



ACHARYA INSTITUTE OF GRADUATE STUDIES

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Sl.No	Name of the Faculty	Department	Title of the book	Year of the Publication	National/ International	Name of the Publisher	ISBN/ISSN number of the Proceeding
1	Dr.Madhavi K, Dr.Venkaiah Babu P	MBA	Navigating the Marketing Landscape Strategies Tools & Analytics	Apr-24	National	Glad Publishers	978-93-91740-59-7
2	Dr. P Venkaiah Babu	MBA	Financial Management	Nov-23	National	Kripa Drishti Publications, Pune	978-81-19149-78-0
3	Dr.Akhila P	SW	NEP-2020: A Changing hanging paattern of education	Nov-23	International	Red Shine Publication, Sweden	: 978-91-89764-60-6
4	Mrs.Manjula B K	BCA	Digital Fluency	Oct-23	National	e-book	978-93-6048-283-1