



DEPARTMENT OF MBA

Report Submission: 25/06/2026

Semester: EVEN

Academic Year: 2025-26

**Venue: Google Meet
(Online)**

Event Date: 24/06/2026

Time: 02:30 PM to 04:00 PM

Duration: 1:30 Hours

TYPE OF EVENT: WORKSHOP

EVENT NAME: EVOLVING BUSINESS MODELS IN THE ERA OF AI & ROBOTICS

Target Audience:	Faculty, Research Scholars & Students	Number of Participants: 81
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Objectives:

1. To explore emerging AI and robotics-driven business models and their impact on organizational growth, innovation, and competitive advantage.
2. To examine the role of artificial intelligence and robotic technologies in transforming traditional business operations, customer engagement, and decision-making processes.
3. To provide a platform for academicians, researchers, industry experts, and students to share insights, research findings, and best practices related to AI-enabled business transformation.
4. To identify opportunities and challenges associated with the adoption of AI and robotics across various sectors, including finance, healthcare, manufacturing, retail, and services.
5. To foster collaboration between academia and industry for developing innovative, sustainable, and technology-driven business strategies for the future.

Program Introduction:

The Pre-Conference Symposium on “Evolving Business Models in the Era of AI & Robotics” was organized as a precursor to the 3rd International Conference on Evolving Business Models in the Era of AI & Robotics (ICEBMAIR–2026). The symposium served as a dynamic platform for academicians, researchers, industry professionals, and students to engage in meaningful discussions on the transformative impact of Artificial Intelligence and Robotics on contemporary business practices.

The programme aimed to provide participants with valuable insights into emerging technological trends, innovative business strategies, and the growing role of intelligent systems in organizational decision-making. Through expert sessions and interactive discussions, the symposium highlighted how AI-driven technologies are reshaping industries, enhancing



operational efficiency, fostering innovation, and creating new opportunities for sustainable growth.

The event also encouraged interdisciplinary collaboration by bringing together experts from academia and industry to share knowledge, research findings, and practical experiences. Participants gained a deeper understanding of the challenges and opportunities associated with integrating AI and robotics into modern business ecosystems.

Overall, the Pre-Conference Symposium successfully created an enriching learning environment that promoted intellectual exchange and prepared participants for the broader deliberations and research presentations scheduled during the main international conference.

Theme of the Event:

The theme of the Pre-Conference Symposium, “Evolving Business Models in the Era of AI & Robotics,” focuses on the profound impact of Artificial Intelligence (AI) and Robotics on contemporary business practices and organizational transformation. As digital technologies continue to reshape industries worldwide, businesses are increasingly adopting AI-driven solutions and robotic automation to enhance efficiency, innovation, and competitiveness.

The theme highlights the need for organizations to rethink traditional business models and embrace intelligent technologies that support data-driven decision-making, customer-centric strategies, and operational excellence. It emphasizes how AI and Robotics are enabling businesses to automate routine processes, optimize resource utilization, improve service delivery, and create new value propositions in an increasingly dynamic marketplace.

Resource Person:

Ms. Satgur Pyari Padmanabham

Associate Business Development Manager

Springer Nature

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Detailed Report

The Department of MBA, Acharya Institute of Graduate Studies, Bengaluru, organized a Pre-Conference Symposium on the theme “Evolving Business Models in the Era of AI & Robotics” as a precursor to the 3rd International Conference on Evolving Business Models in the Era of AI & Robotics (ICEBMAIR–2026). The objective of the symposium was to provide participants with



valuable insights into the transformative impact of Artificial Intelligence (AI) and Robotics on modern business practices and organizational development. The programme aimed to create awareness among academicians, researchers, industry professionals, and students regarding the growing significance of intelligent technologies in shaping the future of business.

The symposium was conducted as an academic platform to facilitate discussions on emerging trends, opportunities, and challenges associated with AI-driven business transformation. The programme highlighted how organizations are increasingly adopting AI and robotic technologies to improve operational efficiency, enhance customer experiences, optimize decision-making processes, and achieve sustainable competitive advantage. Participants were introduced to innovative business models that leverage automation, machine learning, data analytics, and human-AI collaboration to create value in the digital economy.

The sessions focused on various dimensions of AI and Robotics, including intelligent business ecosystems, digital transformation, innovation management, smart operations, and technology-enabled strategic planning. The symposium emphasized the need for organizations to rethink traditional business approaches and embrace technology-driven solutions to remain competitive in an increasingly dynamic global marketplace.

The programme witnessed active participation from faculty members, research scholars, postgraduate students, and industry representatives. The resource persons shared their expertise on the practical applications of AI and Robotics across different business functions such as marketing, finance, human resources, supply chain management, and entrepreneurship. The interactive sessions enabled participants to gain a deeper understanding of how emerging technologies are redefining organizational structures and business processes.

The symposium also served as a valuable opportunity for networking and knowledge sharing among participants from diverse academic and professional backgrounds. Discussions focused on future research opportunities, interdisciplinary collaboration, ethical considerations in AI adoption, and the role of technology in promoting sustainable business growth.

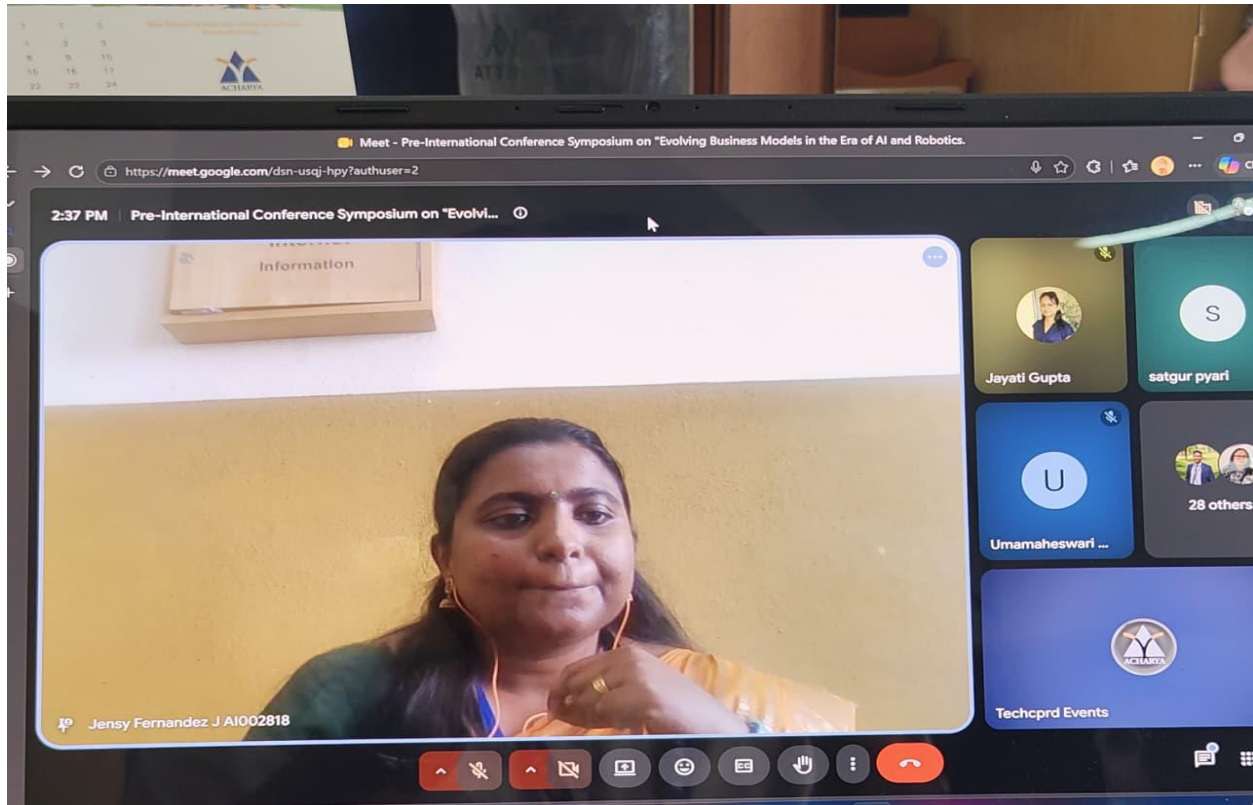
Overall, the Pre-Conference Symposium was highly successful in achieving its objectives. It provided participants with meaningful learning experiences, enhanced their understanding of contemporary technological advancements, and inspired them to explore innovative research and business solutions. The event laid a strong foundation for the forthcoming International



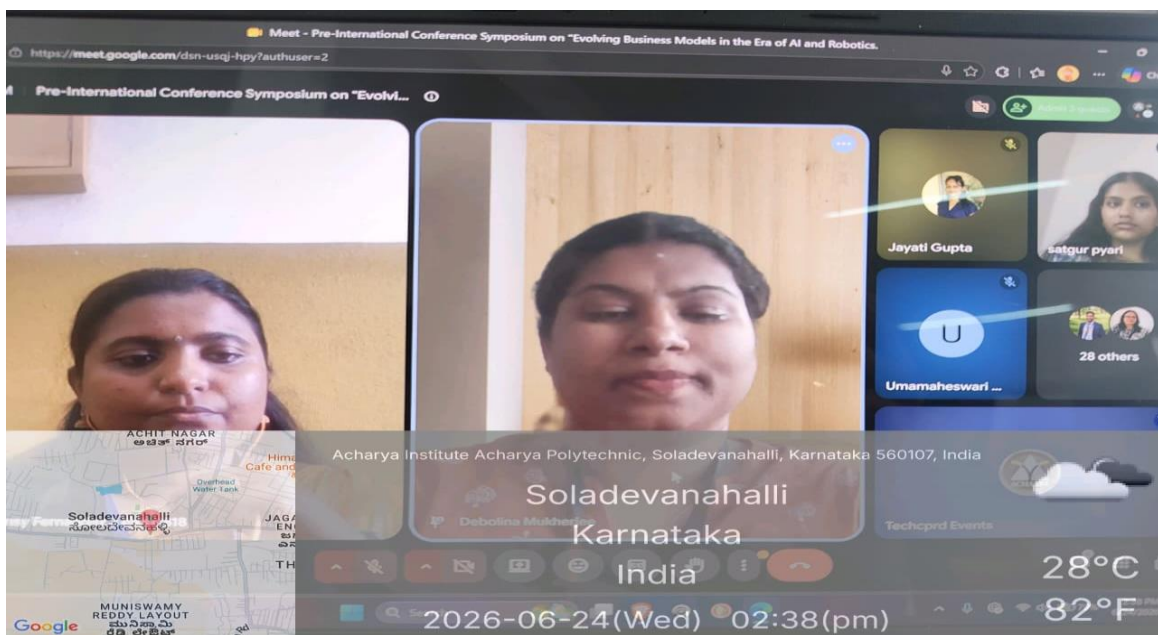
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Conference and encouraged participants to contribute towards building intelligent, resilient, and future-ready business ecosystems.

Photos:



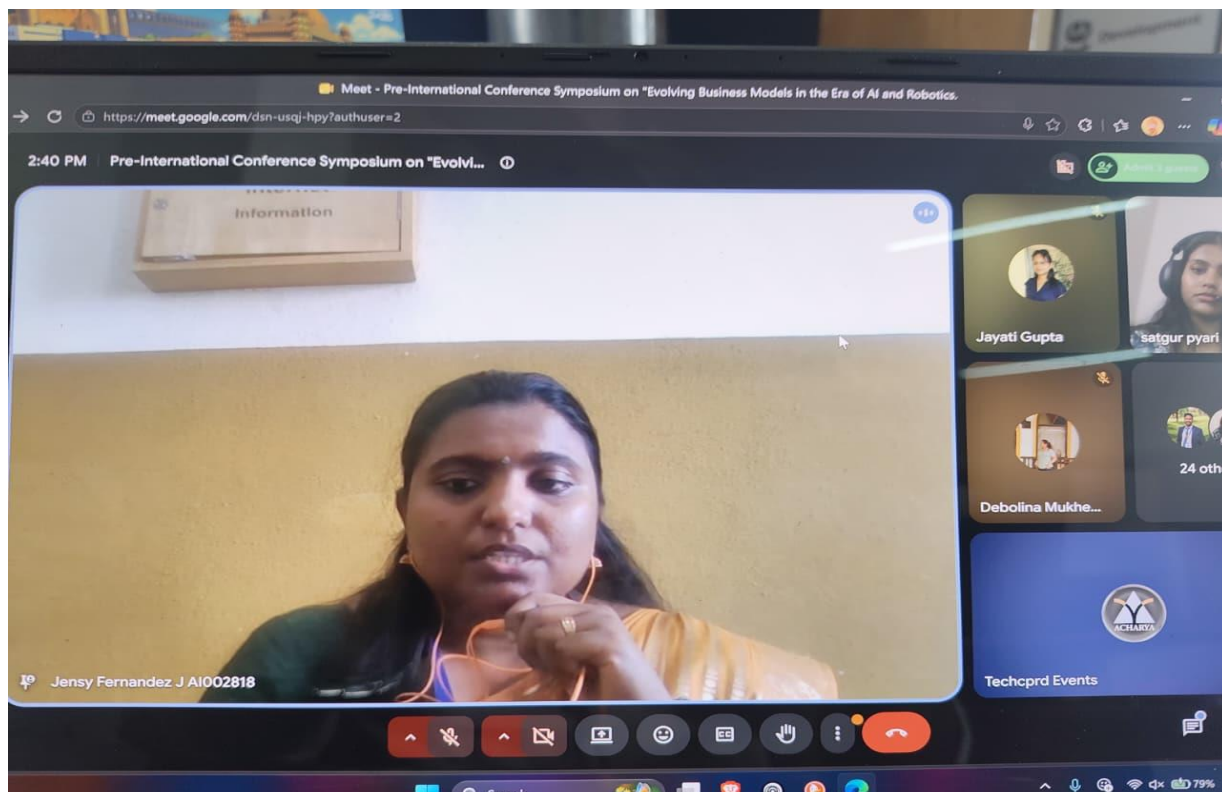
Inviting the Guest by Ms. Jency Fernandez



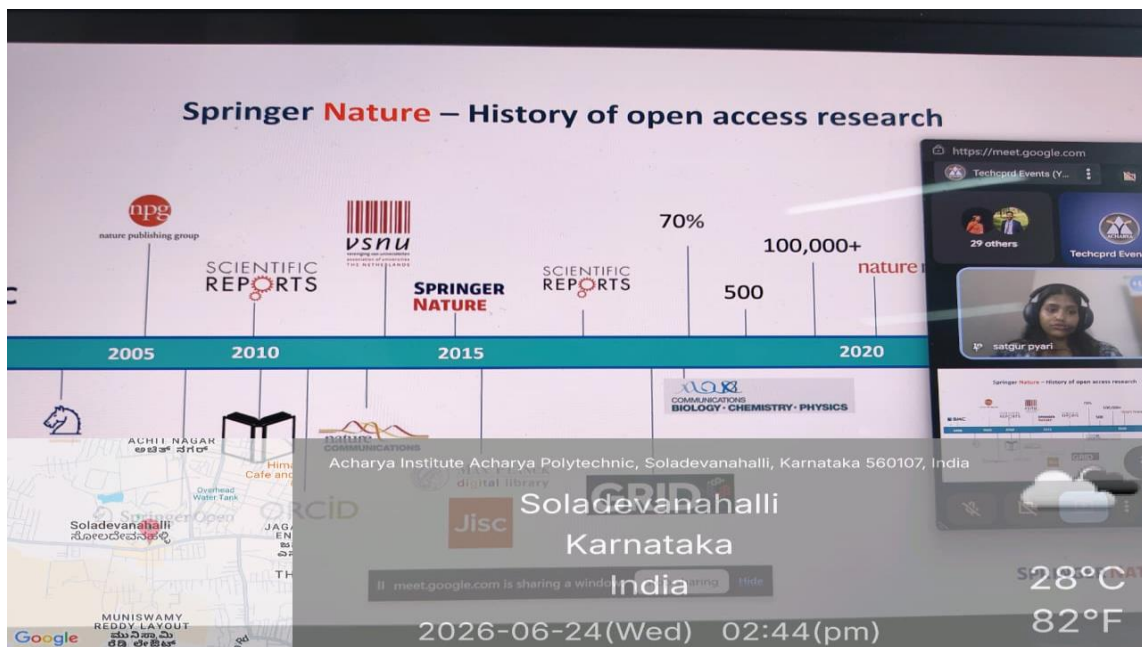
Invocation song by I MBA student Ms. Sneha



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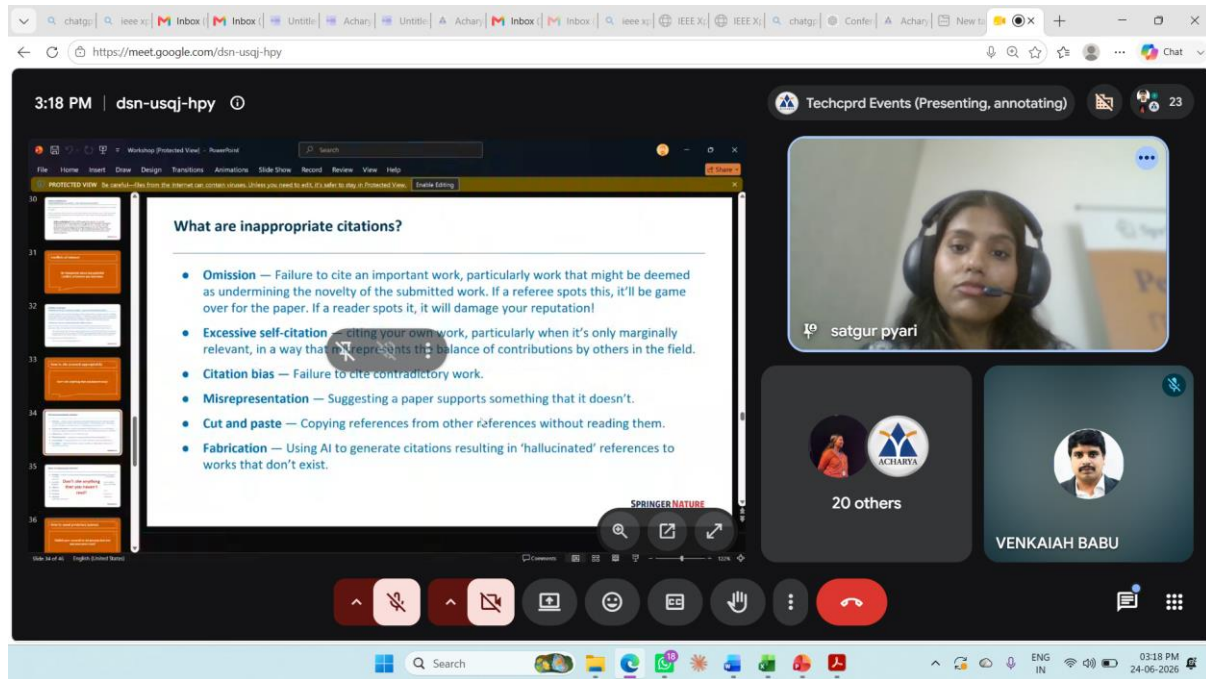
Guest Profile reading by Mr. Jency Fernandez



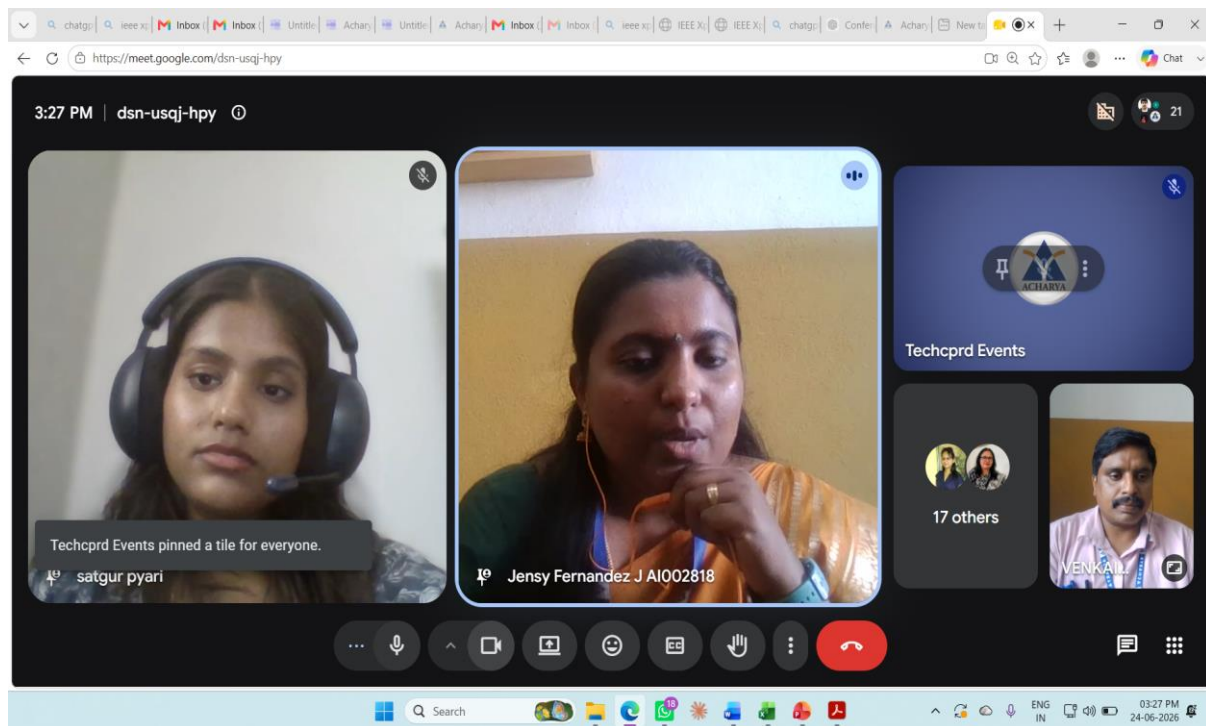
Ms. Satgur Pyari Padmanabham Explaining springer nature process to participants



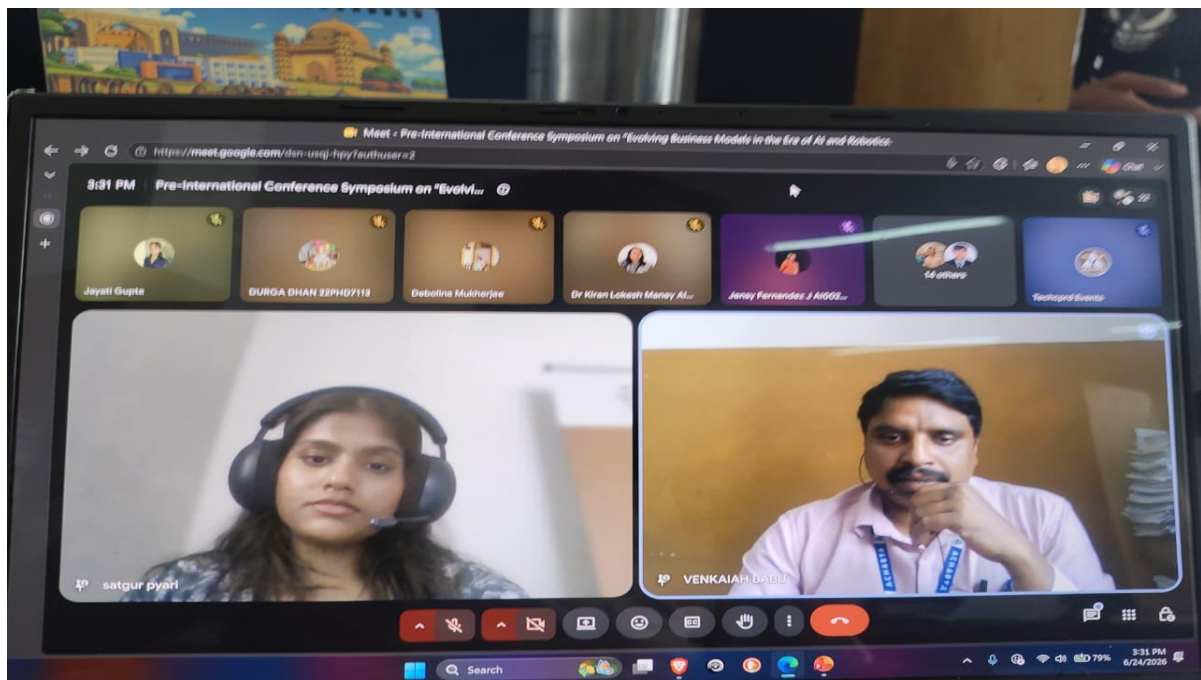
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Ms. Satgur Pyari Padmanabham interacting with participants



Q & A Session



Vote of thanks giving by Dr. P.Venkaiah Babu

Outcomes:

1. Enhanced understanding of AI and robotics-based business models and their applications across different industries.
2. Increased awareness of emerging technological trends that are reshaping organizational structures, processes, and value creation mechanisms.
3. Development of practical insights and strategic recommendations for integrating AI and robotics into business operations and management practices.
4. Strengthened networking and collaborative opportunities among researchers, industry professionals, entrepreneurs, and students.
5. Generation of innovative ideas and research directions that contribute to sustainable business growth and digital transformation in the era of intelligent technologies.

Conclusion:

The Pre-Conference Symposium on “Evolving Business Models in the Era of AI & Robotics” was highly informative and enriching for all participants. The symposium provided valuable insights into the transformative role of Artificial Intelligence and Robotics in reshaping modern business models, driving innovation, enhancing operational efficiency, and creating sustainable competitive advantages in the digital economy.

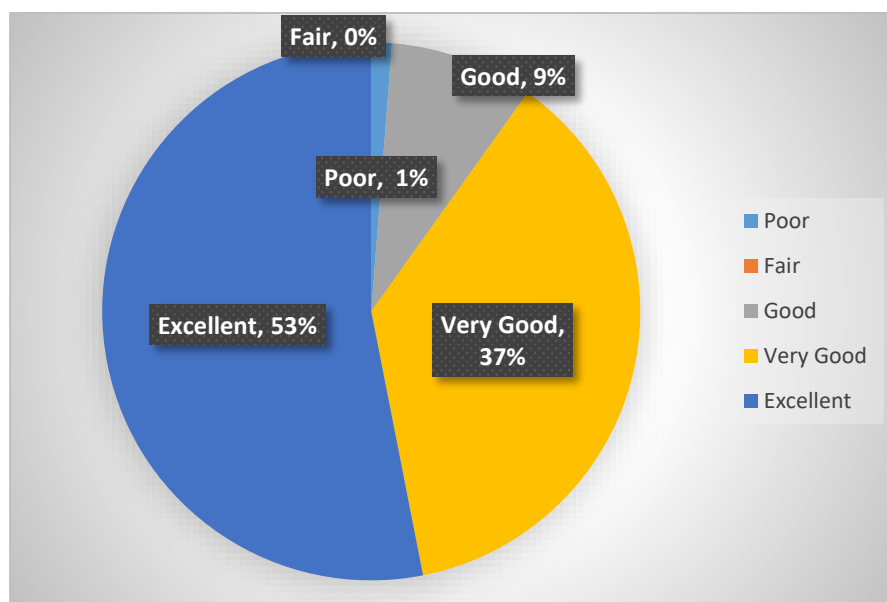
The expert sessions and interactive discussions enabled participants to gain a deeper understanding of emerging technological trends, intelligent business ecosystems, and the growing importance of AI-driven decision-making in organizations. The resource persons shared practical knowledge and real-world perspectives on how businesses can leverage advanced technologies to improve performance, foster innovation, and adapt to rapidly changing market conditions.

Overall, the symposium successfully achieved its objectives by enhancing participants' awareness of contemporary developments in AI and Robotics and their applications in business and management. It provided an excellent platform for knowledge sharing, academic interaction, and professional networking among researchers, academicians, industry experts, and students. The programme also served as a valuable preparatory event for the forthcoming International Conference, inspiring participants to engage in meaningful research, interdisciplinary collaboration, and innovative thinking to address future business challenges.

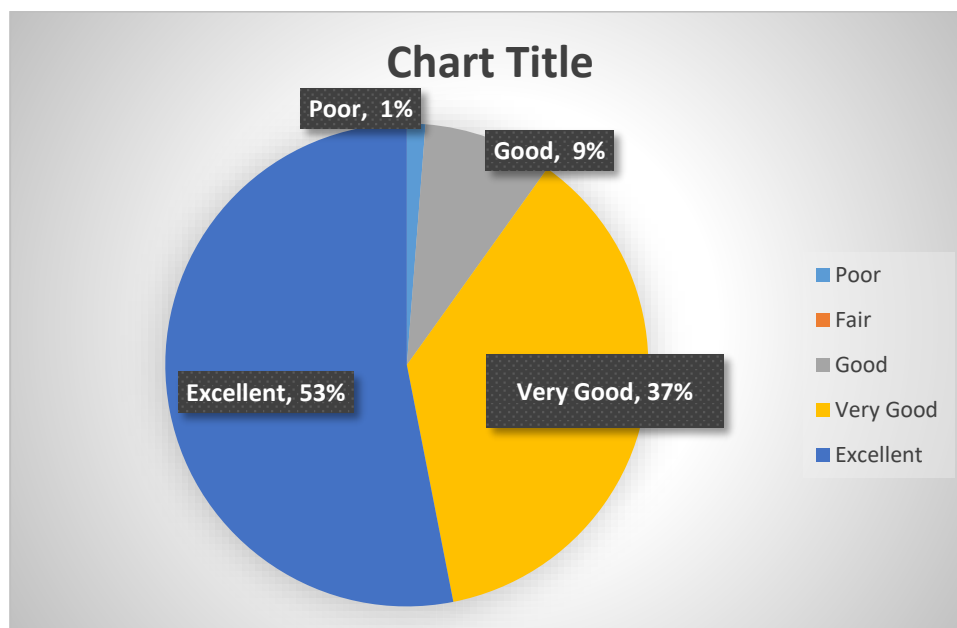
Audience Feedback Summary:

1.How relevant was the symposium content to your academic/research interests

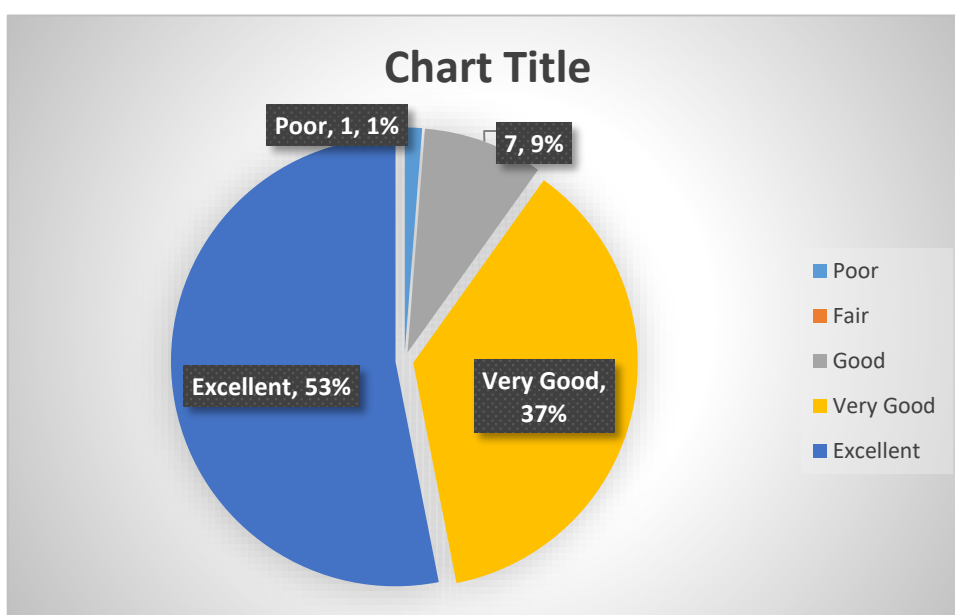
(1 = Poor, 2 = Fair, 3 = Good, 4 = Very Good, 5 = Excellent)



2. How would you rate the knowledge and presentation skills of the resource persons/speakers?

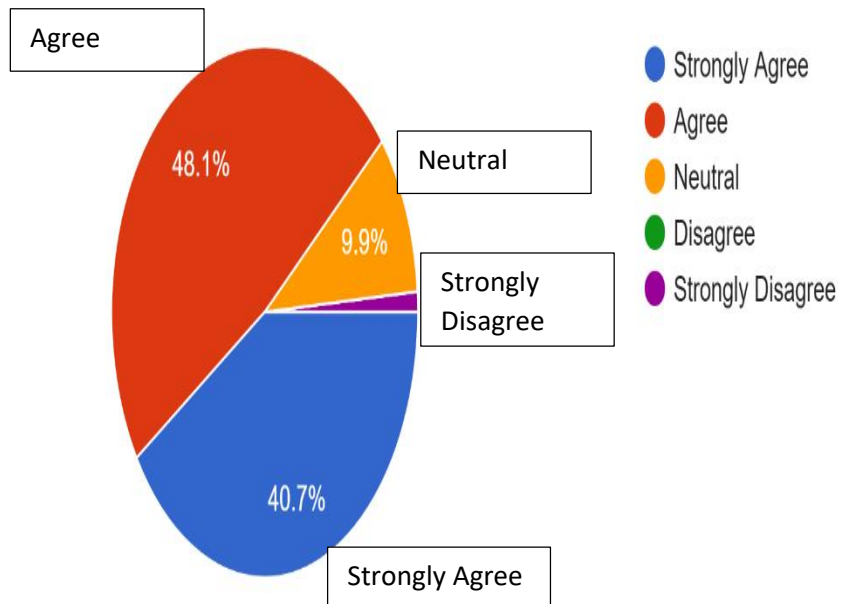


3. Did the symposium provide useful insights and learning opportunities for your research or professional development?



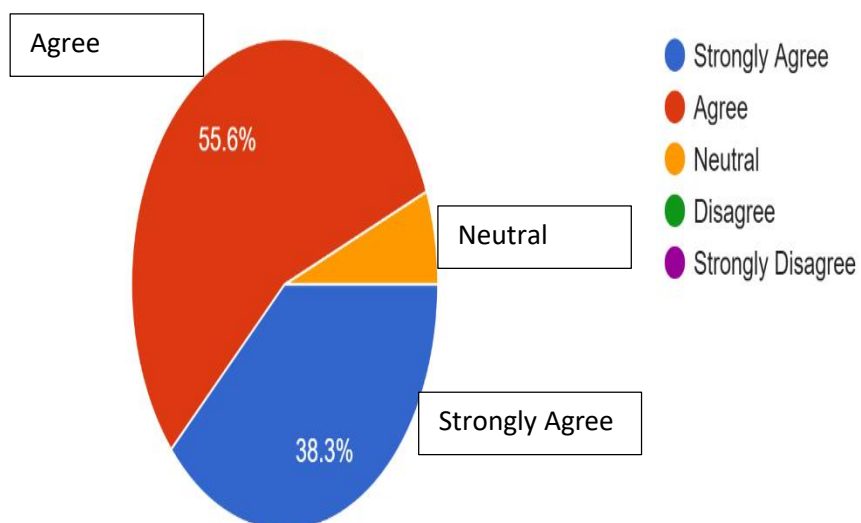
The symposium enhanced my understanding of AI-driven business models.

81 responses



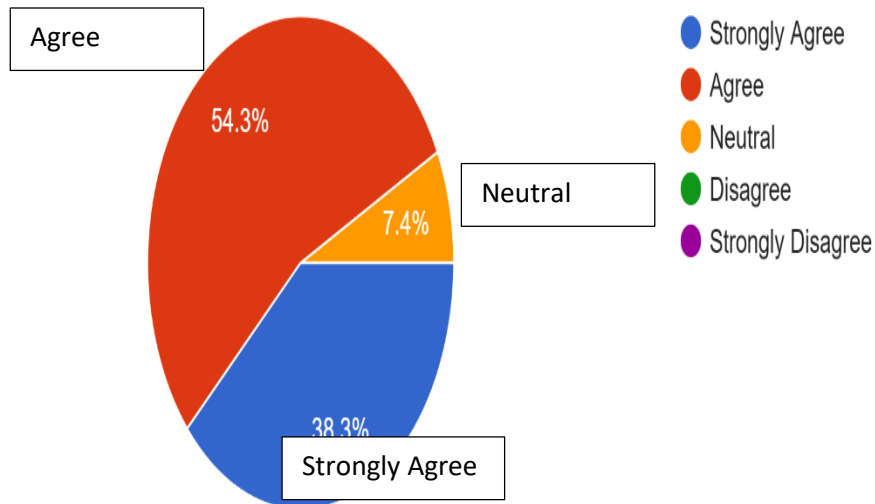
I gained knowledge about emerging opportunities and challenges in AI-enabled businesses.

81 responses



The symposium inspired me to explore innovative business strategies using AI and Robotics.

81 responses



The symposium inspired me to explore innovative business strategies using AI and Robotics.

81 responses

