

BOOK CHAPTER 2022 to 2023

Sl.No	Name of the Faculty	Dept	Chapters Published	Title of the book	Year	Name of the Publisher	National/ International	ISBN/ISSN number of the Proceeding
1	Dr.Asokan D & Dr.P Venkaiah Babu	MCA & MBA	Managing Cultural Diversity	Emerging Trends in Human Resources Management	Jun-23	Kripa Drishti Publications	National	978-81-19149-35-3
2	Dr.Bharath Booshan & Dr.Gopalakrishna S	Management	Importance of sustainable marketing initiatives for supporting sustainable development goals	Achieving Sustainable development goals with sustainable marketing	Jun-23	Indexed publisher book	International	ISBN 13: 9781668486818 ISBN 10: 1668486814
3	Dr.Dhanalakshmi K	MBA	Transformational Leadership	Entrepreneurial, Technology & Innovation - from a Global Perspective	May-23	Primax Foundation	National	978-93-92993-02-2
4	Ms.Farzeen Basith	MCA	Cognitive IoT unveiled: Safeguarding the future through AI/ML - security & ethics	"Under Siege: Protecting Machi Models in the Cognitive Internet of Things"	May-23	IGI Publications	National	ISBN : 978-93-93622-97-6
5	Dr. Shaila K	Comm PG	The Impact of COVID-19 on the Indian Microfinance Industry and Its Sustainability	Transforming Economies Through Microfinance in Developing Nations	Jan-23	IGI Publications	International	ISBN13: 9781668456477
6	Dr.Bharath Booshan	Management	Enhancing cyber security through block chain technology	Ennhancing Cybersecurity Through Blockchain Technology	Nov-22	IGI Publications	International	10.4018/978-1-6684-5284-4.ch011