital transformation. The visit effectively strengthened students' industry awareness, managerial skills, and professional readiness.

- **Participant Feedback**

Feedback collected from 48 participants indicated a highly positive response to the industrial visit. Among them, 40 students rated the programme as "Excellent," 7 students rated it as "Very Good," and 1 student rated it as "Average," reflecting the overall effectiveness, relevance, practical value, and quality of the industrial visit.



- **Feedback Analysis with graph representation**

