



## ACHARYA INSTITUTE OF GRADUATE STUDIES

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Soladevanahalli, Bangalore-560107

| 2024-25 |                                                                      |             |                                                                                             |                         |                            |                                    |                                       |
|---------|----------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------|-------------------------|----------------------------|------------------------------------|---------------------------------------|
| Sl.No   | Name of the Faculty                                                  | Department  | Title of the book                                                                           | Year of the Publication | National/<br>International | Name of the Publisher              | ISBN/ISSN number of<br>the Proceeding |
| 1       | Dr. T Sreenivas,<br>Dr. P Venkaiah Babu                              | MBA         | Financial and Cost<br>Accounting: Concepts and<br>Applications                              | Mar-25                  | National                   | RG International<br>Publication    | 978-93-48151-70-4                     |
| 2       | Dr. Bhargava N. , Dr.Madhavi<br>K, Dr.P Venkaiah Babu                | MBA         | Digital Transformation in<br>Business - Bridging<br>Management and Technology               | Mar-25                  | National                   | QT Analytics in India              | 978-81-980647-4-5                     |
| 3       | Mr.Moulali P, Mr.Ramakrishna<br>Reddy K, Mr.Aditya Uday<br>Diwan     | BCA         | A Study book on Artificial<br>Intelligence using Prolog                                     | Jan-25                  | National                   | Bluepen International<br>Publisher | 978-93-6940-952-5                     |
| 4       | Dr.Anupama K,<br>Mr.Shashidhar S                                     | English     | Digital literatures: reading &<br>in the age of technology                                  | Dec-24                  | International              | Royal book publishing              | 978-9348505545                        |
| 5       | Dr.Bhargava N, Dr.Venkaiah<br>Babu, Dr.Madhavi Kappagantalu          | MBA         | A Modern Approach to AI-<br>Integrating Machine Learning<br>with Agile Practices            | Oct-24                  | National                   | QT Analytics in India              | 978-81-966500-8-7                     |
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| 8       | Dr.Venkaiah Babu,<br>Dr.Madhavi Kappagantalu,<br>Dr.Bhargava N       | MBA         | Integrated Business<br>Excellence- Synergizing<br>Management, Finance, HR,<br>and Marketing | Jul-24                  | National                   | QT Analytics in India              | 978-81-966500-6-3,                    |
| 9       | Ms.Vaishnavi Vivek Sawant,<br>Ms.Swapna Gowri C S,<br>Dr.Theju Kumar | Criminology | Introduction to Criminology<br>& Forensic Science                                           | Jul-24                  | National                   | Current Publicatons                | 978-81-973610-9-8                     |

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| 11 | Dr.Asif Amin Kuchey | MBA        | Personal Selling                                   | Jul-24 | National | FSP                  | 9798800514595     |