



ACHARYA INSTITUTE OF GRADUATE STUDIES

(NAAC Re-Accredited 'A' Grade and Affiliated to Bengaluru City University)



05/09 COY, 9 KARBN, BANGALORE-BGROUP

KARNATAKA & GOADTE

REPORT ON WORLD ENVIRONMENT DAY

Report Submission: 20 June 2024

Semester: EVEN

Campus

Academic Year : 2024 – 25

Venue: Acharya

Date: 05 June 2024

min

Time: 9:00 AM – 01:00 PM

Duration: 4hr 00

TYPE OF EVENT: Environmental Awareness Campaign

EVENT NAME: World Environment Day

Target Audience: College students, faculties and staff

Number of Participant: 15

Objectives:

The objective of the Poster Making Event and Environmental Awareness Campaign, organized by the cadets of 05/09 Coy, Acharya NCC on the occasion of World Environment Day (5th June), was to promote environmental consciousness and responsibility among the youth and academic community. By engaging 15 cadets in creating impactful posters and spreading awareness, the event aimed to highlight pressing environmental issues and encourage sustainable practices. The primary audience included college students, faculty members, and staff, with the intent to inspire individual and collective action towards environmental conservation. Through creative expression and peer interaction, the initiative sought to foster a deeper understanding of ecological challenges and cultivate a proactive mindset towards protecting and preserving our planet for future generations.

Detailed Report on the Green Initiative Plantation Drive:

Event Overview:

On the occasion of World Environment Day, cadets of 05/09 Coy, Acharya NCC organized an Environmental Awareness Campaign on 5th June with the theme "*Beat Plastic Pollution.*" The event witnessed enthusiastic participation from 15 cadets who used creative visuals to highlight the harmful impact of plastic on the environment. Aimed at sensitizing college students, faculty, and staff, the event served as a powerful reminder of the urgent need to reduce plastic use. It



successfully sparked meaningful conversations and encouraged eco-friendly habits within the campus community.

Objectives:

Objectives of the Poster Making and Awareness Campaign:

1. To raise awareness about the harmful effects of plastic pollution on the environment.
2. To promote the theme "Beat Plastic Pollution" through creative visual communication.
3. To engage NCC cadets in spreading environmental consciousness within the campus.
4. To encourage sustainable and plastic-free lifestyle practices among students and staff.
5. To develop a sense of environmental responsibility and active citizenship among youth.

Event Itinerary:

The itinerary for the event was as follows:-

Poster Making Competition: 09:00 AM - 10:30 AM

Photo Session: 10:30 AM – 10:45 AM

Awareness Campaign: 10:45 AM – 12:00 PM

Reel Shoot: 12:00 PM- 01:00 PM

Activities and Participation:

The World Environment Day event organized by the cadets of 05/09 Coy, Acharya NCC on 5th June began at 09:00 AM with a vibrant *Poster Making Activity*. Cadets creatively expressed the theme "*Beat Plastic Pollution*" through colorful and thought-provoking posters. The activity aimed to highlight the dangers of plastic waste and promote eco-friendly alternatives. Cadets used slogans, drawings, and impactful messages to visually communicate the urgency of the issue.

Following the poster-making session, a *Photo Session with the ANOs* was held from 10:30 AM to 10:45 AM. This served as a moment of appreciation and encouragement, where the Associate NCC Officers interacted with the cadets and acknowledged their efforts in spreading environmental awareness. From 10:45 AM to 12:00 PM, cadets actively took part in an *Awareness Campaign* across the college campus. They engaged with students, faculty, and staff, explaining the harmful effects of plastic pollution and distributing tips on reducing plastic use in daily life. This direct interaction significantly increased the impact of the campaign.



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To conclude, a *Reel Shoot* was conducted from 12:00 PM to 01:00 PM, capturing highlights of the event. The reel was aimed at spreading the message digitally, reaching a wider audience through social media platforms and encouraging environmental action.

Conclusion

The Poster Making and Environmental Awareness Event held on 5th June by the cadets of 05/09 Coy, Acharya NCC concluded successfully with active participation and impactful outreach. Through creative expression, interactive campaigns, and digital engagement, the cadets effectively conveyed the theme "*Beat Plastic Pollution*" to the college community. The event not only educated students and staff about the adverse effects of plastic but also encouraged them to adopt eco-friendly habits. It fostered a strong sense of environmental responsibility among the cadets and inspired collective action. The initiative stood as a meaningful contribution towards building a cleaner, greener, and more sustainable future. It also reaffirmed the role of youth in leading environmental change and demonstrated how collective efforts, even at the grassroots level, can spark meaningful transformation. Overall, the event served as a reminder of our shared responsibility to protect and preserve the planet.

Outcomes:

The Poster Making and Environmental Awareness Event led to several positive outcomes. It successfully raised awareness about the harmful impact of plastic pollution among the college community. The creative posters and interactive campaign encouraged students and staff to reflect on their daily plastic usage and consider eco-friendly alternatives. The event also enhanced the communication and leadership skills of the participating NCC cadets, fostering a sense of environmental responsibility. Additionally, the social media reel extended the campaign's reach beyond the campus, inspiring a wider audience to support the cause. Overall, the event promoted sustainable thinking and community involvement in environmental action.



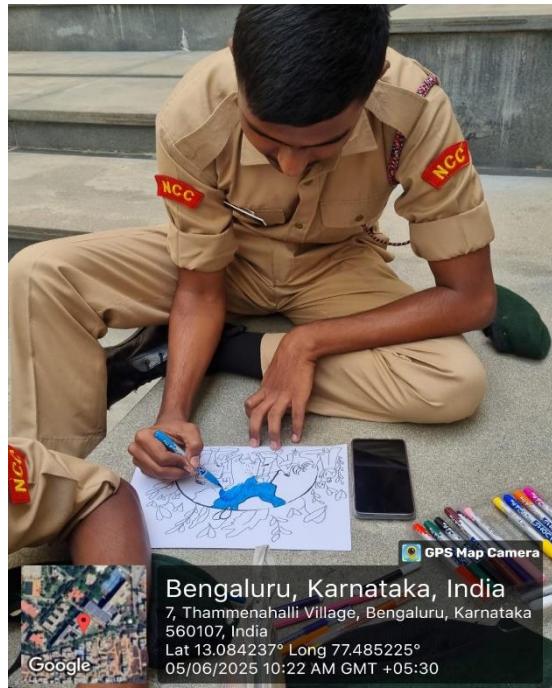
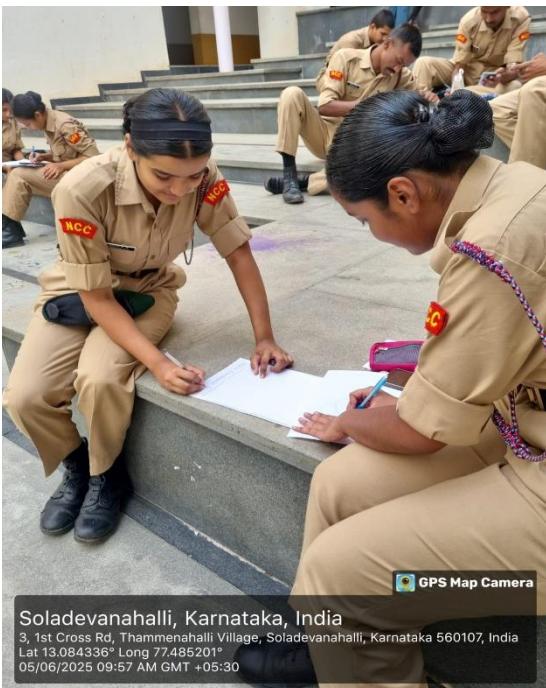
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Event Photos





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GROUP PHOTOS:





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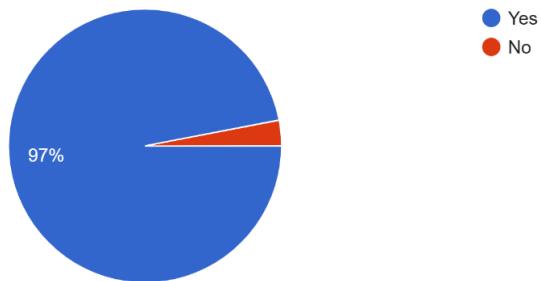
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EVENT FEEDBACK:

Were the objectives and outcomes of the program clearly communicated to you?

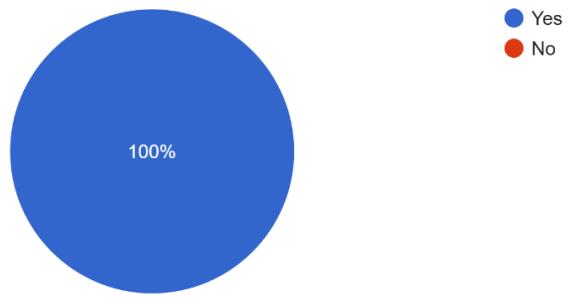
33 responses



97% of participants clearly understood the outcomes of the program.

Did the program meet the objectives of organizing the event?

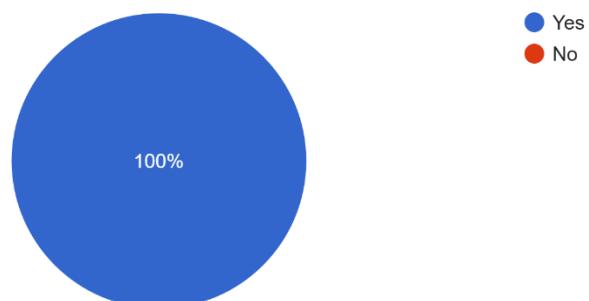
33 responses



All participants felt the objectives of the event were met by the program.

Did the event help you understand importance of plastic reduction and environment conservation?

33 responses



All participants clearly understood the importance of the plastic reduction and environment



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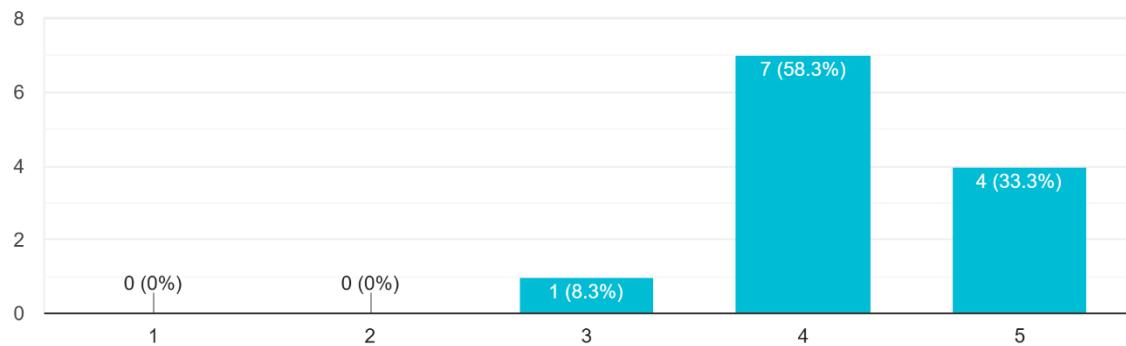
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How would you rate the overall organisation of the Vande Mataram 150-year quiz?

12 responses



33.3% of the participants found the event to be excellently organized, 58.3% thought it was Very Good and only 8.3% of them thought it was Good.