



DEPARTMENT OF BBA

Report Submission: 01/05/2026

Semester:	EVEN	Academic Year:	2025–26	Venue:	Dandeli & Goa
Event Date:	26/03/2026 to 30/03/2026	Time:	06:00am to 10:00pm	Duration:	3 Days

TYPE OF EVENT: INDUSTRIAL VISIT

**EVENT NAME: INDUSTRIAL VISIT CUM EDUCATIONAL TRIP TO
DANDELI & GOA**

Target Audience:	BBA Students	Number of Participants:	28 Students
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Objectives:

1. To provide practical exposure to industry operations
2. To bridge the gap between academic concepts and industry practices
3. To enhance awareness about sustainable practices and environmental management
4. To develop professional skills and industry readiness
5. To enhance personal development, teamwork, and social skills

Program Introduction: The Industrial Visit cum Educational Trip was organized for students to provide experiential learning through industry exposure and travel-based education. The visit aimed at enhancing students' practical understanding beyond classroom learning.

Theme of the Event: The theme of the visit was “Experiential Learning through Industrial Exposure and Educational Exploration.”

Resource Person(s): Industry professionals and technical experts from:

- Paul John Distillery, Goa



Detailed Report:

The Department of Management, Acharya Institute of Graduate Studies, organized an Industrial Visit cum Educational Trip to Dandeli and Goa from 26th March 2026 to 30th March 2026 for 28 students. The main objective of the visit was to provide practical exposure to industrial operations and enhance students' understanding through real-world experiences.

The journey commenced from the college campus, Bengaluru, and the first destination was Dandeli. Students engaged in various outdoor and team-building activities, which helped in enhancing their communication, leadership, and interpersonal skills. These activities also provided a refreshing break from academic routines and encouraged group coordination.

On the second day, students visited **Paul John Distillery in Goa**, one of India's renowned premium single malt whisky producers. The visit provided an enriching industrial exposure where students were introduced to the end-to-end manufacturing process of beverages. The session began with an overview of the company's history, vision, and its position in both domestic and international markets.

Students were guided through the various stages of production, starting from the careful selection of raw materials such as barley, water, and yeast. The experts explained how the quality of these inputs directly influences the final product. This was followed by a detailed explanation of the fermentation process, where sugars are converted into alcohol under controlled conditions. Students also observed the distillation process, where the fermented liquid is purified and refined using specialized distillation units.

A key highlight of the visit was understanding the maturation process, where the spirit is aged in wooden casks to enhance its flavor, aroma, and character. The experts emphasized how climatic conditions in Goa play a significant role in accelerating the aging process, giving the product its unique identity.

The students were also given insights into quality control measures adopted at every stage of production to ensure consistency and adherence to international standards. Strict hygiene and safety protocols followed within the facility were demonstrated, highlighting the importance of maintaining industry regulations.

In addition to the industrial visit, students explored significant cultural and tourist locations in Goa, which contributed to their understanding of regional diversity and heritage.

Overall, the trip was a successful combination of industrial learning and educational exploration. It helped students gain practical knowledge, develop essential life skills, and broaden their perspectives beyond the classroom environment.

Geotagged Photographs: (With Captions)



Students during industrial visit to Paul John Distillery, Cuncolim, Goa.



Students observing the distillation process and machinery in the production unit.



Students attending an informative session by industry experts at the distillery.



Students participating in an interactive session with industry professionals.



Students visiting Old Goa Church as part of the educational trip.



Students exploring historical and scenic locations in Goa during the trip.



Outcomes:

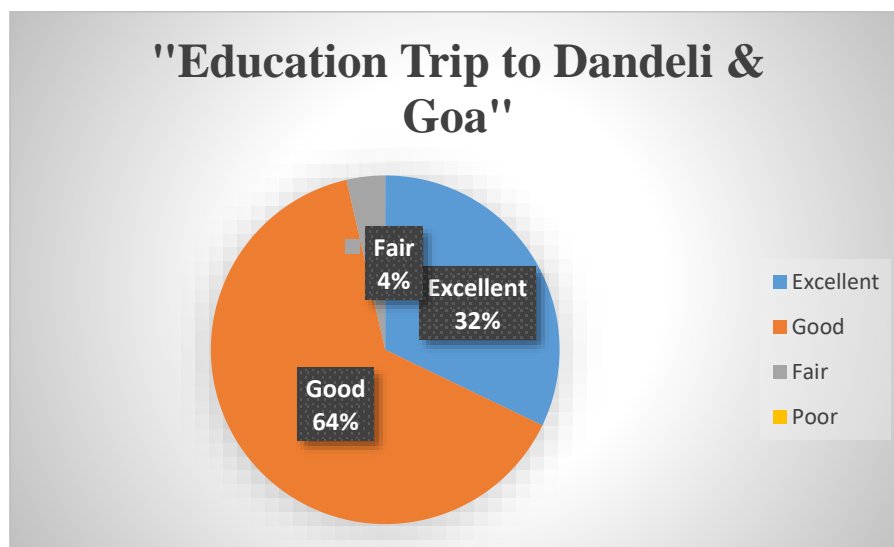
- A. Enhanced understanding of manufacturing processes in the distillery industry.
- B. Improved ability to connect theoretical concepts with practical applications.
- C. Development of teamwork, communication, and adaptability skills.

Conclusion and Education Trip to Dandeli & Goa Summary:

The Industrial Visit cum Educational Trip was informative and engaging for the students. It provided valuable exposure to industry practices along with opportunities for personal development. Feedback from students was overwhelmingly positive, with participants appreciating the learning experience, organization, and overall coordination of the trip.

Feedback Analysis:

Criteria	No of Respondents	Percentage
Excellent	9	32%
Good	18	64%
Fair	1	4%
Poor	0	0%
<i>Total No. of Respondents</i>	<i>28</i>	<i>100%</i>





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Feedback Analysis: A total of 28 respondents participated in the feedback survey. The majority of the participants rated the event positively.

- 64% (18 respondents) rated the event as *Good*, indicating that most students were satisfied with the overall organization and learning experience.
- 32% (9 respondents) rated it as *Excellent*, reflecting a high level of appreciation and effectiveness of the industrial visit and educational trip.
- Only 4% (1 respondent) rated it as *Fair*, suggesting minimal scope for improvement.
- Notably, 0% rated it as *Poor*, which indicates that there were no major issues or dissatisfaction among participants.
